

# Eunjung Cho

UX Designer

Portfolio: [read.cv/eunjung](https://read.cv/eunjung) | password: echo27713

## Experience

### ChargePoint

UX Designer | Apr 2022 - Mar 2024

- Redesign of Fleet Software for Electric Vehicle Charging and Optimization
- Designed customer digital onboarding for enterprise product, enhancing scalability
- Designed account and user management workflows for enterprise product

ChargePoint is a leading provider of electric vehicle charging solutions for businesses, homes, and public spaces.

### Google via ProUnlimited

UX Researcher | Apr 2021 - Oct 2021

- Qualitative user research on Dart DevTools to improve developer’s debugging experience
- Created user journey maps of performance debugging

Worked on the Flutter UXR team as a contractor, focusing on improving developer experiences

### Knowre

UX Designer, Product Manager | Dec 2018 – Apr 2021

- Design flows & wireframe of Knowre Math
- Teacher Dashboard, Student Webapp, Student iPad app
- Qualitative/Quantitative user research
- Design Iteration with prototypes

Knowre is an edu tech company that develops an online core supplement for Grades 1-12 helping teachers personalize learning for all students.

### Self employed

UX Designer & iOS Developer | Jan 2017– Nov 2018

- Designed, developed and launched 2 iOS apps

### Out of the paid workforce

Mom, School Volunteer, Art Docent | Jul 2011 – Dec 2016

### Naver

Interaction Designer, User Reseacher | Jan 2008 – Jun 2011

- Designed flows and User Reseached of Naver Front Page
- Designed the comment component

### Olaworks

UX Designer, Design Manager | Jul 2006 – Oct 2007

- Established user research integrated design process
- Interaction designed photo app for desktop

Olaworks was a computer vision tech company that developed facial recognition technologies for smart devices. Acquired by Intel.

### Yahoo! Korea

Interaction Designer, User Researcher | Sep 2003 – Mar 2006

- Interaction designed Y! Gugi local search and Y! News
- Worked on Y! interaction design pattern library
- Received 2004 Yahoo! Super Star award for contribution

My strength is in doing user research fast to get answers for the design questions and applying insights from key findings into design solutions.

## Education

### NC State University, Raleigh, North Carolina

Master of Graphic design

Design thesis: Sound Interaction as Navigation in Digital Media  
2000-2002

### KAIST, Korea

BS of Industrial design

Focused on user-centered product design  
Design thesis: communication device for children with special needs  
1996-2000

## Skills

### Interaction Design:

Personas, Product concept modeling, Flows & Wireframes, Low-fidelity prototyping & design iteration with RITE method

### User Research:

Usability test, User journey map, Task analysis, Competitive analysis, Diary study, In-depth interview, Participatory design exercise, Log analysis

Design tools: Figma, Sketch  
Programming: HTML, CSS, SQL, Swift  
Tools: Google Analytics  
Languages: Korean, English