

Import Reliance and Government Revenue: Testing Tariff–Tax Relationships Across Developed Countries

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Abstract

Insert abstract text here: 75-200 words, very high-level summary of your project. Look at the three most closely-related papers in your literature review to get an idea of what should be included.

1 Introduction

Governments use both domestic taxes and tariffs to increase revenue. As developed countries lower tariffs, an important question is how they replace the lost revenue from decreased tariffs. Understanding this shift matters for trade policy and for how countries tax systems may be affected.

This paper focuses on the relationship between domestic taxes on goods and services and tariff levels in developed countries. The goal is to examine how domestic taxes relate to tariffs in developed countries and how this relationship depends on a country's GDP and its import-to-GDP ratio.

Our hypothesis is that domestic taxes will increase in developed countries that limit tariffs and that this relationship will be stronger in those countries with high import to GDP ratios than in countries with low import-to-GDP ratios. High-import countries rely on international trade for government revenue , so tariff reductions create larger revenue gaps that governments offset by increasing domestic consumption taxes. Optimal taxation theory suggests that when tariff revenue falls, governments may raise domestic taxes in order to maintain overall revenue (Broadway, Maital and Prachowny, 2002). This effect should be strongest in countries that rely heavily on tariff revenue to finance federal funding.

To explore this question, we analyze data for 11 countries: Switzerland, Korea, Australia, France, Norway, Israel, the United States, Belgium, Ireland, Canada, and New Zealand over the years 2001–2020. These countries were selected because they represent a broad range of import-to-GDP ratios, allowing us to test whether substitution patterns differ between high trade-dependent countries and more closed ones. The results of our analysis show that the relationship between tariffs and domestic

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taxes is not statistically significant in high import and low import developed countries. The correlations between tariff levels and domestic tax revenues are weak, and their directions are inconsistent with our hypothesis: high-import countries show a slight positive correlation, while low-import countries show a slight negative one. Visually, our scatterplots reinforce this finding. Some countries cluster at low levels of tariff revenue, with little variation in domestic tax revenue as tariffs change. Countries with the highest import dependence, such as Ireland and Belgium, do now show strong substitution patterns than countries with lower import-to-GDP ratios. Overall, our data suggests that developed countries may not rely on domestic taxes to replace tariff revenue, or that any substitution effect is too small to detect in this sample. This challenges the expectation from the optimal taxation theory that governments would change domestic consumption taxes in order to offset the reductions in tariff revenue.

The remainder of the paper includes literature reviews, data, results, discussion, and conclusion. The literature reviews analyze existing research on this topic. The data section describes the data sources, variables, and how we analyzed the data. The results section presents the descriptive statistics and tables. In the discussion section, limitations of the analysis and the meaning of the data are explained.

2 Literature Review

The relationship between tariff revenue and domestic taxation is the main focus of this research. Examining whether developed countries substitute domestic taxes for tariff revenue, and whether this substitution pattern varies by import intensity is an important part in addressing the research question. Keen and Lighthart (2002) provide another key framework, arguing theoretically that public revenue can increase through trade liberalization if domestic consumption taxes are increased while consumer prices remain stable. However, they don't test whether high import countries behave differently.

There is a lot of research surrounding the revenue implications of trade and fiscal policy reform. Waglé (2011) determines that as countries move away from trade based taxes, they partially offset revenue losses with domestic sources of taxation, his sample includes low income countries for 25 years. our research differs by analyzing countries individually and explicitly testing whether import strength affects fiscal substitution. ~~Thuy Tien~~ Ho (2023) examines how tax revenue and economic growth interact with trade openness in developing countries, building on Keynesian demand theory to argue that reducing tariffs decreases government revenue and weakens aggregate demand. Their paper finds that trade openness has mixed effects on tax revenue depending on the stage of development and institutional capacity. This is important to our research for several reasons. first, their work demonstrates that the relationship between trade policy and fiscal outcomes varies significantly from country to country. Some countries experience significant revenue losses from tariff reductions while others do not, depending on their level of development and institutional strength. Second, while Ho assumes that developing countries increase domestic taxes to offset tariff losses. Our research tests whether fiscal substitution actually occurs in developed countries. our results show that even developed countries with much higher tax revenues do not systematically substitute domestic taxes for tariff revenue, suggesting that fiscal substitution is not an automatic response to trade liberalization even when countries can easily afford to do so.

Sova (2011) take a different angle by examining trade balance outcomes and whether Europe Agreements produce symmetric or asymmetric effects on exports and imports in Central and Eastern

European countries. They found that association agreements have a positive and significant impact on exports and imports with the estimated coefficients being higher for imports than for exports, suggesting trade asymmetry.

3 Data

The World Integrated Trade Solution (WITS) is a trade software provided by the World Bank that consists of trade and tariff data. The International Centre for Tax and Development Government Revenue Dataset (ICTD-GRD) provides detailed tax and government revenue data for nearly all countries. Our sample includes eleven developed countries 2001-2020: Australia, Belgium, Canada, France, Ireland, Israel, South Korea, New Zealand, Norway, Switzerland, and the United States, amounting to 220 country-year observations. We classify these countries as "developed" based on their consistently high GDP per capita.

Table 1: Summary Statistics

	(1) N	(2) mean	(3) sd	(4) min	(5) max
year	220	2010	5.779	2001	2020
Exports (% GDP)	220	43.49	26.23	9.036	133.3
Imports (% GDP)	220	40.08	22.11	13.15	124.4
Domestic Tax Revenue (% GDP)	220	7.564	3.618	0.424	13.17
International Tax Revenue (% GDP)	220	0.291	0.307	-0.013	1.087
GDP (Current USD, Billions)	220	2193	4505	53.87	21540
Import Value (Billions USD)	215	503.3	670.2	16.83	3121

Note: Sample consists of 11 developed countries over 20 years (2001-2020): Australia, Belgium, Canada, France, Ireland, Israel, Korea, New Zealand, Norway, Switzerland, and the United States. Tax variables from ICTD Government Revenue Dataset; trade and GDP variables from World Integrated Trade Solution (WITS).

We obtained four trade indicators to create our key variables from WITS: Exports of goods and services (% of GDP) measures the value of all exported goods and services as a percentage of GDP; Imports of goods and services (% of GDP) measures the value of all imported goods and services as a percentage of GDP, GDP (current USD) represents the gross domestic product of each country in current US dollars; and Import Value (Current USD) captures the total value of imports in current US dollars. We also obtained two tax revenue variables from ICTD-GRD: Domestic Tax Revenue (% of GDP) measures total taxes on goods and services; and International Tax Revenue (% of GDP) which is taxes on international trade, primarily consisting of tariffs and customs duties on imports.

The eleven developed countries in the sample demonstrate substantial variation in both trade openness and economic size, which is crucial for testing our hypothesis that fiscal substitution patterns differ by import intensity. The wide range of Imports as a percentage of GDP, averaging 40.08% and a minimum of 13.15 % enables comparison between economies like the United States and heavily trade dependent countries like Ireland and Belgium. Exports show variation as well with the average of 43.49% of GDP and ranging between 9 and 133%. The exports and imports demonstrates that

the countries in the sample maintain balanced trade throughout the 20 year period. This allows us to compare fiscal behavior across countries with different levels of import dependency. Economic size also varies across the sample.¹

Before conducting a formal correlations analysis, we examined the relationship between international and domestic tax revenue visually to asses whether the predicted substitution pattern would present itself in the aggregate data. Figure ?? displays the relationship between international tax revenue (primarily tariffs) and domestic tax revenue across all eleven countries. Each point represents a country-year observation, with countries distinguished by color. If our hypothesis is correct then we would expect to observe a negative relationship; as countries reduce tariffs, domestic tax revenue should increase(move right on the horizontal axis) to offset the lost tariff revenue.

International Tax vs Domestic Tax Revenue: All Countries

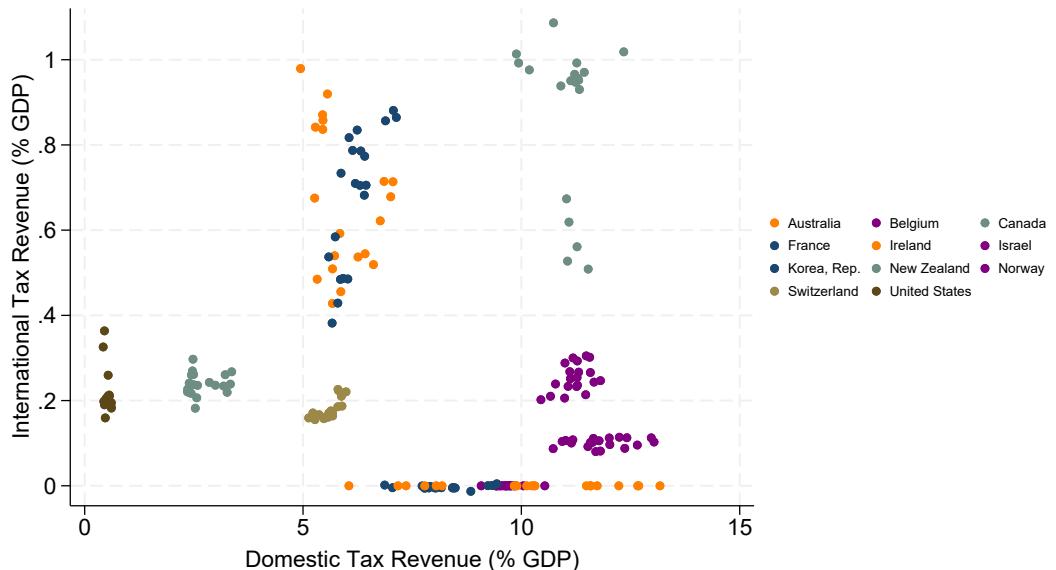


Table 2: Import-to-GDP Ratio by Country (2001-2020)

Country	Mean	Std. Dev.	Min	Max
Ireland	84.61	15.31	65.65	111.54
Belgium	76.64	5.76	65.34	83.49
Switzerland	53.06	5.73	42.52	61.63
Korea, Rep.	38.82	7.21	29.24	52.81
Canada	32.95	1.49	30.00	36.26
Israel	32.59	4.80	23.37	40.11
France	29.57	2.77	25.15	34.08
Norway	29.38	2.51	26.62	34.30
New Zealand	27.76	2.14	22.59	32.75
Australia	21.76	1.19	18.84	24.07
United States	15.14	1.44	12.87	17.35

Note: Import-to-GDP ratio calculated as (Import Value / GDP Current USD) × 100. Countries sorted by mean import-to-GDP ratio (highest to lowest). Data from World Integrated Trade Solution (WITS), 2001-2020.

4 Results

To test whether import intensity predicts fiscal substitution behavior, Table 2 represents the import-to-GDP ratio for each country, calculated as the ratio of import value to GDP multiplied by 100. This is important to understanding the variation in import dependency across countries which helps us test the hypothesis, which predicts the higher import countries should demonstrate stronger fiscal substitutions patterns than low import countries. These high-import countries should exhibit stronger negative correlations between international and domestic tax revenues, reflecting systemic substitution of domestic taxes to offset lost tariff revenue.

Table 2 reveals substantial variation in import dependency across the sample, with countries having a range from 15.14% to 84.61% of GDP. Ireland demonstrates the highest import intensity, averaging 84.61% of GDP over the 20-year period, with substantial year-to-year variation indicated by a standard deviation of 15.31, reflecting Ireland's economy experiencing significant fluctuations in trade dependency. Belgium follows at 76.64% average import intensity but with a standard deviation of 5.76. Belgium's imports consistently remained between 65.34% and 83.49% of GDP. Switzerland averages 53.06% showing similar stability to Belgium with imports ranging from 42.52% to 61.63%. These three countries represent the most import-intensive economies in the sample and, according to our hypothesis should be the most likely to substitute domestic taxes for declining tariff revenues.

The remaining countries display import intensities that range from 21.76% and 38.82%. Korea averages at 38.82% and presents variability with a standard deviation of 7.21. Korea's imports ranging from 29.24% and 52.81%. The remaining six countries Canada (32.95%), Israel (32.59%), France (29.57%), Norway (29.38%), New Zealand (27.76%), Australia (21.76%) and the United States(15.14%) demonstrate stability over time with standard deviations between 1.19 and 4.80.

¹See the reproducibility package for more detailed instructions here.

The wide dispersion of average import intensity is another reason why individual correlation analysis for each country. This approach will reveal whether high-import countries like Ireland and Belgium demonstrate negative correlations between tariff and domestic tax revenue.

Table 3: Correlations Between International Tax and Domestic Tax Revenue by Country

Country	Correlation	P-value	Import-GDP
Korea, Rep.	0.769***	0.0001	38.82%
Switzerland	0.740***	0.0002	53.06%
Israel	0.432	0.0574	32.59%
Australia	-0.319	0.1703	21.76%
United States	-0.397	0.0829	15.14%
France	0.268	0.2542	29.57%
Belgium	0.261	0.2662	76.64%
Norway	0.187	0.4302	29.38%
New Zealand	-0.182	0.4427	27.76%
Canada	0.127	0.5945	32.95%
Ireland	0.088	0.7124	84.61%

Note: Pearson correlations between International Tax Revenue (% GDP) and Domestic Tax Revenue (% GDP) for each country over 2001–2020. *** indicates p<0.001. Import-GDP ratios shown for reference.

The correlation results between international tax revenue and domestic tax revenue reveal patterns that directly contradict our hypothesis. Table 3 presents the correlation coefficients for each country along with their statistical significance and corresponding Import-GDP ratios. Out of the eleven countries, only two exhibit statistically significant correlations and rather than them being negative like predicted they are positive.

Korea is one of the countries with statistical significance with a correlation of 0.769 (p-value = 0.0001) and Switzerland is the other with a correlation of 0.740 (p-value = 0.0002). These positive relationships indicate that when tariff revenues increase in these countries, domestic tax revenue also increases rather than moving inversely. The most import intensive countries show no evidence of fiscal substitution. Ireland with the highest import-to-GDP ratio displays a correlation of only 0.088 (p-value = 0.712) suggests that changes in tariff revenues have no relationship with domestic tax policy, despite Ireland's economy being more dependent on international trade than any other country in our sample. Belgium, the second most import -intensive economy also fails to reach statistical significance with a weak positive correlation of 0.261.

The remaining eight countries display weak statistically insignificant correlations. The United States has a correlation of -0.397, which matches our hypothesis' prediction but also fails to reach statistical significance because the p-value is 0.712.

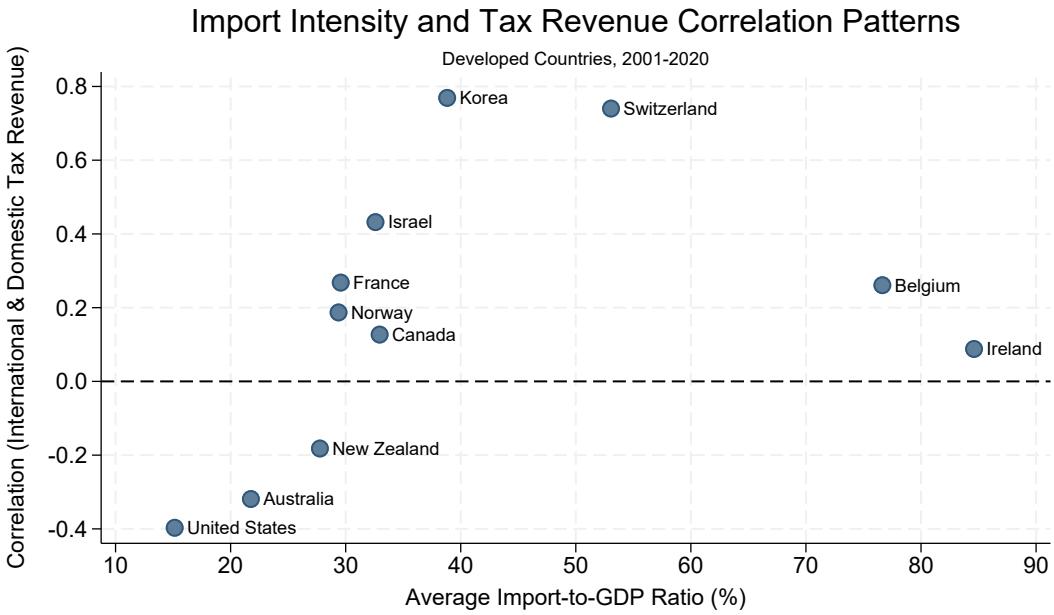


Figure 2: Import Intensity and Correlation Between International and Domestic Tax Revenue

Note: Each point represents one country. The horizontal axis shows the average import-to-GDP ratio (2001-2020). The vertical axis shows the correlation coefficient between international tax revenue and domestic tax revenue for that country. Negative correlations suggest fiscal substitution (taxes move inversely), while positive correlations indicate taxes move together (no substitution).

To assess whether import dependency predicts fiscal substitution behavior, Figure 2 displays each country's average import-to-GDP ratio against the correlation between international tax revenue and domestic tax revenue. This visualization tests the hypothesis that more import-intensive economies should demonstrate stronger fiscal substitution (negative correlations) as they face greater revenue losses from tariff reductions. The scatter of points across the graph with high import and low import countries showing similar weak correlations and the middle import countries having the strongest relationships again further represents the failure to reject the null hypothesis. The figure makes the numerical correlations apparent on a graph: there is no downward slope and no relationship between how much a country trades and how its tax revenues move. These findings suggest that factors other than simple trade dependency explain fiscal policy choices.

5 Conclusion

This paper examined how domestic consumption taxes relate to tariff levels in developed countries and whether this depends on a country's GDP and import to GDP ratio. Using data from 11 developed countries from 2001-2020, our analysis combined trade indicators from WITS with tax revenue variables from ICTD-GRD. These countries were ranked according to import intensity to see whether high dependence on imported goods led to higher domestic consumption tax revenue.

The descriptive statistics show large variation in import to GDP ratios. Our empirical analysis shows that the correlations between international tax revenue and domestic tax revenue are overall

weak and ~~significantly insignificant~~. The correlation does not provide strong support for our hypothesis. High import countries exhibit slightly positive correlations, while low import countries exhibit slightly negative ones, but neither indicates fiscal substitution. Only Korea and Switzerland show a strong relationship between international tax revenue and domestic consumption tax revenue, and both correlations were positive instead of negative like we predicted. For the other countries, the correlations were weak. These results suggest that reductions in tariff revenue do not completely influence how developed countries structure their domestic tax systems. This outcome contrasts with our hypothesis, which predicted that high import countries would show stronger evidence of substituting domestic tax revenue for decreasing tariffs. However, the absence of a consistent, notable relationship implies that this may not be true. This could be due to several limitations. Firstly, our selected countries have small tariff revenue, which leaves little variation for identifying substitution effects. Secondly, our analysis is restricted to 11 countries over 20 years, which limits the ability to analyze small adjustments. Overall, we found that while theory may predict substitution between tariff revenues and domestic consumption tax revenues, the evidence is mixed and does not strongly support a clear pattern across these developed countries.



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