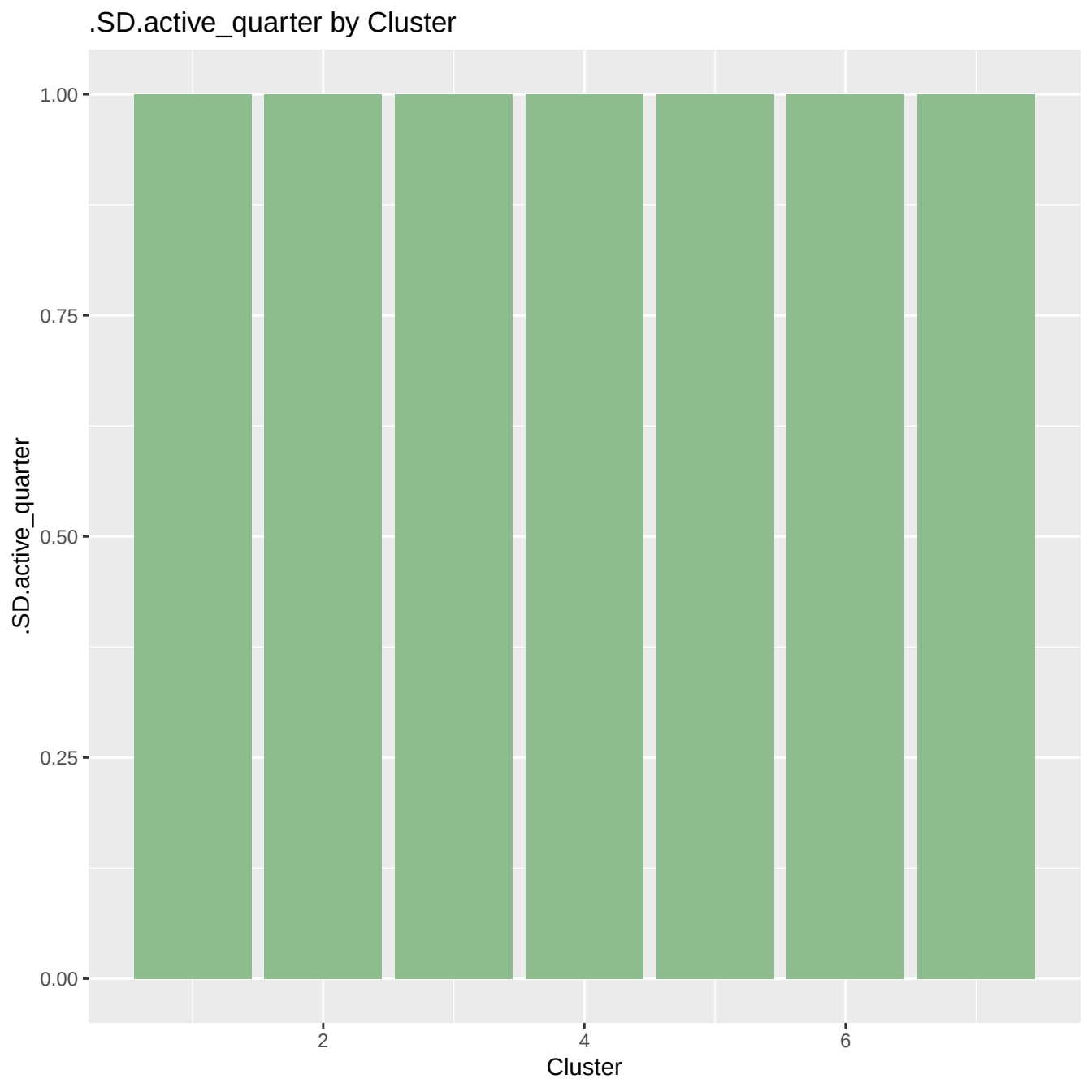
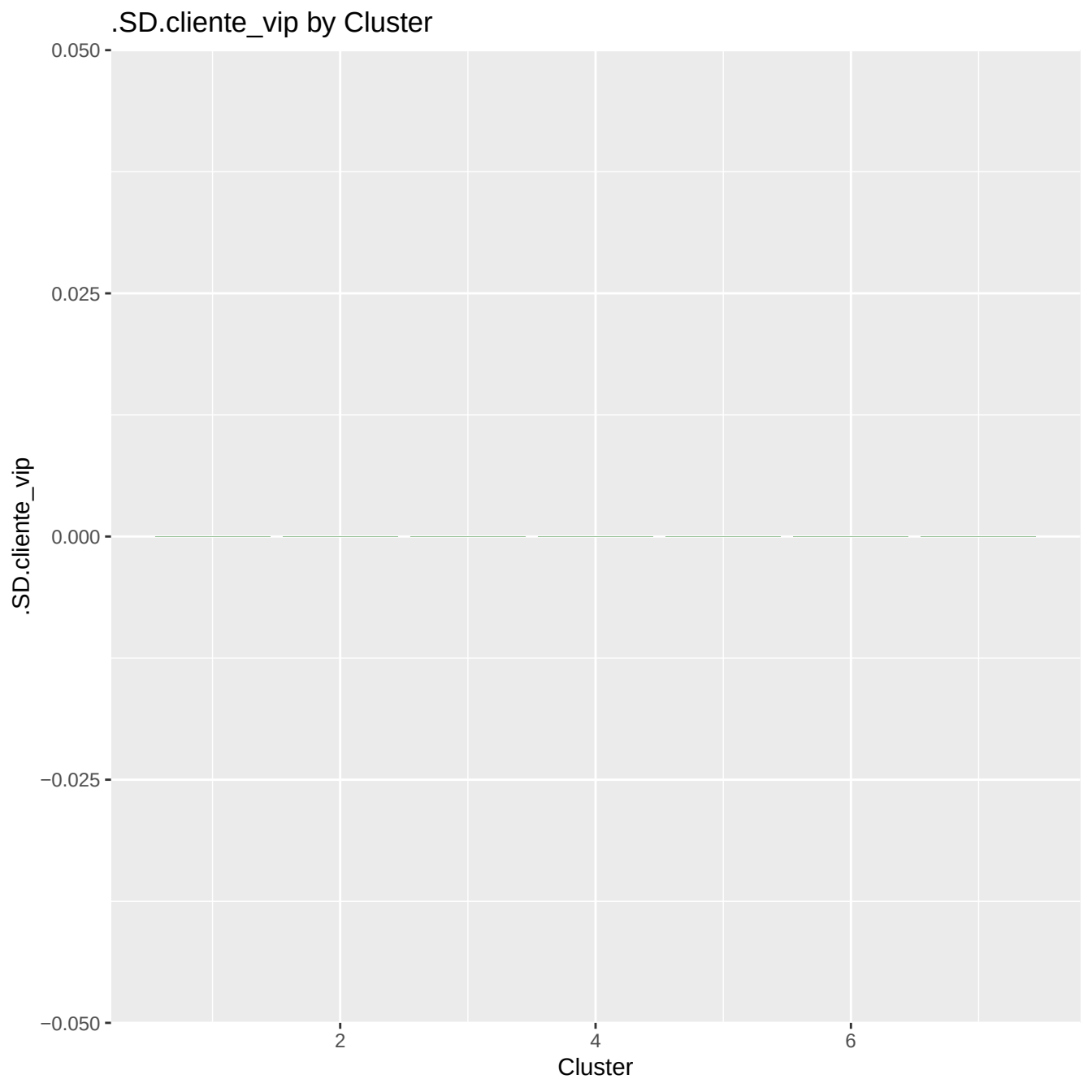
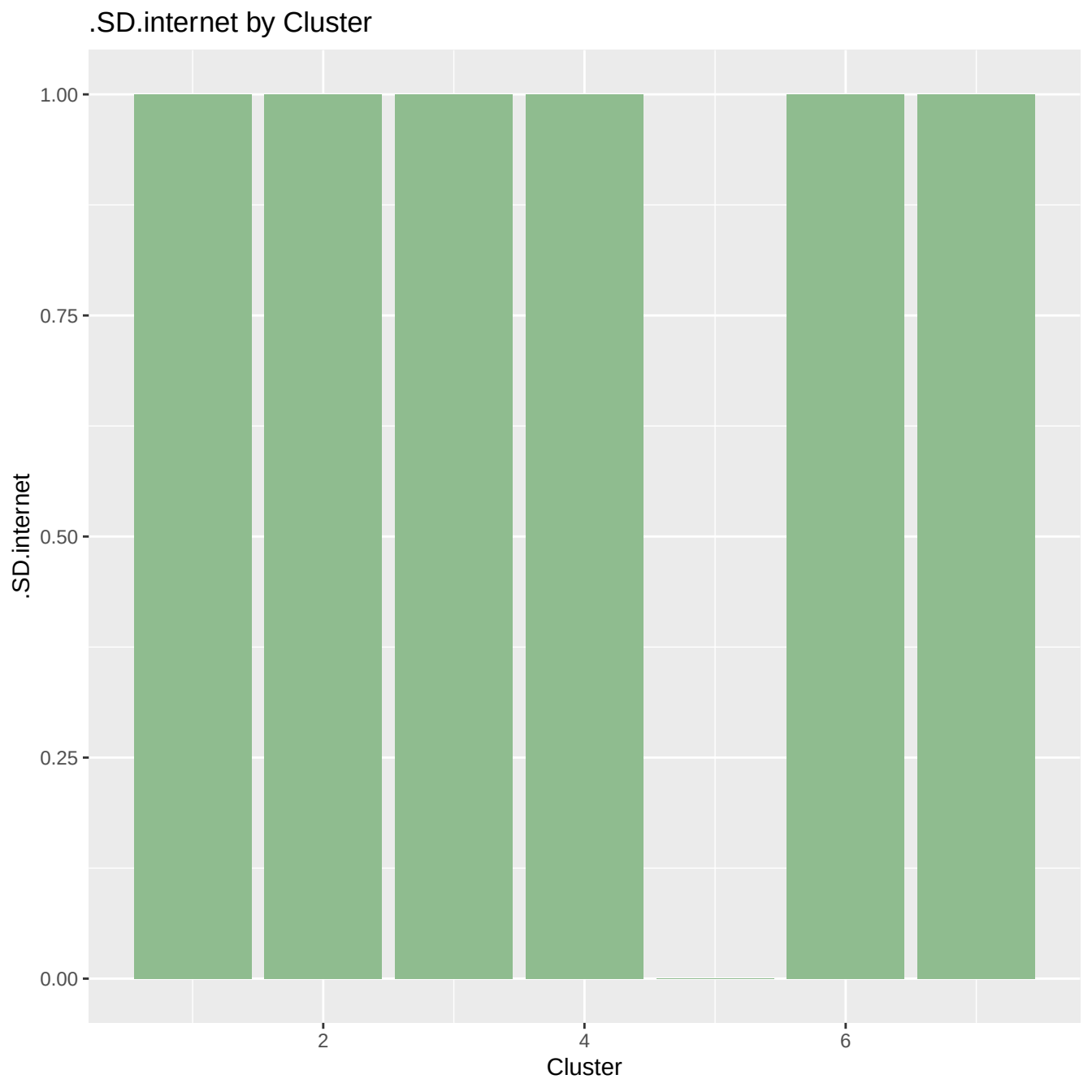
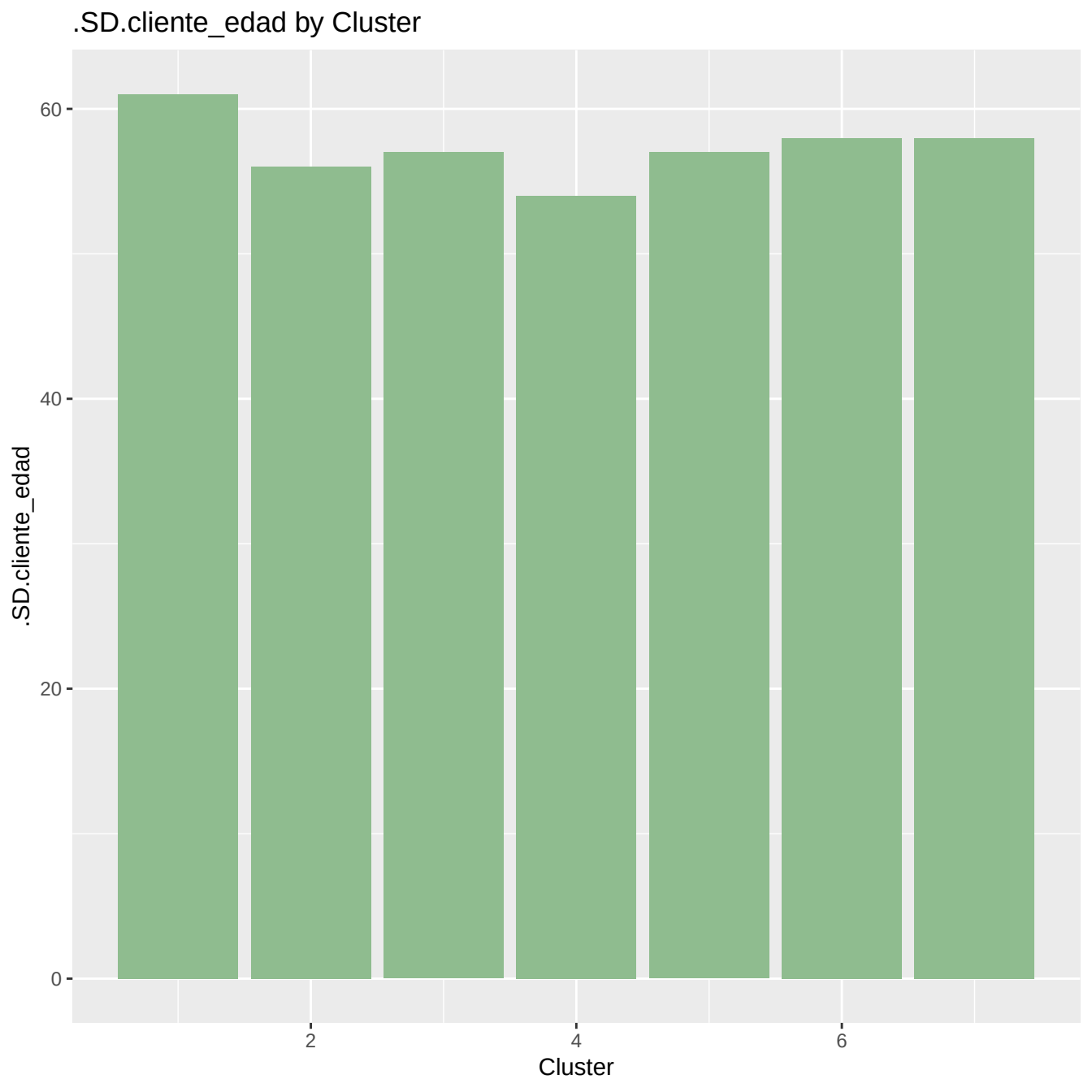
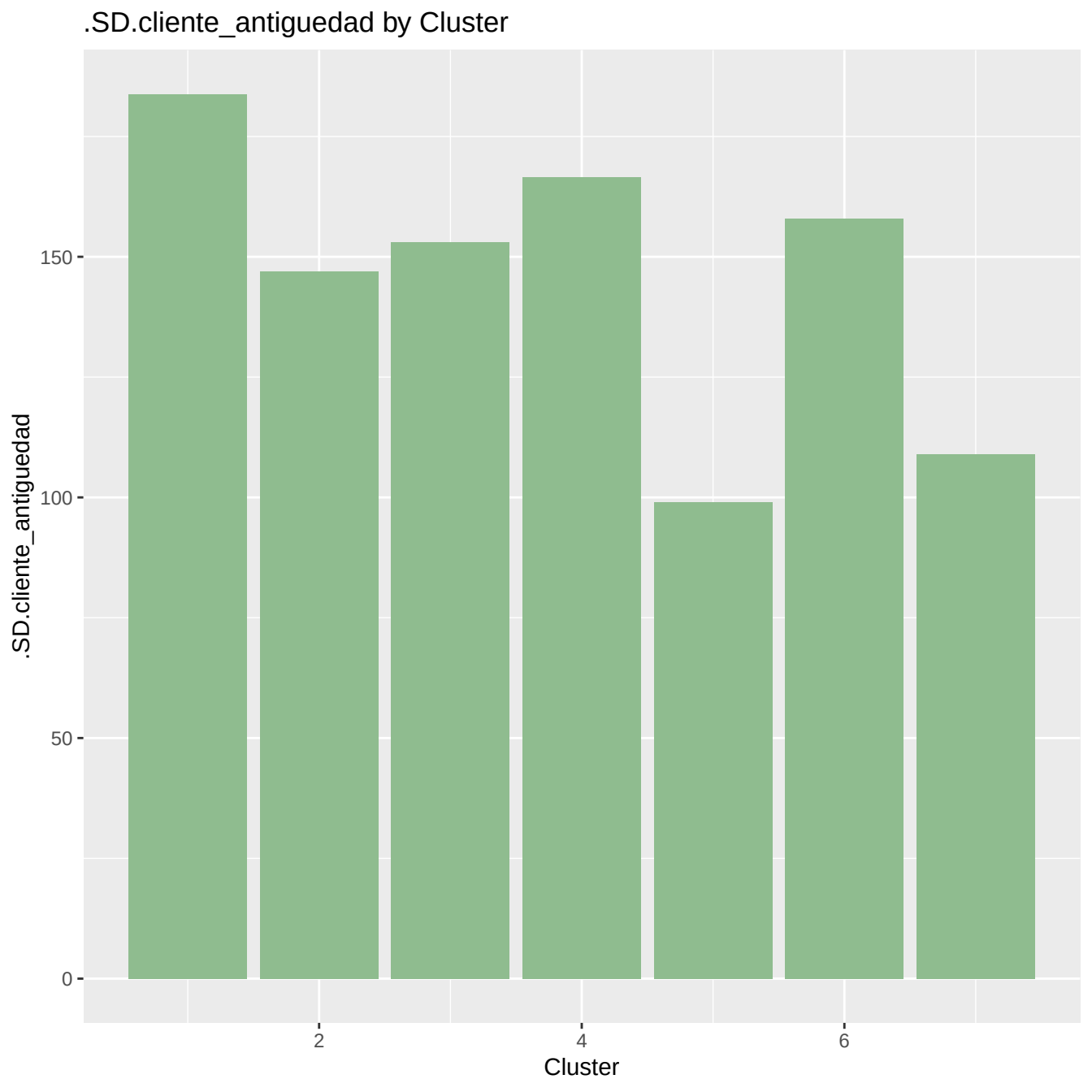
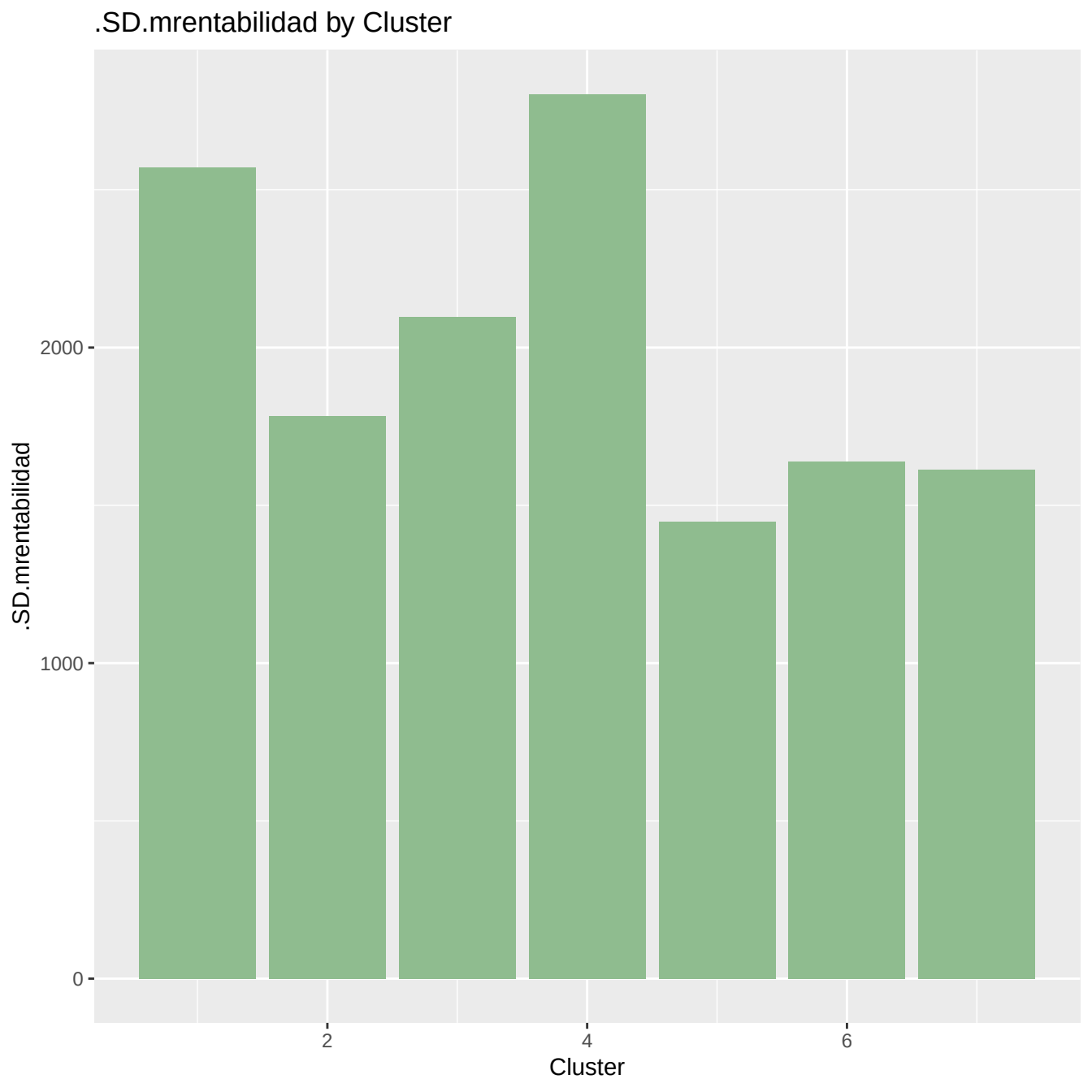

.SD.active_quarter by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.active_quarter
2
4
6
Cluster

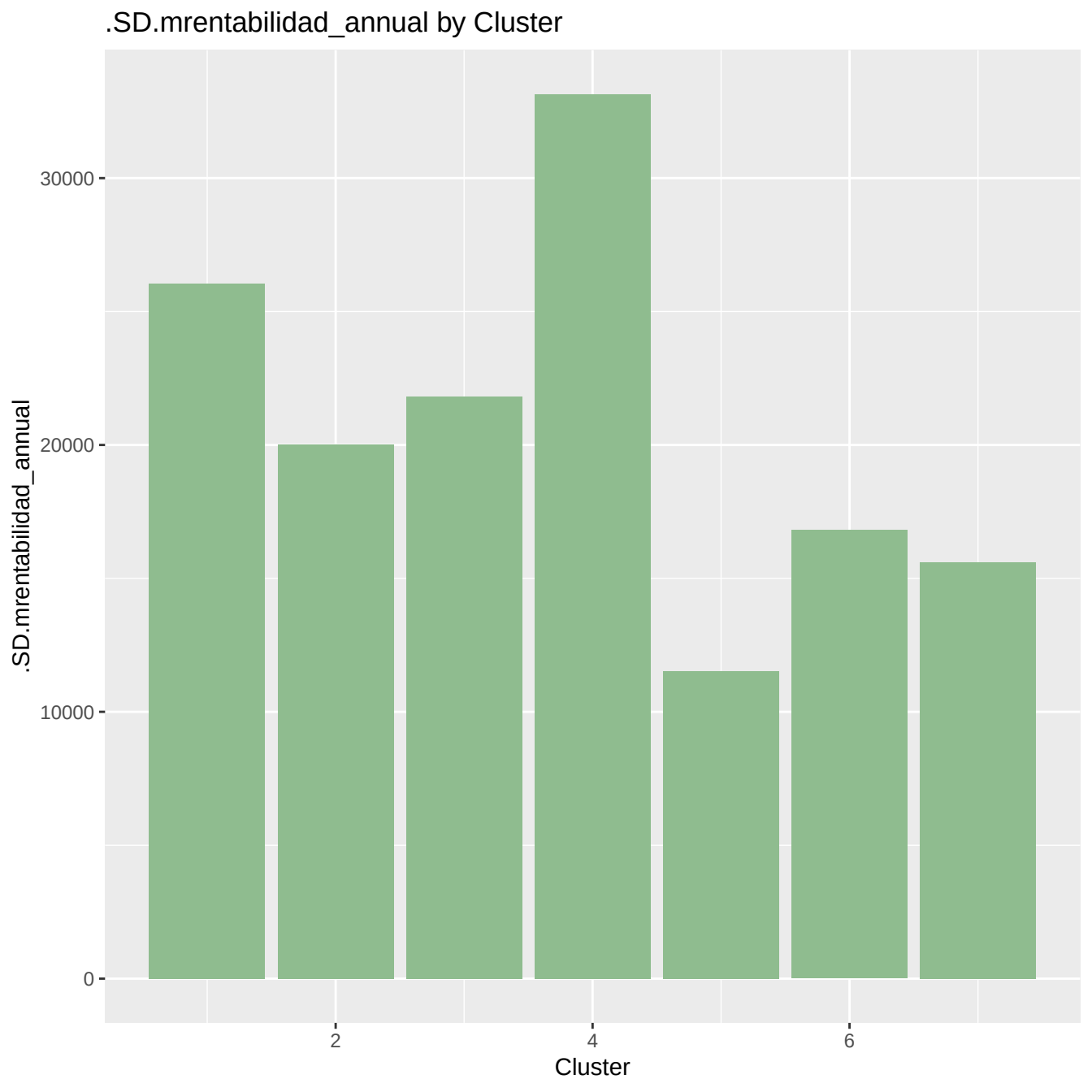

.SD.cliente_vip by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cliente_vip
2
4
6
Cluster

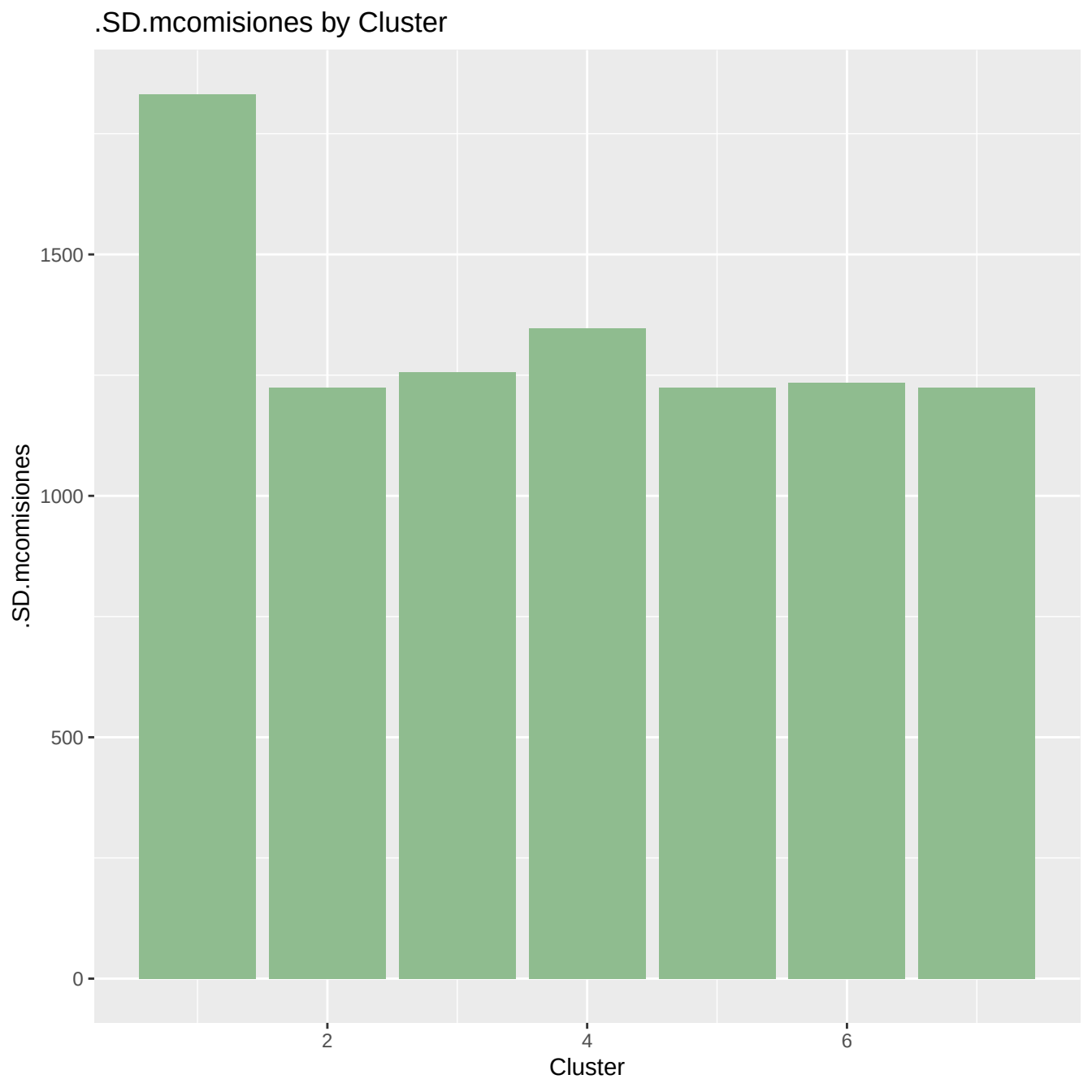

.SD.internet by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.internet
2
4
6
Cluster

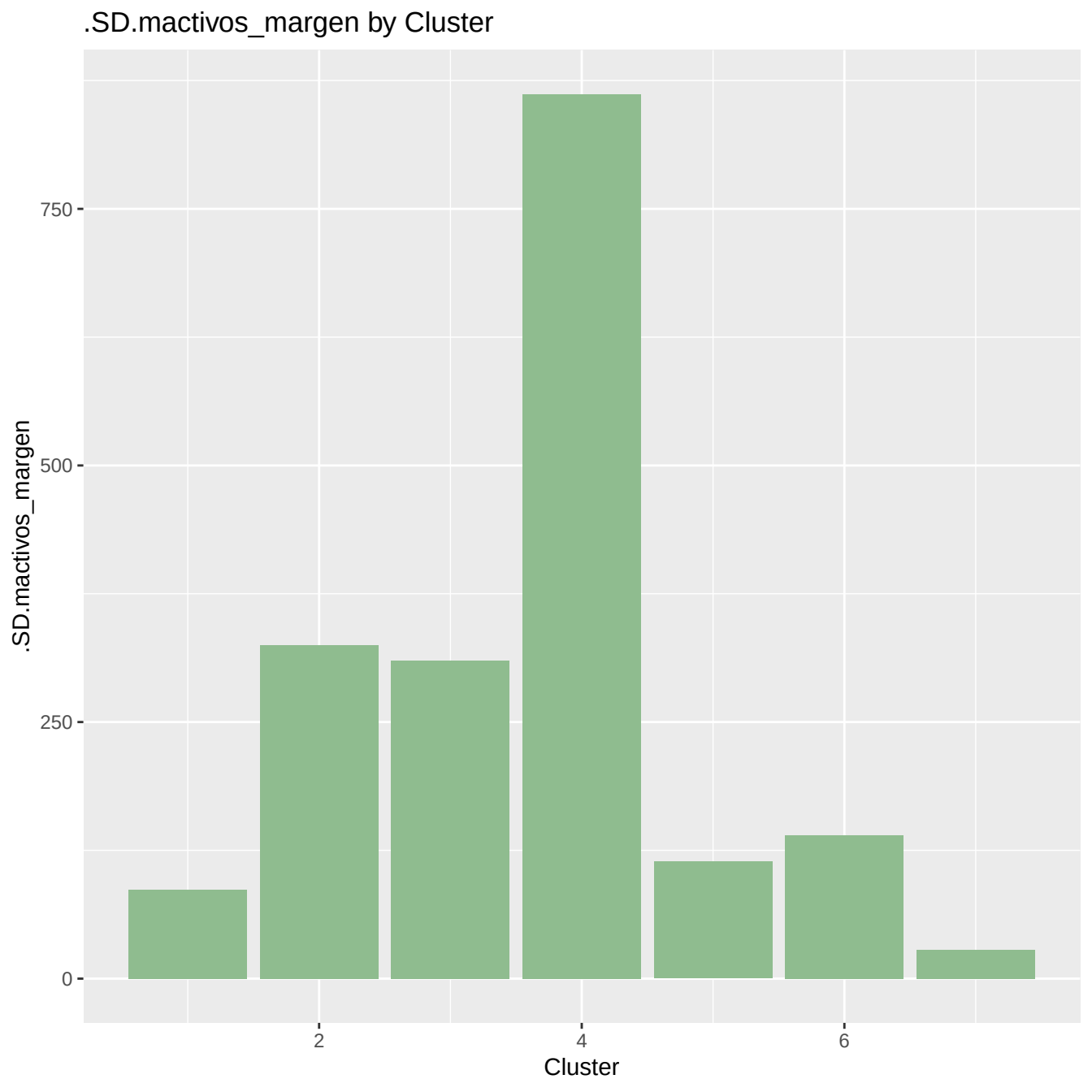

.SD.cliente_edad by Cluster
60
40
20
0
.SD.cliente_edad
2
4
6
Cluster

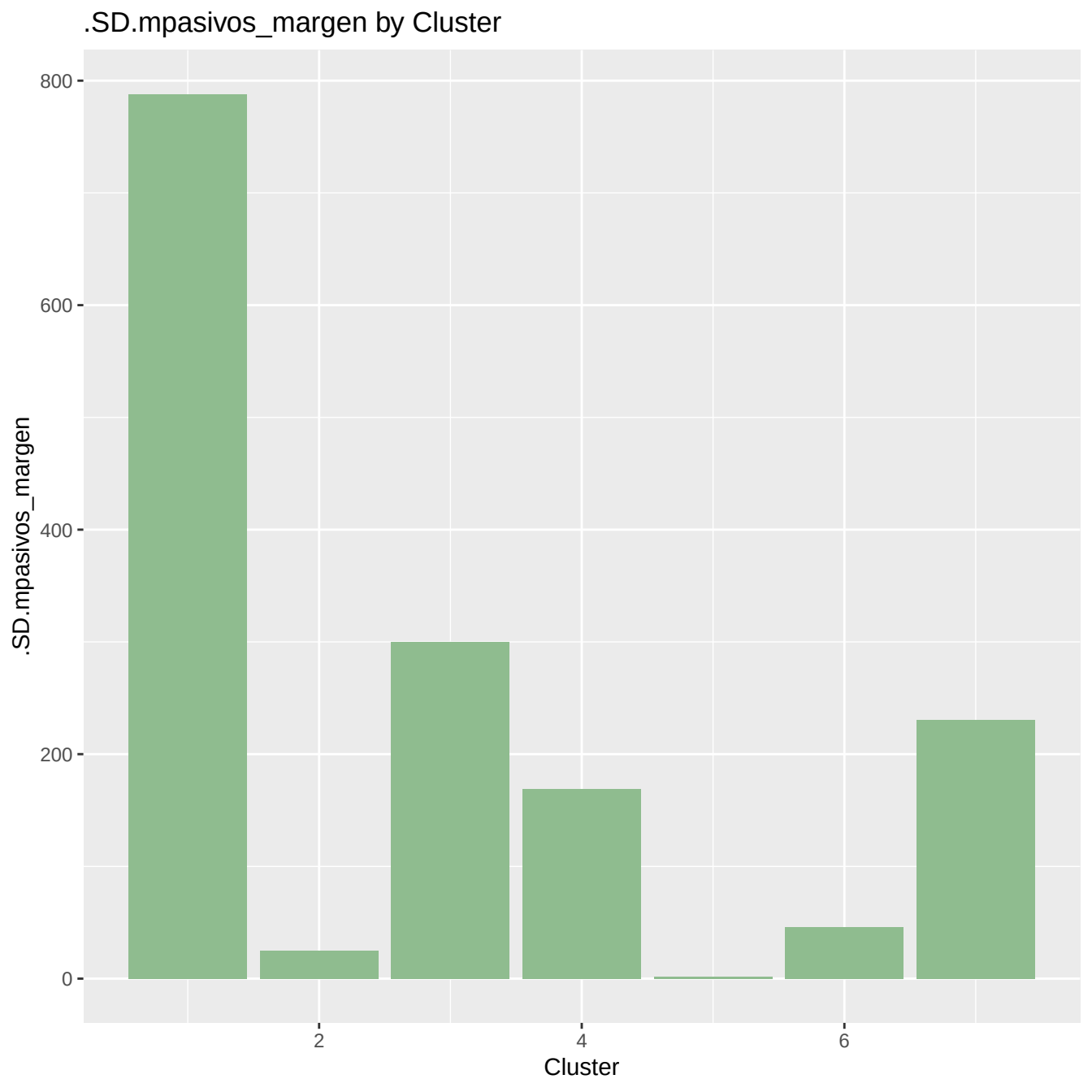

.SD.cliente_antiguedad by Cluster
.SD.cliente_antiguedad
150
100
50
0
2
4
6
Cluster

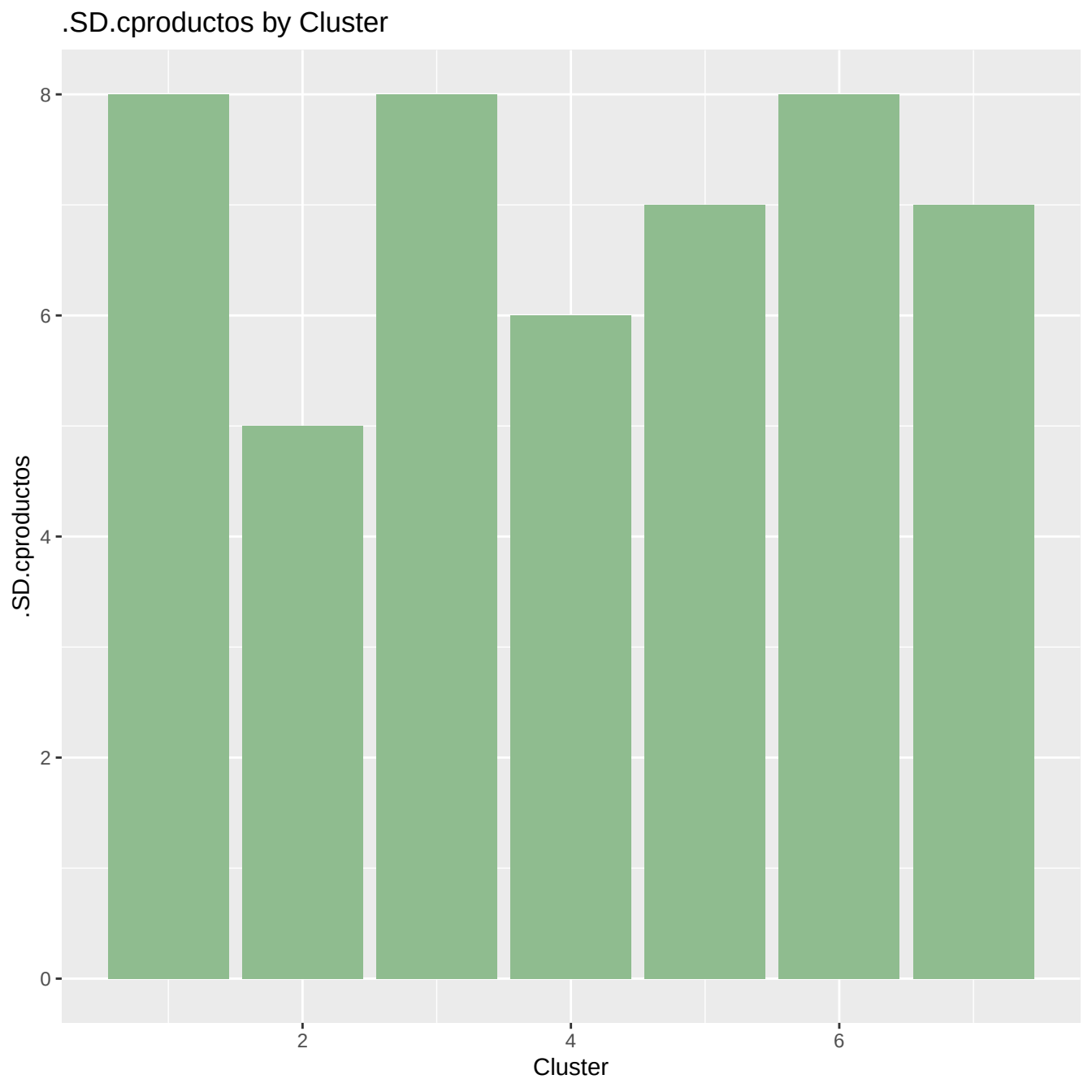

.SD.mrentabilidad by Cluster
.SD.mrentabilidad
2000
1000
0
2
4
6
Cluster

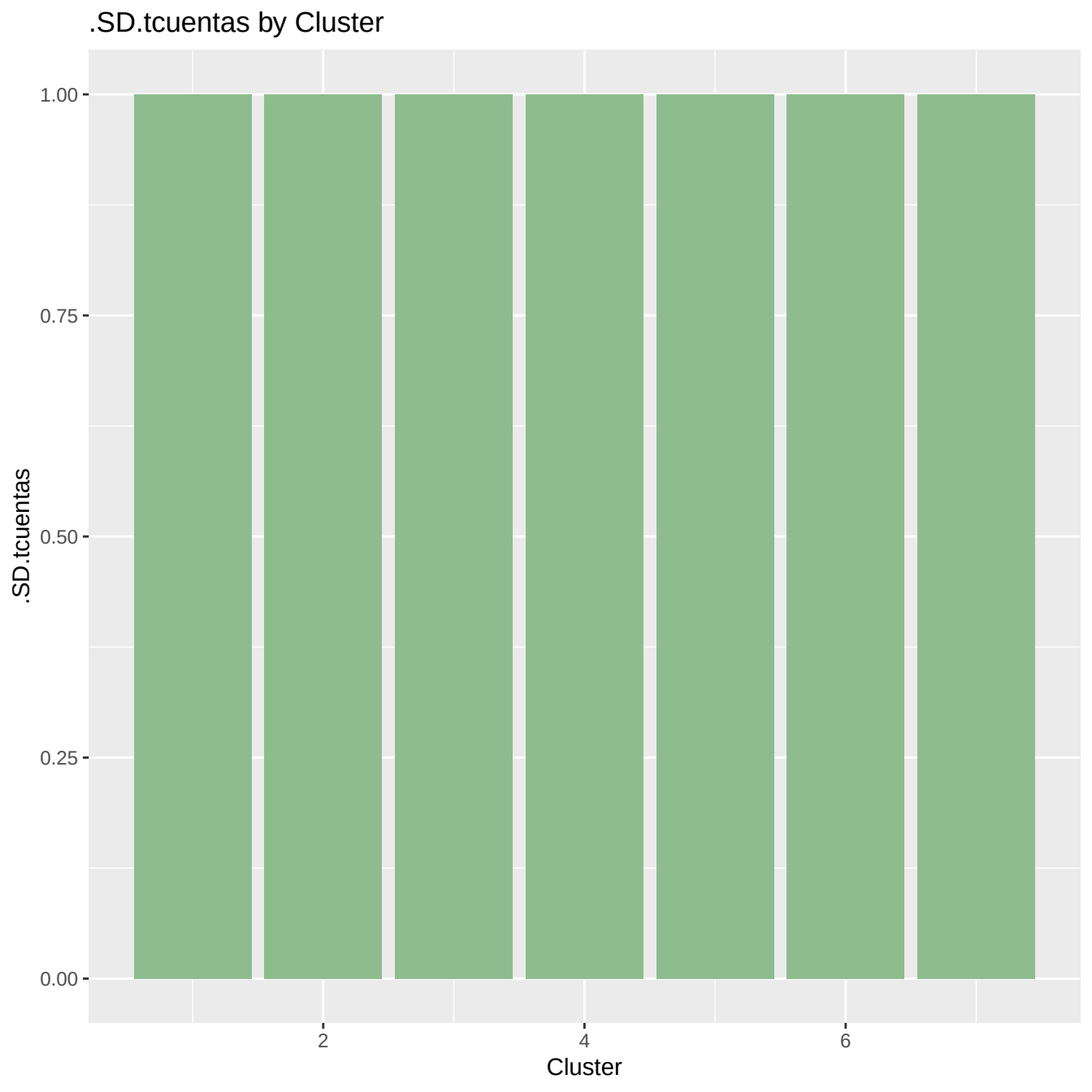

.SD.mrentabilidad_annual by Cluster
30000
20000
10000
0
.SD.mrentabilidad_annual
2
4
6
Cluster

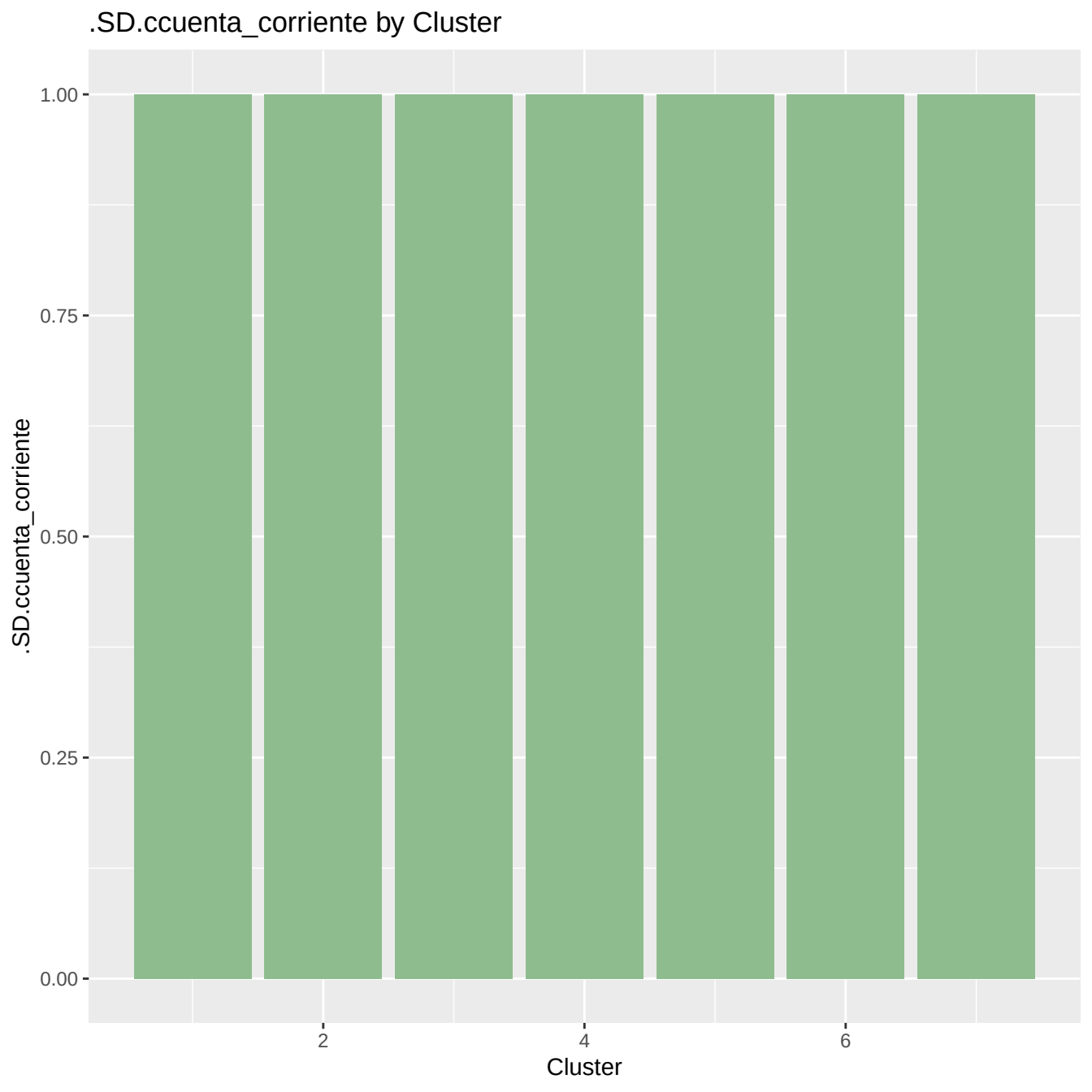

.SD.mcomisiones by Cluster
.SD.mcomisiones
1500
1000
500
0
2
4
6
Cluster

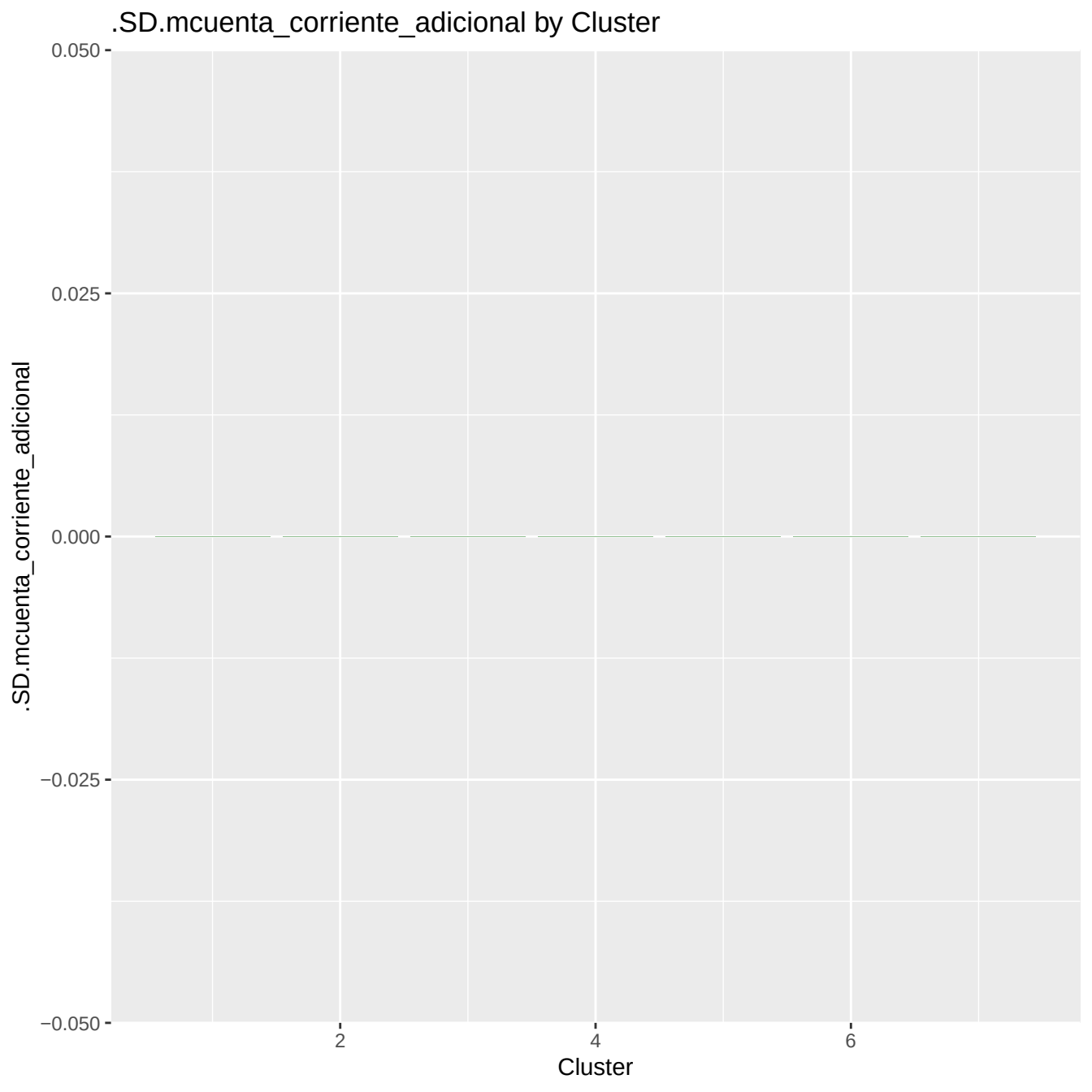

.SD.mactivos_margen by Cluster
750
500
250
0
.SD.mactivos_margen
2
4
6
Cluster


.SD.mpasivos_margen by Cluster
800
600
400
200
0
.SD.mpasivos_margen
2
4
6
Cluster


.SD.cproductos by Cluster
8
6
4
2
0
.SD.cproductos
2
4
6
Cluster


.SD.tcuentas by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.tcuentas
2
4
6
Cluster


.SD.ccuenta_corriente by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ccuenta_corriente
2
4
6
Cluster


.SD.mcuenta_corriente_adicional by Cluster
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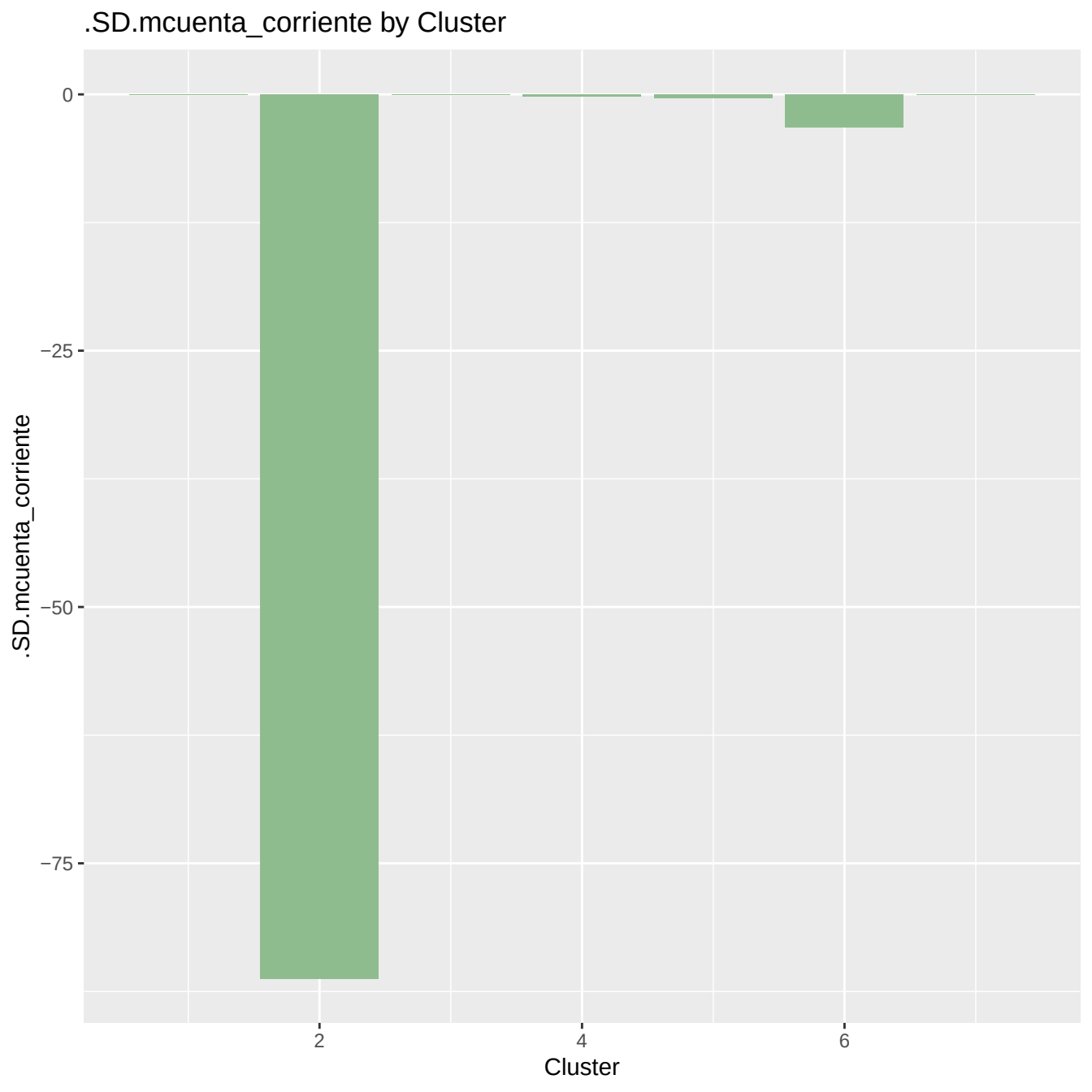
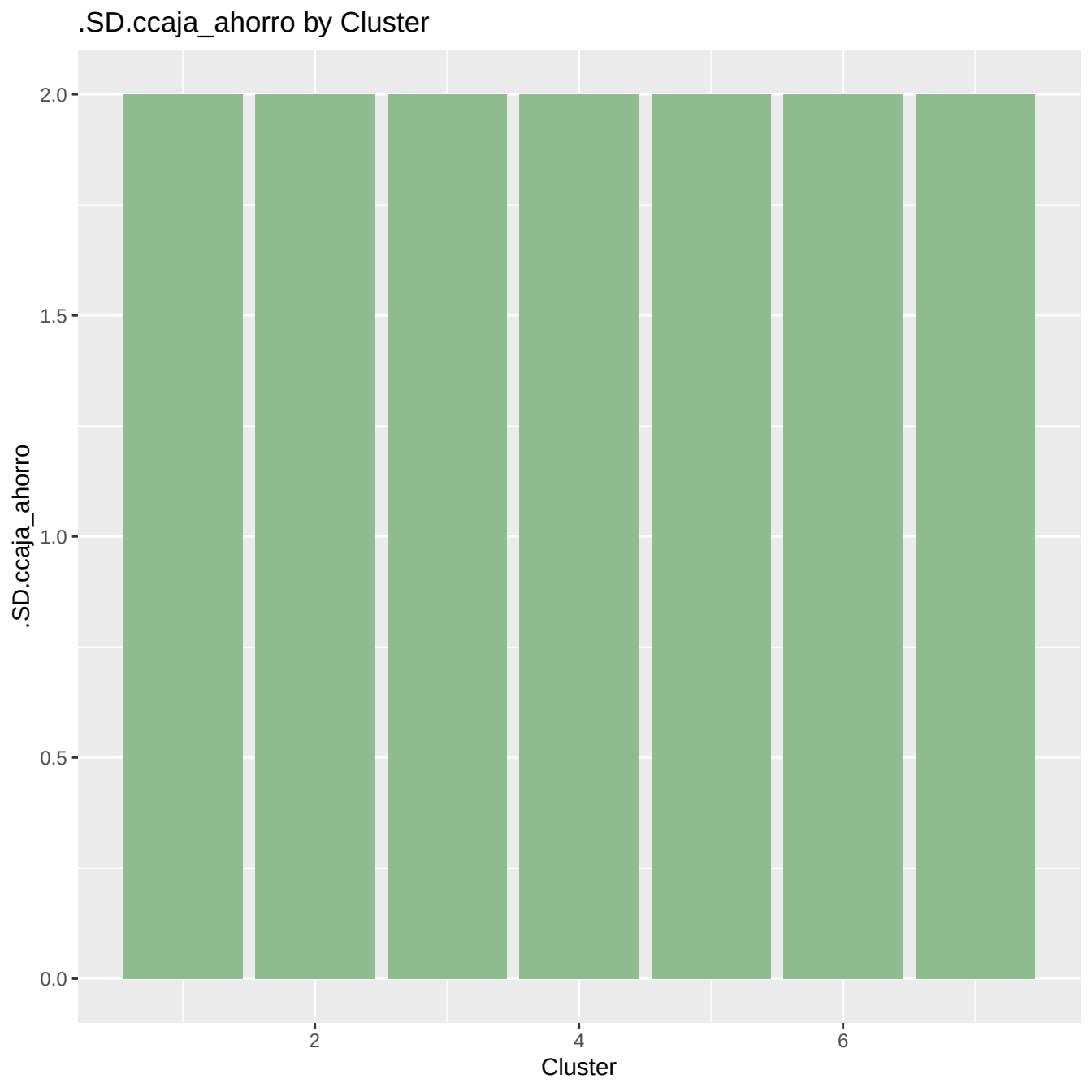
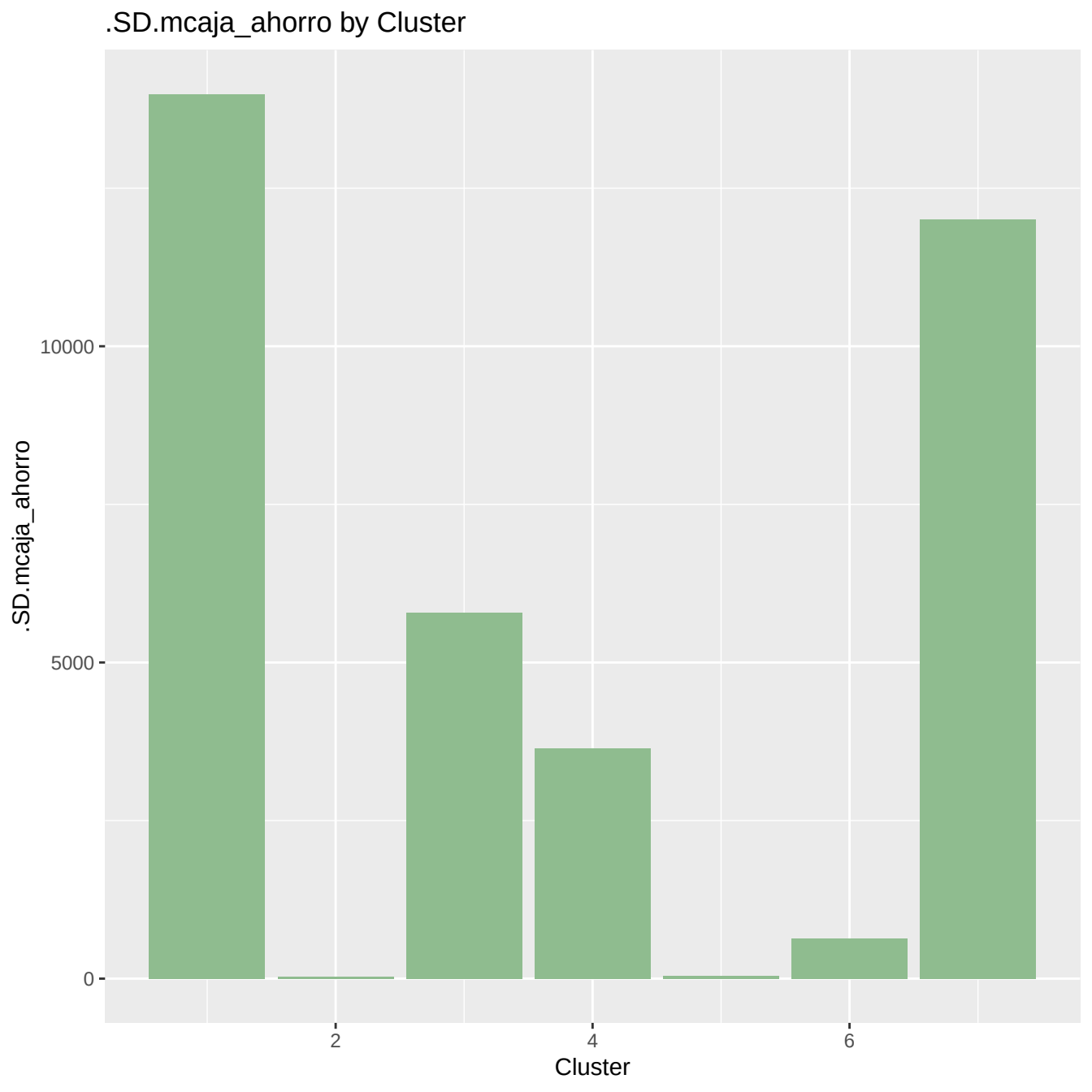
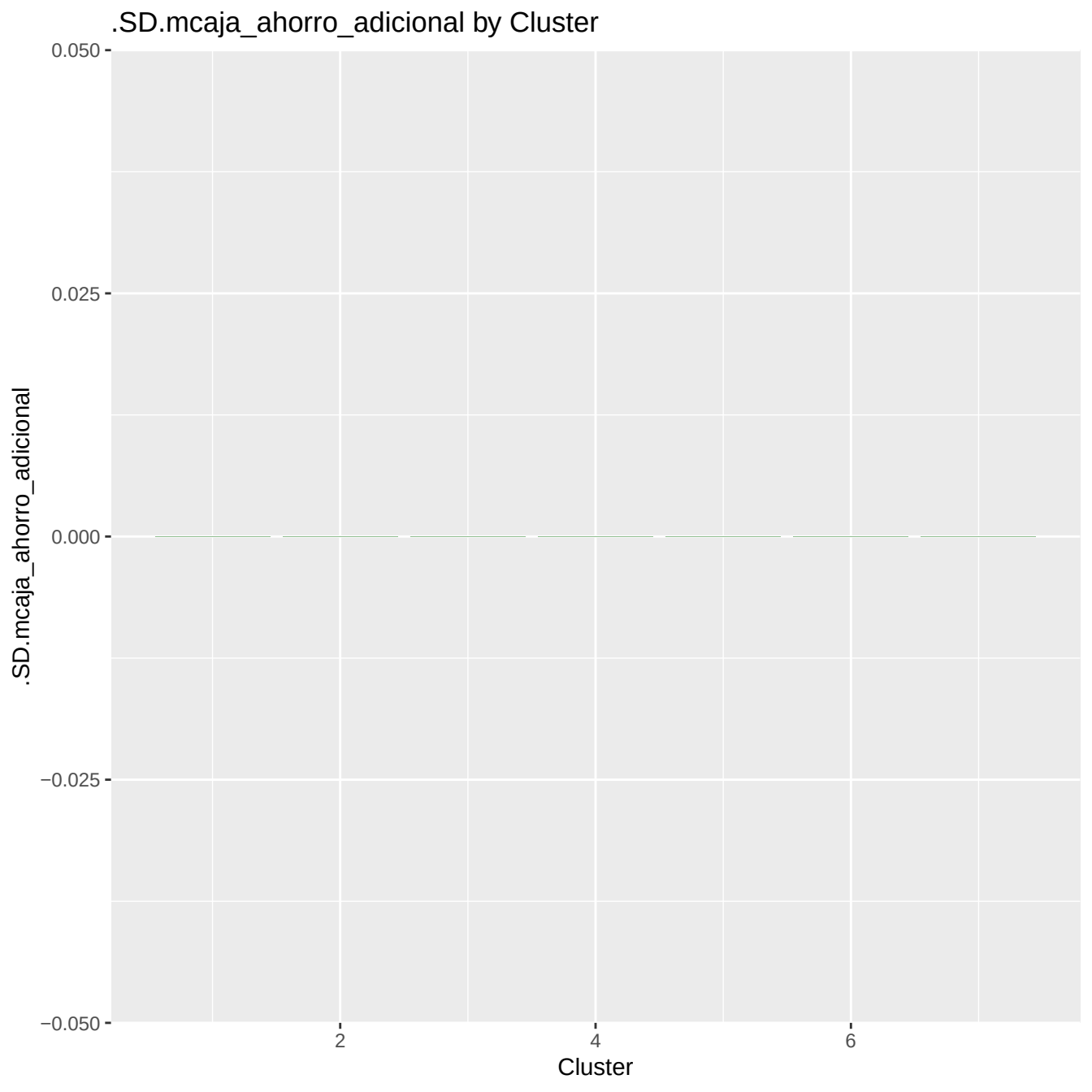
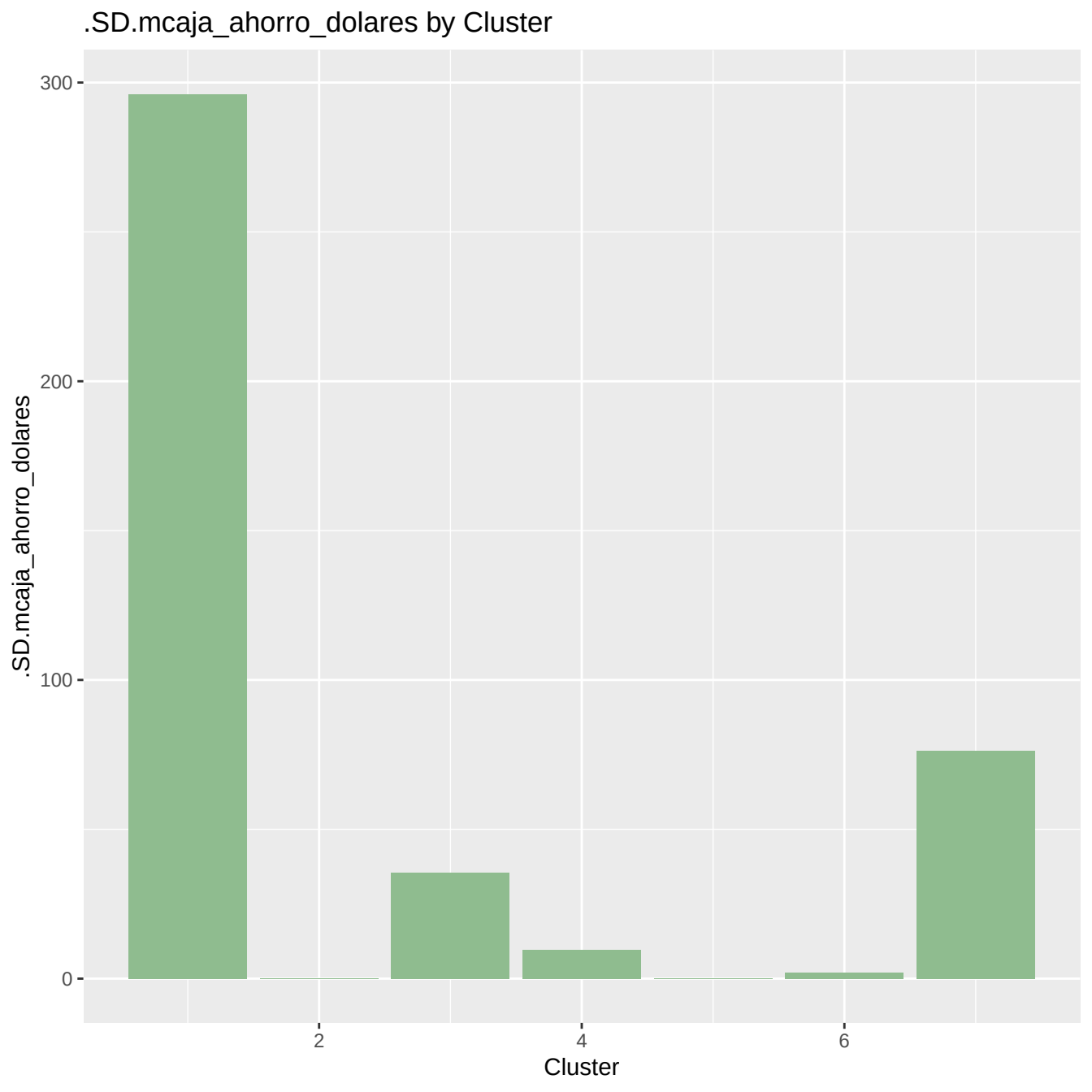
0.025
0.000
−0.025
−0.050
.SD.mcuenta_corriente_adicional
2
4
6
Cluster

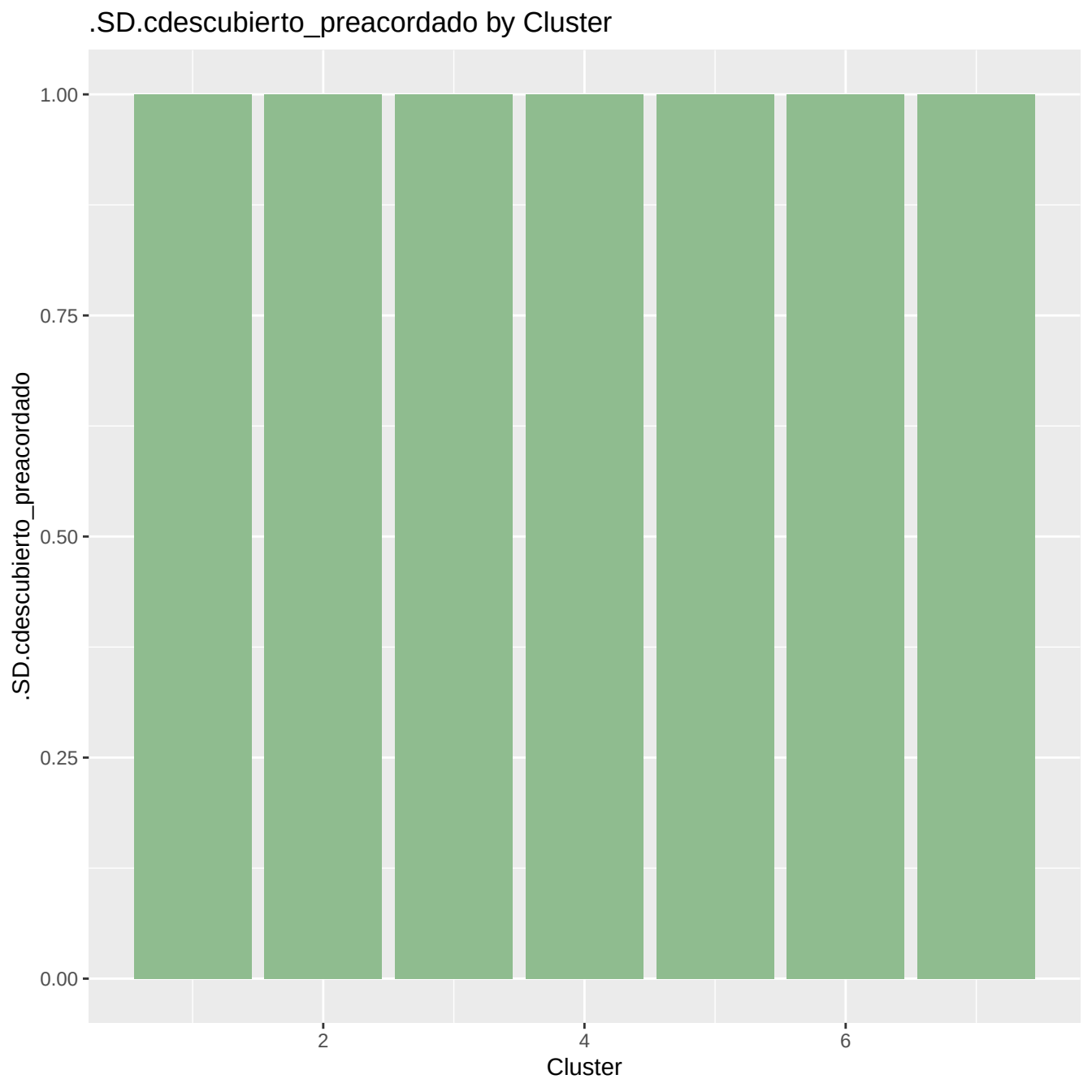

.SD.mcuenta_corriente by Cluster
0
−25
−50
−75
.SD.mcuenta_corriente
2
4
6
Cluster

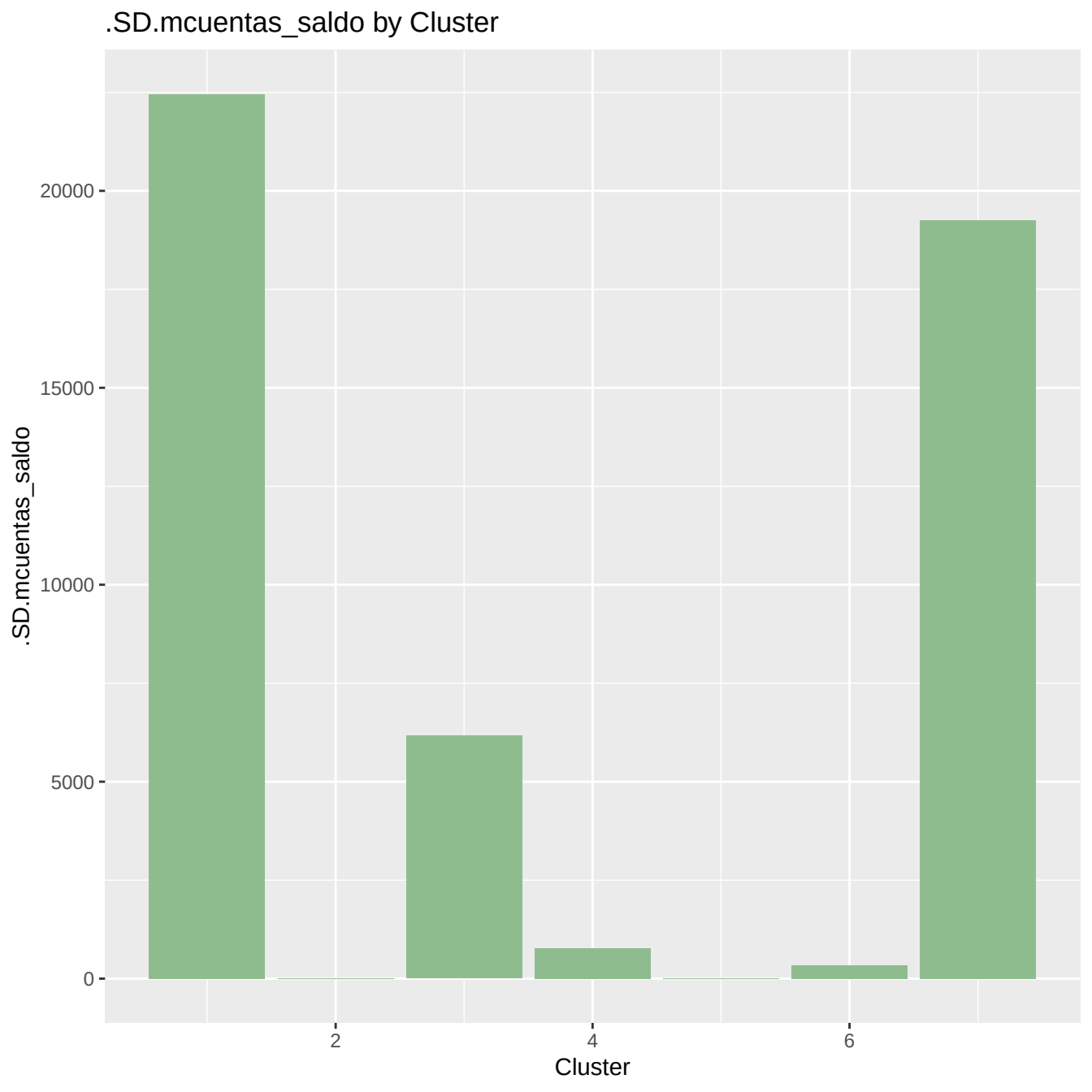

.SD.ccaja_ahorro by Cluster
2.0
1.5
1.0
0.5
0.0
.SD.ccaja_ahorro
2
4
6
Cluster

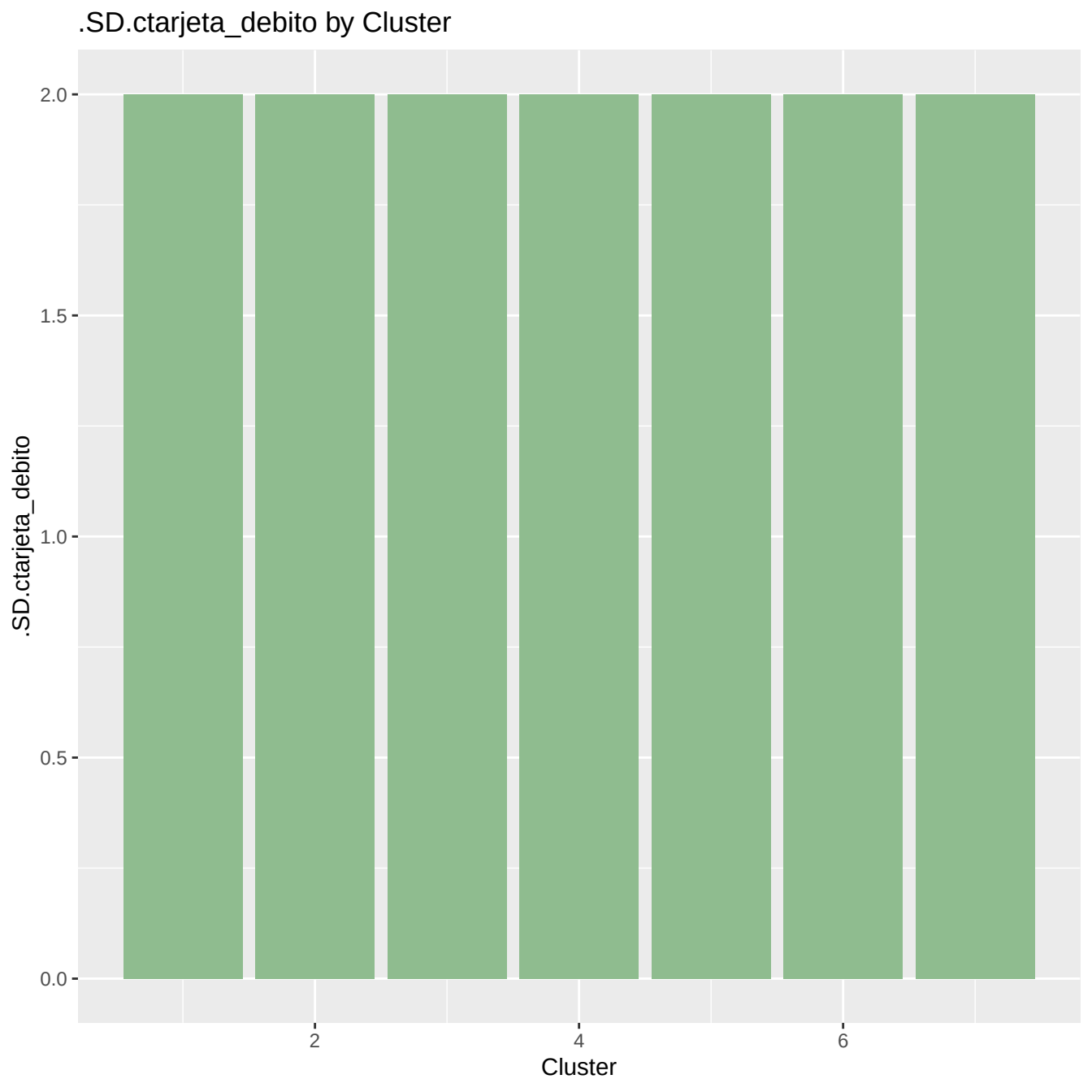

.SD.mcaja_ahorro by Cluster
.SD.mcaja_ahorro
10000
5000
0
2
4
6
Cluster

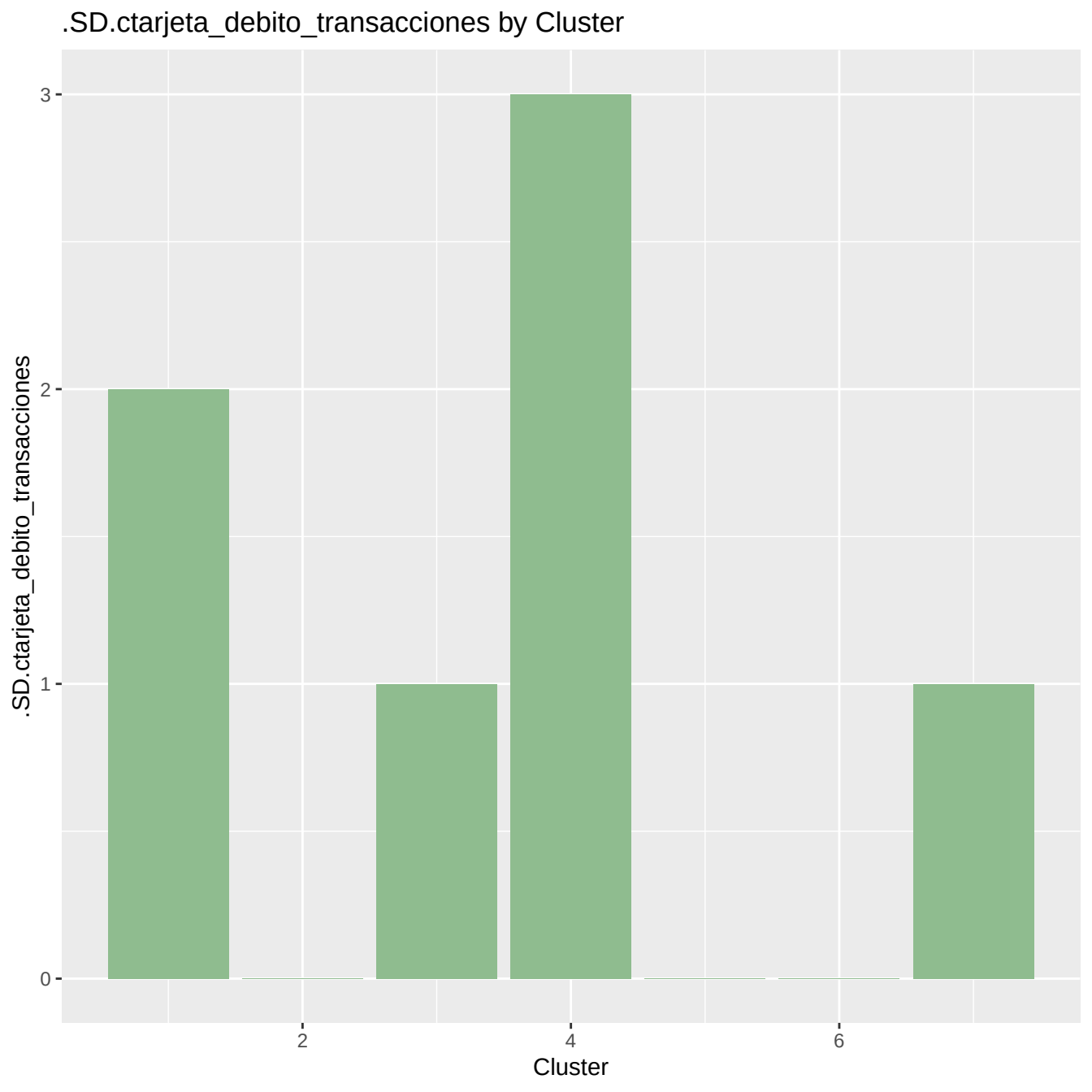

.SD.mcaja_ahorro_adicional by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcaja_ahorro_adicional
2
4
6
Cluster

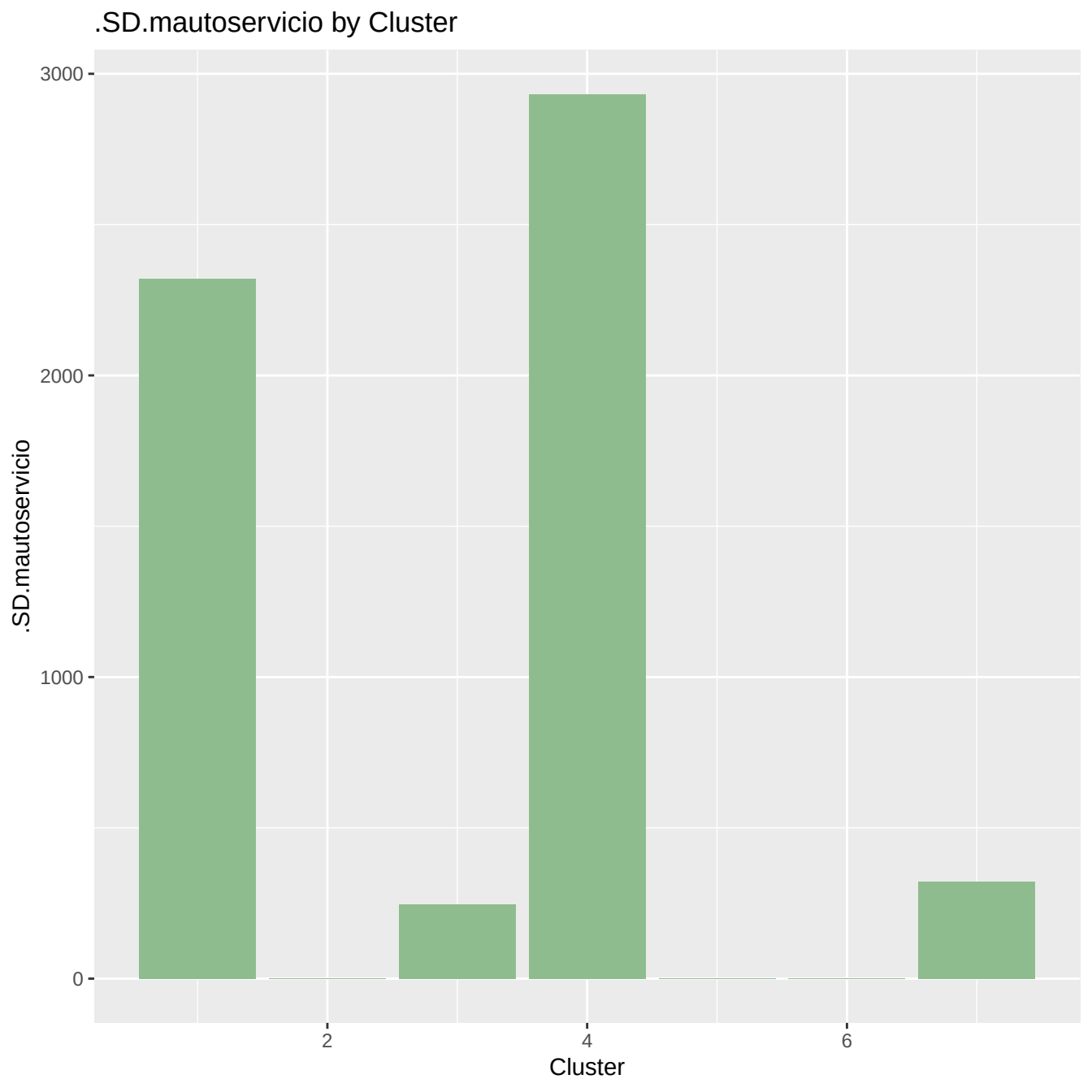

.SD.mcaja_ahorro_dolares by Cluster
300
200
100
0
.SD.mcaja_ahorro_dolares
2
4
6
Cluster

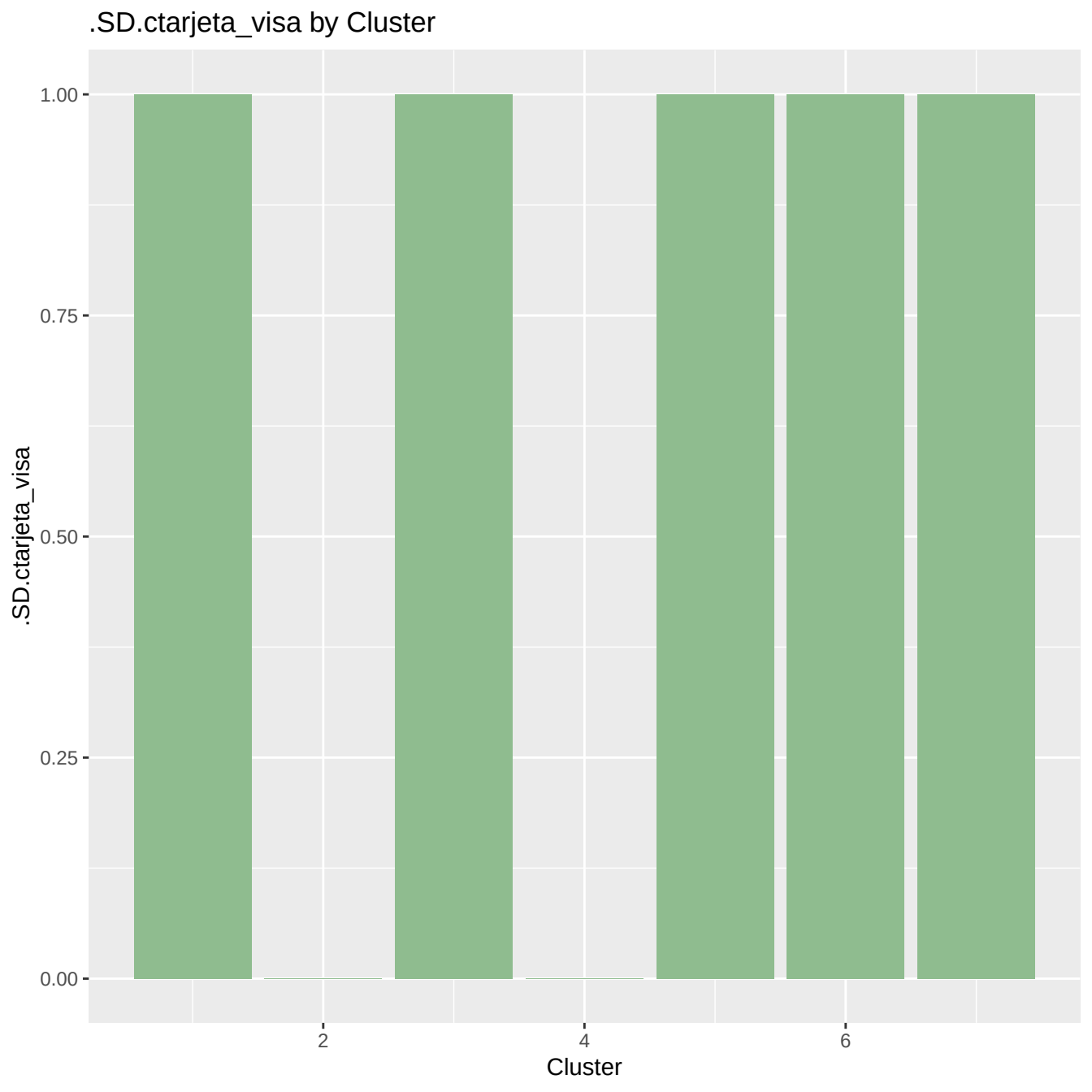

.SD.cdescubierto_preacordado by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.cdescubierto_preacordado
2
4
6
Cluster

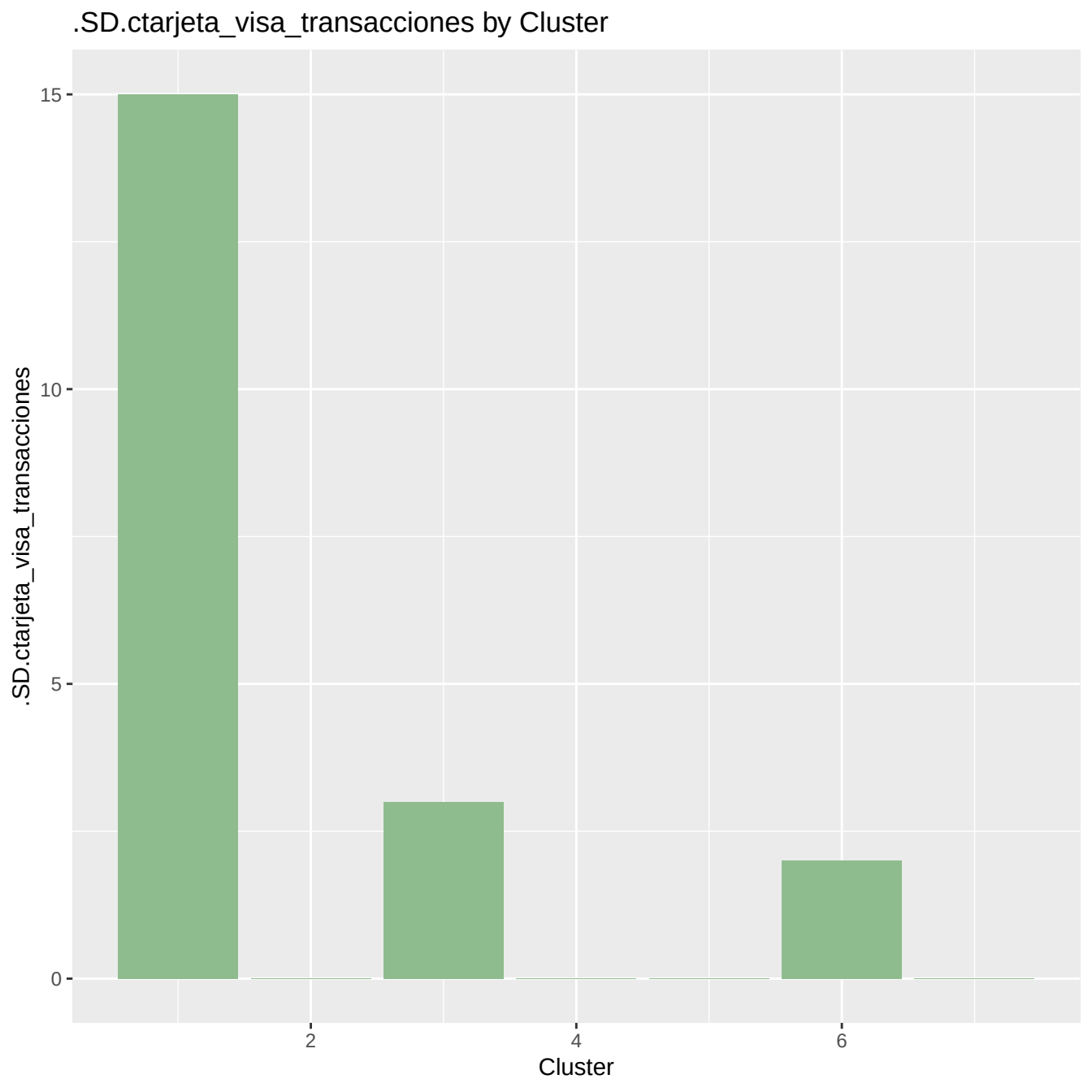

.SD.mcuentas_saldo by Cluster
.SD.mcuentas_saldo
20000
15000
10000
5000
0
2
4
6
Cluster

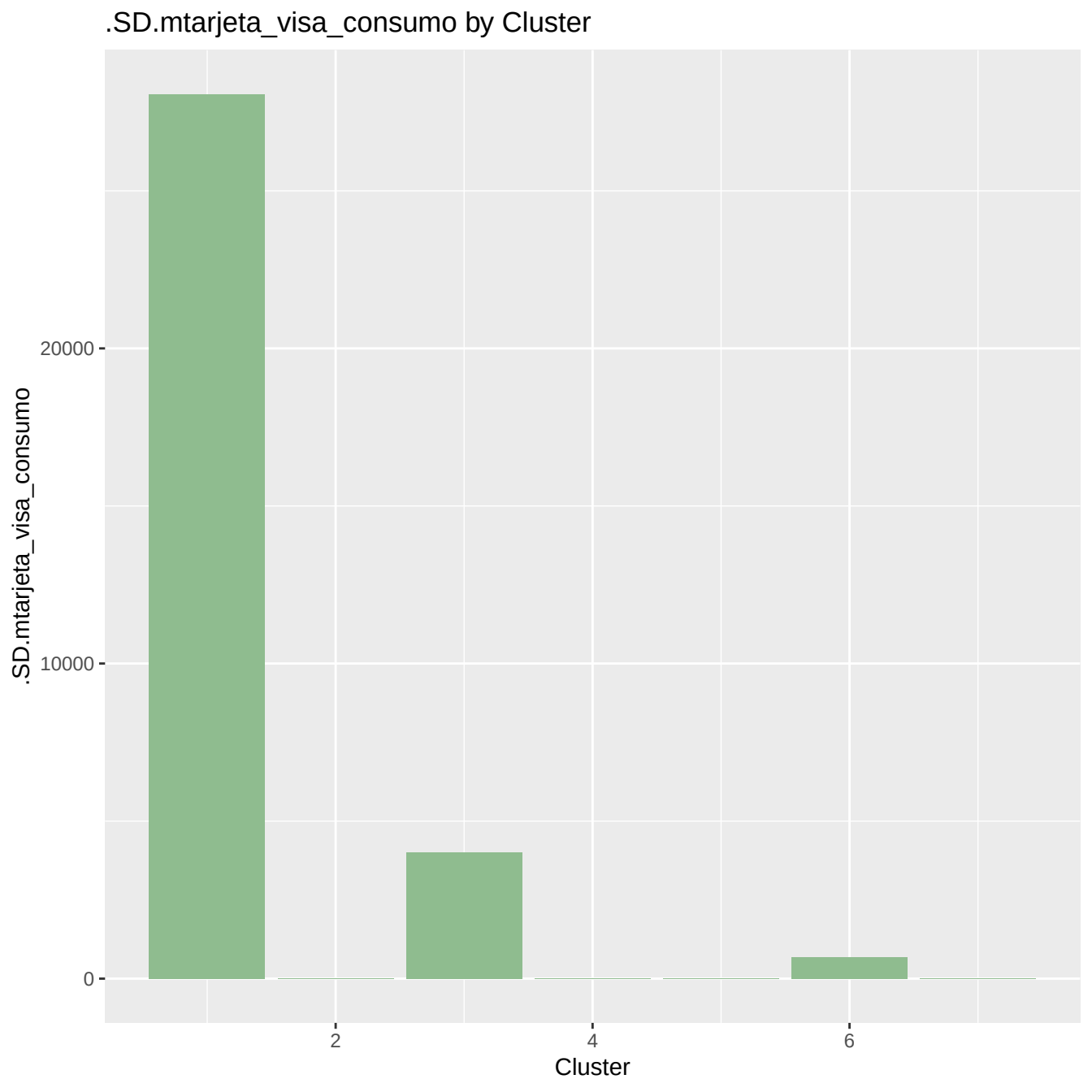

.SD.ctarjeta_debito by Cluster
.SD.ctarjeta_debito
2.0
1.5
1.0
0.5
0.0
2
4
6
Cluster

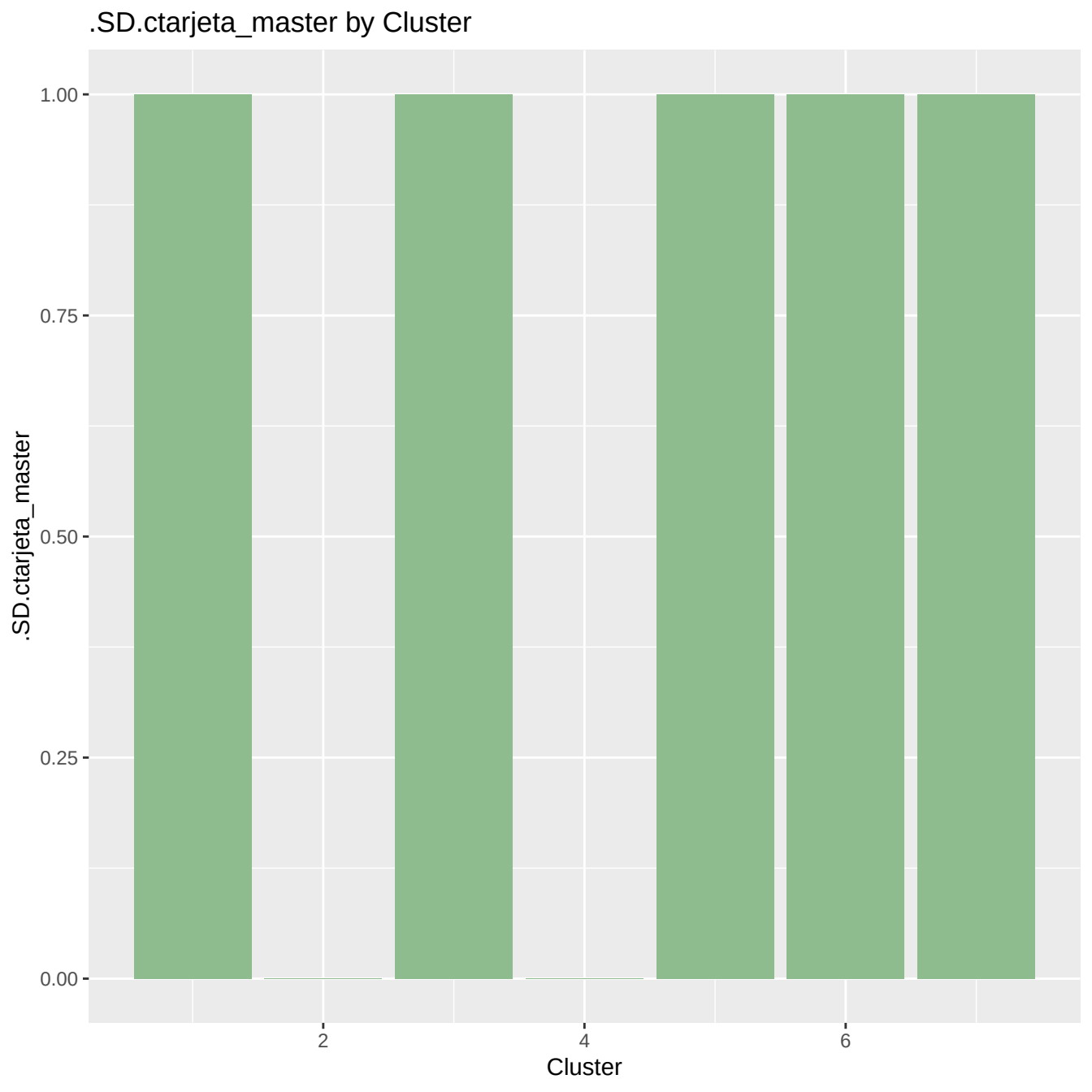

.SD.ctarjeta_debito_transacciones by Cluster
.SD.ctarjeta_debito_transacciones
3
2
1
0
2
4
6
Cluster

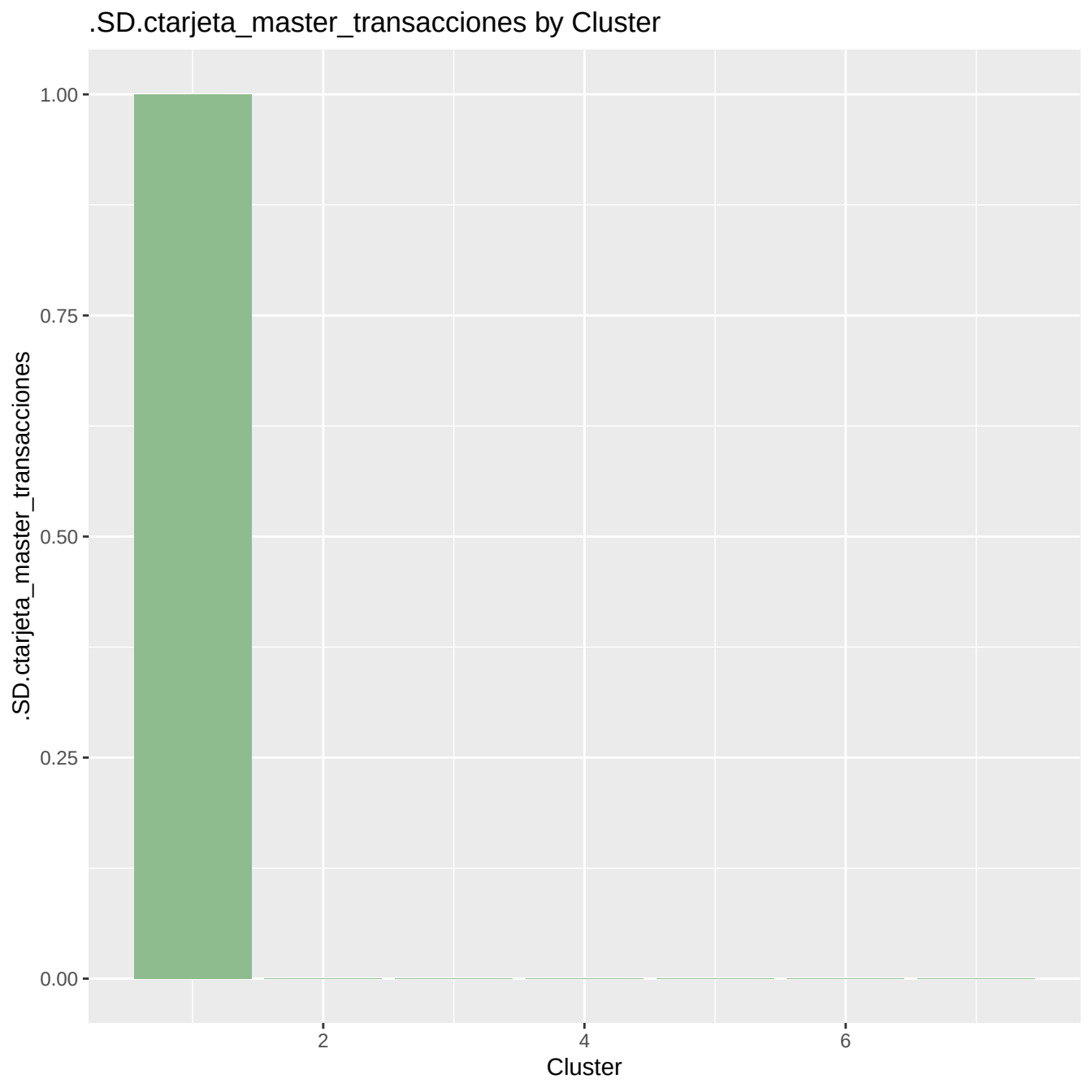

.SD.mautoservicio by Cluster
3000
2000
1000
0
.SD.mautoservicio
2
4
6
Cluster

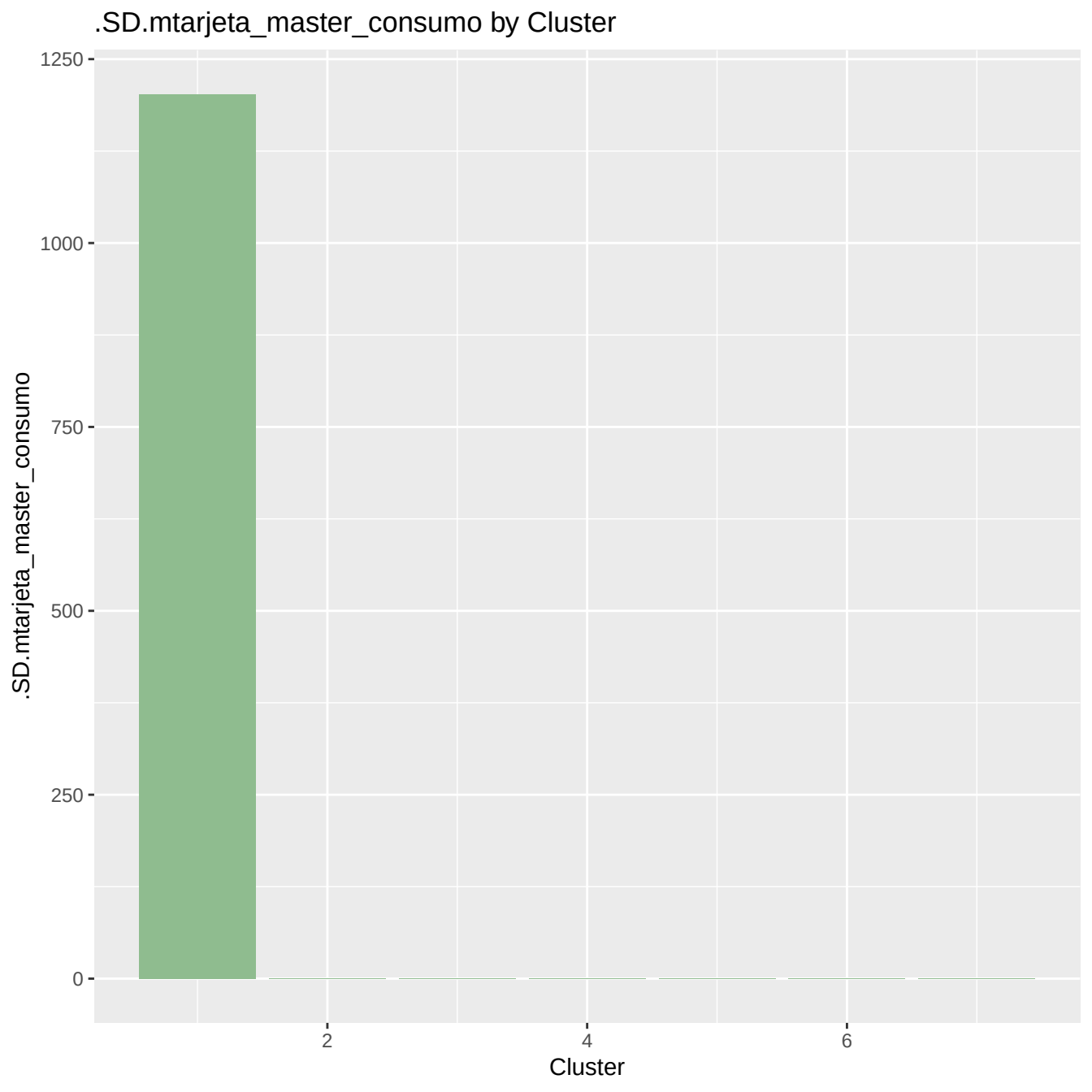

.SD.ctarjeta_visa by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ctarjeta_visa
2
4
6
Cluster

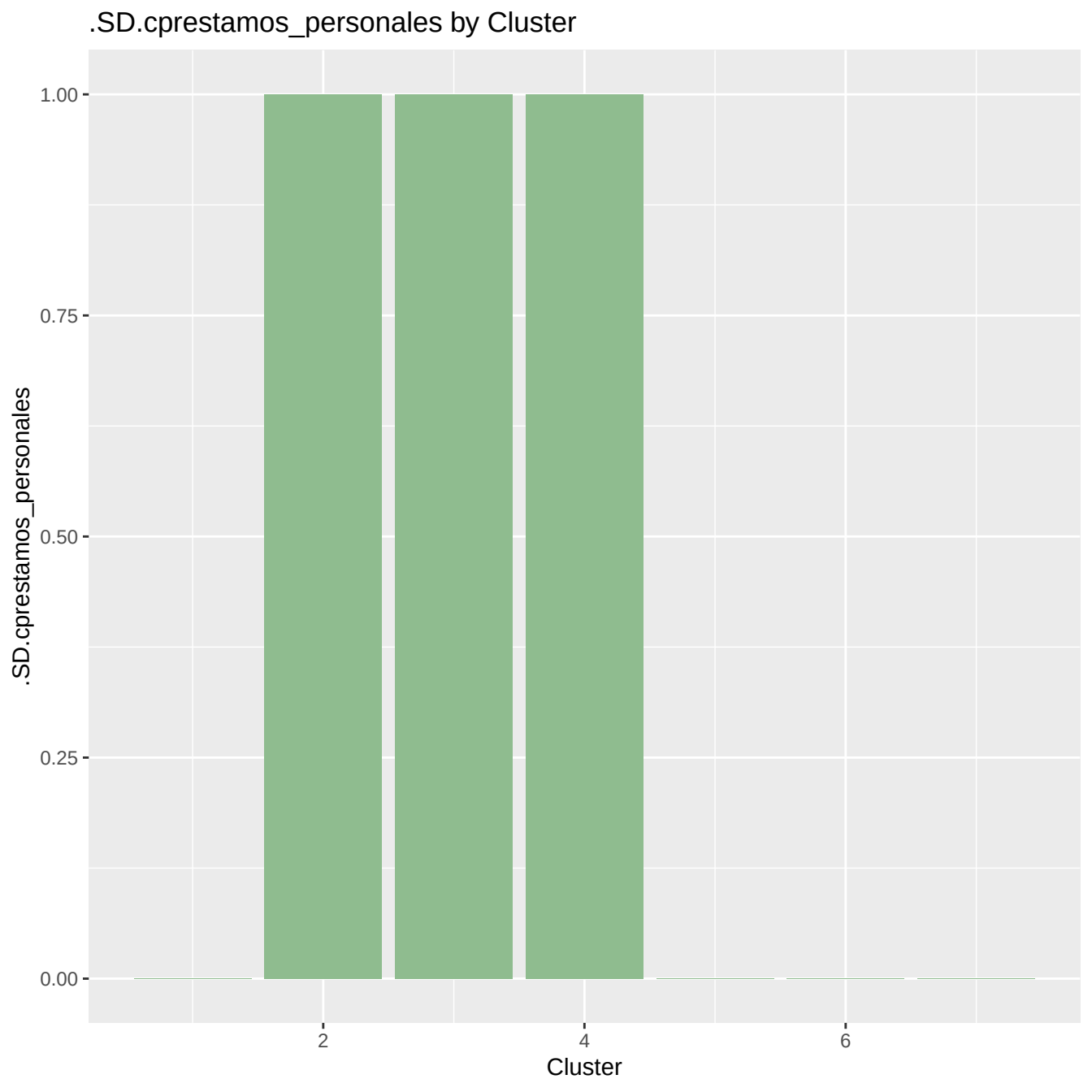

.SD.ctarjeta_visa_transacciones by Cluster
15
10
5
0
.SD.ctarjeta_visa_transacciones
2
4
6
Cluster

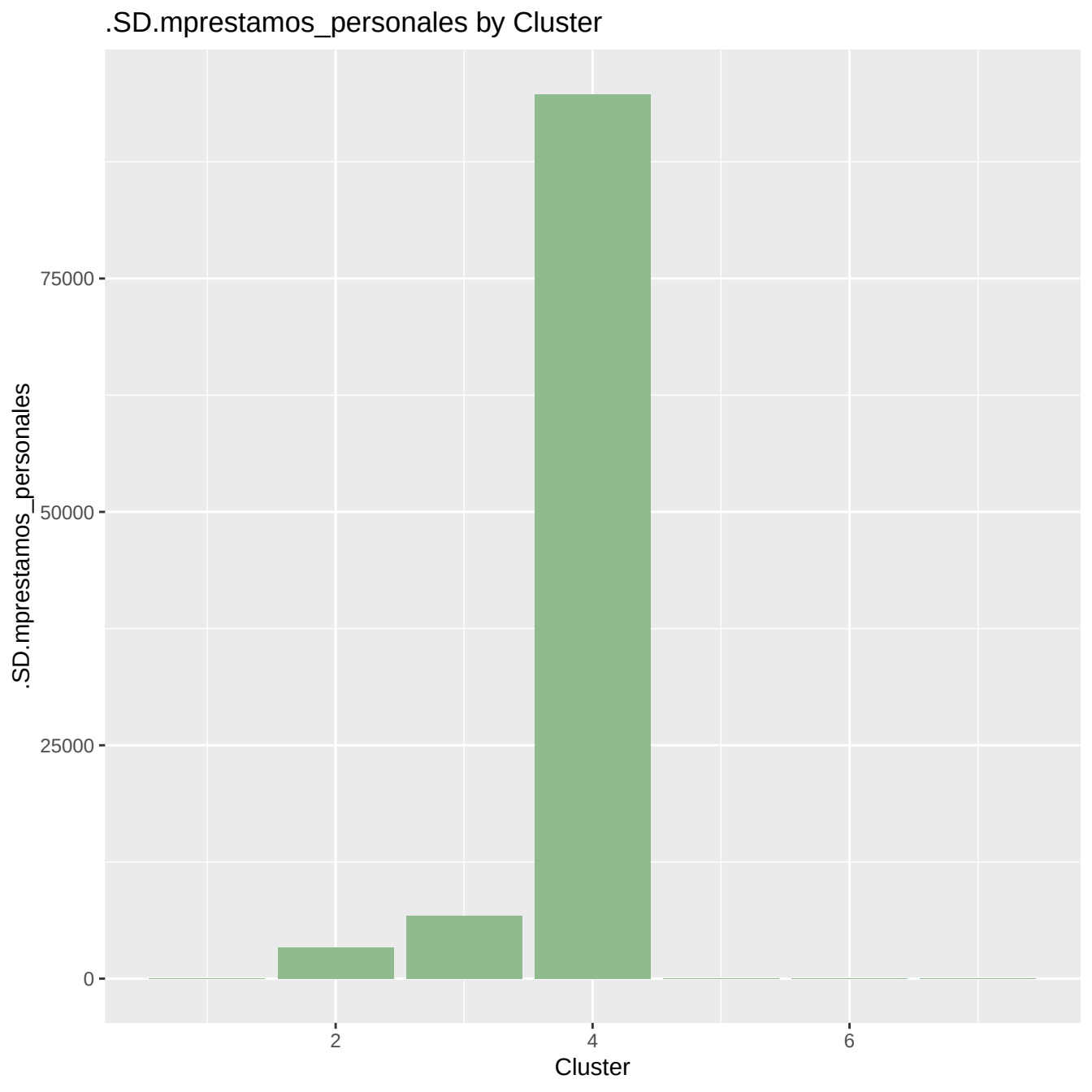

.SD.mtarjeta_visa_consumo by Cluster
.SD.mtarjeta_visa_consumo
20000
10000
0
2
4
6
Cluster

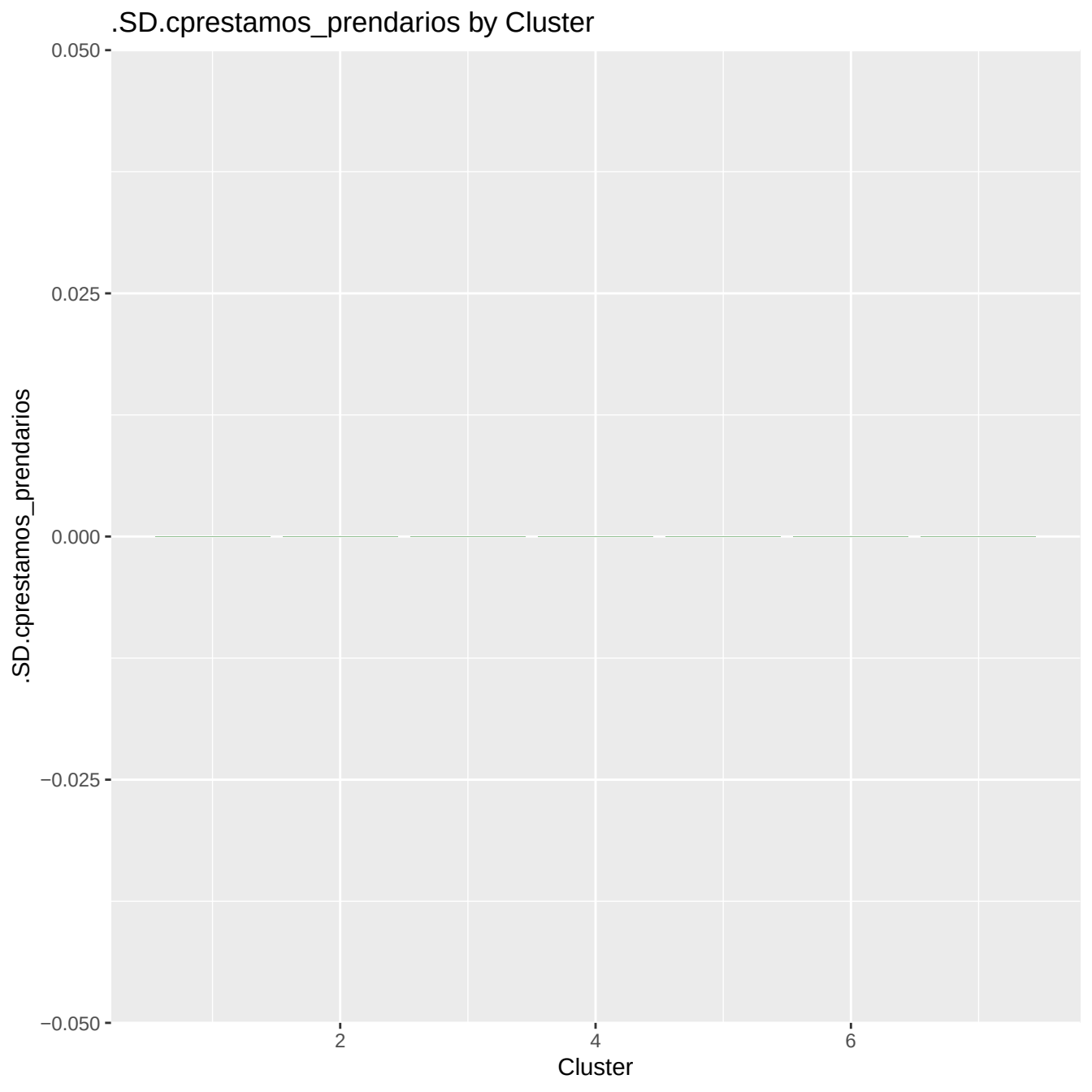

.SD.ctarjeta_master by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ctarjeta_master
2
4
6
Cluster

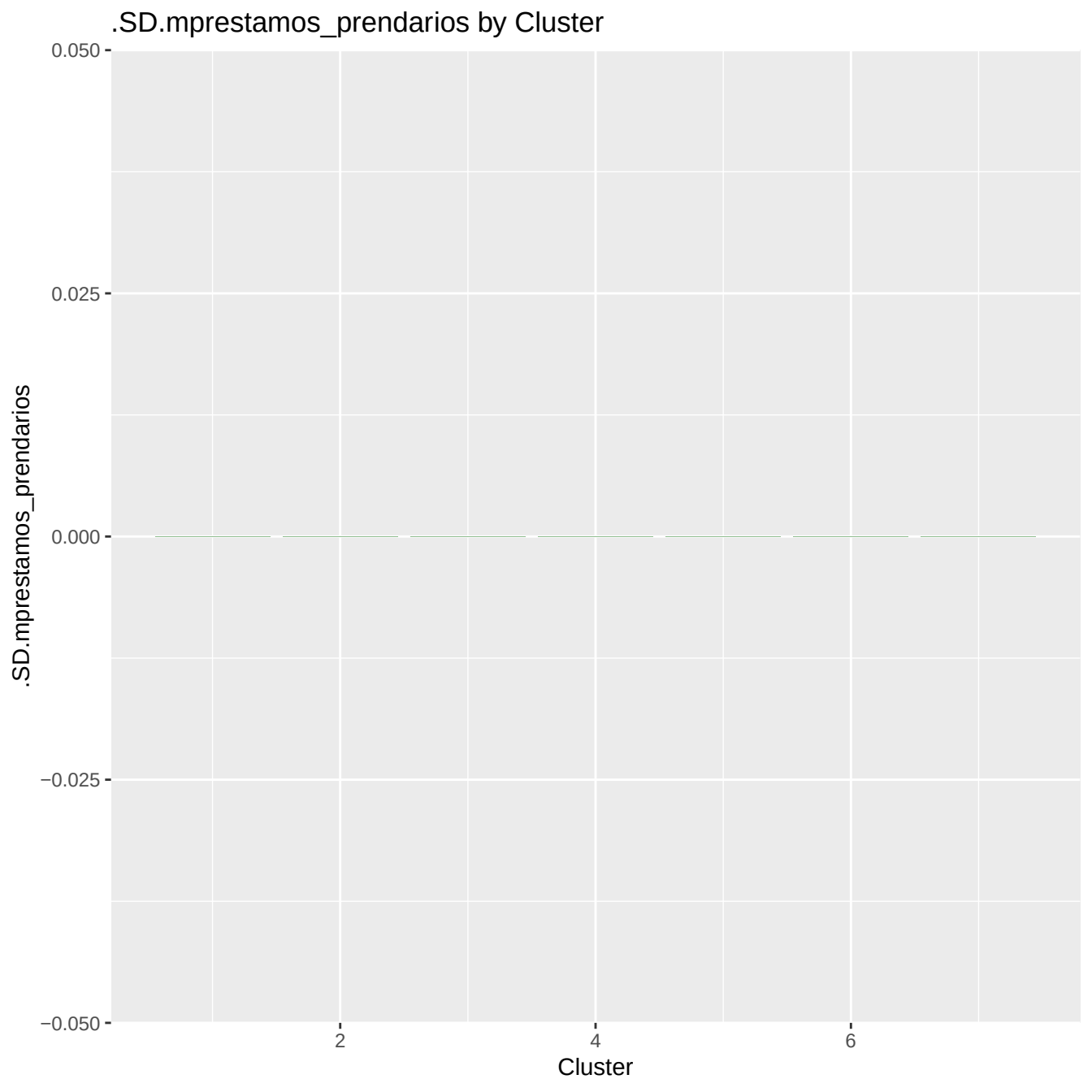

.SD.ctarjeta_master_transacciones by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ctarjeta_master_transacciones
2
4
6
Cluster

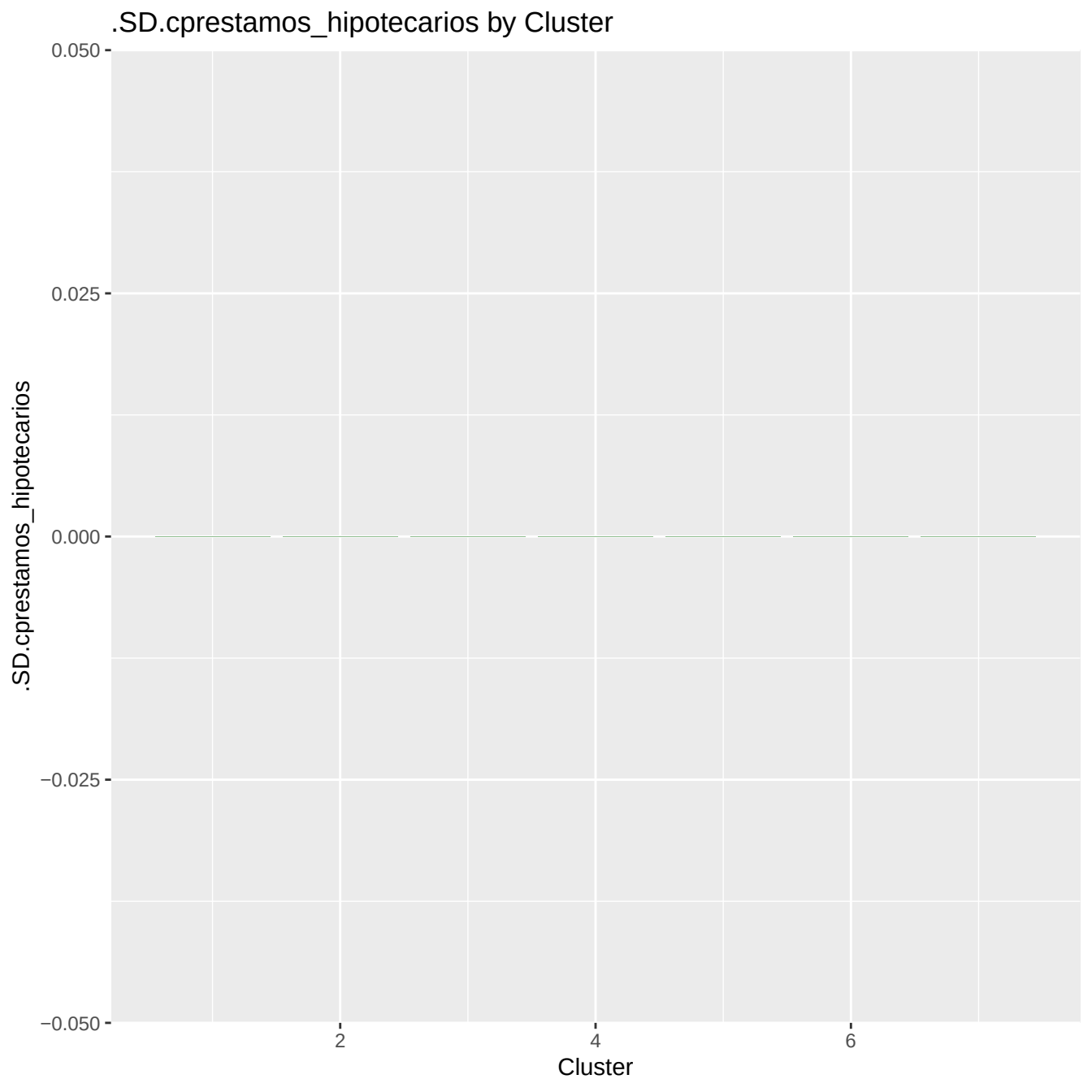

.SD.mtarjeta_master_consumo by Cluster
1250
1000
750
500
250
0
.SD.mtarjeta_master_consumo
2
4
6
Cluster

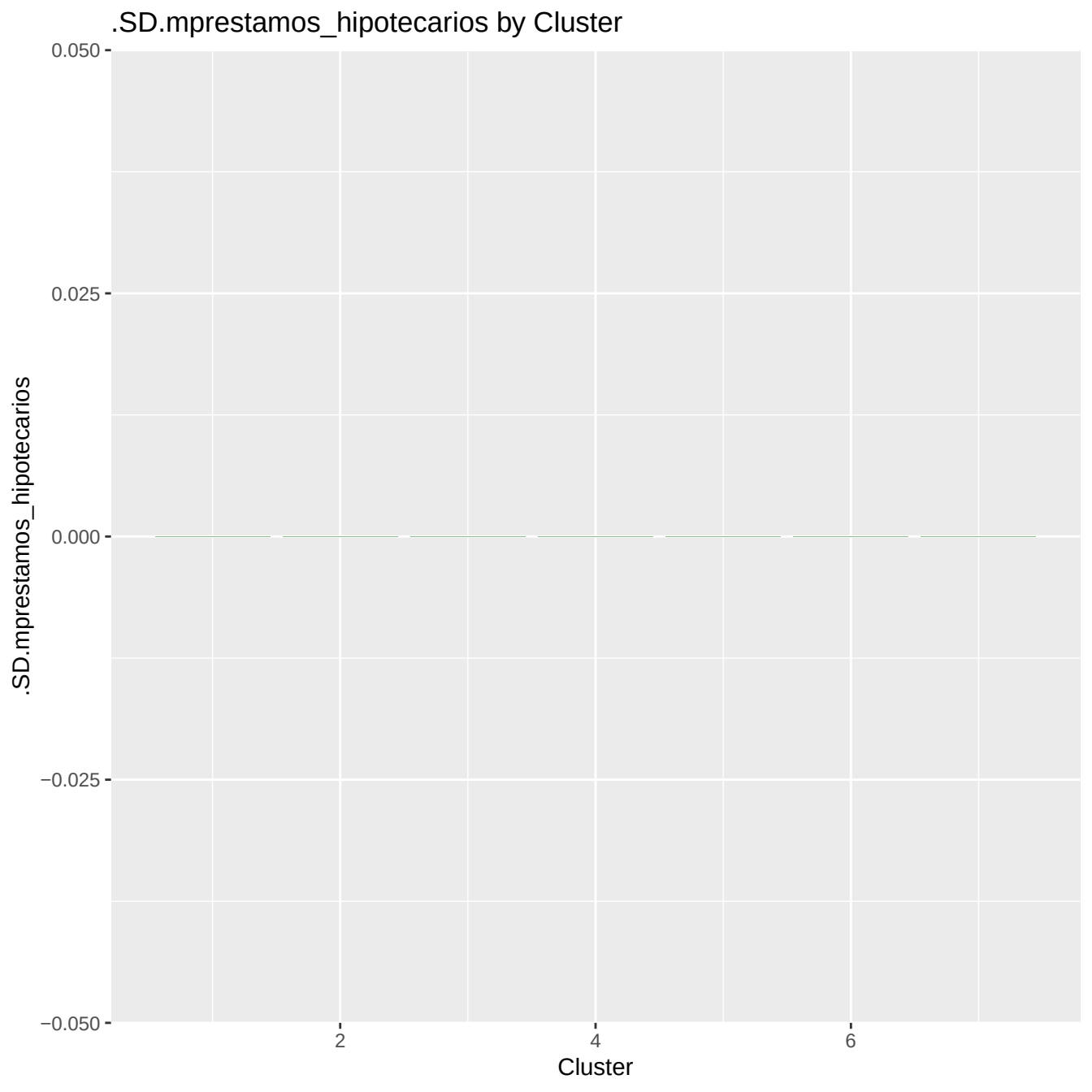

.SD.cprestamos_personales by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.cprestamos_personales
2
4
6
Cluster

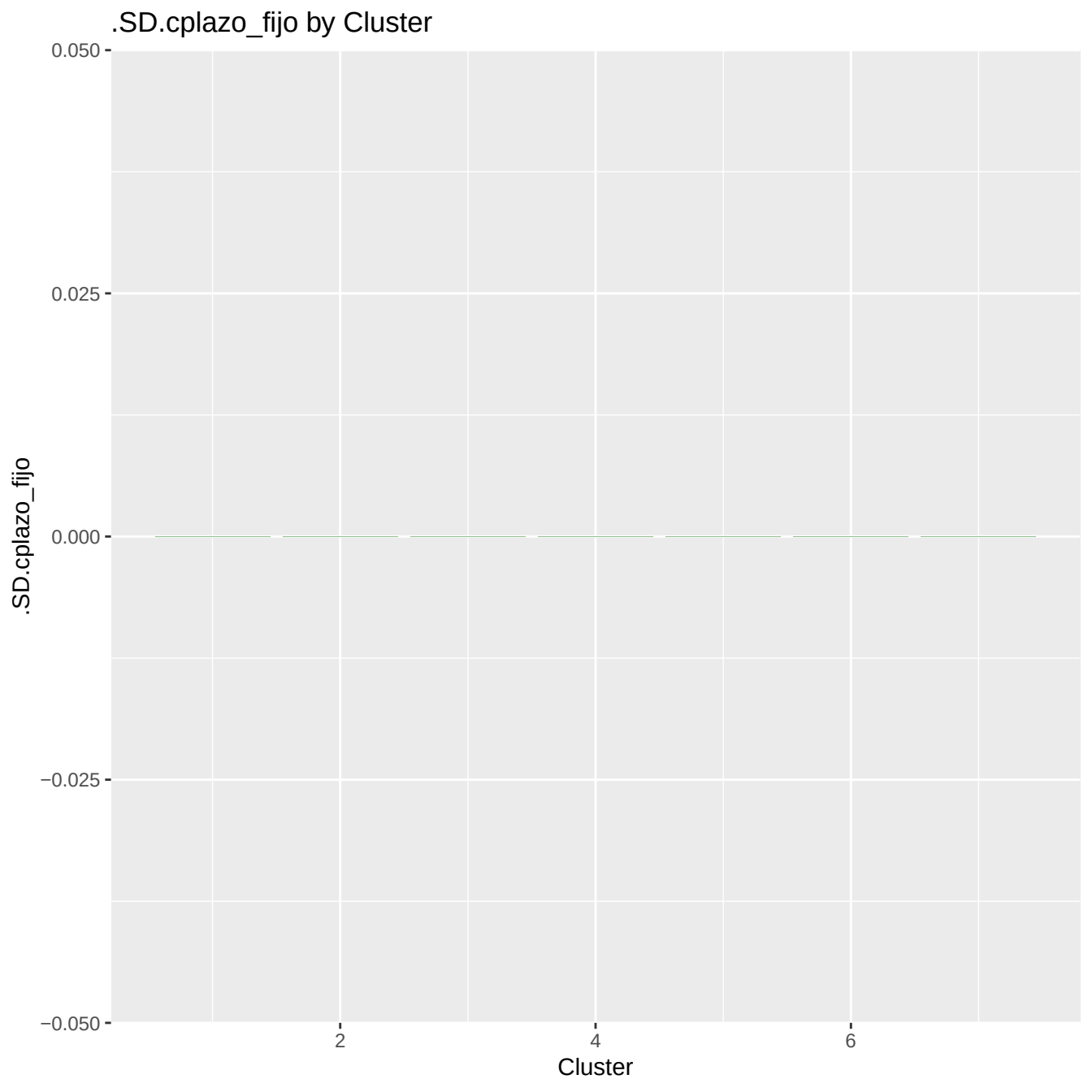

.SD.mprestamos_personales by Cluster
.SD.mprestamos_personales
75000
50000
25000
0
2
4
6
Cluster

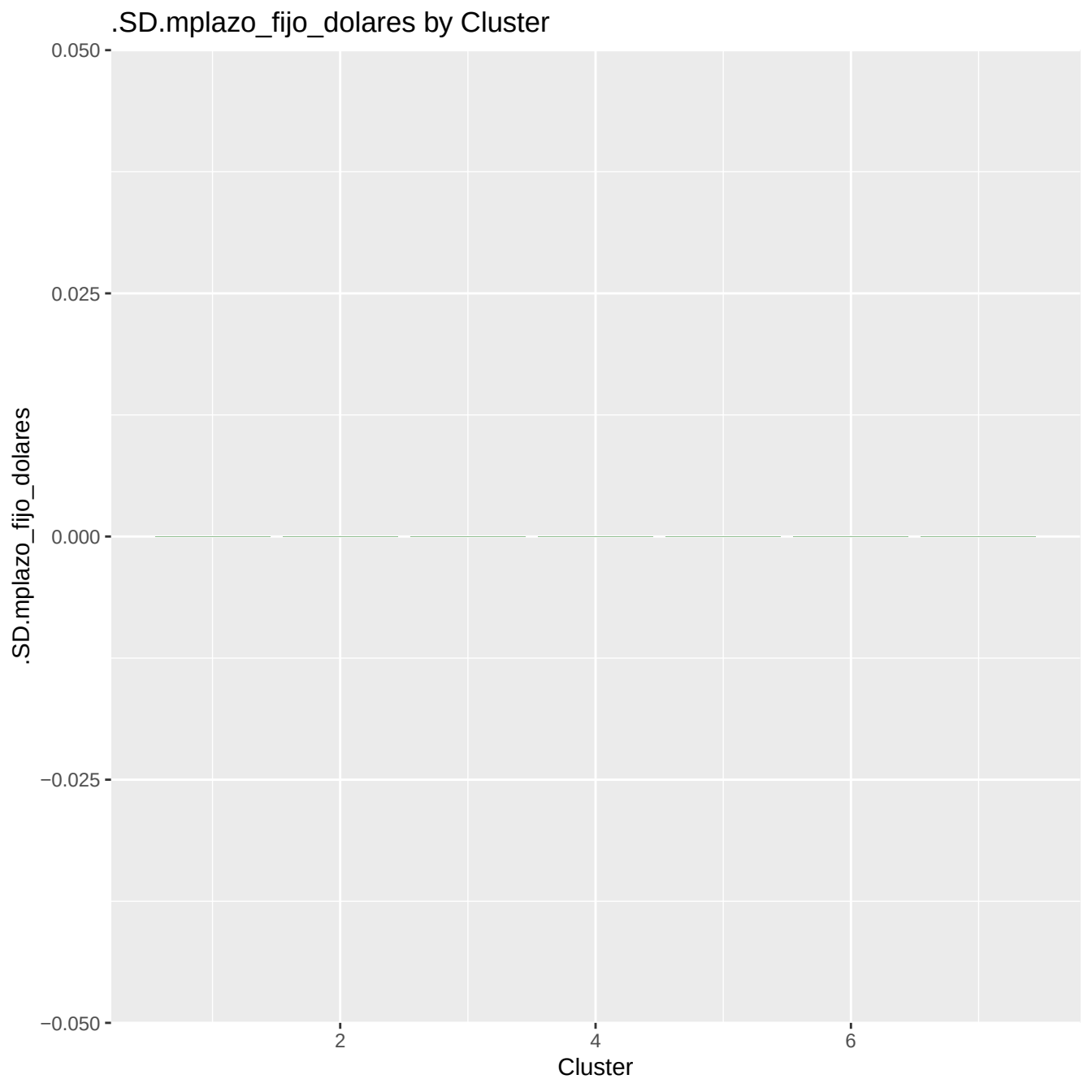

.SD.cprestamos_prendarios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cprestamos_prendarios
2
4
6
Cluster

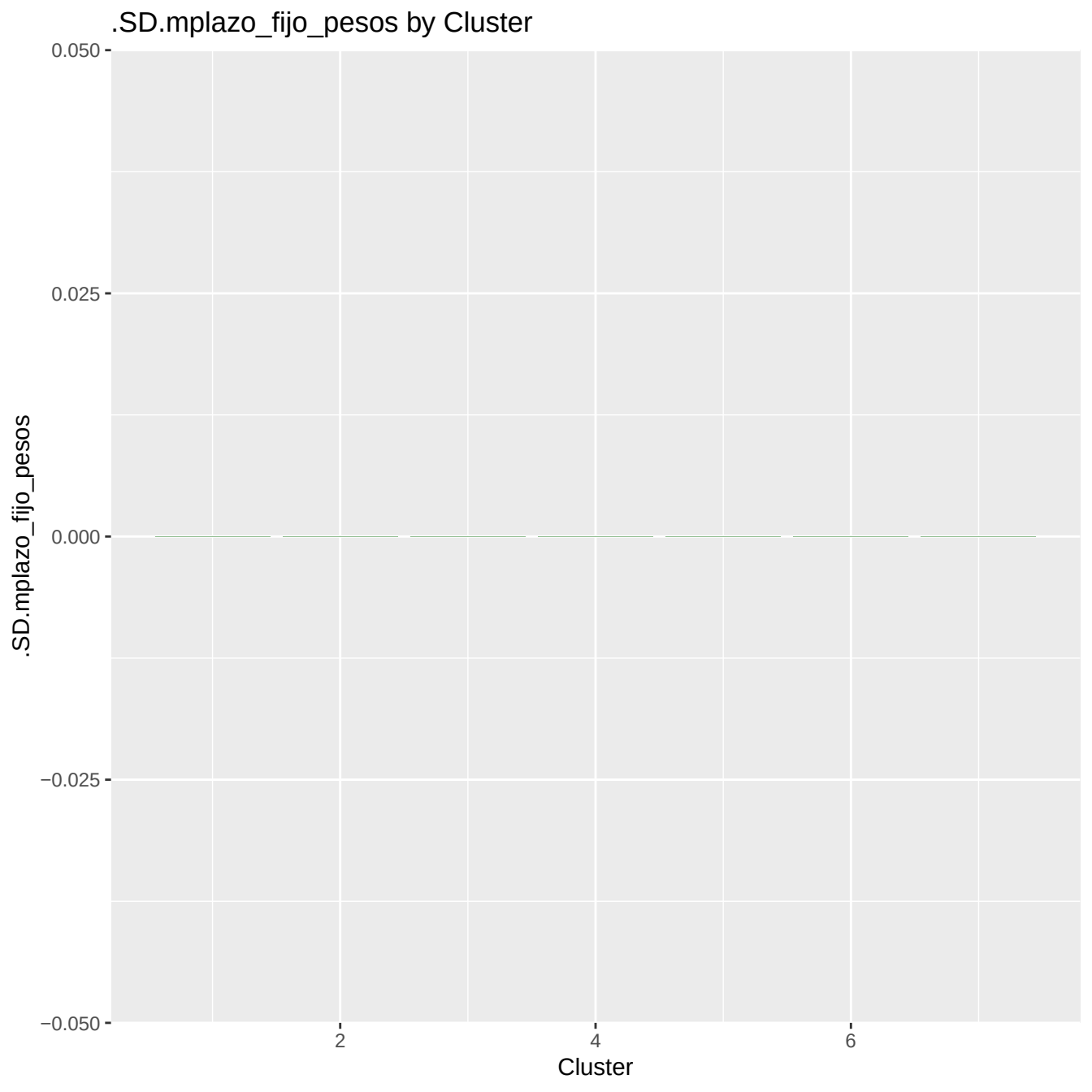

.SD.mprestamos_prendarios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mprestamos_prendarios
2
4
6
Cluster


.SD.cprestamos_hipotecarios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cprestamos_hipotecarios
2
4
6
Cluster


.SD.mprestamos_hipotecarios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mprestamos_hipotecarios
2
4
6
Cluster


.SD.cplazo_fijo by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cplazo_fijo
2
4
6
Cluster


.SD.mplazo_fijo_dolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mplazo_fijo_dolares
2
4
6
Cluster


.SD.mplazo_fijo_pesos by Cluster
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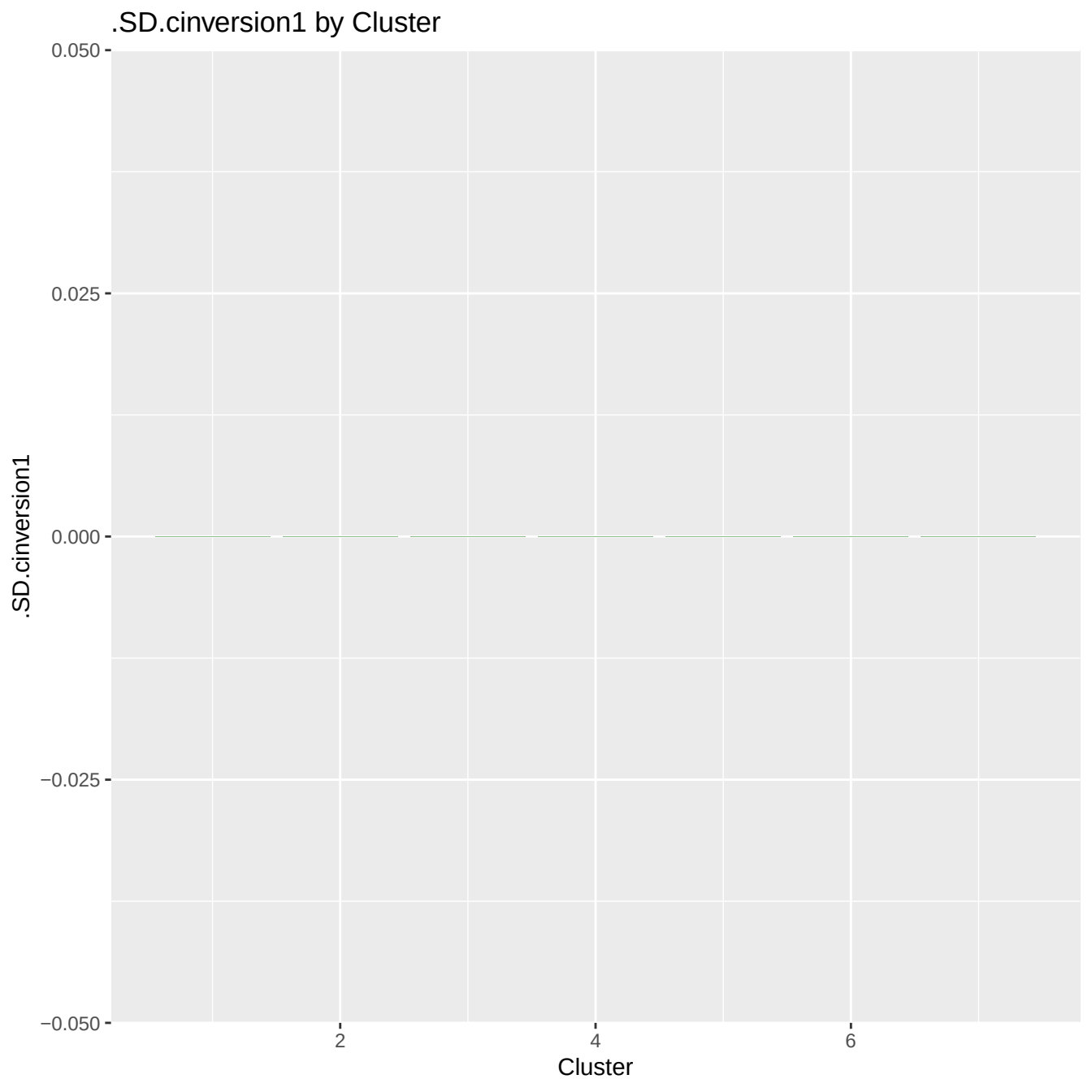
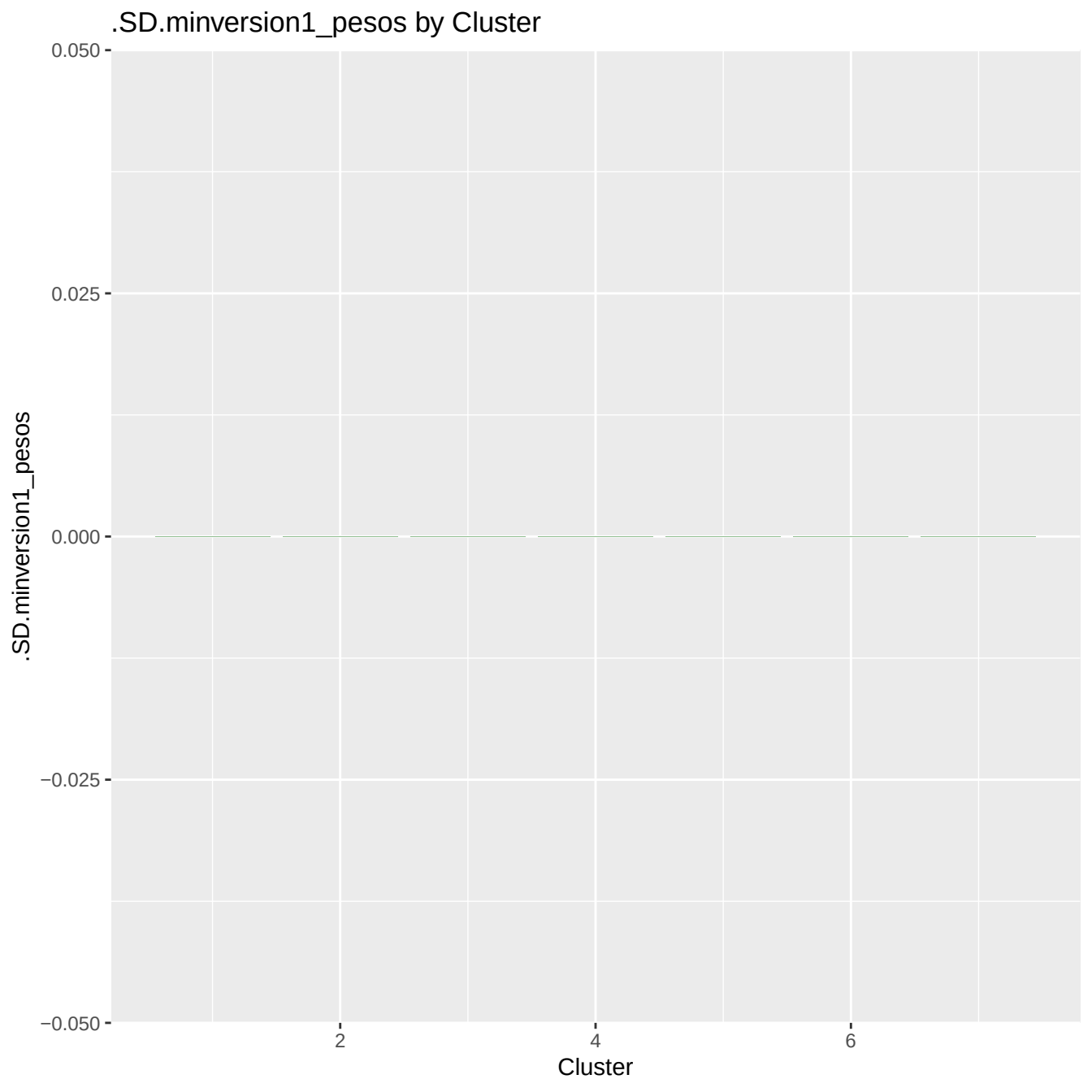
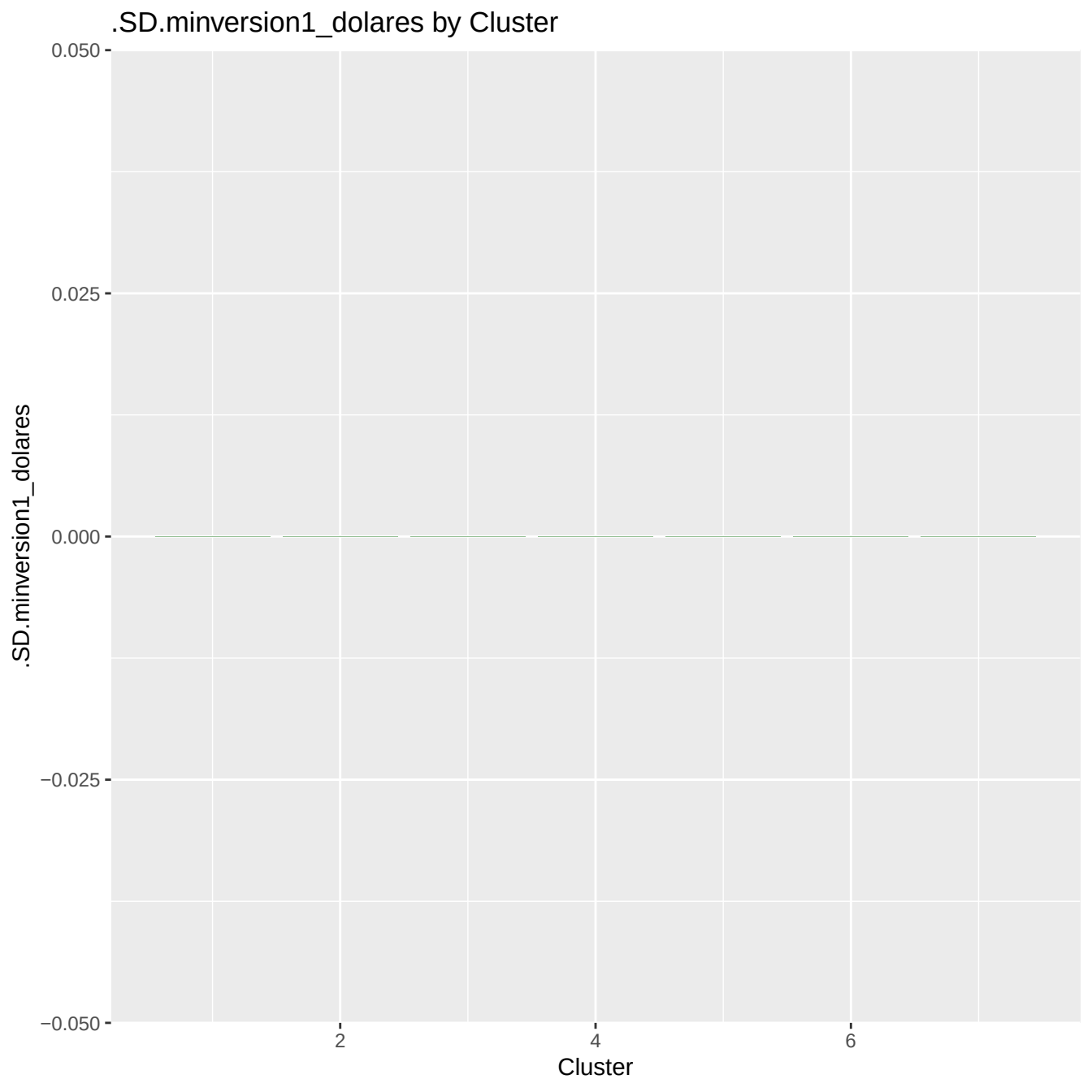
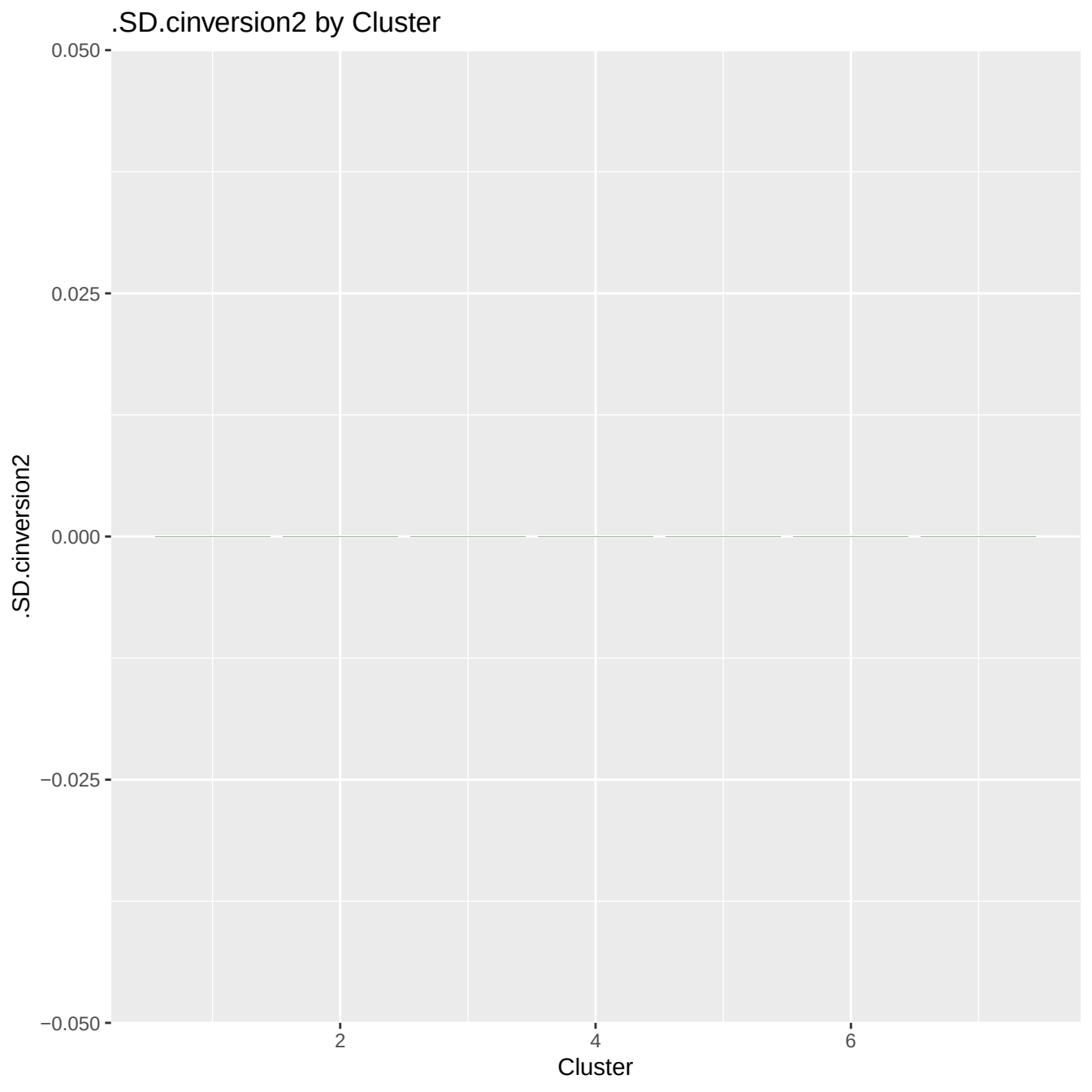
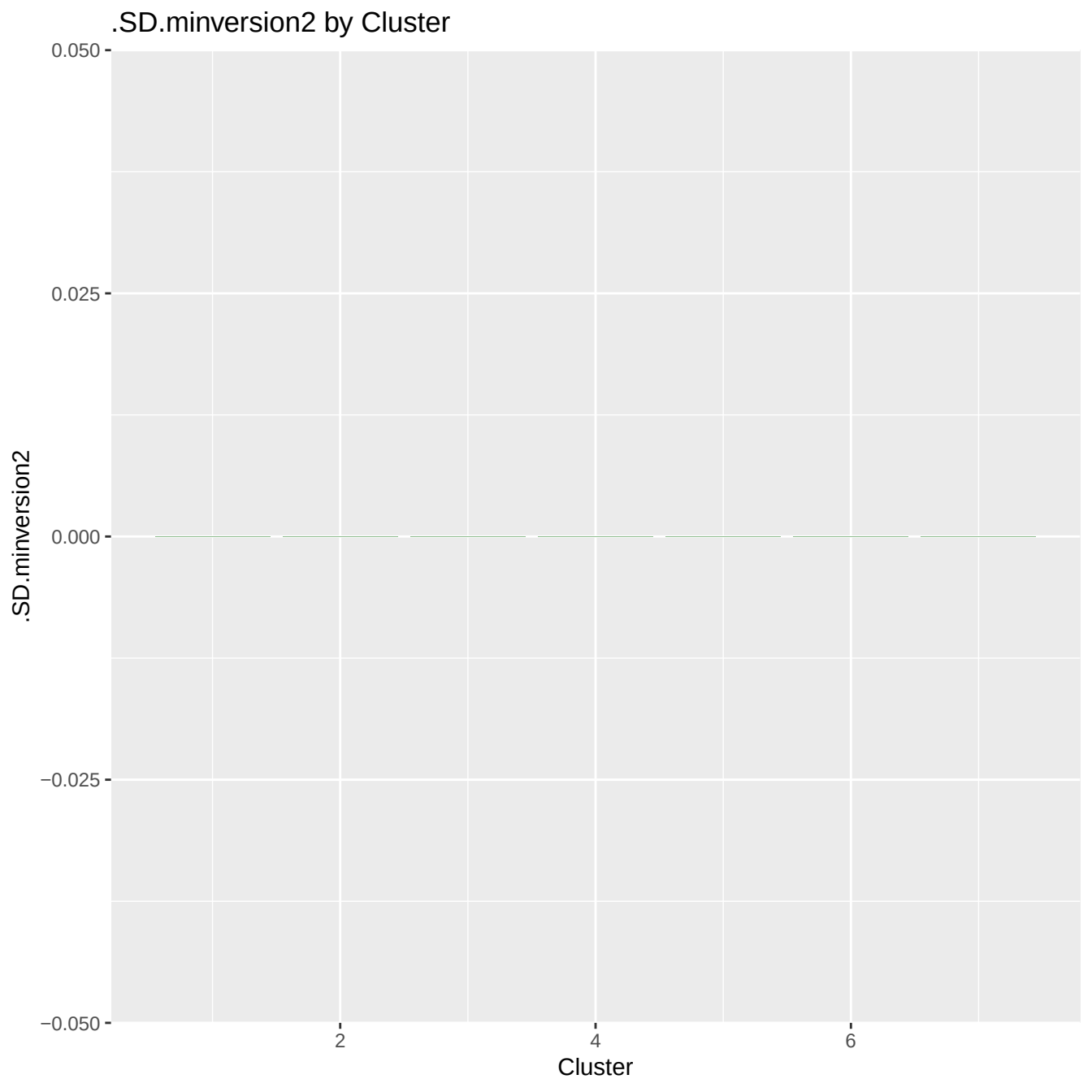
0.025
0.000
−0.025
−0.050
.SD.mplazo_fijo_pesos
2
4
6
Cluster

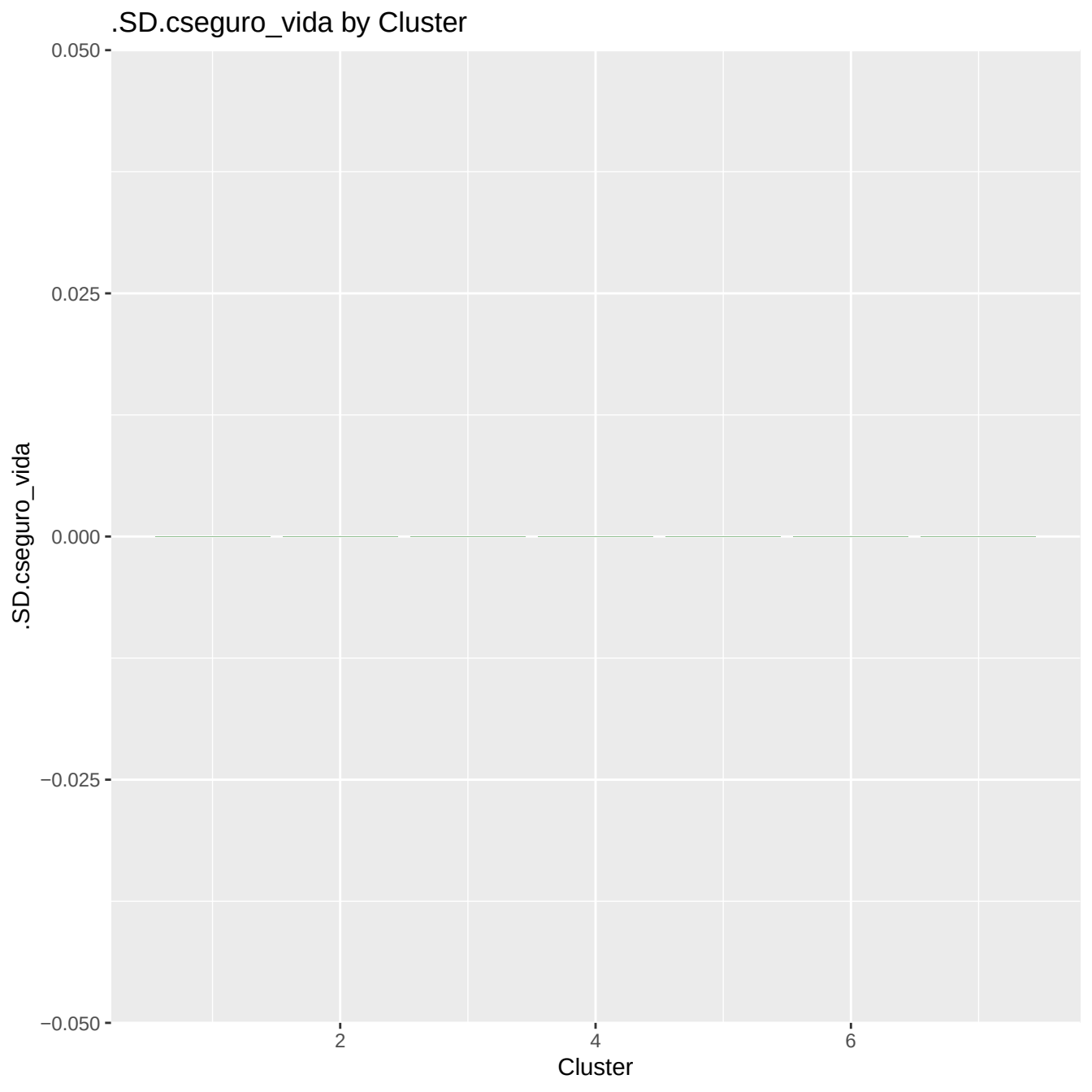

.SD.cinversion1 by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cinversion1
2
4
6
Cluster

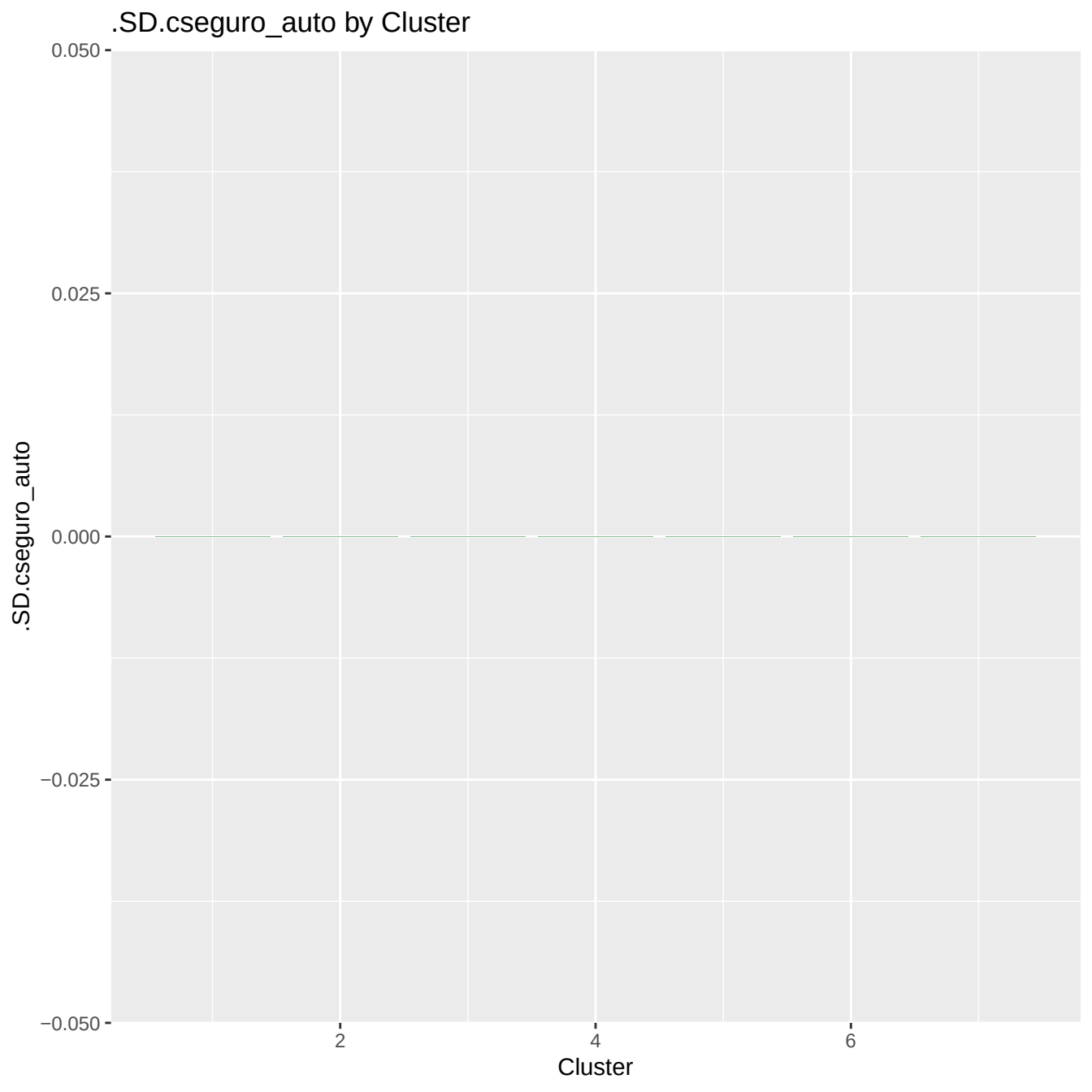

.SD.minversion1_pesos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.minversion1_pesos
2
4
6
Cluster

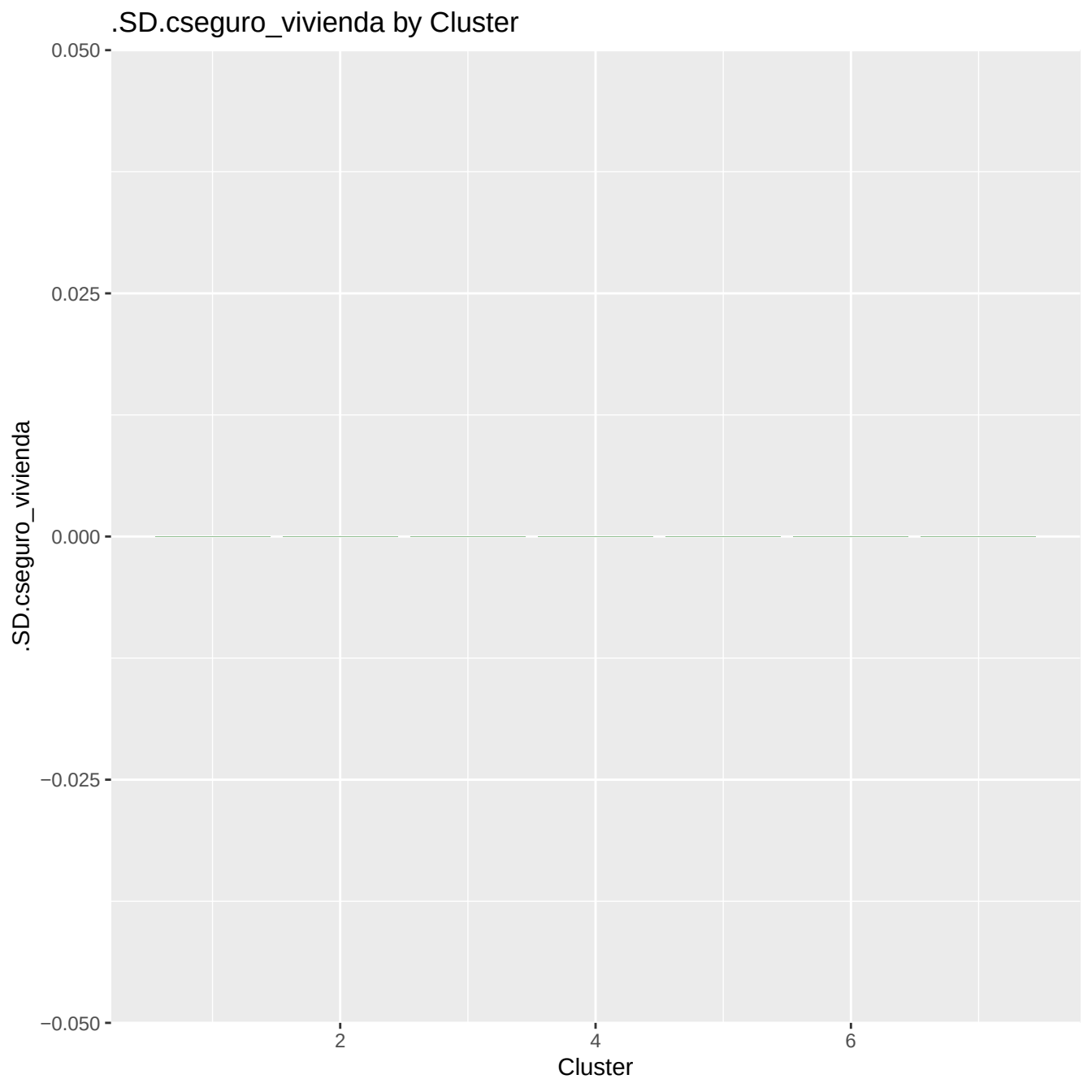

.SD.minversion1_dolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.minversion1_dolares
2
4
6
Cluster

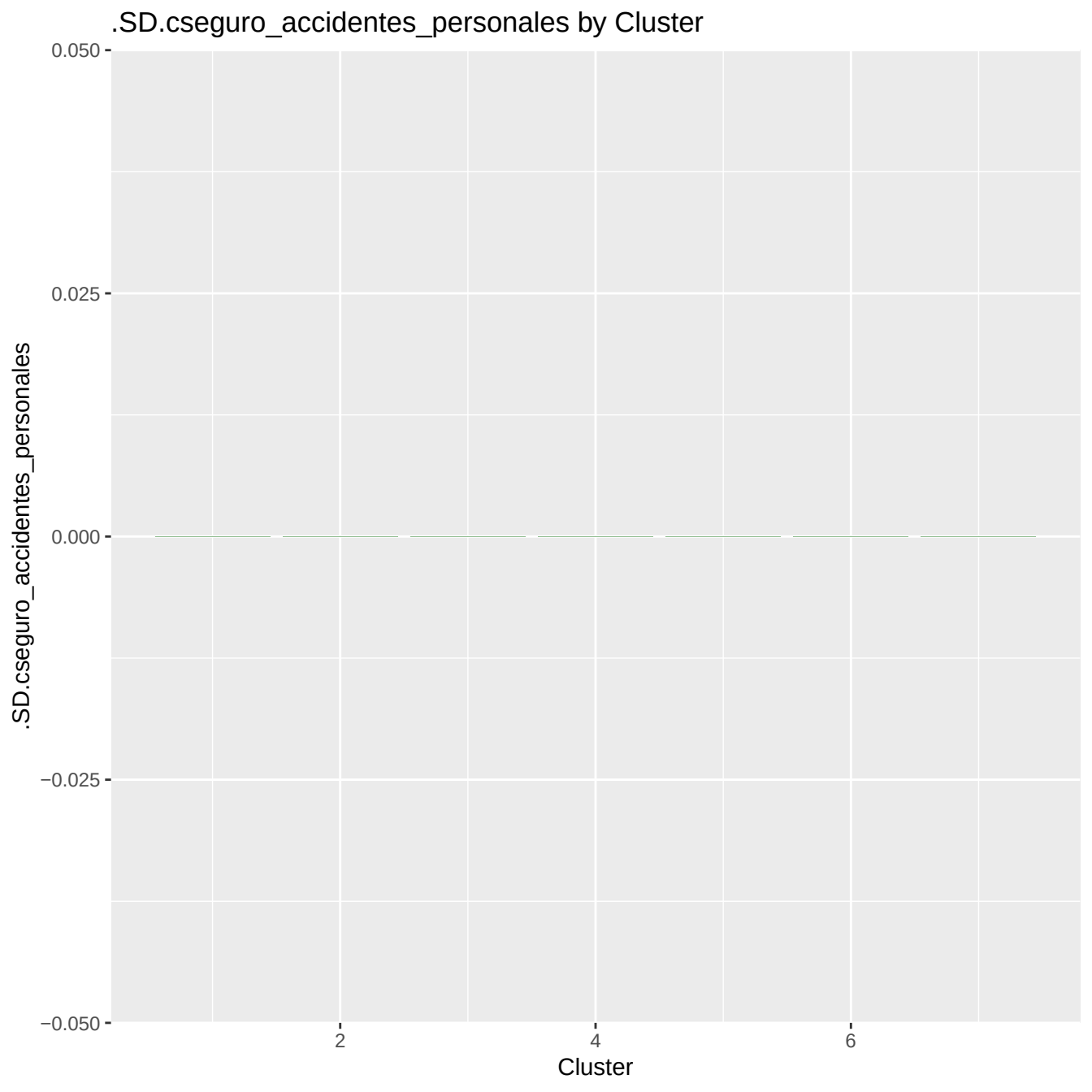

.SD.cinversion2 by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cinversion2
2
4
6
Cluster

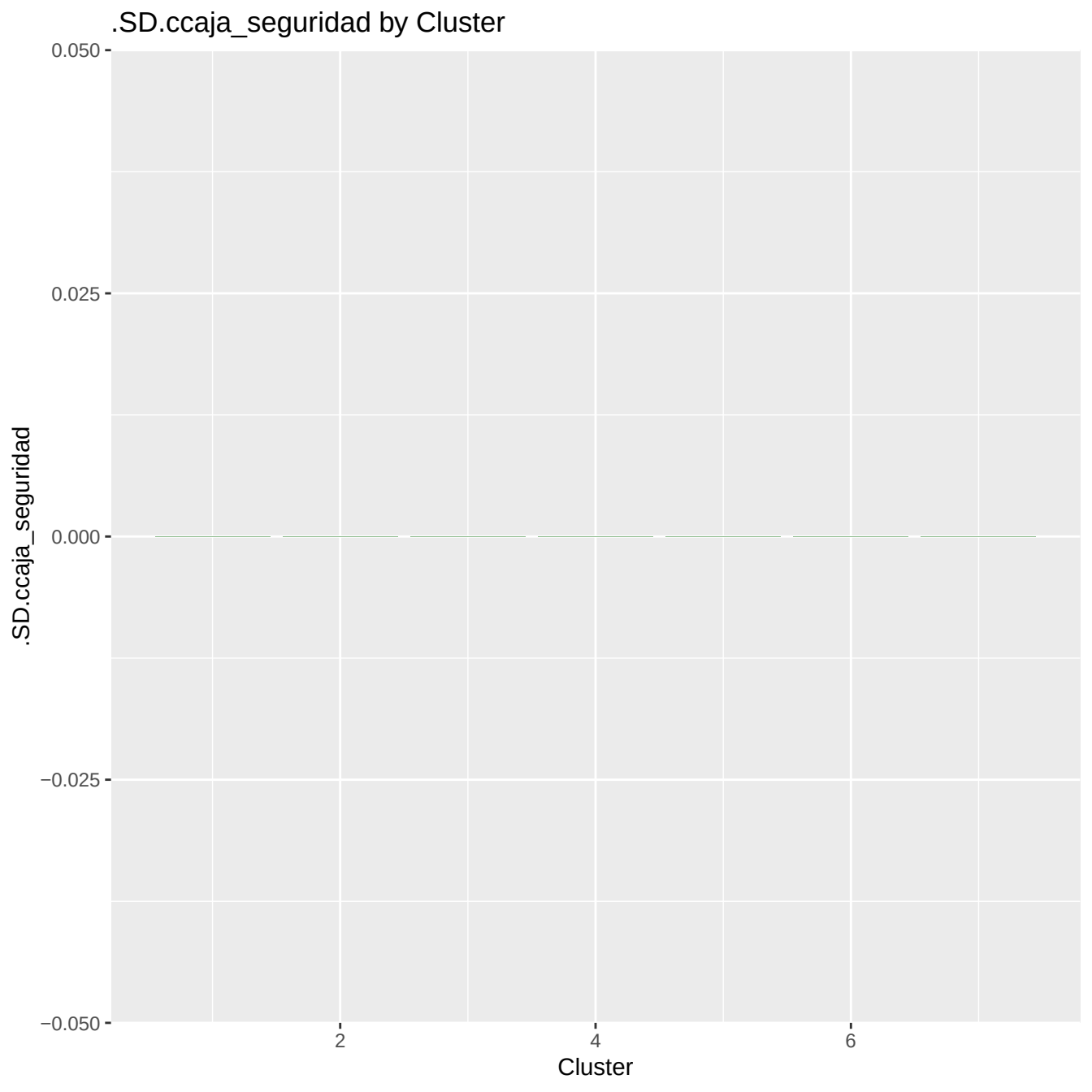

.SD.minversion2 by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.minversion2
2
4
6
Cluster

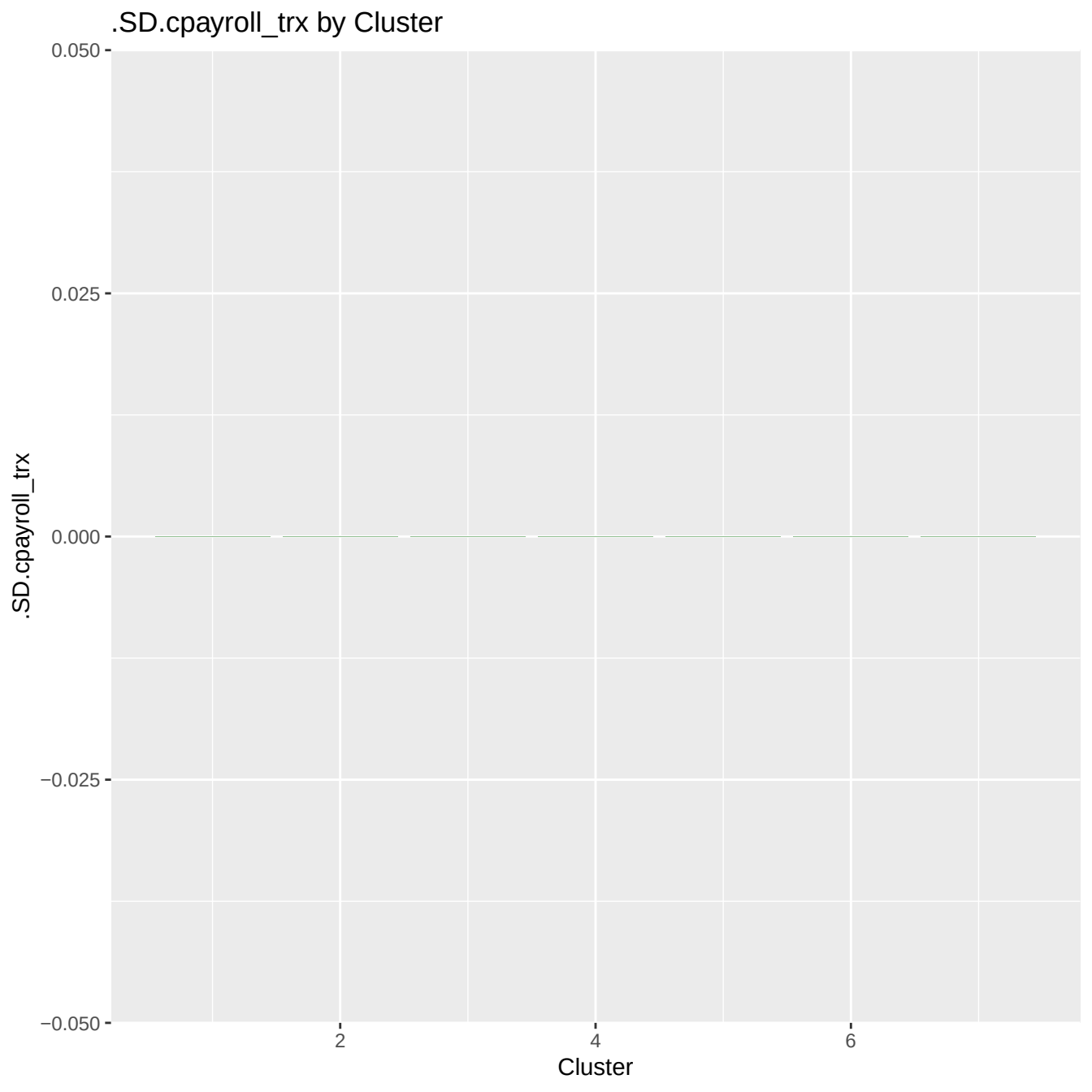

.SD.cseguro_vida by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cseguro_vida
2
4
6
Cluster

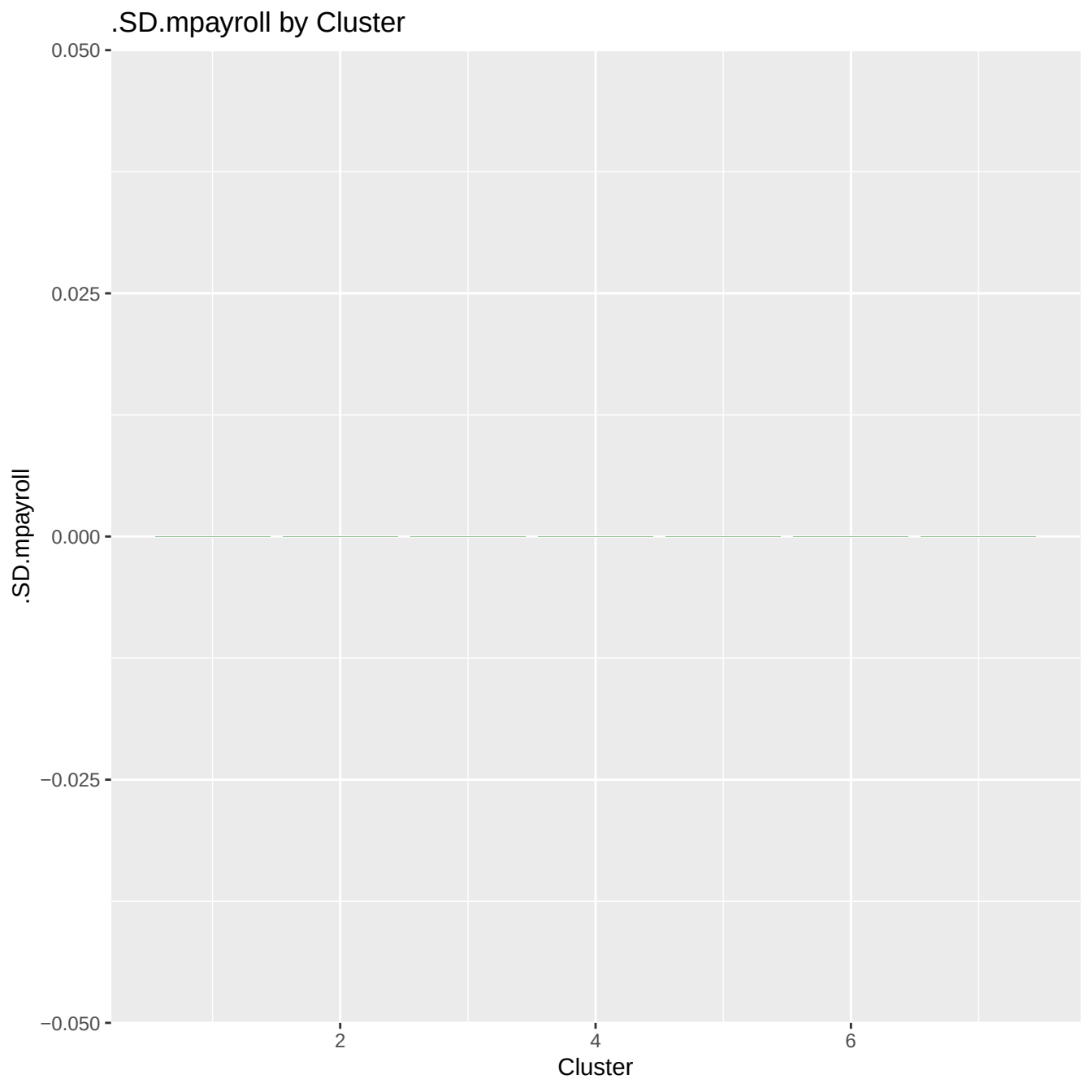

.SD.cseguro_auto by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cseguro_auto
2
4
6
Cluster

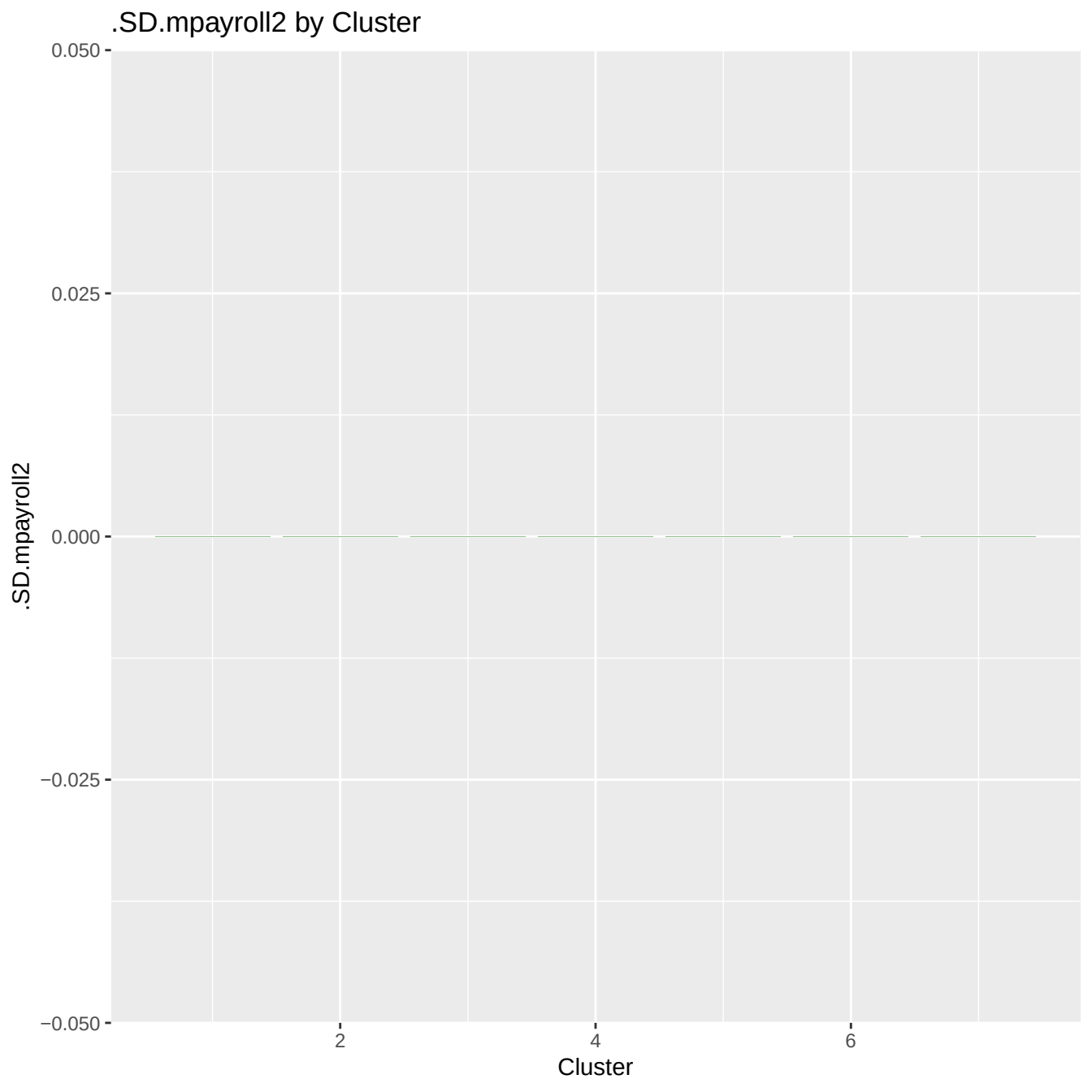

.SD.cseguro_vivienda by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cseguro_vivienda
2
4
6
Cluster

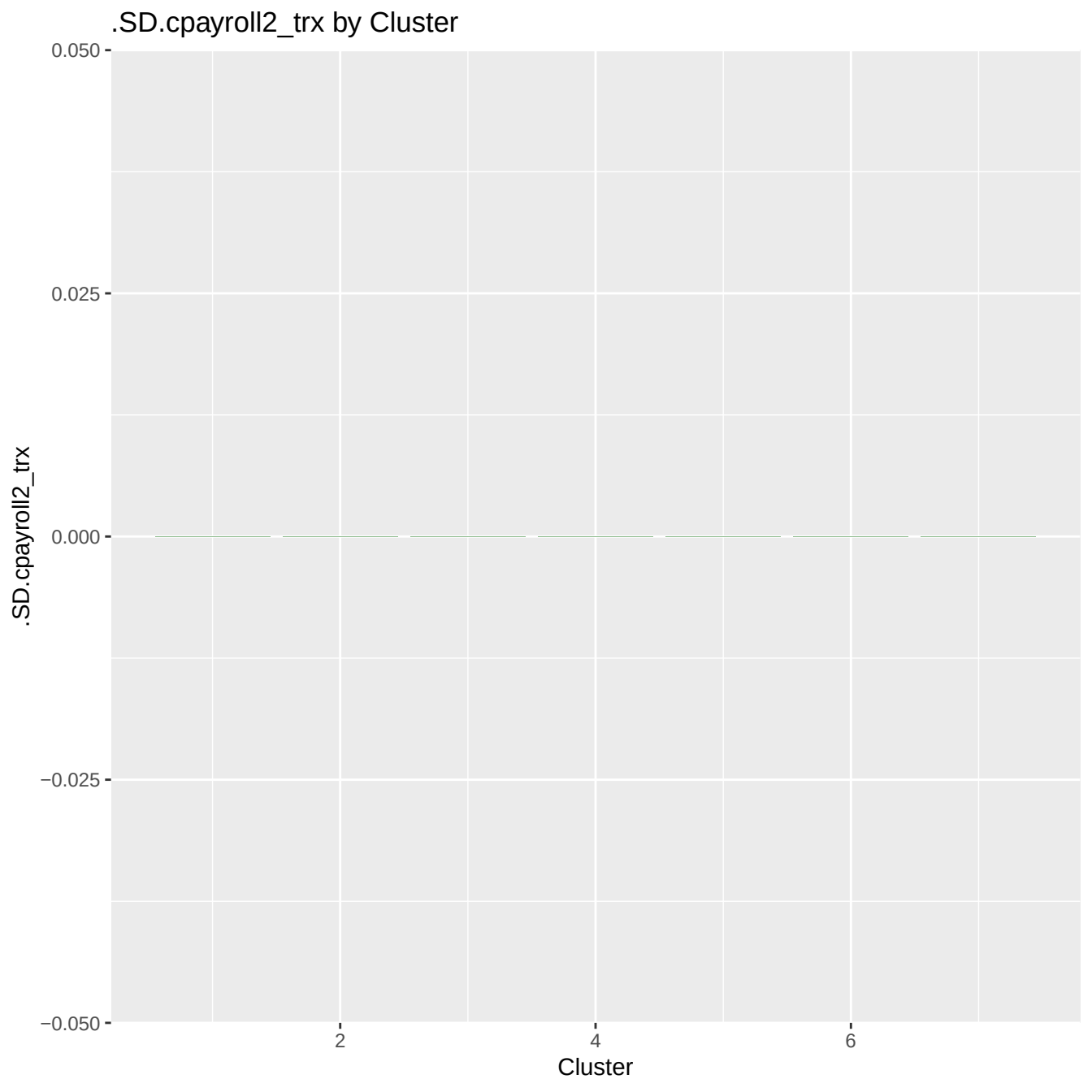

.SD.cseguro_accidentes_personales by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cseguro_accidentes_personales
2
4
6
Cluster

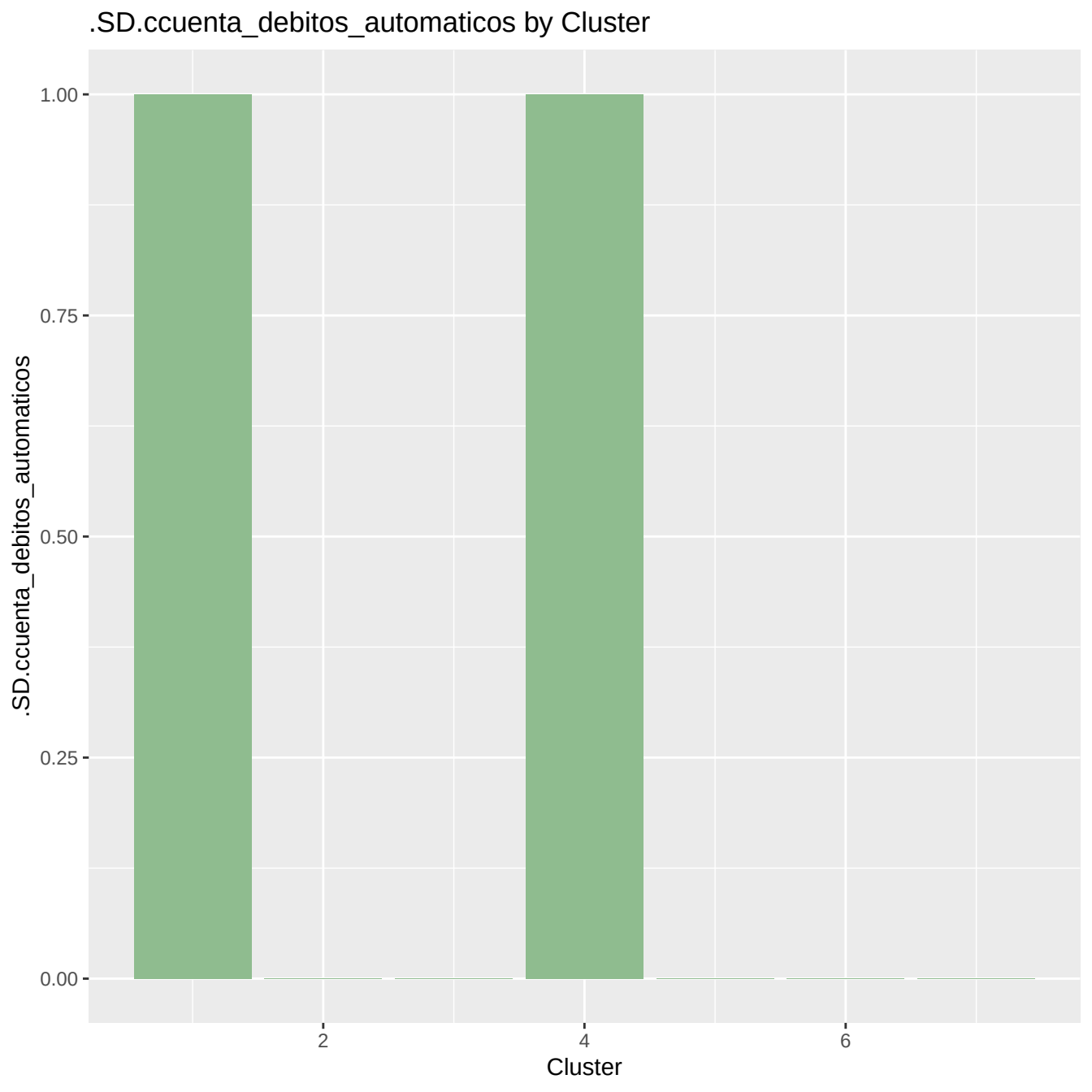

.SD.ccaja_seguridad by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccaja_seguridad
2
4
6
Cluster

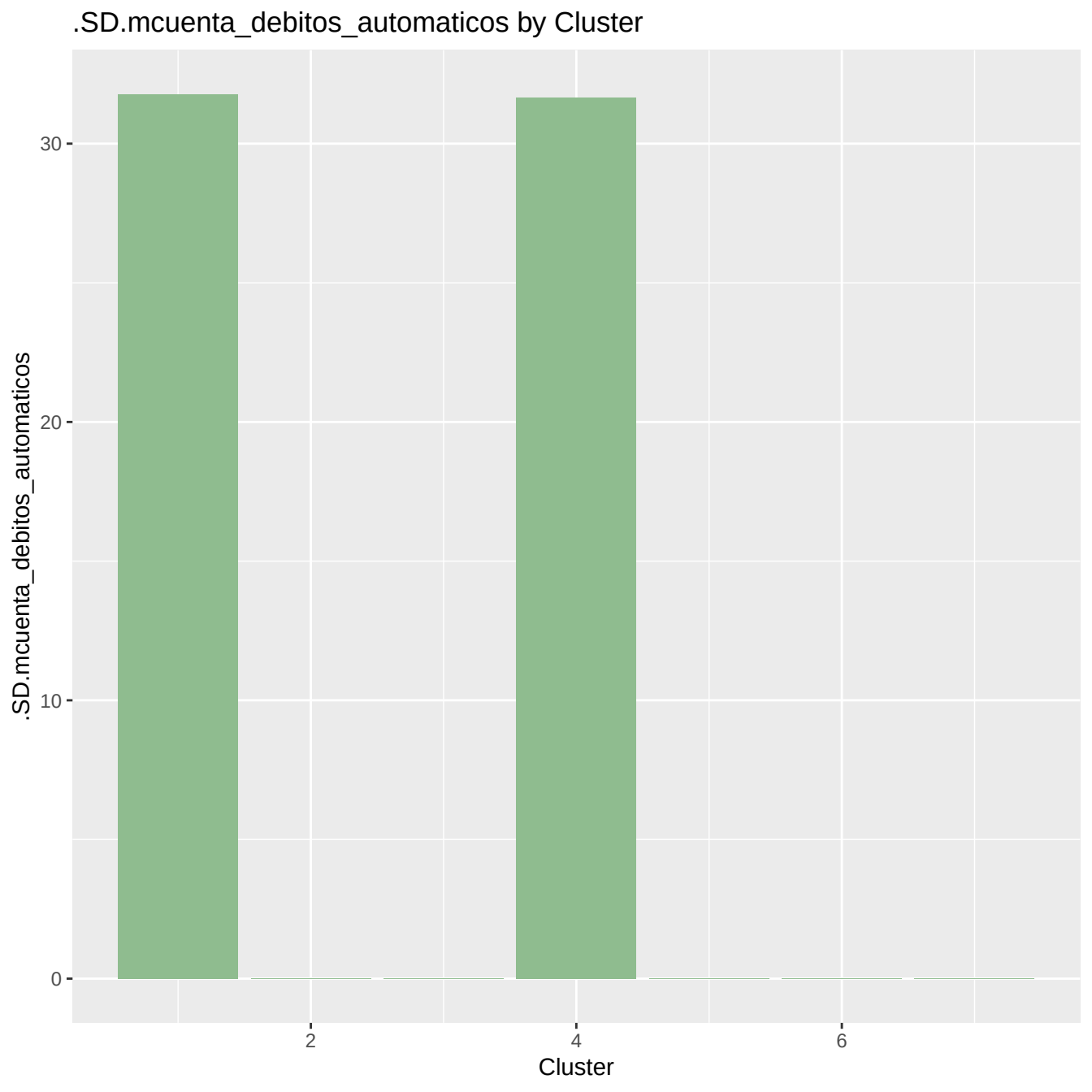

.SD.cpayroll_trx by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cpayroll_trx
2
4
6
Cluster

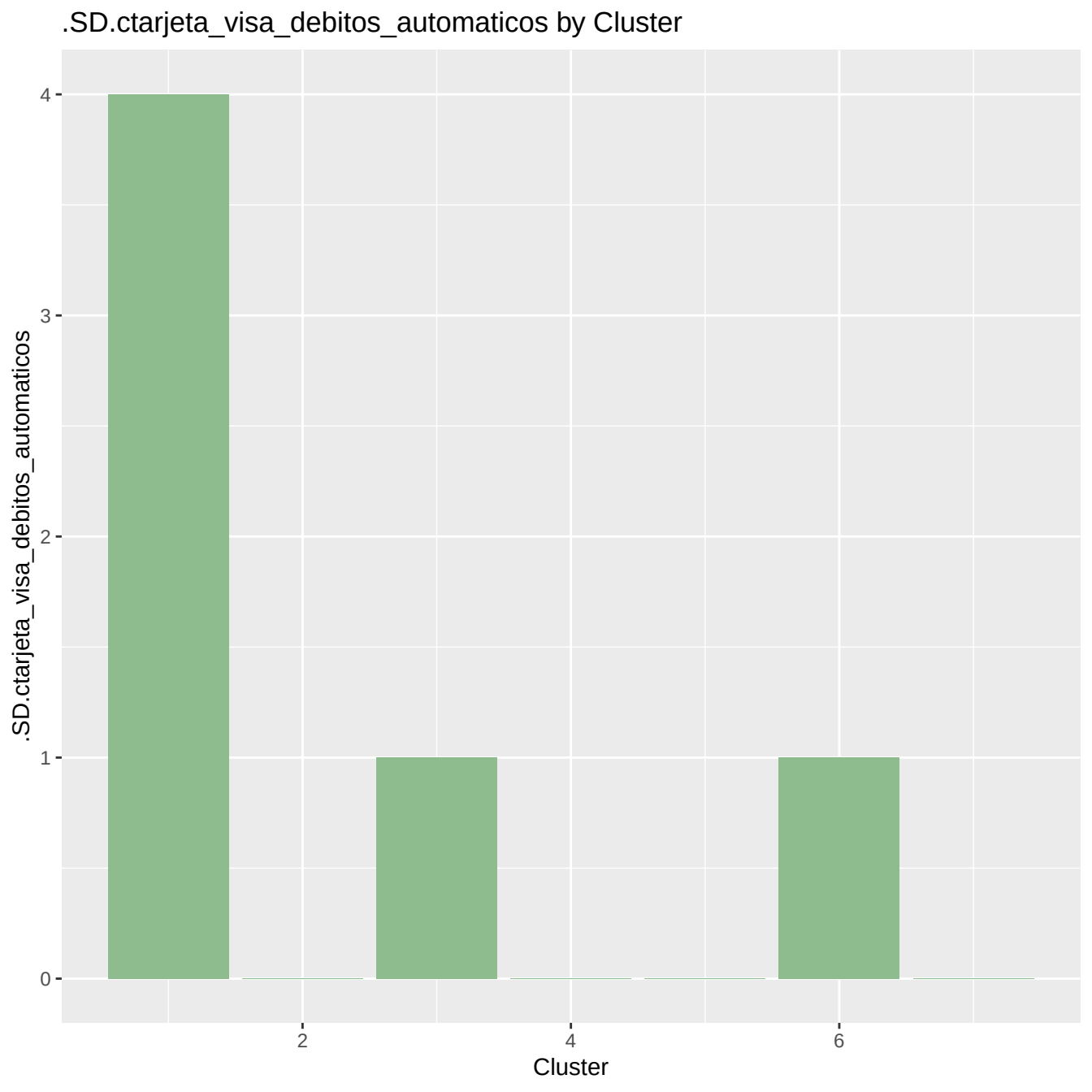

.SD.mpayroll by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mpayroll
2
4
6
Cluster

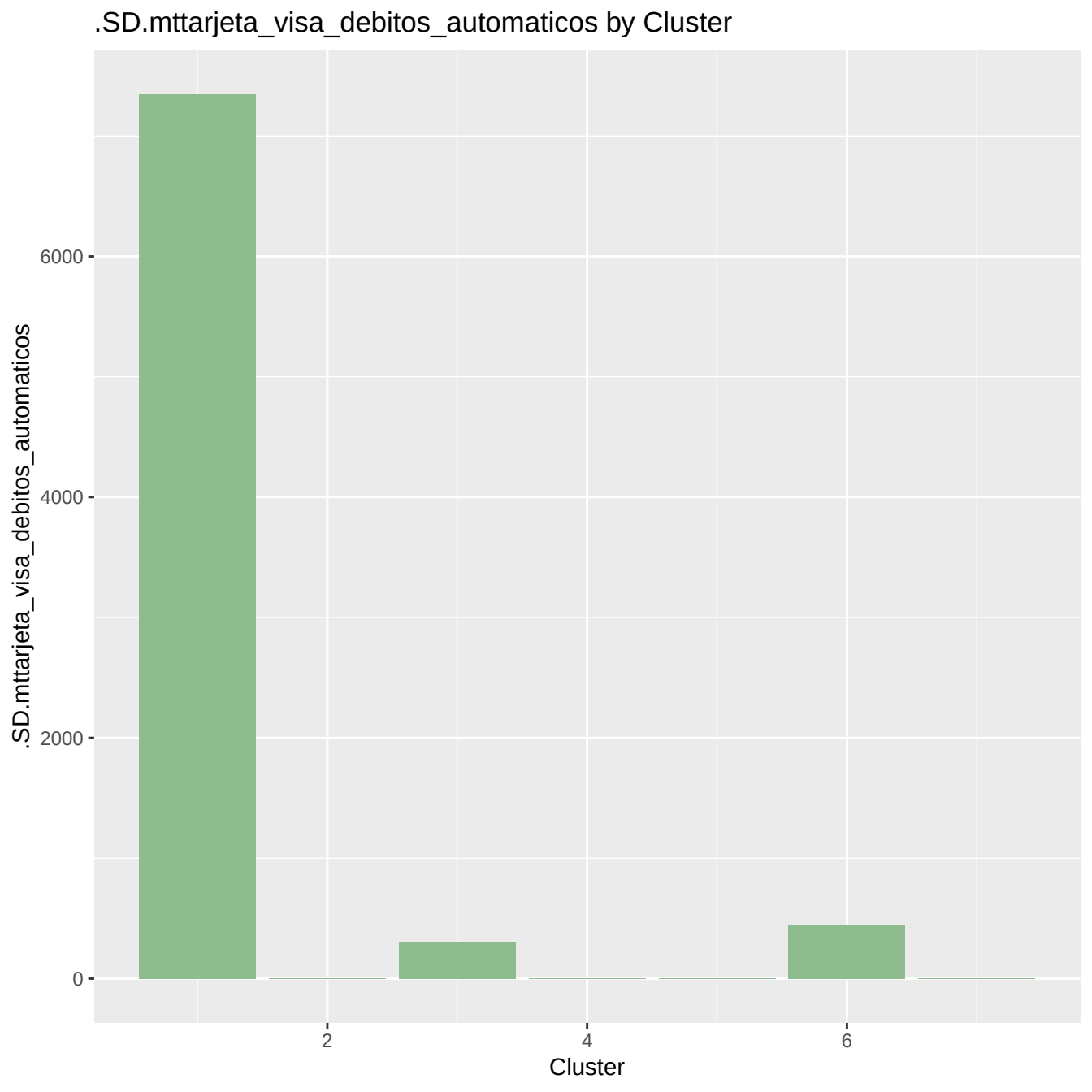

.SD.mpayroll2 by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mpayroll2
2
4
6
Cluster

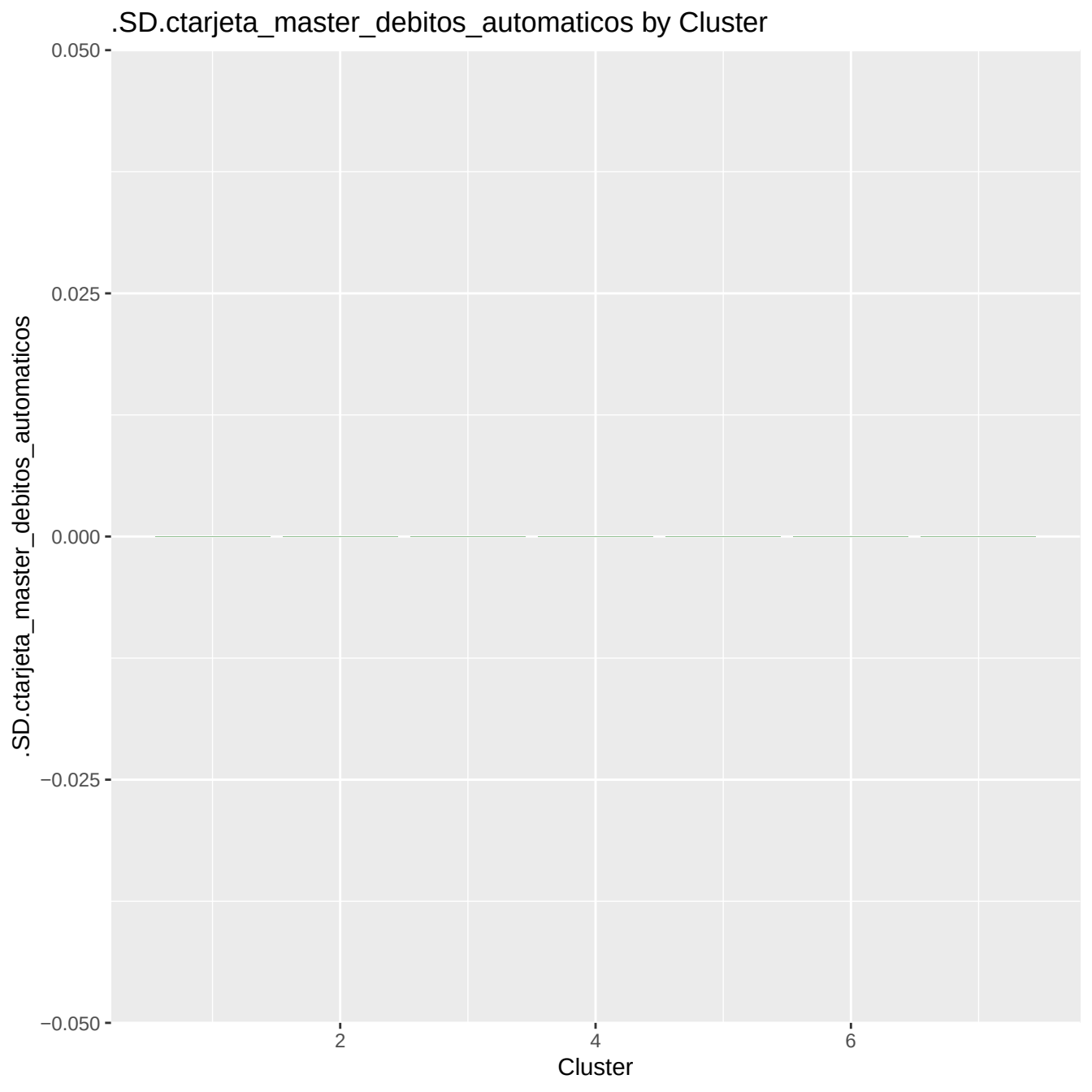

.SD.cpayroll2_trx by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cpayroll2_trx
2
4
6
Cluster

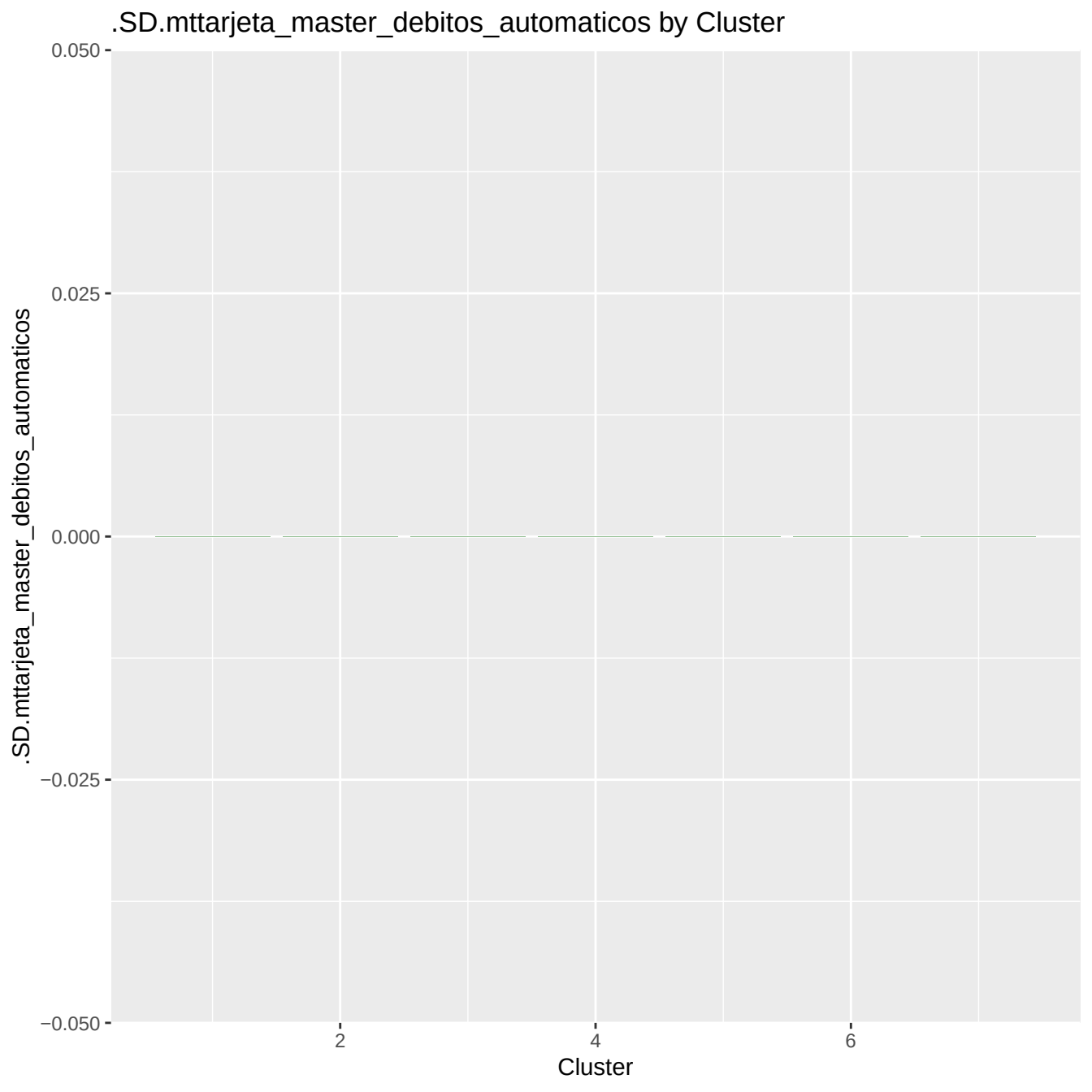

.SD.ccuenta_debitos_automaticos by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ccuenta_debitos_automaticos
2
4
6
Cluster

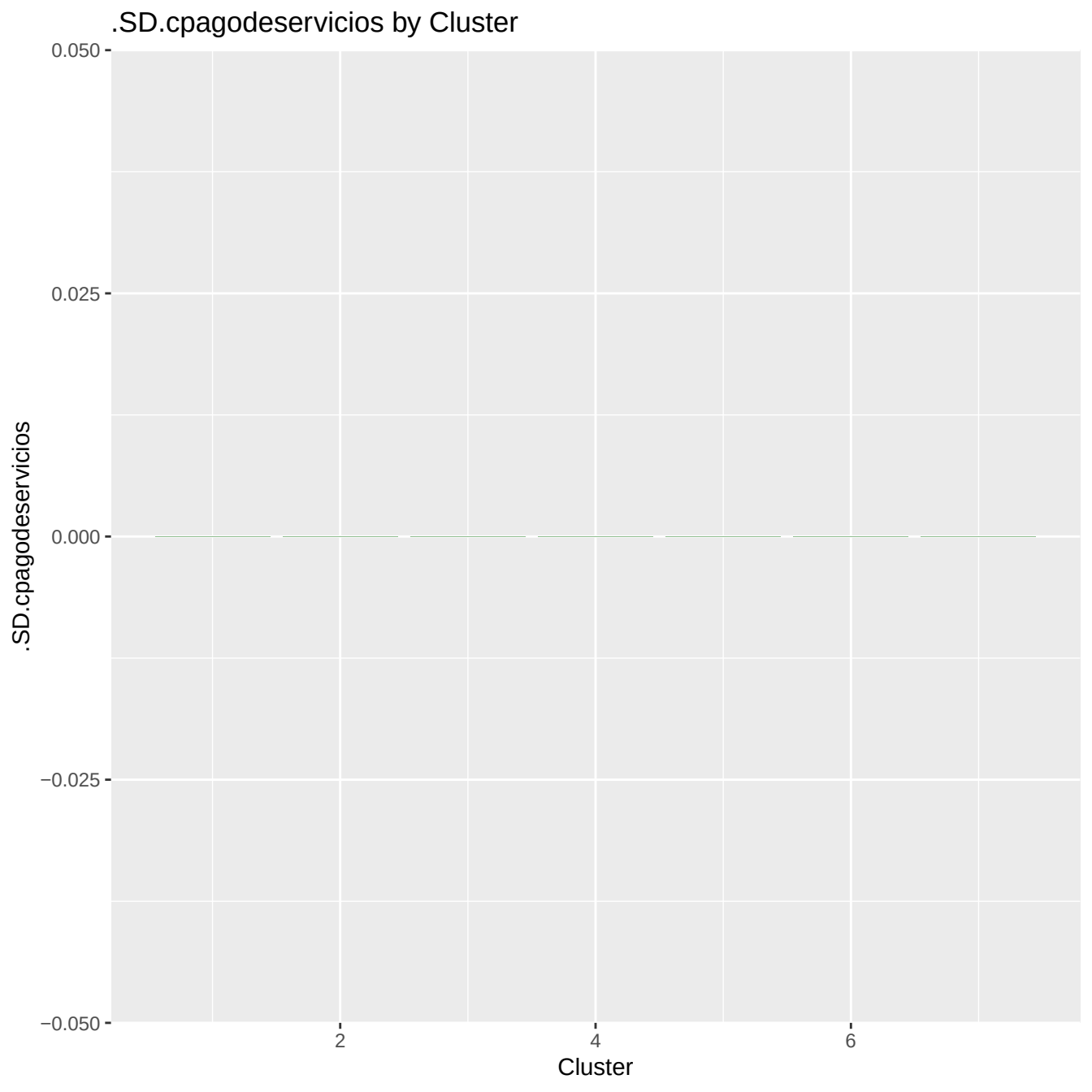

.SD.mcuenta_debitos_automaticos by Cluster
.SD.mcuenta_debitos_automaticos
30
20
10
0
2
4
6
Cluster

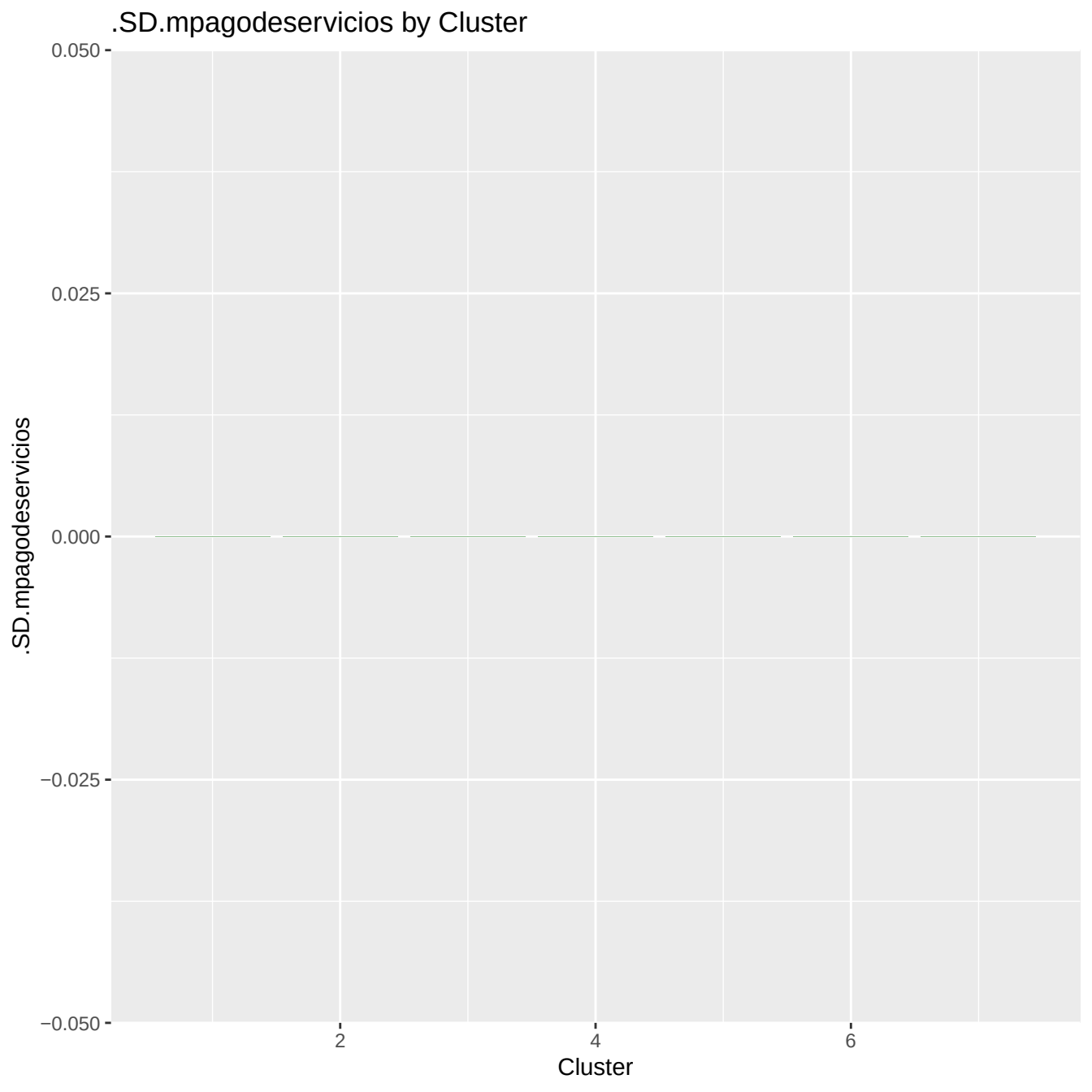

.SD.ctarjeta_visa_debitos_automaticos by Cluster
.SD.ctarjeta_visa_debitos_automaticos
4
3
2
1
0
2
4
6
Cluster

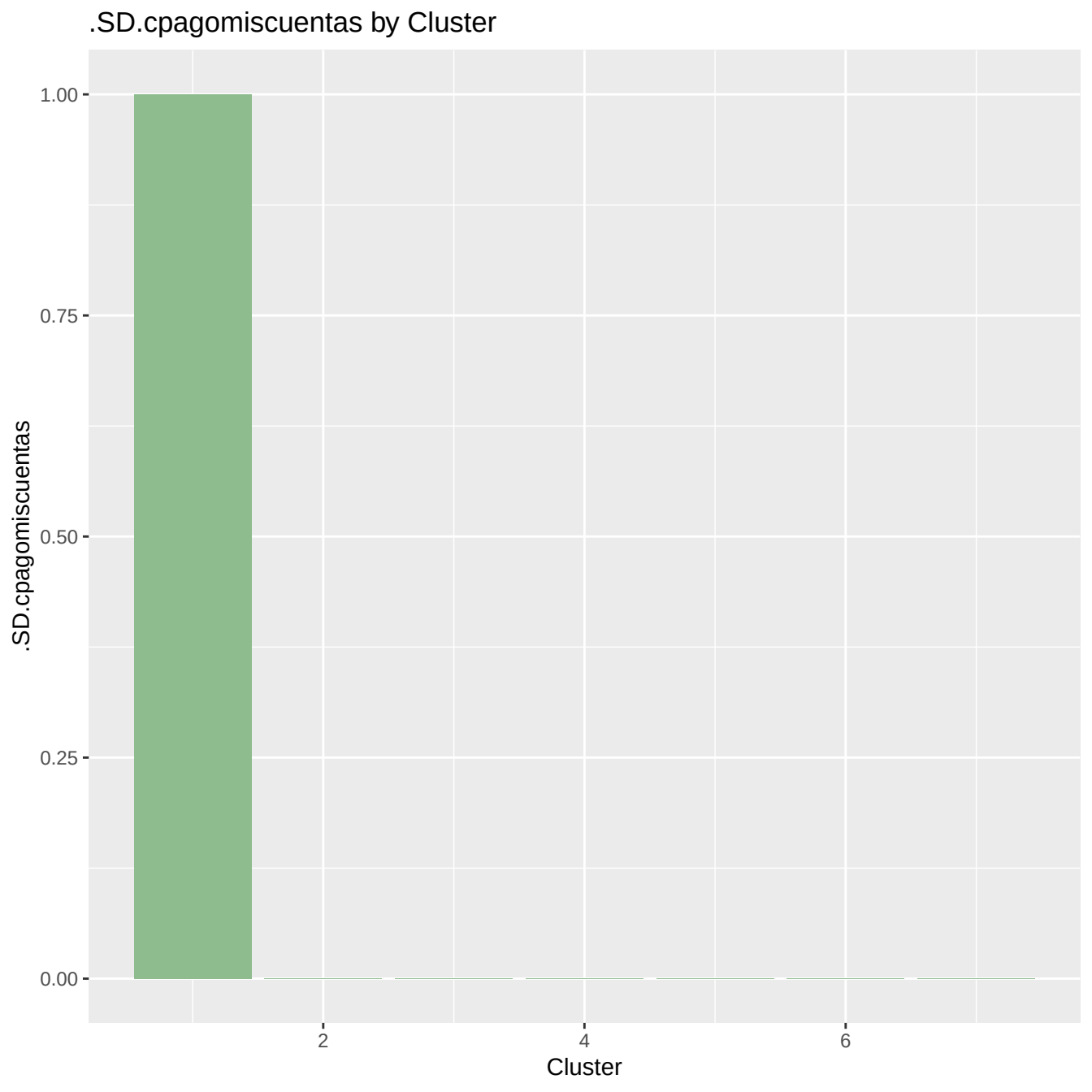

.SD.mttarjeta_visa_debitos_automaticos by Cluster
.SD.mttarjeta_visa_debitos_automaticos
6000
4000
2000
0
2
4
6
Cluster

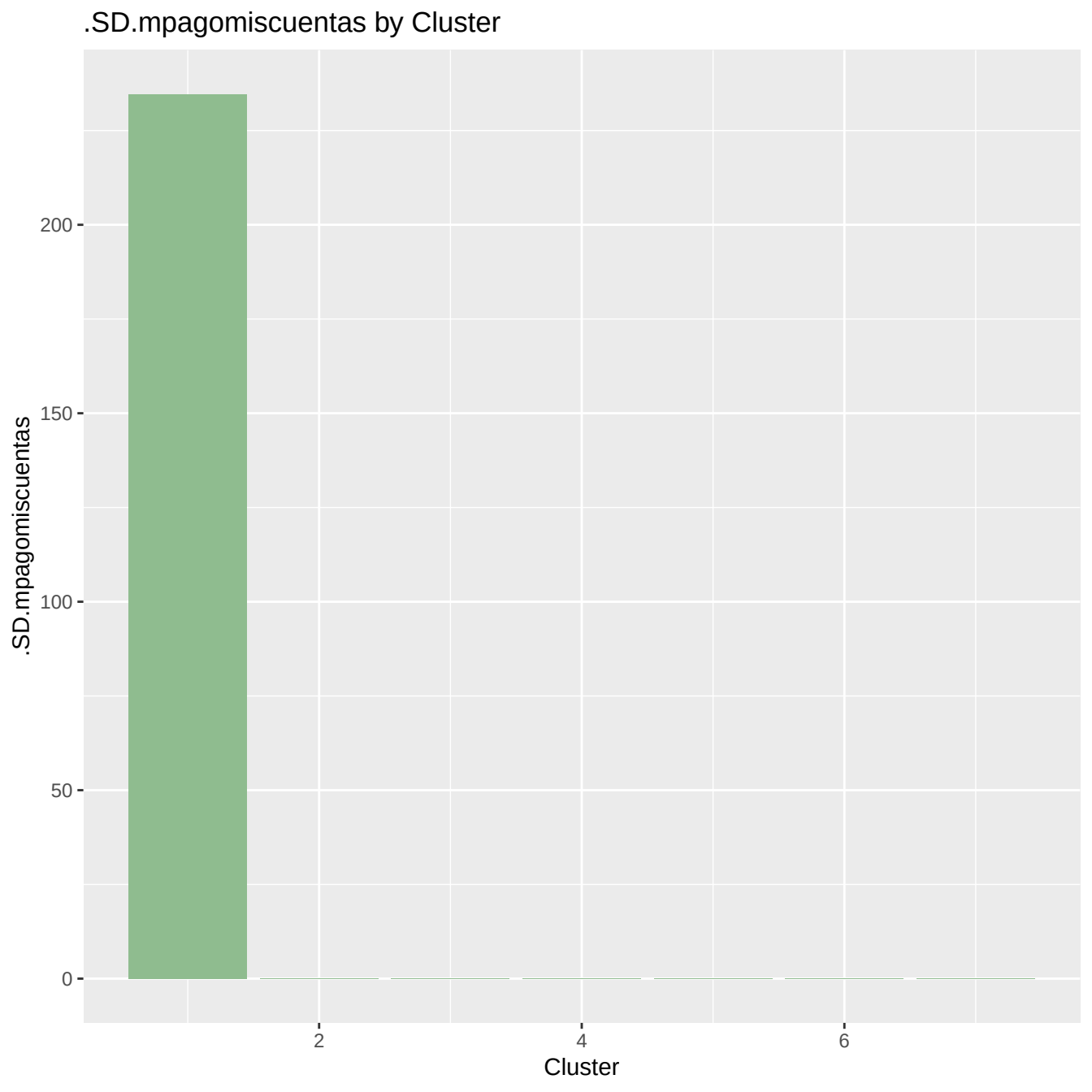

.SD.ctarjeta_master_debitos_automaticos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ctarjeta_master_debitos_automaticos
2
4
6
Cluster

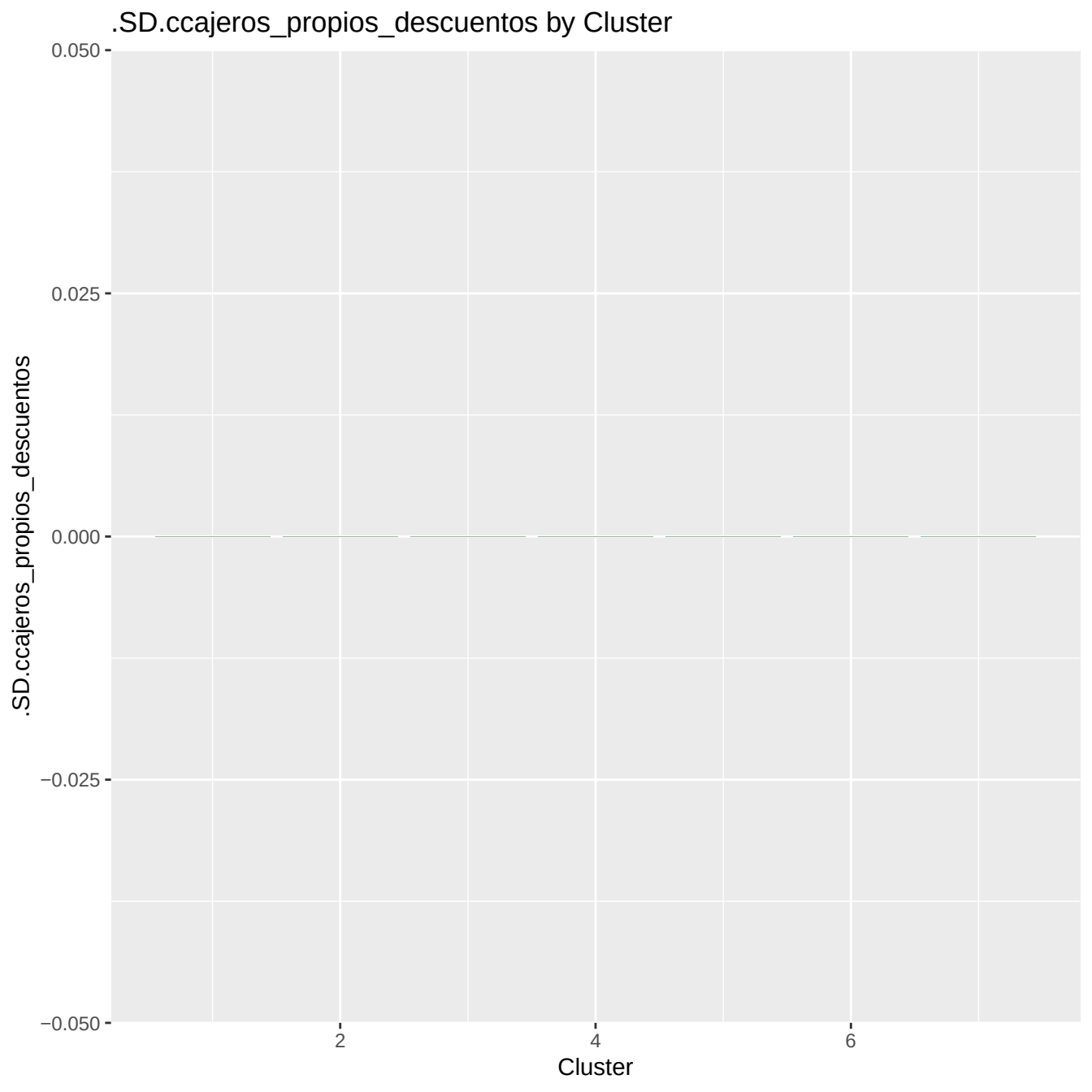

.SD.mttarjeta_master_debitos_automaticos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mttarjeta_master_debitos_automaticos
2
4
6
Cluster

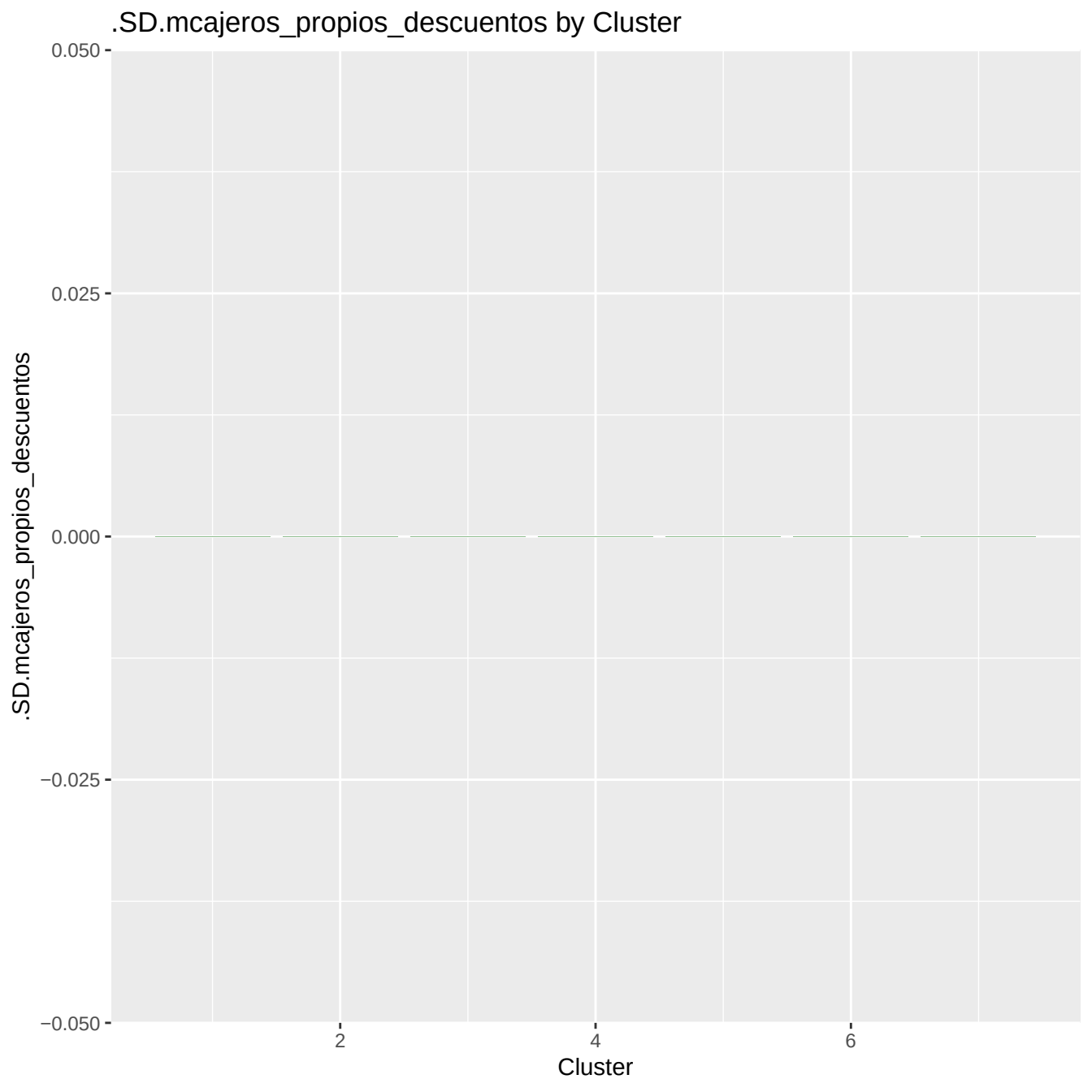

.SD.cpagodeservicios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cpagodeservicios
2
4
6
Cluster

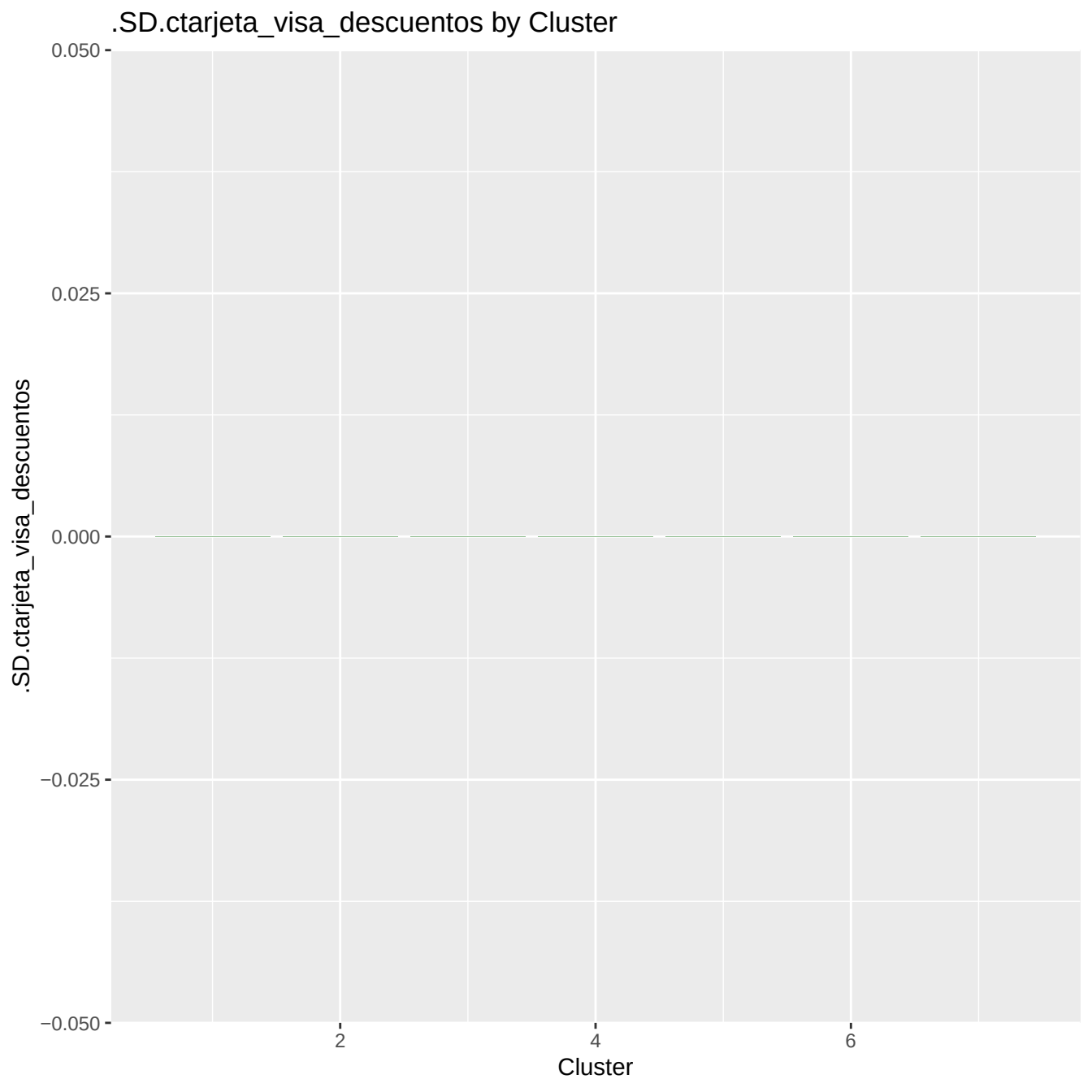

.SD.mpagodeservicios by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mpagodeservicios
2
4
6
Cluster

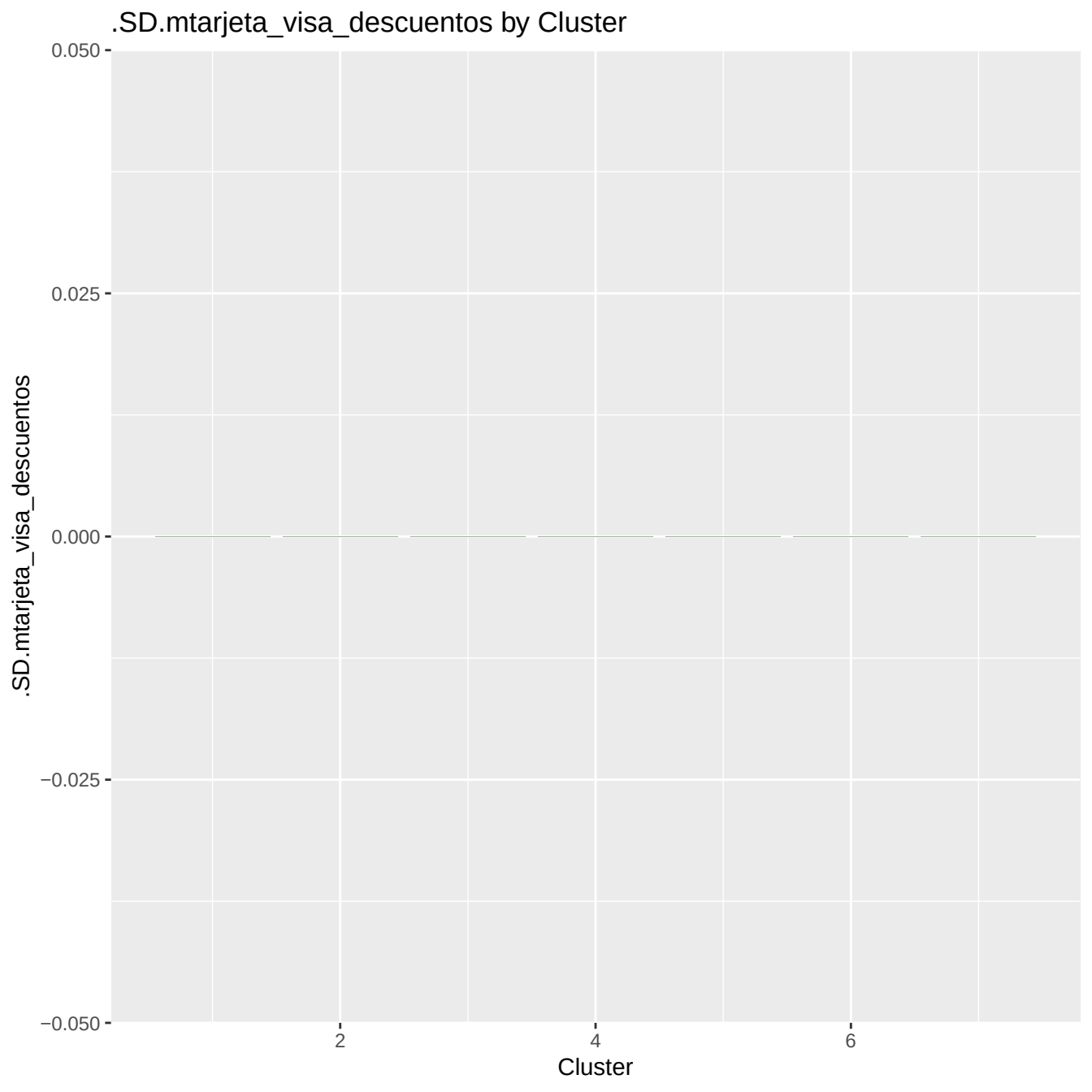

.SD.cpagomiscuentas by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.cpagomiscuentas
2
4
6
Cluster

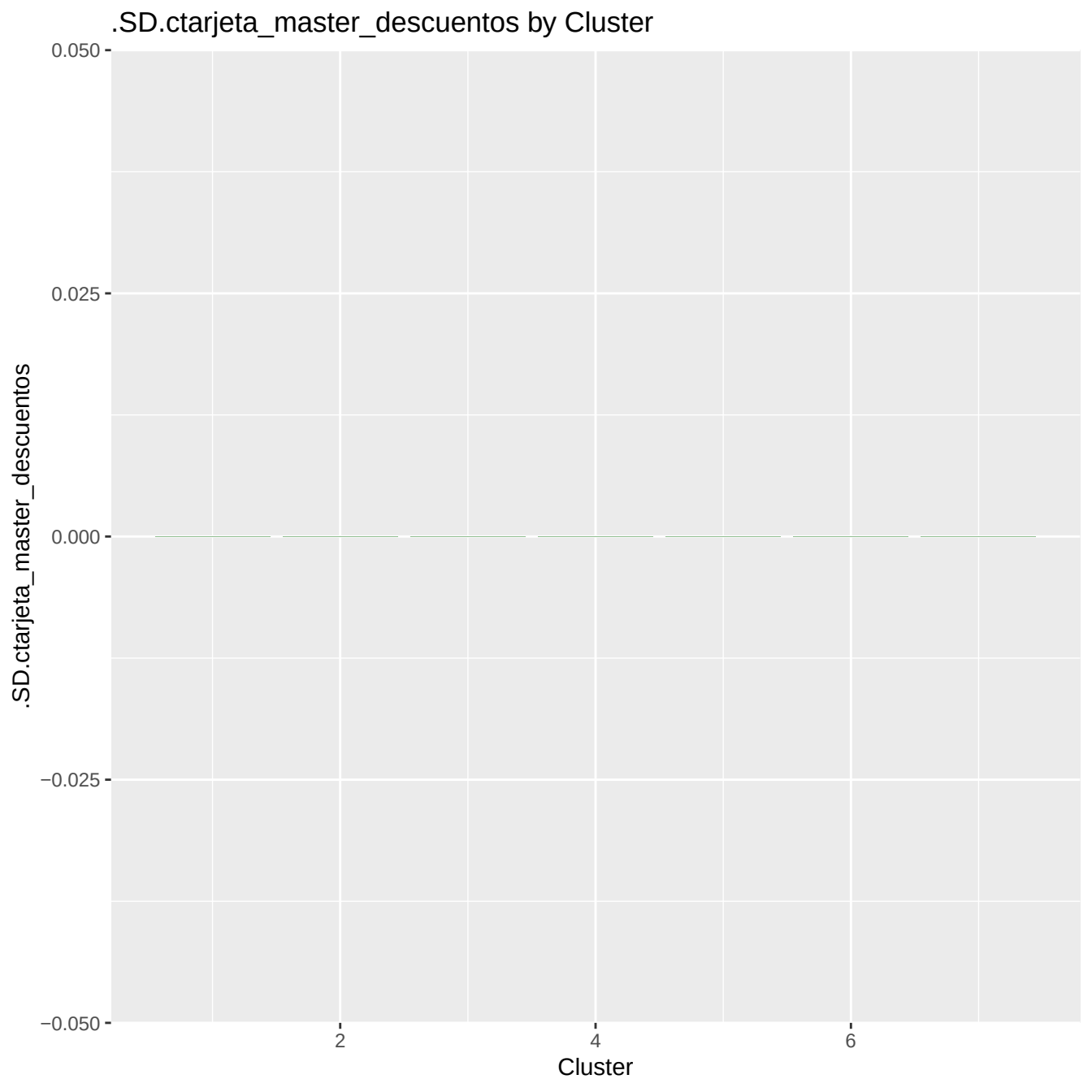

.SD.mpagomiscuentas by Cluster
.SD.mpagomiscuentas
200
150
100
50
0
2
4
6
Cluster

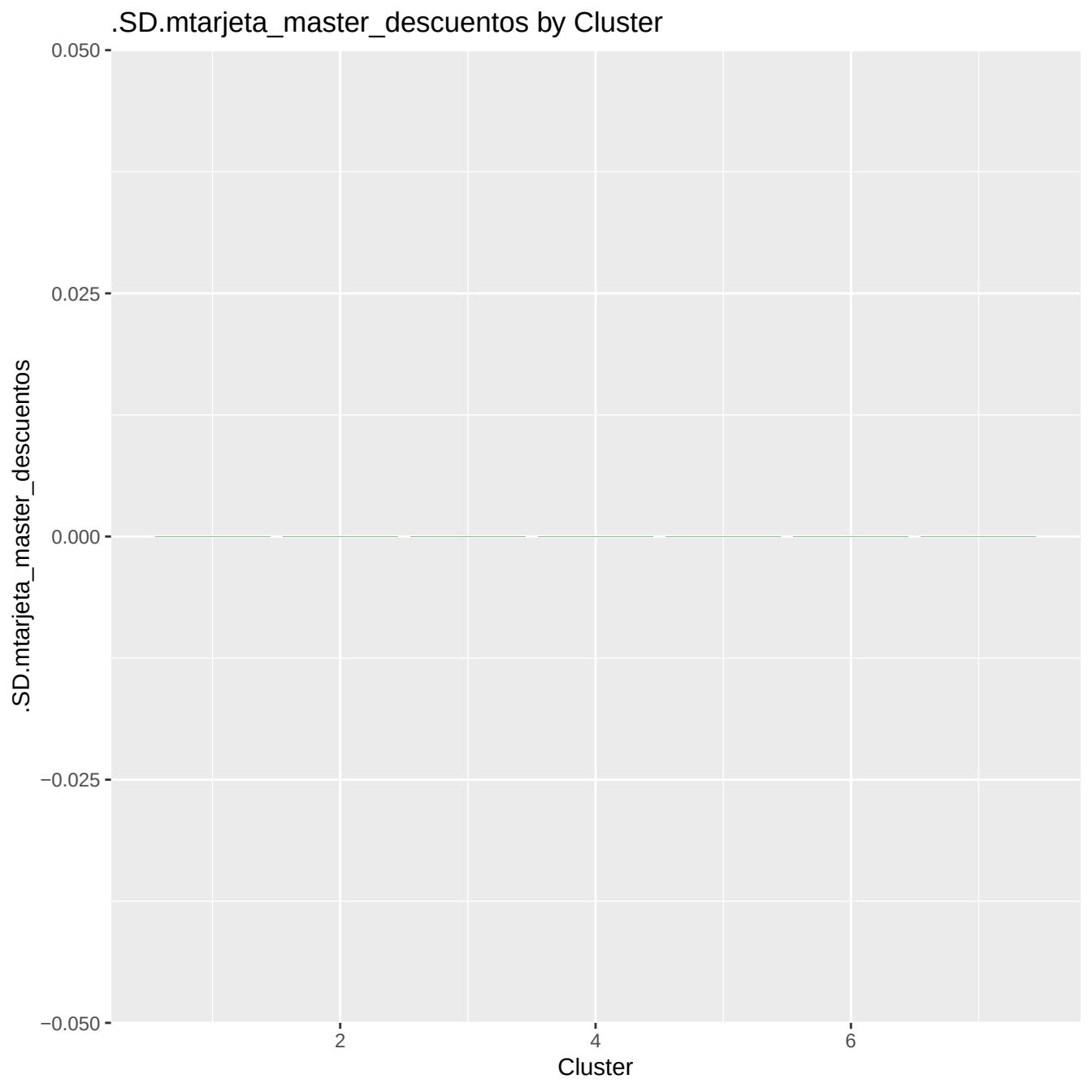

.SD.ccajeros_propios_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajeros_propios_descuentos
2
4
6
Cluster

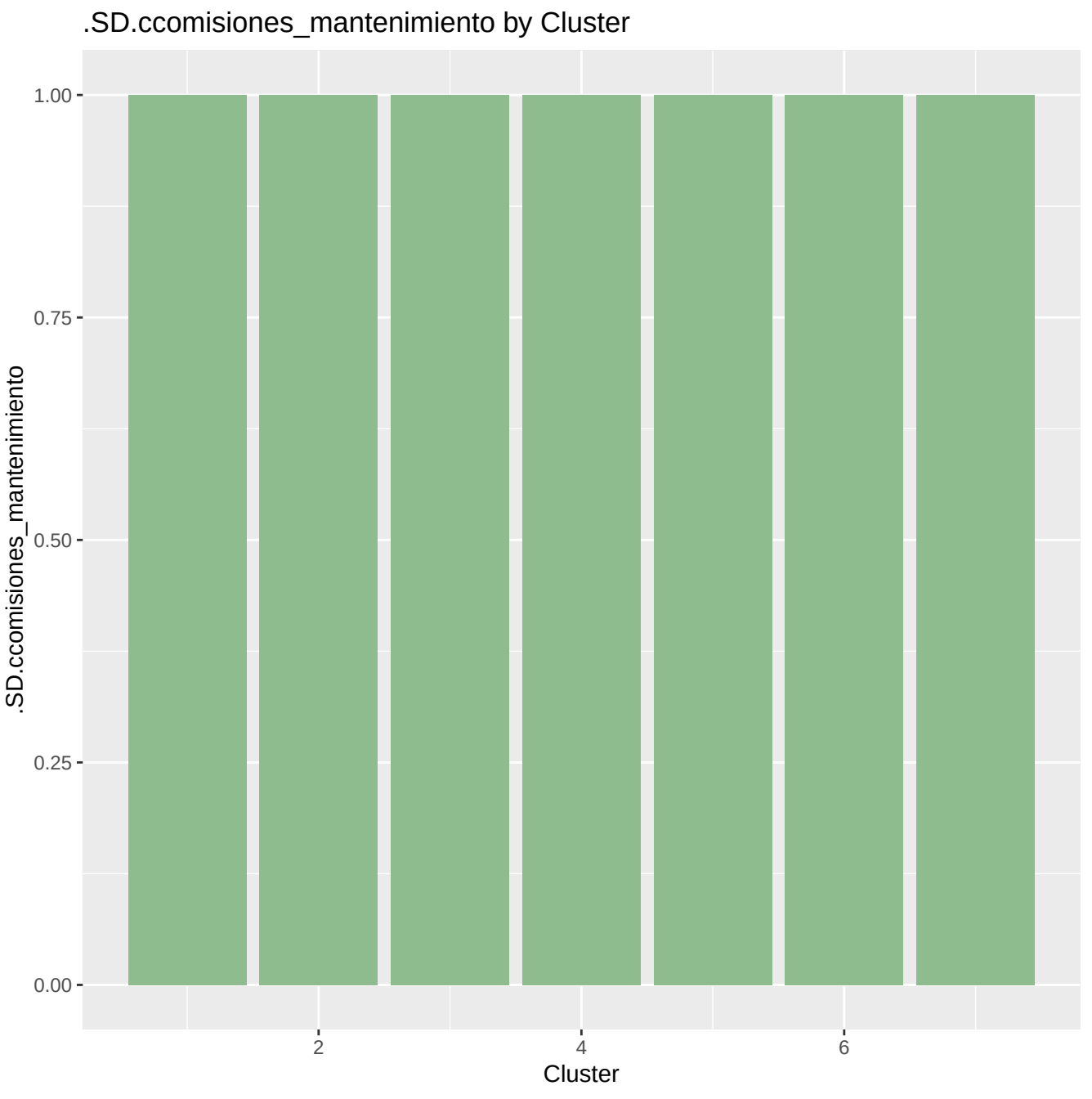

.SD.mcajeros_propios_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcajeros_propios_descuentos
2
4
6
Cluster

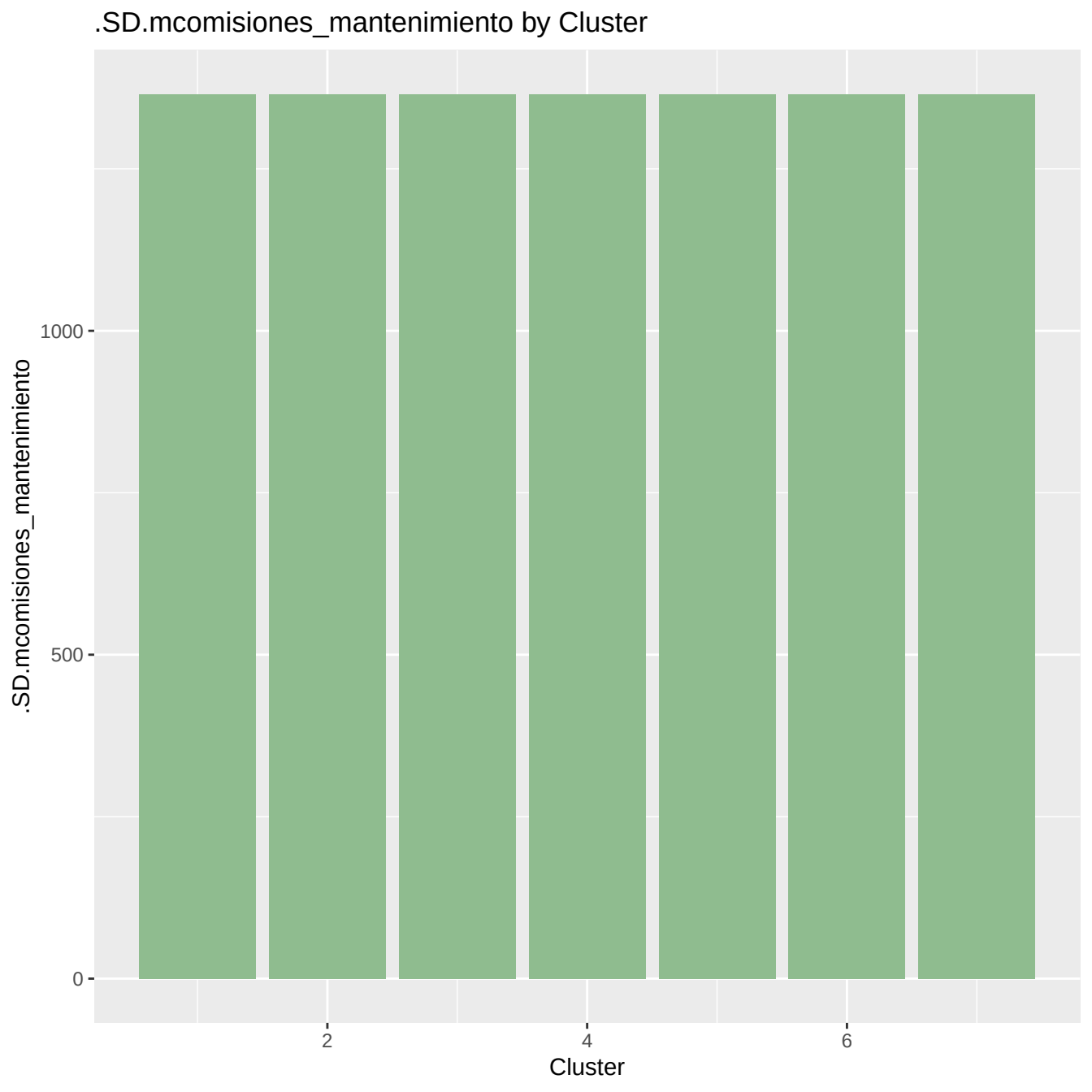

.SD.ctarjeta_visa_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ctarjeta_visa_descuentos
2
4
6
Cluster

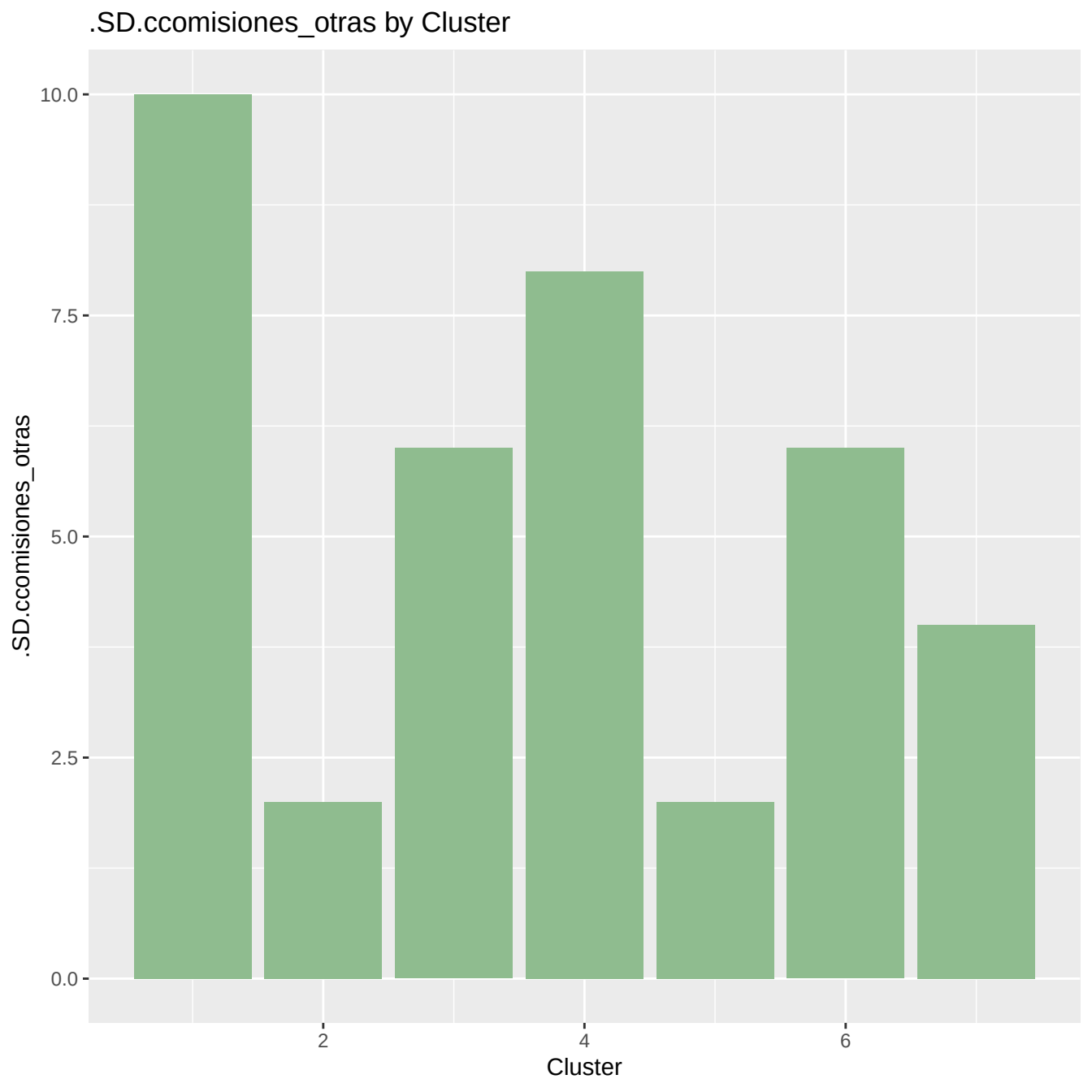

.SD.mtarjeta_visa_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mtarjeta_visa_descuentos
2
4
6
Cluster

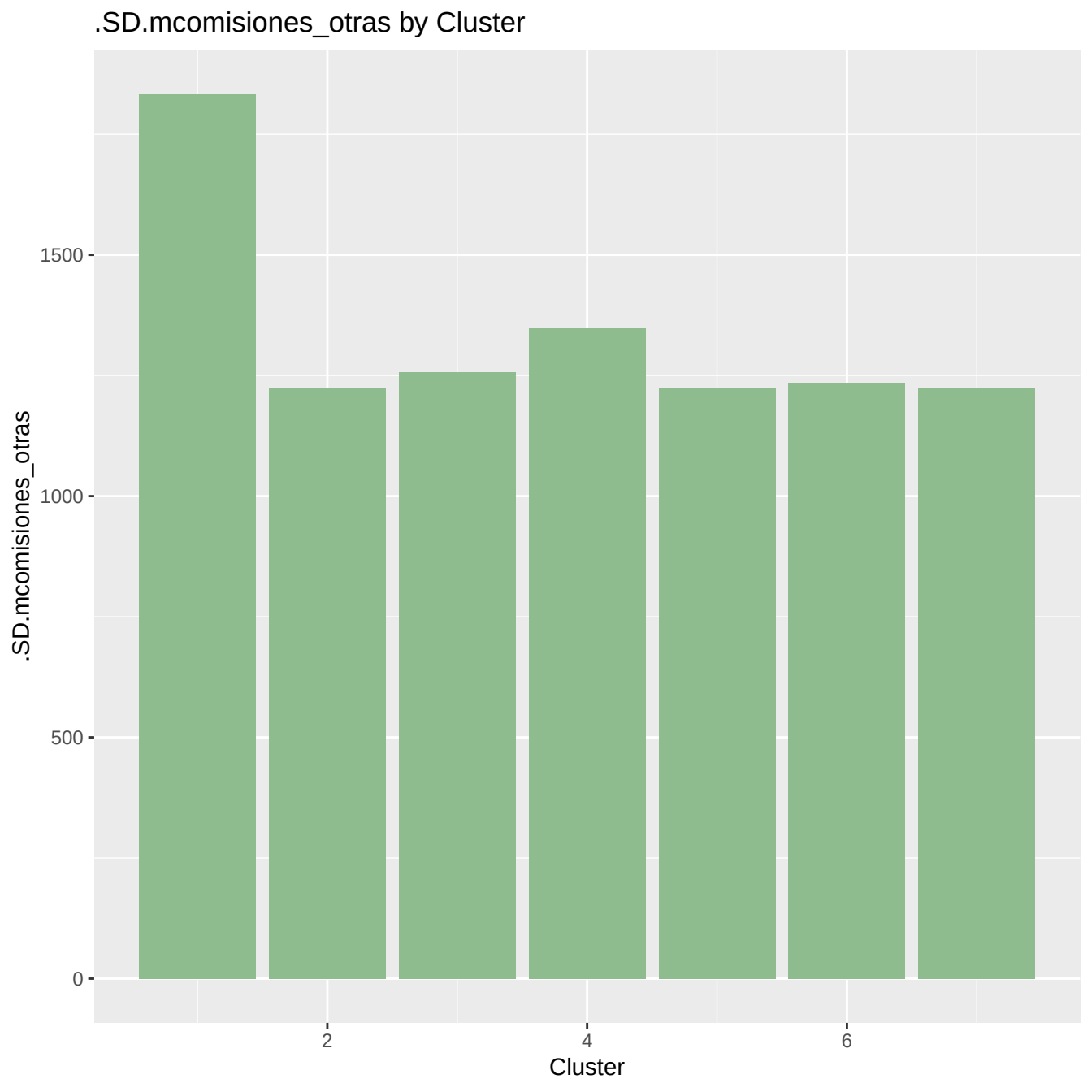

.SD.ctarjeta_master_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ctarjeta_master_descuentos
2
4
6
Cluster

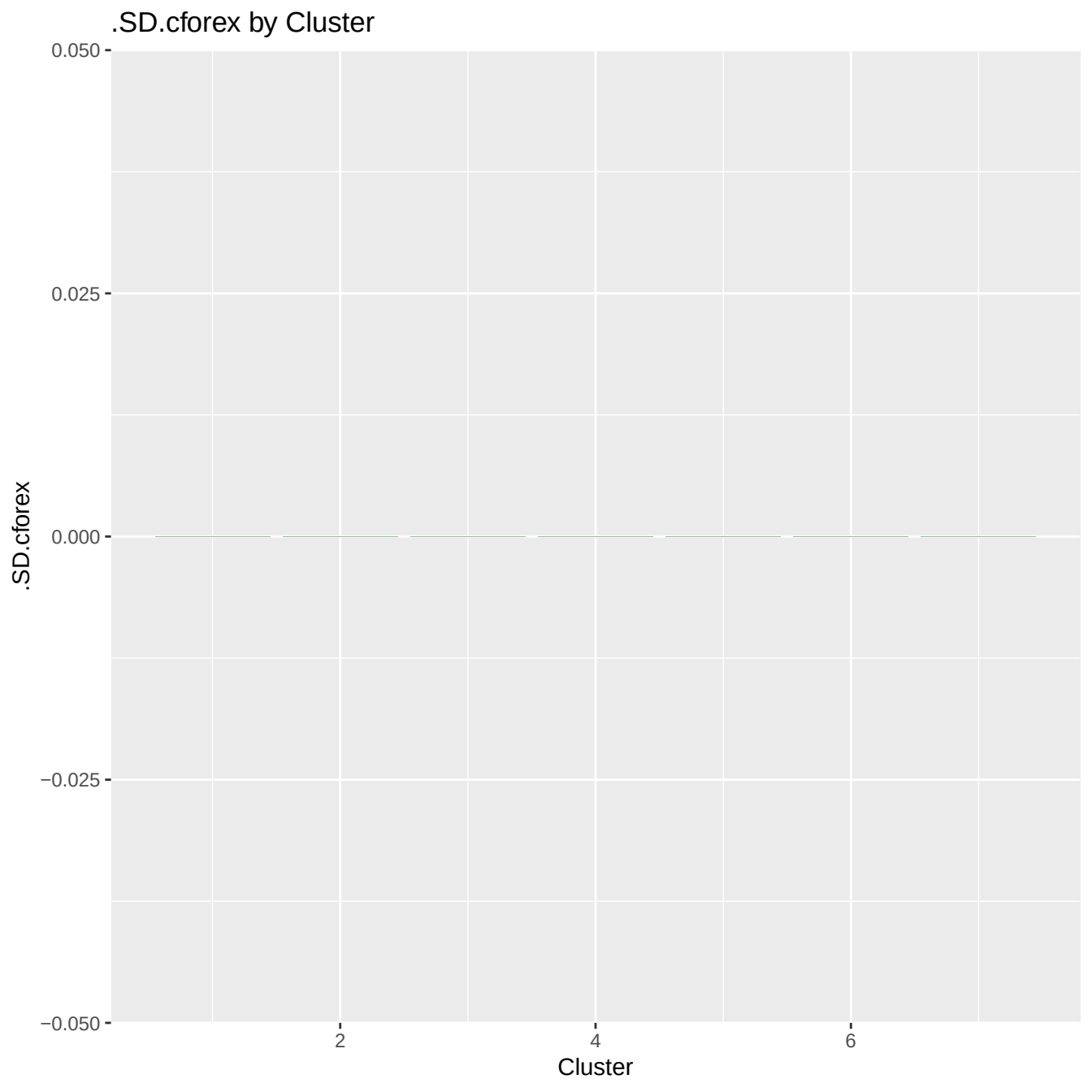

.SD.mtarjeta_master_descuentos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mtarjeta_master_descuentos
2
4
6
Cluster

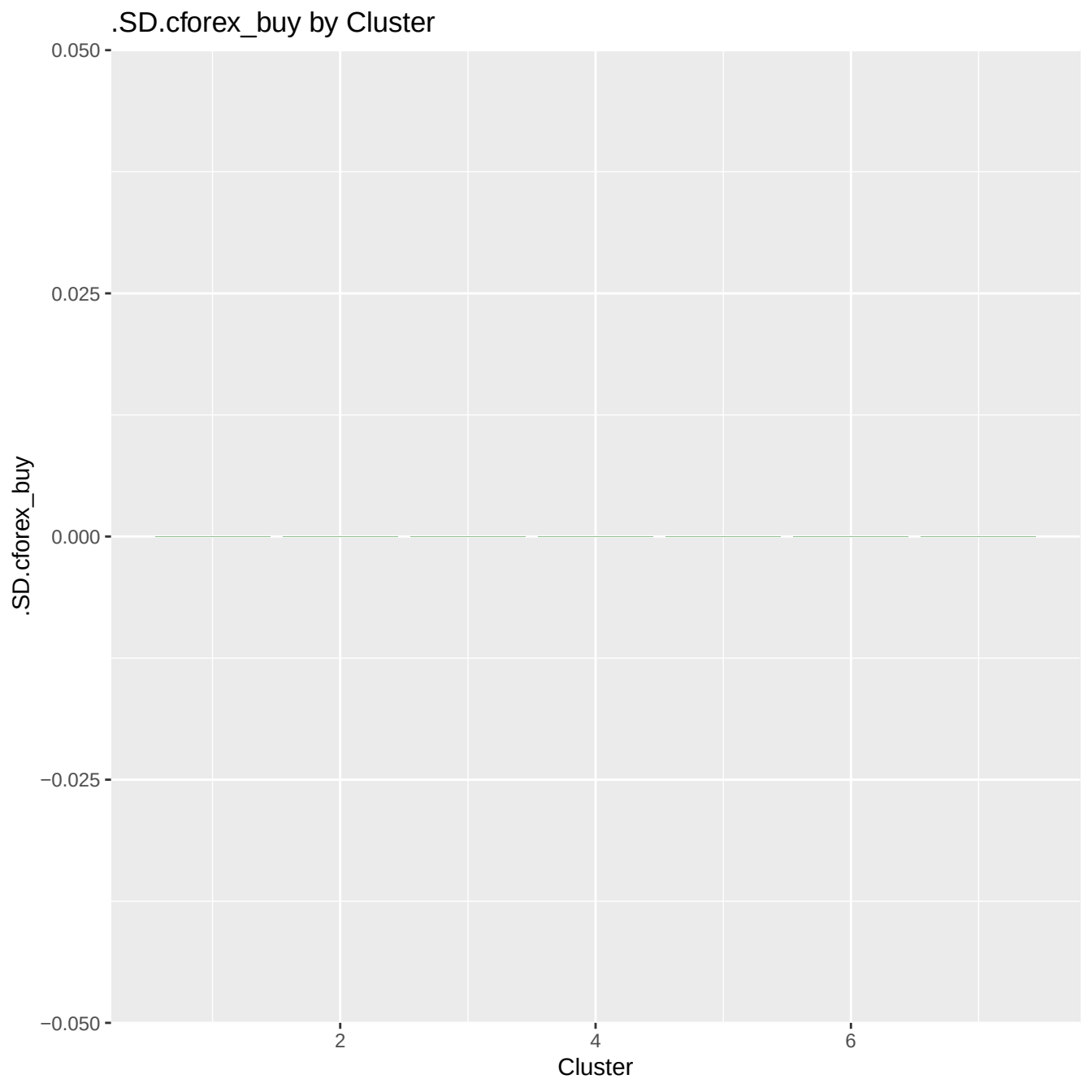

.SD.ccomisiones_mantenimiento by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ccomisiones_mantenimiento
2
4
6
Cluster

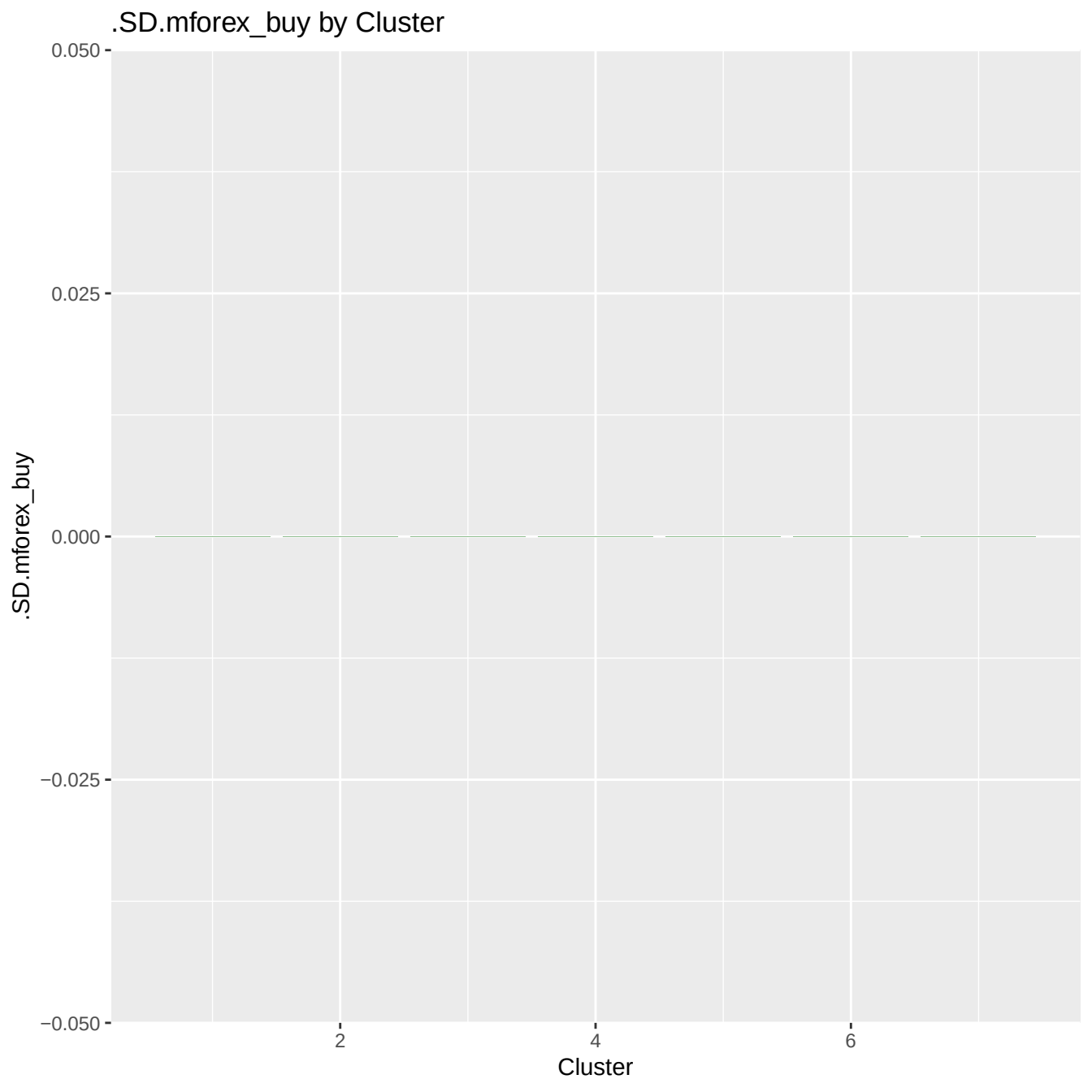

.SD.mcomisiones_mantenimiento by Cluster
.SD.mcomisiones_mantenimiento
1000
500
0
2
4
6
Cluster

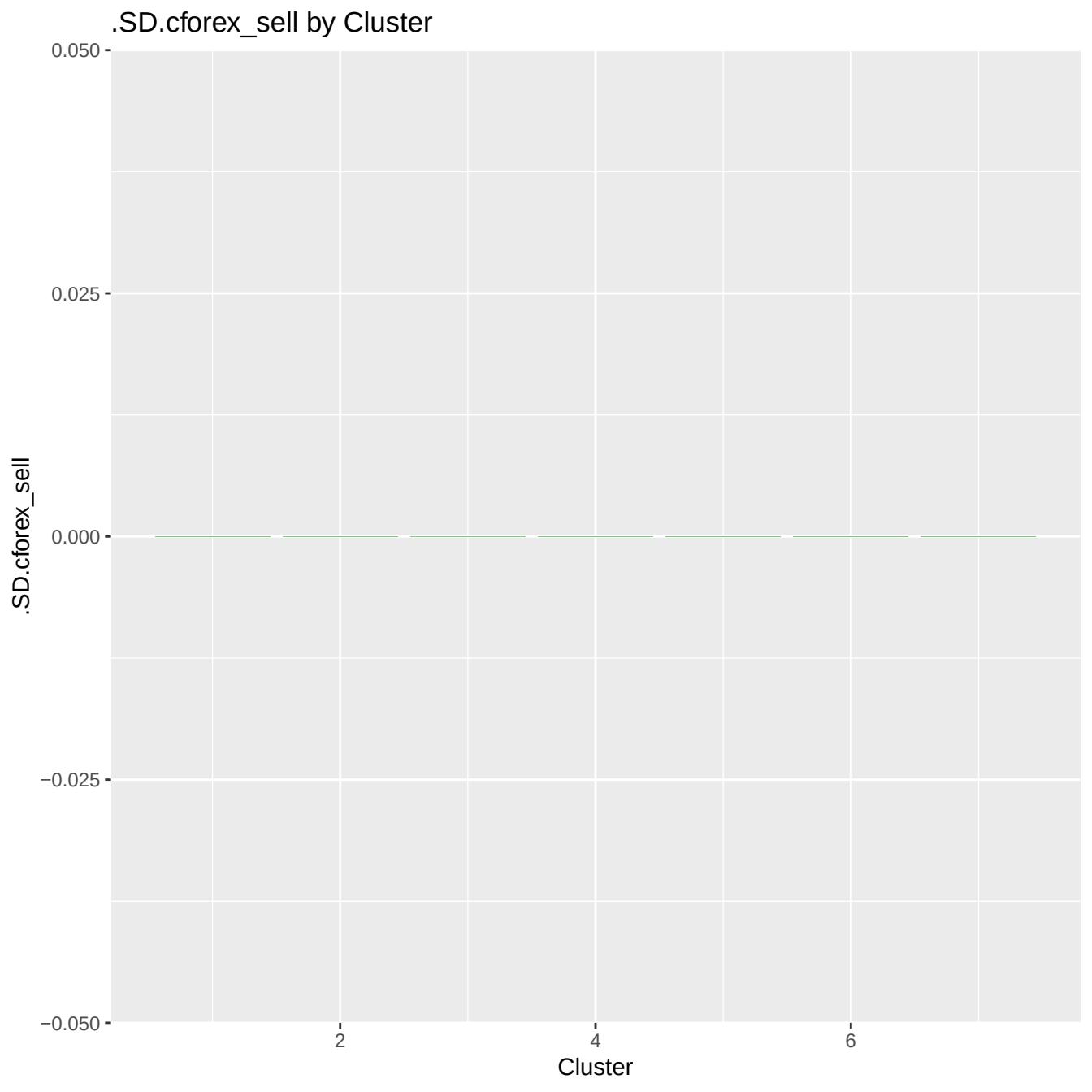

.SD.ccomisiones_otras by Cluster
10.0
7.5
5.0
2.5
0.0
.SD.ccomisiones_otras
2
4
6
Cluster

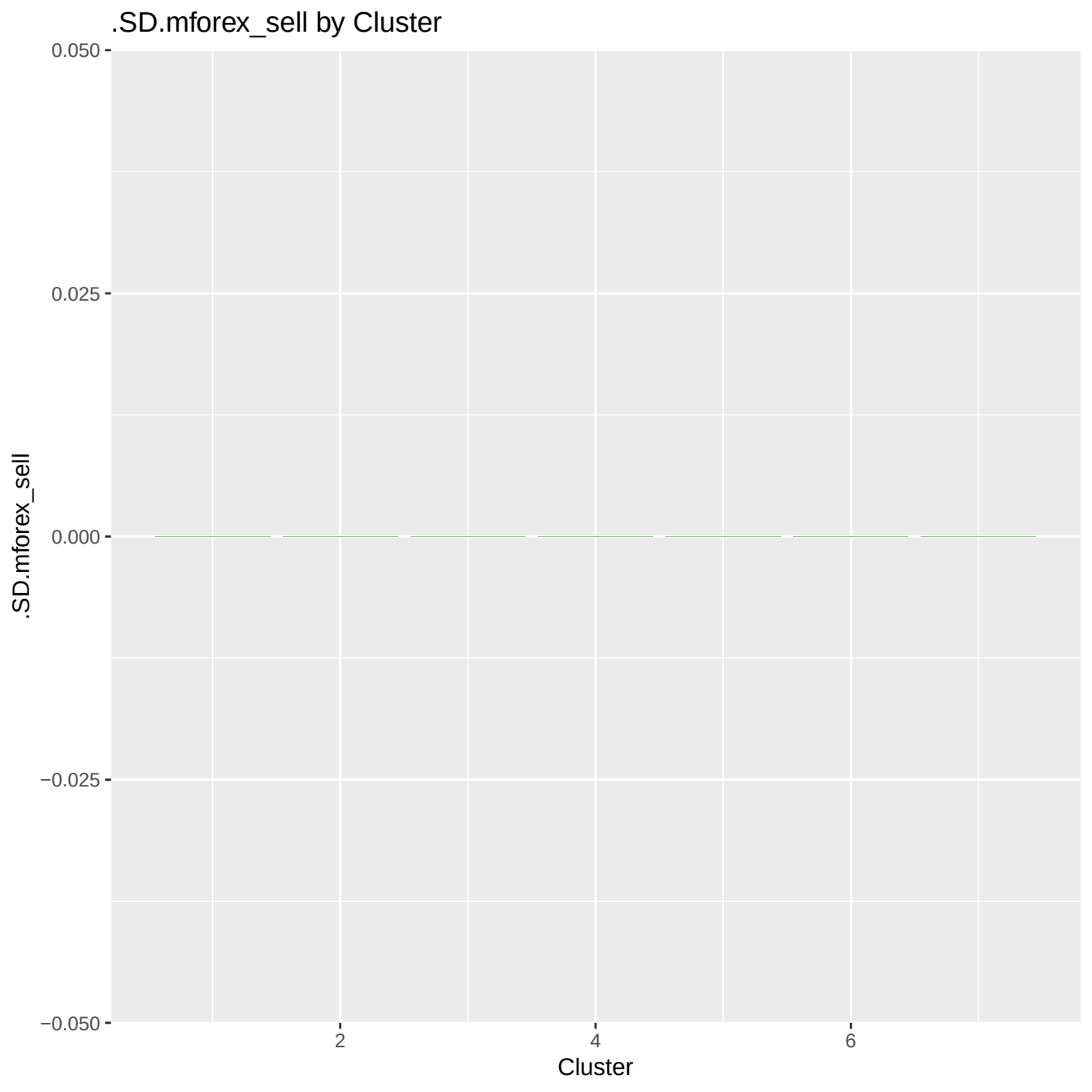

.SD.mcomisiones_otras by Cluster
.SD.mcomisiones_otras
1500
1000
500
0
2
4
6
Cluster

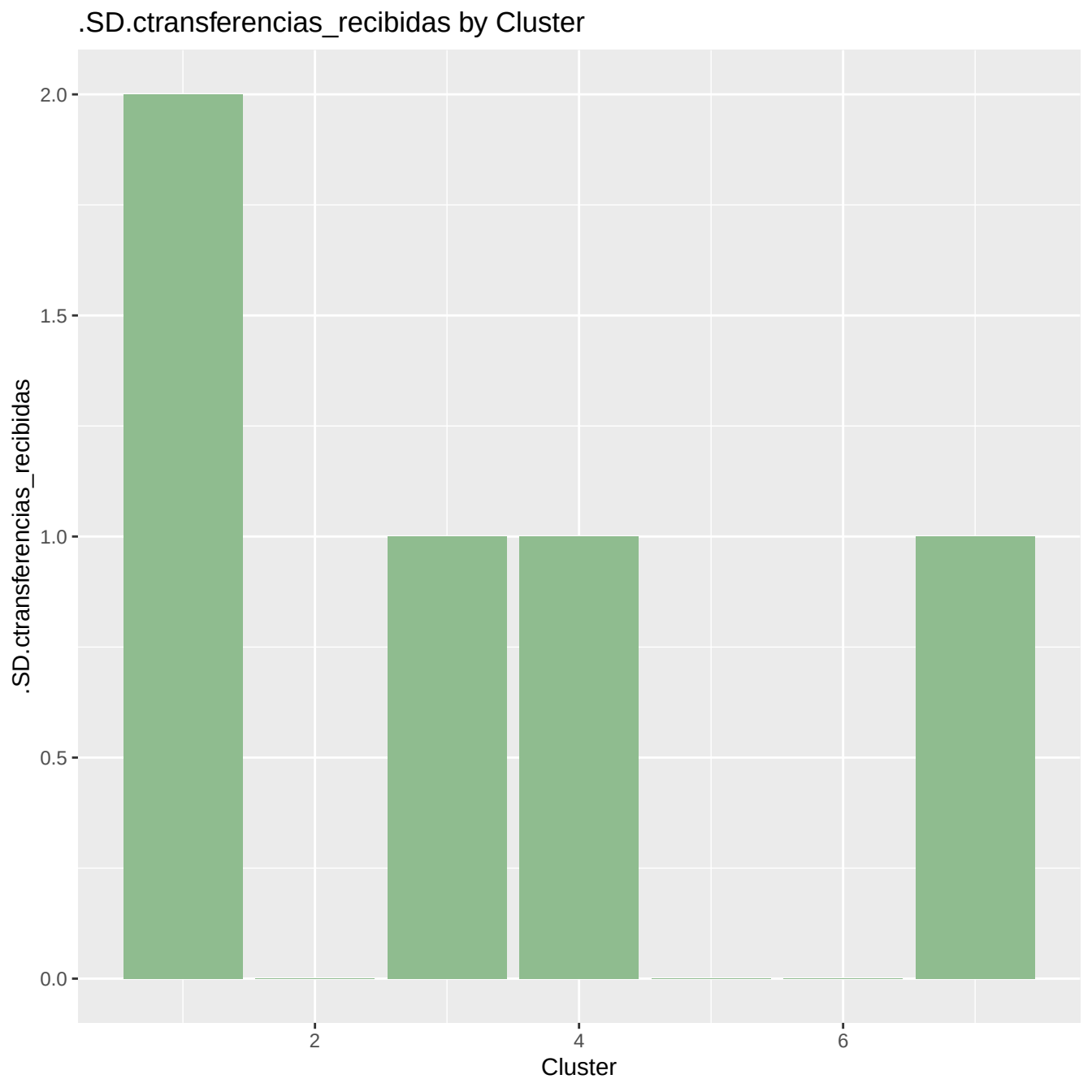

.SD.cforex by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cforex
2
4
6
Cluster

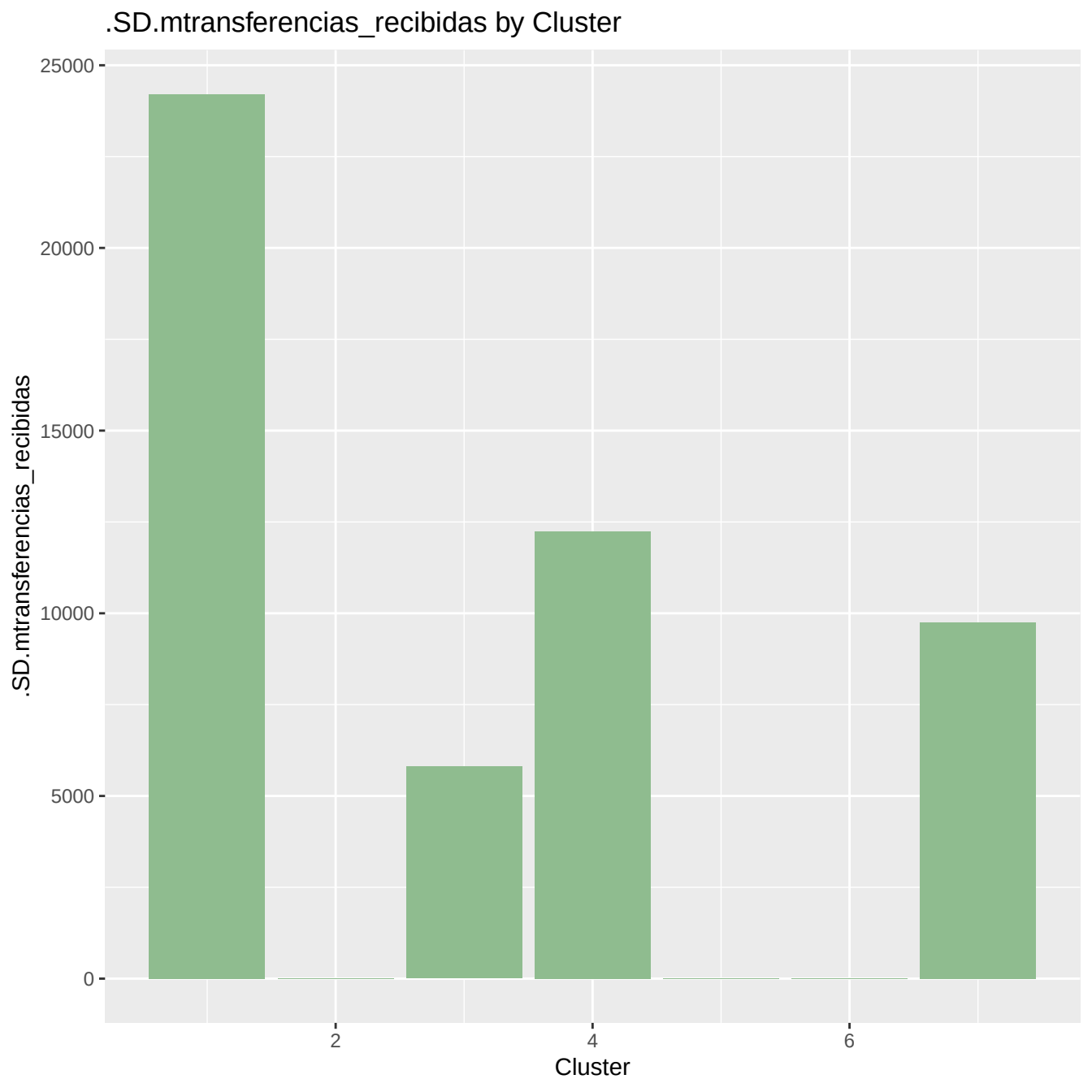

.SD.cforex_buy by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cforex_buy
2
4
6
Cluster

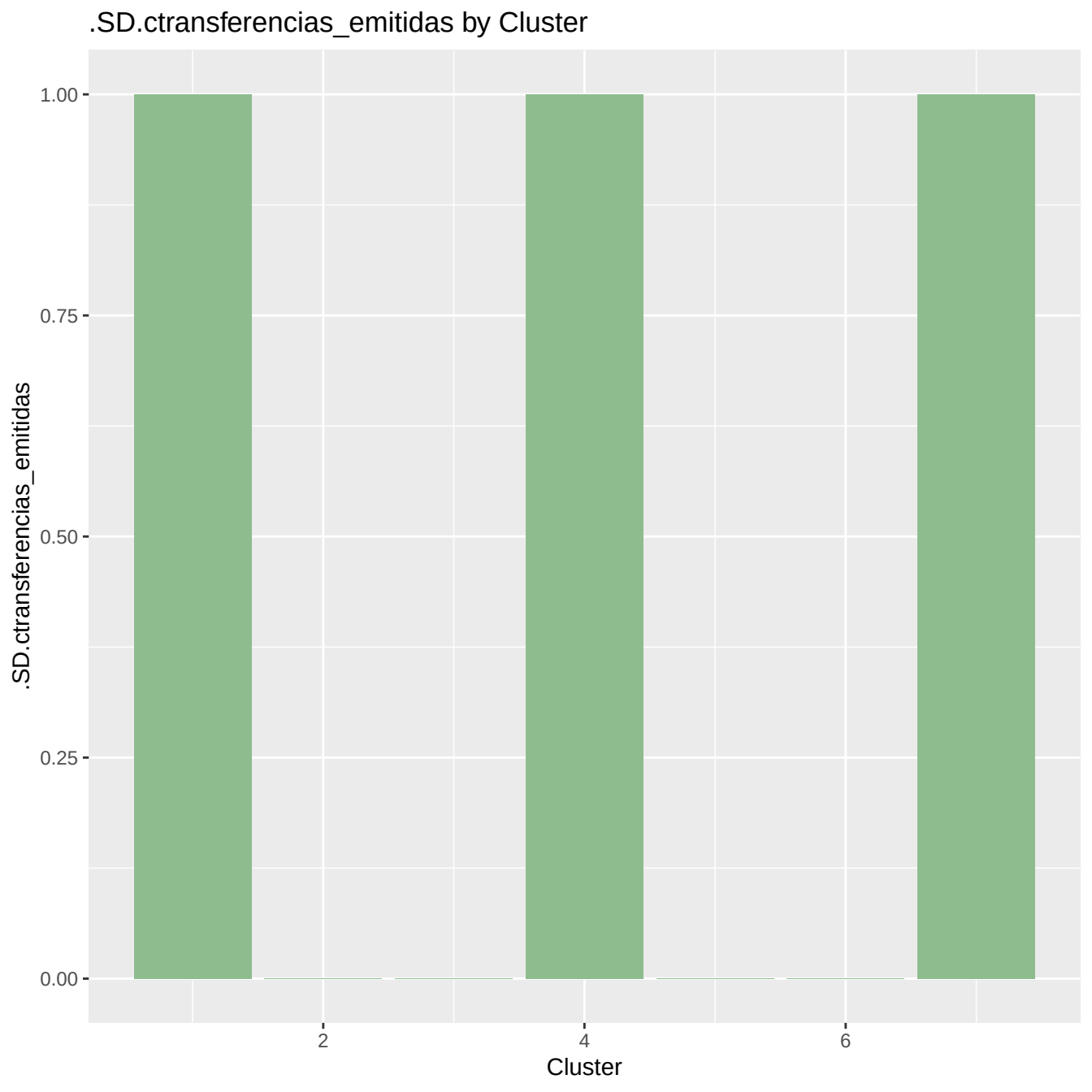

.SD.mforex_buy by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mforex_buy
2
4
6
Cluster

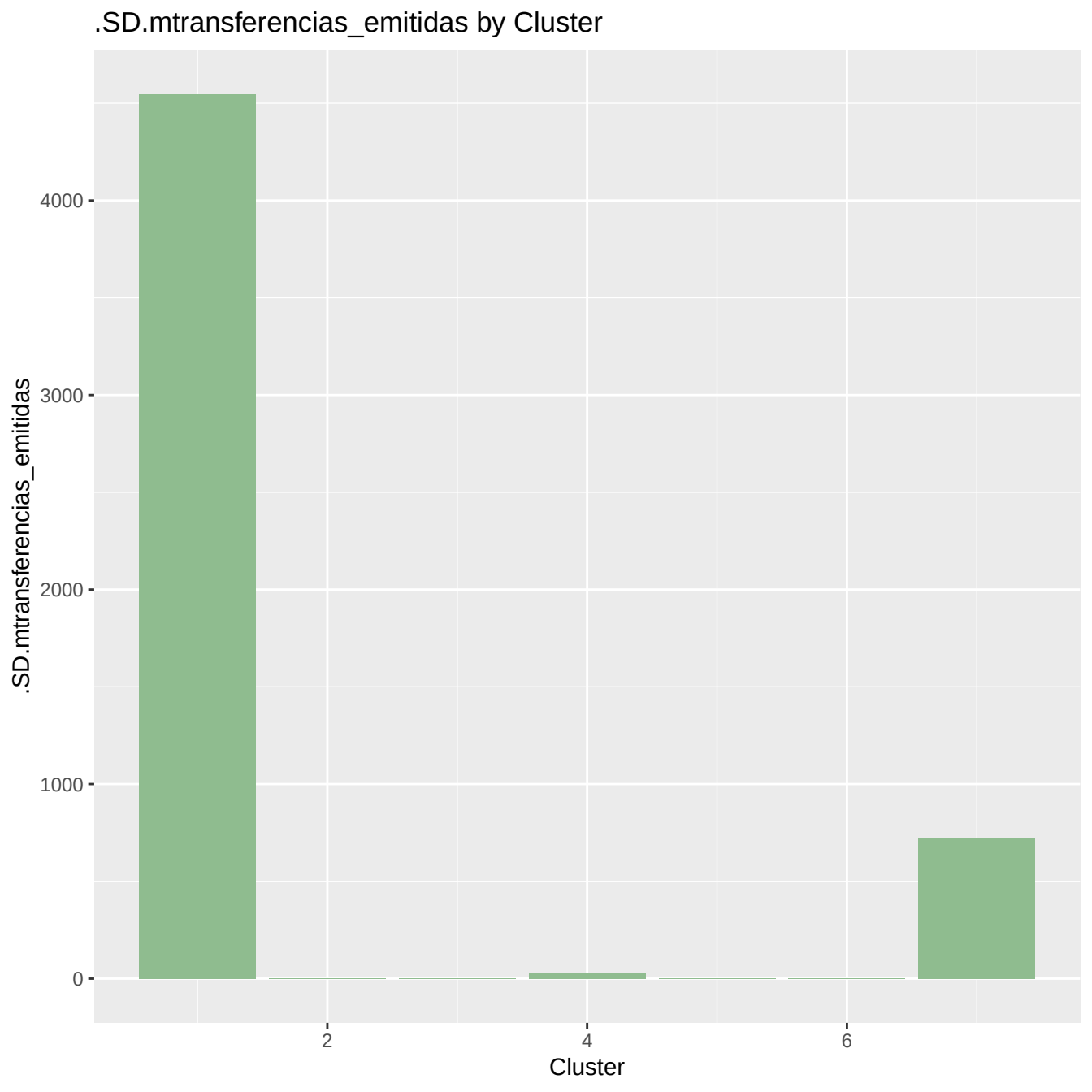

.SD.cforex_sell by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.cforex_sell
2
4
6
Cluster

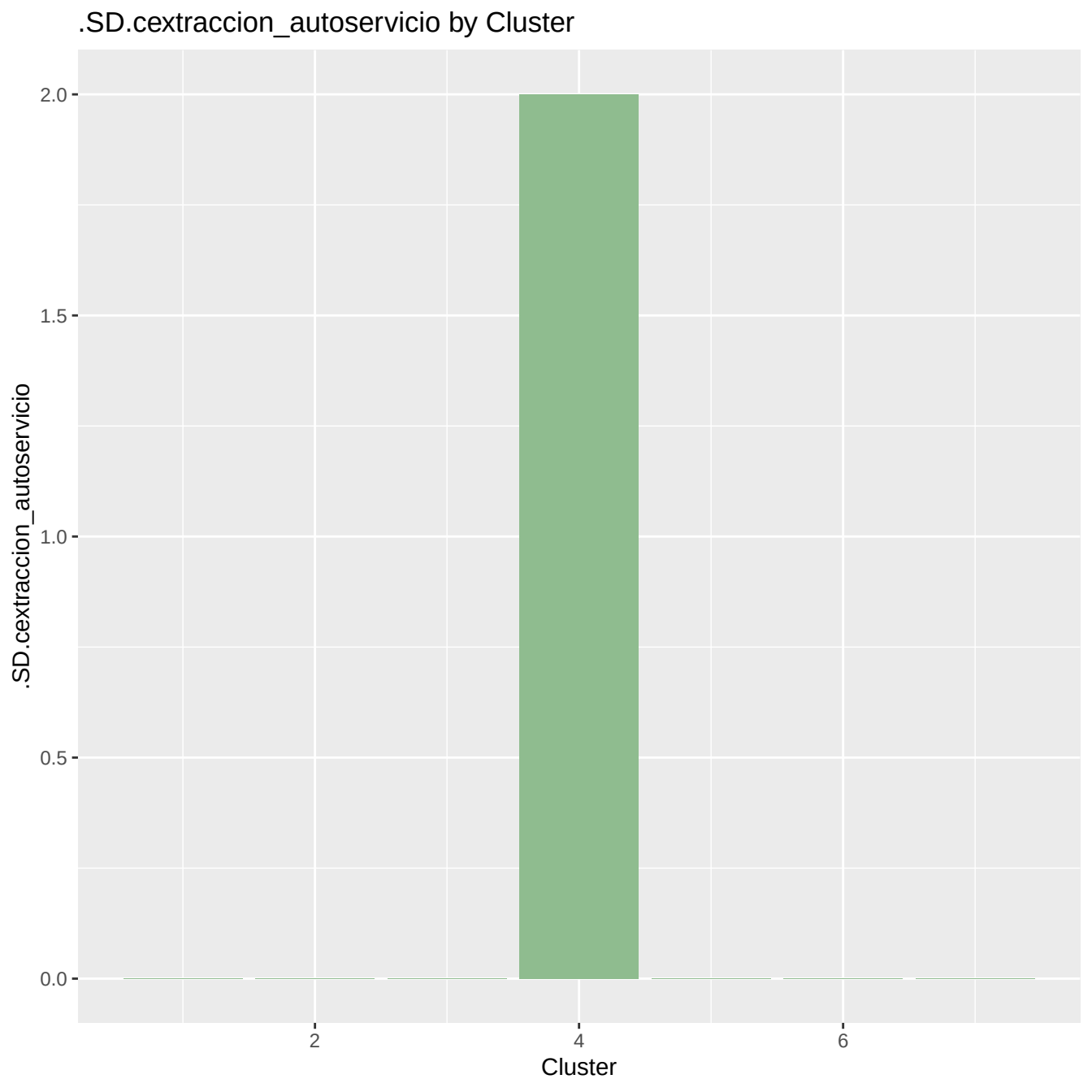

.SD.mforex_sell by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mforex_sell
2
4
6
Cluster

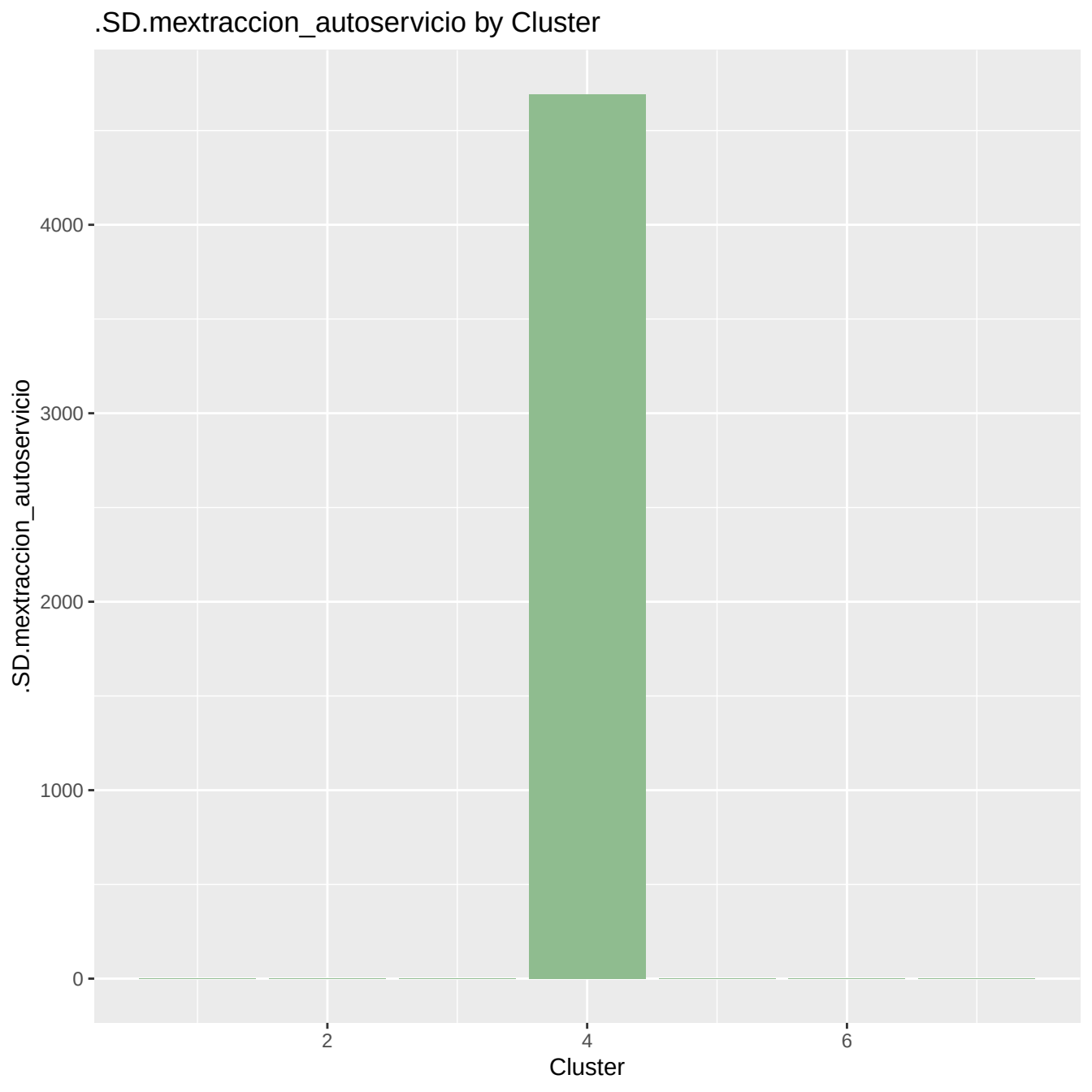

.SD.ctransferencias_recibidas by Cluster
.SD.ctransferencias_recibidas
2.0
1.5
1.0
0.5
0.0
2
4
6
Cluster

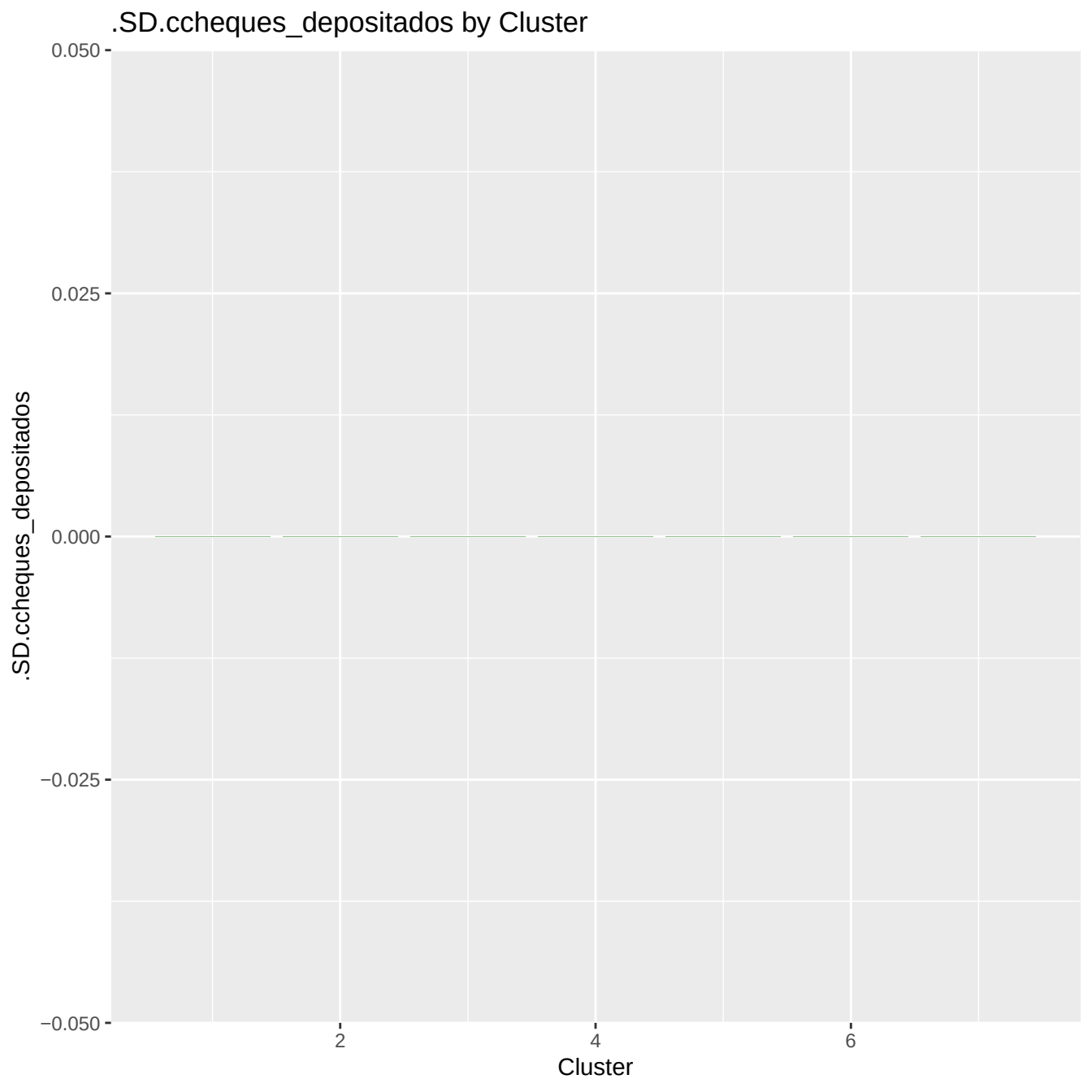

.SD.mtransferencias_recibidas by Cluster
25000
20000
15000
10000
5000
0
.SD.mtransferencias_recibidas
2
4
6
Cluster

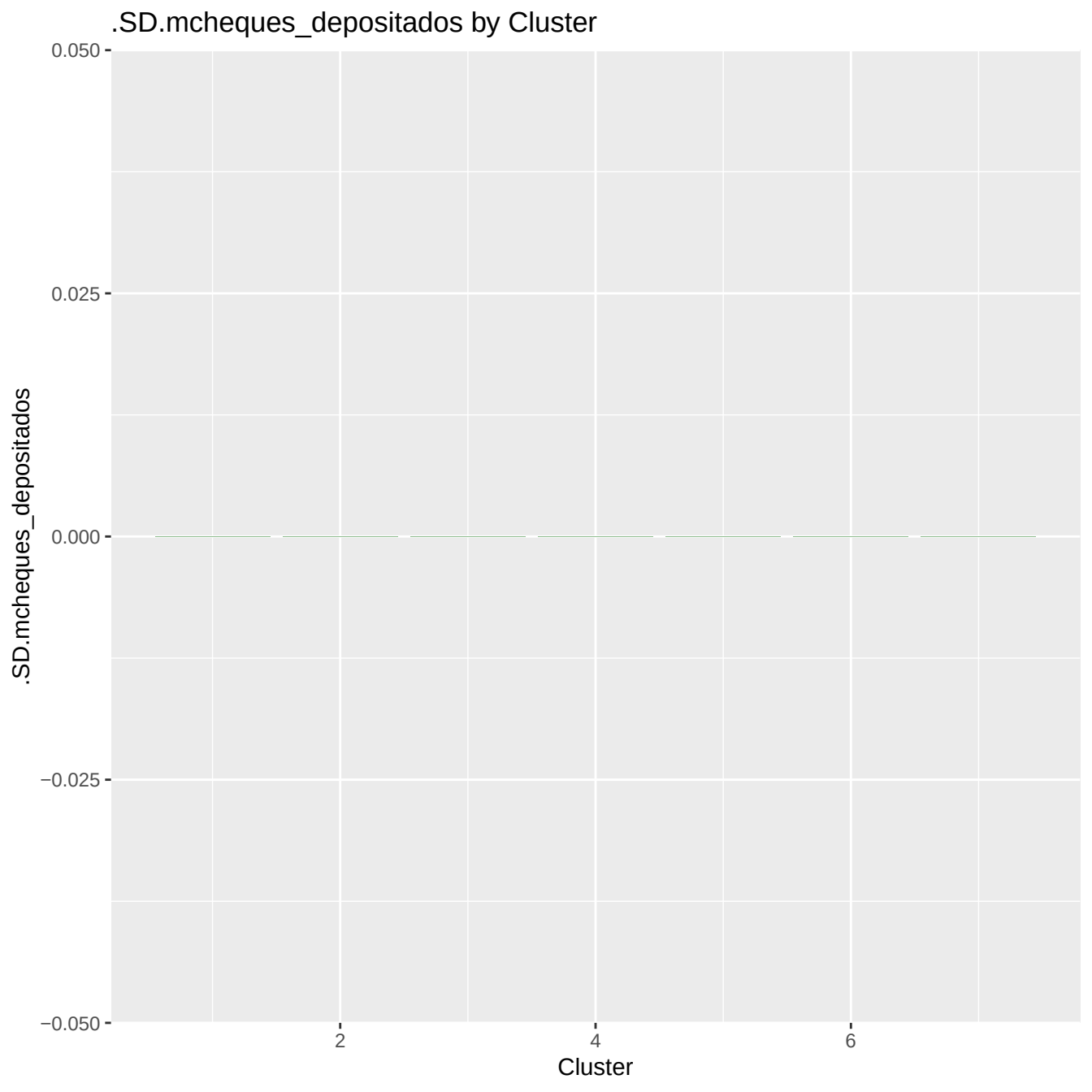

.SD.ctransferencias_emitidas by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.ctransferencias_emitidas
2
4
6
Cluster

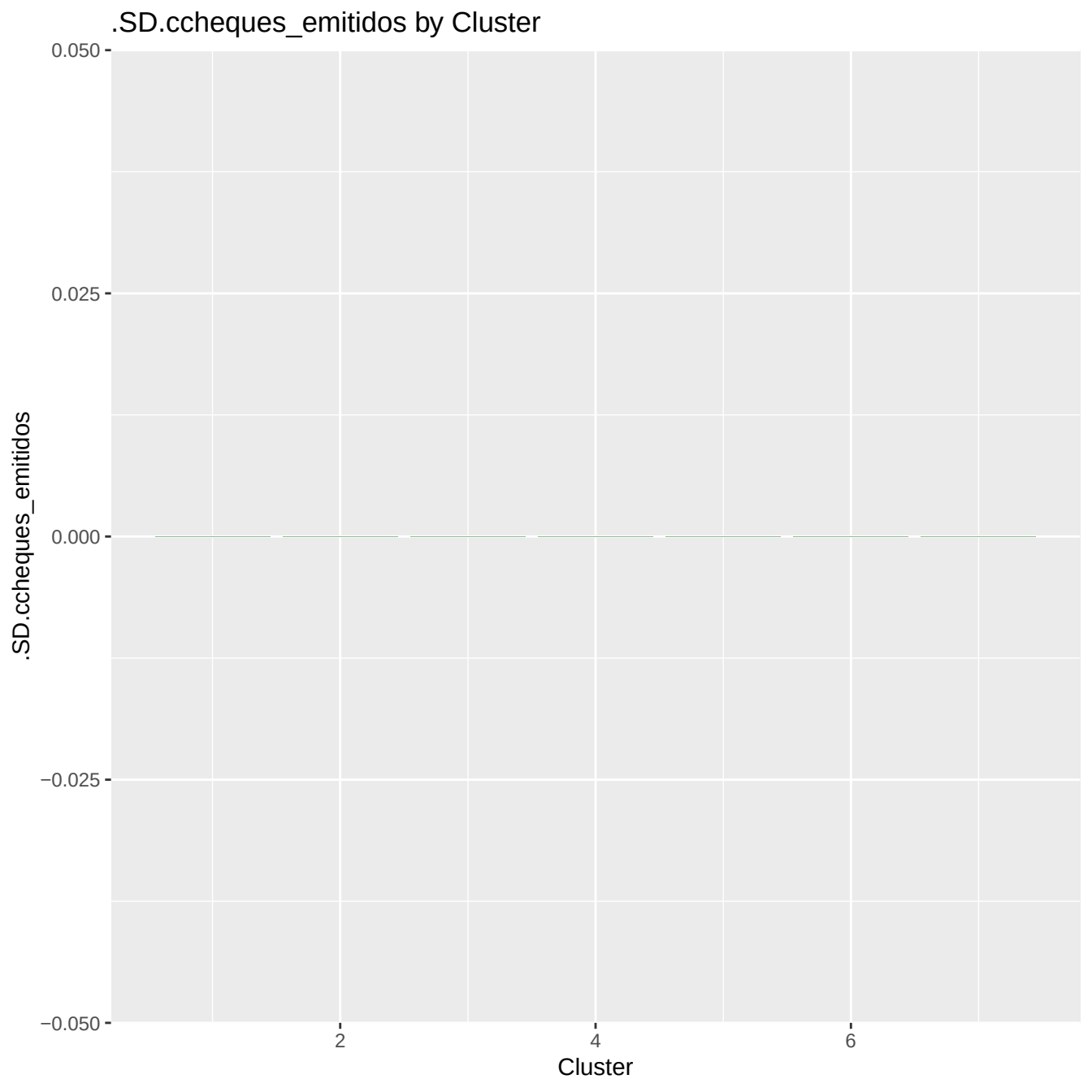

.SD.mtransferencias_emitidas by Cluster
.SD.mtransferencias_emitidas
4000
3000
2000
1000
0
2
4
6
Cluster

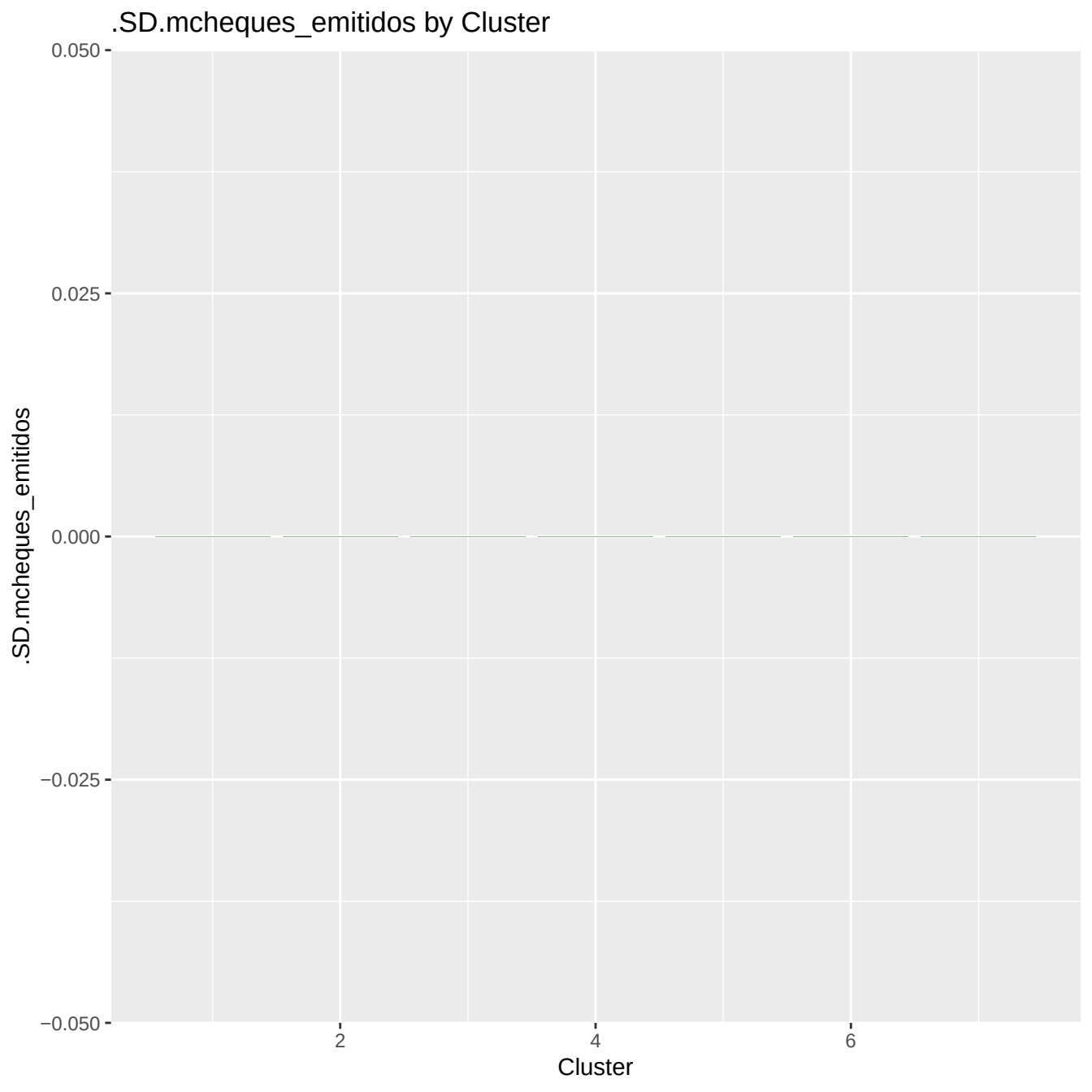

.SD.cextraccion_autoservicio by Cluster
.SD.cextraccion_autoservicio
2.0
1.5
1.0
0.5
0.0
2
4
6
Cluster

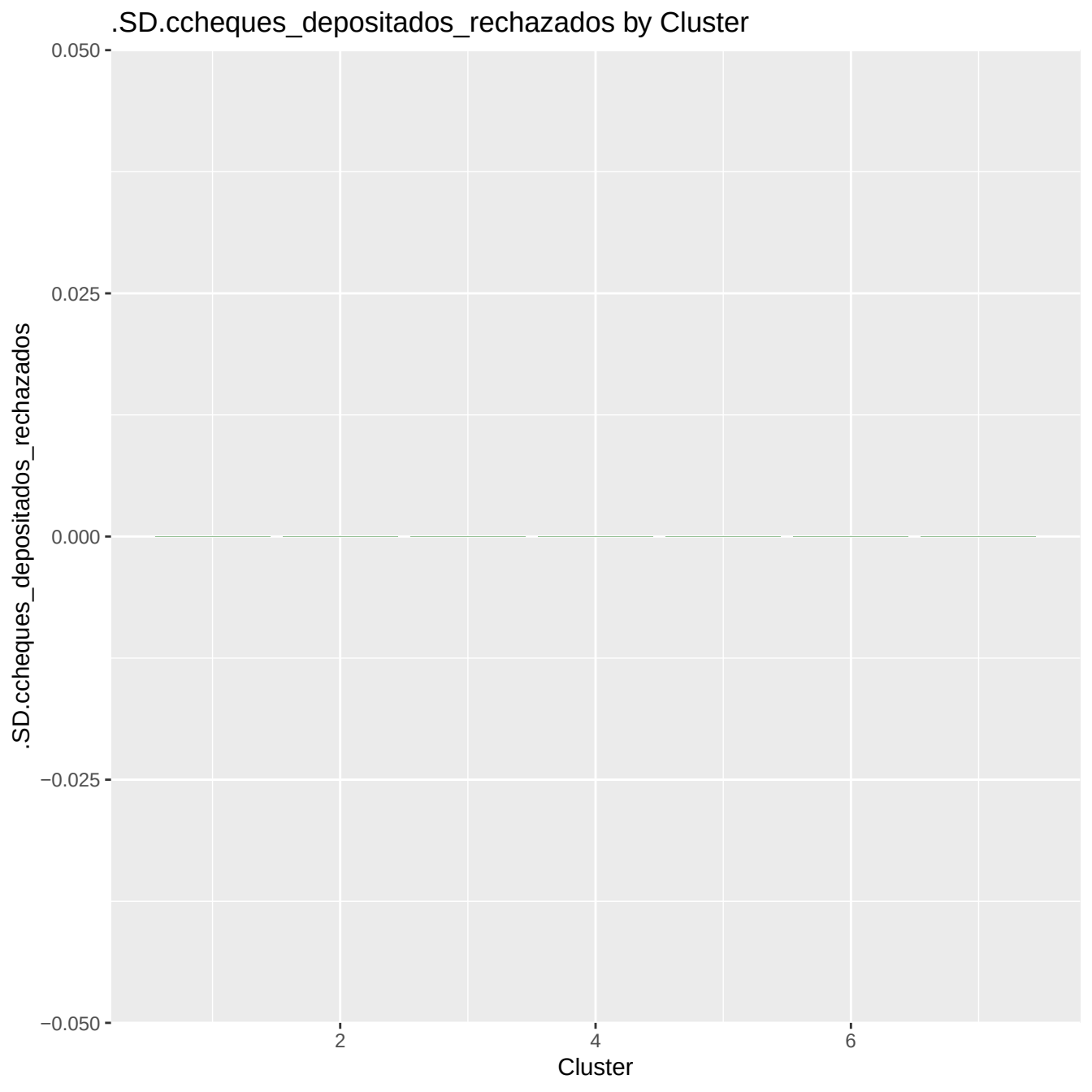

.SD.mextraccion_autoservicio by Cluster
.SD.mextraccion_autoservicio
4000
3000
2000
1000
0
2
4
6
Cluster

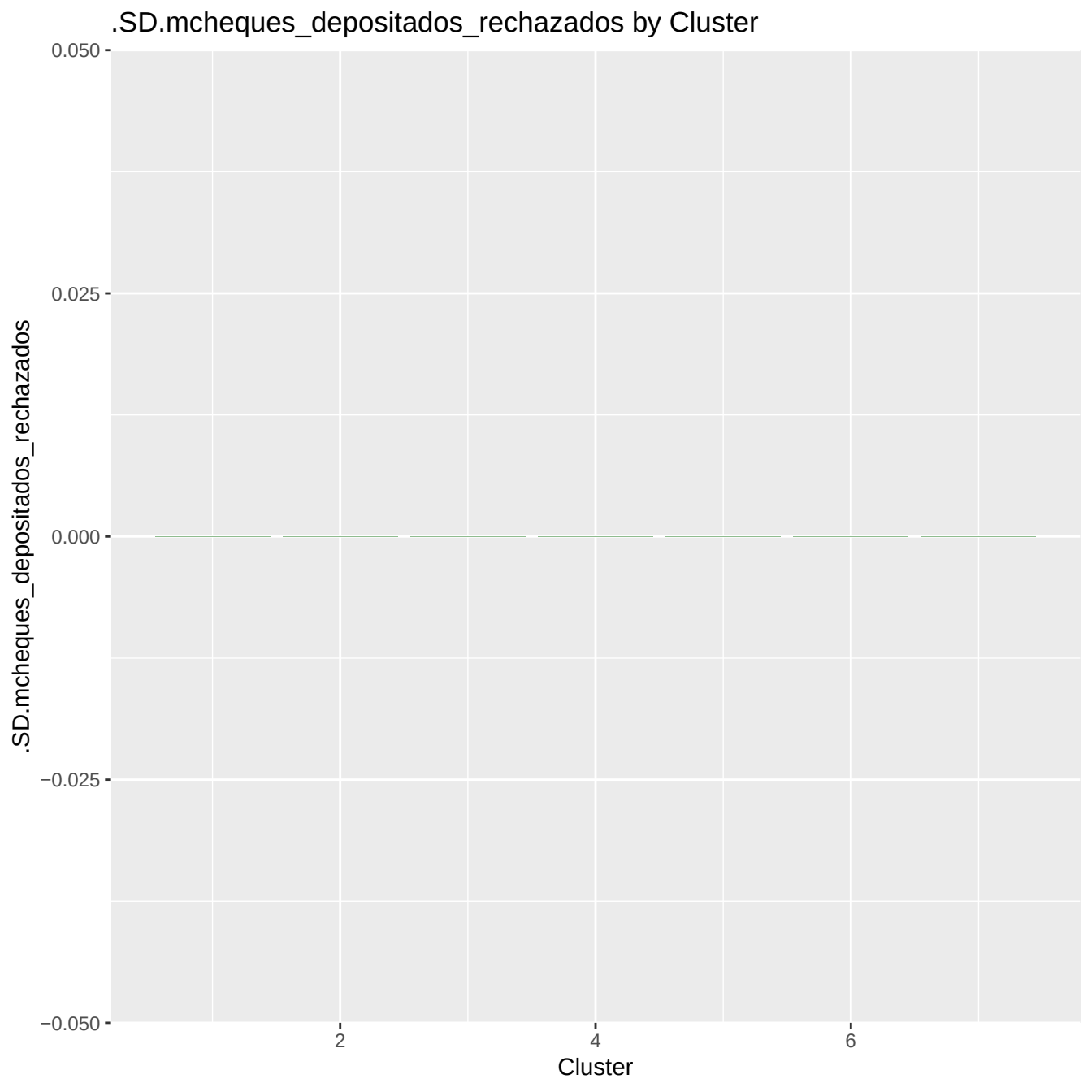

.SD.ccheques_depositados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccheques_depositados
2
4
6
Cluster

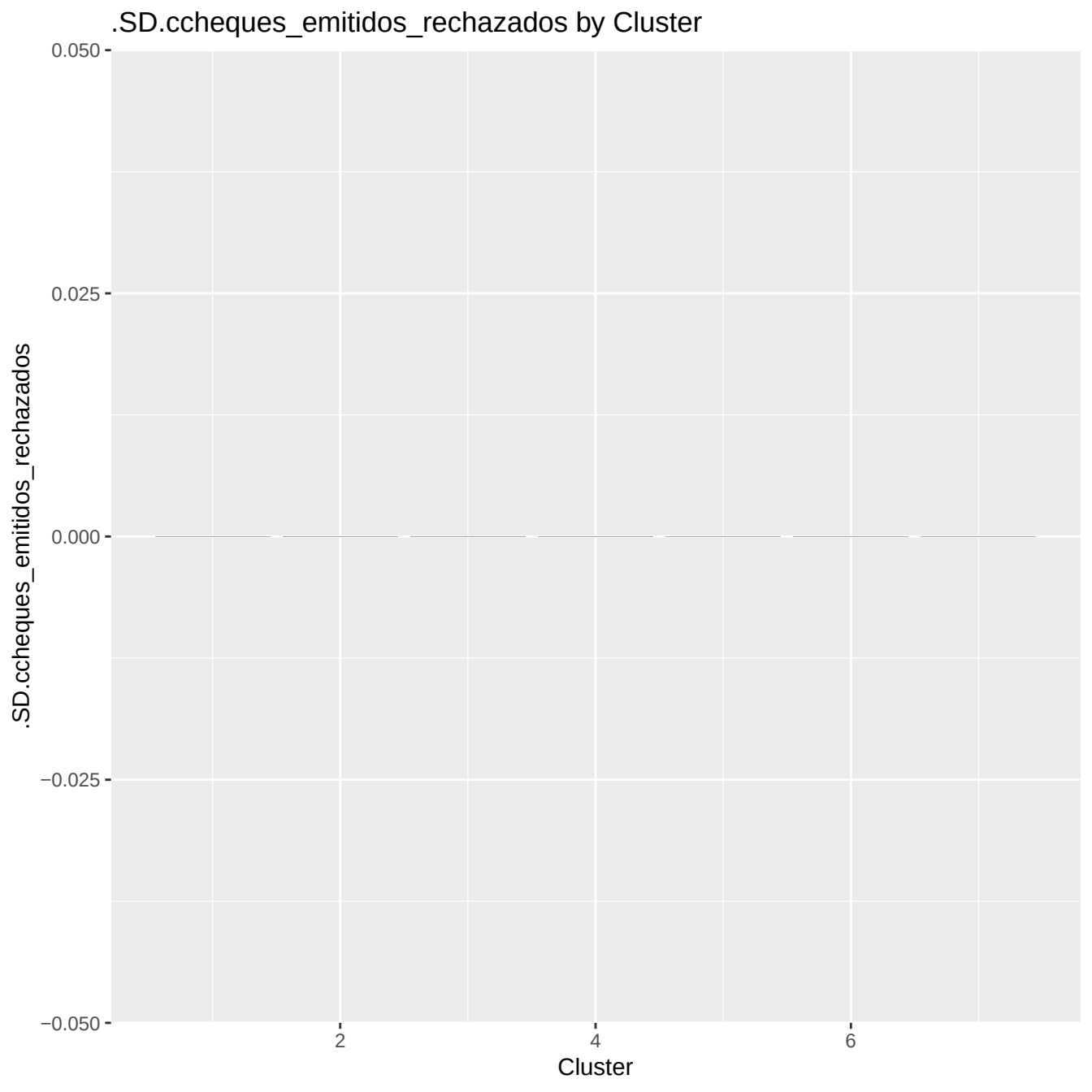

.SD.mcheques_depositados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcheques_depositados
2
4
6
Cluster

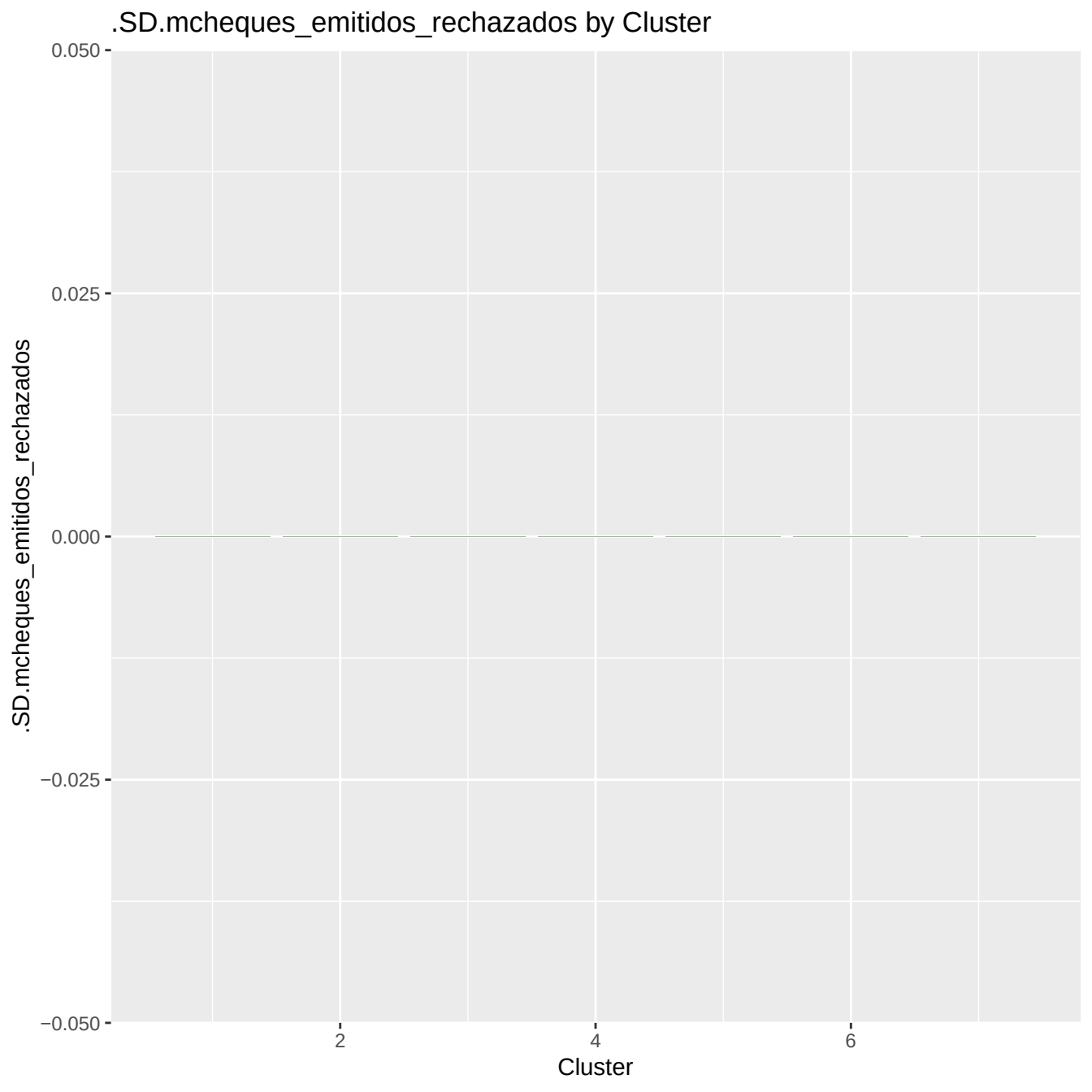

.SD.ccheques_emitidos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccheques_emitidos
2
4
6
Cluster

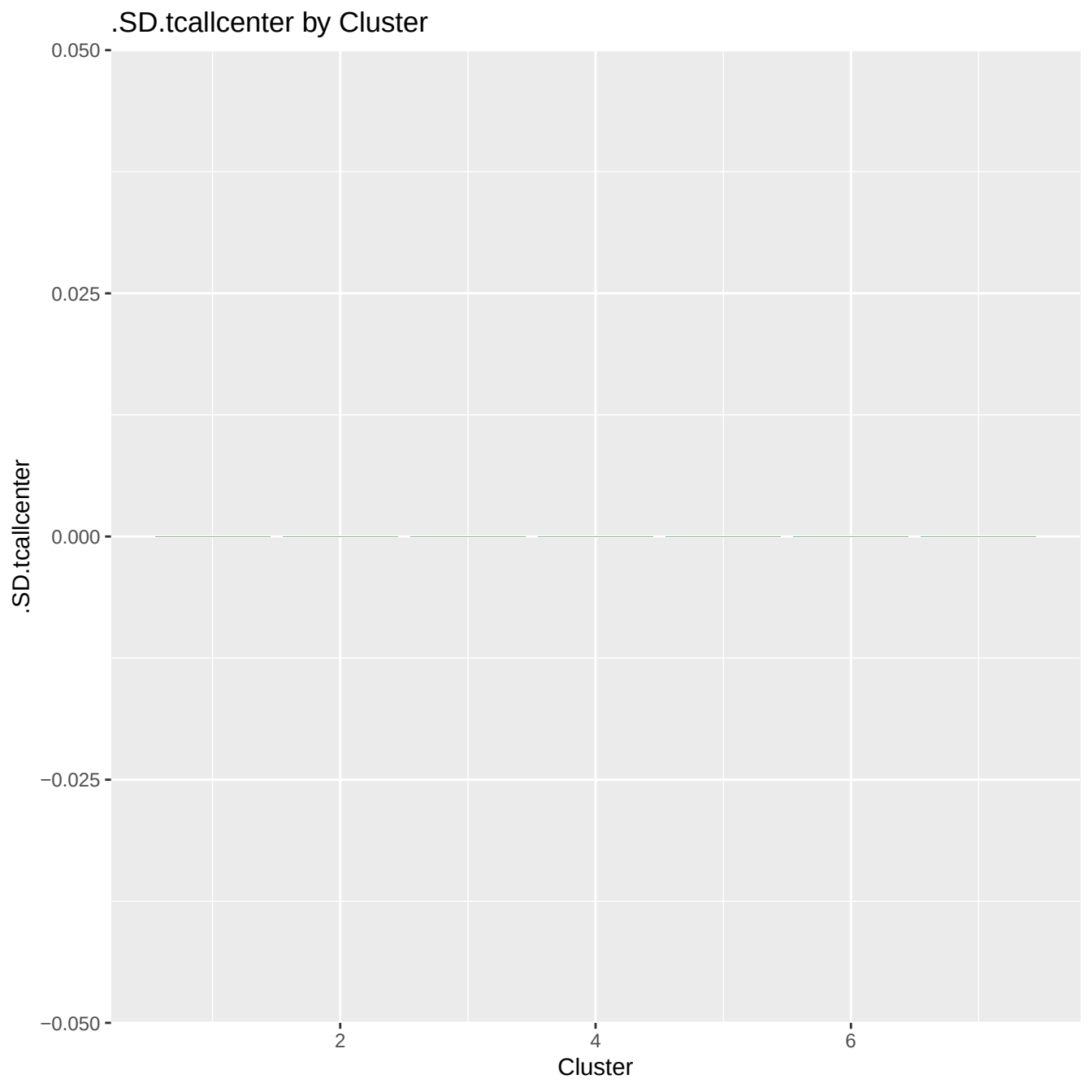

.SD.mcheques_emitidos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcheques_emitidos
2
4
6
Cluster

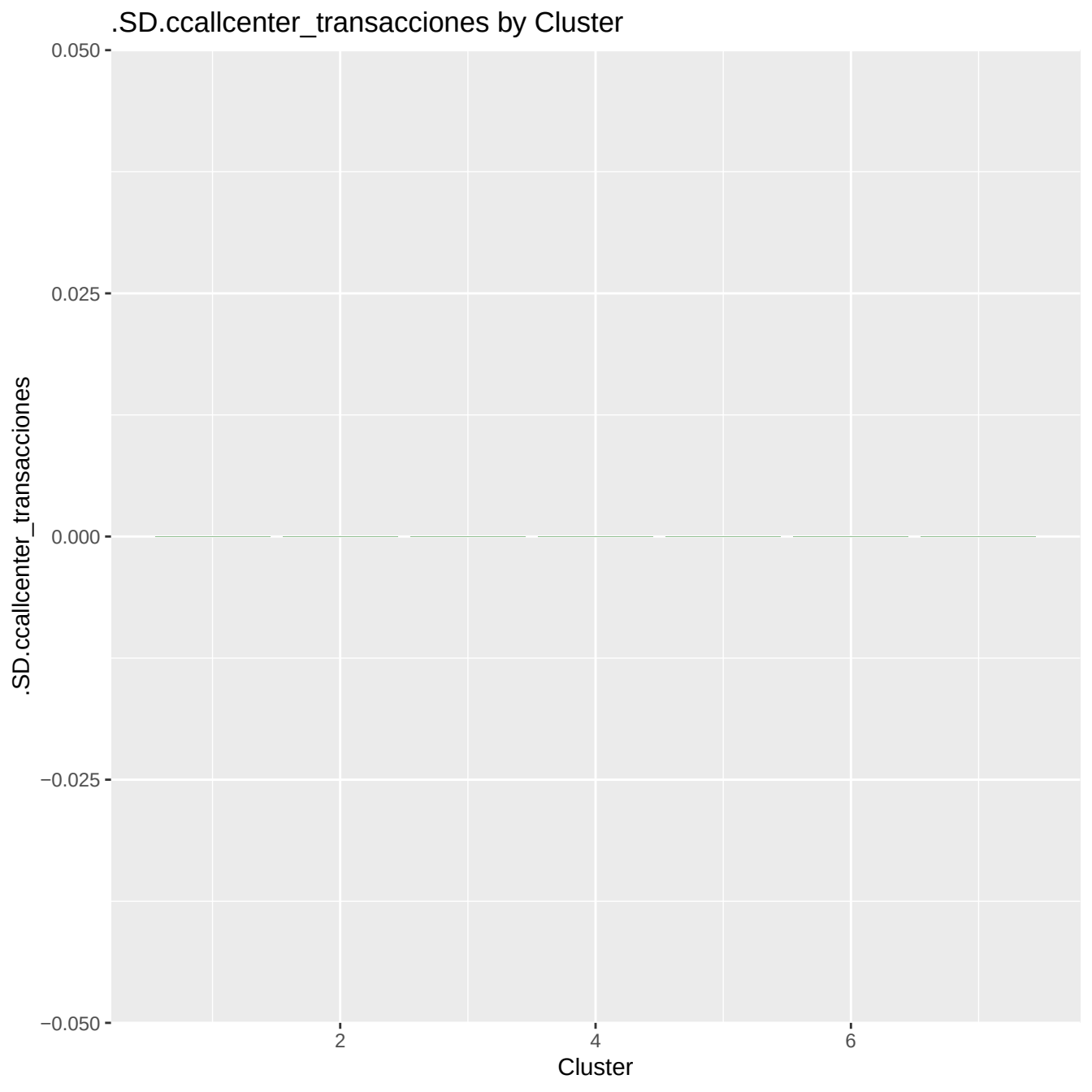

.SD.ccheques_depositados_rechazados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccheques_depositados_rechazados
2
4
6
Cluster

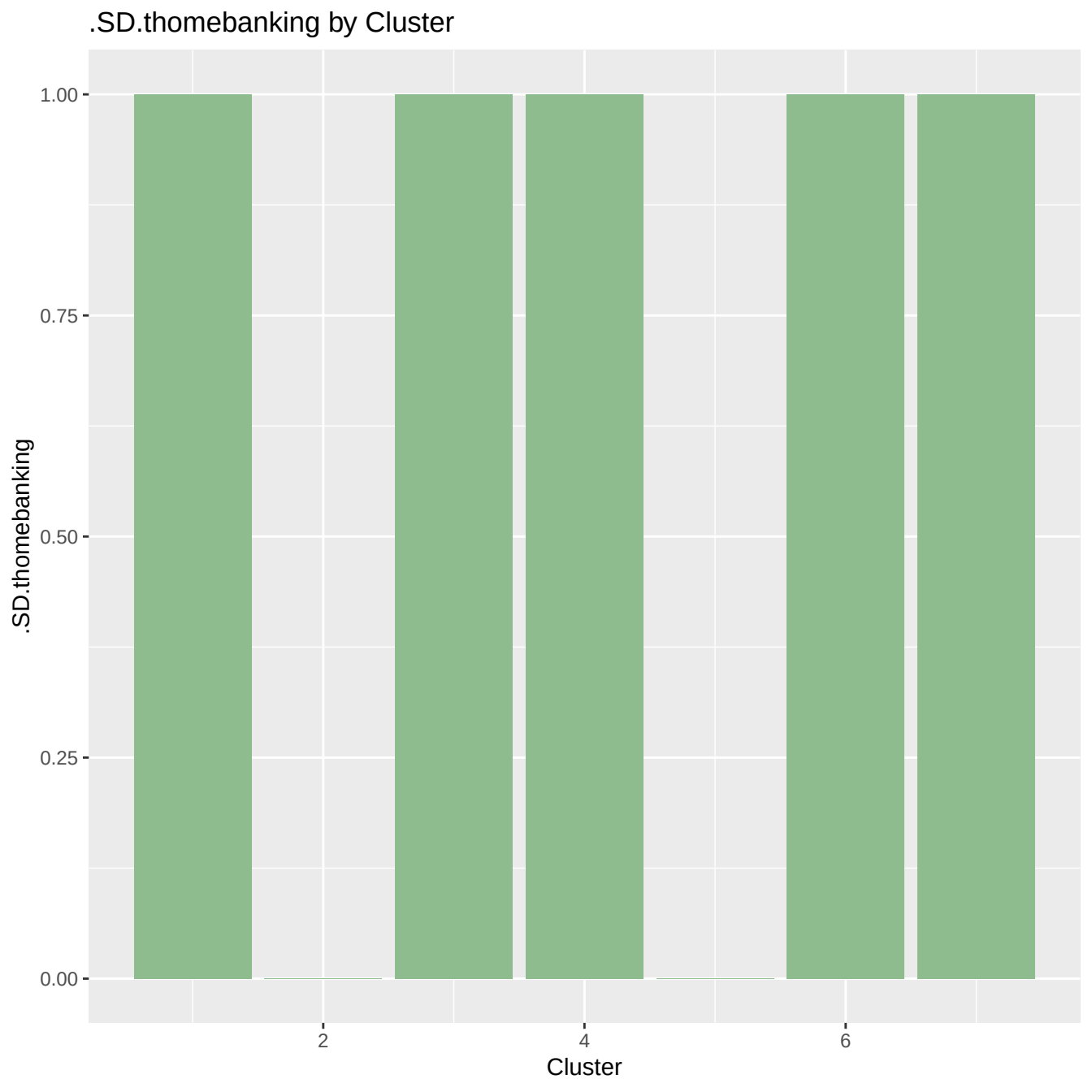

.SD.mcheques_depositados_rechazados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcheques_depositados_rechazados
2
4
6
Cluster

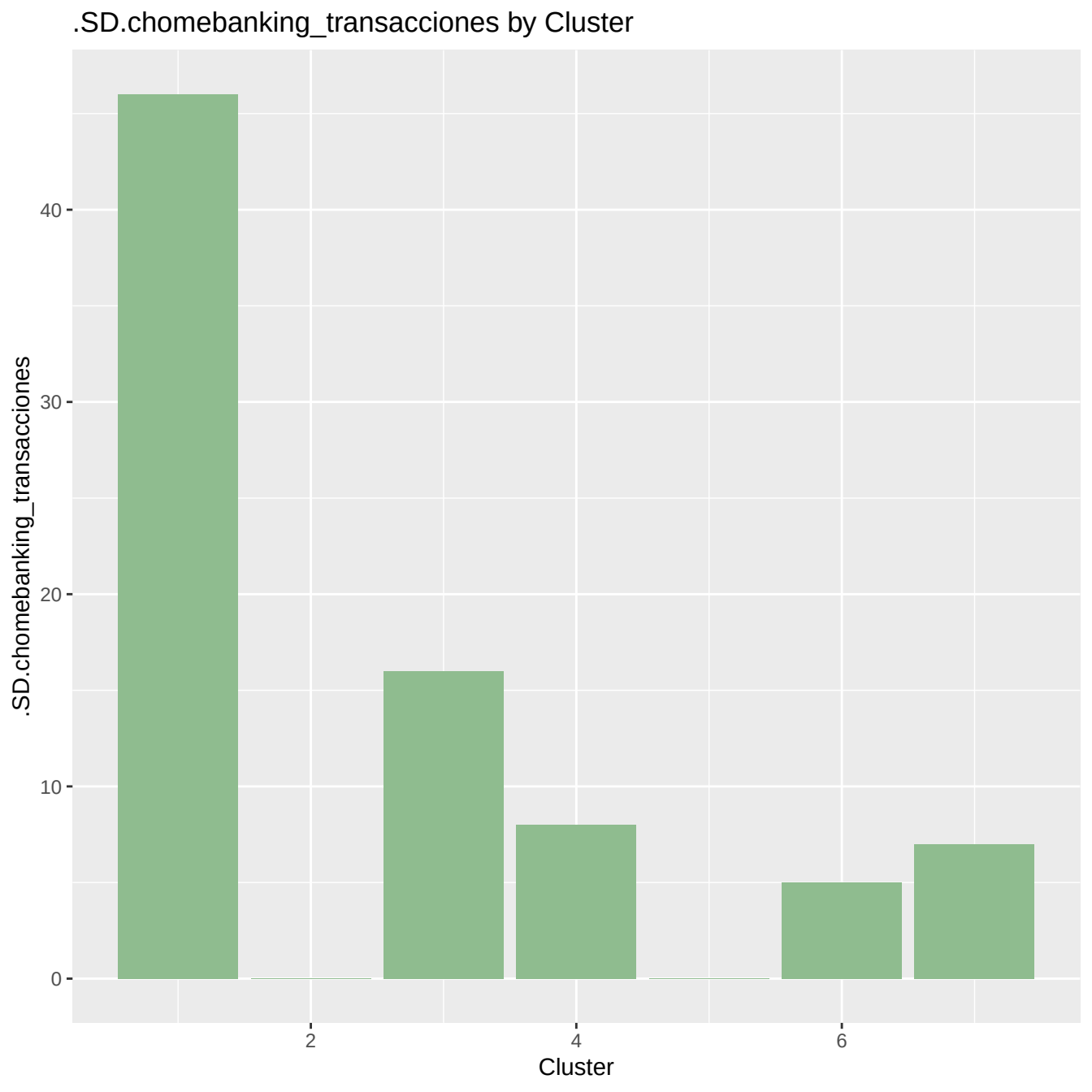

.SD.ccheques_emitidos_rechazados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccheques_emitidos_rechazados
2
4
6
Cluster

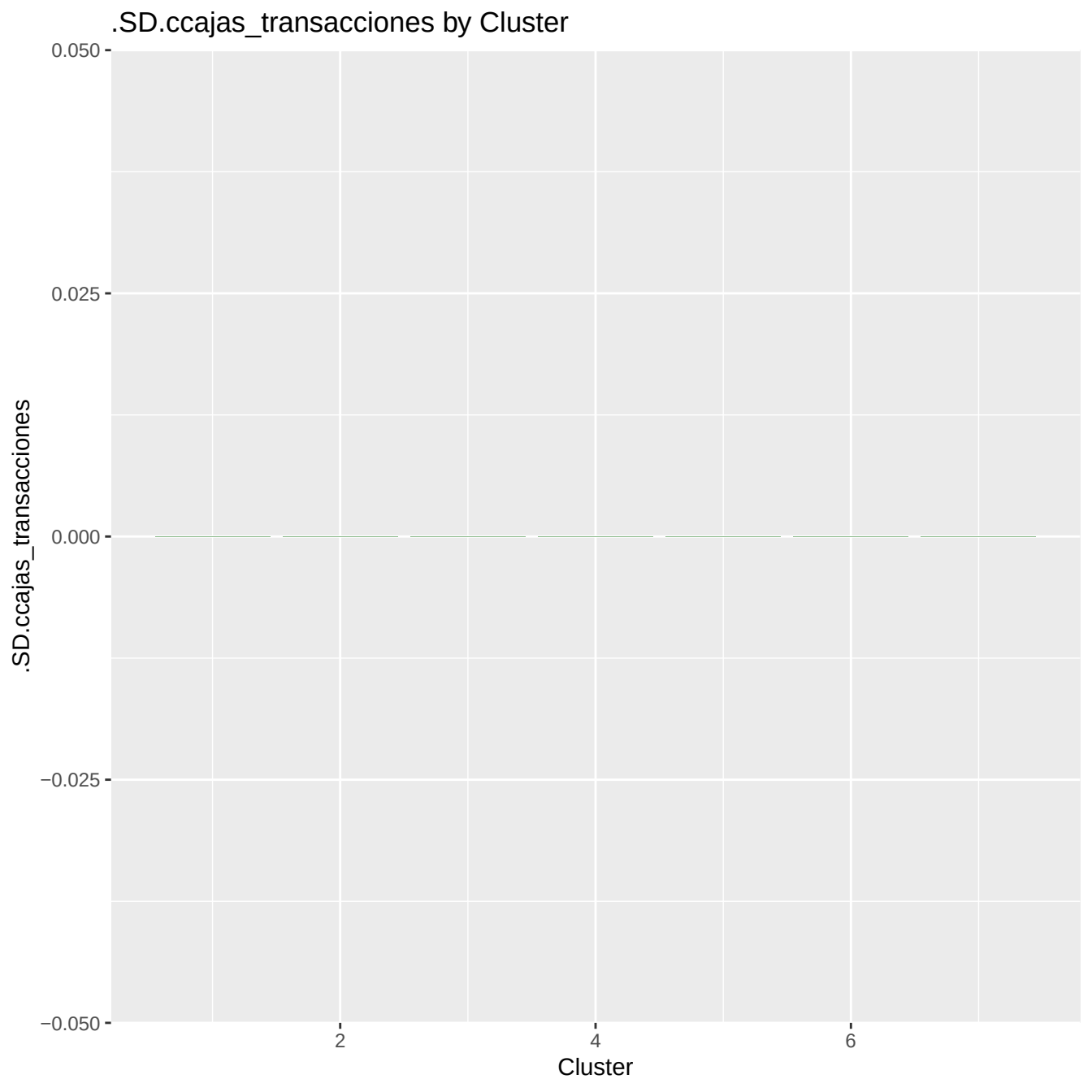

.SD.mcheques_emitidos_rechazados by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.mcheques_emitidos_rechazados
2
4
6
Cluster

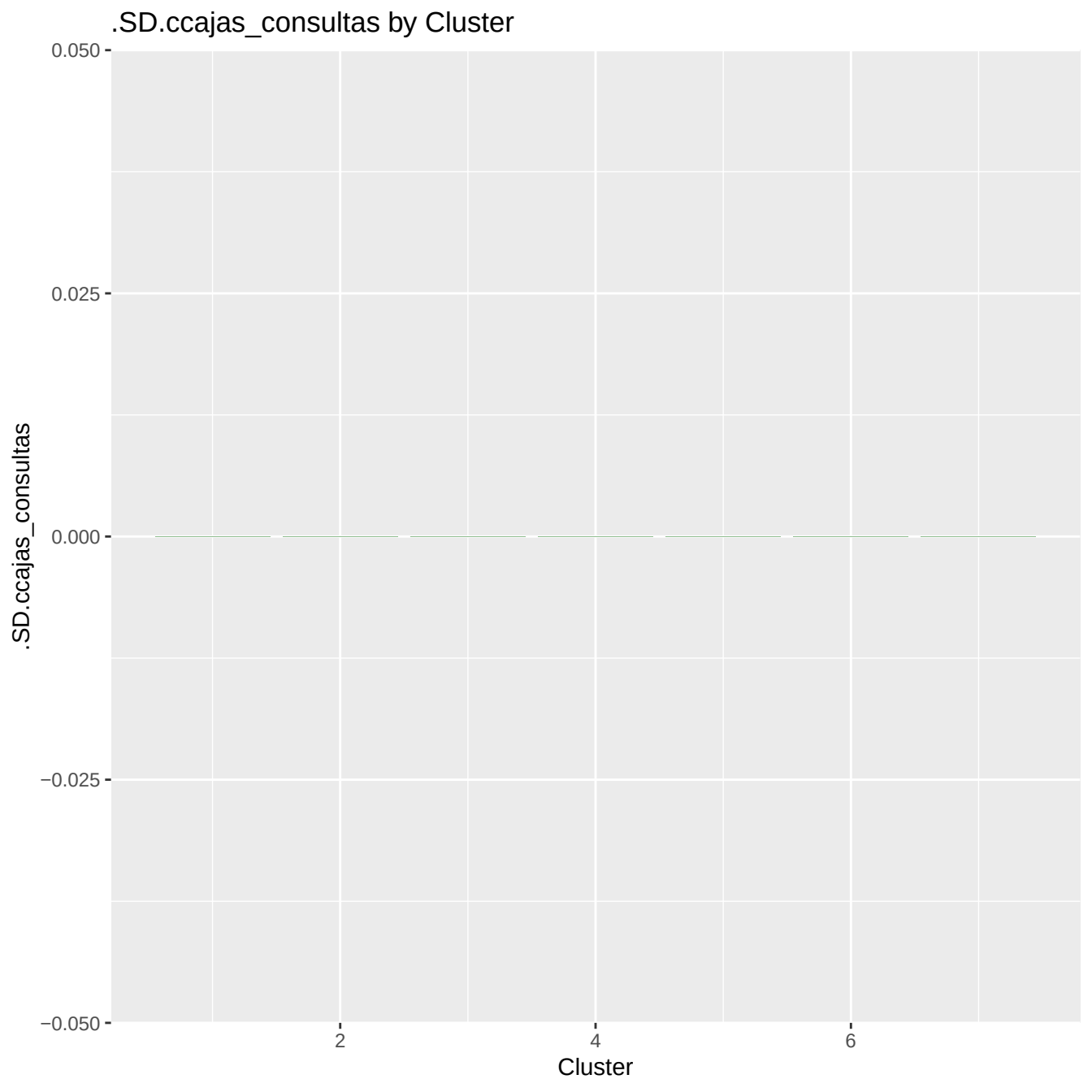

.SD.tcallcenter by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.tcallcenter
2
4
6
Cluster

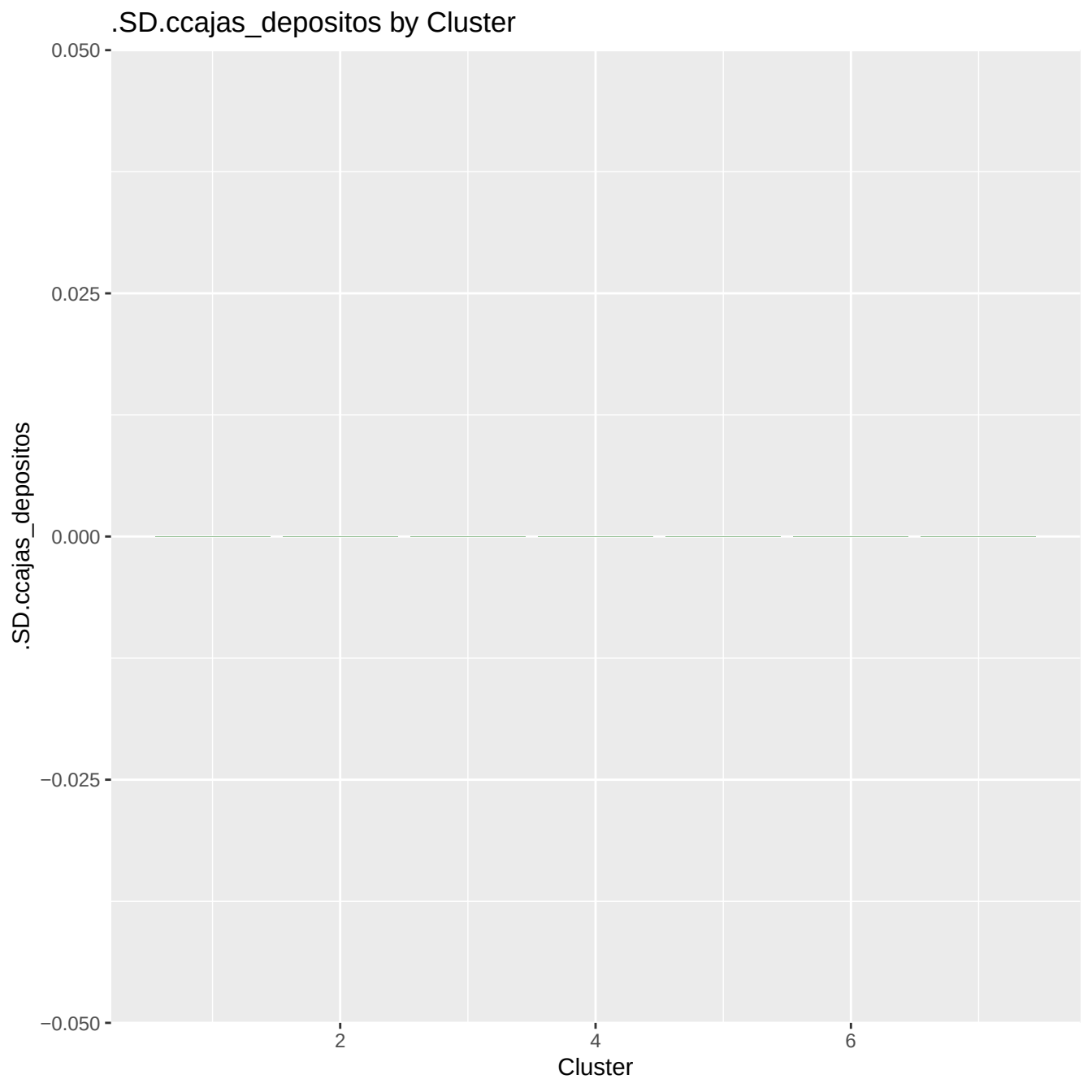

.SD.ccallcenter_transacciones by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccallcenter_transacciones
2
4
6
Cluster

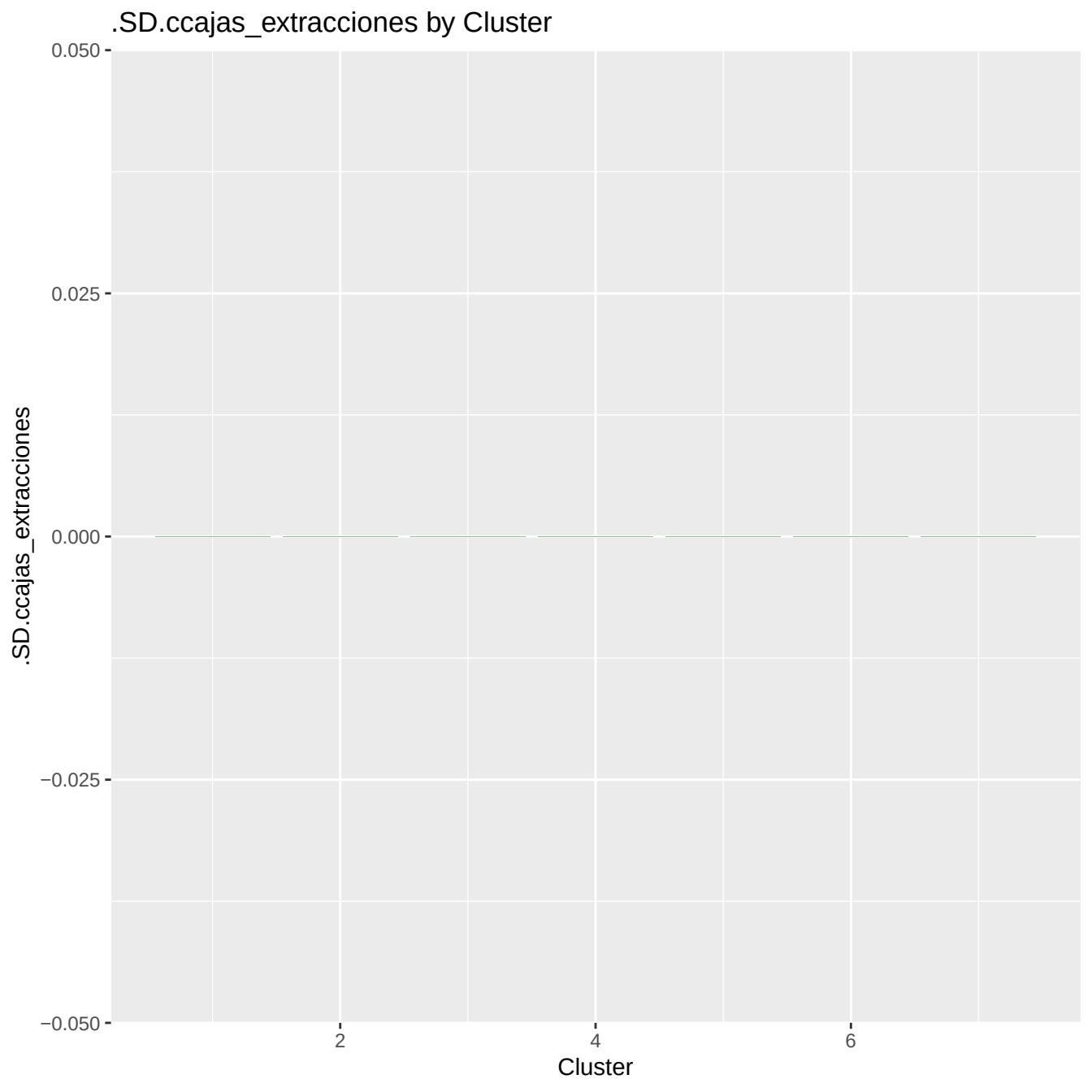

.SD.thomebanking by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.thomebanking
2
4
6
Cluster

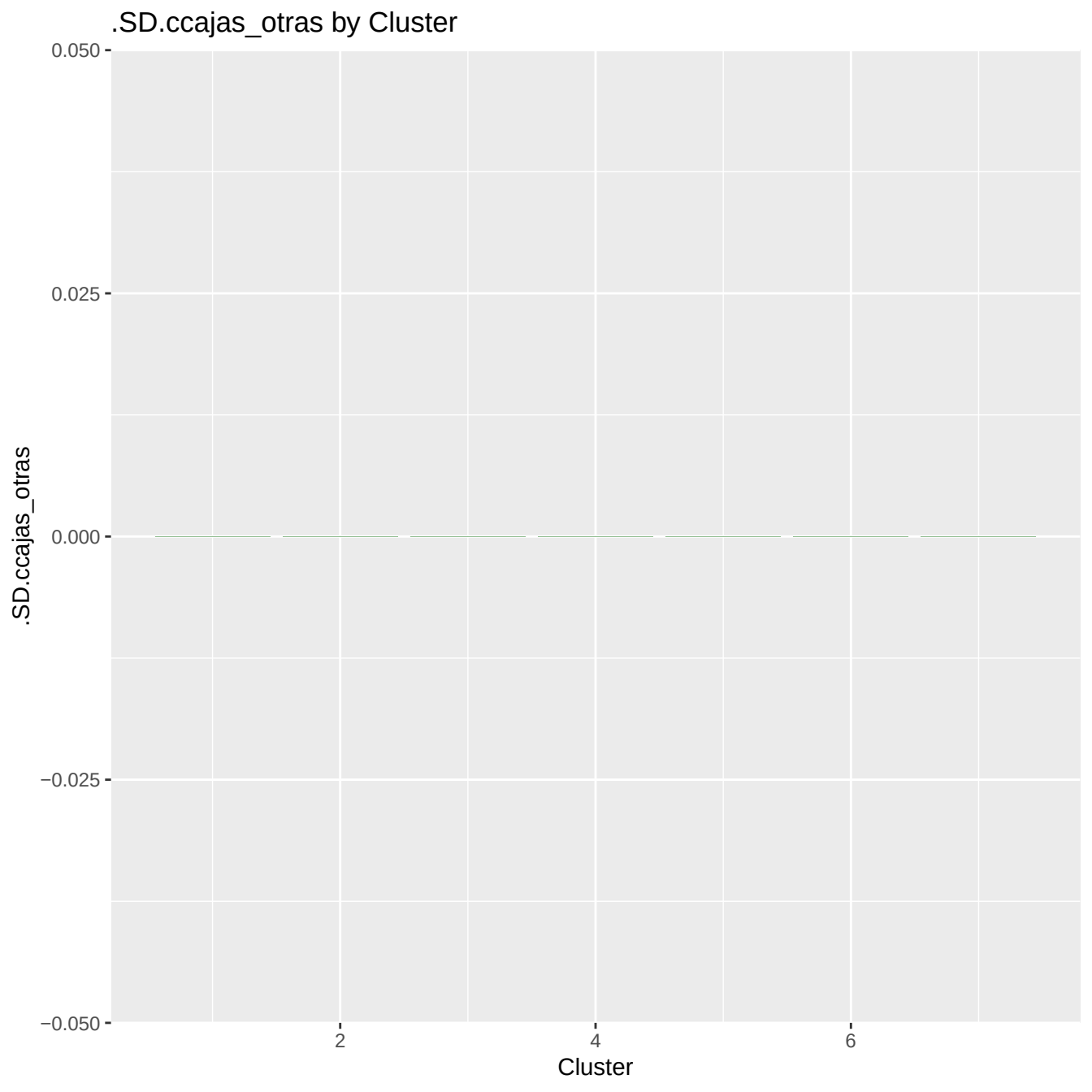

.SD.chomebanking_transacciones by Cluster
.SD.chomebanking_transacciones
40
30
20
10
0
2
4
6
Cluster

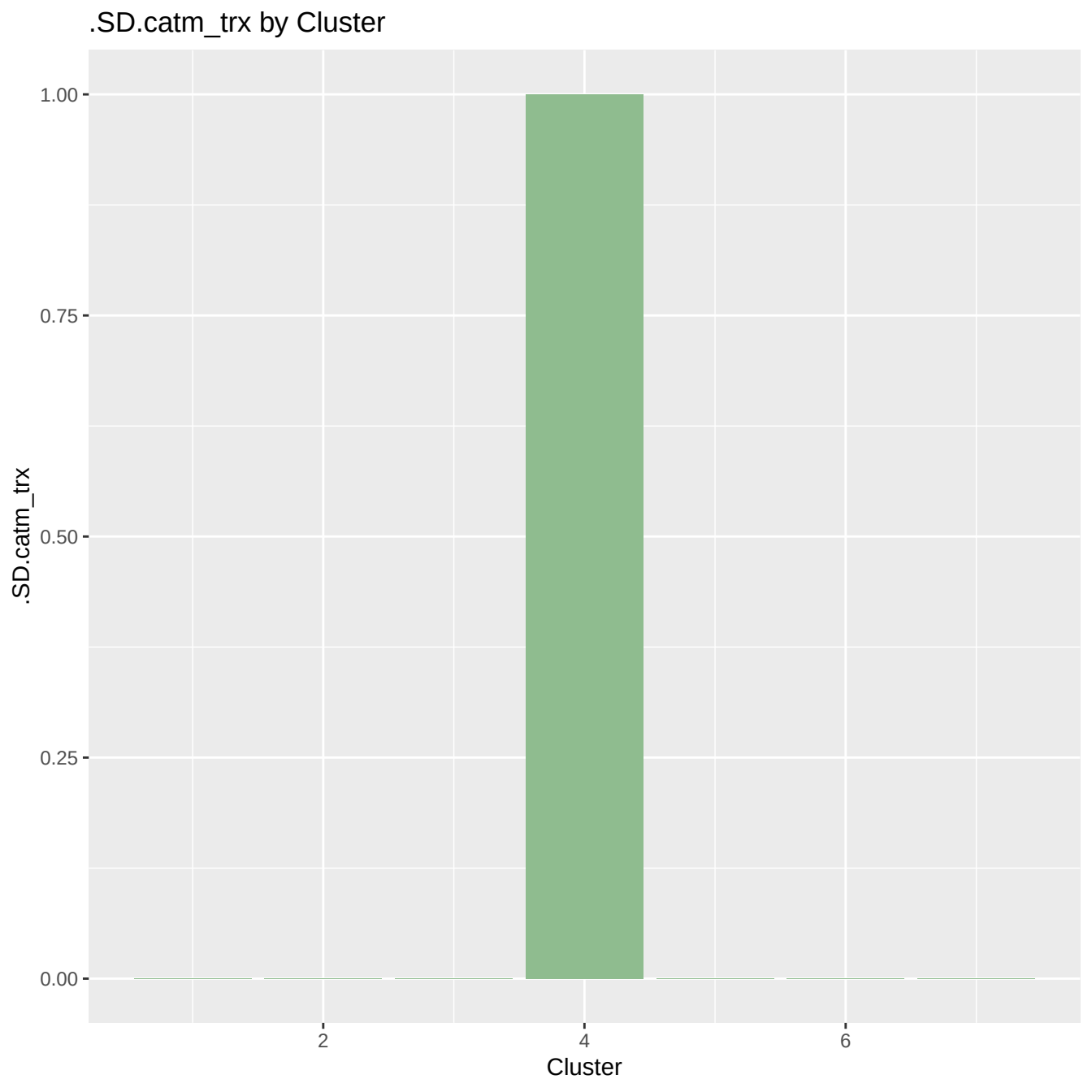

.SD.ccajas_transacciones by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajas_transacciones
2
4
6
Cluster

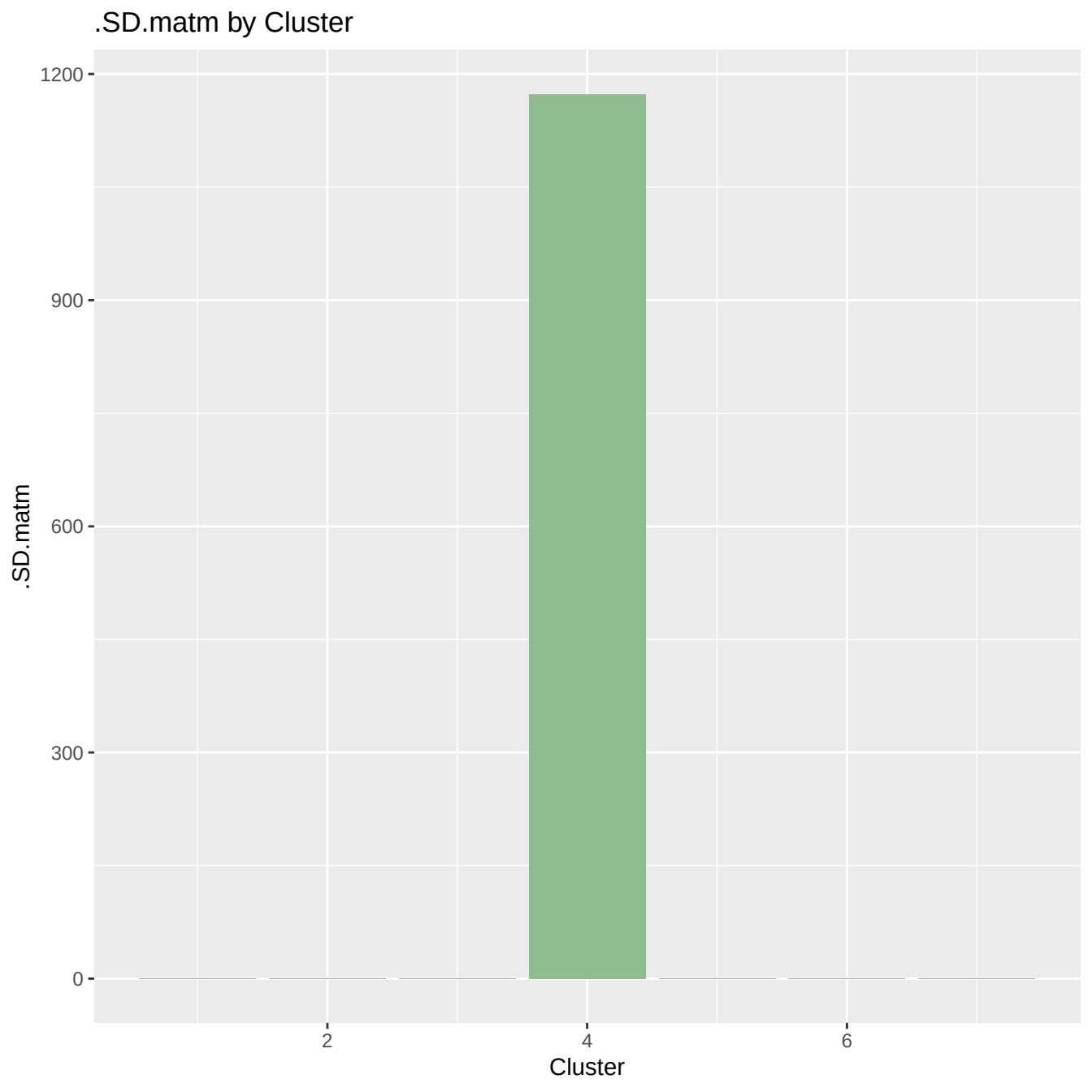

.SD.ccajas_consultas by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajas_consultas
2
4
6
Cluster

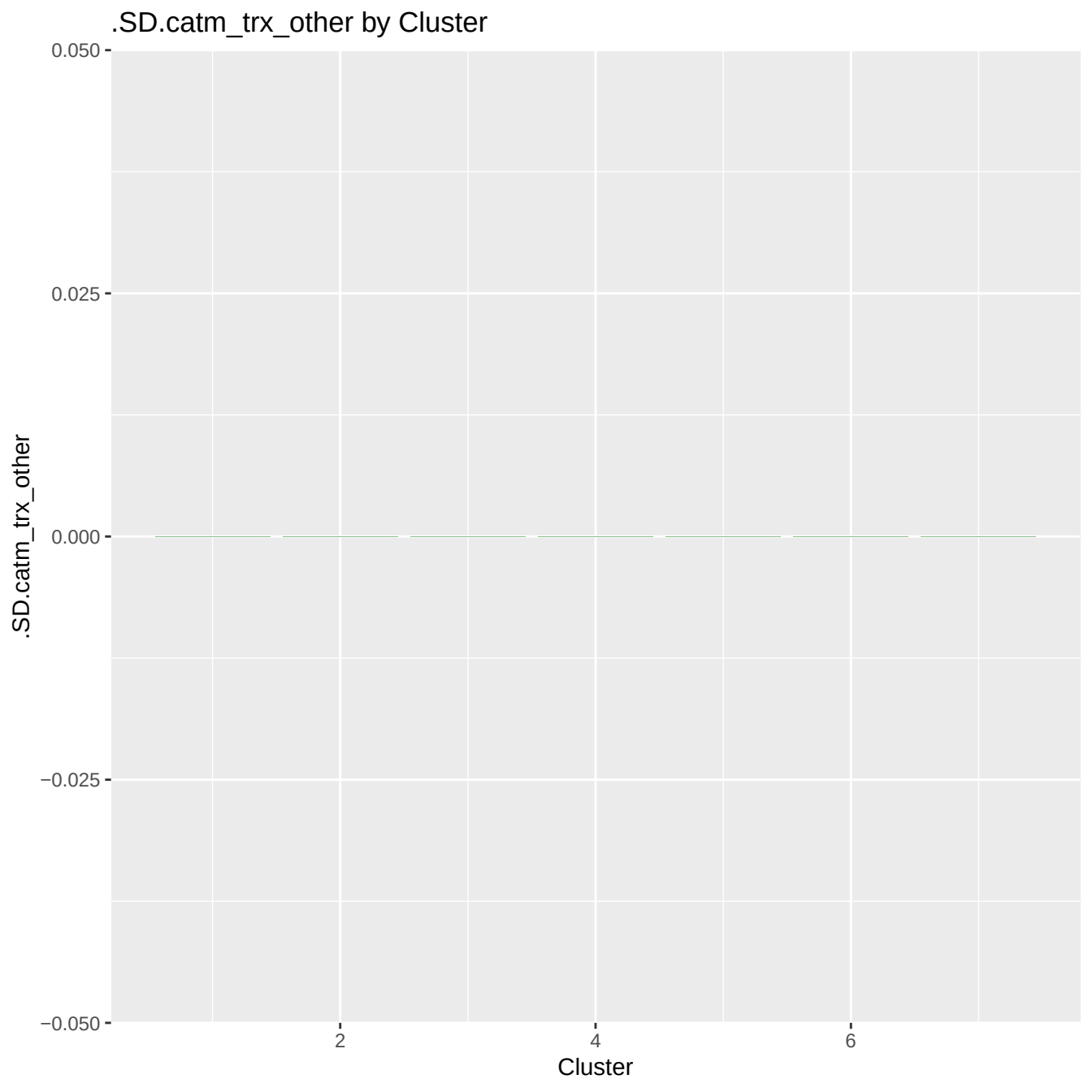

.SD.ccajas_depositos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajas_depositos
2
4
6
Cluster

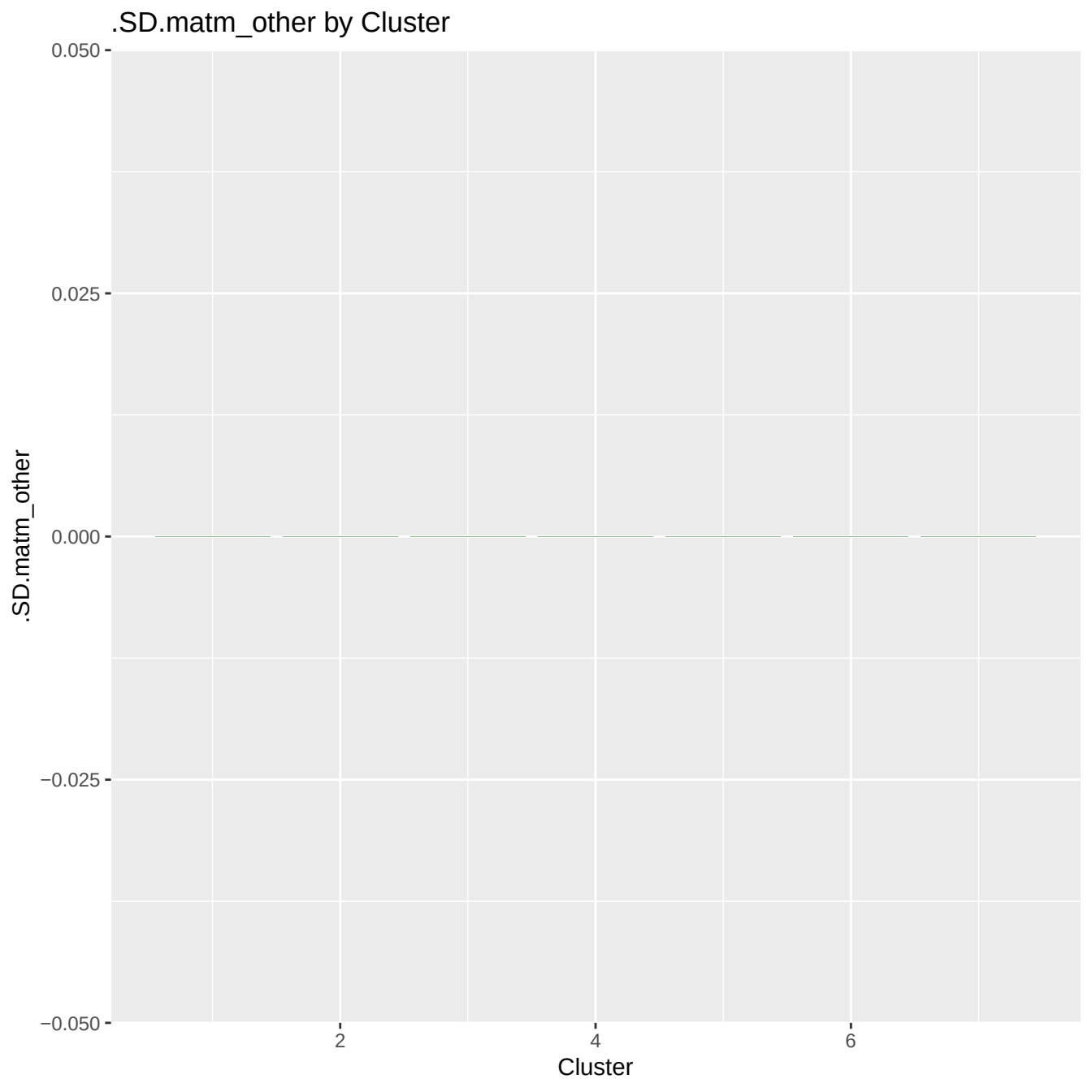

.SD.ccajas_extracciones by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajas_extracciones
2
4
6
Cluster

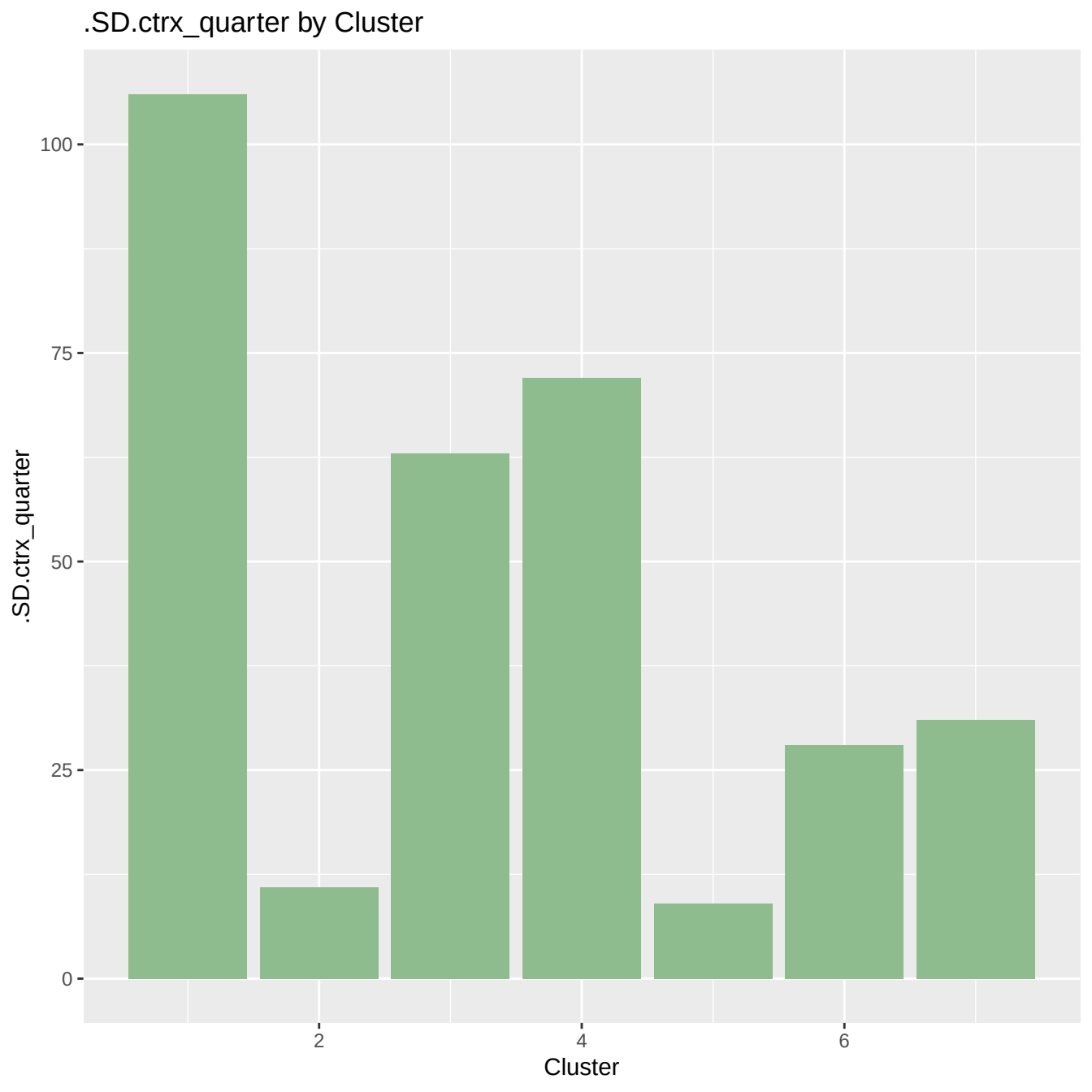

.SD.ccajas_otras by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.ccajas_otras
2
4
6
Cluster

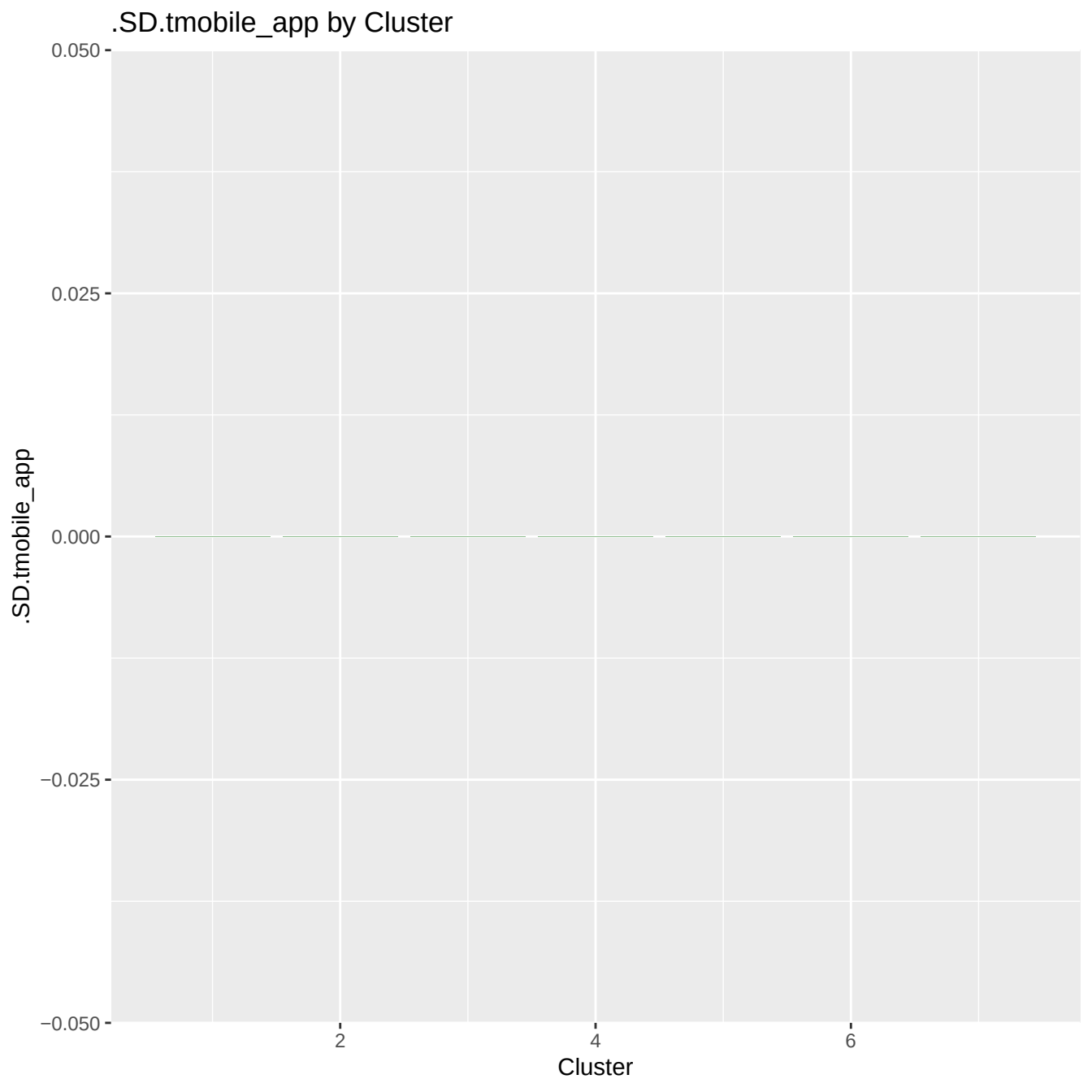

.SD.catm_trx by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.catm_trx
2
4
6
Cluster

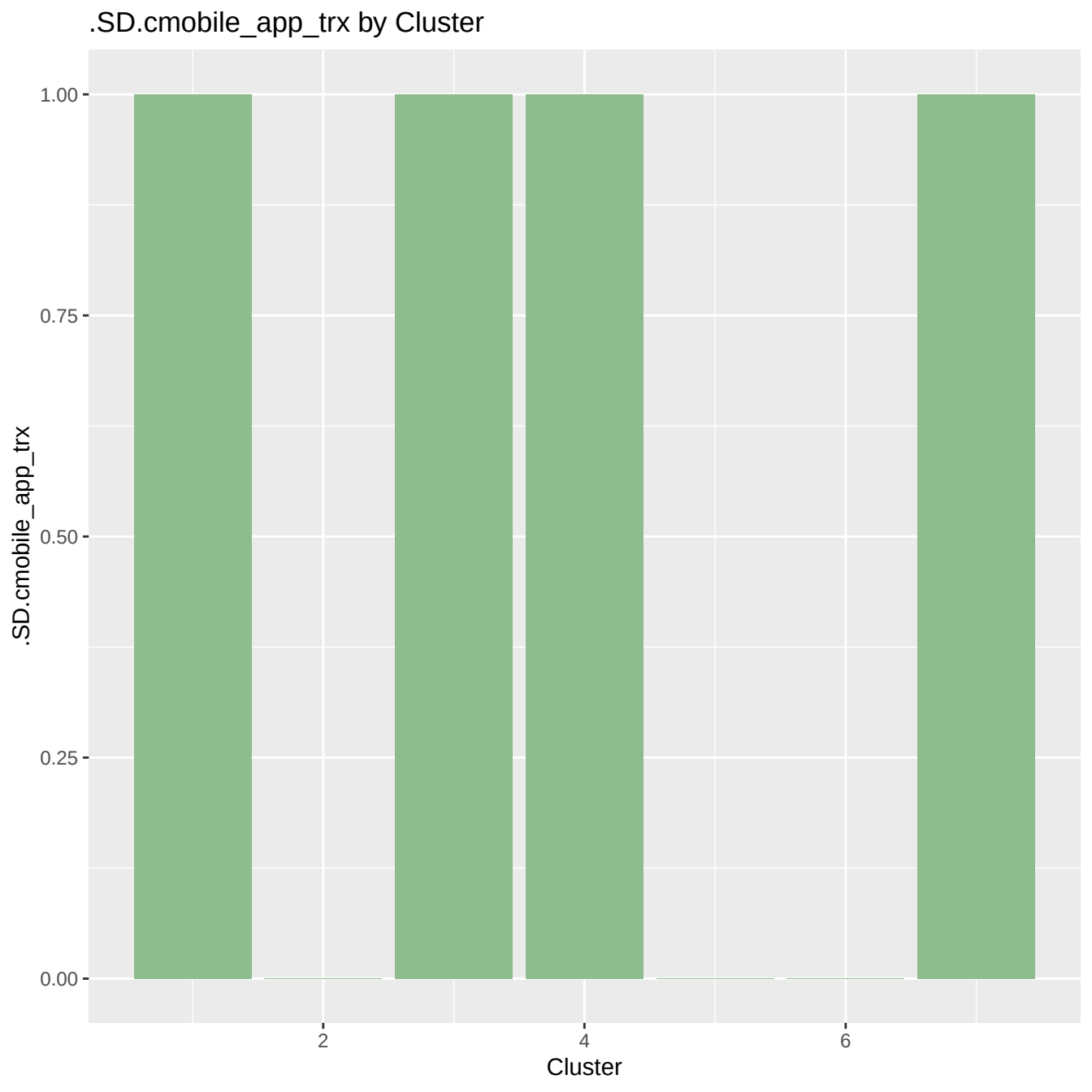

.SD.matm by Cluster
1200
900
600
300
0
.SD.matm
2
4
6
Cluster

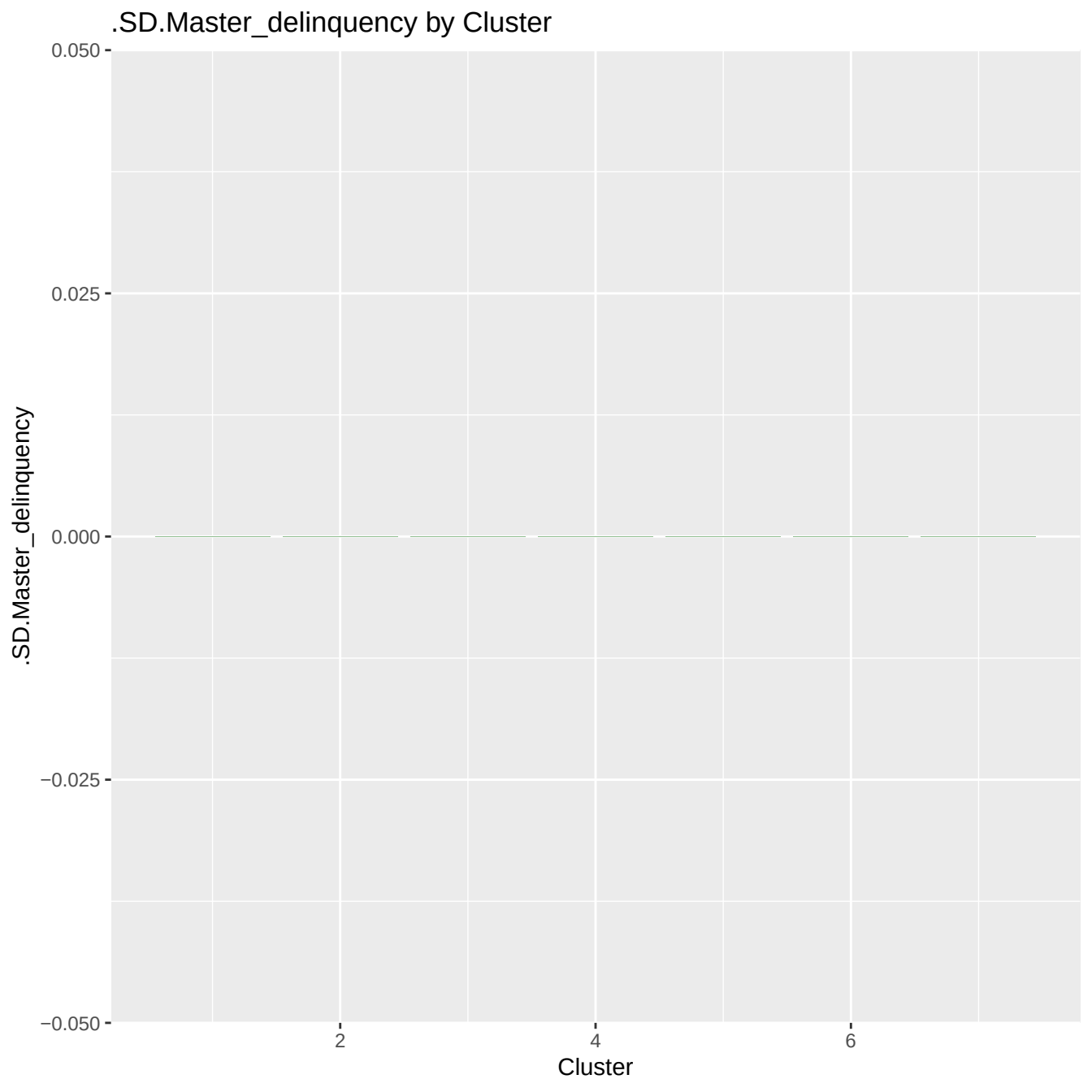

.SD.catm_trx_other by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.catm_trx_other
2
4
6
Cluster

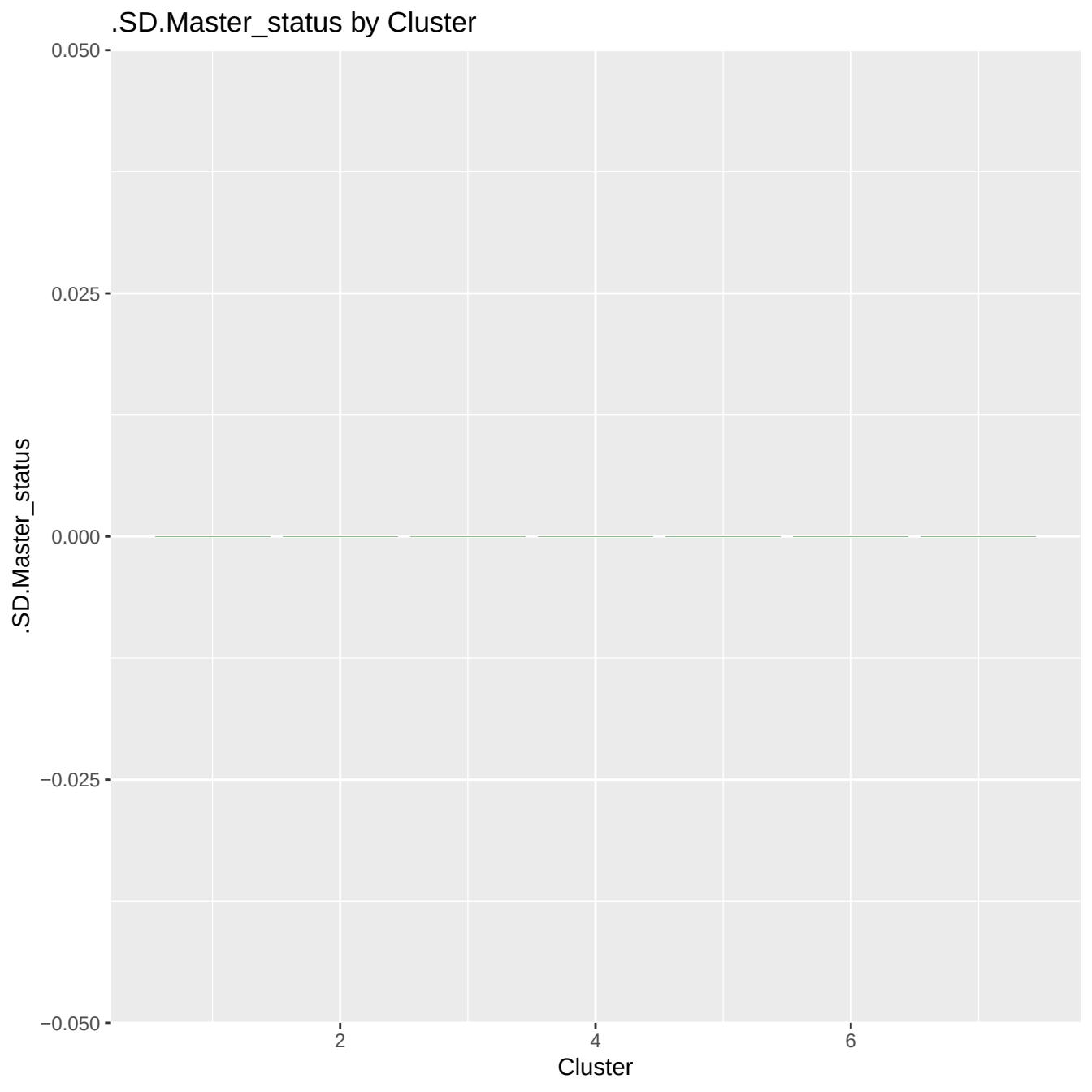

.SD.matm_other by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.matm_other
2
4
6
Cluster

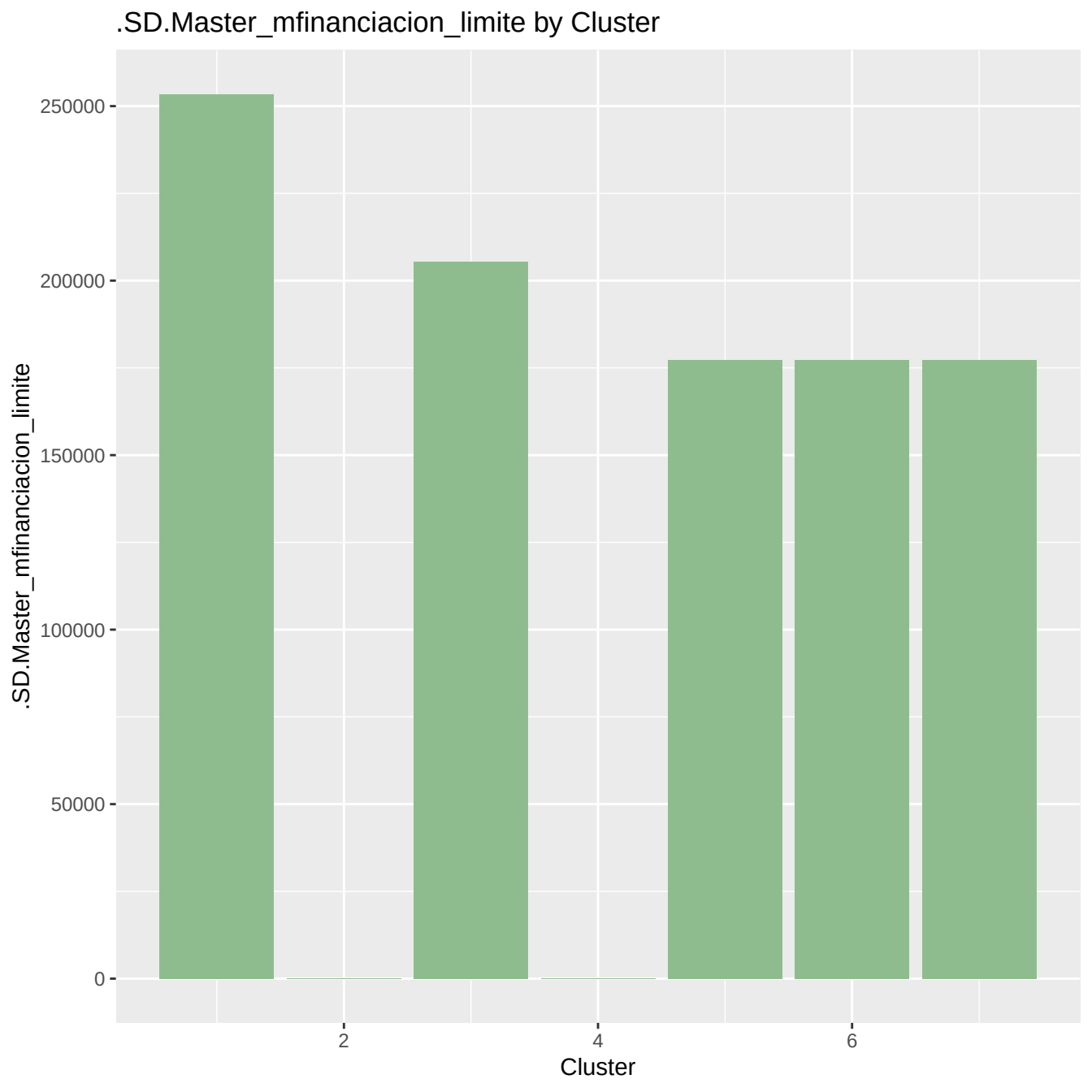

.SD.ctrx_quarter by Cluster
100
75
50
25
0
.SD.ctrx_quarter
2
4
6
Cluster

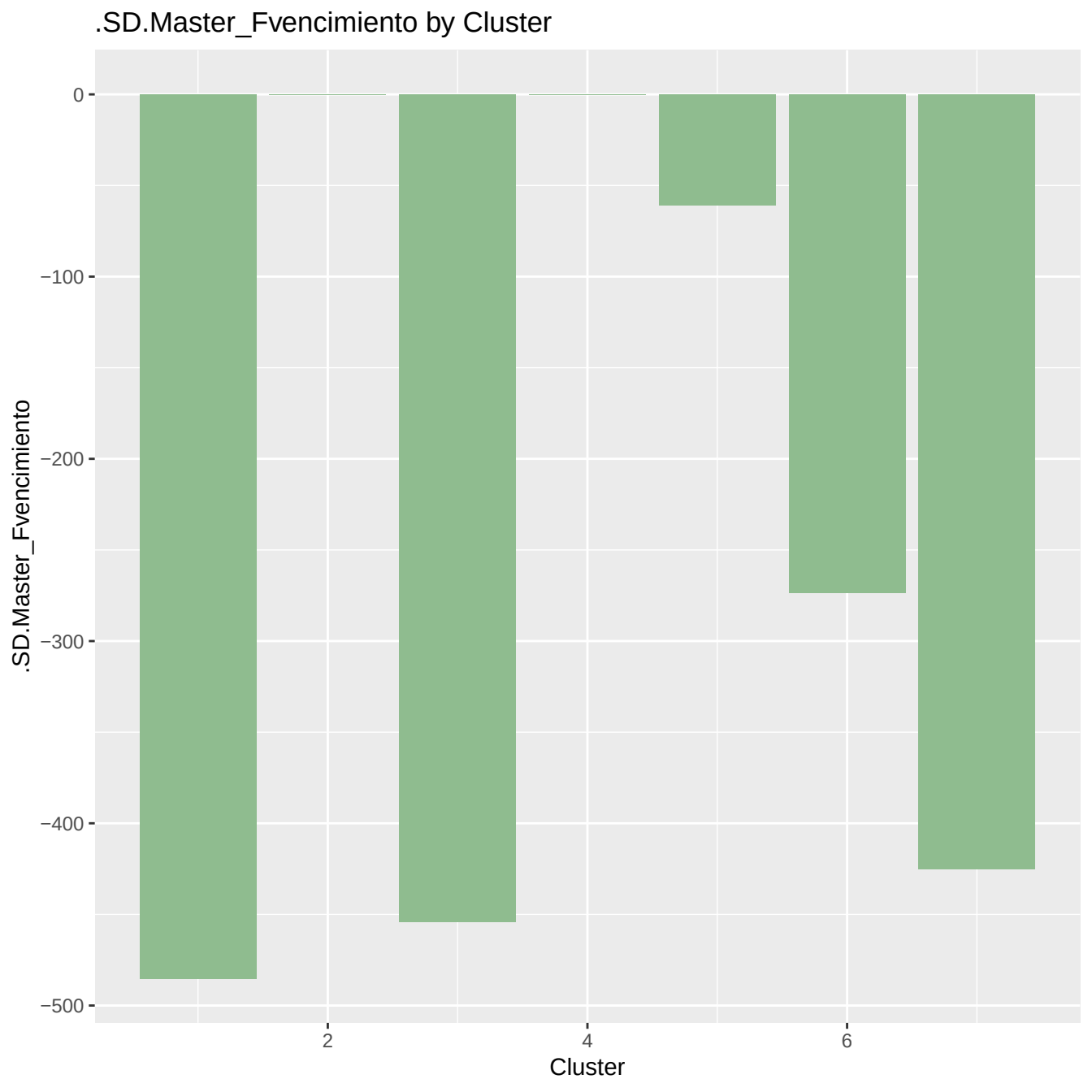

.SD.tmobile_app by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.tmobile_app
2
4
6
Cluster

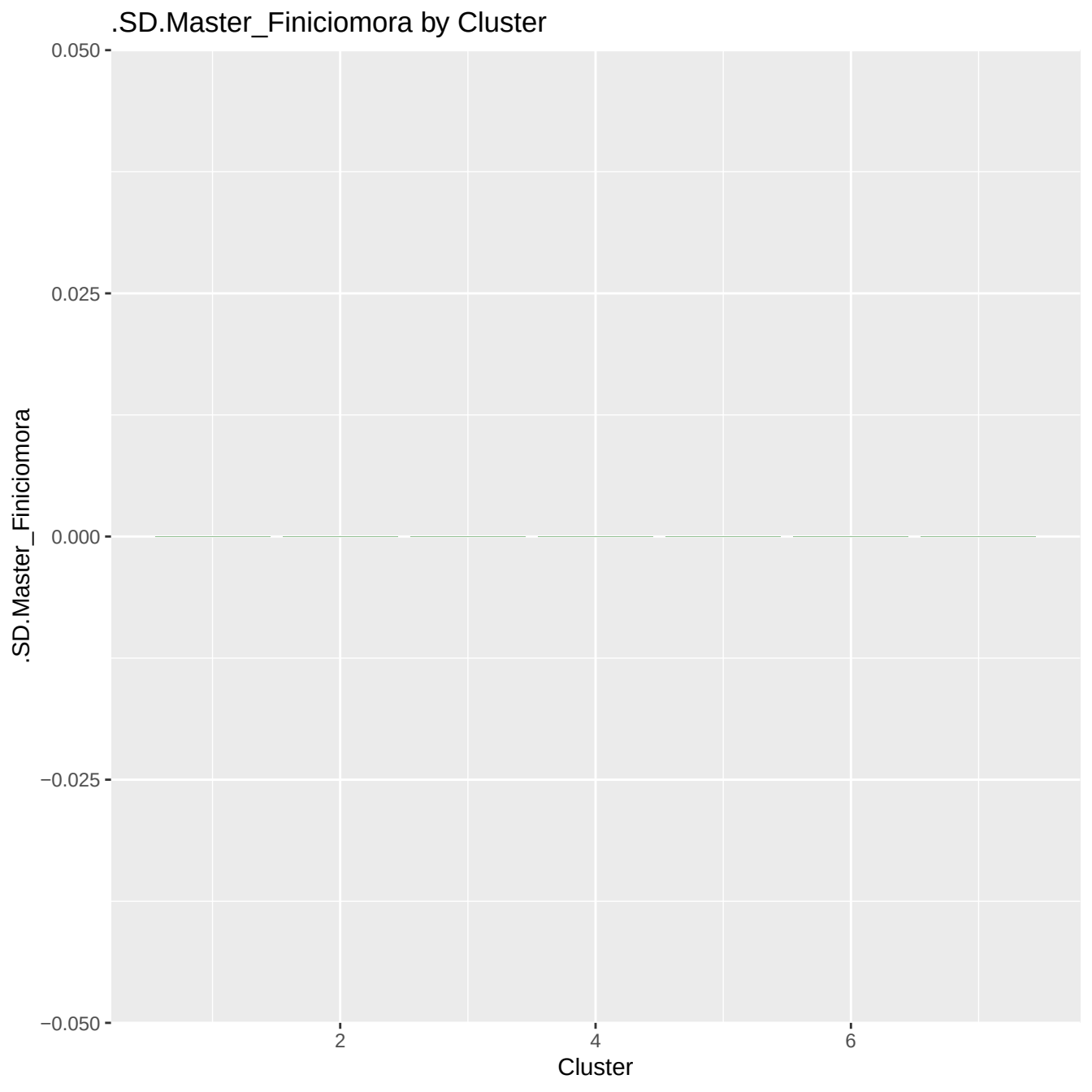

.SD.cmobile_app_trx by Cluster
1.00
0.75
0.50
0.25
0.00
.SD.cmobile_app_trx
2
4
6
Cluster

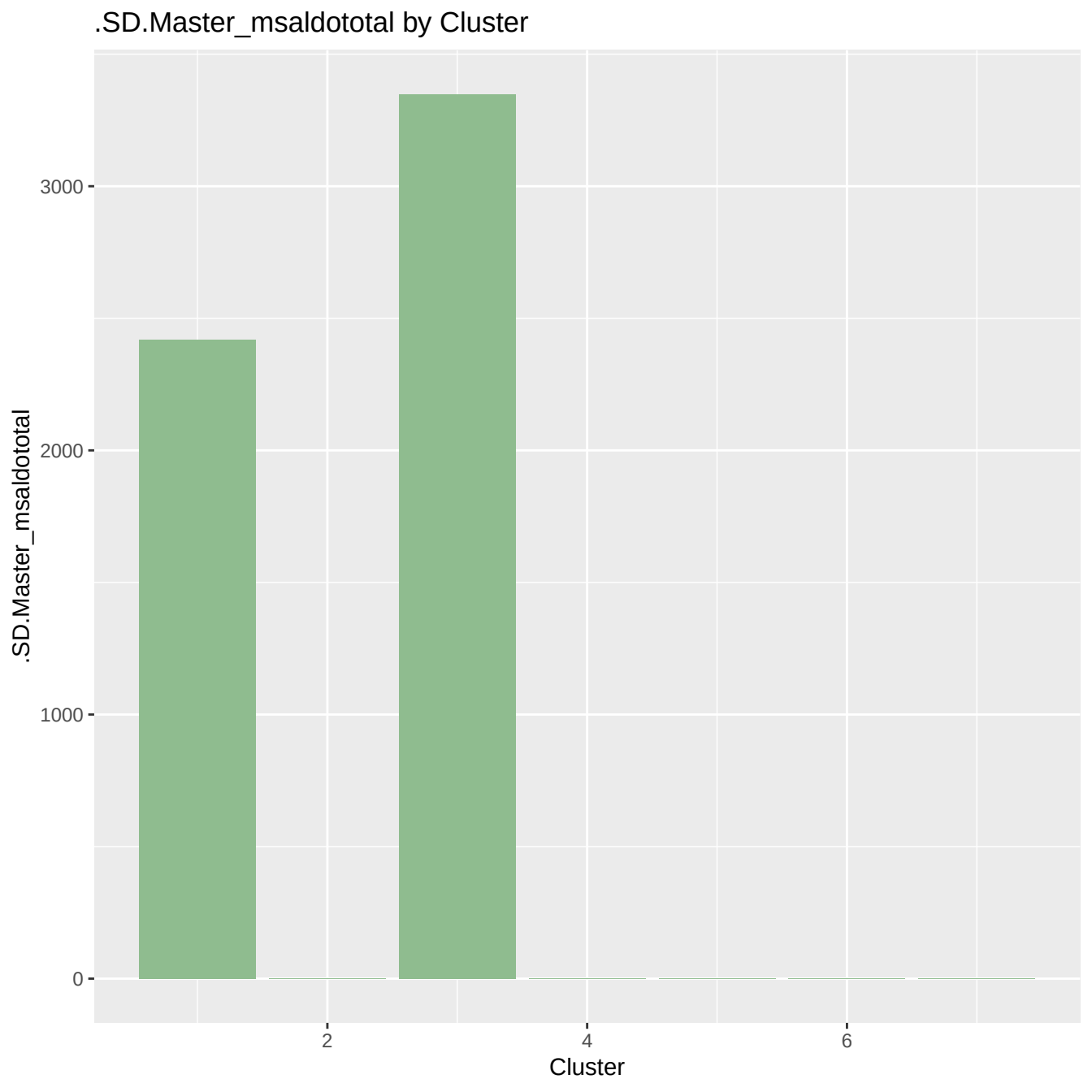

.SD.Master_delinquency by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_delinquency
2
4
6
Cluster

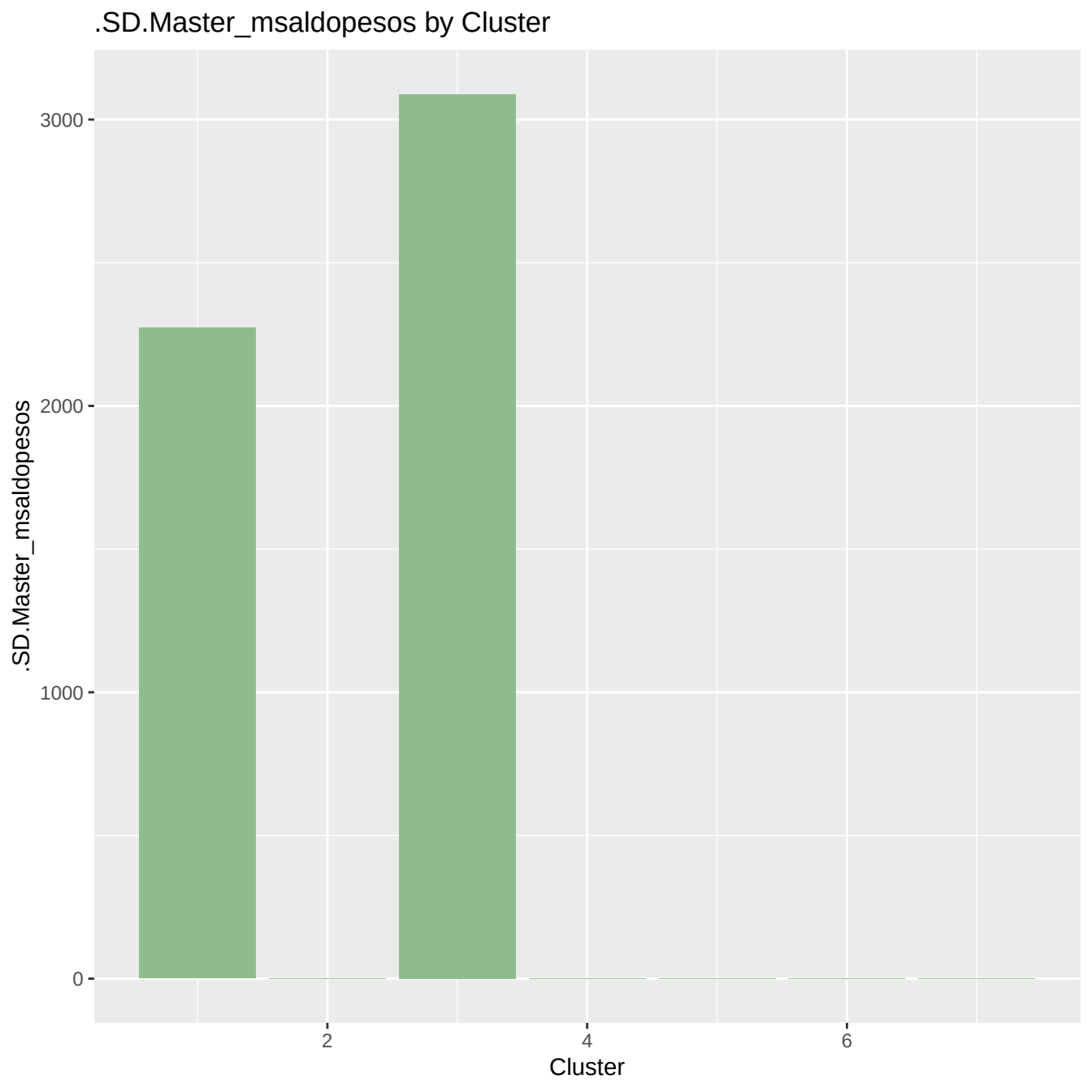

.SD.Master_status by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_status
2
4
6
Cluster

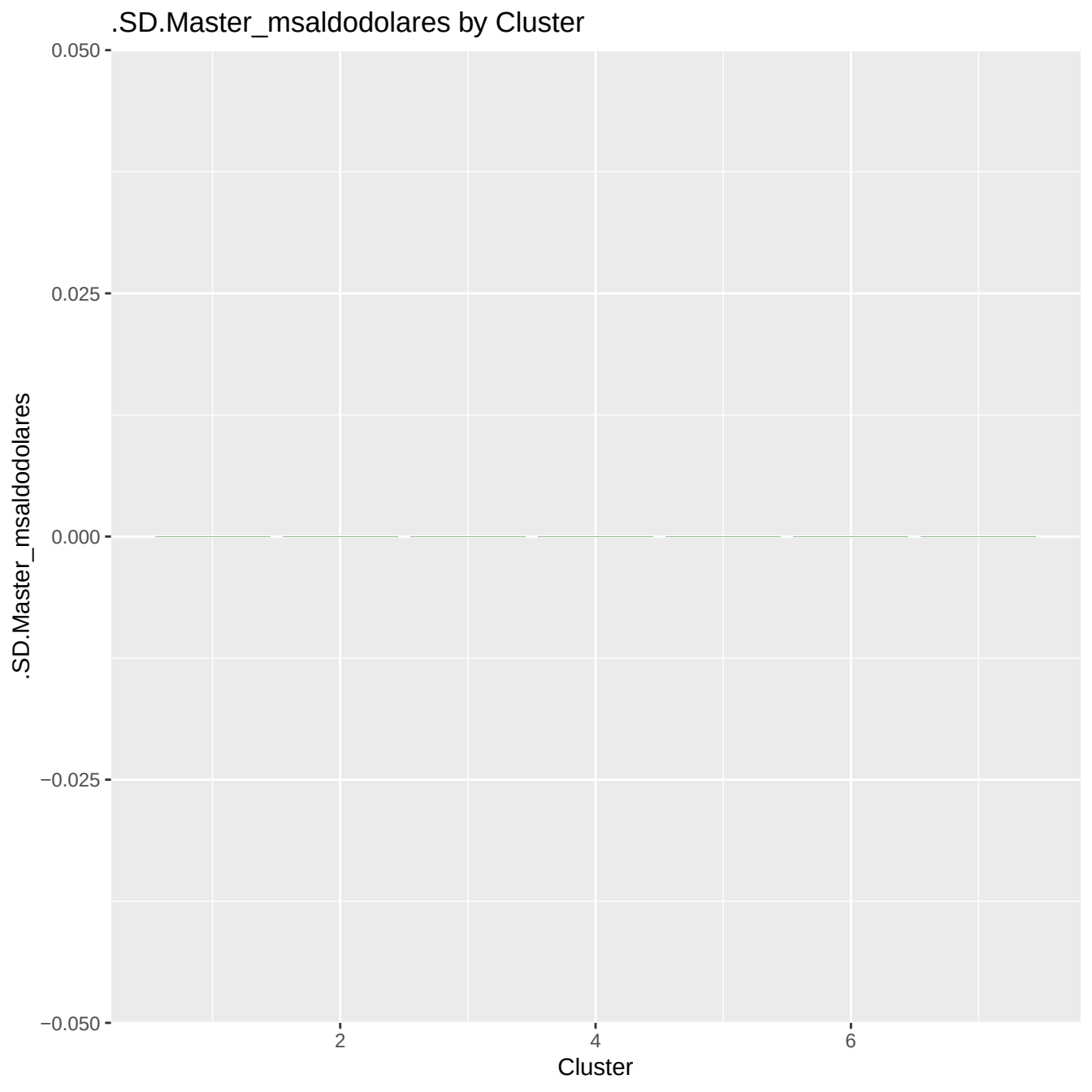

.SD.Master_mfinanciacion_limite by Cluster
250000
200000
150000
100000
50000
0
.SD.Master_mfinanciacion_limite
2
4
6
Cluster

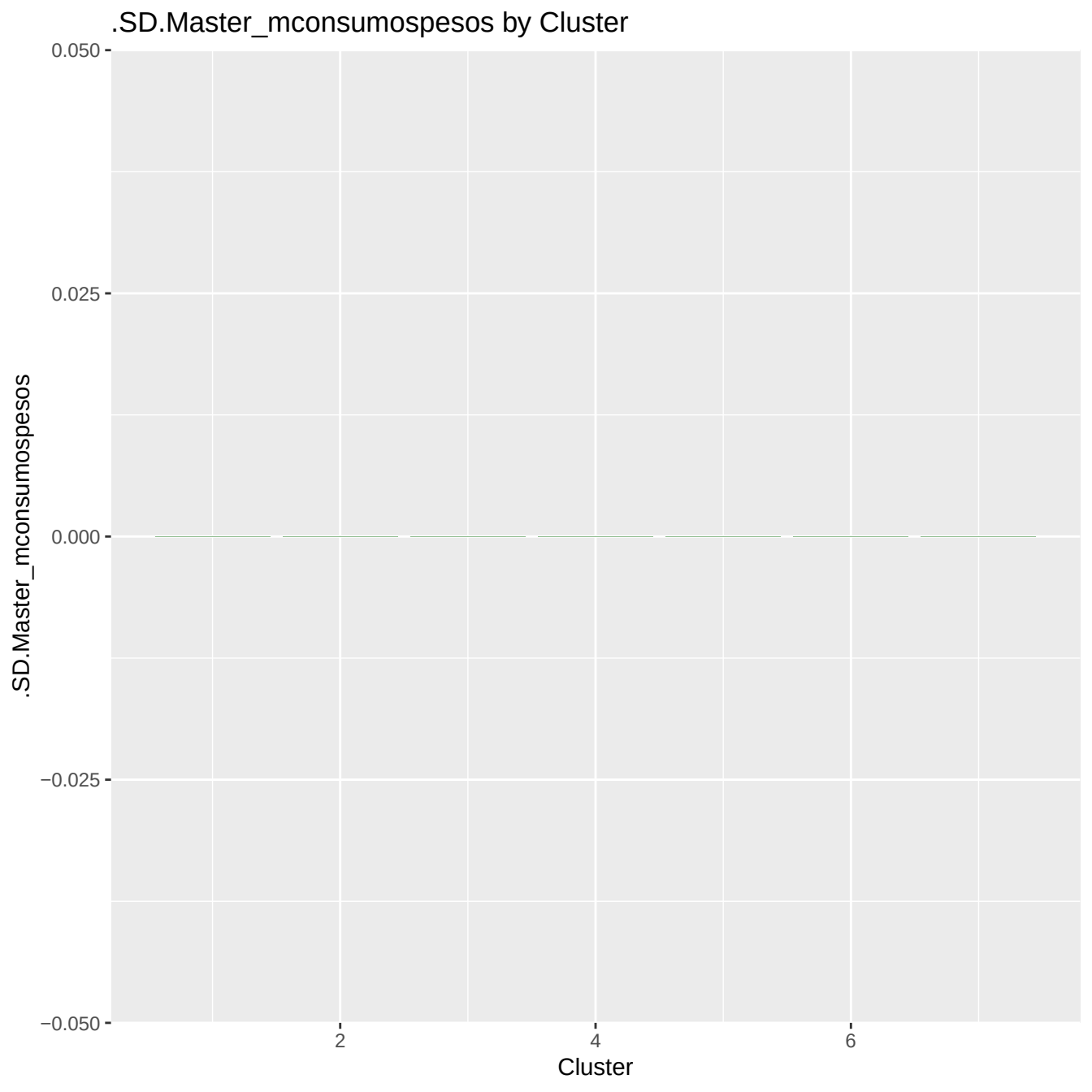

.SD.Master_Fvencimiento by Cluster
0
−100
−200
−300
−400
−500
.SD.Master_Fvencimiento
2
4
6
Cluster

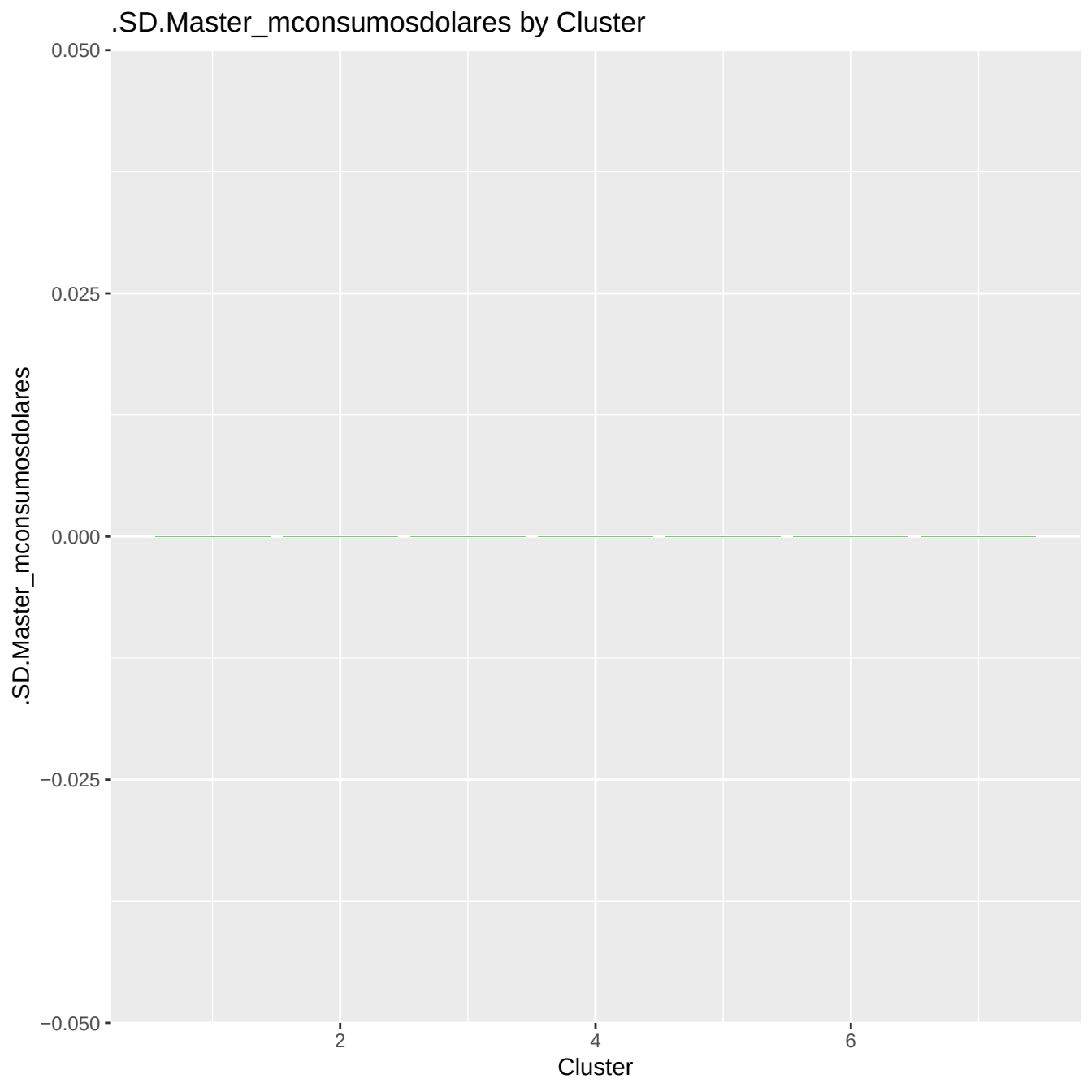

.SD.Master_Finiciomora by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_Finiciomora
2
4
6
Cluster

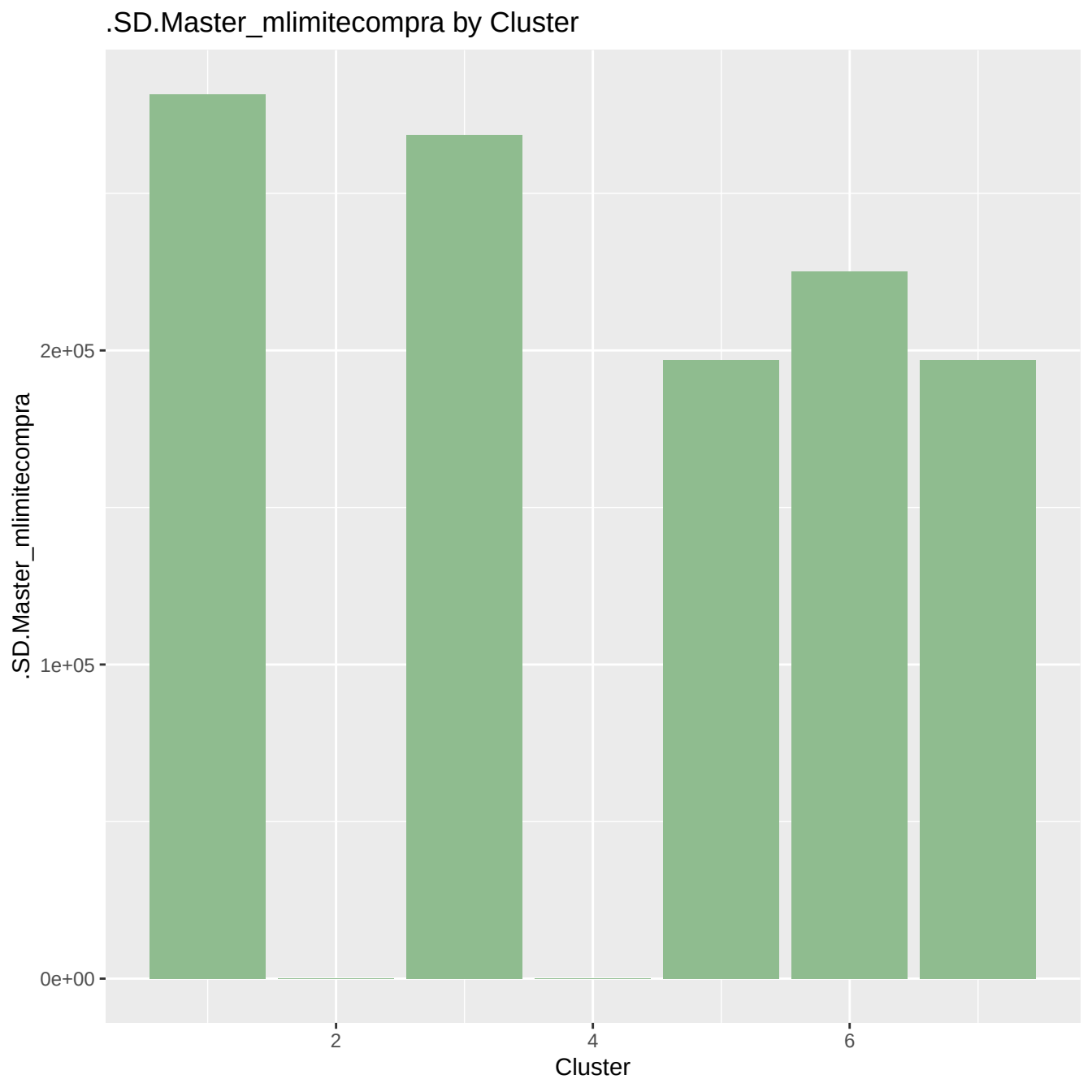

.SD.Master_msaldototal by Cluster
.SD.Master_msaldototal
3000
2000
1000
0
2
4
6
Cluster

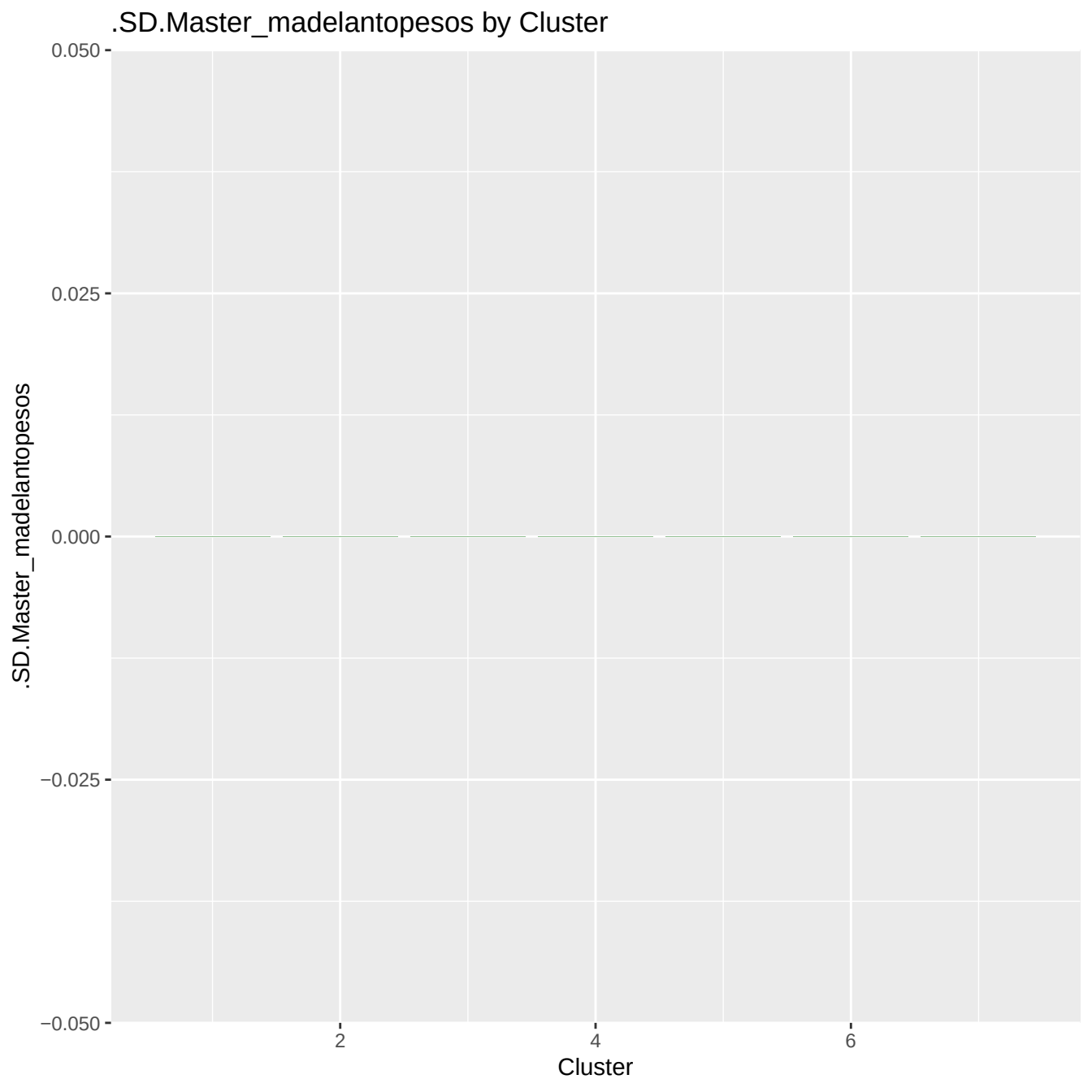

.SD.Master_msaldopesos by Cluster
3000
2000
1000
0
.SD.Master_msaldopesos
2
4
6
Cluster

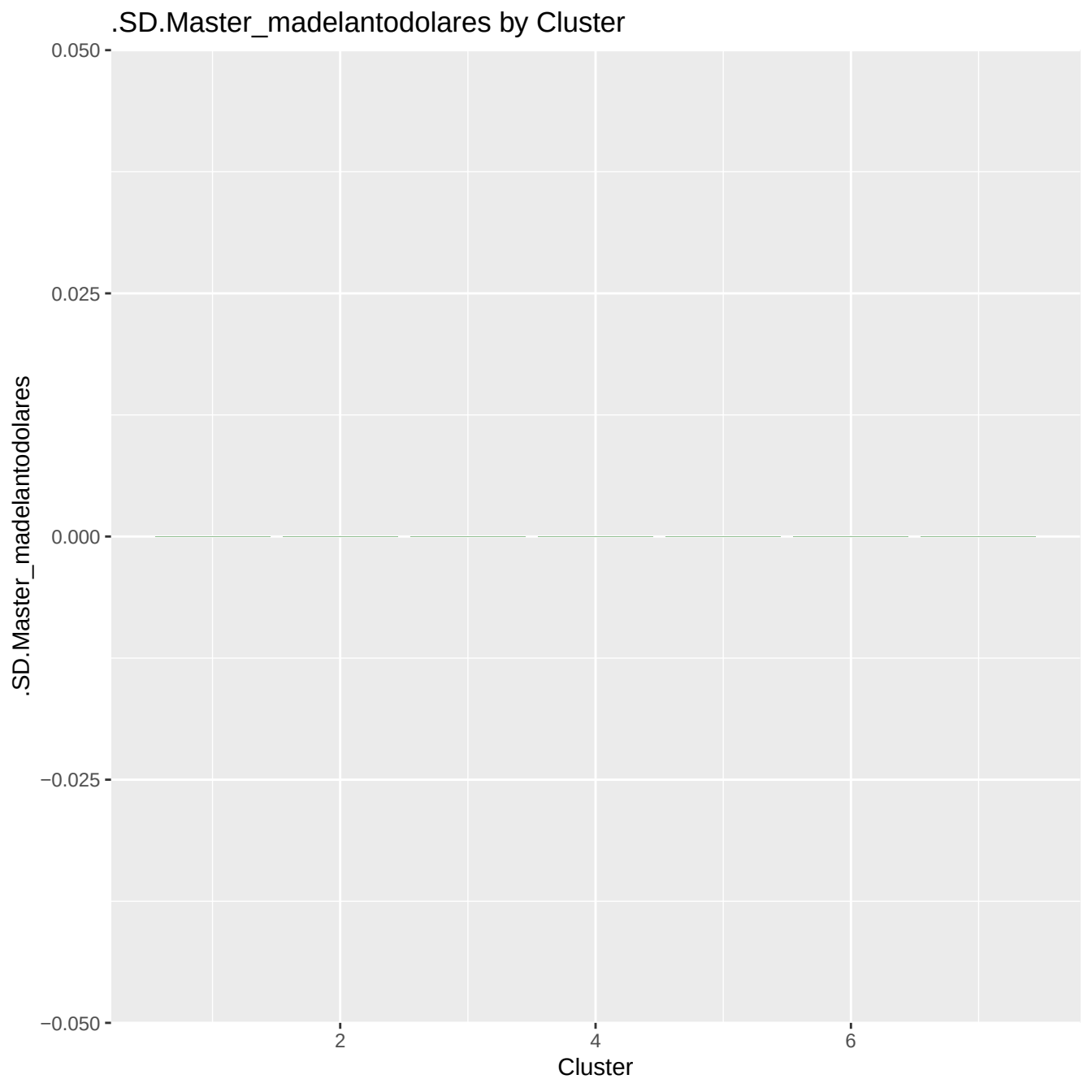

.SD.Master_msaldodolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_msaldodolares
2
4
6
Cluster

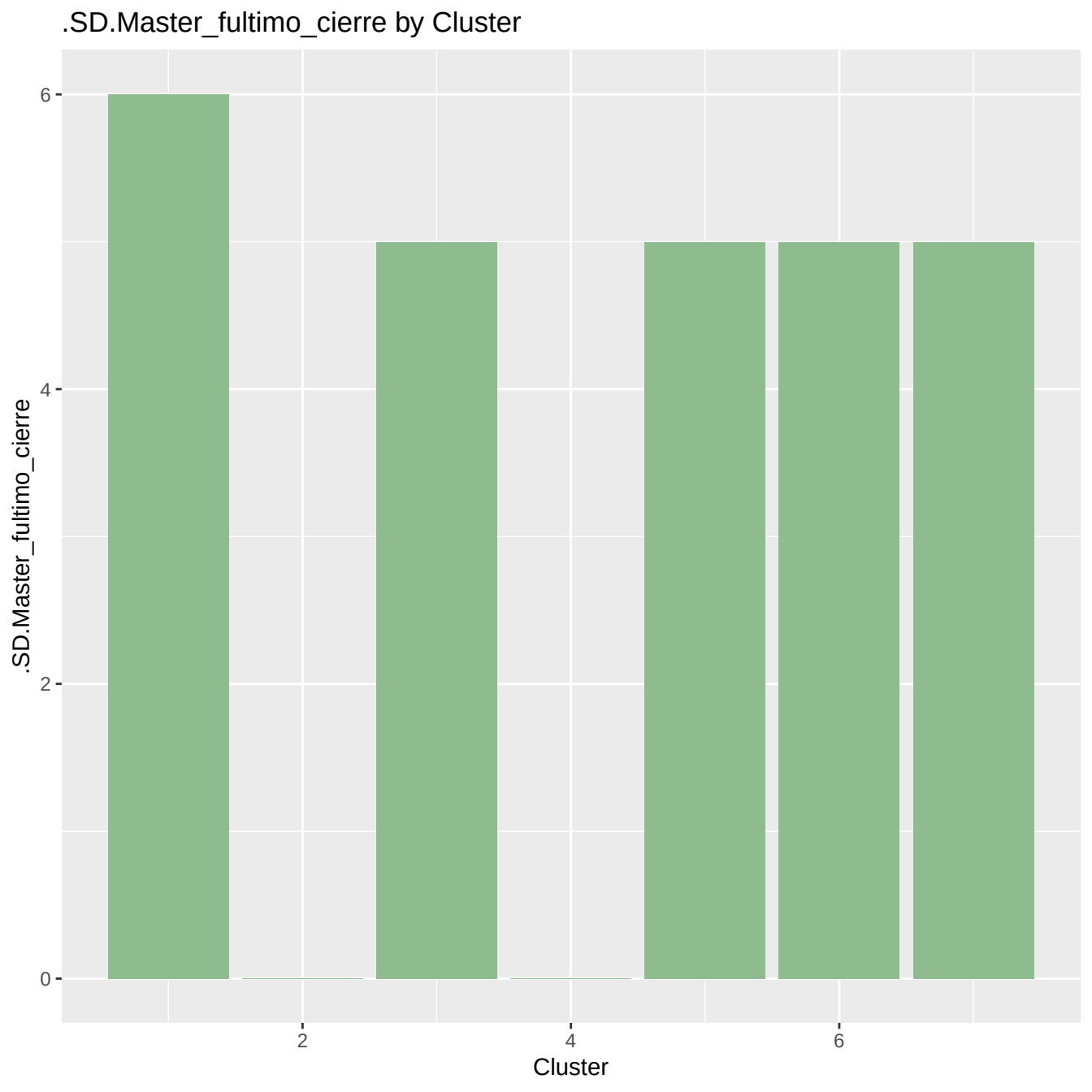

.SD.Master_mconsumospesos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mconsumospesos
2
4
6
Cluster

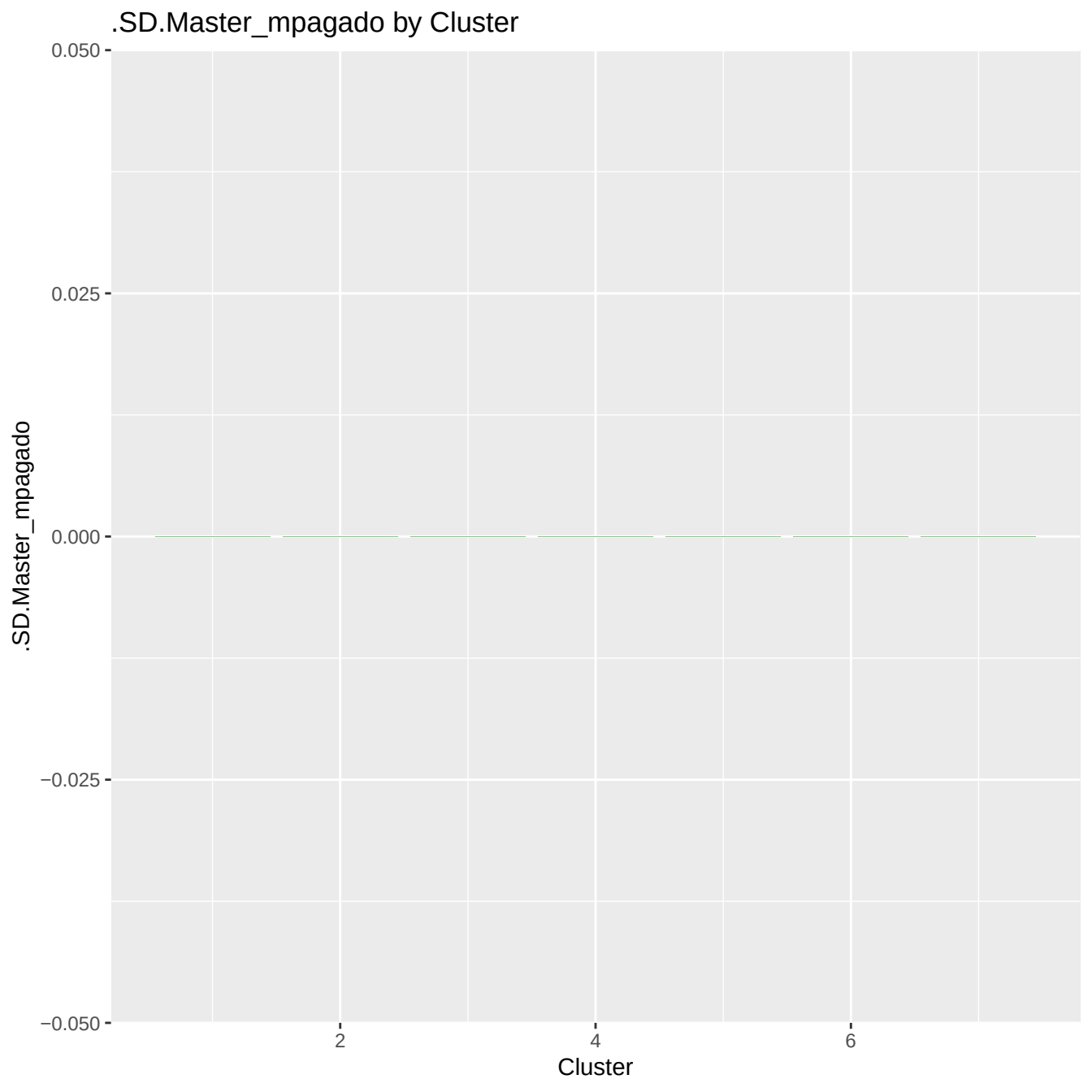

.SD.Master_mconsumosdolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mconsumosdolares
2
4
6
Cluster

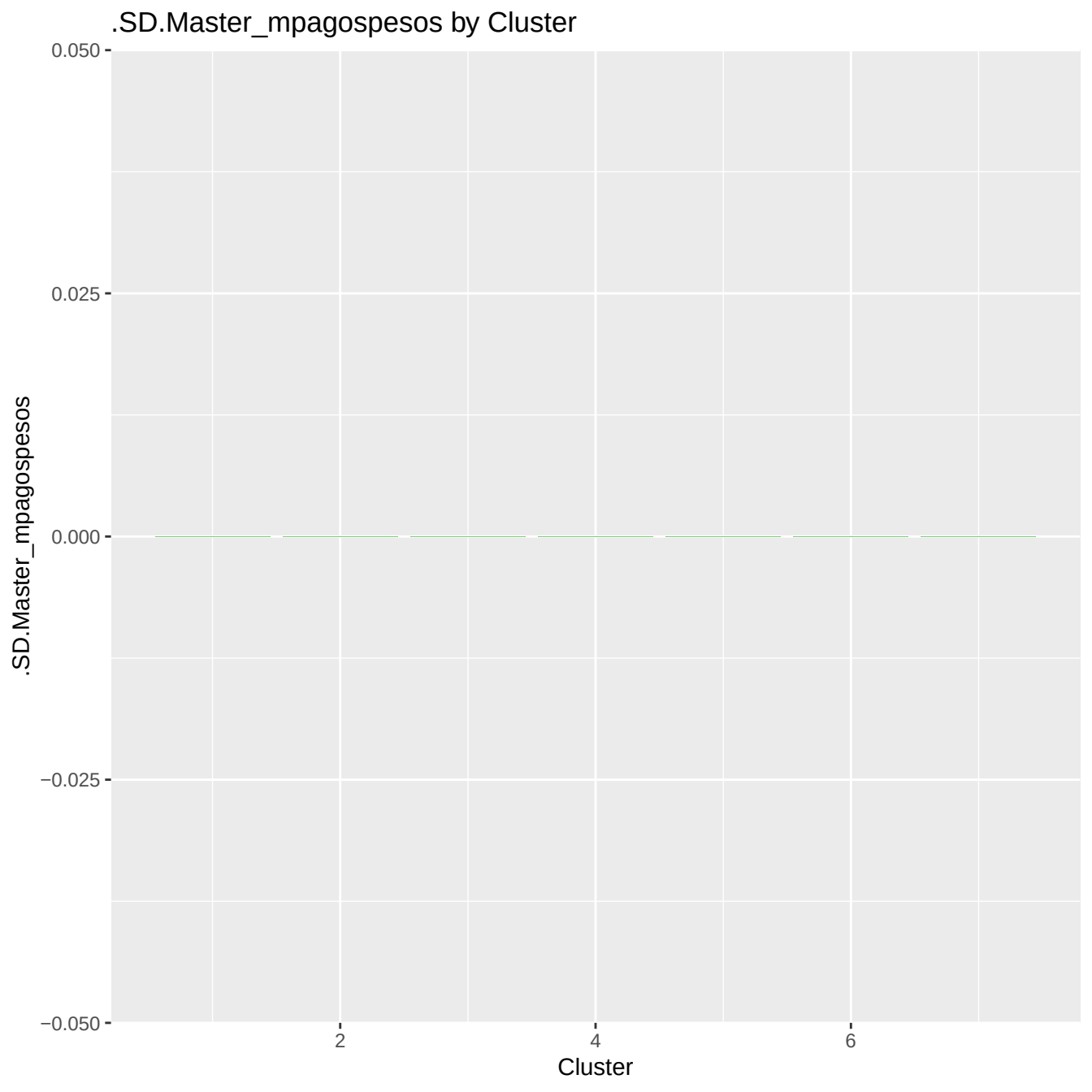

.SD.Master_mlimitecompra by Cluster
.SD.Master_mlimitecompra
2e+05
1e+05
0e+00
2
4
6
Cluster

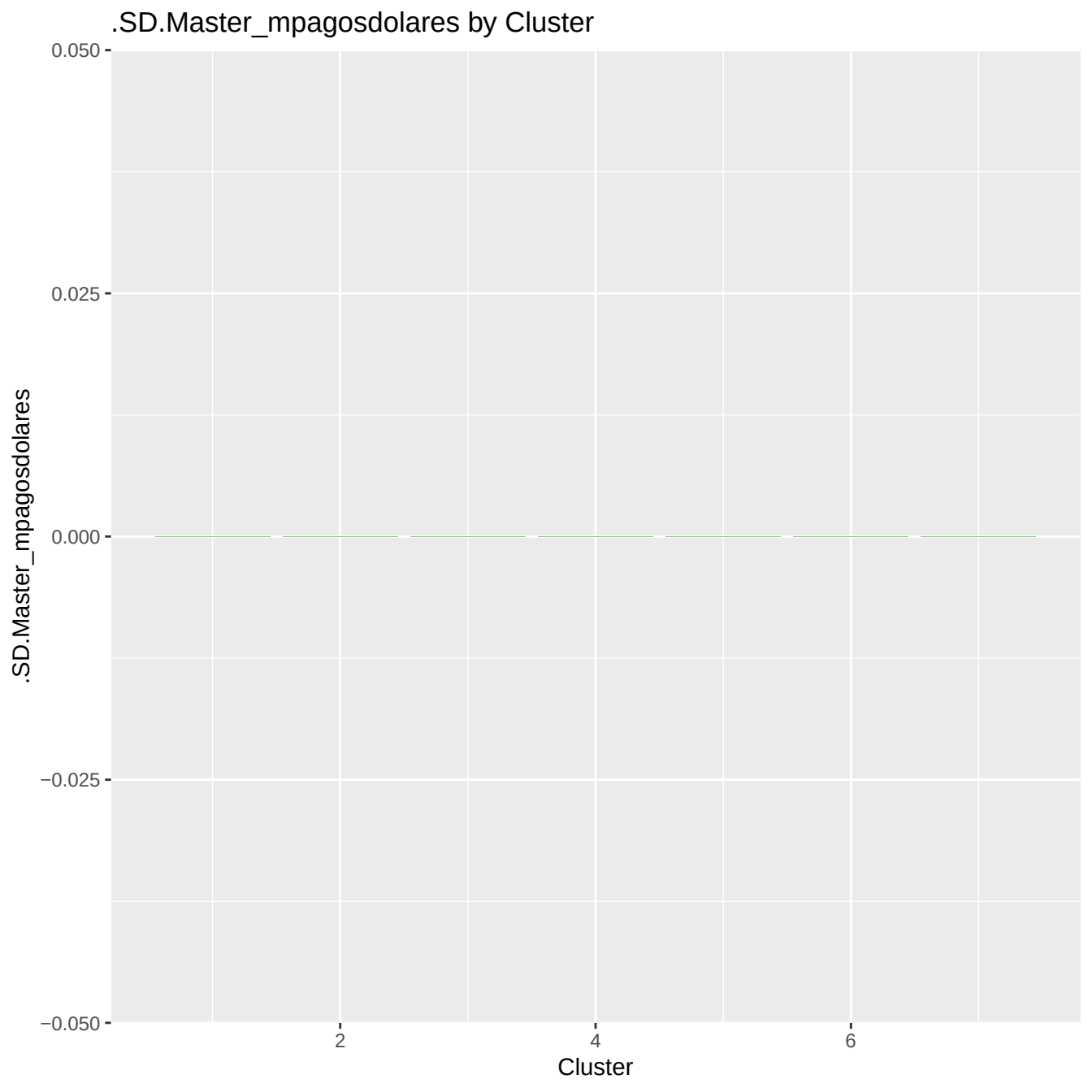

.SD.Master_madelantopesos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_madelantopesos
2
4
6
Cluster

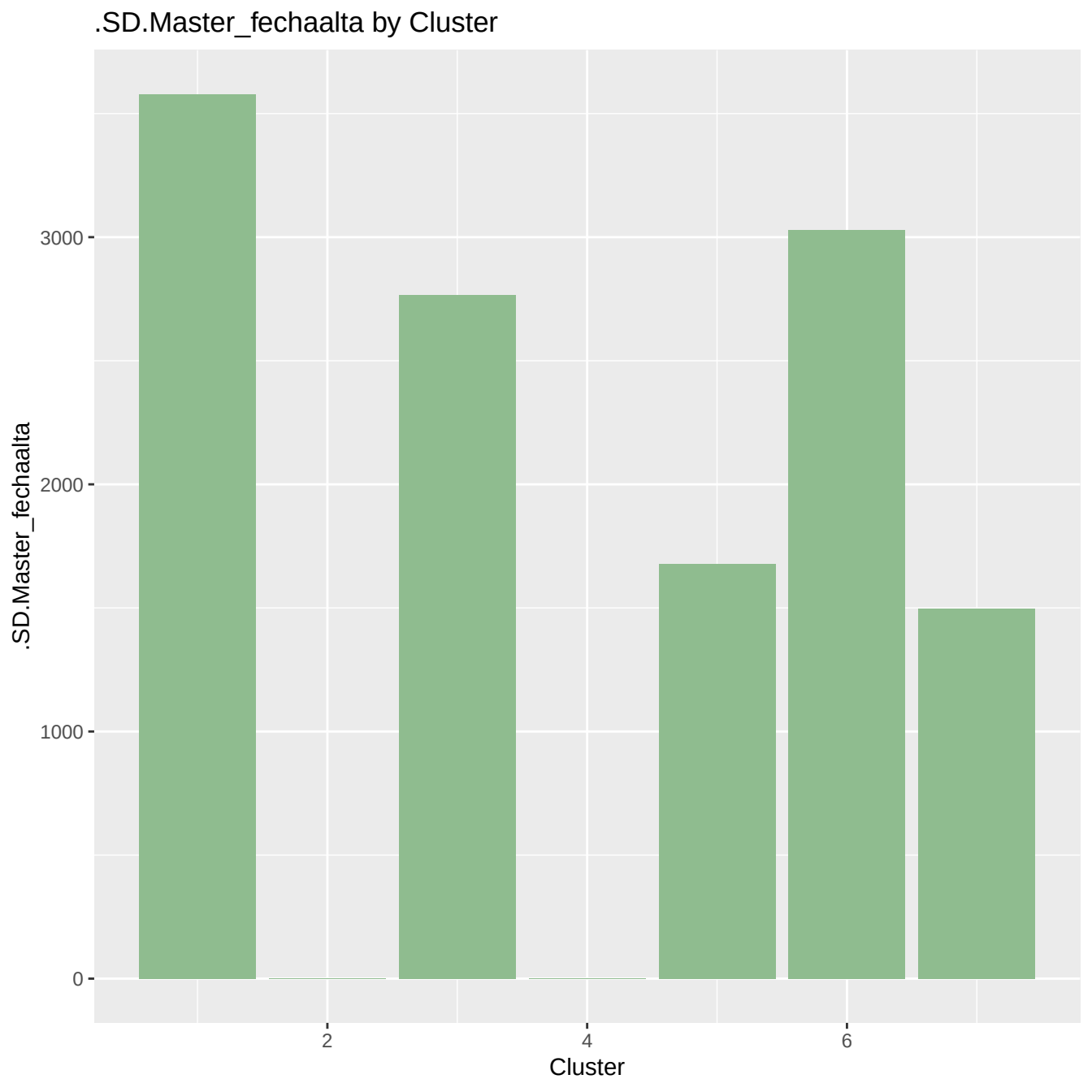

.SD.Master_madelantodolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_madelantodolares
2
4
6
Cluster

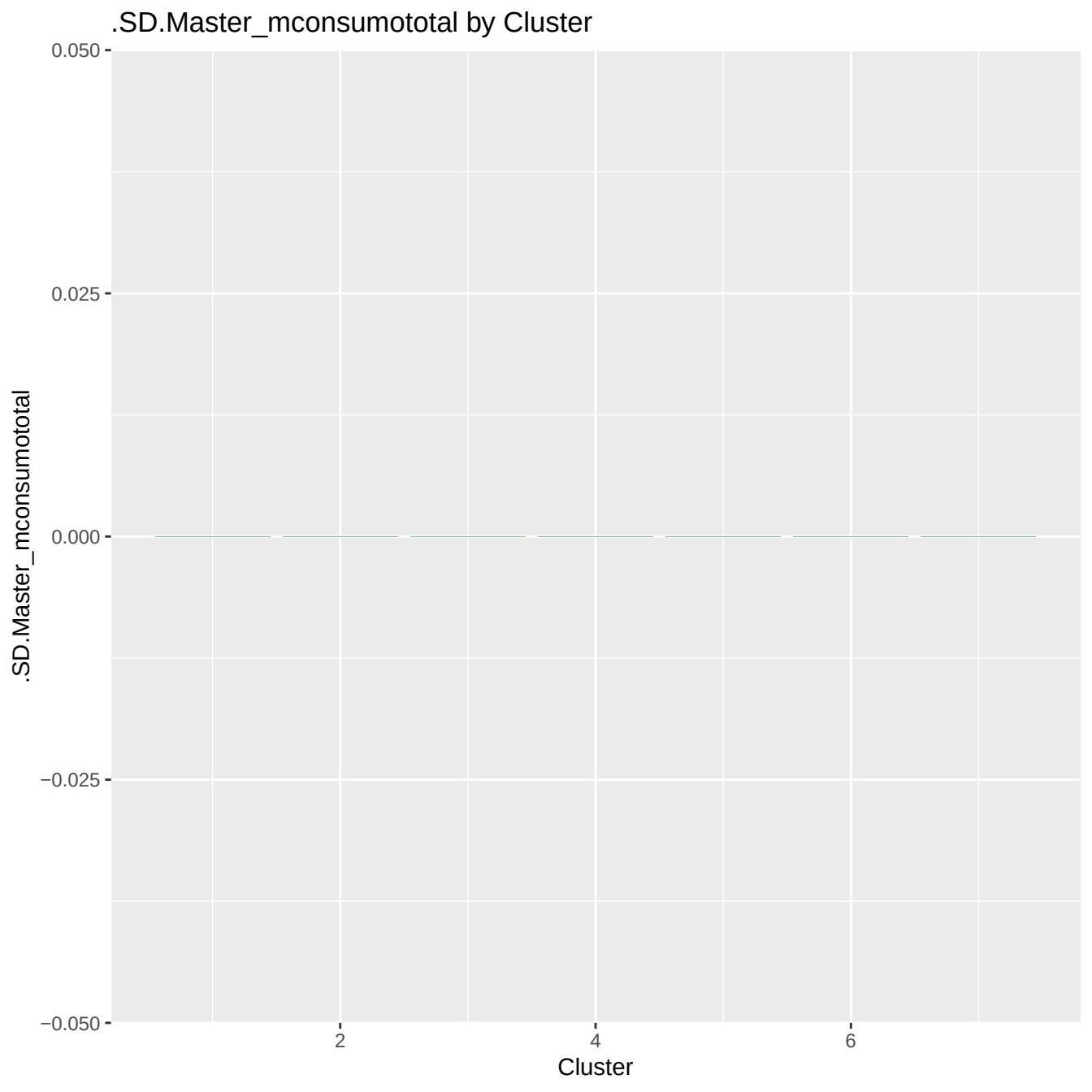

.SD.Master_fultimo_cierre by Cluster
.SD.Master_fultimo_cierre
6
4
2
0
2
4
6
Cluster

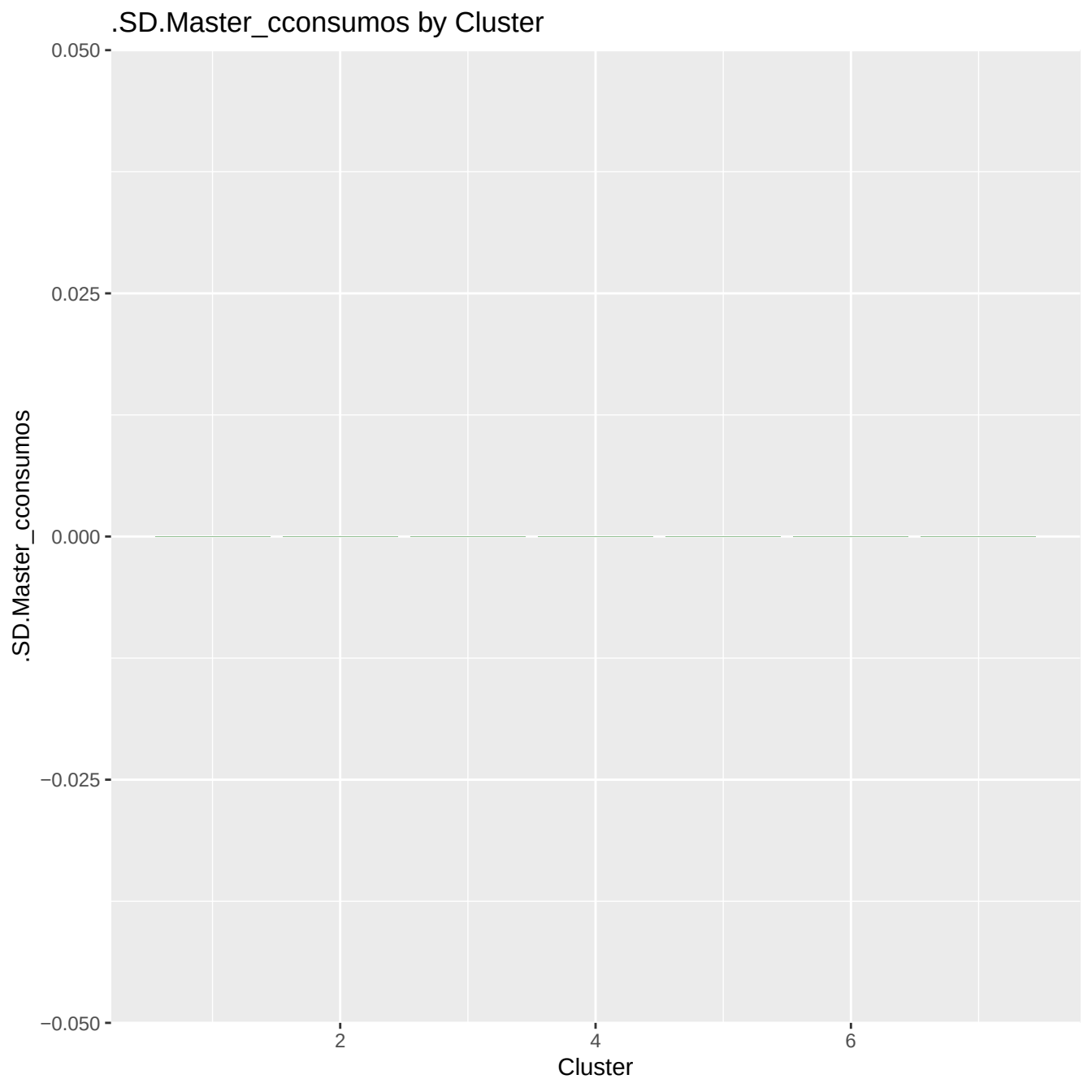

.SD.Master_mpagado by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mpagado
2
4
6
Cluster

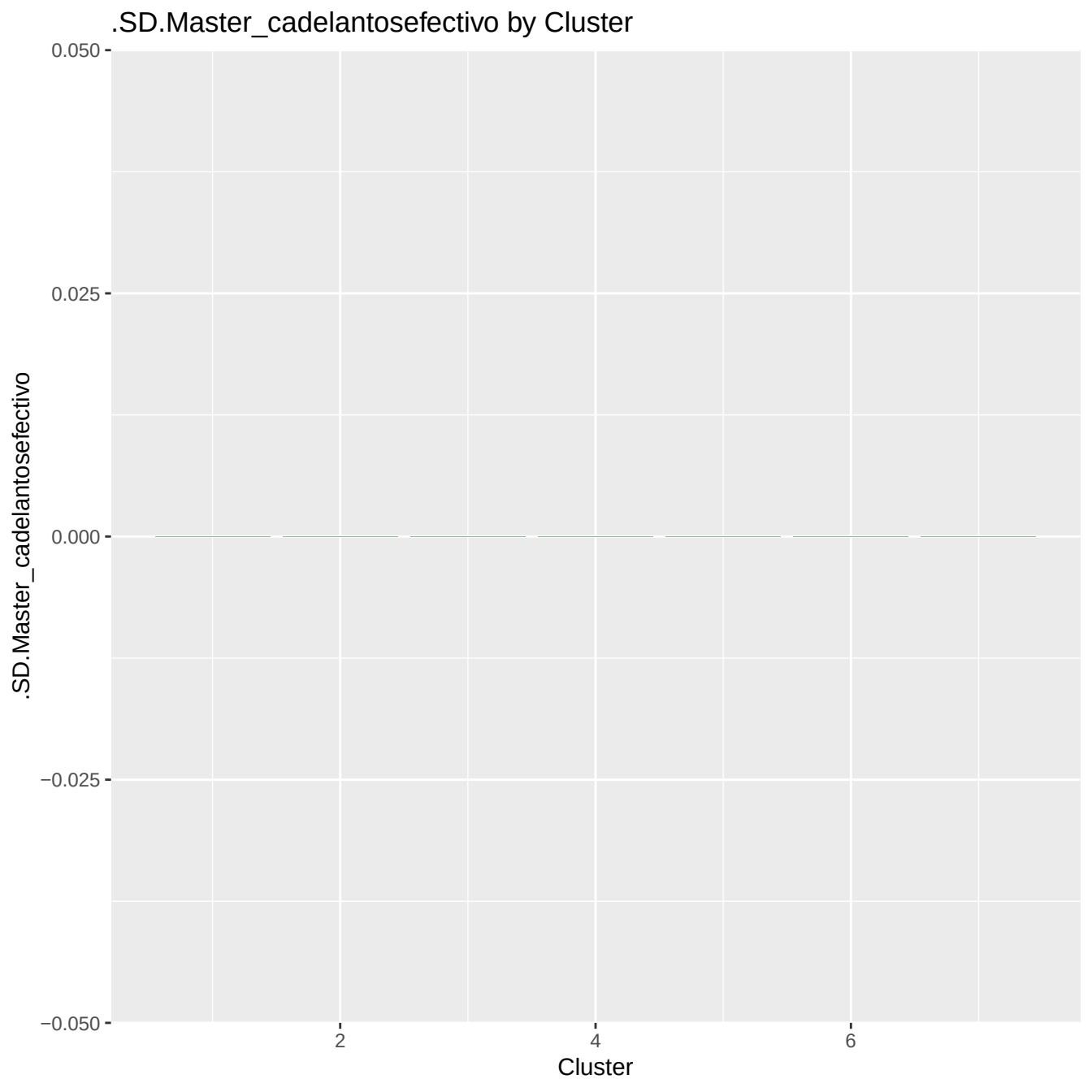

.SD.Master_mpagospesos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mpagospesos
2
4
6
Cluster

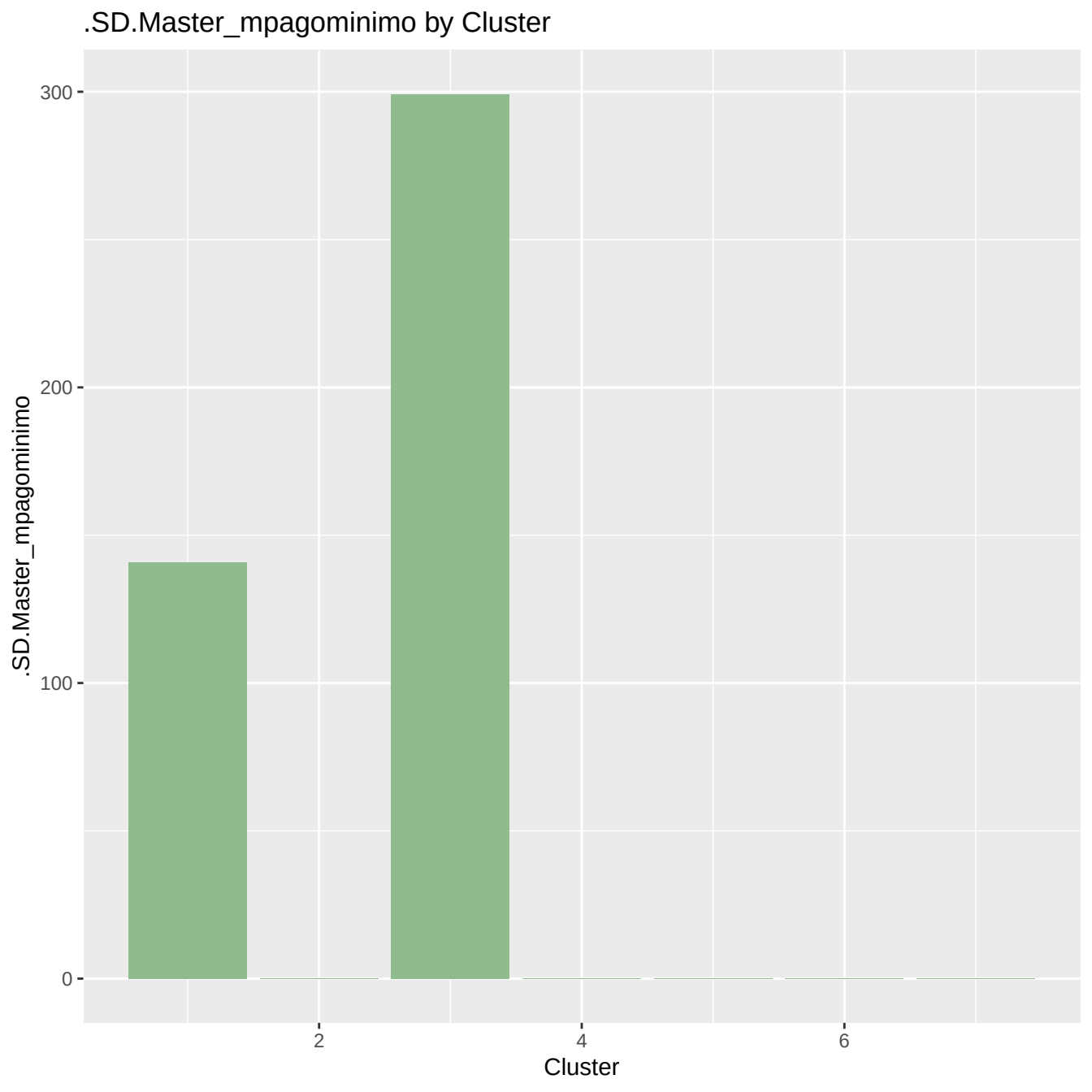

.SD.Master_mpagosdolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mpagosdolares
2
4
6
Cluster

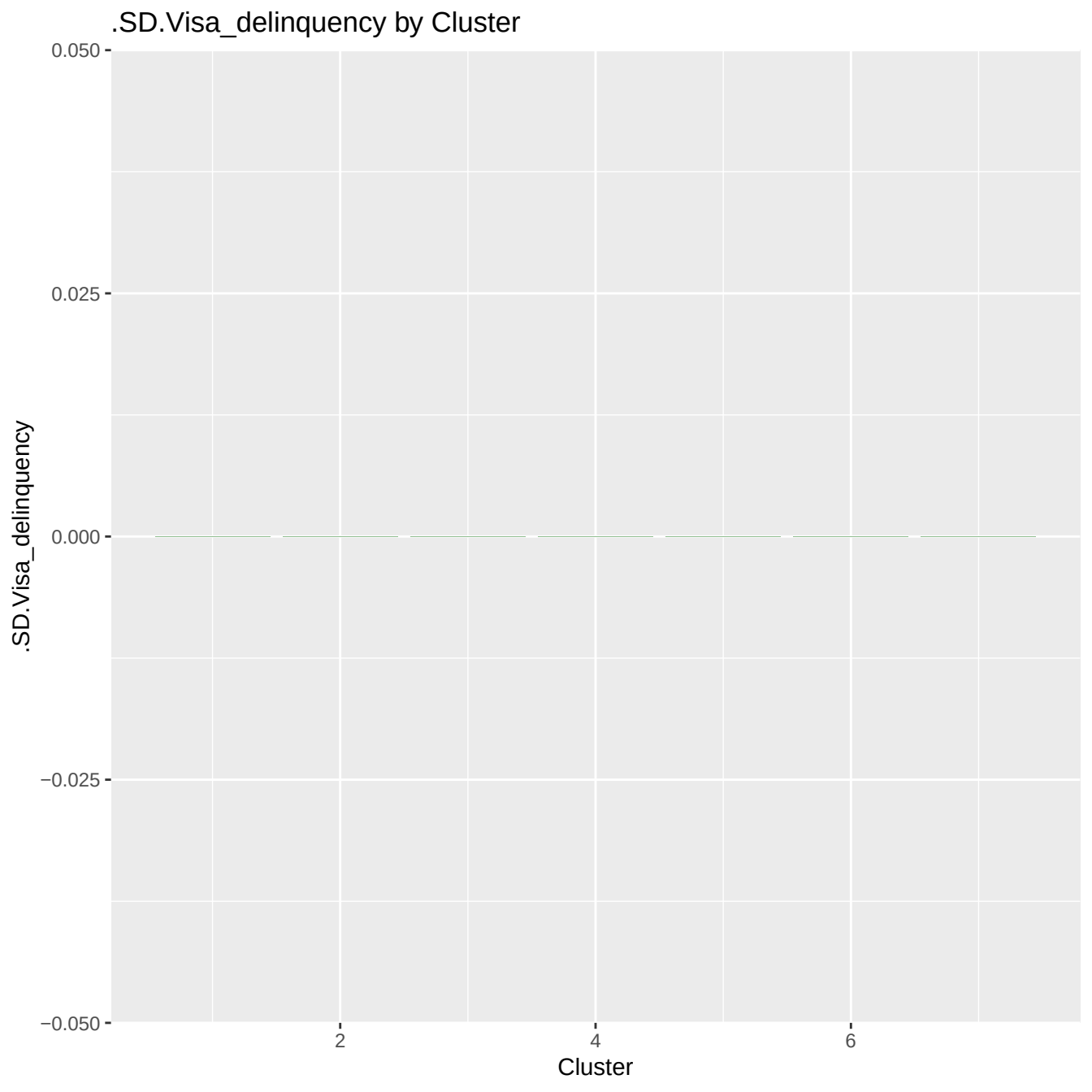

.SD.Master_fechaalta by Cluster
.SD.Master_fechaalta
3000
2000
1000
0
2
4
6
Cluster

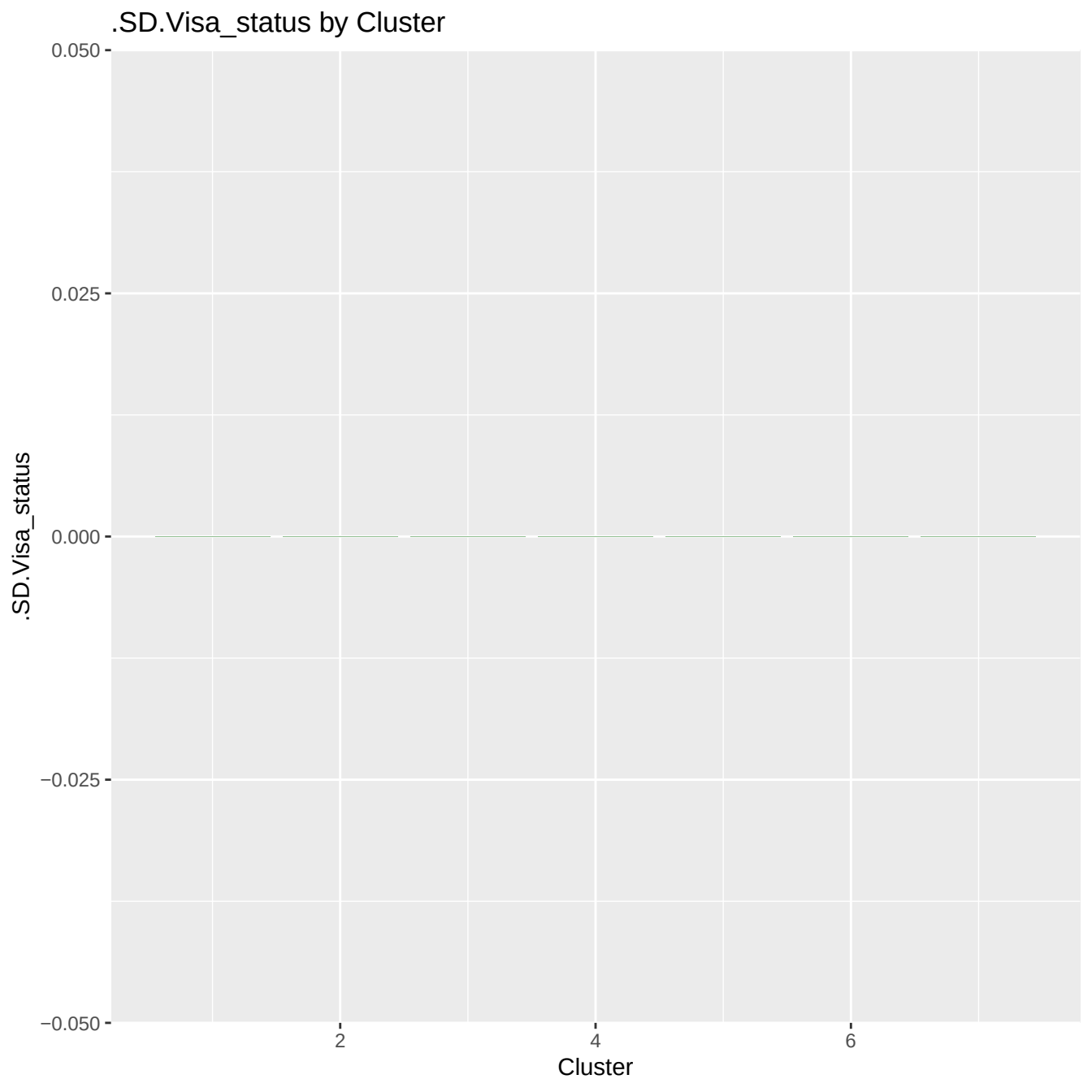

.SD.Master_mconsumototal by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_mconsumototal
2
4
6
Cluster

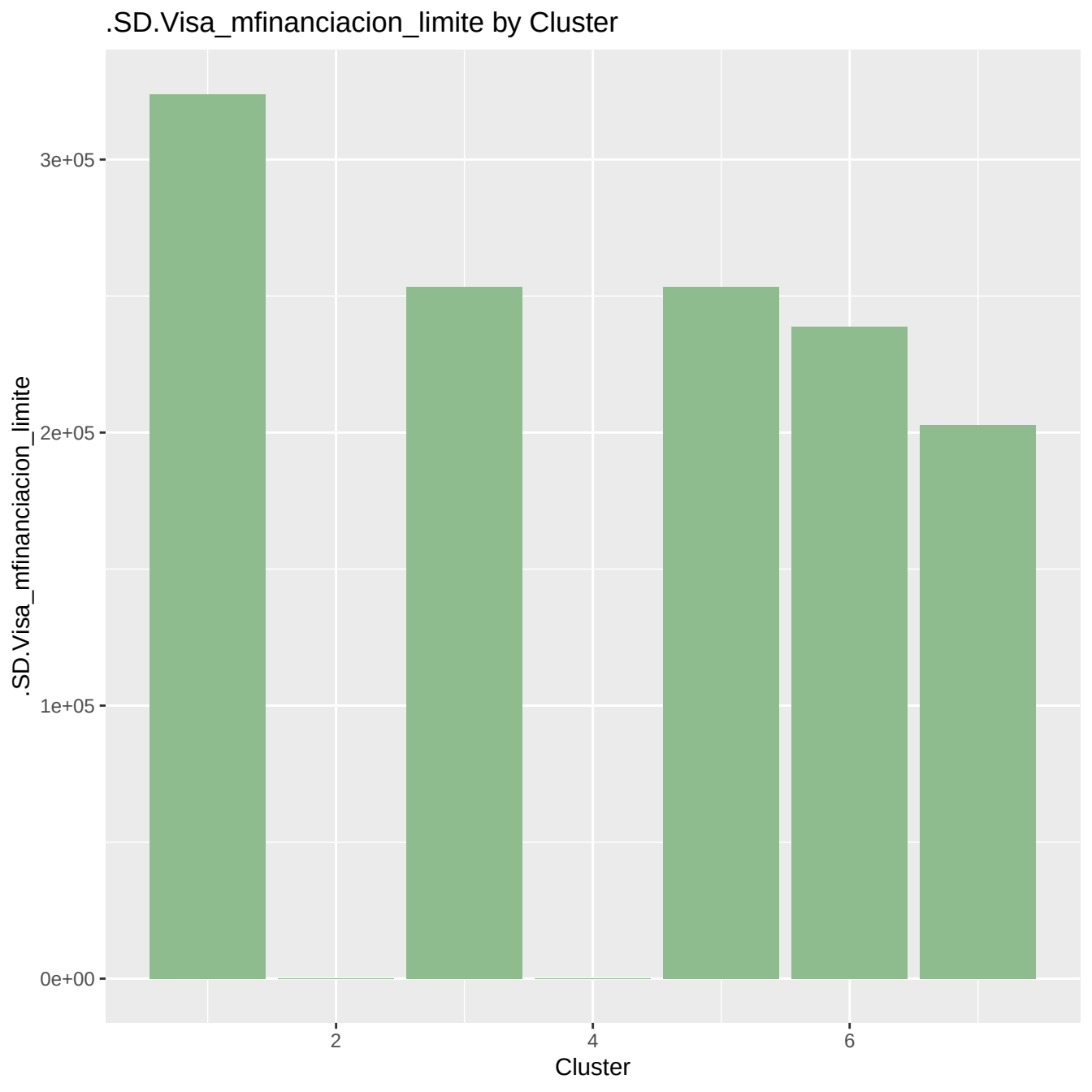

.SD.Master_cconsumos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_cconsumos
2
4
6
Cluster

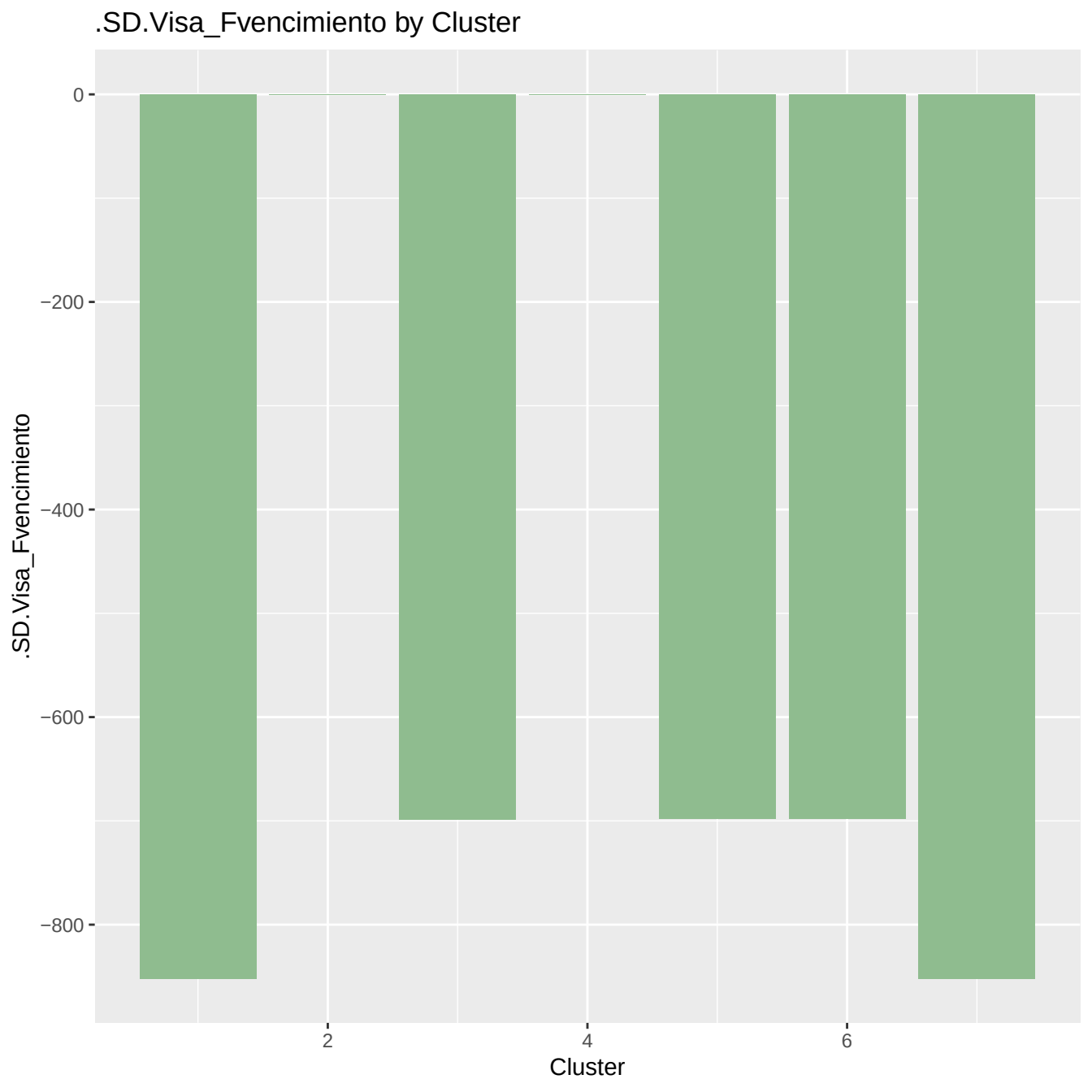

.SD.Master_cadelantosefectivo by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Master_cadelantosefectivo
2
4
6
Cluster

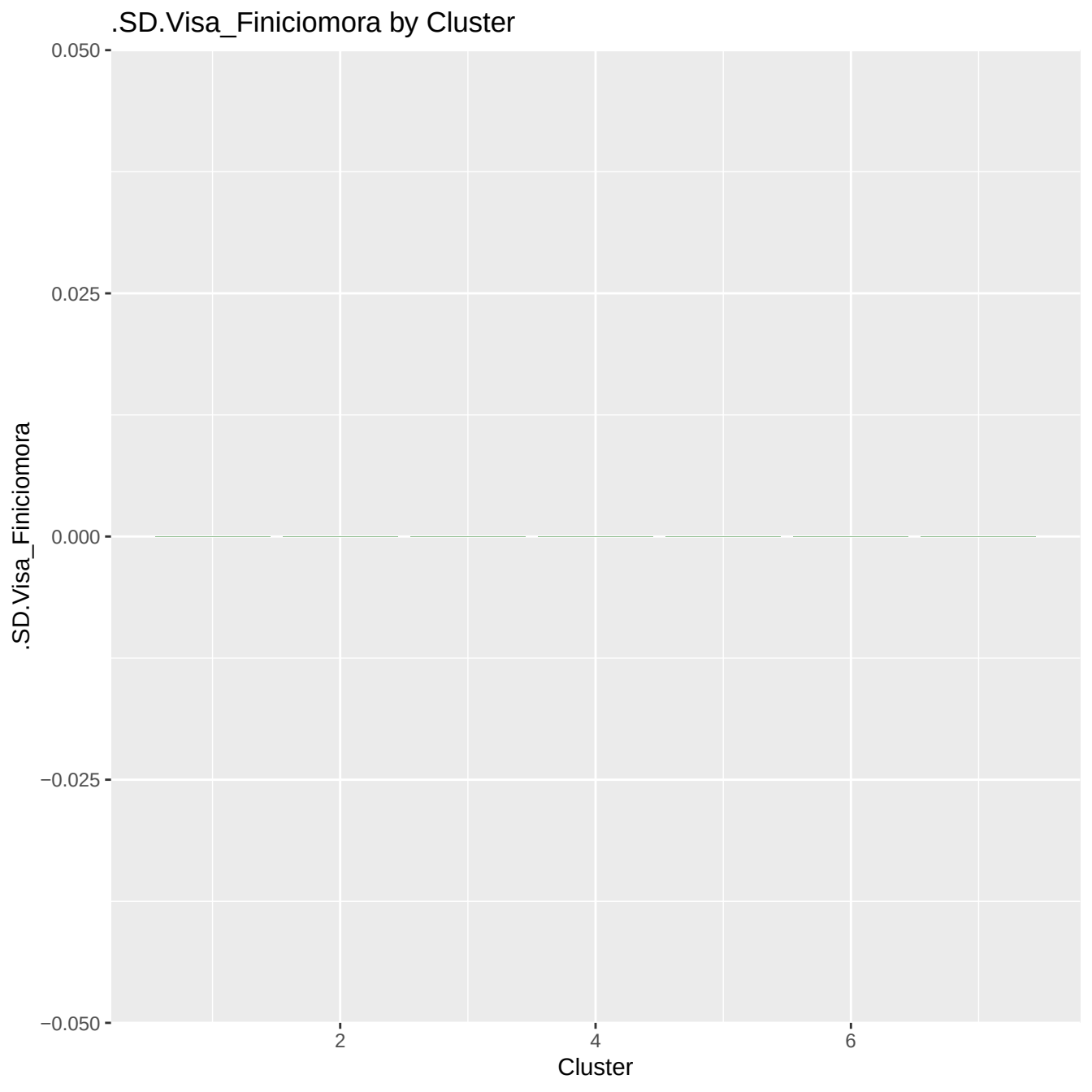

.SD.Master_mpagominimo by Cluster
300
200
100
0
.SD.Master_mpagominimo
2
4
6
Cluster

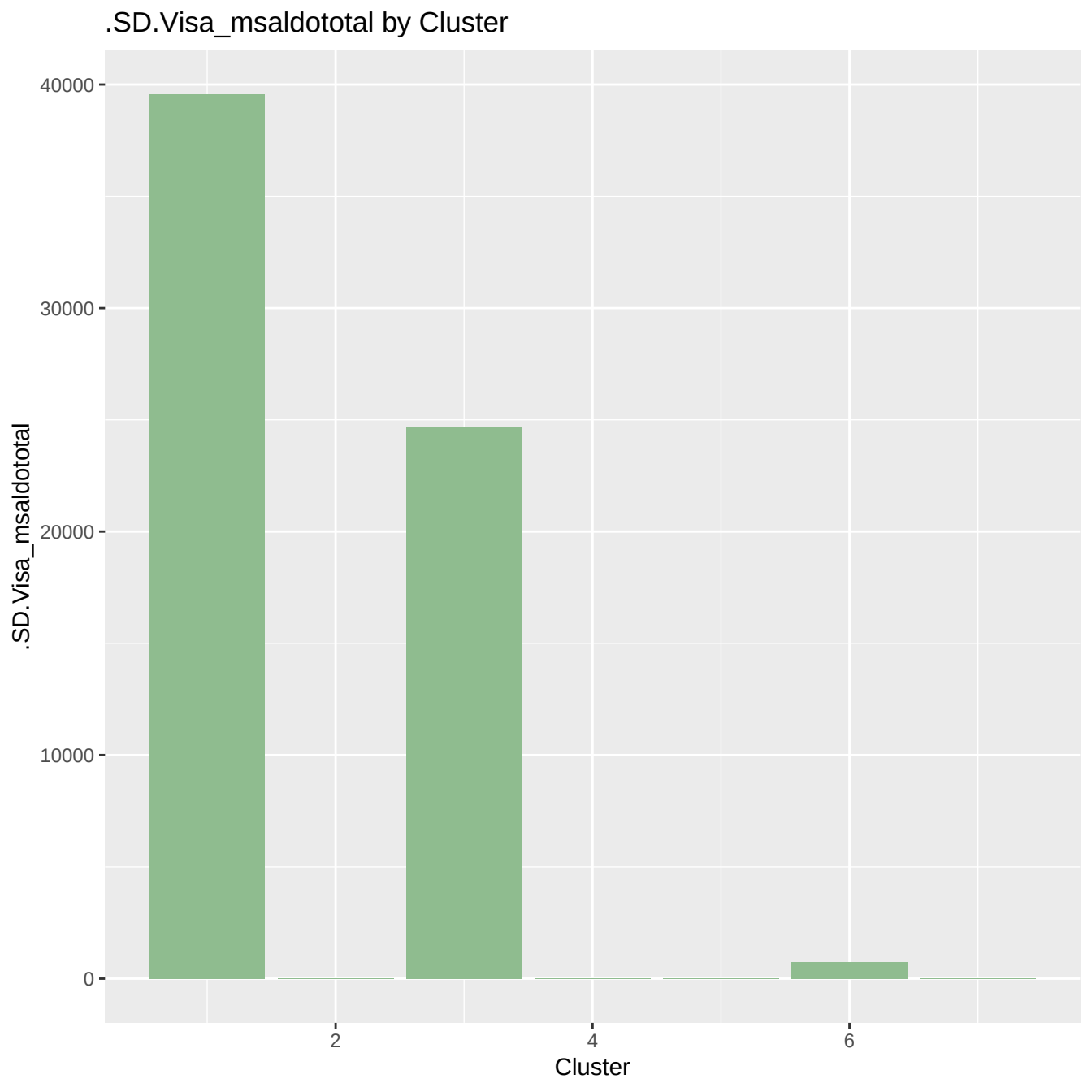

.SD.Visa_delinquency by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_delinquency
2
4
6
Cluster

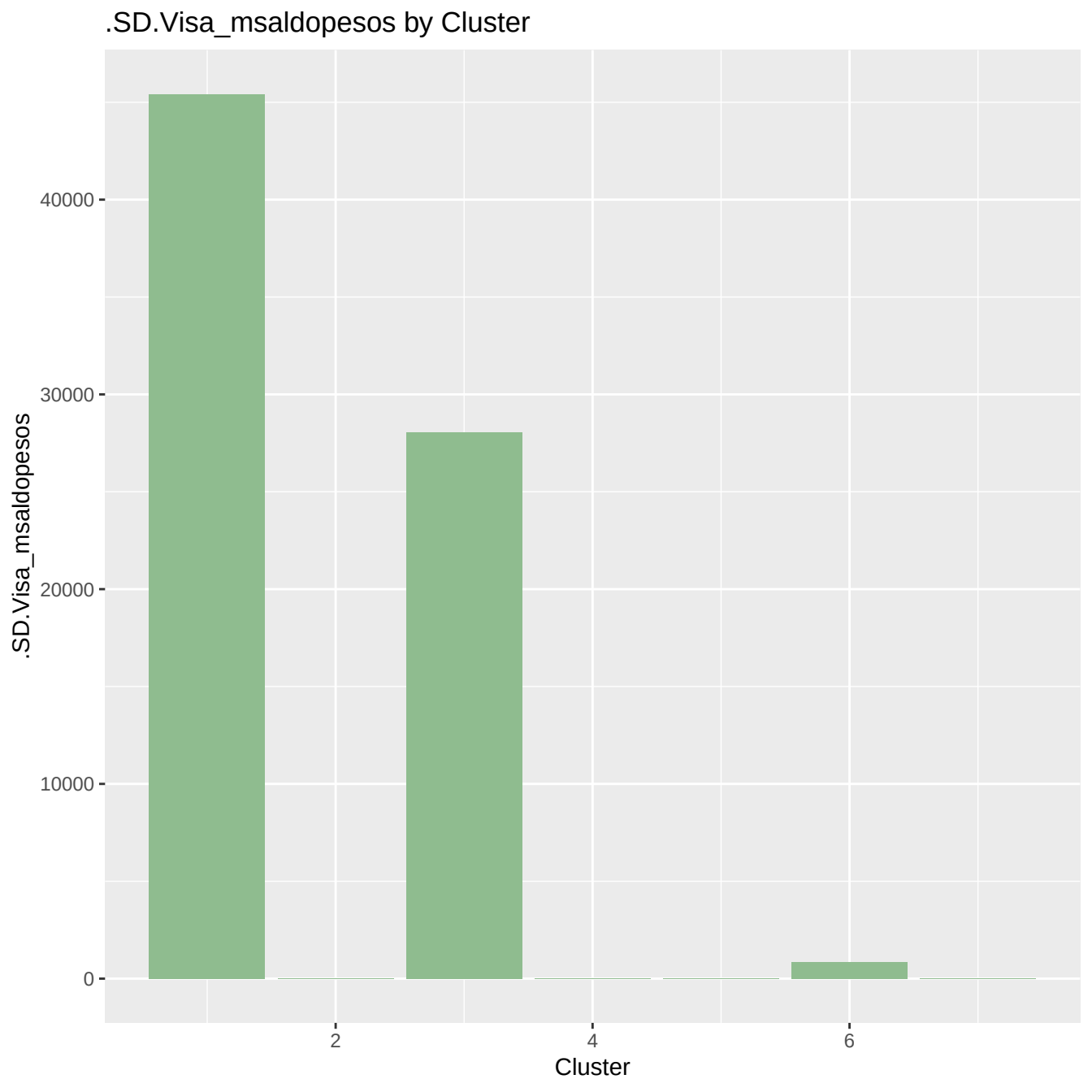

.SD.Visa_status by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_status
2
4
6
Cluster

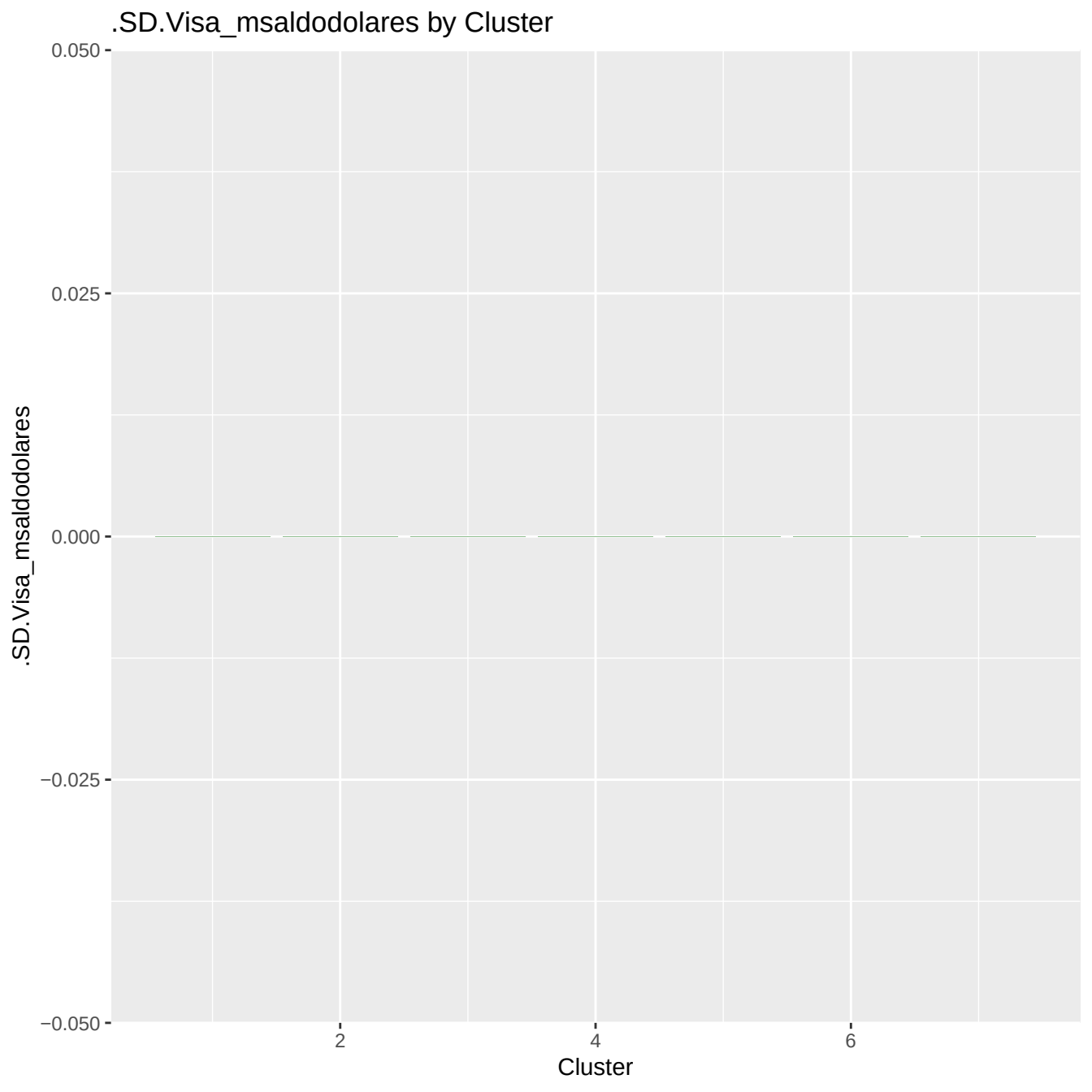

.SD.Visa_mfinanciacion_limite by Cluster
.SD.Visa_mfinanciacion_limite
3e+05
2e+05
1e+05
0e+00
2
4
6
Cluster

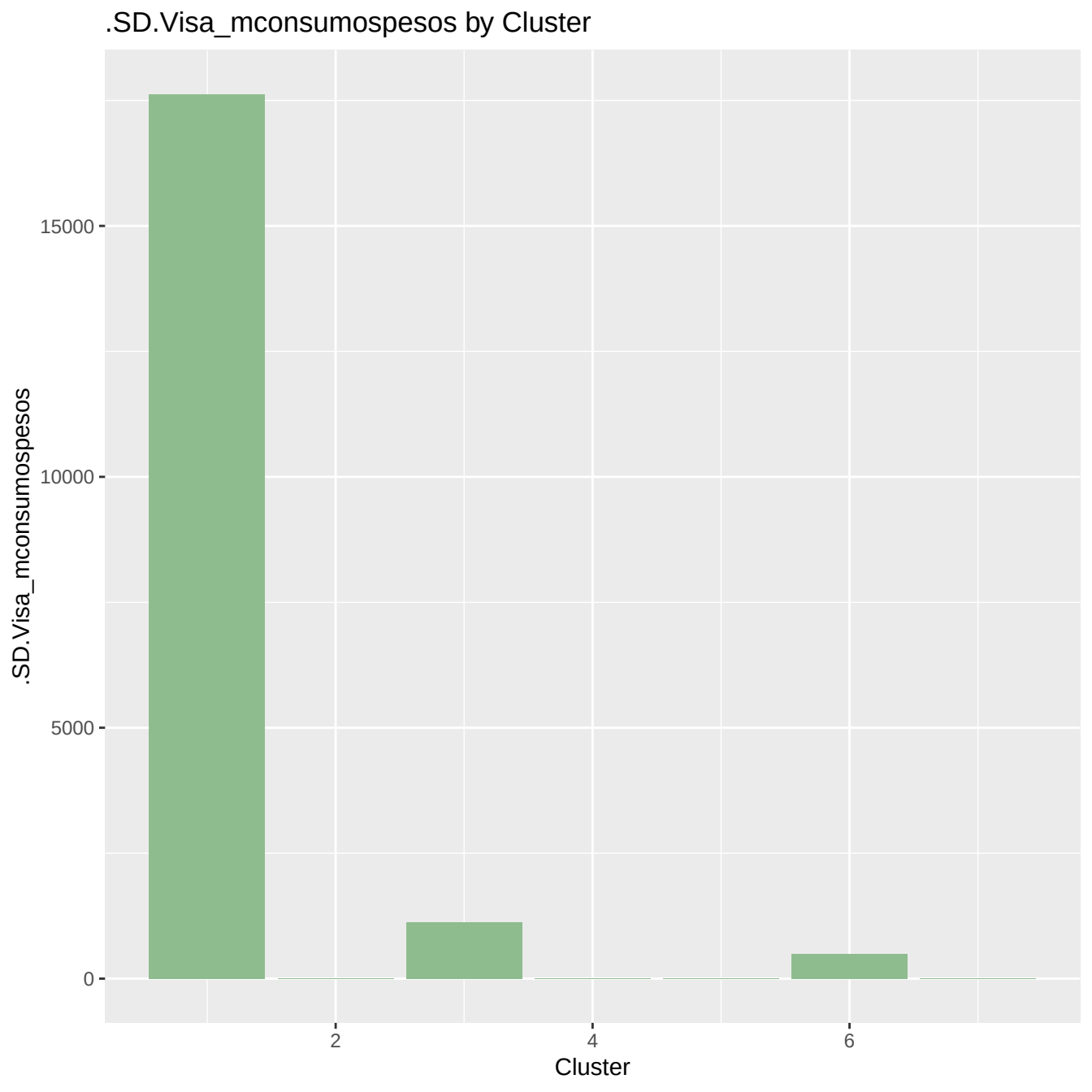

.SD.Visa_Fvencimiento by Cluster
0
−200
−400
−600
−800
.SD.Visa_Fvencimiento
2
4
6
Cluster

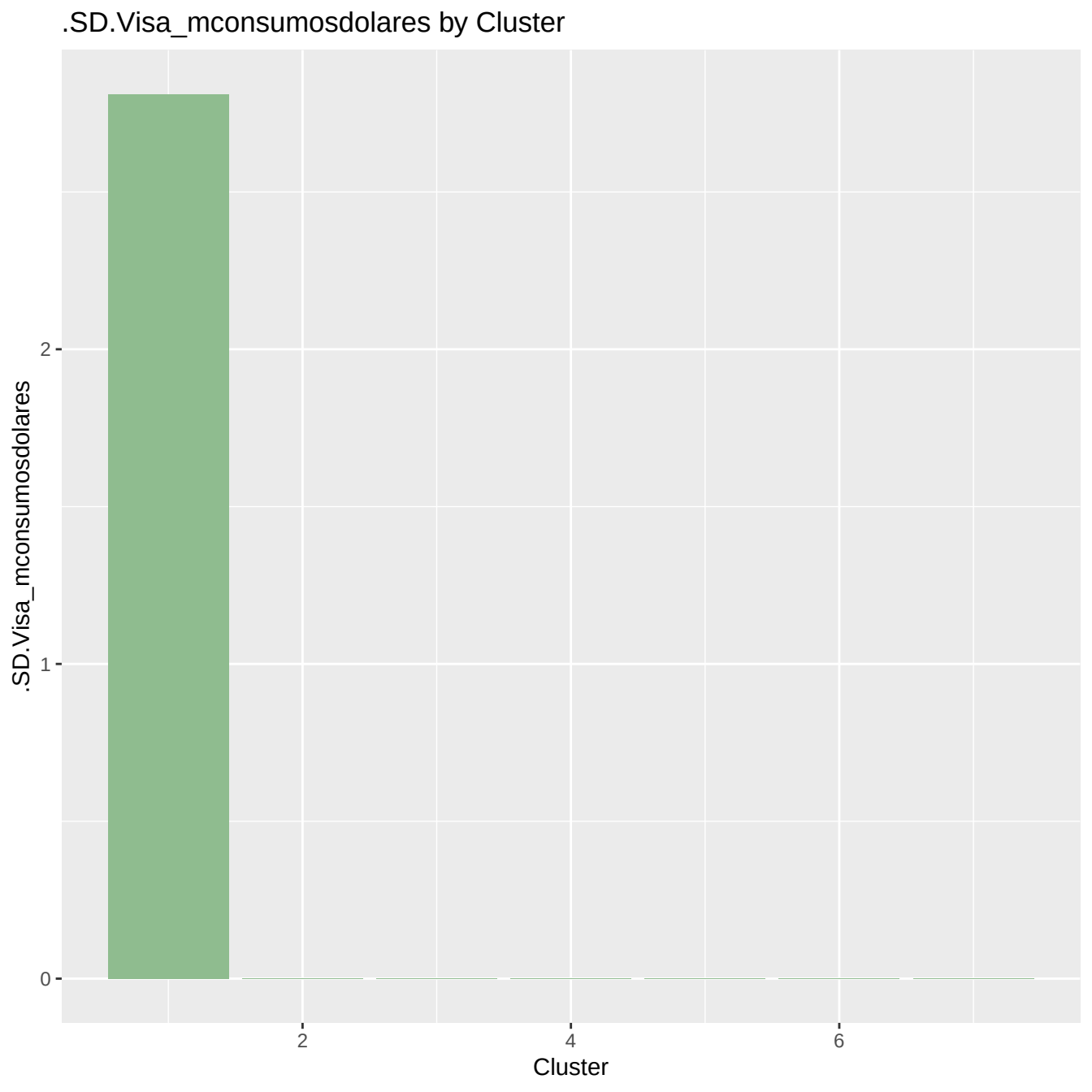

.SD.Visa_Finiciomora by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_Finiciomora
2
4
6
Cluster

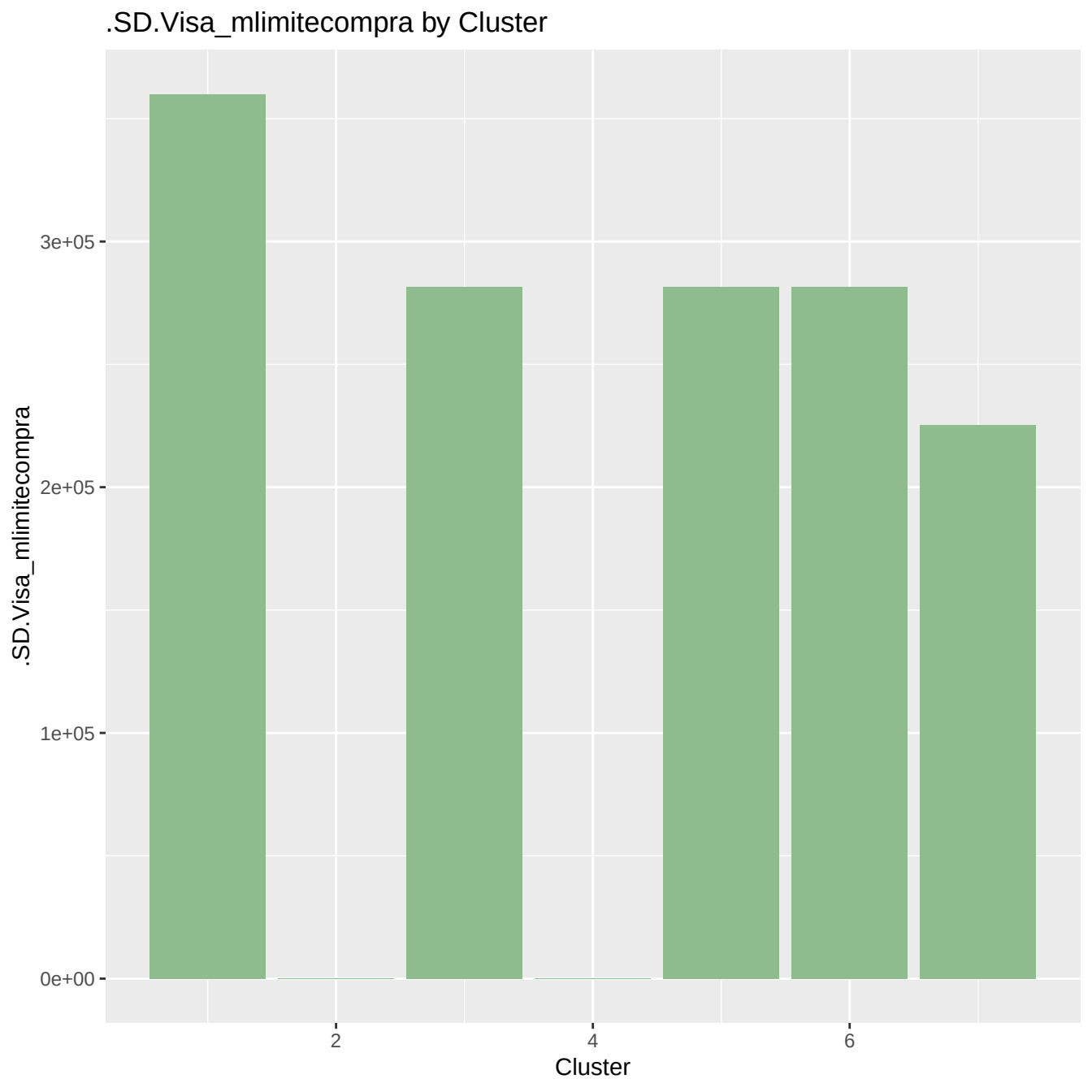

.SD.Visa_msaldototal by Cluster
40000
30000
20000
10000
0
.SD.Visa_msaldototal
2
4
6
Cluster

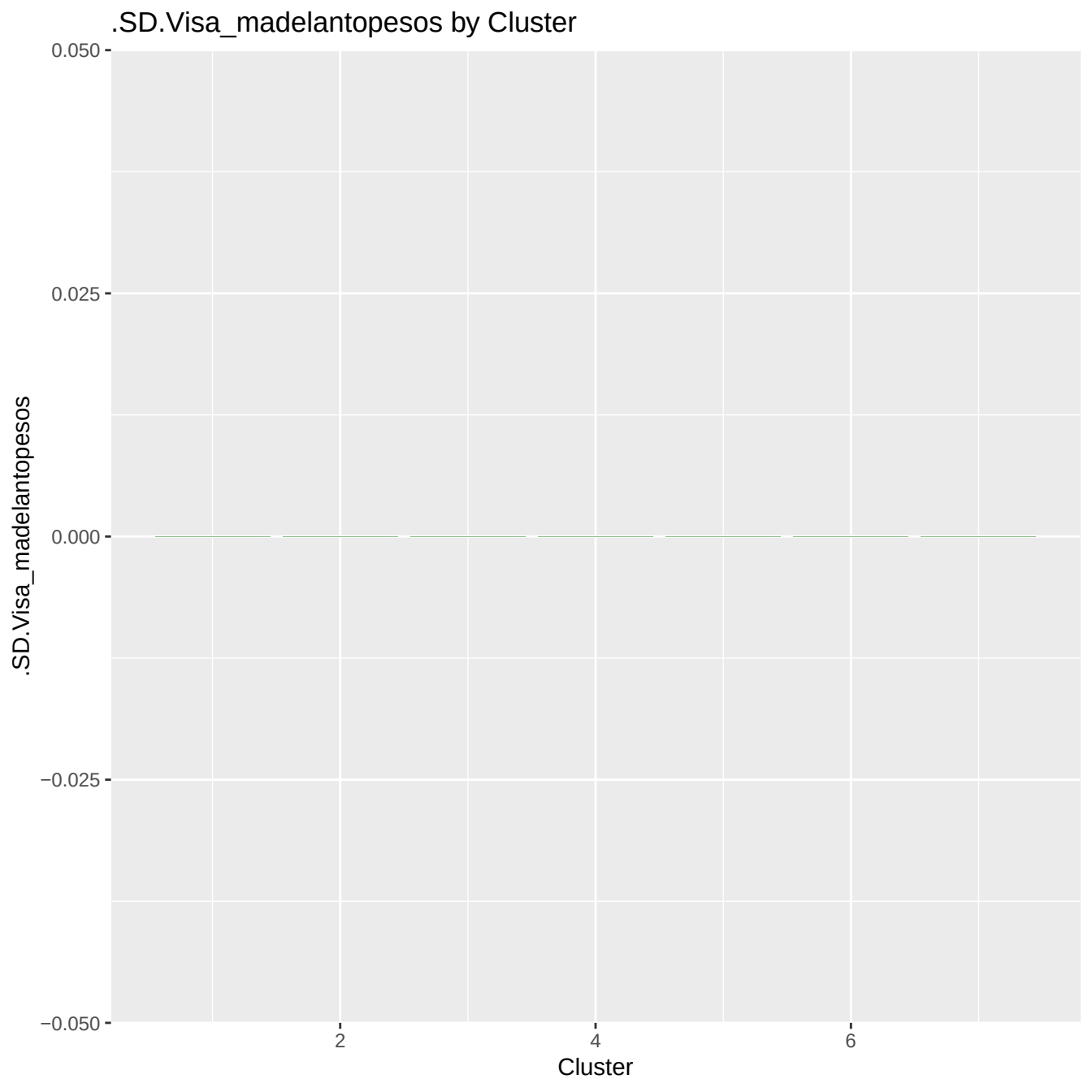

.SD.Visa_msaldopesos by Cluster
.SD.Visa_msaldopesos
40000
30000
20000
10000
0
2
4
6
Cluster

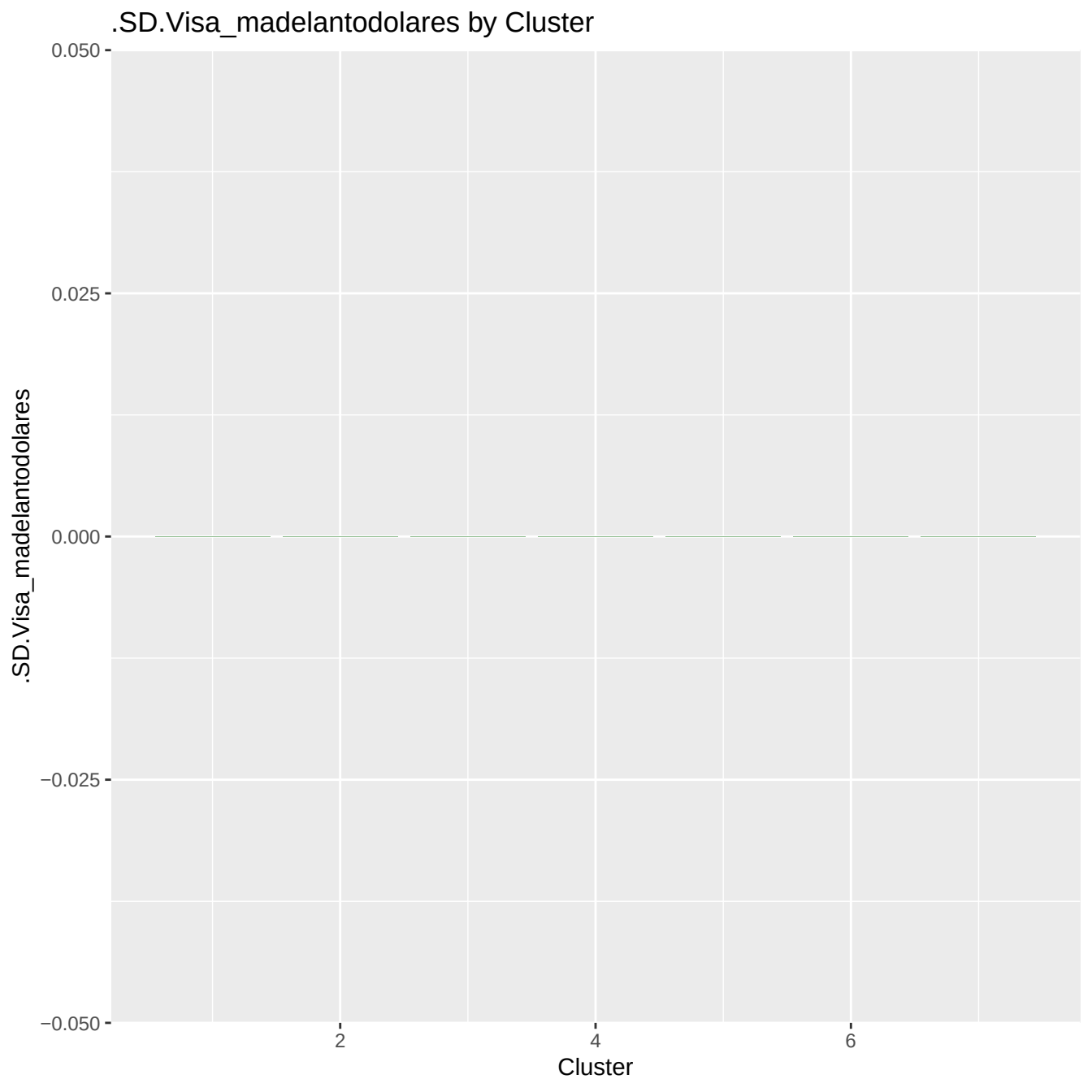

.SD.Visa_msaldodolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_msaldodolares
2
4
6
Cluster

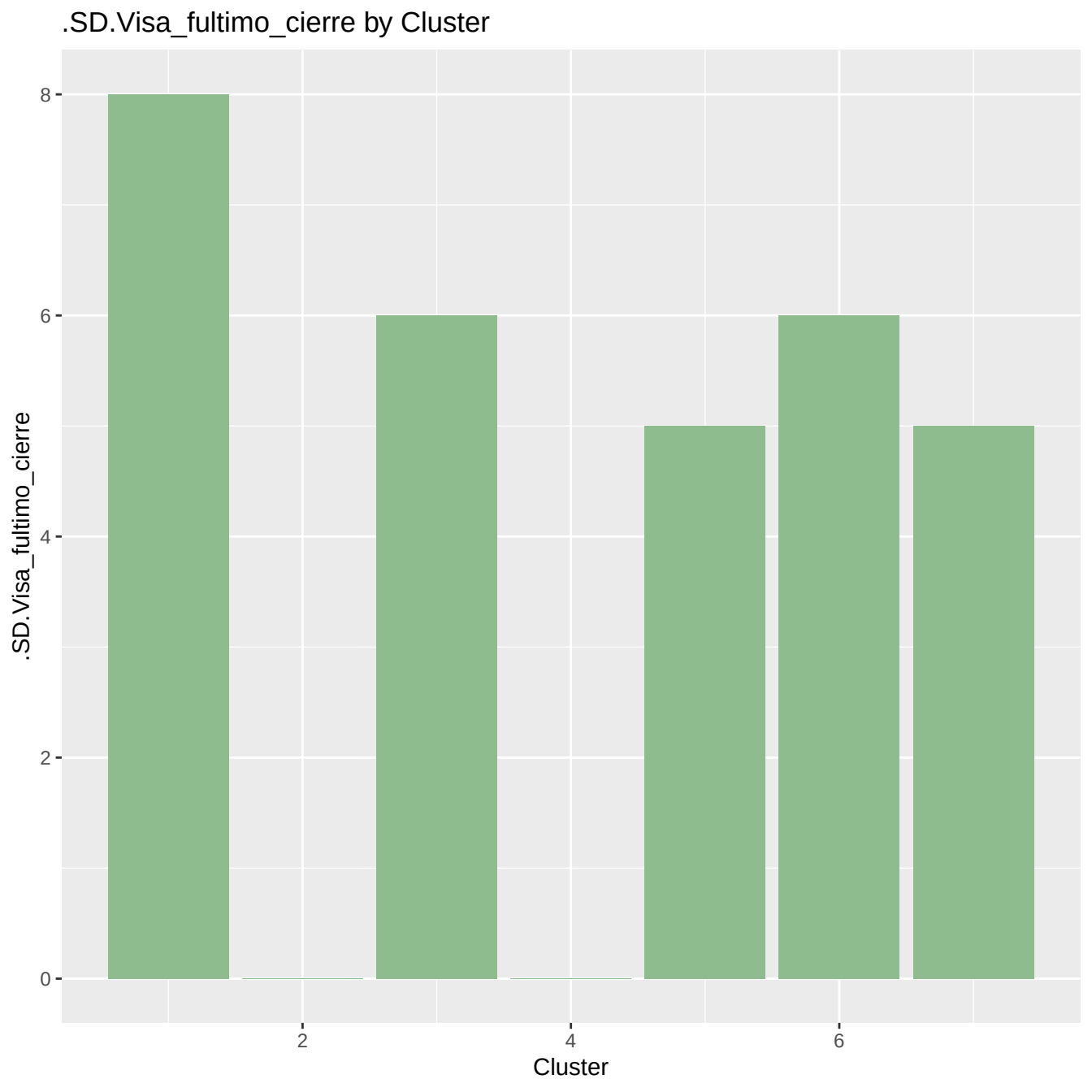

.SD.Visa_mconsumospesos by Cluster
.SD.Visa_mconsumospesos
15000
10000
5000
0
2
4
6
Cluster

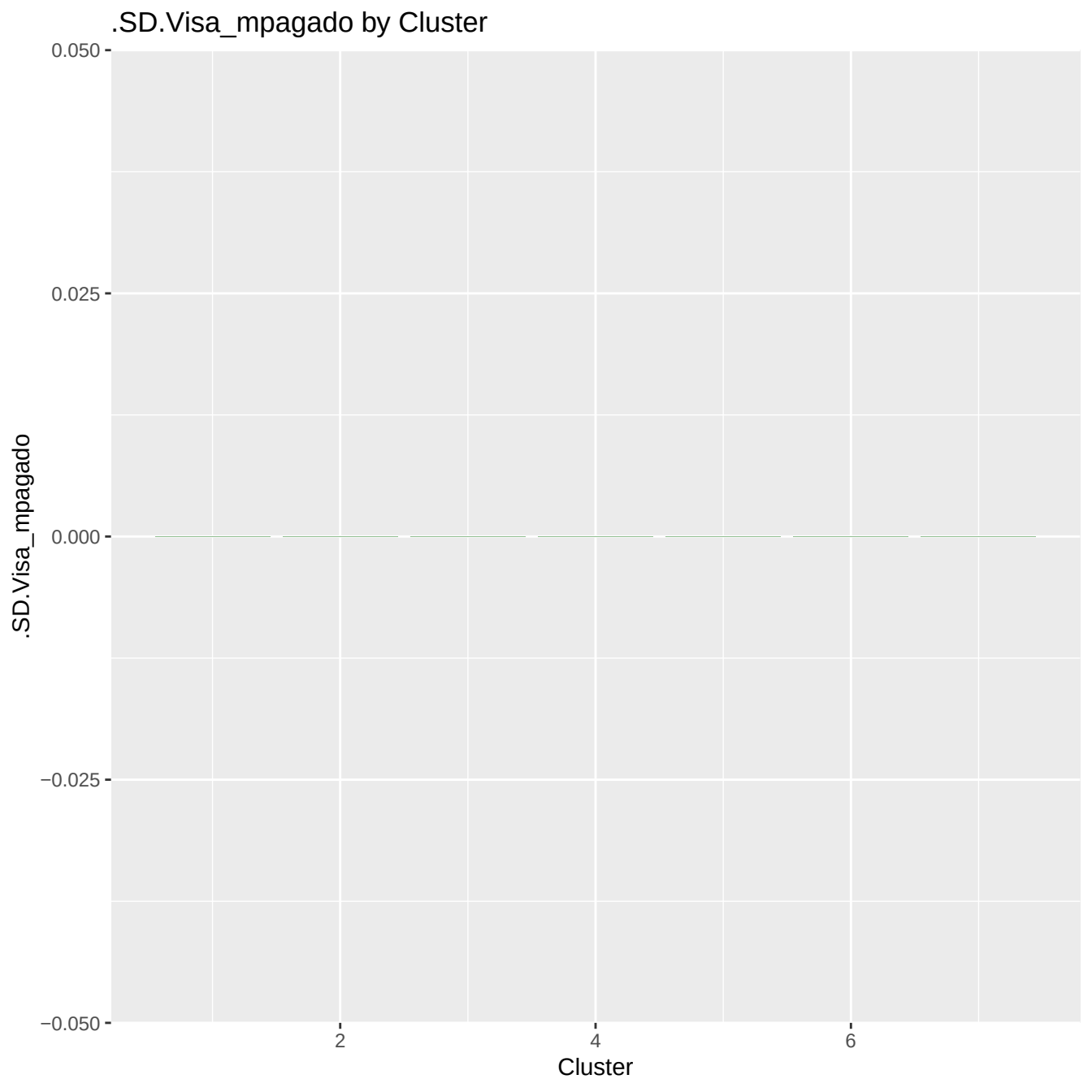

.SD.Visa_mconsumosdolares by Cluster
.SD.Visa_mconsumosdolares
2
1
0
2
4
6
Cluster

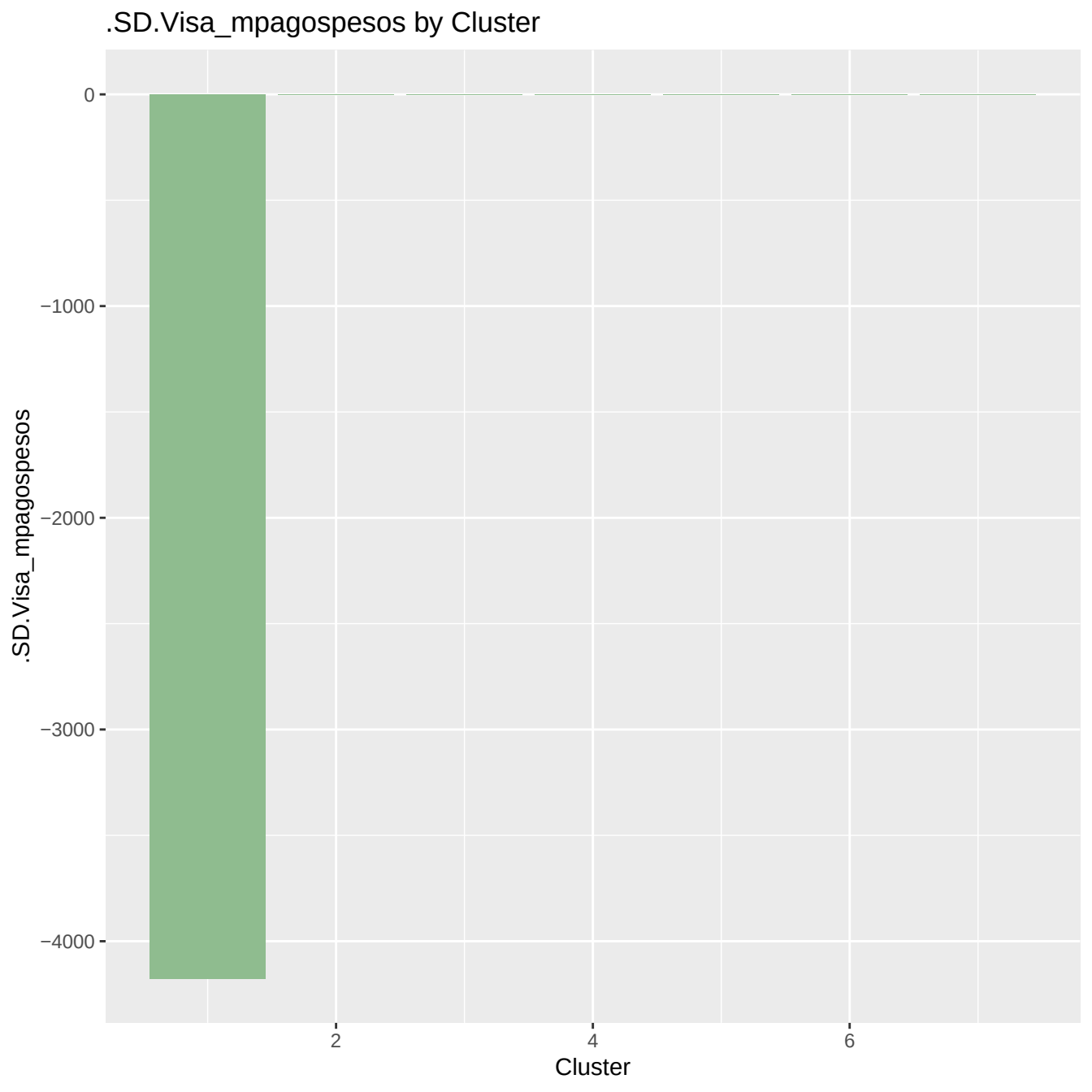

.SD.Visa_mlimitecompra by Cluster
.SD.Visa_mlimitecompra
3e+05
2e+05
1e+05
0e+00
2
4
6
Cluster

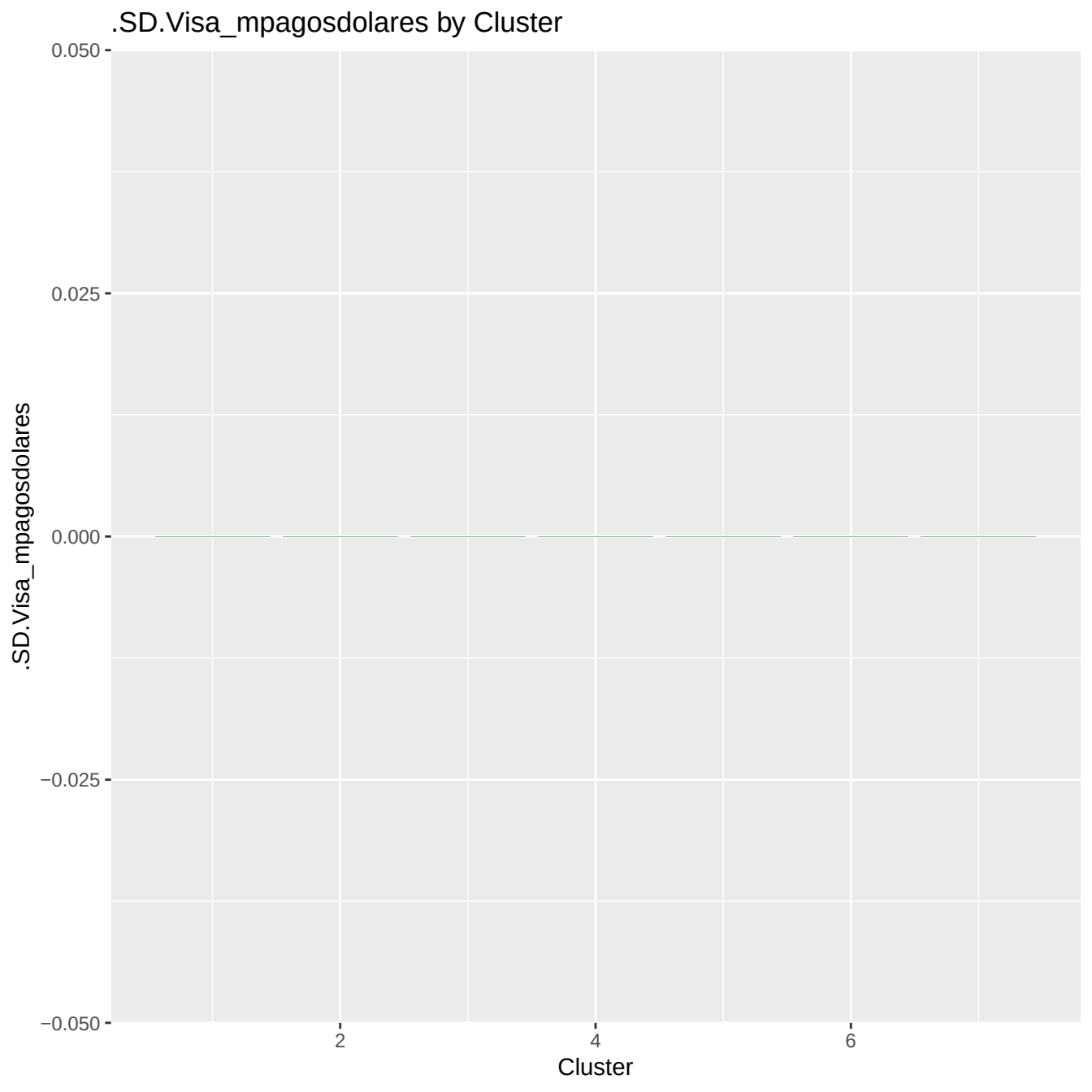

.SD.Visa_madelantopesos by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_madelantopesos
2
4
6
Cluster


.SD.Visa_madelantodolares by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_madelantodolares
2
4
6
Cluster


.SD.Visa_fultimo_cierre by Cluster
.SD.Visa_fultimo_cierre
8
6
4
2
0
2
4
6
Cluster


.SD.Visa_mpagado by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_mpagado
2
4
6
Cluster


.SD.Visa_mpagospesos by Cluster
0
−1000
−2000
−3000
−4000
.SD.Visa_mpagospesos
2
4
6
Cluster


.SD.Visa_mpagosdolares by Cluster
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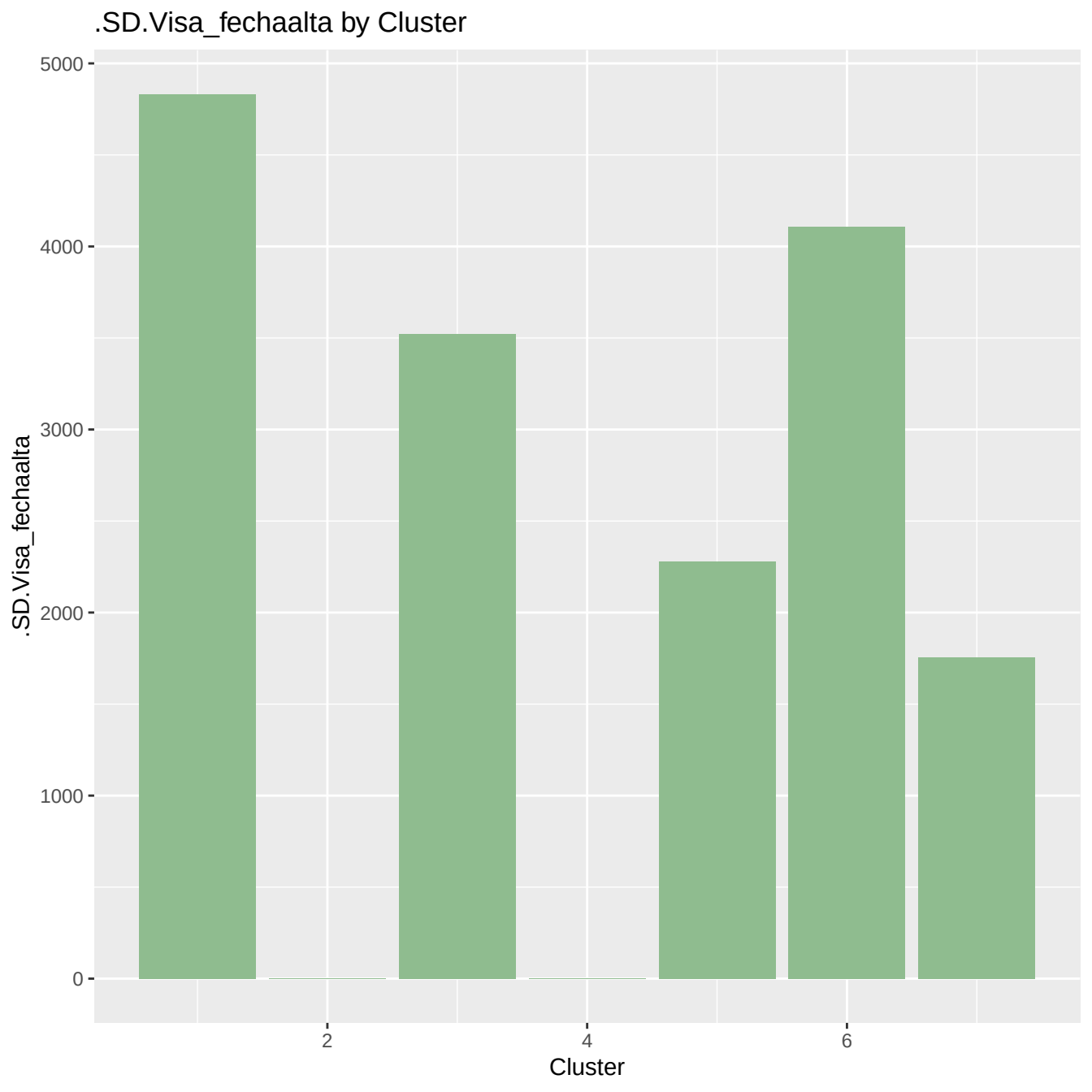
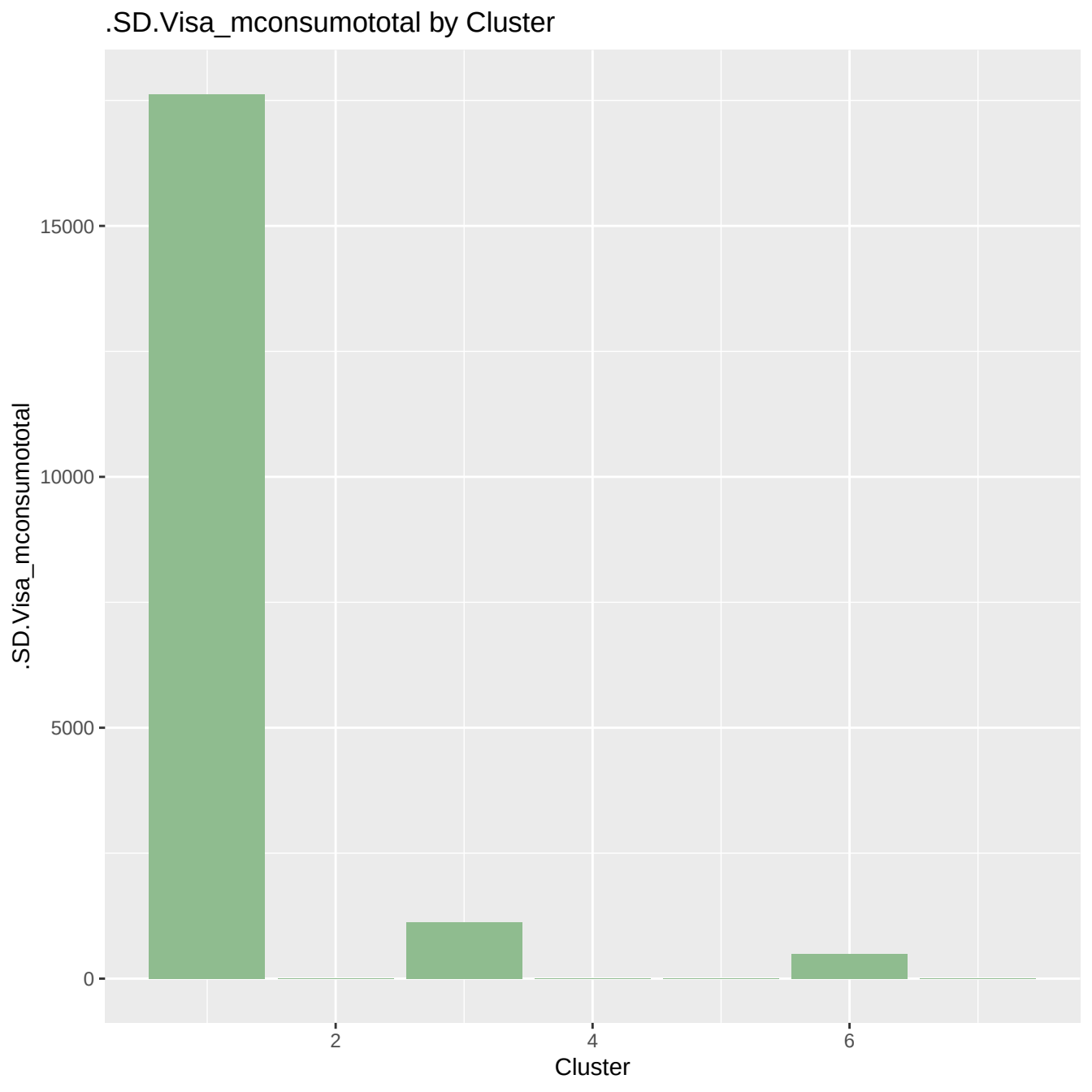
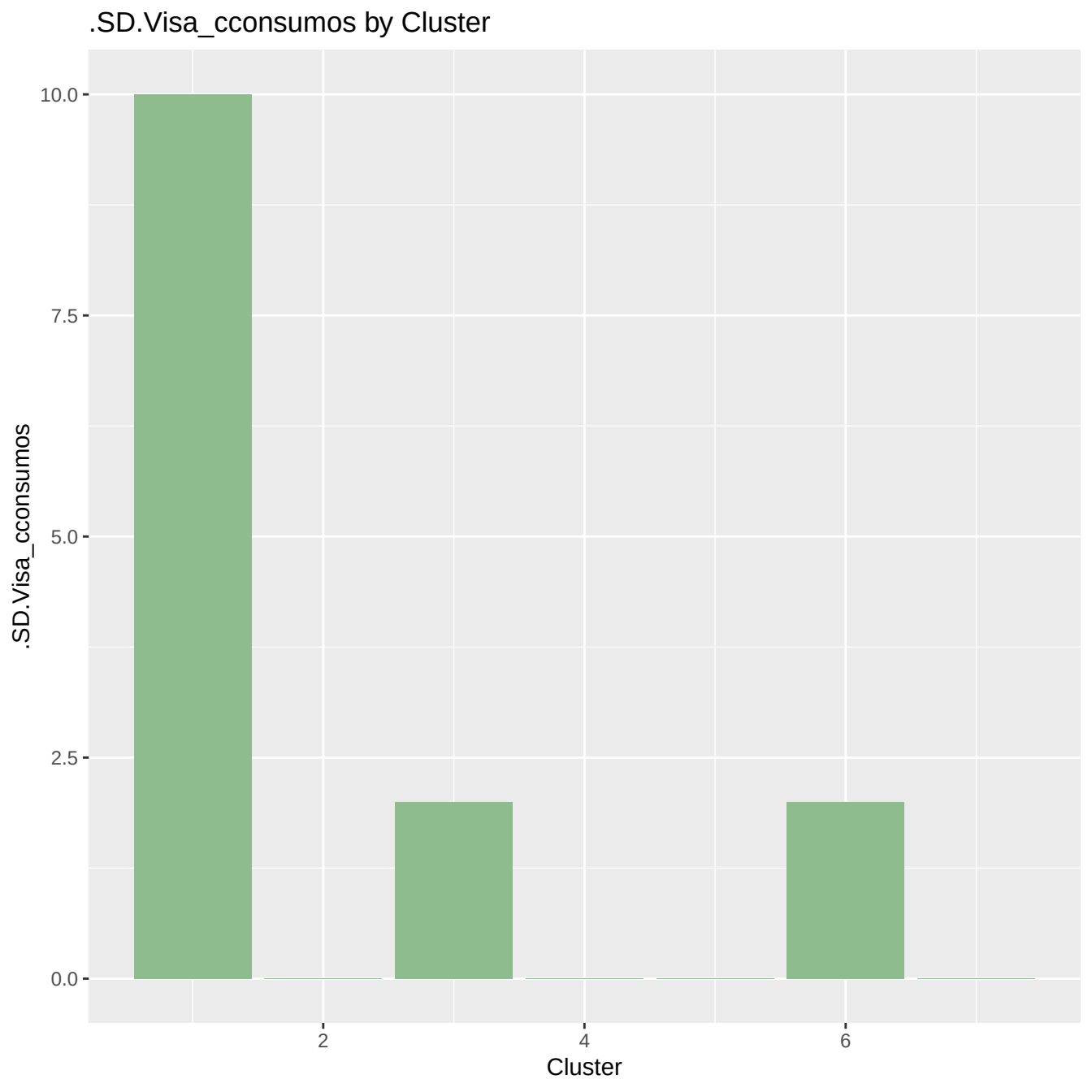
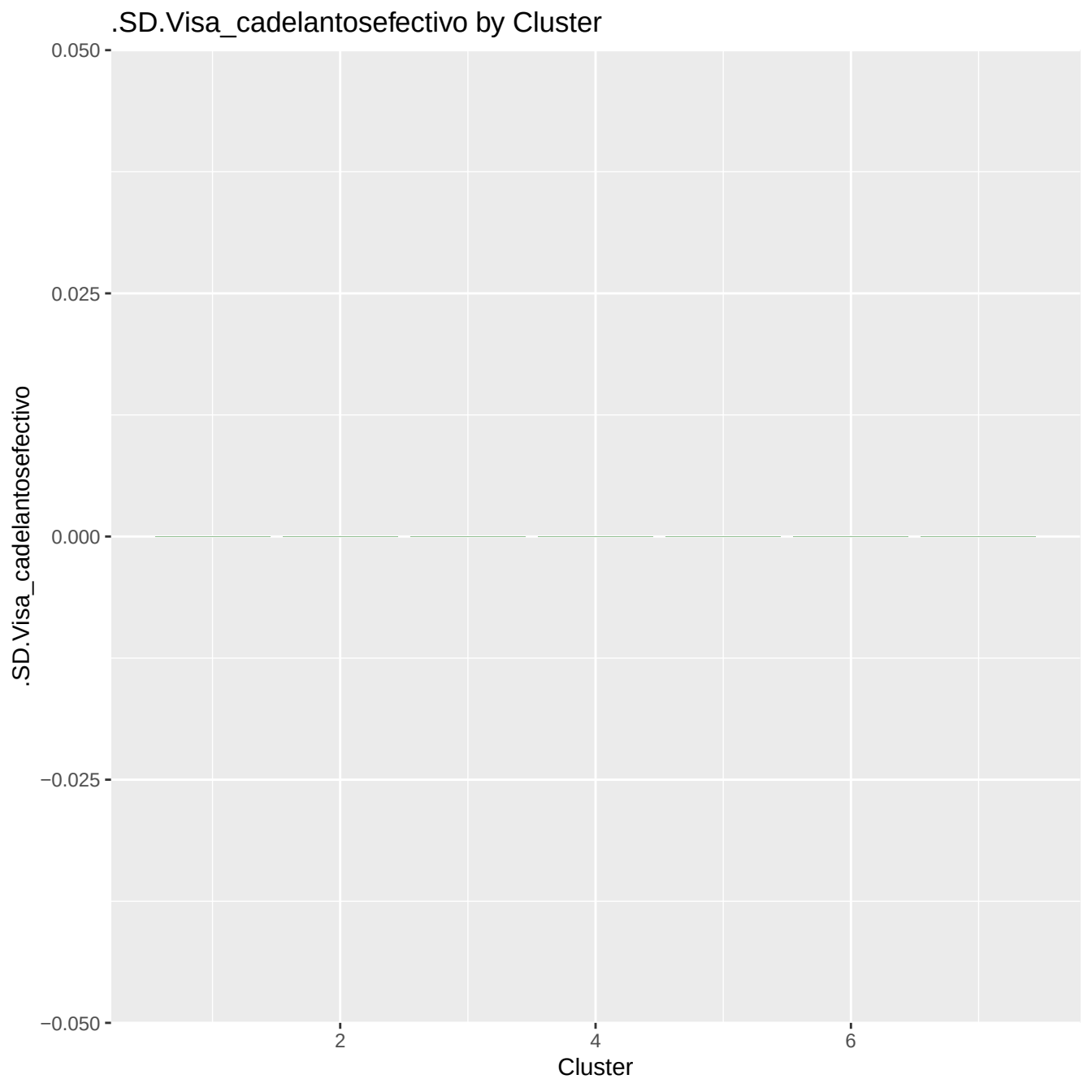
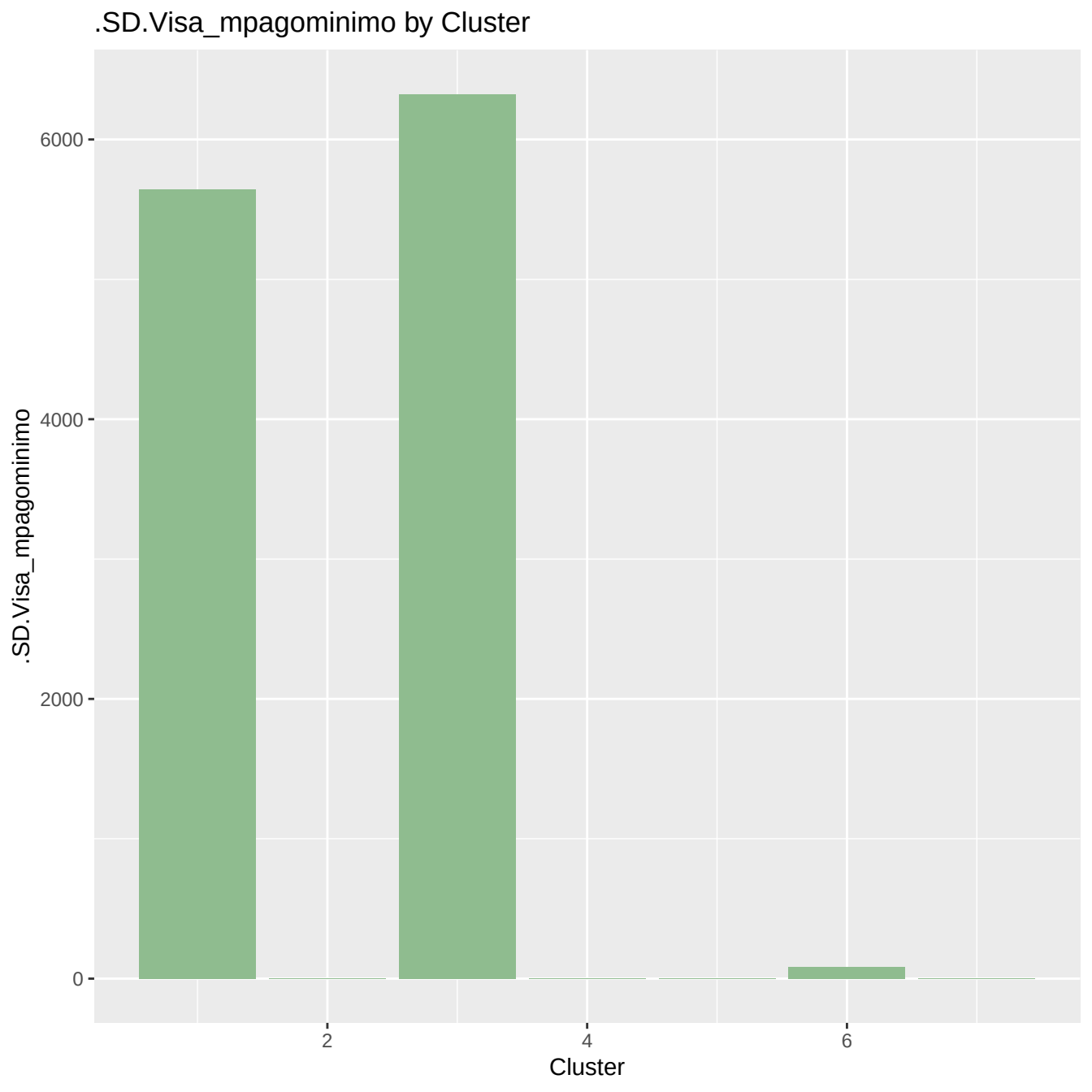
0.025
0.000
−0.025
−0.050
.SD.Visa_mpagosdolares
2
4
6
Cluster


.SD.Visa_fechaalta by Cluster
5000
4000
3000
2000
1000
0
.SD.Visa_fechaalta
2
4
6
Cluster


.SD.Visa_mconsumototal by Cluster
15000
10000
5000
0
.SD.Visa_mconsumototal
2
4
6
Cluster


.SD.Visa_cconsumos by Cluster
10.0
7.5
5.0
2.5
0.0
.SD.Visa_cconsumos
2
4
6
Cluster


.SD.Visa_cadelantosefectivo by Cluster
0.050
0.025
0.000
−0.025
−0.050
.SD.Visa_cadelantosefectivo
2
4
6
Cluster


.SD.Visa_mpagominimo by Cluster
6000
4000
2000
0
.SD.Visa_mpagominimo
2
4
6
Cluster