

**Ellis Cameron Jones**  
**[Elliscjones@outlook.com](mailto:Elliscjones@outlook.com)**  
**07492239392**

**Personal Statement:**

Highly motivated data professional with proven delivery of key business objectives. Passionate for driving business strategy through data innovations and insights. Excellent communicator with the ability to translate insights and influence vital business decisions. An analytical thinker who enjoys adapting to the changing data landscape and exploring new capabilities to support a business' data journey to advanced analytics.

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**Experience:**

**Strategic Insights Manager – Lloyds Banking Group (August 2023 – Present)**

Delivering high-quality insights to Workforce Planning teams using SQL, Python and Tableau to analyse workforce data and forecast future challenges to the business. Presenting data-driven stories to senior stakeholders that influence long-term workforce planning.

**Achievements include:**

- Awards – Recognised as a Lloyds Banking Group Award finalist within Tech & Data across 1500 colleagues in LBG's HR Division.
- Python – Designed the end-to-end process for workforce intervention modelling that recommends workforce solutions for identified FTE challenges across the group.
- Tableau – Created custom views of large datasets that enabled senior stakeholders to understand emerging workforce trends in their data.
- Mentorship – Mentoring data analysts on data best practices when designing Business Intelligence dashboards and writing Python scripts.
- Github – Implemented the adoption of GitHub enterprise across the strategic workforce planning team to ensure quality and version control when writing Python scripts.

**Data Analyst – Babcock International Group (August 2020 – August 2023)**

Proactively leading projects that deliver tangible benefits across multiple areas of the business. Accountable for developing data visualisation concepts that modernise business data capabilities. Building strong relationships with key stakeholders to understand and deliver modelling that supports business needs. Collaborating across the sector to drive a culture that shares best practices and demonstrates data standards to ensure a consistent approach is implemented across the business.

**Achievements include:**

- Model Development – Developed a predictive scenario modelling tool in Python that uses existing data to forecast and influence long-term business planning for the wider organisation.
- Data Culture – Delivered Power BI design workshops to share best practices and enhance teams' data literacy.
- Data Visualisation – Created advanced Power BI dashboards that enabled end users to investigate deeper data patterns and visualise data insights for senior stakeholders.
- Data Engineering – Extracted, processed, and manipulated structured data using SQL scripts to automate manual database administration tasks.
- Data Warehousing – Created data specifications to automate data storage in a data warehouse for access by Power BI dashboards. This streamlined the data storage process reducing the maintenance burden of updating dashboards with the latest data.
- Innovation – Implemented innovative ways of data sourcing using Sharepoint and Nintex forms to prevent data entry errors in risk analysis projects.
- Leadership – Delivered sessions as the University of Bristol engagement lead to develop external relationships resulting in Babcock becoming a Bristol PLUS award sponsor.

### Finance and IT service analyst – IBM (June 2018 – June 2019)

Responsible for successfully managing an IT service, leading the offshore SQL development team to resolve 200 IT incidents, exceeding client expectations. Through maintaining trusting relationships with all stakeholders, I drove a 100% increase in client requests resolved. I utilised my analytical approach and colleague relationships to add value on multiple business projects including improving senior partner account visibility, account financial reporting, and IBM's engagement amongst university students.

### Achievements include:

- Client Focus – Delivered urgent priority SQL code scripts that resolved database issues for over 6000+ client customers resulting in excellent client feedback and recognition from senior IBM managers.
- Drive – Built a project management community of 100+ IBM colleagues, collaborating with senior managers to create engaging sessions that enhanced employee skills training.
- Data Analytics – Developed an intuitive management tool that improved executive partner visibility of accounts by leveraging insights within HR data sets.
- Teamwork – Collaborated with LGBTQ+ ally scheme leads to raise awareness of scheme at early professional events as the 1<sup>st</sup> LGBTQ+ ally intern communications manager.
- Communication – Delivered successful engaging student recruitment outreach events for schools and universities across the UK.
- Organisation – Collated and managed critical client question responses for the IBM bid team that coherently addressed client queries during pivotal bid conferences.
- Analytical Mindset – Conducted financial analysis on account cost/hours utilised in client contract negotiations.

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### **Education:**

University of Bath – BSc (Hons) Mathematics & Physics (2:1)

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### **Digital Certifications:**

#### **DataCamp Certified Professional Data Analyst**

Data Scientist Career Track with Python, DataCamp

Data Analyst with SQL Server Career Track, DataCamp

Proficiency in SQL, Python, Power BI, Tableau, MS Office, MS Sharepoint, Nintex Forms

IBM Digital Qualifications incl. Blockchain, Design Thinking, Big Data.