

Project Brief: Traveler's Company

Traveler's Company is a Japanese company which mainly sells the notebooks, original products and articles selected from all over the world. Its signature product, traveler's notebook, has become the most fashionable way of recording the traveling experience in paper processing by those people who are obsessed with traveling. The site should be filled with some photos shared by the customers and articles about how the products of traveler's company become a part of traveler's life. The design is supposed to make the interface neat for the potential customers so that they can find the information they are interested in directly by some simple steps.