

AGENDA

FEBRUARY 7 • KICK-OFF - WORKSHOP #1 • THEIL CT-1

- 14:40 - 14:55 _____ Check-in
- 15:00 - 15:05 _____ Introduction Speech
by **ECE Students**
- 15:05 - 15:25 _____ Social Development & Challenges
Keynote by **Stefan Panhuijsen**
-  15:30 - 15:50 _____ Circular Economy & Sustainability
Keynote by **Jan Flens**
-  15:55 - 16:15 _____ Sharing Economy
Keynote by **Andrew Berkhout**
-  16:20 - 16:30 _____ **BREAK**
- 16:30 - 16:40 _____ **Icebreakers**
- 16:40 - 17:10 _____ Idea Generation
Workshop by **Wouter Kersten**
-  17:15 - 17:55 _____ Working time
- 17:55 - 18:00 _____ Closing Speech



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AGENDA

FEBRUARY 13 • WORKSHOP #2 • THEIL CT-6

- 14:40 - 14:55 _____ Check-in
- 15:00 - 15:05 _____ Introduction Speech
by **ECE Students**
- 15:05 - 15:35 _____ Social Business Model Canvas
Workshop by **Boukje Vastbinder**
-  010 Nw Noordervind
- 15:35 - 16:00 _____ Working on Ideas
- 16:00 - 16:10 _____ Interactive Prize
- 16:10 - 16:20 _____ **BREAK**
- 16:20 - 16:50 _____ Social Marketing
Workshop by **Nicoline Blokzeijl**
-  RAINBOW COLLECTION
- 16:50 - 17:20 _____ Working time
- 17:20 - 17:30 _____ Interactive Prize



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AGENDA

FEBRUARY 20 • WORKSHOP #3 • THEIL CB-4

- 14:40 - 14:55 _____ Check-in
- 15:00 - 15:05 _____ Introduction Speech
by **ECE Students**
- 15:05 - 15:30 _____ Entrepreneurial Finance
Workshop by **Lars Janson**
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- 15:30 - 15:55 _____ Working on Ideas
- 15:55 - 16:20 _____ Interactive Prize
- 16:20 - 16:30 _____ **BREAK**
- 16:30 - 17:00 _____ Pitching
Workshop by **Nikie Sie**
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- 17:00 - 17:30 _____ Working time



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SOCIAL ENTREPRENEURSHIP MASTERCLASS

2018

AGENDA

FEBRUARY 23 • FINAL • ECE CAMPUS

14:40 - 14:55	Check-in
15:00 - 15:05	Introduction Speech by ECE Students
15:05 - 16:55	Pitches Semi-Finals
16:55 - 17:15	Networking Drinks & Jury Convention



17:15 - 17:45	Final Round
17:45 - 18:00	Closing Speech
18:00 onwards	Celebration Drinks



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