

Digital Advertising Performance Dashboard

Pick a Gender

Female

Male

Other

Total Clicks

571

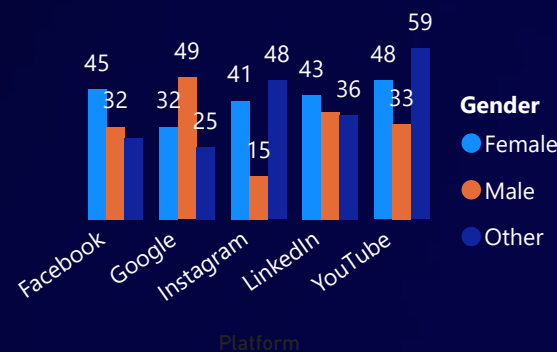
Avg. User Age

40

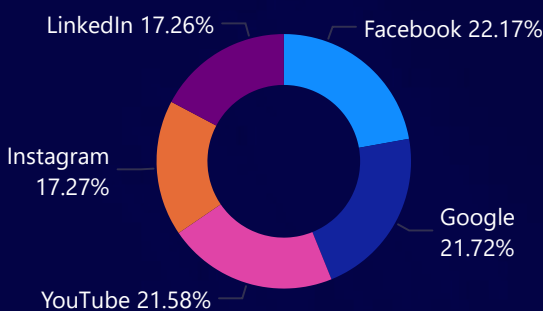
Total Money Spent

3K

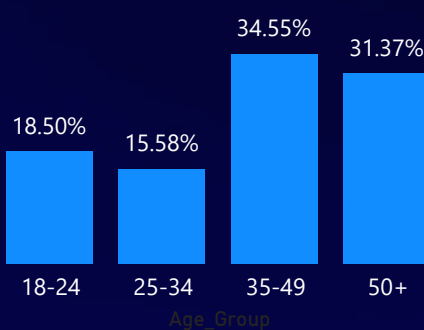
Platform and Gender Clicks Insights



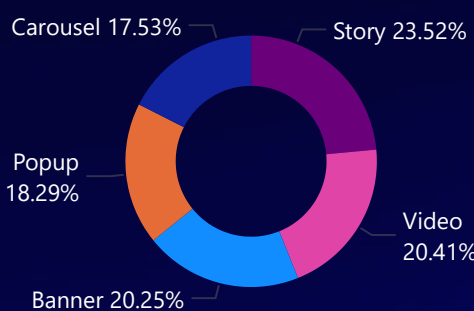
Platform-Wise Spend Analysis (INR)



Age Group Impact on Landing Page Time

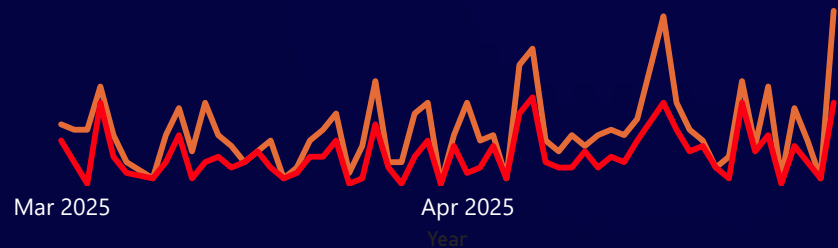


Conversions Attained by Ad Type



Clicks and Conversions (Monthly Overview)

Sum of Clicks Sum of Conversions



Sum Spent on each Ad(%)



Location Average User Age

Location	Average User Age
Chennai	36
Delhi	39
Hyderabad	40
Bengaluru	40
Mumbai	40
Pune	41
Kolkata	43