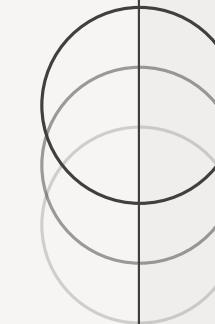


GOVCON GIANTS



DECEMBER 2025

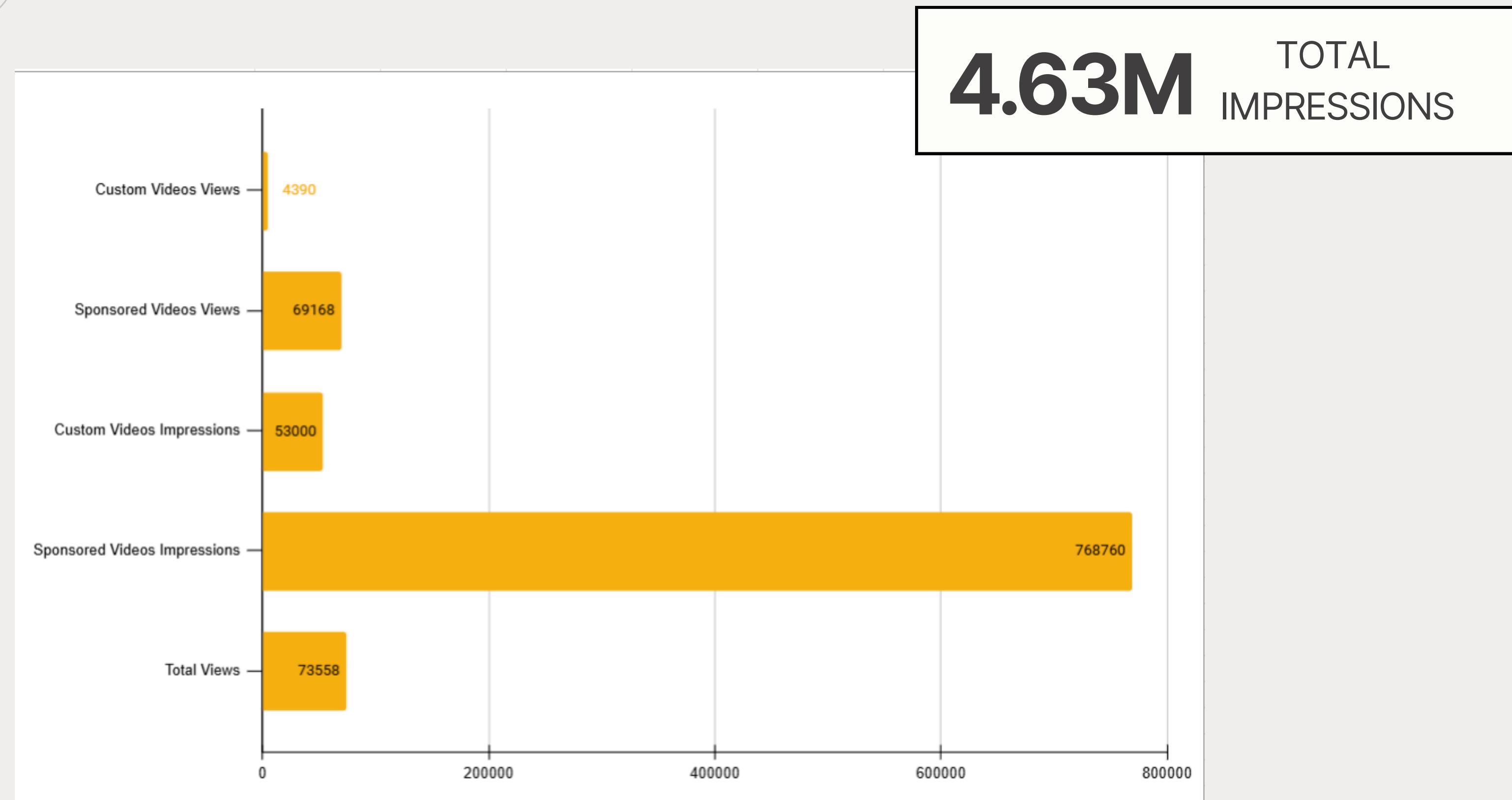
ENCORE FUNDING MARKETING REPORT

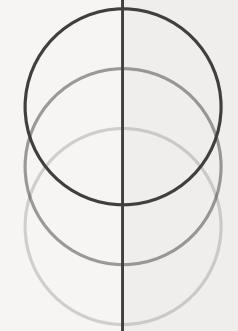
PARTNERSHIP REPORT

GOVCON GIANTS

DECEMBER 2025

Youtube/ Cross Platform





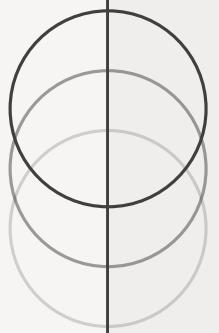
GOVCON GIANTS

DECEMBER 2025

Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

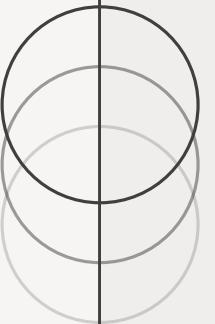
Video Title	Impressions	Views	Links
10 Things No One Tells You About Government Contracting	11.2 K	801	https://youtu.be/XKo6uoedzwk
STOP Bidding Blind! \$1B GovCon Expert Reveals Pricing Secrets	13.4 K	1.1 K	https://youtu.be/wLjAAE3Yaws
She Had NO MONEY... Now She's Beating 8(a)s!	15.6 K	1.3 K	https://youtu.be/1a_7mhQN-g8
REJECTED 38 TIMES... Then The City Manager Called!	10.5 K	813	https://youtu.be/9lCMcTe-gcA
They Thought China Wouldn't Notice...	12.4 K	1.3 K	https://youtu.be/nUz3H7bRvRA
SBA Finally ALLOWS This... MASSIVE OPPORTUNITY	23.5 K	2.4 K	https://youtu.be/aXG5o7yXzIA
Her First Contract Came Without Funding or Past Performance - Erica Dobbs	30.4 K	2.7 K	https://youtu.be/-zv8RHxN6cE
World's Fastest Proposal Writer vs AI proposal writer (not ChatGPT	15.3 K	951	https://www.youtube.com/watch?v=jJrVAr4PuJw



Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

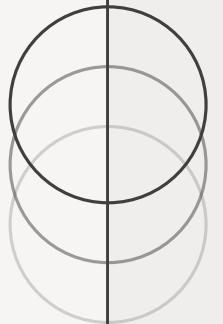
Video Title	Impressions	Views	Links
Why Most Businesses Stall After \$1M - And How She Broke Through	13.6 K	874	https://youtu.be/70pAKA7HrX0
Factories Are Fleeing China—But Not Where You Think	29.1 K	2.8 K	https://youtu.be/W49tW6Hw2hQ
The 5-Slide Strategy That Wins Government Contracts in 2025	37.2 K	3.5 K	https://youtu.be/2qP5u3Wz2GI
Hollywood Star REVEALS Government Contract SECRETS! - Malik Yoba	52 K	5.5 K	https://youtu.be/fBAldqLJuV8
Start Winning Construction Contracts with Zero Past Performance	16.9 K	1.3 K	https://youtu.be/50NAAX_TJcE
How to Get Startup Funding For a Small Business	36.2 K	2.8 K	https://youtu.be/dtEpfEFrreQ
50 Game Changing Government Contracting Tips in 15 Minutes	13.6 K	1.6 K	https://youtu.be/Dw-JAPwFAlg
The Gov't Just Changed Everything for Small Businesses	13.5 K	1.3 K	https://youtu.be/q4YfZgJoA2k



Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

Video Title	Impressions	Views	Links
Veterans Can Win Contracts Without Bidding – Here's How	22.7 K	2.2 K	https://youtu.be/BWjHEhpGqzU
The #1 Mistake New Government Contractors Make	17.4 K	1.1 K	https://youtu.be/xC65bKbJulc
What to do after you win a contract?	16.2 K	1.1 K	https://youtu.be/tdNJCAnv -8
The Feds Just Quietly Changed the Rules – What It Means for YOU	28.1 K	2.6 K	https://youtu.be/zpvM1bU269Y
David Rosenberg: A Day of Reckoning Is Coming – Nobody's Ready	29.3 K	1.9 K	https://youtu.be/AXd1jOJzxa0
Avoid These Mistakes When Bidding on Defense Contracts	14.5 K	1 K	https://youtu.be/Cvx_RvyAu2Y
How I Scaled My Business with Government Contracts	13.6 K	1.2 K	https://youtu.be/94tKpNzKhC0
Small Business? Here's How to Get on FEMA's Radar	16.6 K	1.3 K	https://youtu.be/GKa8HzP664U



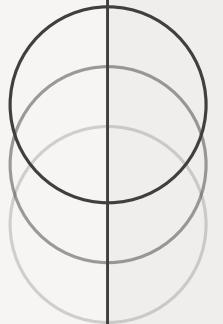
Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

57.53K SPONSOR
VIDEOS VIEWS

629.0K SPONSOR VIDEOS
IMPRESSIONS

Video Title	Impressions	Views	
How to Land Your First DLA Contract (Step-by-Step Guide)	31.8 K	3 K	https://youtu.be/p_UlAZT5qjc
9 Easiest Agencies to Win Government Contracts in 2025	14.6 K	1.3 K	https://www.youtube.com/watch?v=TXWOMsgdbeg
Get SBA certified in 2025 - Step by Step to Winning Government Contracts	26 K	2.7 K	https://youtu.be/v7yt8TfZ07s
\$90K/Month City Pools – No Certifications (2025)	2.3 K	2.5 K	https://youtu.be/F-FfsZyySfw
3 CEOs Share Exactly How to Scale in Government Contracting	14.3 K	1.2 K	https://youtu.be/TJpV4f172vk
The Government Doesn't Care About Your Small Business	14.5 K	1.1 K	https://youtu.be/TXIJztOZQH8
State and Local Contracts: Complete Beginner's Guide for Small Business	11.4 K	1.1 K	https://youtu.be/ps6HWsWywN4
How Small Businesses Can Win Big in Defense – From the Navy's Former #2	11.3 K	962	https://youtu.be/cqXv5149F_Y



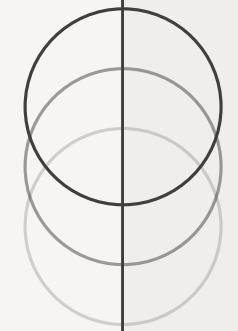
Youtube

5 CUSTOM VIDEOS PER YEAR

4.39K CUSTOM
VIDEO VIEWS

53.0K CUSTOM VIDEOS
IMPRESSIONS

Youtube Video Title	Impressions	Views	Link
Bank Said NO... Then He Made MILLIONS! (26K	2.3K	Bank Said ...
Millions of dollars in funding for minority e	13.7K	1.2K	Millions o...
How to get unlimited funding to build your	13.3	890	How to ge...

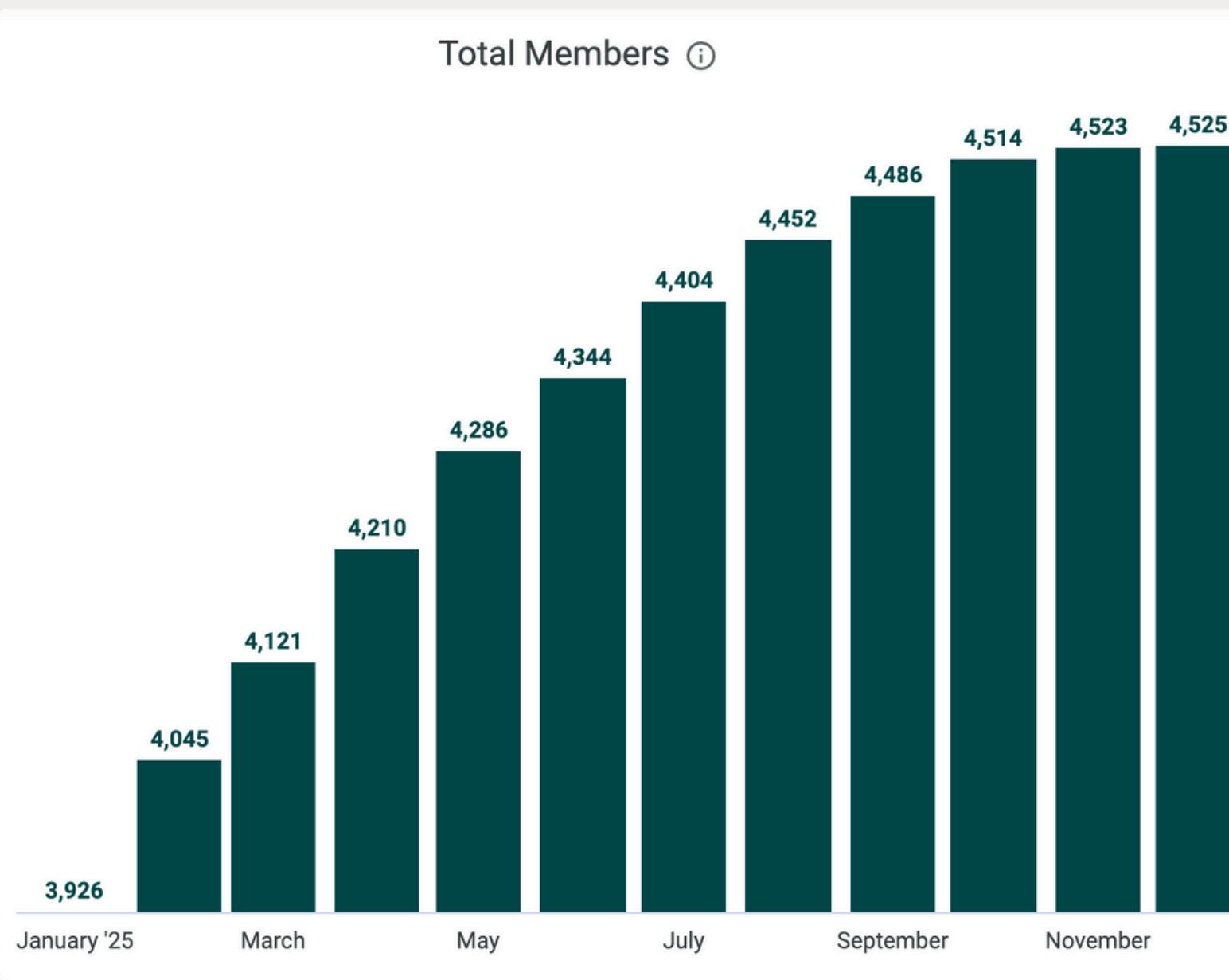


GOVCON GIANTS

FHC

DECEMBER 2025

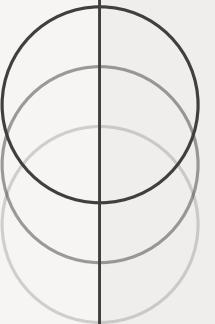
Total Members ⓘ



4527 TOTAL MEMBERS

402 TOTAL NEW MEMBER

45,776 TOTAL CONTRIBUTIONS



FHC

2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

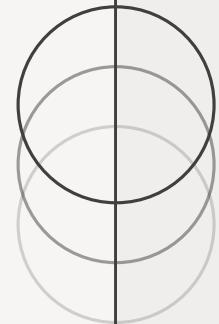
127 TOTAL WEBINAR ATTENDEES

8 TOTAL WEBINARS

ATTENDEES LIST: [LIST](#)

GOVCON GIANTS

DECEMBER 2025



FHC

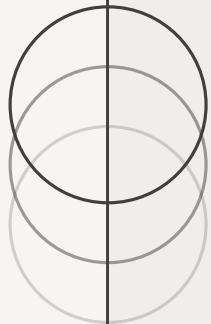
EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM

The screenshot shows a community platform interface with the following elements:

- Header:** "ENCORE FUNDING Federal Help Center".
- Search Bar:** "Search" with a magnifying glass icon.
- User Metrics:** 0% completion, 4 messages, 1 notification, and a profile picture of a person.
- Left Sidebar:** "Create" button, "Discovery" icon, "Members" icon, and a "Community Channel by Encore Funding" section.
- Main Content Area:**
 - Section Header:** "Community Channel by Encore Funding · Get to know the community."
 - Description:** "Post your wins, upcoming events and stay up to date with your community!"
 - Nav Tabs:** "Feed" (selected), "Beginners Course", "Events", "Chat 1".
 - Post Area:** "Share a post" button, media icons (image, GIF, etc.), and sorting options ("SHOWING EVERYTHING", "SORTED BY LAST ACTIVITY").
 - Footer:** "Space Community Channel by Encore F", "FREE Govcon", "ENCORE TEAMED UP", and "The Federal Help Center".

GOVCON GIANTS

DECEMBER 2025



FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE

Eric Coffie Mar 18, 2025

 Community Channel by Encore Funding · Get to know the community.

Post your wins, upcoming events and stay up to date with your community!



ENCORE TEAMED UP WITH GOVCON GIANTS

To eliminate the barriers to entry by traditional banks and provide alternative payroll funding opportunities.

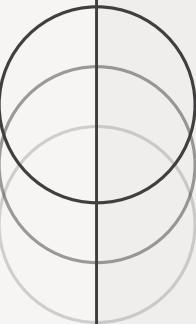
Eric Coffie 3mo Awesome

Yvette Wright 3mo Great news! Welcome Encore Funding

Shondella Andre 3mo Thank you Eric! Thank you Encore

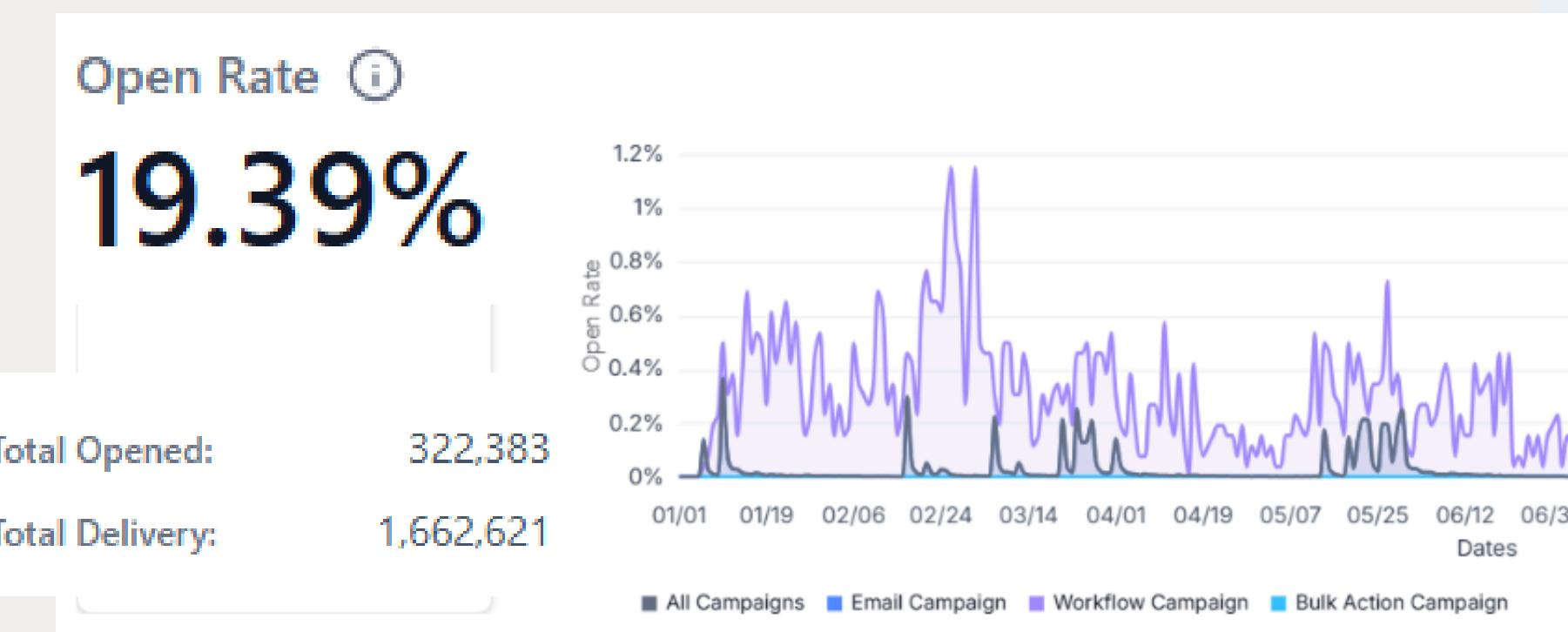
Tiffanie Willis 3mo Eric.... You go the distance not only to

Comment   



Email Marketing

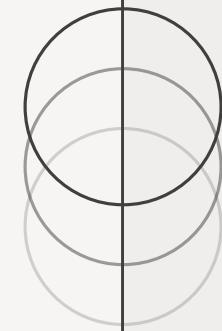
1 DEDICATED EMAIL BLAST PER MONTH
LOGO PLACEMENT IN WEEKLY NEWSLETTER



(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

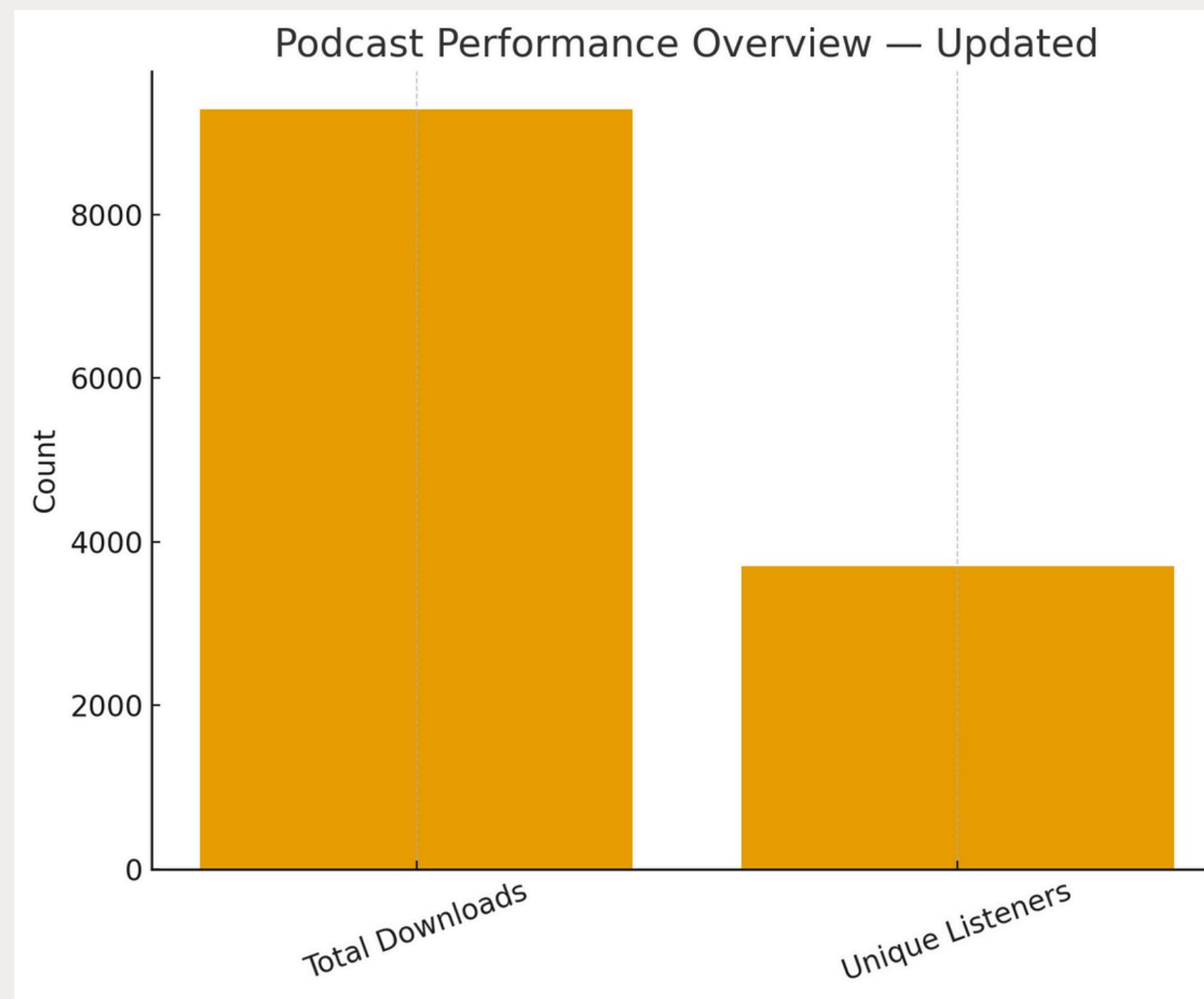
We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!



GOVCON GIANTS

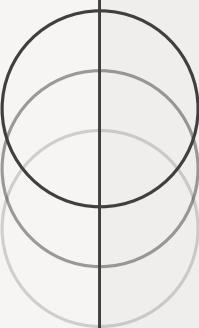
DECEMBER 2025

Podcast



9,292 TOTAL DOWNLOADS

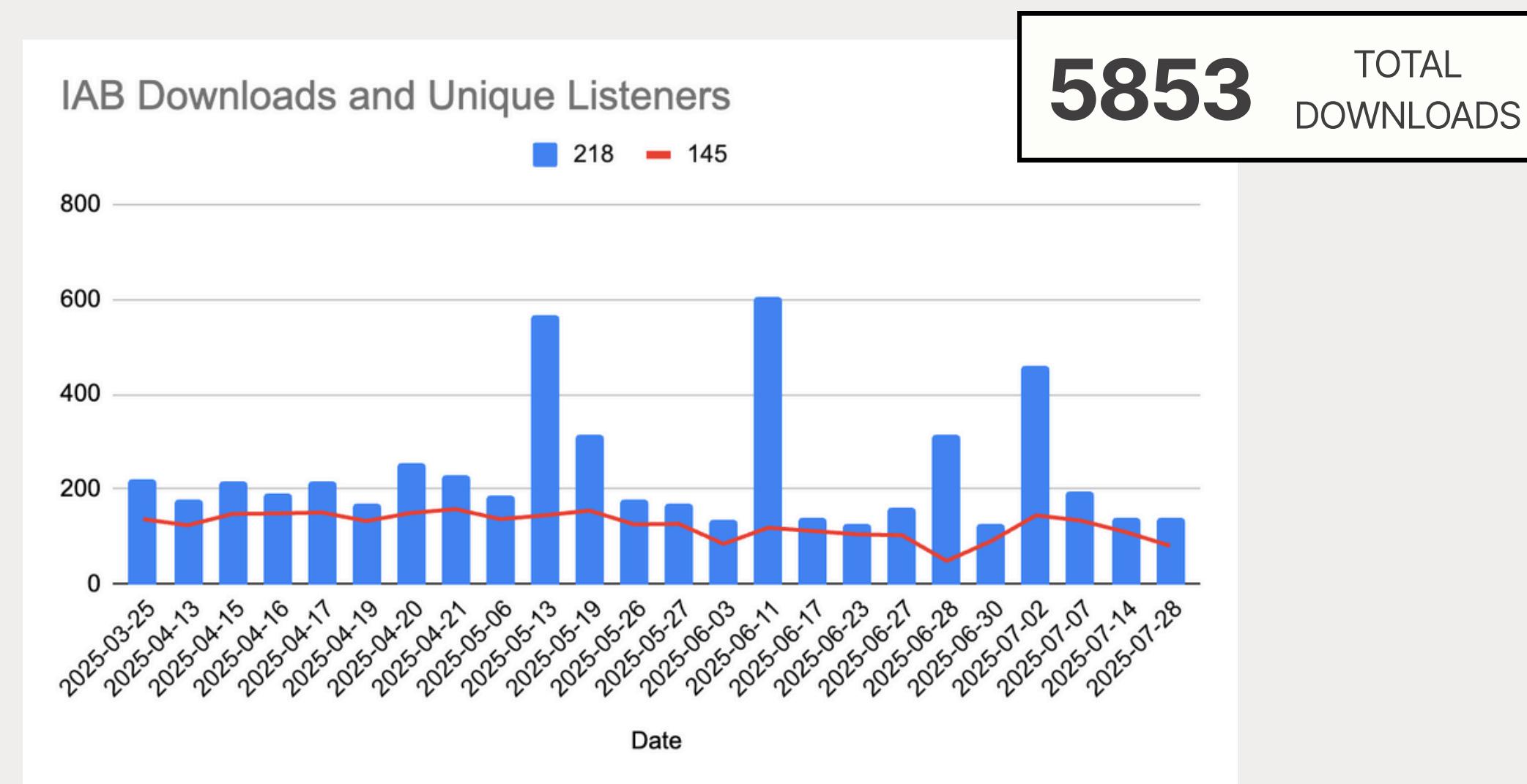
3,700 UNIQUE LISTENERS



Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES



GOVCON GIANTS

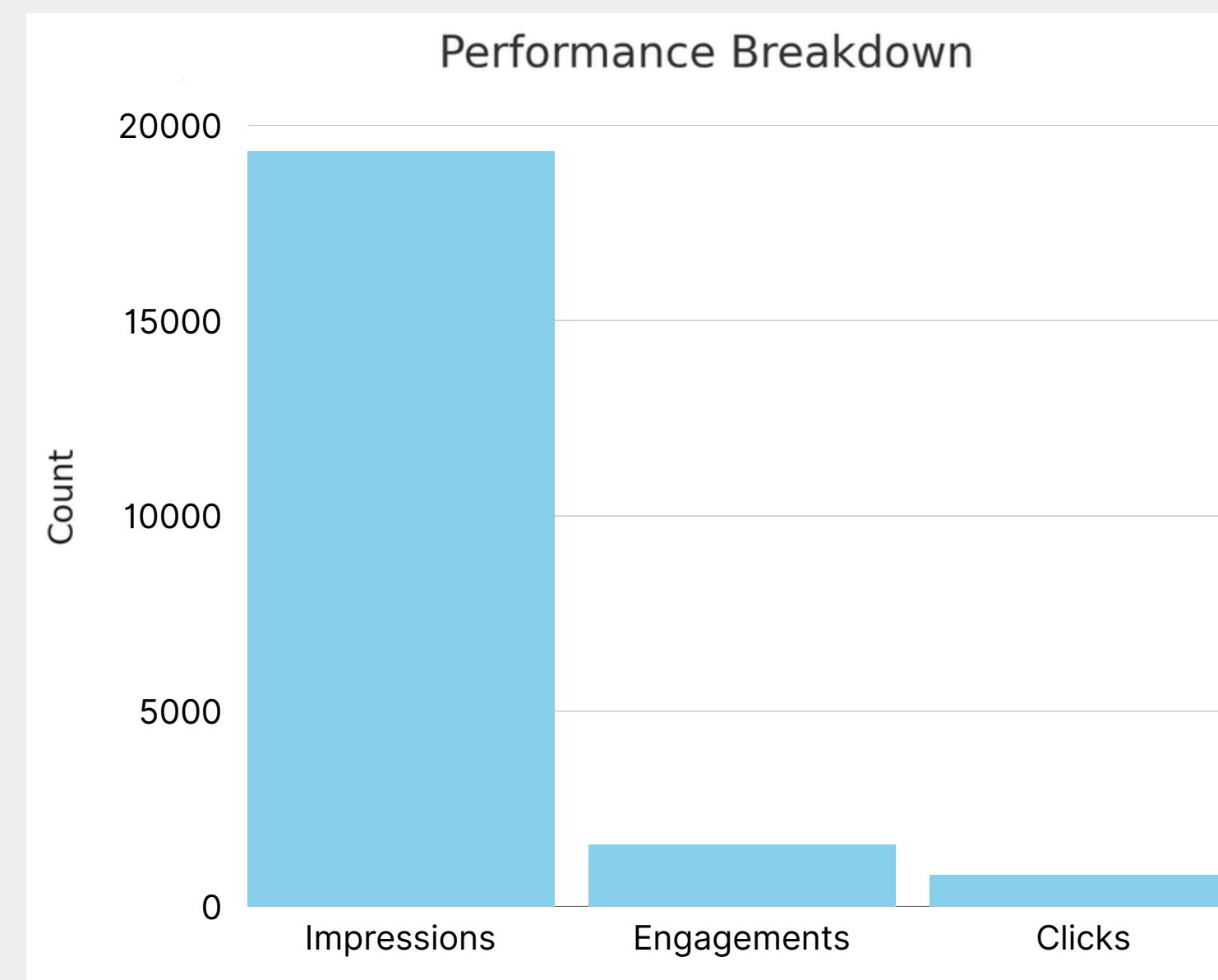
DECEMBER 2025

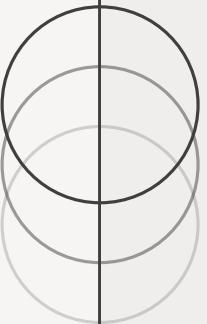
LinkedIn

1,581 TOTAL
ENGAGEMENTS

19,343 TOTAL
IMPRESSIONS

806 TOTAL
CLICKS

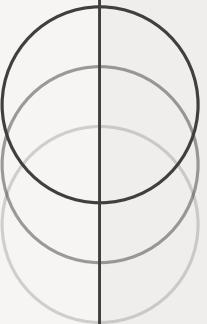




LinkedIn

2 SPONSORED POSTS PER MONTH

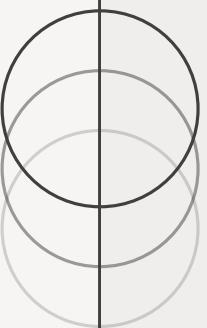
Date Published	Links	Engagements	Impressions	Clicks
27 June 2025	🌐 “You can pay s...	55	578	27
14 June 2025	🌐 Most banks le...	19	374	11
31 May 2025	🌐 🚨 Think small ...	10	204	8
30 May 2025	🌐 Joel Adelman’...	19	263	11
14 May 2025	🌐 Just rolled up ...	114	2,096	35
14 Mar 2025	🌐 We’re excited ...	44	267	27
10 July 2025	🌐 Most small bu...	71	2,495	24



LinkedIn

2 SPONSORED POSTS PER MONTH

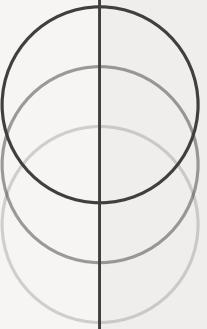
Date Published	Links	Engagements	Impressions	Clicks
22 Apr 2025	🌐🌟 Banks Hate ...	13	200	9
24 July 2025	🌐 EP 285: The Hi...	41	511	23
22 May 2025	🌐🌟 Subcontrac...	10	243	6
21 July 2025	🌐 From Janitor t...	41	469	20
9 July 2025	🌐 Here's the tou...	39	487	13
29 Apr 2025	🌐 Struggling wit...	192	489	176
23 Apr 2025	🌐🚫 Rejected... T...	37	402	15



LinkedIn

2 SPONSORED POSTS PER MONTH

Date Published	Links	Engagements	Impressions	Clicks
6 Oct 2025	🌐 If you missed ...	157	3978	
7 Oct 2025	🌐 The Scale With...	252	938	176
3 Oct 2025	🌐 Just 1 day left ...	6	81	2
3 Oct 2025	🌐 🚨 SWC 2025 is...	97	1261	44
3 Oct 2025	🌐 Meet another ...	9	188	3
2 Oct 2025	🌐 Just 2 Days Le...	5	127	1
2 Oct 2025	🌐 Meet another ...	39	422	19



LinkedIn

2 SPONSORED POSTS PER MONTH

Date Published	Links	Engagements	Impressions	Clicks
1 Oct 2025	🌐 Only 3 days lef...	4	72	2
30 Sept 2025	🌐 The countdow...	13	163	6
30 Sept 2025	🌐 Venus Quates, ...	22	174	10
29 Sept 2025	🌐 Only 5 days lef...	7	118	4
29 Sept 2025	🌐 At the Scale W...	19	186	6
29 Sept 2025	🌐 Scale With Cer...	237	2438	124
28 Sept 2025	🌐 Just 6 Days Le...	9	119	4