



# Our Company Profile



ELEVATING **IMPACT** THROUGH **INSIGHT!**

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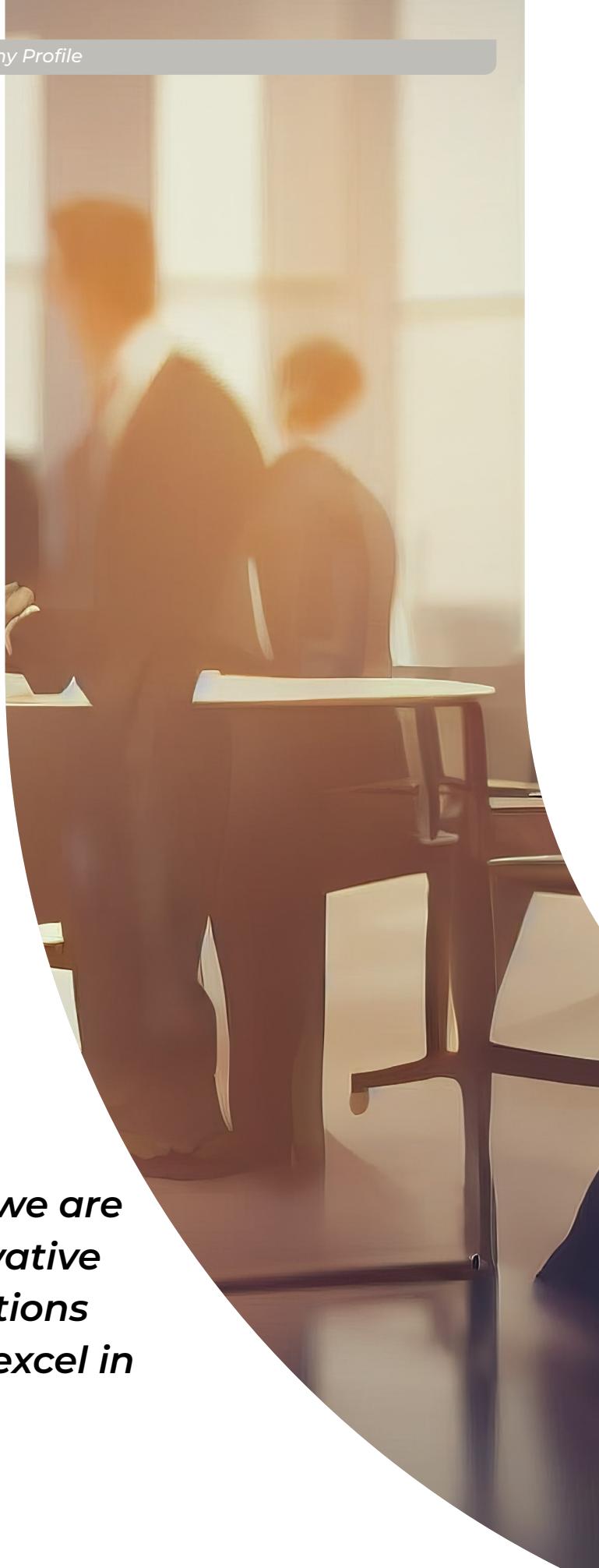


# ABOUT COMPANY

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**AUSAR Consultancy (K) Ltd** is a dynamic and forward-thinking Monitoring Evaluation, Research and Learning (MERL) firm founded to support organizations, institutions and projects in maximizing their impact through effective monitoring, rigorous evaluation, and data-driven decision-making.

As a newly established firm, we are dedicated to delivering innovative and client-centric MERL solutions that empower our clients to excel in their missions.



# MISSION STATEMENT

*"At AUSAR Consultancy (K) Ltd our mission is to partner with organizations to enhance their performance, strengthen accountability, and drive positive change through robust monitoring and evaluation practices."*



## VISION

*To be a global leader in M&E, recognized for our commitment to excellence, innovation, and the advancement of sustainable development.*

# CORE VALUES

## ***Excellence:***

We are dedicated to delivering the highest quality M&E services, setting industry benchmarks, and continually improving our methodologies.

## ***Integrity:***

We uphold the highest ethical standards, ensuring transparency, honesty, and confidentiality in all our engagements.

## ***Collaboration:***

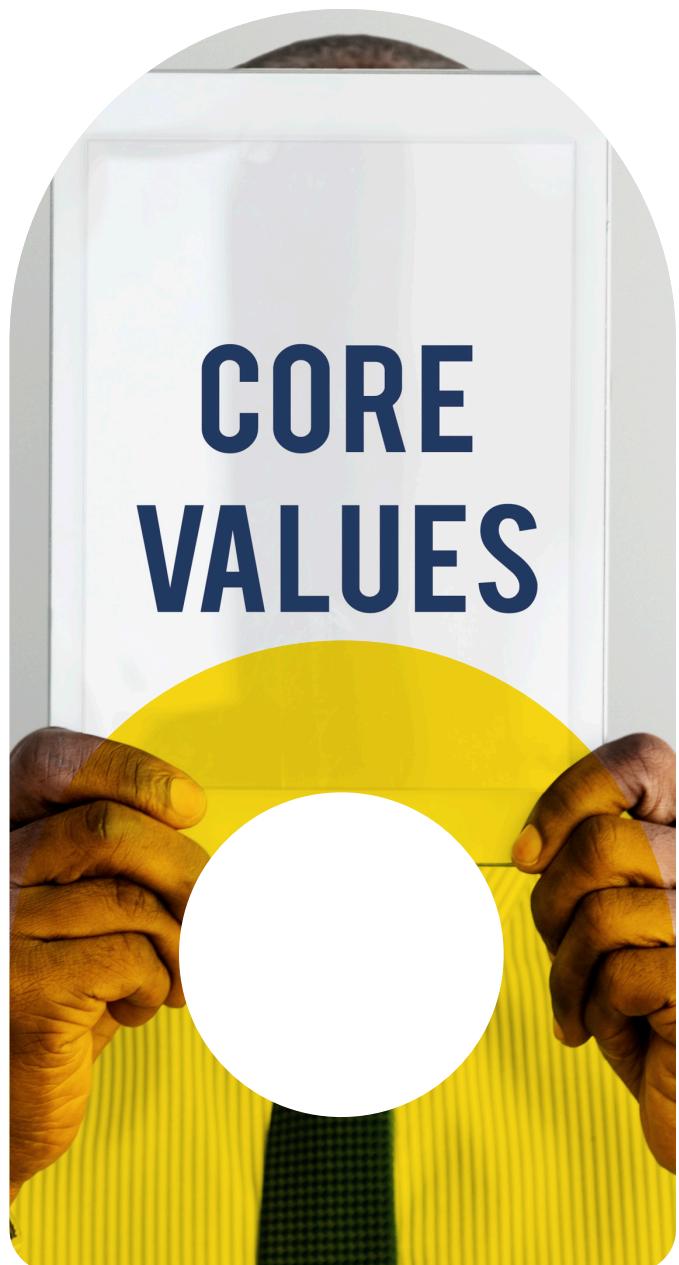
We foster partnerships with clients, stakeholders, and experts, working together to achieve meaningful outcomes.

## ***Innovation:***

We embrace technology and creative solutions to enhance the efficiency and effectiveness of M&E processes.

## ***Client-Centric:***

We prioritize understanding our clients' unique needs and tailoring our services to meet their objectives.



# CORE SERVICES



## Monitoring and Evaluation System Development

We work closely with organizations to develop customized monitoring and evaluation frameworks that align with their objectives and outcomes. Our frameworks ensure the collection of relevant and reliable data to measure progress and inform decision-making.

The following are the major services offered:

- Customized design and implementation of MERL frameworks and systems.
- Indicator development, data collection methods, and results-oriented planning.



## Data Collection and Analysis

Our team employs a range of data collection methods, including surveys, interviews, focus groups, and observation, to gather robust and accurate data. We employ advanced analytical techniques to interpret the data and provide meaningful insights for informed decision-making.

Thus, we offer:

- Comprehensive data collection services, including surveys, assessments, and interviews.
- Advanced data analysis using modern tools and techniques.
- Data visualization and reporting for actionable insights.



## Project Management Support

At AUSAR Consultancy (K) Ltd, we understand that effective project management is essential for the successful execution of your initiatives while integrating monitoring and evaluation. Our dedicated team of professionals is committed to providing comprehensive support to ensure that your projects are delivered on time, within budget, and according to the highest quality standards.

We shall offer:

- Technical assistance in project planning, implementation, and monitoring.
- Integration of MERL into project management processes.

# CORE SERVICES



## Impact Assessments, Research Studies and Evaluations

We conduct rigorous impact evaluations to assess the effectiveness and efficiency of programs, projects and interventions. Our evaluations utilize both quantitative and qualitative methods to determine the causal impact and generate evidence-based recommendations for improvement.

We also conduct research studies to enable organizations and institutions to understand their contexts thus be able to deploy evidence based interventions. Also, research studies are conducted to enable organisations and institutions add to their knowledge for sharing and use.

The following is offered under this package:

- Rigorous impact assessments, research studies and program evaluations.
- Baseline and Endline studies, performance evaluations, and impact evaluations.



## Capacity Building and Training

We offer customized training programs and workshops to build the capacity of organisations in monitoring and evaluation practices, research, data management, strategic planning, organizational development.

Our interactive sessions equip participants with the necessary skills and knowledge to implement effective monitoring and evaluation systems.

The following is offered under this package:

- Tailored training programs in MERL, data management, and evaluation.
- Research designs, data collection methods, analysis, interpretation, presentation and reporting.
- Building organizational capacity for effective MERL practices.
- Strategic Planning, Development and Tracking

# CORE SERVICES



## Data Quality Assurance

Data quality assurance (DQA) is a critical process that ensures the accuracy, reliability, and consistency of data collected, processed, and stored within an organization. It encompasses a set of procedures, standards, and practices designed to identify and rectify data errors, inconsistencies, and deficiencies. Effective DQA is essential for organizations to make informed decisions, support operations, and maintain trust in their data.

We understand that data quality assurance is an ongoing effort that requires attention to detail, data governance, and the use of appropriate tools and technologies.

AUSAR Consultancy (K) Ltd thus offers:

- Ensuring data integrity and quality through systematic validation and verification.
- Development of data quality assessment frameworks.

# OUR APPROACH

## *Adaptability and Effective Methodologies!*

Our approach is flexible, adaptive, and designed to provide clients with the insights and information needed to make informed decisions, optimize resource allocation, and achieve their organizational objectives.

We are committed to supporting our clients on their journey to measurable impact and sustainable development.

# KEY DIFFERENTIATORS

01

## Innovation

AUSAR Consultancy (K) Ltd embraces emerging technologies and methodologies to provide cutting-edge MERL solutions.

02

## Client-Centered Approach

We prioritize client collaboration, flexibility, and responsiveness to meet unique needs and objectives.

03

## Fresh Perspective

As a new firm, we bring a fresh perspective, energy, and enthusiasm to our projects.

04

## Quality Assurance

We uphold the highest ethical standards and quality assurance processes to ensure reliable results.

05

## Agile and Adaptable

We are nimble and ready to adapt to changing project dynamics and client requirements.

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*"Driving Innovation  
with Client-Centered  
Agility and Fresh,  
Reliable MERL  
Solutions"*

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# MEET THE TEAM



**Dorcas Njoki Kariuki**

Monitoring Evaluation Research and Learning Expert

A seasoned Monitoring and Evaluation Specialist with a passion for data-driven impact assessment and continuous improvement. With over six years of experience in the field, Dorcas has a wealth of expertise in designing and implementing robust M&E frameworks, conducting rigorous data collection and analysis, and translating findings into actionable insights. Highly skilled in utilizing advanced analytical tools and methodologies, Dorcas has a proven track record of helping organizations enhance their programs and projects, ensuring they align with strategic goals and deliver measurable results, this she played effectively and efficiently while at CICC Trust.

Known for their dedication to accuracy, attention to detail, and effective communication, Dorcas is a valuable asset in driving evidence-based decision-making and fostering accountability within organizations striving for positive social change and sustainable development.

Dorcas hold a Masters of Arts in Monitoring and Evaluation and Bachelor of Arts in Peace and Conflict Transformation and Community Development, all from Daystar University, Kenya.



**Dr. Stephen Karugu Njuguna**

Research Expert

Dr. Njuguna is a seasoned Research Specialist, with a wealth of expertise to the field of research and analysis. With 10 years of experience, Dr. Njuguna has successfully designed, executed, and managed a wide range of research projects across various industries. Proficient in both qualitative and quantitative research methods, Dr. Njuguna has a proven ability to generate actionable insights from data, providing valuable guidance to organizations seeking to make informed decisions and solve complex problems. He is keen in analytical skills, attention to detail, and proficiency in cutting-edge research tools ensure that consistent delivery of high-quality research outcomes. He is dedicated to staying current with industry trends and has passion for finding innovative solutions. Dr Njuguna is an invaluable asset for organizations looking to drive growth, enhance operations, and gain a competitive edge through research-driven strategies.

Dr. Njuguna hold a PhD in Peace and Conflict from Phillips University of Marburg. Masters of Arts in peace and Conflict Sturdies from Phillips University of Marburg. Bachelors of Arts in Political Science from Phillips University of Marburg.



## **CPA Martin Muye Munga**

**Financial Advisor**

CPA Martin is a dedicated Financial Advisor with a proven track record of expertise in financial management and fiscal responsibility. With 6 years of experience in the field, he has consistently demonstrated a strong commitment to ensuring sound financial practices within organizations. He has comprehensive knowledge of budgeting, financial analysis, and risk assessment and has been instrumental in optimizing financial operations and maximizing profitability. CPA Martin excels at streamlining financial processes, implementing cost-effective strategies, and ensuring compliance with financial regulations and reporting standards.

CPA Martin is meticulous, detail oriented, analytical acumen, and proficient in financial software. This makes him an invaluable resource for organizations seeking to achieve fiscal stability and strategic financial goals. CPA Martin is dedicated to driving financial excellence, transparency, and accountability, ultimately contributing to the long-term success of the organizations.

CPA Martin is a CPA(K) Finalist holds a Bachelor of Commerce (Finance Option) and a Diploma in Project Management.



## **Philemon Onyango**

**Data Analyst**

Philemon is a skilled and results-driven Data Analyst with a passion for extracting meaningful insights from complex datasets. With 5 years of hands-on experience in data analysis, he has honed a strong analytical mindset and a deep understanding of statistical techniques. His expertise in data manipulation, visualization, and interpretation has consistently contributed to informed decision-making within organizations.

Philemon is highly proficient in data analytics tools and programming languages, including Python and SQL, enabling him to uncover hidden trends and patterns in data. His ability to communicate technical findings in a clear and understandable manner makes him an effective bridge between technical and non-technical stakeholders.

Philemon is a natural problem solver and thrives on tackling complex data challenges and delivering actionable recommendations. His adaptability and continuous learning mindset ensure he stays at the forefront of data analysis techniques, making him an invaluable asset to any team looking to leverage data for strategic decision-making and business growth.

Philemon holds a Masters in Monitoring and Evaluation from Daystar University and a Bachelor of Science in Business and Information Technology for Jomo Kenyatta University of Science and Technology (JKUAT).



## Annica Baum

Peacebuilding Expert and Organizational Development

Annica is a dedicated and compassionate Peacebuilder committed to fostering harmony, reconciliation, and conflict resolution in diverse communities. With a profound understanding of the complexities of conflict dynamics and 8 years of hands-on experience, she has tirelessly worked to bridge divides and promote peaceful coexistence.

Annica possesses a unique blend of interpersonal skills, cultural sensitivity, and conflict resolution techniques that enable her to build trust and facilitate dialogue among diverse groups.

Annica's passion for peace, combined with her expertise in conflict analysis and negotiation, has made her a respected and influential figure in the field of peacebuilding. She continues to inspire positive change and build bridges of understanding in the pursuit of a more peaceful and just world.

Annica has also worked in advancing Organizational Development, a role she played under Civil Peace Service in South America and Kenya.

# CLIENTS

AUSAR Consultancy (K) Ltd is committed to serving a diverse range of clients, including government agencies, non-profit organizations, international development partners, foundations, private companies, academia, and public-private partnerships. Our services cater to a variety of sectors, from peacebuilding, preventing violent extremism, child protection and education, governance, and beyond.

## CONCLUSION

*AUSAR Consultancy (K) Ltd is your strategic partner in MERL, poised to help you achieve your goals, enhance your impact, and drive change through data. We bring a blend of expertise, innovation, and client focus to every project, ensuring that our clients are well-equipped to succeed in their missions.*

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