

ECLORE – 2k19

A managerial event for management students

15th March, 2019

GUIDELINES

- Each student can participate in only **one** management event.
- Any student can participate in cultural & fun events.
- Registration fee: **Rs.250/-** for each participant.
- Online entries should reach on or before **10th March, 2019** and spot registrations are entertained.
- Students must carry their **identity cards**.
- The participants should be right **on time**.
- **More than one team** from a college are allowed with prior intimation.

Program Schedule

08:00 a.m. – 09:30 a.m.	:	Registration
09:30 a.m. – 10:00 a.m.	:	Inaugural Function
10:00 a.m. – 04:00 p.m.	:	1. Finclan (Finance event) 2. Takshak (HR event) 3. Mer cari – Anunico (Marketing event) 4. Creative Maniac (Business- Plan) 5. Brain Thugs (Business-quiz)
04:00 p.m. – 06:30 p.m.	:	Sanskriti (Cultural event)
06:30 p.m. – 07:00 p.m.	:	Validation function.

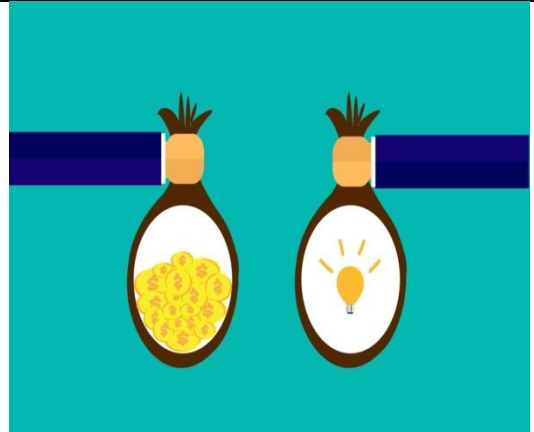
Lunch will be provided from 12:30 p.m. to 2:00 p.m. to all the registered candidates @ alumni auditorium

SPECIALISATION EVENTS

A. FINCLAN (Enriches your Talent)

Coordinators : Ms.K.Sumanjali, Ms.B.Pavitra

- Three members per team
- Number of rounds are three
- One round is written test for screening and two other rounds (subject based)
- All the three members should belong to the same college



B. TAKSHAK (We hustle for a bustle)

Coordinators : Ms.B.Santhoshi, Ms.B.Sameera

- Each team should consist of four members
- Number of rounds are three
- HR concept oriented



C. MERCARI-ANUNCIO (Peddle your aim)

Coordinators : Ms.Phebe Sarah,
Mr.K.Chaitanya

- Each team should consist of four members
- Event consists of four rounds out of which one will be written test and is marketing concept oriented.
- The team members must be of one college.



MANAGEMENT EVENTS

D. BRAIN THUGS (Unlocking knowledge at the speed of thought)

Coordinators : Ms.Shayistha, Mr.Bharatudu

- Two teams from each college can participate
- Four members per team are allowed
- Each participant can participate in only one team
- Four rounds will be conducted



E. METIER STRATEGEM (Your business on our desk)

Coordinators : Ms.Kalyana Lakshmi, Ms.M. Santhosh Sameera

- Each team should consists of 4 members.
- Number of rounds are three
- Team members should be from same college



INFORMAL EVENTS

F. CREATIVE MANIAC (Try your talent)

Coordinator : Ms.V. Bhavya

- AD-MAD
- COPYCLIQ



G. FUN GAMES (Play crazy laugh crazy)

Coordinator : Mr.M.S.Bhavendu Bhanu

- BEHIND YOU
- SHACKLE TWIST
- YANK ME
- SIGN LA' COMMUNICATION

Note :- Only merit certificates will be issued.



H. SANSKRITHI (Your culture your identity)

Coordinators : Ms.Ch. Bhagya Lakshmi, Mr.S. Venkat Reddy

- Ethnic wear
- Dance competition
- Singing competition



ECLORE 2K19

Creating Edutainment

METIER STRATEGEM

(Your business on our desk)

Guidelines:

- Team consists of four members.
- Team must submit only single report for registration.
- Report submission must be done before **11:59 pm of 10th March, 2019.**
- The name of report must also consist the institute's name along with location name i.e. 'JNTU_KAKINADA'.
- Selected teams must present their presentation through MS Power Point.
- Each team must mention team name, team members on first page.
- No extension for registration will be given.
- They may use graphics and pictures in presentation.
- Email Id : m.stratagem2k19@gmail.com
- Round 1 is the submission of word document of your Business plan.
- Participants are required to e-mail a detailed business plan should not exceed 10 pages excluding executive summary, cover page and index.
- The participants must follow the font of 12 in Times New Roman for the headings with a line spacing of 1.5.

ECLORE 2K19

Creating Edutainment

CREATIVE MANIAC

(Try your talent)

ADD MAD

Guidelines:

- Team consists of 5 members.
- All members must be of same college.
- Topics for the advertisements are to be chosen by the team.
- Advertisements must not exceed 3 minutes.
- Advertisements containing sensitive material will not be entertained.
- Every team member must be registered in ECLORE-2K19.
- Every member registered must be present (visually) in the advertisement.
- Advertisements must be submitted with high quality on **14-02-2019 by 12:00 PM** to the mail **admad.eclore2k19@gmail.com**, otherwise they will be not considered for evaluation.
- Advertisement can be creative and sarcastic, but the message should be properly conveyed.
- Advertisements must not be a replica of the original.
- The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation etc. in Advertisement.
- All the above rules are to be followed for proper submission of advertisement.

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CREATIVE MANIAC

(Try your talent)

COPYCLIQ:

Click a photograph by imitating any personality or recreating any famous event

Guidelines:

- Send your photos by **11th march 2019** to copycliq.eclore2k19@gmail.com .
- One entry per person only.
- Both recreated picture and original picture should be sent in the mail.
- Contestant must be registered in ECLORE-2K19.
- Send your photographs along with your name, college/university name to the prescribed mail id.
- Photos will be **uploaded on 12th march 2019 in Facebook**.
- Winners will be declared on the basis of Facebook likes.
- **Likes will be counted up to 12:00 PM, 15th March 2019.**
- Pictures with fake likes will be disqualified.

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SANSKRITHI

(Your culture your identity)

Ethnic wear – Theme: cultural representing states

Guidelines:

- Entry per institution: 1 (team)
- Number of participants -2 (1 male and 1 female) from the same college
- Participants must be in traditional wear
- There will be 2 rounds:
 - Introduction by the participants
 - Question and answer round
- Each college should represent one state
- Prior intimation is required for the selection of state & participants should give their top 5 priorities.one will be chosen by the committee
- Participants will be judged on the basis of their overall performance
- Judges decision is final.
- Last date of submission of registration
- Email Id: ecloresanskriti@gmail.com

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SANSKRITHI

(Your culture your identity)

Dance competition: (group)

Guidelines:

- Entry per institution- 1(team)
- Number of participants- (3-6) members
- **Time duration: 3 minutes**, Negative marking for exceeding the time limit.
- Dance performance should not convey any indecent gestures
- The participants are requested to bring two CDs, pendrive to avoid technical disturbance. Out of which, they are also requested to submit one CD with the coordinator of the event.
- Decision of the judges will be final
- Last date of submission of registration :
- Email Id: ecloreulturals@gmail.com

Singing competition: (group/solo)

Guidelines:

- Entry per institution- 1
- Time duration- 2 minutes
- Recorded karaoke's will be entertained
- A warning bell will be given at the end of **1.5 minutes** and a final bell will be given at the end of **2 minutes**
- Negative marking for exceeding the time limit
- Decision of the judges will be final
- Last date of submission of registration
- Email Id: ecloreulturals@gmail.com