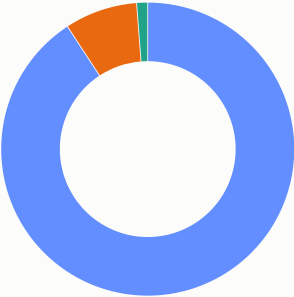

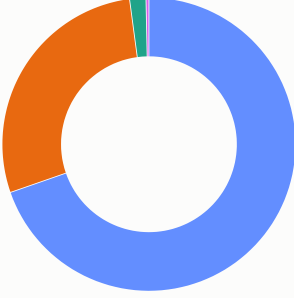




Your 2023 Year in Review

Comparison between [Jan 01 - Dec 31, 2023](#) and [Jan 01 - Dec 31, 2022](#)

<p>📌 Fans & Followers across ...</p> <p>10K fans & followers</p> <p>↗️ 787 from 9.7K</p>	<p>📌 New fans & followers acr...</p> <p>685 fans & followers</p> <p>↘️ 24.6% from 909</p>	<p>📌 Page & profile impressio...</p> <p>20K impressions</p> <p>↘️ 21.9% from 26K</p>	<p>📌 Page & profile reach acr...</p> <p>11K users</p> <p>↘️ 25.7% from 15K</p>
<p>📌 Fans & Followers across ...</p> <p>Twitter ↗️ 6.3% 8.8K</p>	<p>📌 New fans & followers acr...</p> <p>Twitter ↘️ 40.7% 516</p>	<p>📌 Page & profile impressio...</p> <p>LinkedIn P... ↘️ 11.9% 17K</p>	<p>📌 Page & profile reach acr...</p> <p>LinkedIn ... ↘️ 13.5% 9.1K</p>
<p>LinkedIn ... ↗️ 24.5% 1.4K</p>	<p>LinkedIn Page ↗️ % 160</p>		
<p>Facebook P... ↗️ 0.9% 328</p>	<p>Facebook Page ↘️ 76.9% 9</p>	<p>Facebook... ↘️ 53.5% 2.9K</p>	<p>Facebook... ↘️ 52.2% 2.3K</p>
<p>📘 Fans trend</p>	<p>📘 Page fans > Country</p> <p>● India ● Brazil ● Guatemala ● Mexico ● United States ● Italy ● Other</p>	<p>📘 New fans > Page</p> <p>MicroProfile ↘️ 30 9</p>	<p>📘 Lost fans > Page</p> <p>MicroProfile ↘️ 50% 5</p>
<p>🐦 Followers trend</p>	<p>🐦 Received DMs > Account</p> <p>This visualization isn't supported for your data. To display your results, select a different visualization.</p>	<p>🐦 Net new followers > Acco...</p> <p>@MicroProfil... ↘️ 354 516</p>	<p>🐦 Mentions > Account</p> <p>@MicroPr... ↘️ 40.9% 489</p>
<p>📘 Followers trend</p>	<p>📘 New followers > Page</p> <p>MicroProfile ↗️ % 160</p>	<p>📘 Page impressions > Page</p> <p>MicroProfile ↘️ 11.9% 17K</p>	<p>📘 Page reach > Page</p> <p>MicroProf... ↘️ 13.5% 9.1K</p>

<p>📌 Posts across networks</p> <p>342 posts</p> <p>↘ 43.1% from 601</p>	<p>📌 Post impressions across ...</p> <p>124K impressions</p> <p>↘ 34.6% from 190K</p>	<p>📌 Post reach across netwo...</p> <p>2.4K users</p> <p>↘ 50.9% from 4.9K</p>	<p>📌 Average post engageme...</p> <p>3.39% engagement rate</p> <p>↗ 5.3% from 3.22%</p>
<p>📌 Posts across networks</p> <p>Twitter ↘ 60.2% 125</p> <p>Facebook ... ↘ 42.2% 115</p> <p>LinkedIn P... ↗ 15.9% 102</p>	<p>📌 Post impressions across ...</p> <p>Twitter ↘ 37% 104K</p> <p>LinkedIn P... ↘ 10.8% 18K</p> <p>Facebook... ↘ 51.2% 2.4K</p>	<p>📌 Post reach across netwo...</p> <p>Facebook... ↘ 50.9% 2.4K</p>	<p>📌 Average post engageme...</p> <p>Faceboo... ↘ 9.3% 5.55%</p> <p>Linkedi... ↘ 16.1% 2.73%</p> <p>Twitter ↗ 41.6% 1.93%</p>
<p>📘 Post likes and reactions ...</p> <p>• Photo • Link • Album</p> 	<p>📘 Post comments > Media ...</p> <p>Album 0% 0</p> <p>Link 0% 0</p> <p>Photo 0% 0</p>	<p>📘 Post shares > Media type</p> <p>• Album • Photo • Link</p> 	<p>📘 Post engagement rate > ...</p> <p>Album ↗ 7.55 7.55%</p> <p>Photo ↘ 0.53 5.6%</p> <p>Link ↗ 4.91 4.91%</p>
<p>📘 Post engaged users > Page</p> <p>MicroProfile ↘ 52.4% 121</p>	<p>📘 Post engaged fans > Page</p> <p>MicroProfile ↘ 55.9% 63</p>	<p>📘 Post impressions > Medi...</p> <p>Photo ↘ 2.8K 2.2K</p> <p>Link ↗ 153 153</p> <p>Album ↗ 57 57</p>	<p>📘 Post reach > Media type</p> <p>Photo ↘ 2.7K 2.2K</p> <p>Link ↗ 151 151</p> <p>Album ↗ 53 53</p>
<p>🐦 Post replies > Post type</p> <p>• Status</p> 	<p>🐦 Post retweets > Post type</p> <p>Status ↘ 32.2% 230</p>	<p>🐦 Post key interactions > T...</p> <p>• Likes • Retweets • Quote tweets • Replies</p> 	<p>🐦 Post impressions > Post ...</p> <p>Status ↘ 61K 104K</p>