

GOVCON GIANTS



JANUARY 2026

# ENCORE FUNDING MARKETING REPORT

PARTNERSHIP REPORT

# Youtube

## Introduction

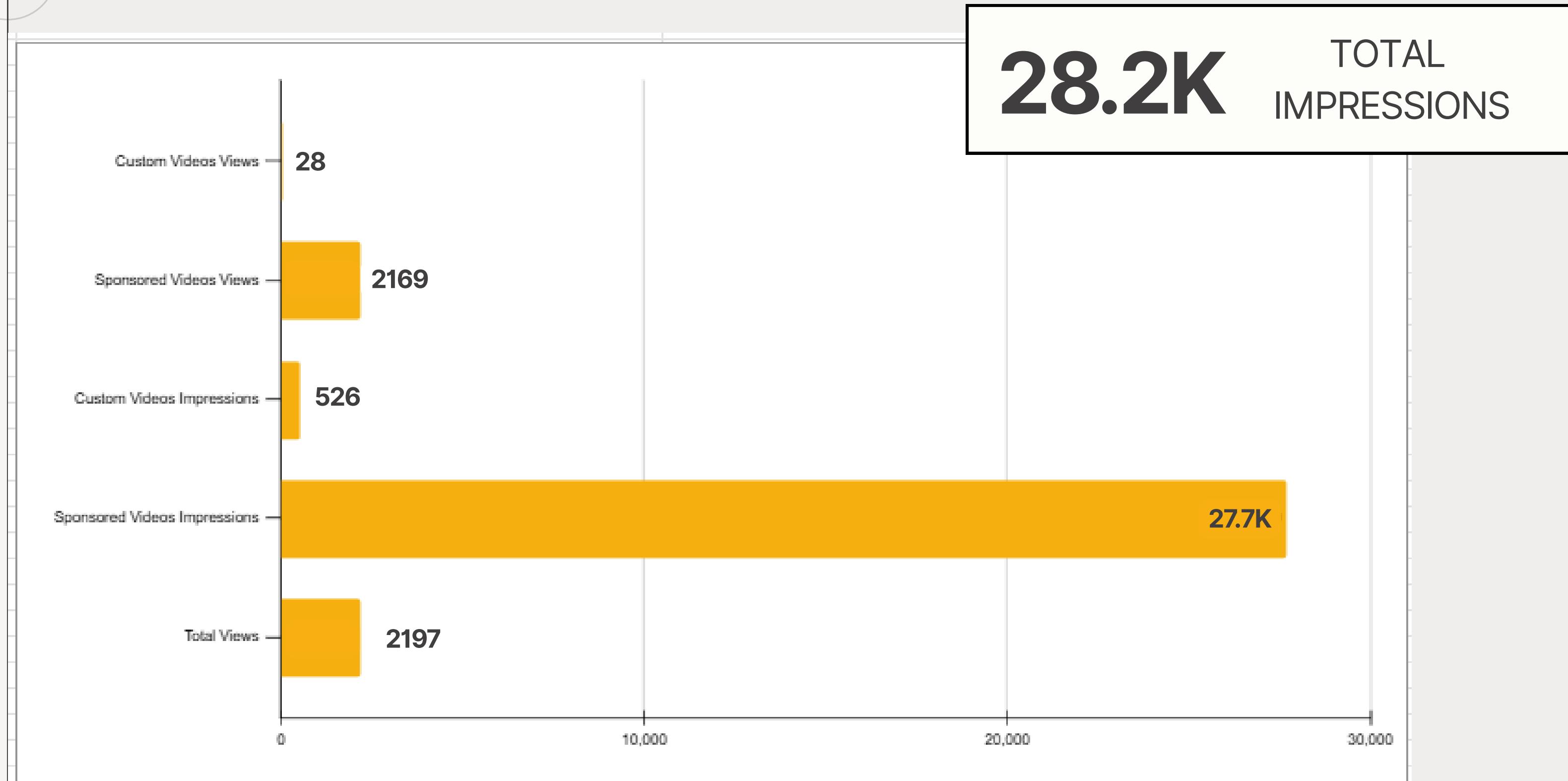
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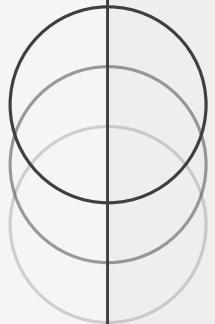
- 2 fully sponsored videos per month (24 per year)
- Logo placement in all video intros
- Sponsor mention in all video descriptions
- 5 custom videos per annum
- Titles and themes related to popular topics

GOVCON GIANTS

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# Youtube/ Cross Platform





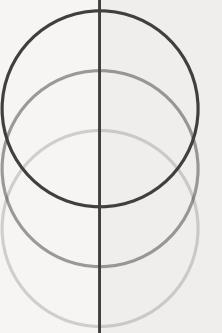
# Youtube

5 CUSTOM VIDEOS PER YEAR

**28** CUSTOM VIDEO VIEWS

**553** CUSTOM VIDEOS IMPRESSIONS

Date Published	Youtube Video Title	Impressions	Views	Link
19 Apr 2025	Bank Said NO... Then He Made MILLIONS! (	<b>151</b>	4	<a href="#">@ Bank Said ...</a>
22 May 2025	Millions of dollars in funding for minority e	<b>166</b>	9	<a href="#">@ Millions o...</a>
10 June 2025	How to get unlimited funding to build your	<b>553</b>	15	<a href="#">@ How to ge...</a>



# GOVCON GIANTS

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# Youtube

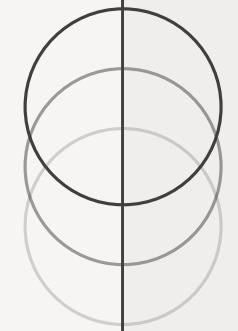
**2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)**

**2.2K**

**SPONSOR  
VIDEOS VIEWS**

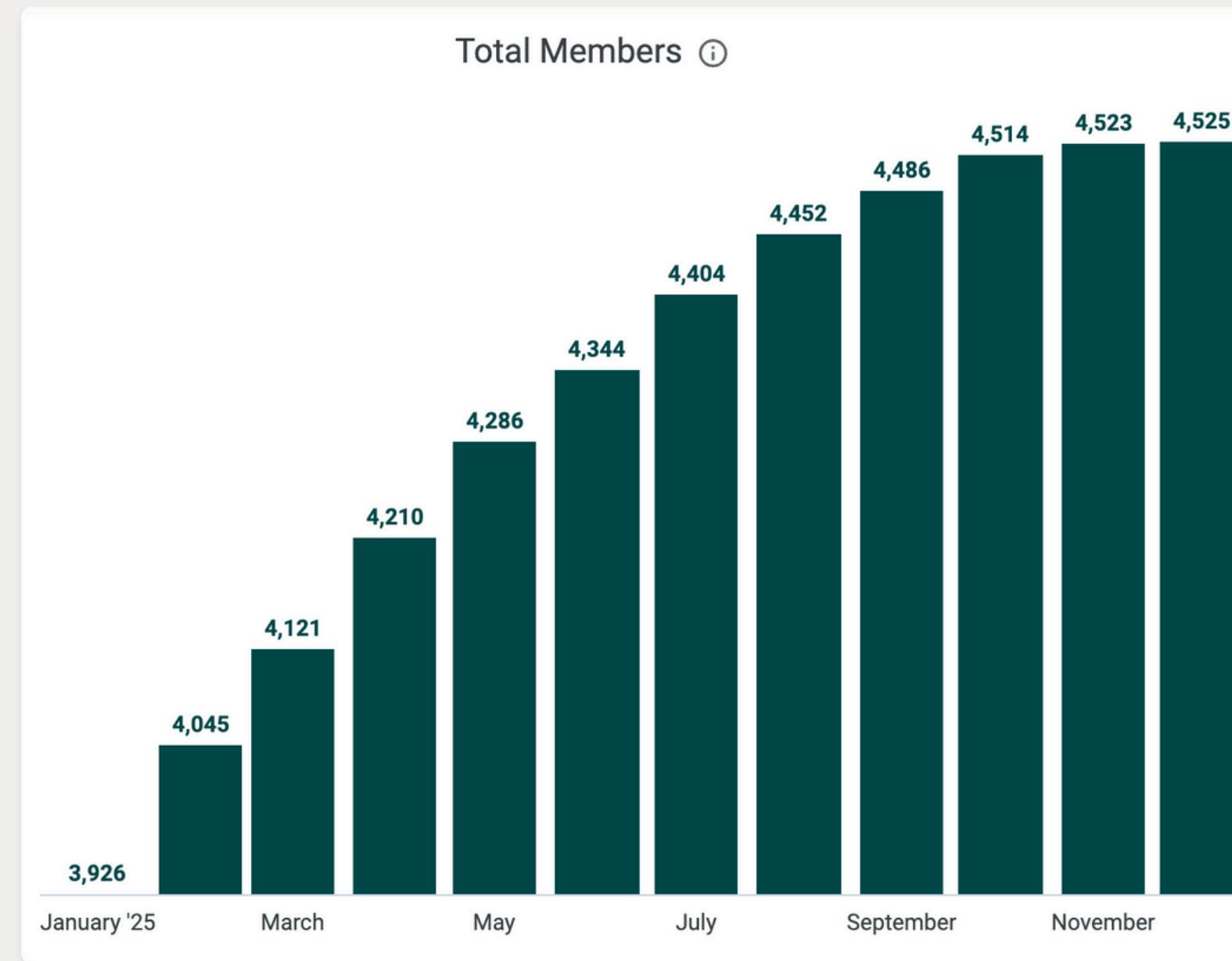
**27.4K**

# SPONSOR VIDEOS IMPRESSIONS



GOVCON GIANTS

FHC

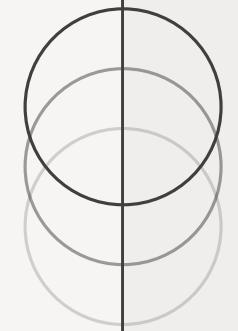


JANUARY 2026

**4527** TOTAL MEMBERS

**402** TOTAL NEW MEMBER

**45,776** TOTAL CONTRIBUTIONS



GOVCON GIANTS

JANUARY 2026

# FHC

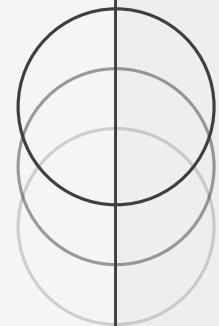
## 2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

**127** TOTAL WEBINAR ATTENDEES

**8** TOTAL WEBINARS

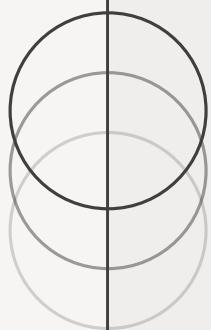
ATTENDEES LIST: [LIST](#)



# FHC

EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM

The screenshot shows a community platform interface. At the top, there's a header with the logo "ENCORE FUNDING" and the text "Federal Help Center". To the right of the header are search, notification, and user profile icons. On the left, there's a sidebar with "Create", "Discovery", and "Members" buttons. A dropdown menu is open over the "Members" button, showing "Community Channel by Encore Funding" and "Space Community Channel by Encore F". The main content area features a title "Community Channel by Encore Funding" with a subtitle "Post your wins, upcoming events and stay up to date with your community!". Below this are tabs for "Feed", "Beginners Course", "Events", and "Chat" (with 1 notification). A "Share a post" button and various sharing icons are present. At the bottom, there are filters for "SHOWING EVERYTHING" and "SORTED BY LAST ACTIVITY", along with a list of posts. One visible post thumbnail says "FREE Govcon" and "ENCORE TEAMED UP". Another post thumbnail at the bottom right says "The Federal Help Center".



# FHC

## PERMANENT BANNER AD ON COMMUNITY HOMEPAGE

Eric Coffie Mar 18, 2025

 **Community Channel by Encore Funding** · Get to know the community.  
Post your wins, upcoming events and stay up to date with your community!



**ENCORE FUNDING**

**ENCORE TEAMED UP WITH GOVCON GIANTS**

To eliminate the barriers to entry by traditional banks and provide alternative payroll funding opportunities.

Encore Funding is thrilled to announce our partnership.

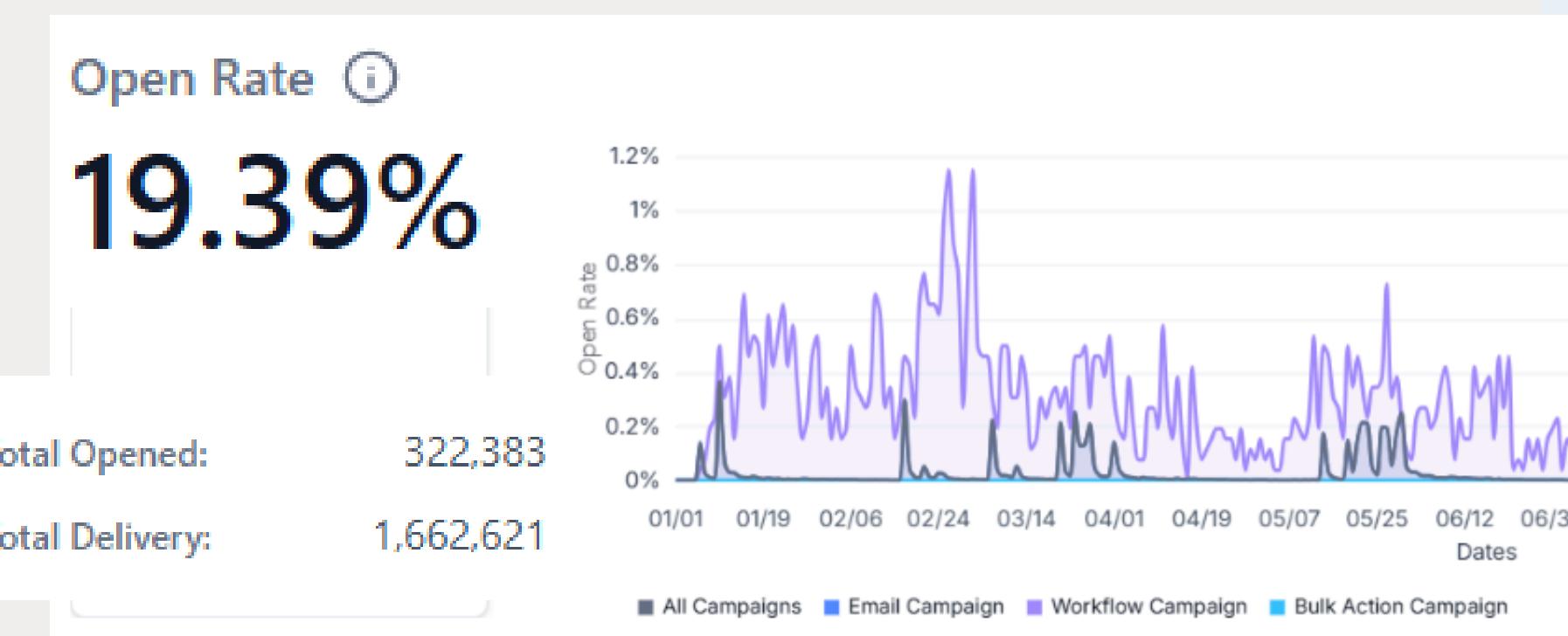
Shonton 3mo Awesome  
Yvette Wright 3mo Great news! Welcome Encore Funding  
Shondella Andre 3mo Thank you Eric! Thank you Encore  
Tiffanie Willis 3mo Eric.... You go the distance not only to

Comment   



# Email Marketing

1 DEDICATED EMAIL BLAST PER MONTH  
LOGO PLACEMENT IN WEEKLY NEWSLETTER



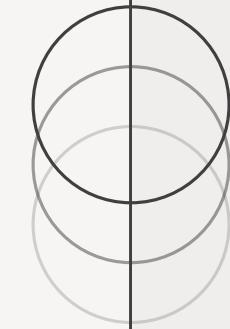
## (ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

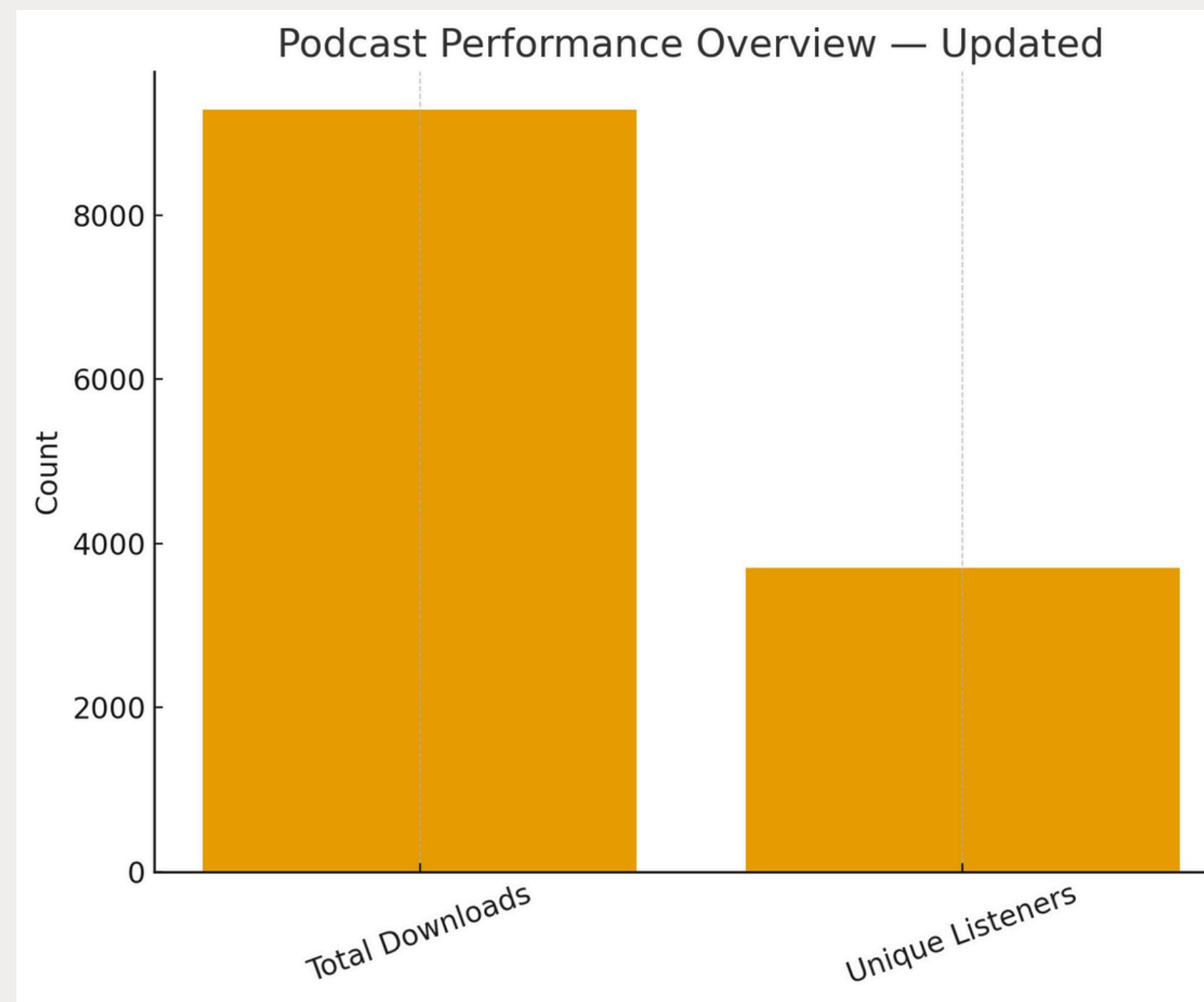
We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!

GOVCON GIANTS

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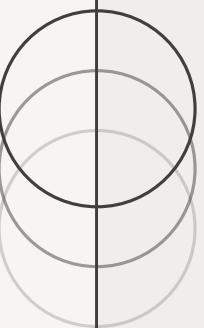


# Podcast



**9,292** TOTAL DOWNLOADS

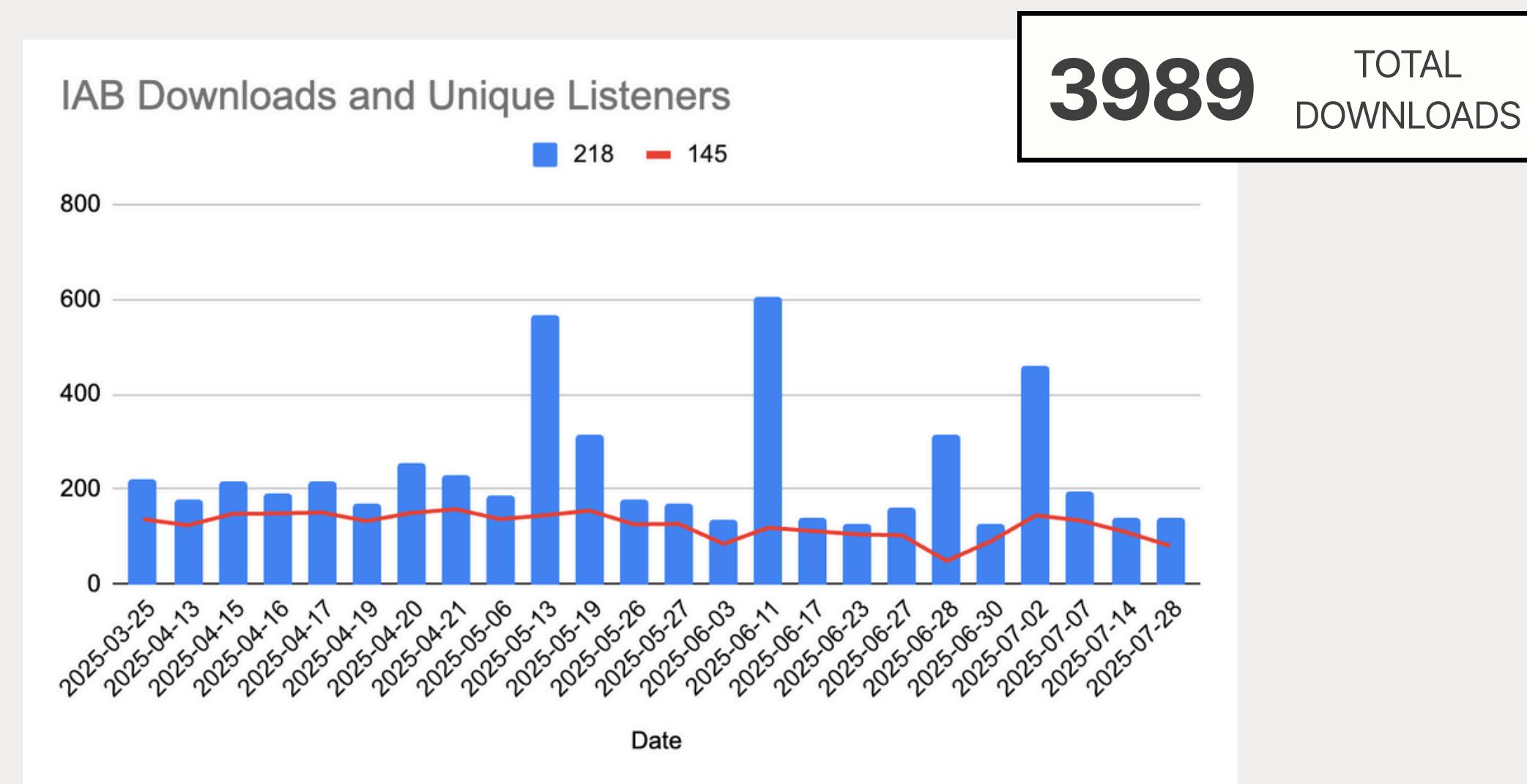
**3,700** UNIQUE LISTENERS



# Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES



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# LinkedIn

**751**

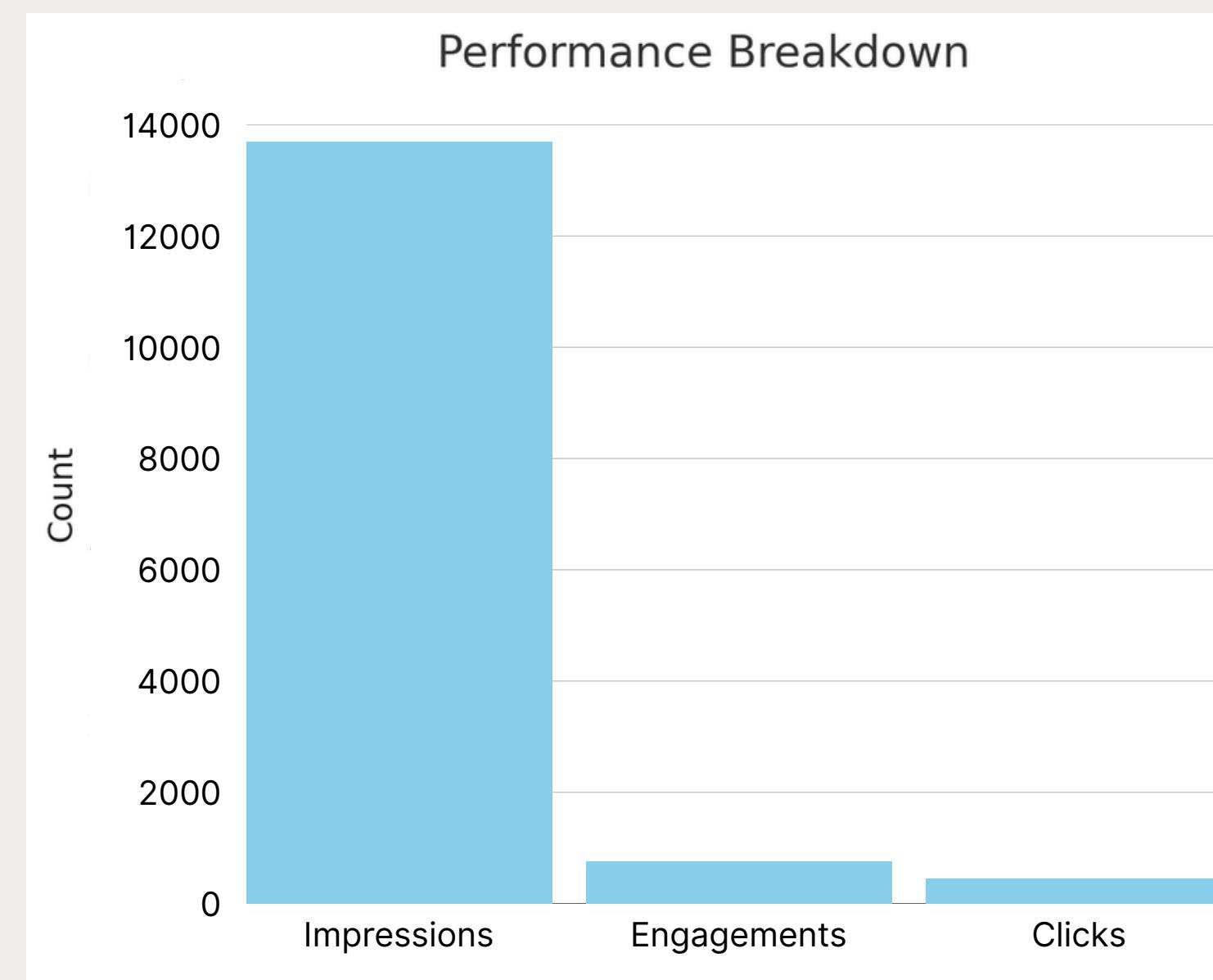
TOTAL  
ENGAGEMENTS

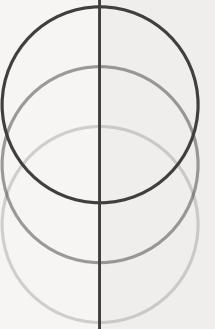
**13,694**

TOTAL  
IMPRESSIONS

**443**

TOTAL  
CLICKS

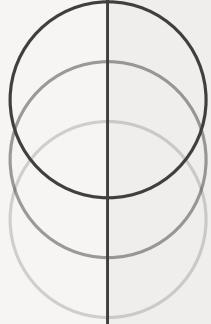




# LinkedIn

2 SPONSORED POSTS PER MONTH

Date Published	Links	Engagements	Impressions	Clicks
12 Jan 2026	🌐 GovCon Contrac...	132	1,927	98
20 Jan 2026	🌐 GovCon Contrac...	23	538	14
26 Jan 2026	🌐 Most people talk ...	91	1,798	51
30 Jan 2026	🌐 Federal Contract...	397	5,116	279
6 Jan 2026	🌐 Federal Contract...	70	1,510	1
12 Jan 2026	🌐 You don't worry ...	38	878	



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# LinkedIn

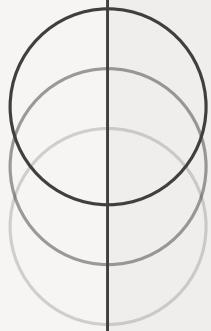
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2 SPONSORED POSTS PER MONTH

Article				
Date Published	Links	Email Sends	Article Views	Impressions
12 Jan 2026	✉ Why the Govern...	6,215	3,902	1,927

GOVCON GIANTS

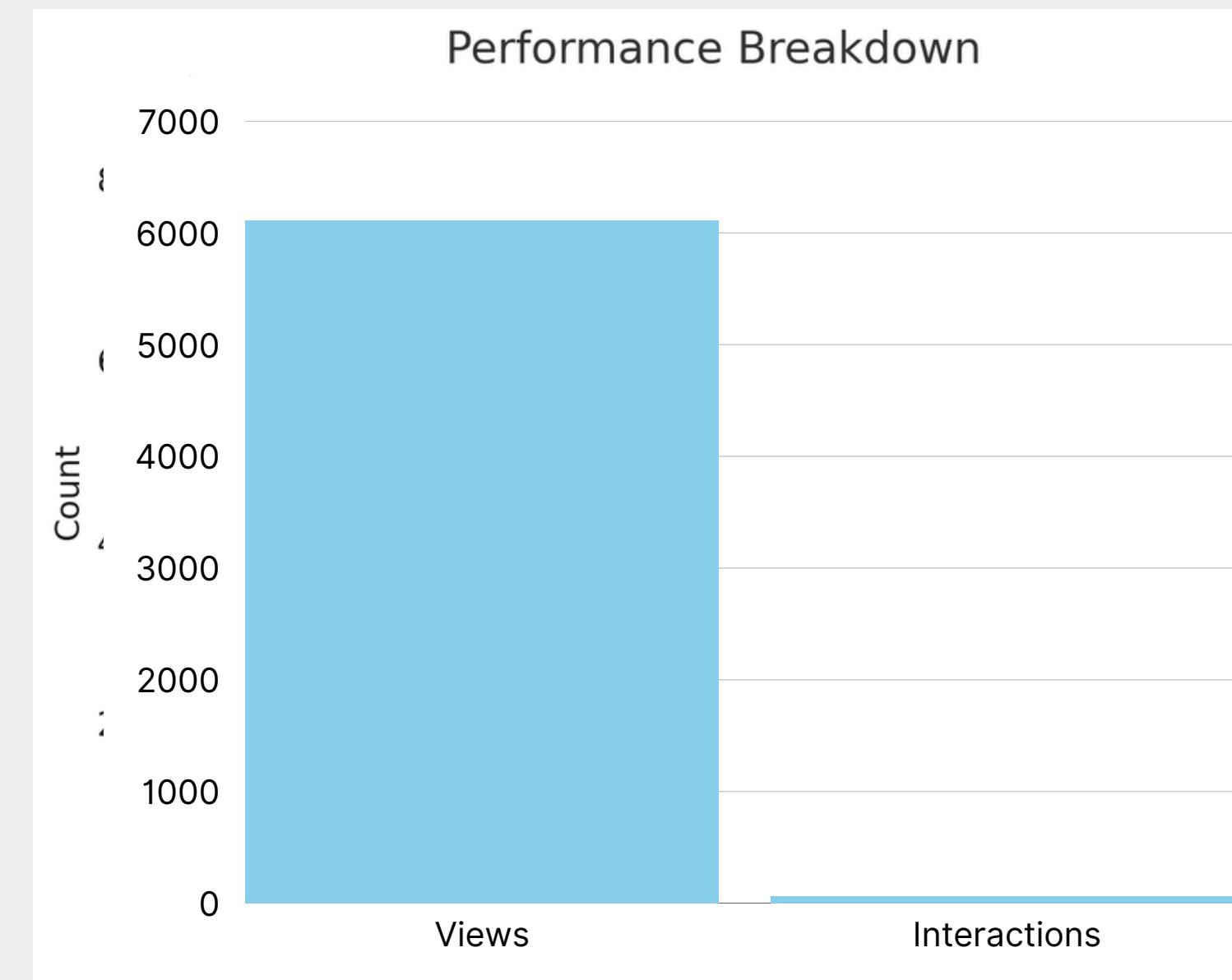
JANUARY 2026

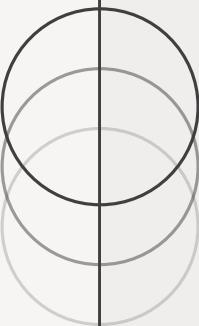


# Instagram

**59** INTERACTIONS

**6,115** VIEWS





# Instagram

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Date Published	Links	Interactions	Views
20 Jan 2026	<a href="#">GovconGiants on In...</a>	33	2,999
26 Jan 2026	<a href="#">GovconGiants on In...</a>	26	3,116