THE PROBLEM

Chicago's population has been in freefall over the past 70 years, losing nearly one million residents, leading the US in population decline. Chicago was once the center of US industry and innovation. What happened?

The answer is simple: **a lack of opportunity**. Technology is by far the fastest growing industry in the United States with hundreds of thousands of unfilled jobs and employers desperate for talent—but nearly all of the opportunities are on the coasts. In 2017 alone, there were 30 hackathons for high school students hosted in California with thousands of students in attendance. In the entire Midwest, there were only 4, the largest of which was hosted by us.

The internet was supposed to remove geography from the equation, but now it feels more limiting than ever. The only way to end the brain drain and revitalize our city is to provide avenues to expose students to programming—starting with Hack Chicago.

THE SOLUTION

Hack Chicago will be the largest high school hackathon the Midwest has ever seen—an event that will connect 500 students of all skill levels, in a weekend of collaboration and innovation. Participants will have 24 hours to build an app, website, or game based on a single theme. After the time is up, participants and judges will select the winning projects and teams.

WHERE YOU COME IN

Chicago has a vibrant technology network, but it's up to us to make sure our students know. We need your help in bringing our mission to fruition–to build a community of talented students and companies for the future–and sponsoring Hack Chicago is the perfect opportunity to build your company's presence as a technologically-advanced and community-oriented company while revitalizing the tech industry for the future innovators of the Midwest.

Your generous donations will contribute to our food, swag, emergency funds, prizes, and everything else needed to run Hack Chicago.

HOW YOU CAN HELP

- **Donate money directly**–this provides us with flexibility to ensure all needs are fully met.
- **Sponsor a meal**–we will serve a total of four meals (dinner, midnight snack, breakfast, lunch).
- **Send company representatives and mentors**–direct interaction with your company establishes a good reputation for your brand and leaves a strong impression on students.
- **Provide tools for students to use** (ex. APIs, hardware)–having many students utilize your product is a great way to get exposure and gain feedback for your product.
- **Sponsor a prize** (ex. Best UI, Best Use of IoT)
- if you have any other ideas, questions, or concerns, contact us at **team@hackchicago.io**

ABOUT US

Hack Club is a non-profit network of student-led computer science clubs at over 200 high schools nationwide with the mission of ensuring that every student - regardless of their location, socioeconomic status, or identity - has the opportunity to pursue a future in technology. Learn more about Hack Club at **hackclub.com**

Hack Chicago is a student-led event hosted by Hack Club students with the goal of spreading this mission in the Midwest. Prior to Hack Chicago, our team organized ChicagoHacks, the largest high school hackathon in Chicago so far with 160 attendees.

Hack Club, a 501(c)(3) organization, is the official fiscal sponsor of Hack Chicago, and contributions to Hack Club on behalf of Hack Chicago are tax deductible.

	SILVER $2,000	GOLD $5,000	PLATINUM $10,000	PARTNER $15,000 (LIMIT 2)
GENERAL				
send mentors & representatives	●	●	●	●
send sponsored API or non-general prizes	●	●	●	●
opening ceremony keynote			●	●
closing ceremony keynote				●
RECRUITMENT				
sponsored info booth	●	●	●	●
resume access			●	●
BRANDING				
logo on website & t-shirts	●	●	●	●
swag & marketing material distribution	●	●	●	●
press release mention			●	●
"co-hosted by..."				●

CAN'T FIND A GOOD MATCH?

Email us at **team@hackchicago.io** and we can develop a customized sponsorship plan with you.