



Photo credit: Haas School of Business

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone's Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

CONNECT WITH US

Cal Day

Come to UC Berkeley's annual **Open House** in April for information sessions, campus tours, special talks, and more.

Business@Berkeley

Learn about the Business major and our admissions process. Expand your narrative and view the multitude of ways you can get involved with Haas.

Events

Attend department events with students, faculty, and staff. Visit haas.berkeley.edu for news and updates.

ADVISING

The Haas Undergraduate Program Office is located in room **S450 of the Student Services wing at the Haas School of Business.**

Advising Hours:

Mondays	9 am - 4 pm
Tuesdays	10 am - 4 pm
Wednesdays	9 am - 4 pm
Thursdays	9 am - 4 pm
Fridays	9 am - 4 pm

Closed for lunch 12:30 pm - 1:30 pm

Call **(510) 642-1421** or visit haas.berkeley.edu/undergrad/student-life-services/advising for more information about advising services.

BUSINESS ADMINISTRATION

Bachelor of Science

Berkeley
UNIVERSITY OF CALIFORNIA

INTRODUCTION TO THE MAJOR

The Haas School of Business B.S. degree in **Business Administration** develops leaders with the knowledge and technical skills necessary to understand the modern business world, to achieve the highest levels of success in their professional careers, and to prepare for subsequent graduate work. Coursework is fully integrated with UC Berkeley's liberal arts curriculum, resulting in graduates who draw upon their knowledge of the arts and sciences as well as business in their endeavors.

Haas Defining Leadership Principles:

- Question the Status Quo
- Confidence Without Attitude
- Students Always
- Beyond Yourself



Photo credit: Haas School of Business

“ We lead by championing bold ideas and taking intelligent risks. ”

– Erika Walker, Assistant Dean

BUILD YOUR SKILLS

- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
- Apply concepts and theories from functional areas such as marketing and finance.
- Practice communicating effectively in person and in writing.
- Identify and address ethical issues in management decisions.
- Practice finding innovative solutions to strategic and organizational challenges.

AMPLIFY YOUR MAJOR

- **Study Abroad** is integrated into the major. Check out the different options to see which one is right for you.
- Participate in a **case competition** to develop and strengthen skills needed throughout your career.
- Look into the **Sutardja Center's Certificate in Entrepreneurship and Technology.**
- Explore the Jacobs Institute of Design Innovation's **certification programs.**

Visit vcue.berkeley.edu/majormaps for the latest version of this major map.

Berkeley
Haas School of Business
2220 Piedmont Avenue
Berkeley, CA 94720-1900
haas.berkeley.edu

BUSINESS ADMINISTRATION

Bachelor of Science

DESIGN YOUR JOURNEY



	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
Explore your major	<p>Check the Berkeley Academic Guide to learn about prerequisites.</p> <p>Start thinking about a plan of study and discuss it with your advisor.</p> <p>Attend a Business@Berkeley session for admissions information.</p> <p>Get tutoring at the Student Learning Center.</p>	<p>Apply to the major in November.</p> <p>Visit the Berkeley Haas Advising Staff for a pre-admission advising appointment.</p> <p>Consider a double major or minor and explore summer minors.</p> <p>Utilize HBSA's student essay workshops for the application process.</p>	<p>Enroll in upper-division core courses.</p> <p>Make sure you are fulfilling your degree requirements. Meet with your Haas advisor.</p> <p>View professor evaluations when choosing classes.</p> <p>Admitted Haas students: Get free tutoring for upper division courses.</p>	<p>Look into Special Topics and consider these courses or clusters to fulfill your elective requirements.</p> <p>Finish any remaining major and college requirements.</p> <p>Meet with your college and major advisors to make sure you are on track to graduate.</p>
Connect and build community	<p>Get matched with a graduate student mentor through Berkeley Connect.</p> <p>Explore a HBSA Sponsored Club.</p> <p>Discover student organizations at the Calapalooza fair in August.</p>	<p>Connect with campus organizations, student government, and co-curricular activities through the LEAD Center.</p> <p>Identify peer mentors in your clubs who may help you with recruiting or applying to Haas.</p> <p>Familiarize yourself with the Haas Culture.</p>	<p>Go to office hours and build relationships with professors and Graduate Student Instructors (GSIs).</p> <p>Learn about the Haas Community to get a sense of your peers and faculty.</p> <p>Get to know the people in your Haas Cohort.</p>	<p>Participate in Haas Experiential Learning Program Workshops facilitated by industry professionals.</p> <p>Enjoy a Brown Bag Lunch featuring Haas faculty.</p>
Discover your passions	<p>Attend the Undergraduate Research and Scholarships Fair in October.</p> <p>Apply to the Undergraduate Research Apprenticeship Program and get undergraduate research experience.</p> <p>Explore new topics in student-facilitated DeCal courses.</p>	<p>Earn a certificate from the Sutardja Center for Entrepreneurship & Technology, Jacobs Institute for Design and Innovation, or Arts + Design.</p> <p>Follow an interesting Course Thread.</p> <p>Gain leadership skills with ASUC or Golden Bear Orientation.</p>	<p>Explore research institutes and centers run by Haas faculty to learn about cutting-edge research on business issues.</p> <p>Enroll in UGBA 198 Decal courses in topics that you are passionate about.</p> <p>Participate in an Undergraduate Case Competition.</p>	<p>Conduct business research with Berkeley Haas.</p> <p>Enroll in non-major courses on your bucket list.</p> <p>Teach your own DeCal course.</p>
Engage locally and globally	<p>Visit the Study Abroad Fair in September to learn about study, internship, research, volunteer, and work opportunities.</p> <p>Engage in community service through the Public Service Center.</p> <p>Volunteer on campus or within the Berkeley community.</p>	<p>Plan a Global Management Concentration to receive an internationally-oriented education.</p> <p>Study abroad to incorporate a global view of business into your studies.</p> <p>Satisfy your American Cultures requirement with an ACES community-based project.</p>	<p>Tutor students at the Student Learning Center.</p> <p>Study and intern in Washington D.C. with UCDC or Cal in the Capital.</p> <p>Join the Haas Business Student Association as a general or committee member.</p> <p>Apply to become a UGSI for a course.</p>	<p>Explore gap year opportunities that you may wish to pursue before your next big adventure.</p> <p>Apply for an Undergraduate or Recent Graduate Fellowship.</p> <p>Go on service trips over spring or winter break with the Alternative Breaks program.</p>
Reflect and plan your future	<p>Visit the Career Center to learn about career opportunities in business.</p> <p>Join Handshake to find Berkeley-specific internship opportunities and career development workshops.</p> <p>Use the Yearly Planner to guide your career path.</p>	<p>Map your skills and talents to career goals with the Career Counseling Library.</p> <p>Develop your resume, job-search, and interviewing skills with resources from the Career Center.</p> <p>Attend internship fairs to learn about career opportunities.</p>	<p>Meet with a Haas career counselor for guidance.</p> <p>Think about post-graduation options with career and graduate school fairs.</p>	<p>Leverage the Haas Alumni Network for career advice and guidance.</p> <p>Pursue On-Campus Recruiting to interview with professionals and receive full-time job offers.</p> <p>Update your resume information and practice interviewing skills.</p>

WHAT CAN I DO WITH MY MAJOR?

Jobs and Employers

Accountant Auditor, EY
Analyst Consultant, Accenture
Assoc. Product Mktg. Mgr., Google
Business Analyst, McKinsey and Co.
Business Development Assoc., Oracle
Business Leadership Prog., LinkedIn
Credit Analyst, City National Bank
Data Finance Advisor, Morgan Stanley
Financial Analyst, Apple Computer
Growth and Retention Mktg, Pandora
Inv't. Banking Assoc., Goldman Sachs
Marketing Analyst, Williams-Sonoma
Program Analyst, Walt Disney Co.
Product Manager, Expedia
Retail Management Trainee, GAP
Sales and Trading Analyst, HSBC
Sales Associate, Hewlett-Packard
Software Engineer, Yelp
Talent Acquisition, Microsoft
Tax Consultant, Deloitte

Graduate Programs

Business
Computer Science
Education
Human Resources
Law

Examples gathered from the **First Destination Survey** of recent Berkeley graduates.