### **Microsite Outline: Bioluminescence**

Topic: Bioluminescence (based on the Wikipedia article: https://en.wikipedia.org/wiki/Bioluminescence)

This microsite will explore the phenomenon of bioluminescence—the production and emission of light by living organisms—through a visually immersive and scientifically engaging design. The site will balance clear educational structure with artistic presentation, using color, light, and motion to evoke the glow and mystery of natural light-emitting life forms.

#### Page 1 – Introduction: What Is Bioluminescence?

- Hero section with glowing animation (deep sea background).
- Definition and brief explanation of bioluminescence.
- Quick overview of where it occurs (marine, terrestrial, etc.).
- Navigation to main sections.

### Page 2 – Chemistry of Light Production

- Explanation of luciferin, luciferase, and oxygen reaction.
- Diagram of the biochemical process.
- Comparison between bioluminescence and fluorescence/phosphorescence.
- Interactive element: click-to-glow molecule diagram.

# Page 3 – Bioluminescent Organisms

- Showcase of major glowing species: jellyfish, fireflies, fungi, deep-sea fish.
- Image grid or gallery with hover-to-glow effects.
- Map or chart showing global distribution of bioluminescent life.

## Page 4 – Ecological Functions and Purposes

- Overview of uses: communication, mating, predation, camouflage.
- Case studies: anglerfish lure, firefly signaling, marine plankton defense.
- Interactive animation demonstrating defensive bioluminescence.

### Page 5 – Human Applications and Research

- How scientists study and apply bioluminescence (biotechnology, medicine).
- Examples: bioluminescent markers, environmental sensors.
- Embedded short video about modern applications.

## Page 6 - Gallery & Resources

- Full-screen glowing gallery (dark background).
- External links: scientific papers, documentaries, and the Wikipedia source.

• Credits and footer with subtle bioluminescent glow effect.

# **Design & Navigation Notes**

- Color palette: deep-sea blues, turquoise, and neon greens.
- Typography: Sans-serif with glowing accent headers.
- Responsive grid design adapting image-heavy sections.
- Smooth scrolling transitions between sections.
- Interactive hover animations to simulate glowing organisms.