

Privacy Policy

Effective Date: December 02, 2025

Last Updated: December 02, 2025

Smart Search AI ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application (Smart Search AI), website ([website URL]), and any related services (collectively, the "Service").

Please read this privacy policy carefully. By using the Service, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

Name, email address, phone number, or other contact details (when you register or contact us)
Profile information (username, profile photo, etc.)

Payment information (processed securely through third-party payment processors)

Location data (if you enable location services)

b. Non-Personal Information

Device information (device type, operating system, unique device identifiers, IP address)

Usage data (pages visited, features used, time spent on the app)

Analytics data (via third-party tools like Firebase, Google Analytics, etc.)

Crash reports and diagnostics

c. Information from Third Parties

We may receive information about you from third-party services (e.g., when you log in via Google, Apple, or Facebook).

2. How We Use Your Information

We use the collected information for the following purposes:

To provide, operate, and improve the Service

To process transactions and send transaction-related notifications

To personalize your experience

To send you updates, marketing materials, and promotional offers (you can opt out at any time)

To respond to your comments, questions, and customer service requests

To monitor and analyze usage and trends

To detect, prevent, and address technical issues or fraudulent activity

To comply with legal obligations

3. How We Share Your Information

We do not sell your personal information. We may share your information only in the following cases:

With trusted service providers (e.g., cloud hosting, analytics, payment processors, customer support)

When required by law or to protect our rights, users, or others

In connection with a merger, acquisition, or sale of assets

With your explicit consent

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security.

5. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, or as required by law.

6. Your Privacy Rights

Depending on your location, you may have the following rights:

Access your personal data

Correct inaccurate data

Request deletion of your data

Object to or restrict processing

Data portability

Withdraw consent (where processing is based on consent)

Opt out of marketing communications

To exercise these rights, contact us at eaachelp@outlook.com.

For users in the EU/UK (GDPR), California (CCPA/CPRA), or other applicable regions, additional rights may apply.

7. Third-Party Links and Services

Our Service may contain links to third-party websites or services that are not operated by us.

We are not responsible for the privacy practices of such third parties. We encourage you to review their privacy policies.

8. Children's Privacy

Our Service is not intended for children under 13 (or 16 in some jurisdictions). We do not knowingly collect personal information from children. If we become aware that a child has provided us with personal data, we will delete it.

9. International Data Transfers

Your information may be transferred to and processed in countries other than your own. We ensure appropriate safeguards are in place when transferring data outside the EEA, UK, or Switzerland.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new policy here and updating the "Last Updated" date. Your continued use of the Service after changes constitutes acceptance of the updated policy.

11. Contact Us

If you have any questions about this Privacy Policy, please contact us:

Email: eaachelp@outlook.com

Eclectic Alchemy, Acworth, U.S.A.

Data Protection Officer: [Matthew Turner]