



ERASMUS
CENTRE FOR
ENTREPRENEURSHIP
Students



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Partnership
Brochure
2018-2019

Foreword

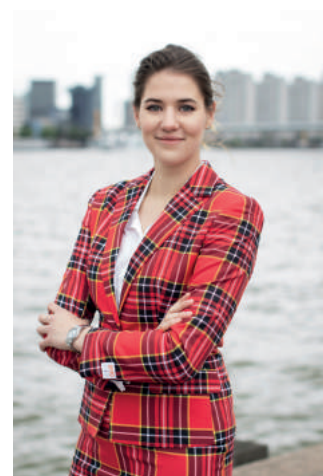
Since its establishment in 2013, ECE Students has grown to be the largest entrepreneurial study association of Erasmus University Rotterdam (EUR), while seeking to contribute to a true culture of innovation and entrepreneurship in the city of Rotterdam. Leaving behind old, cumbersome association structures – and with the support of our alumni and current active members – we created a modern and transparent association in aim to provide the right tools and resources for the entrepreneurial-minded across campus.

In terms of numbers, not only has ECE Students managed to capture an increasing number of active members over its years of existence, but organized a wide range of events for over 600 young professionals across and beyond Erasmus University Rotterdam - including two independently organized signature events, each with over 150 attendees. We have also been committed to establishing and maintaining collaborations with a number of co-existent student-, and study associations as well as globally recognized conferences and summits. An example is our annual study trip to START Summit – leading student-led conference for innovation and entrepreneurship – where we had the largest association-led delegation within the Erasmus University Rotterdam in 2018.

For the upcoming academic year, ECE Students is beyond excited to maintain its unique, leading position, while daring to take the necessary steps to ensure fresh ideas and to mature its operations. With a number of brand new events and collaborations in our portfolio, we aim to make the academic year 2018/19 our best one yet. We hope this brochure, developed together with the ECE Students Board, will be a valuable tool for potential sponsors in understanding our association's relative power, responsibilities, and most of all, the true potential ECE Students entails.

Julia Lovas

President of the ECE Students Board in 2018-2019



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Who are we?

At ECE Students, we aspire to become the leading entrepreneurship-driven organization for innovative and creative students in the Netherlands. Through a range of self-, and collaboratively organized events, we unite a diverse group of people and empower them to take entrepreneurial action. Moreover, by providing a talented network, fostering relevant abilities and empowering students, we create opportunities for our community.

As opposed to other Erasmus University-based study associations and their hierarchical structures, we aim to be as 'lean' as possible. Each year, we want our committees to organize our events a bit differently, while adapting to the changing needs of the Dutch entrepreneurial atmosphere. We empower our active members when they are organizing events. Thus, not only do they have to fill in the gaps, but they have the freedom to give their own input. With an increased focus on having a close-knit community, we are able to personally get to know and value our active members. Leading the association, our international board is keen on creating an increasingly international active members' community. We believe that this will be beneficial for our future, since it enables us to make connections all around the world.

ECE Students targets open-minded, creative, motivated, innovative and enthusiastic students. Ranging from students with an entrepreneurial idea, who seek practical help and an extensive professional network to turn that idea into reality to those students that are most likely to work for a big corporate organization but would like to gain entrepreneurial insights. Our decision to capture and utilize the widest range of talents has thus far paid off and we are confident that it also would for any company that decides to take a chance on us!

Our events I.

Over the years, ECE Students-organized events have become more substantial – in hand with our exponentially growing professional, and student networks. Thus, we provide companies with the opportunity to utilize these networks and get in touch with the most talented and entrepreneurial students across a wide number of study programmes.



24 HBG

- ◆ Reach: 100+ participants
- ◆ Location: Rotterdam Science Tower
- ◆ During our 24 Hour Business Game (24 HBG), participants form teams, introduce their business concept, then prepare a pitch to be presented in front of a jury. In the grand final, the best pre-selected idea is chosen by a board of judges... all in just 24 hours!



SEM

- ◆ Reach: 70+ participants
- ◆ Location: Campus Woudestein
- ◆ Our Social Entrepreneurship Masterclass (SEM) starts with an opening ceremony followed by three, themed workshops and a grand final consisting of pitches in front of a board of judges



Our events II.



Recruitment Challenge

- Reach: 150+ participants
- Location: Rotterdam Science Tower
- One of our brand-new events is a knockout tournament where top student talents from a wide range of academic disciplines are matched with the right recruiters



Innovation Challenge

- Reach: 30-50+ participants
- Location: Subject to change
- Participants help to solve an existing business problem during a set amount of time – provided in a case study format by partner companies. The time ‘pressure’ element of these events gives companies a chance to select those students that fit their company culture



IdeaLab

- Reach: 30-50+ participants
- Location: Campus Woudestein
- An event focused of solving business problem statements with a strong focus on start-ups. Gives start-ups the possibility to network with participating students.



Study Trip

- Reach: 50+ participants
- Location: St. Gallen, Switzerland
- Each year, our ECE Students-led delegation visits START Summit, THE innovation and entrepreneurship-focused conference

Our packages

We offer one basic sponsorship package, which includes various perks we provide for our partners at ECE Students.

Aside our basic package, different add-on packages are available for you to choose from. These add-ons allow you to select additional features offered by ECE Students based on your goals & preferences. Pick one or more add-ons according to your preferences. We also accept custom packages based on the separate add-ons we offer.

BASIC

- Access to all participant **CVs**
- Access to **all events** with the possibility to present your banner
- **Logo** presence on campus during ECE Students promotional periods and on event specific marketing tools including banners and posters
- Posts of your company on our **Facebook page** (with 4000+ followers)
- Your company **merchandise** is to be handed during our events

 **€2,000**

EXPOSE

- Company visit vlog
- Guest of our podcast series
- Dedicated section on our official website
- Three job listings on our social media channels
- Sponsor of the Study Trip

 **€2,000**

IMPACT

- Main sponsor of SEM:
 - Opening speech
 - Judge spot
 - Marketing
- Campus workshop focused on societal issues
- Feature in podcast about innovative impact initiatives

 **€3,000**

RECRUIT

- 50% discount on two recruitments through our Job Portal
- In-house day
- Participating company and judge of our Recruitment Challenge
- Partner of the 24HBG

 **€6,000**



Your Opportunities



In-House Day

By organizing an in-house day, you get the chance to connect with participating student at your location! It is a great opportunity for recruiters to meet students and to show the true culture of their company. A thorough CV selection will be done in advance to select the students you would like to have at the in-house day.



24HBG

The 24HBG is our grand event that takes place towards the end of the year. It provides a great chance for companies to get exposure and to connect with the participants. Partner companies also have the possibility to organize workshops to interact with the students. You have the opportunity to challenge talented students to see how they perform under pressure by joining the jury for the final pitches. After the event, we provide informal drinks where you can take the first steps towards attracting the brightest of Erasmus University Rotterdam!



SEM

Show your impact! We offer you the possibility to speak in front of all participants during the opening ceremony and to network with students at the university campus. Over the timespan of two weeks you have the possibility to organize workshops within the theme of social entrepreneurship. As part of the jury, you also have the chance to evaluate participants and to decide on the best ideas incorporating the best societal values!

Logo Presence

ECE Students is recognized as the biggest entrepreneurial association at Erasmus University Rotterdam. Thus, collaborating with us can help you to further connect with students across campus! We can feature your logo in different ways: on our official website, via banners displayed at our events, through our various Social Media channels, and by placing your merchandise in our goodie bags distributed among participants at our events

Job Portal

Let us find you the best-suited students for your company! With our multi-level pre-selection process, the success is guaranteed!



Custom Events

Do you have the idea that takes entrepreneurial spirit to the next level? Let us help you to turn it into reality! Aside the fixed events included in our portfolio, we are more than happy to organize something specifically adjusted to your needs.

Podcasts

Since last summer, we started hosting monthly podcasts that take a fresh perspective on entrepreneurship, while featuring the stories of the most successful young talents above and beyond The Netherlands.

Vlogs

Sure, an aftermovie of an event or inhouse-day is nice. But imagine how much more personal it can be if you let us vlog about our experiences at your company's visit! This can also be your chance to show your authenticity and offer our extensive student networks a genuine, first-hand experience.

