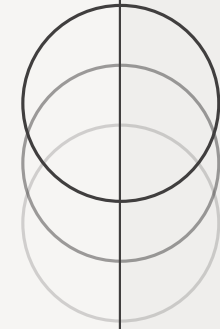


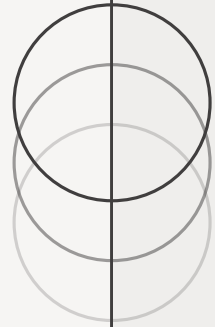
GOVCON GIANTS

DECEMBER 2025



ENCORE FUNDING MARKETING REPORT

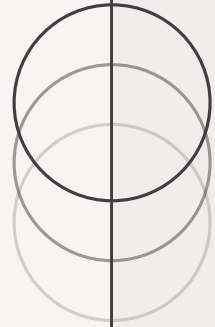
PARTNERSHIP REPORT



Youtube

Introduction

- 2 fully sponsored videos per month (24 per year)
- Logo placement in all video intros
- Sponsor mention in all video descriptions
- 5 custom videos per annum
- Titles and themes related to popular topics



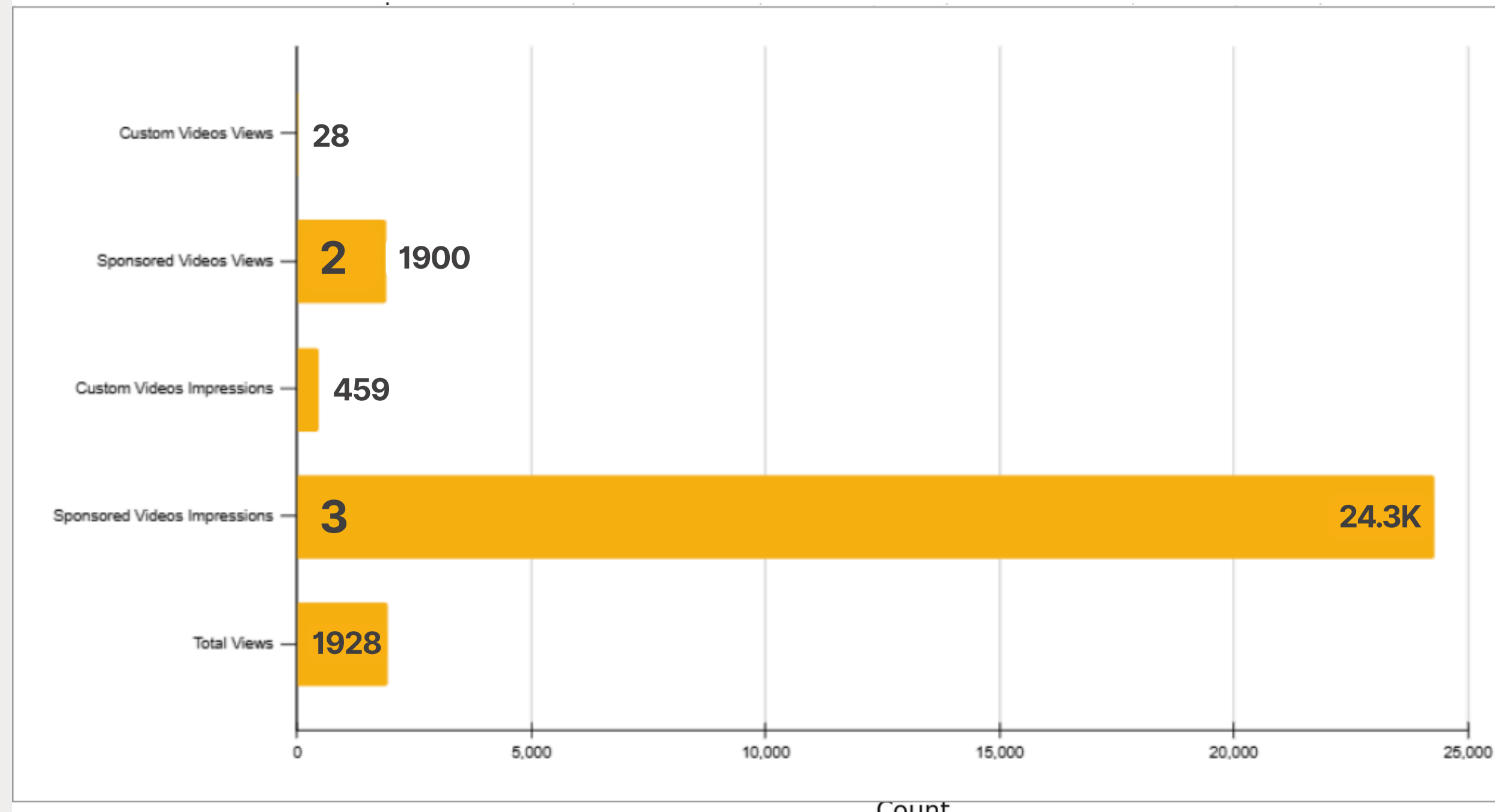
GOVCON GIANTS

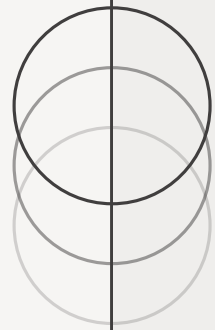
DECEMBER 2025

Youtube/ Cross Platform

24.8K TOTAL IMPRESSIONS

Video and Impression Statistics (Excluding Total Impressions)





Youtube

5 CUSTOM VIDEOS PER YEAR

28

CUSTOM
VIDEO VIEWS

459

CUSTOM VIDEOS
IMPRESSIONS

Youtube Video Title	Impressions	Views	Link
Bank Said NO... Then He Made MILLIONS! c	126	5	🌐 Bank Said ...
Millions of dollars in funding for minority e	143	8	🌐 Millions o...
How to get unlimited funding to build your	190	15	🌐 How to ge...

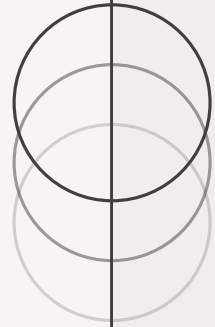
Youtube

1.9K SPONSOR VIDEOS VIEWS

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

24.3K SPONSOR VIDEOS
IMPRESSIONS

[illegible]



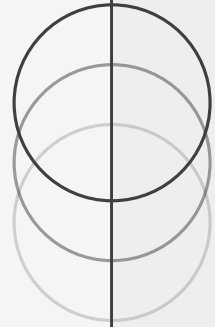
GOVCON GIANTS

DECEMBER 2025

Podcast

Introduction

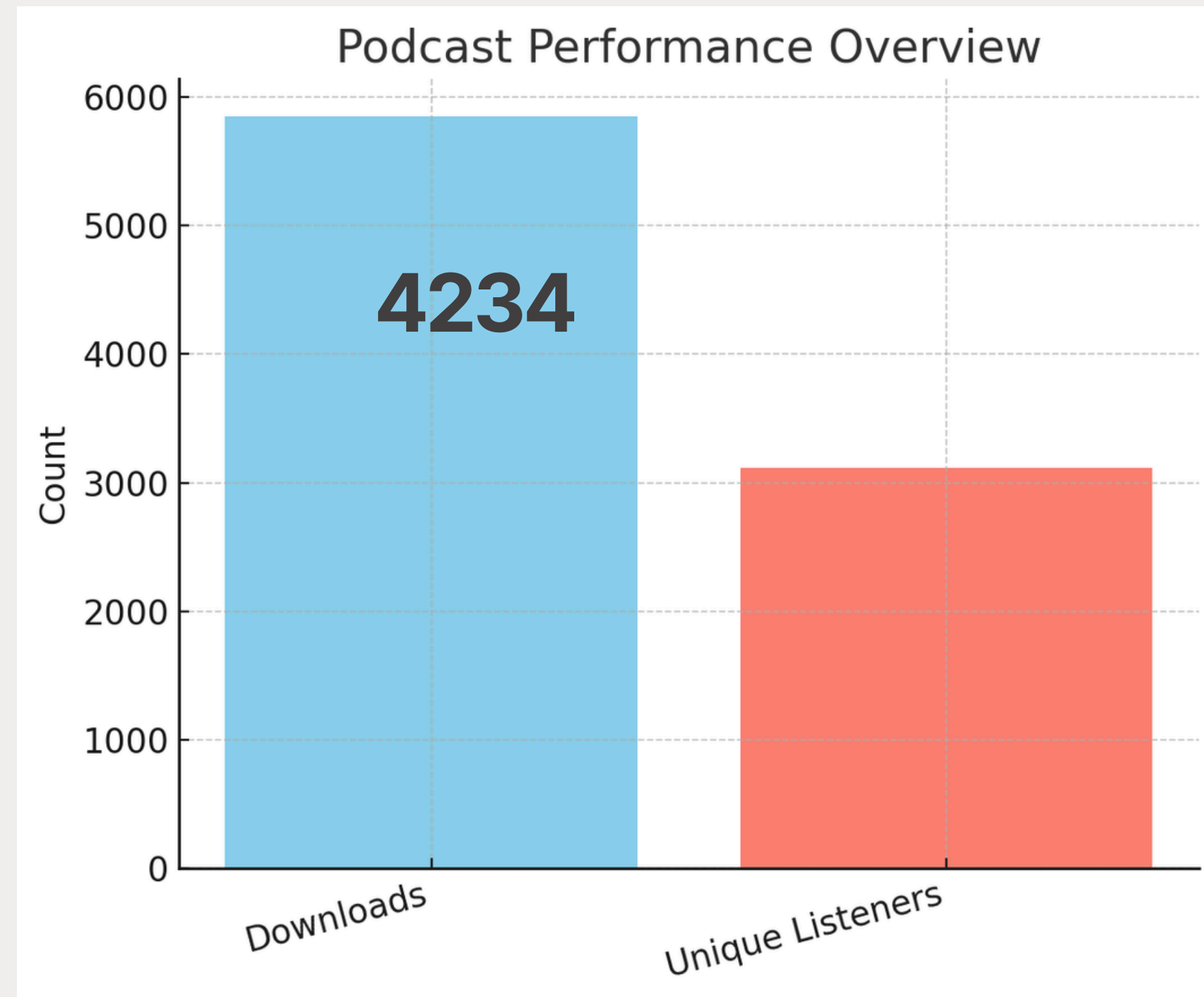
- 1 fully sponsored episode per month (12 per year)
- 30-second ad spot in all other episodes



GOVCON GIANTS

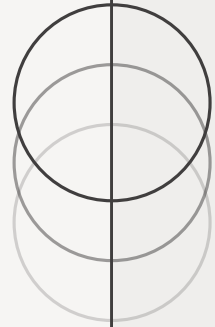
DECEMBER 2025

Podcast



4,234 TOTAL
DOWNLOADS

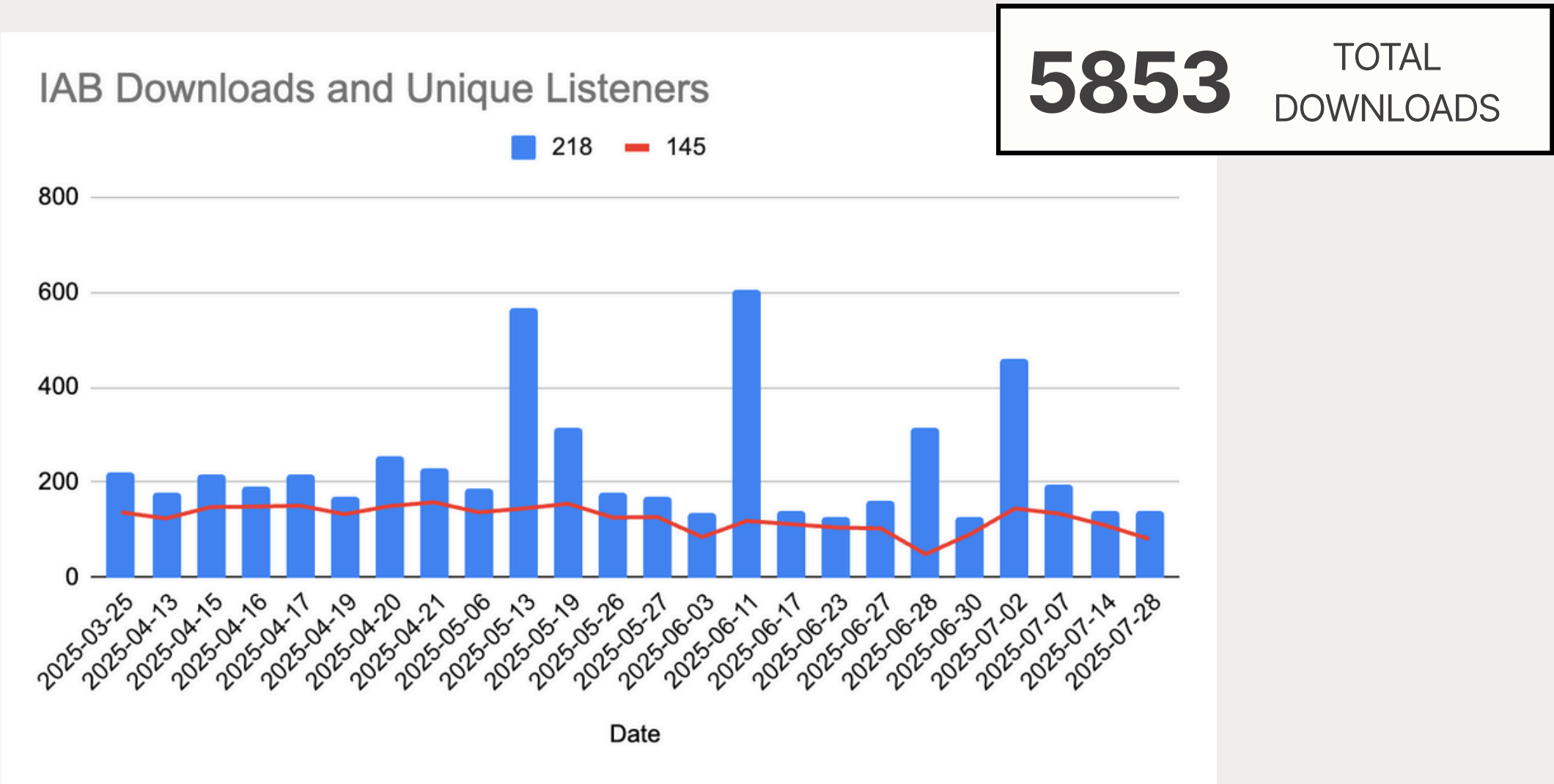
4,392 UNIQUE
LISTENERS

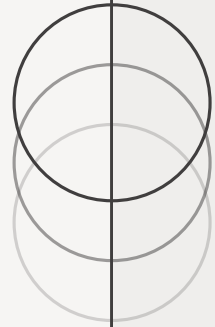


Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES





GOVCON GIANTS

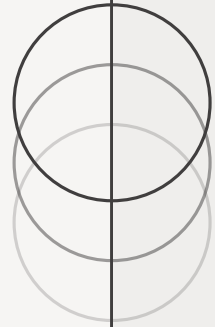
DECEMBER 2025

FHC

Introduction

- Exclusive "Presented by" branding on community platform
- 2 sponsored webinars or workshops per month
- Permanent banner ad on community homepage

PARTNERSHIP REPORT



GOVCON GIANTS

FHC

DECEMBER 2025

4,536

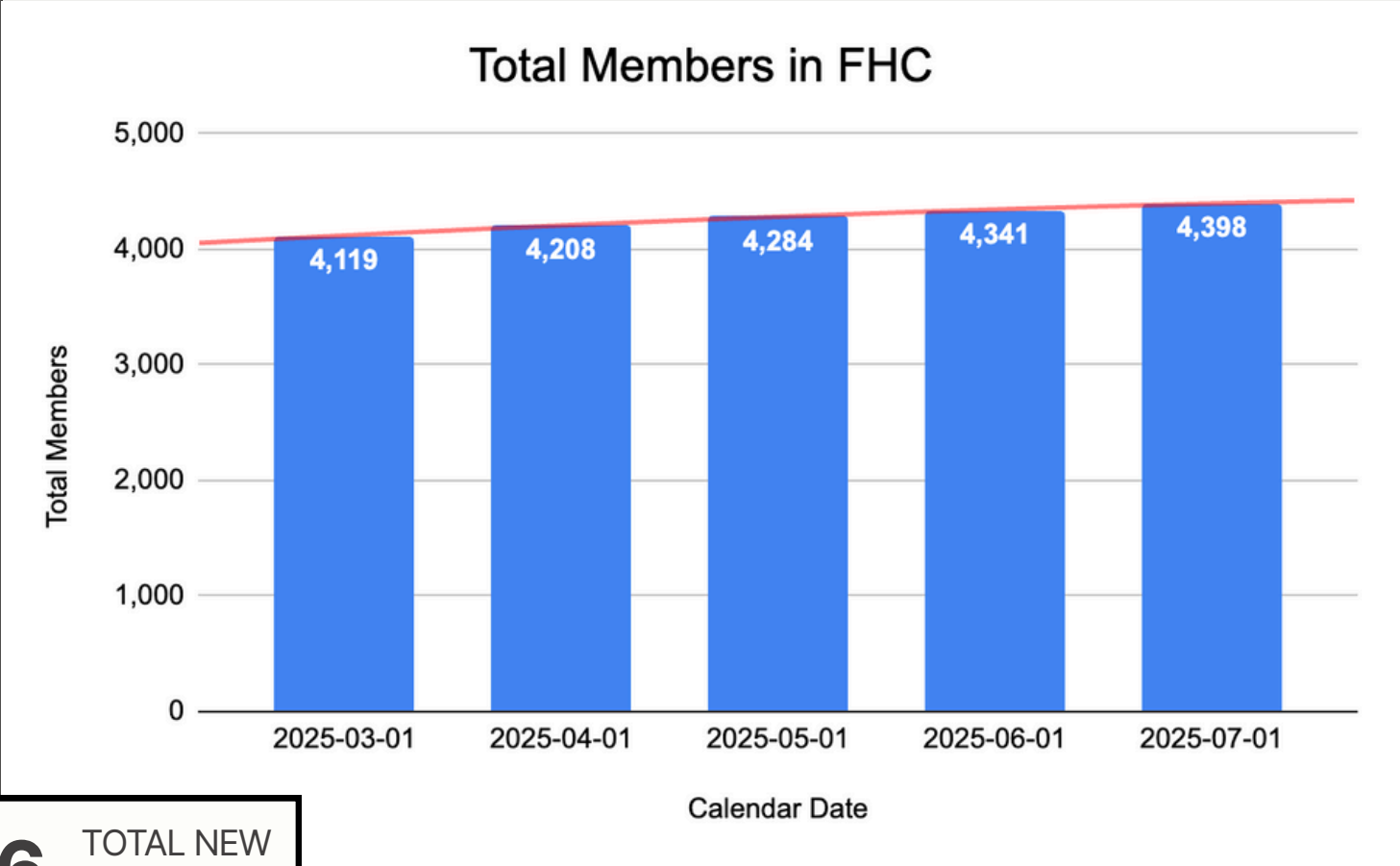
TOTAL MEMBERS

127

TOTAL WEBINAR ATTENDEES

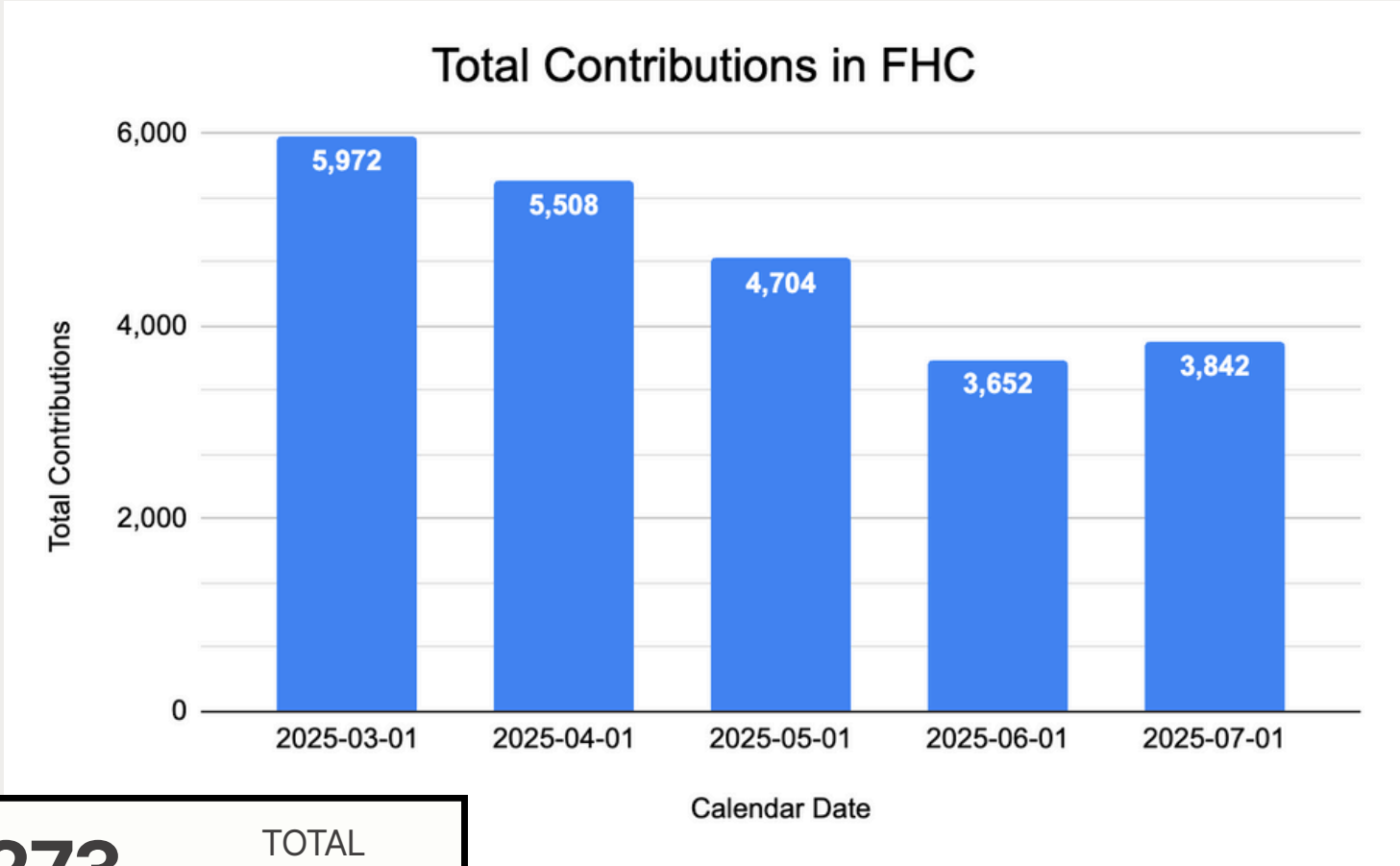
4

TOTAL WEBINARS



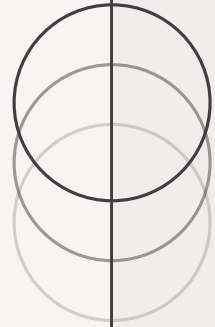
16

TOTAL NEW MEMBER



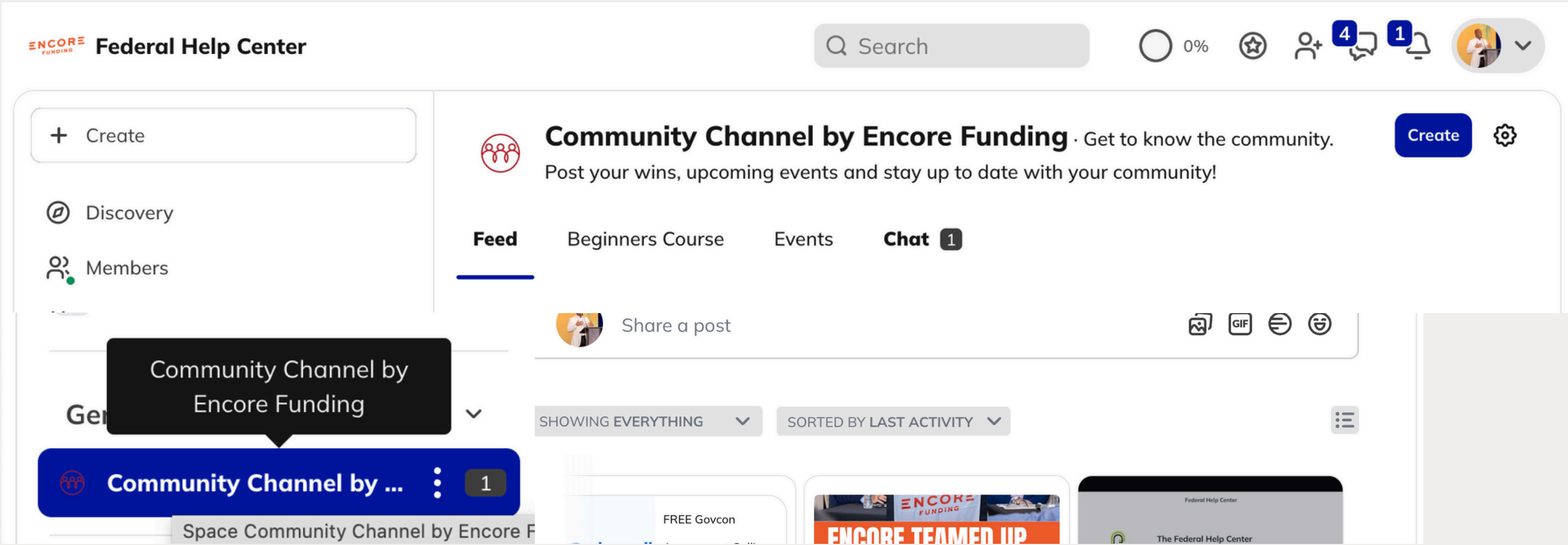
273

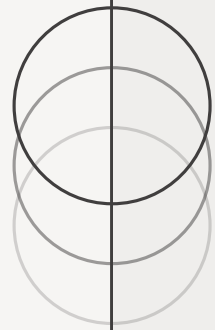
TOTAL CONTRIBUTIONS



FHC

EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM





FHC

2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

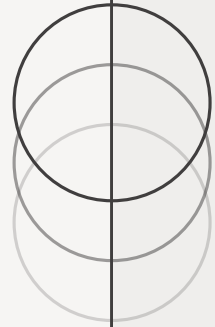
127

TOTAL
WEBINAR
ATTENDEES

8

TOTAL
WEBINARS

ATTENDEES LIST: [LIST](#)

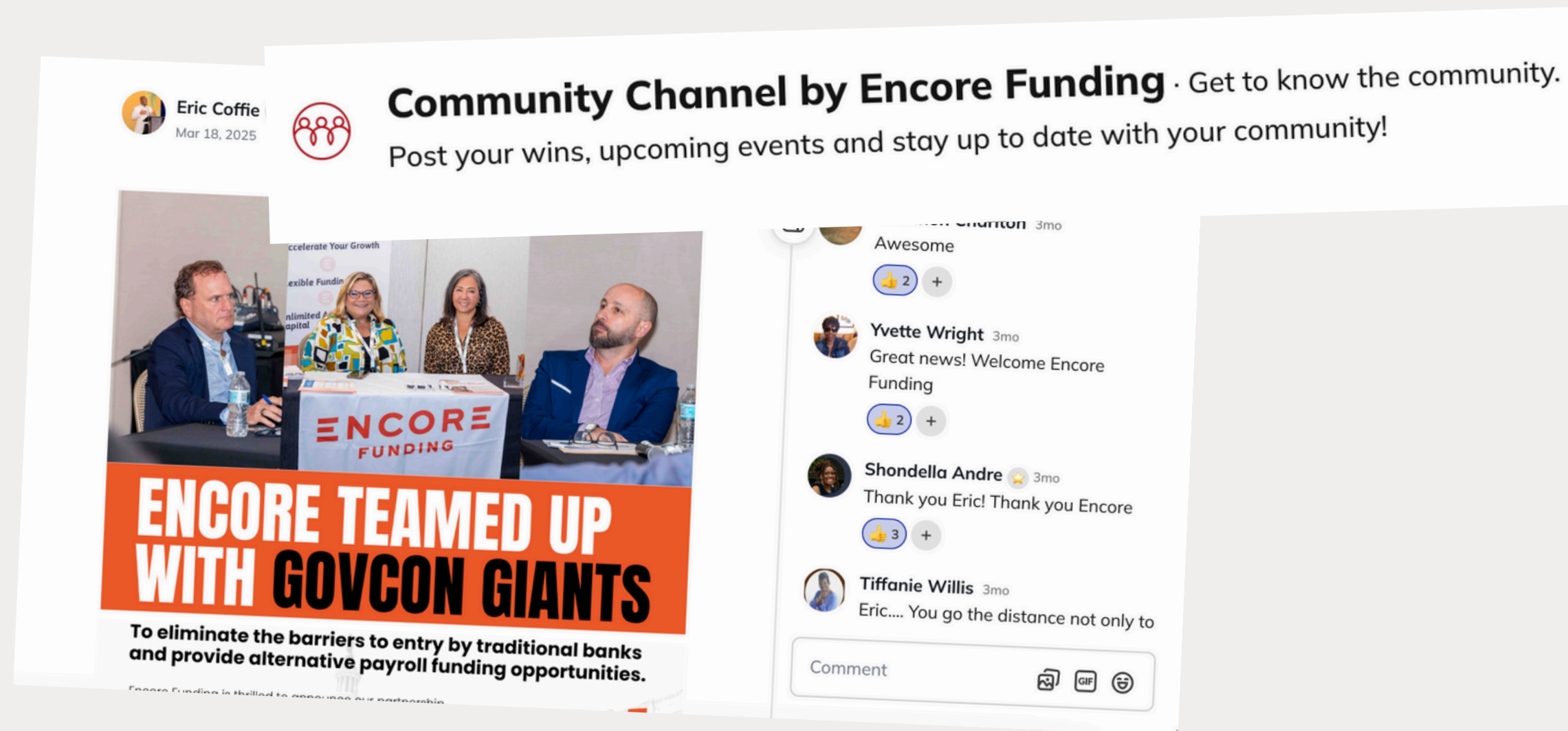


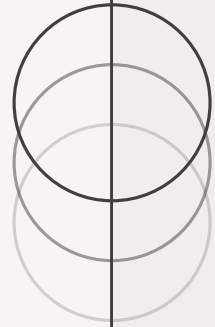
GOVCON GIANTS

DECEMBER 2025

FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE

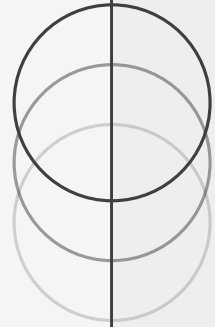




Email Marketing

Introduction

- 1 dedicated email blast per month
- Logo placement in weekly newsletter



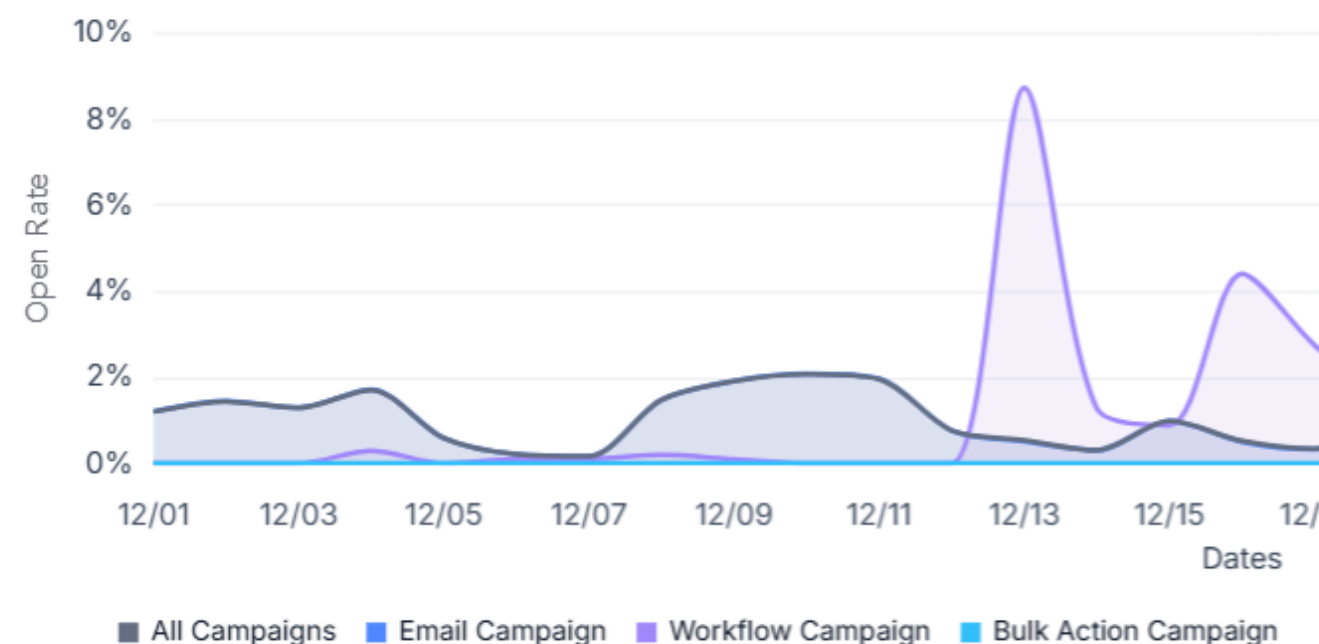
Email Marketing

1 DEDICATED EMAIL BLAST PER MONTH

LOGO PLACEMENT IN WEEKLY NEWSLETTER

Open Rate ⓘ
20.26%

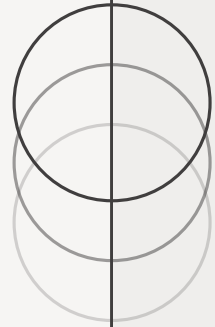
Total Opened: 52,226
Total Delivery: 257,814



(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!



GOVCON GIANTS

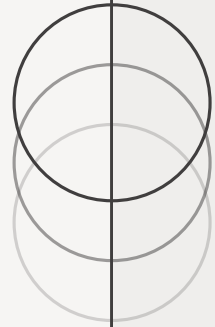
DECEMBER 2025

LinkedIn

Introduction

- 2 sponsored posts per month
- Mention in 1 LinkedIn article per month

PARTNERSHIP REPORT



GOVCON GIANTS

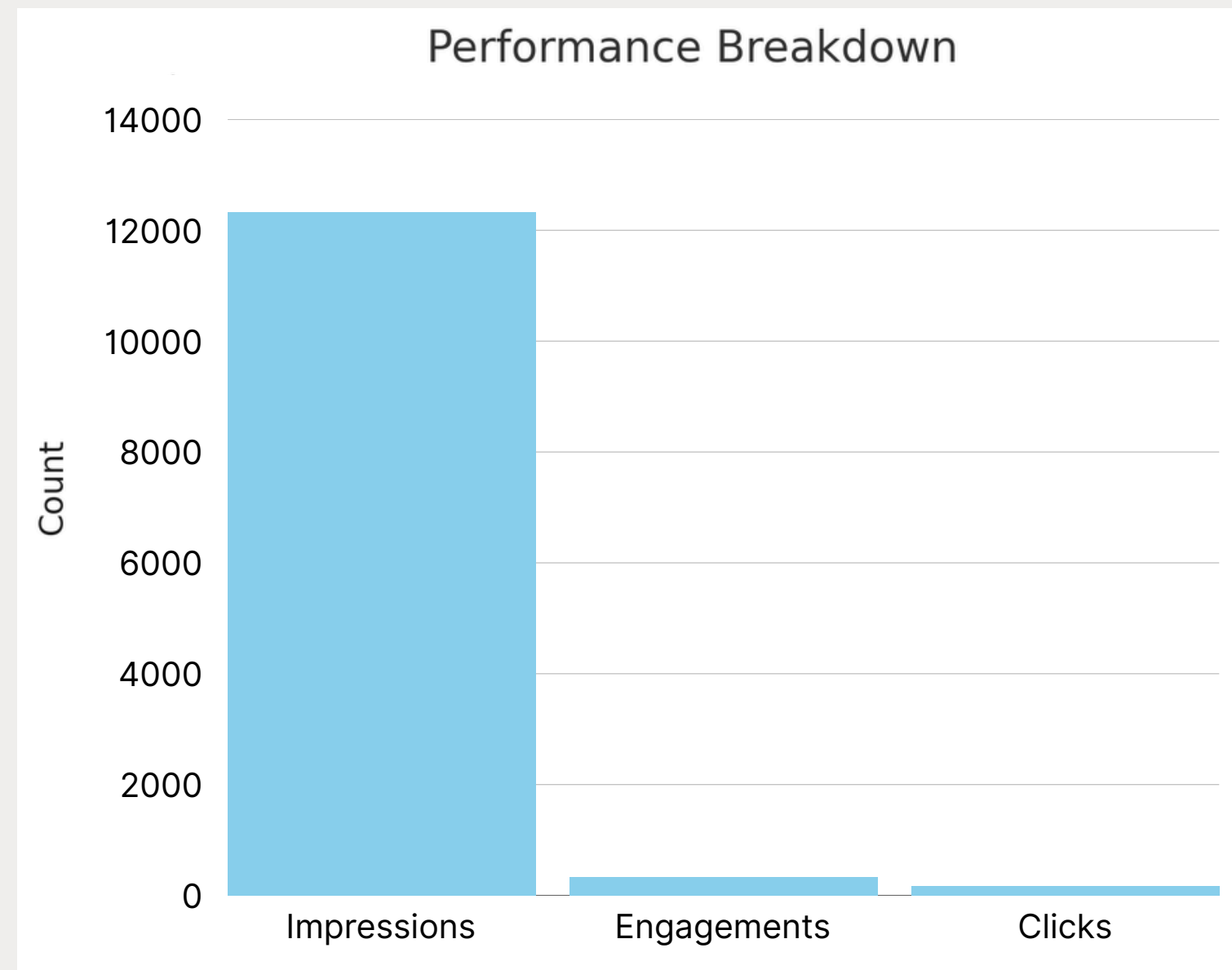
DECEMBER 2025

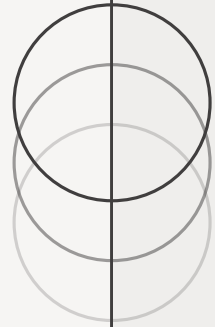
LinkedIn

337 TOTAL
ENGAGEMENTS

12,322 TOTAL
IMPRESSIONS

162 TOTAL
CLICKS

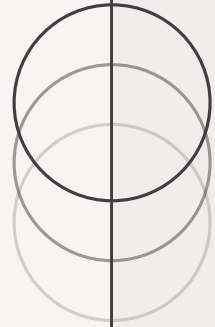




LinkedIn

2 SPONSORED POSTS PER MONTH

Links	Engagements	Impressions	Clicks
🌐 Subcontracting in GovCon: Separat...	152	2,829	101
🌐 Great partnerships show up, consis...	62	298	51
🌐 Government Contract Payment De...	22	403	10
🌐 Federal Contract Funding Risks Hid...	101	8,794	



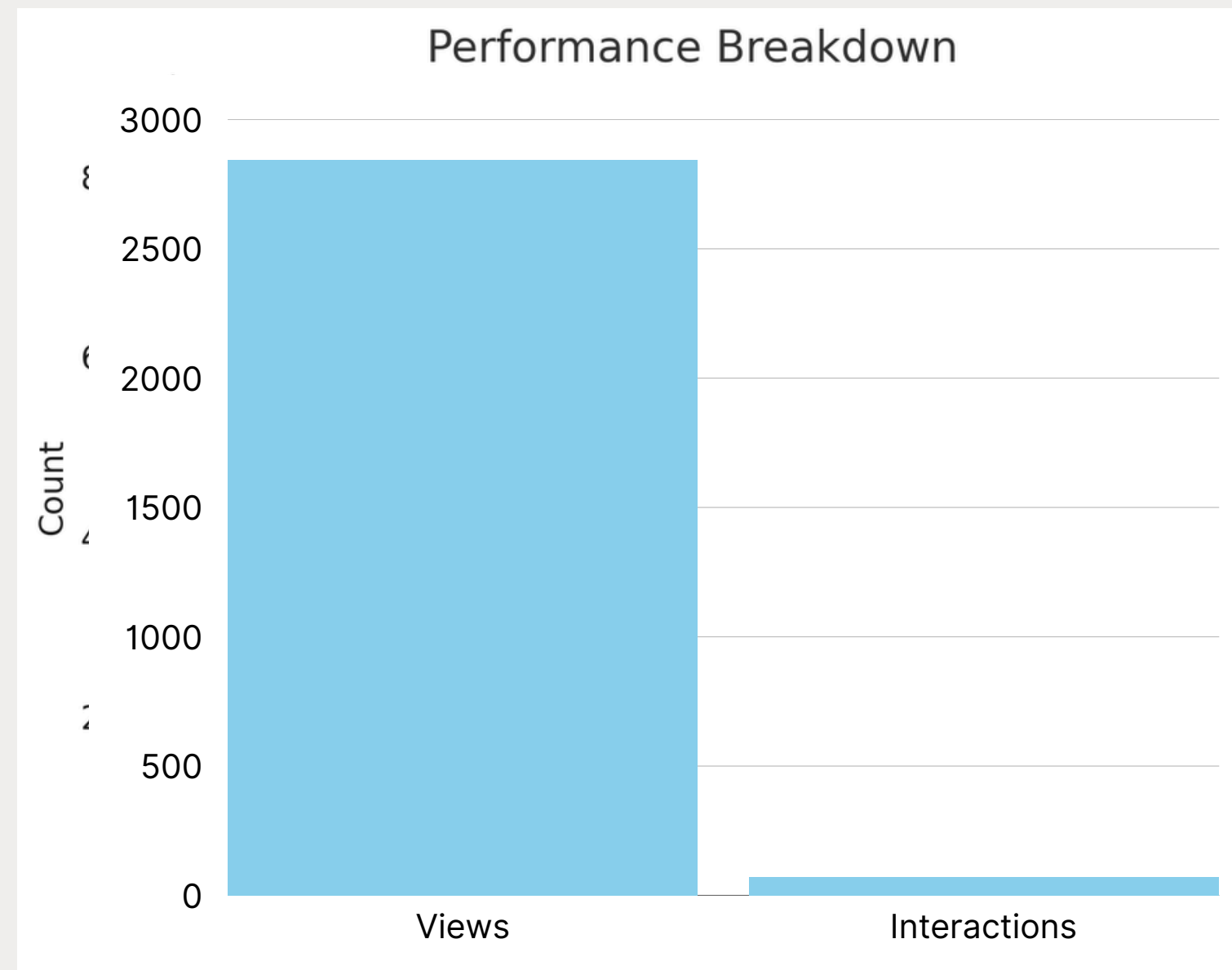
GOVCON GIANTS

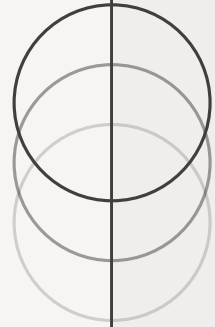
DECEMBER 2025

Instagram

70 INTERACTIONS

2,845 VIEWS





Instagram

Links	Interactions	Views
🌐 GovconGiants on Instagram: "70% of government contr...	70	2,845