

#### What is Chicago Hacks?

Chicago Hacks aims to be the premier High School Hackathon in the Midwest region. We aspire to create a hackathon experience that promotes creativity, novelty, and innovation. Our mission is to bring out the best in students whether they are an experienced programmer or just starting to explore the wonders of computer science. We are determined to have an all-inclusive and diverse group of students attending. In essence, we want to increase the awareness for computer science and programming which are fields that are not well represented in our region. Chicago Hacks will run from May 27-28 in the Lacuna Artist Lofts, a technology innovation center in Chicago, IL.

#### Why Sponsor?

Sponsors will first and foremost help the Hackathon run. The funds provided will go towards food, prizes, logistical expenses, and venue costs. While high school students may not provide the same recruiting opportunities as college students do, contributing to the hackathon is extremely important for energizing the next generation of creators. On the other hand, you will be able to advertise your products and APIs as well as be featured on our hackathon T-shirts and website. Your contribution is extremely important to us!

### How You Can Help

- Donate money to the event. This will give us the flexibility to make sure that all the prerequisites for the event are taken care of.
- Provide students with hardware/software to use during the hackathon. Help our attendees explore programming by providing products to help them develop great things at our event.
- Send a mentor to our event. Mentors will help significantly with our event; our aim is to help students learn and mentors will provide assistance and inspiration to these students.
- Provide prizes. By providing prizes you help us incentivize our event and really push students to do their best along with giving your brand exposure.



## **Sponsorship Tiers**

	BRONZE \$250	SILVER \$750	GOLD \$1,250	PARTNER \$2,500
General				Limited to 3
Recognition at Opening	<b>✓</b>	<b>√</b>	✓	<b>√</b>
Send Mentors	<b>√</b>	<b>√</b>	✓	<b>√</b>
Sponsorship Table		<b>√</b>	✓	✓
API/Product Demo		2 - 3 Minutes	3 – 4 Minutes	4 – 5 Minutes
Opening Keynote				<b>√</b>
Tech Talk/Workshop		<b>√</b>	✓	<b>√</b>
Branding				
Logo on our Website	$\checkmark$	<b>√</b>	$\checkmark$	✓
Logo on Emails and Flyers			✓	✓
Logo On T-Shirts			<b>√</b>	Large Logo
Company Banners				<b>√</b>
Swag and Custom Prizes	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>
Closing Ceremony Presentation				<b>√</b>

# Interested in Sponsoring?

Please contact us at chicagohacks@gmail.com if you are interested in sponsoring our event. We are very flexible with our sponsorships, and would be more than happy to arrange custom sponsorship packages.

