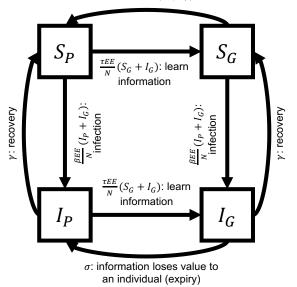
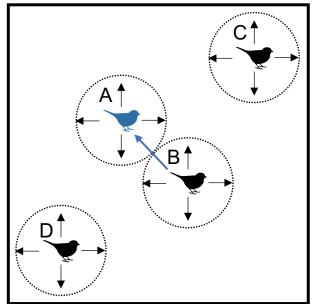
(a) Model schematic

 σ : information loses value to an individual (expiry)



(b) Social learning by B from A



(c) Information loses value to A

