**Starbucks Corporation** is an American [coffee](https://en.m.wikipedia.org/wiki/Coffee) company and [coffeehouse chain](https://en.m.wikipedia.org/wiki/List_of_coffeehouse_chains). Starbucks was founded in [Seattle](https://en.m.wikipedia.org/wiki/Seattle), Washington in 1971. As of 2017, the company operates 27,339 locations worldwide

Starbucks is considered the main representative of "second wave coffee", initially distinguishing itself from other coffee-serving venues in the US by taste, quality, and customer experience while popularizing darkly roasted coffee.[[5]](https://en.m.wikipedia.org/wiki/Starbucks#cite_note-:1-5) Since the 2000s, [third wave coffee](https://en.m.wikipedia.org/wiki/Third_wave_of_coffee) makers have targeted quality-minded coffee drinkers with hand-made coffee based on lighter roasts, while Starbucks nowadays uses automated espresso machines for efficiency and safety reasons.[[5]](https://en.m.wikipedia.org/wiki/Starbucks#cite_note-:1-5)[[6]](https://en.m.wikipedia.org/wiki/Starbucks#cite_note-:0-6)

Starbucks locations serve hot and cold drinks, whole-bean coffee, microground instant coffee known as VIA, [espresso](https://en.m.wikipedia.org/wiki/Espresso), [caffe latte](https://en.m.wikipedia.org/wiki/Caffe_latte" \o "Caffe latte), full- and loose-leaf [teas](https://en.m.wikipedia.org/wiki/Tea) including [Teavana](https://en.m.wikipedia.org/wiki/Teavana" \o "Teavana) tea products,[[7]](https://en.m.wikipedia.org/wiki/Starbucks#cite_note-7) Evolution Fresh juices, [Frappuccino](https://en.m.wikipedia.org/wiki/Frappuccino) beverages, [La Boulange](https://en.m.wikipedia.org/wiki/Pascal_Rigo) [pastries](https://en.m.wikipedia.org/wiki/Pastries), and snacks including items such as chips and crackers; some offerings (including their annual fall launch of the [Pumpkin Spice Latte](https://en.m.wikipedia.org/wiki/Pumpkin_Spice_Latte)) are seasonal or specific to the locality of the store. Many stores sell pre-packaged food items, hot and cold sandwiches, and drinkware including mugs and [tumblers](https://en.m.wikipedia.org/wiki/Whiskey_tumbler); select "Starbucks Evenings" locations offer [beer](https://en.m.wikipedia.org/wiki/Beer), [wine](https://en.m.wikipedia.org/wiki/Wine), and appetizers.[[8]](https://en.m.wikipedia.org/wiki/Starbucks#cite_note-8) Starbucks-brand coffee, ice cream, and bottled cold coffee drinks are also sold at [grocery stores](https://en.m.wikipedia.org/wiki/Grocery_stores).