

GOVCON GIANTS



JANUARY 2026

ENCORE FUNDING MARKETING REPORT

PARTNERSHIP REPORT

Youtube

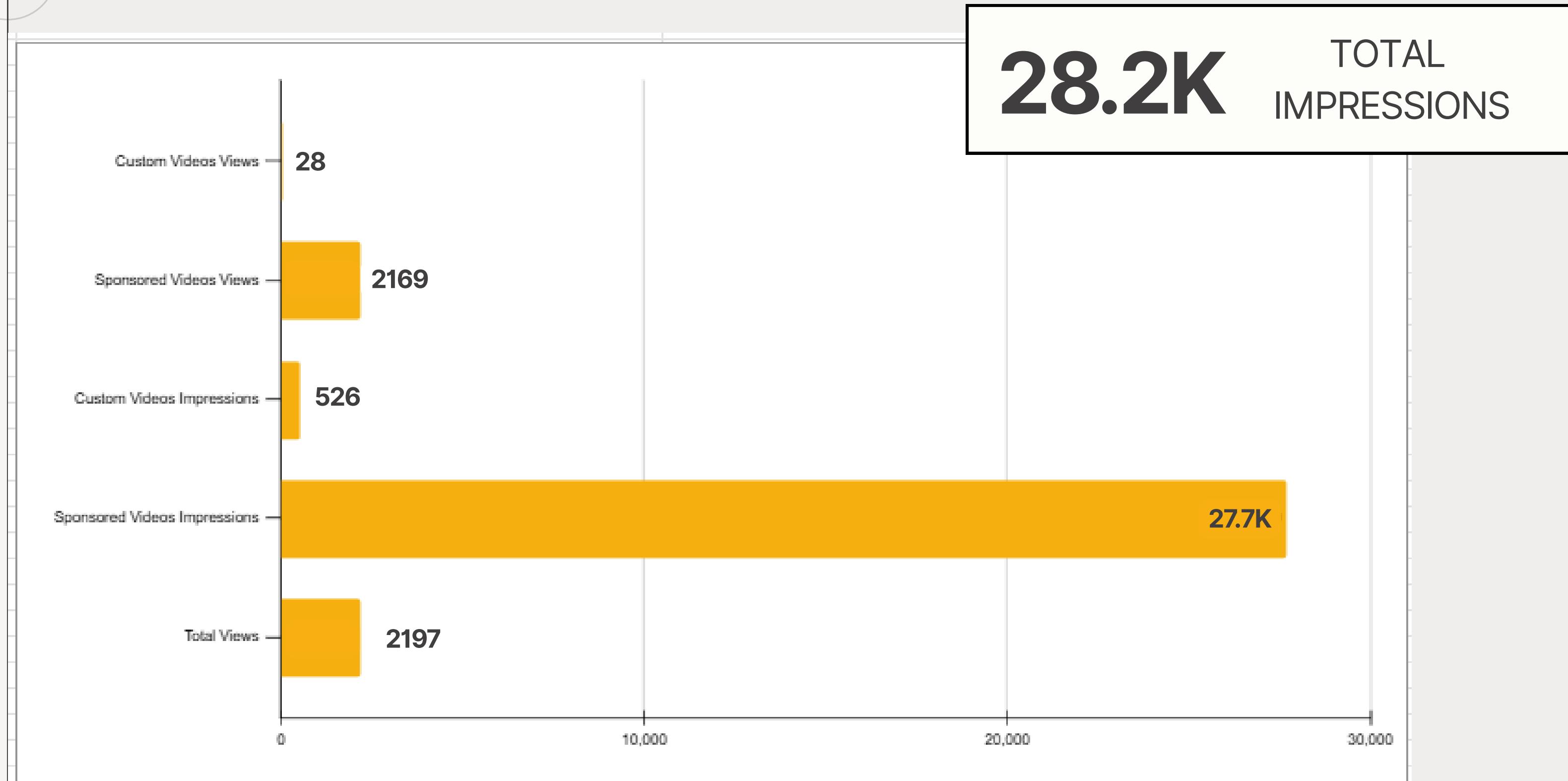
Introduction

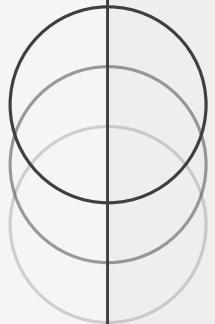
- 2 fully sponsored videos per month (24 per year)
- Logo placement in all video intros
- Sponsor mention in all video descriptions
- 5 custom videos per annum
- Titles and themes related to popular topics

GOVCON GIANTS

JANUARY 2026

Youtube/ Cross Platform





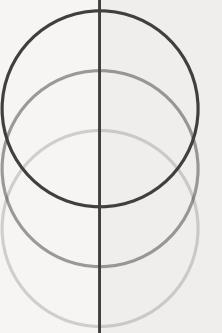
Youtube

5 CUSTOM VIDEOS PER YEAR

28 CUSTOM VIDEO VIEWS

553 CUSTOM VIDEOS IMPRESSIONS

Date Published	Youtube Video Title	Impressions	Views	Link
19 Apr 2025	Bank Said NO... Then He Made MILLIONS! (151	4	@ Bank Said ...
22 May 2025	Millions of dollars in funding for minority e	166	9	@ Millions o...
10 June 2025	How to get unlimited funding to build your	553	15	@ How to ge...



GOVCON GIANTS

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Youtube

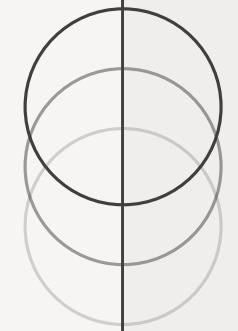
2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

2.2K

**SPONSOR
VIDEOS VIEWS**

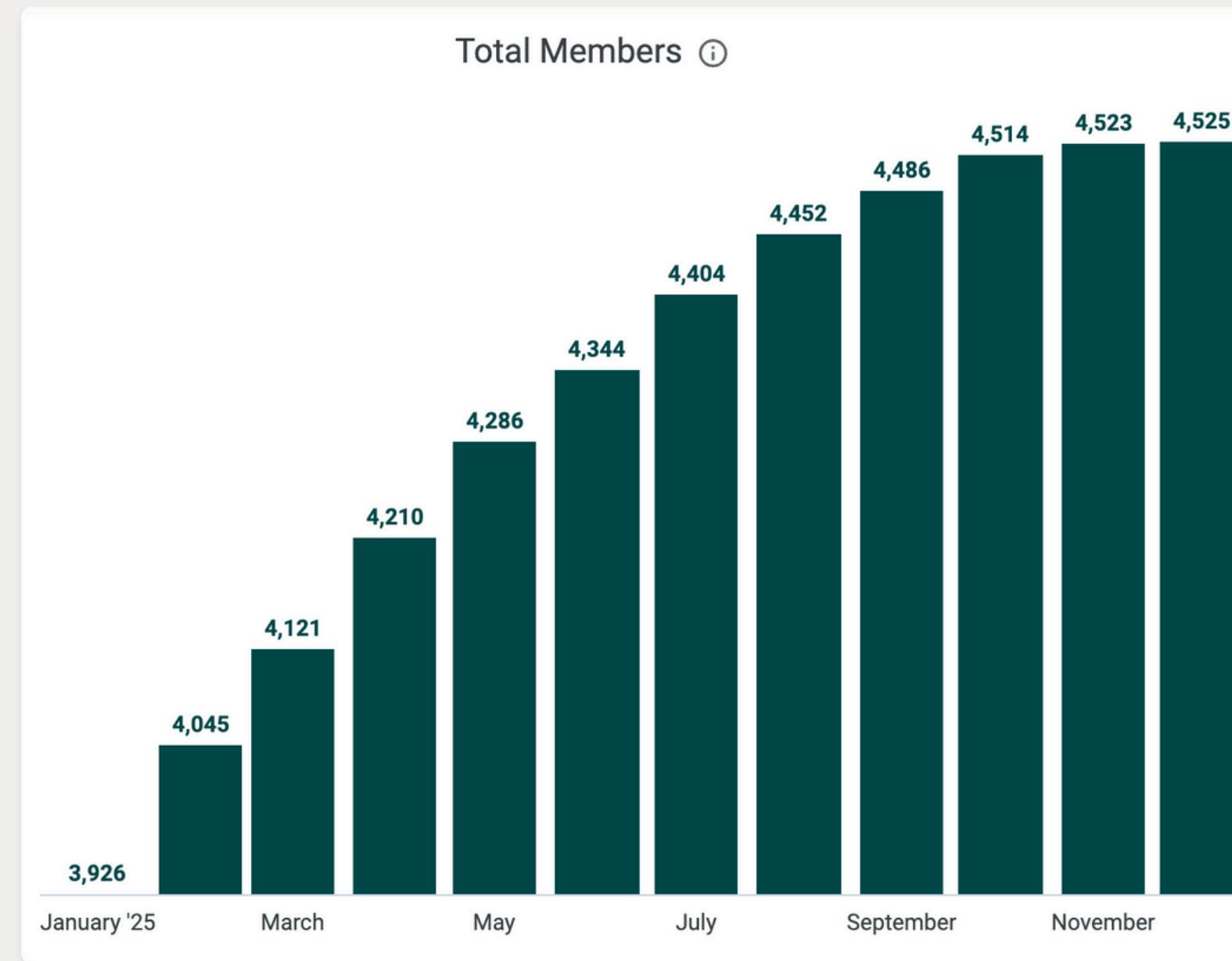
27.4K

SPONSOR VIDEOS IMPRESSIONS



GOVCON GIANTS

FHC

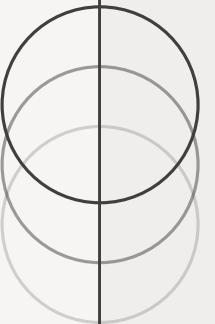


JANUARY 2026

4527 TOTAL MEMBERS

402 TOTAL NEW MEMBER

45,776 TOTAL CONTRIBUTIONS



FHC

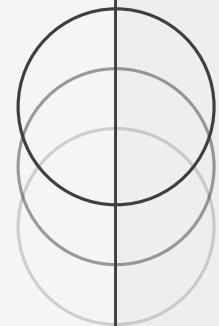
2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

127 TOTAL WEBINAR ATTENDEES

8 TOTAL WEBINARS

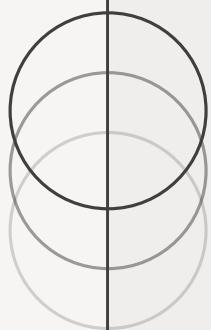
ATTENDEES LIST: [LIST](#)



FHC

EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM

The screenshot shows a community platform interface. At the top left is the logo "ENCORE FUNDING Federal Help Center". To the right are search, notification, and user profile icons. On the far right, there are "Create" and "Settings" buttons. The main navigation bar includes "Feed", "Beginners Course", "Events", and "Chat" (with 1 notification). A "Discovery" and "Members" sidebar is on the left. A prominent black callout box labeled "Community Channel by Encore Funding" is overlaid on the members section. Below it, another channel card for "Community Channel by ..." is partially visible. The feed area shows a post placeholder "Share a post" with sharing options. At the bottom, there are cards for "FREE Govcon", "ENCORE TEAMED UP", and "The Federal Help Center".



FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE

Eric Coffie Mar 18, 2025

 **Community Channel by Encore Funding** · Get to know the community.
Post your wins, upcoming events and stay up to date with your community!



ENCORE TEAMED UP WITH GOVCON GIANTS

To eliminate the barriers to entry by traditional banks and provide alternative payroll funding opportunities.

Encore Funding is thrilled to announce our partnership.

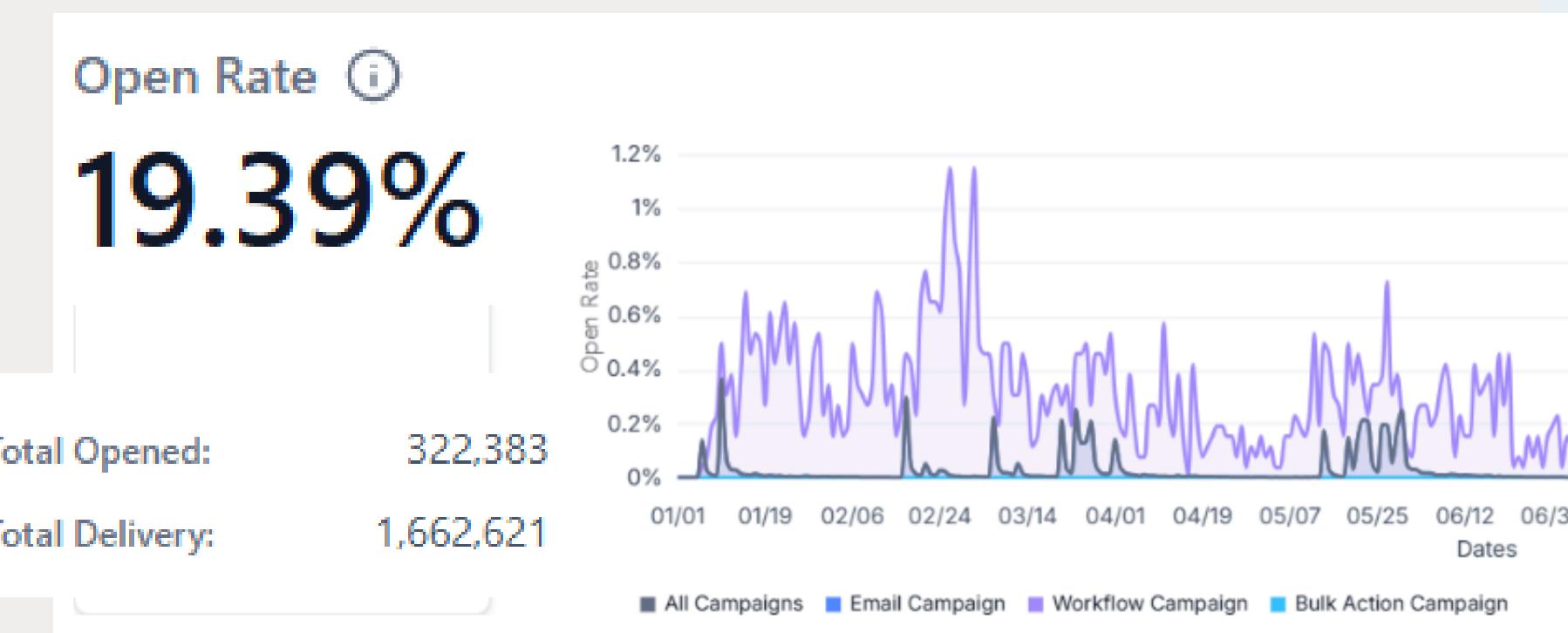
Shonton 3mo Awesome
Yvette Wright 3mo Great news! Welcome Encore Funding
Shondella Andre 3mo Thank you Eric! Thank you Encore
Tiffanie Willis 3mo Eric.... You go the distance not only to

Comment   



Email Marketing

1 DEDICATED EMAIL BLAST PER MONTH
LOGO PLACEMENT IN WEEKLY NEWSLETTER



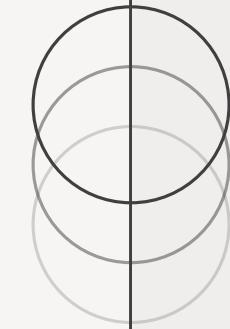
(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

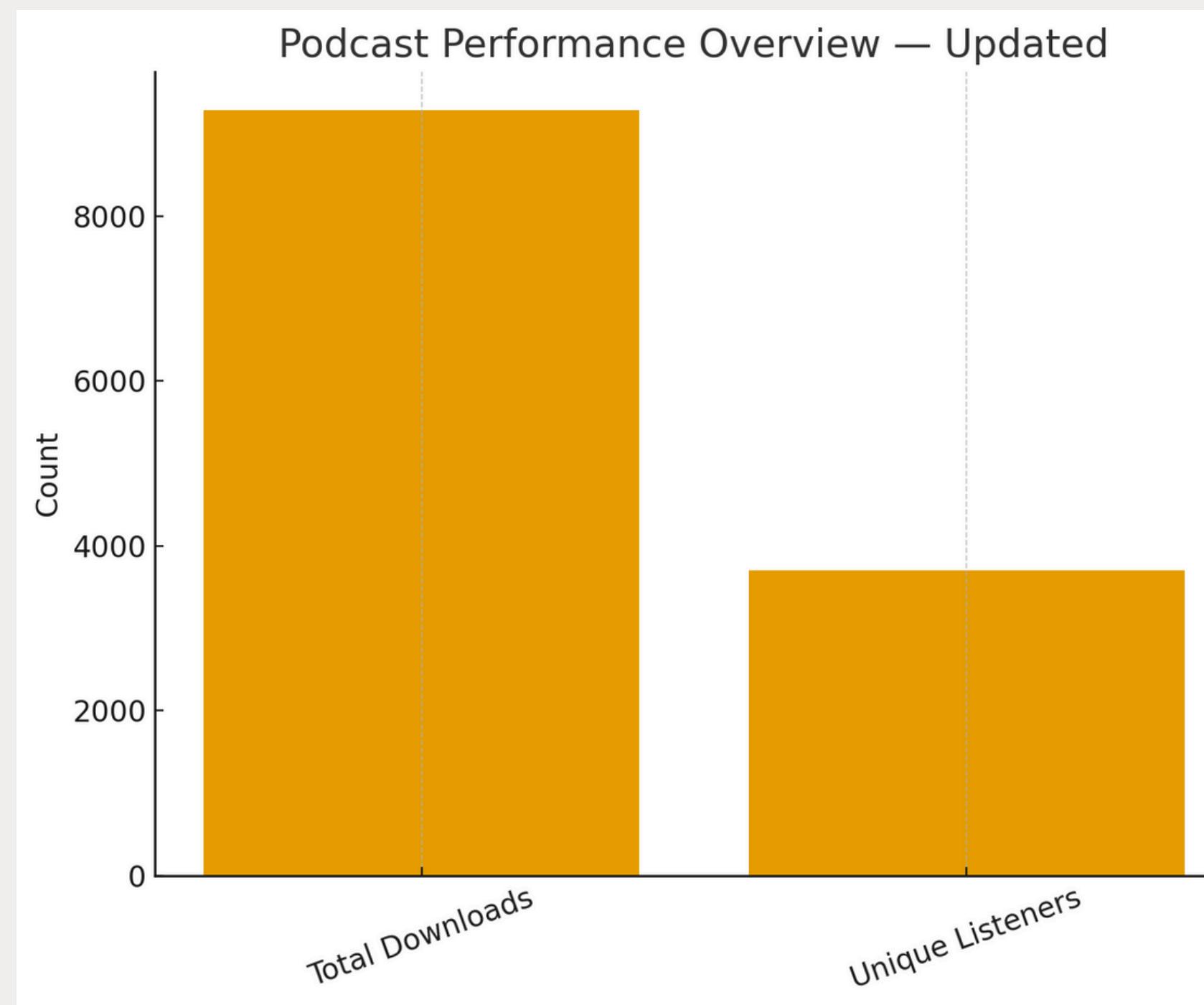
We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!

GOVCON GIANTS

JANUARY 2026

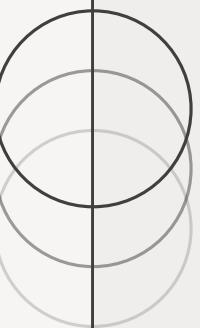


Podcast



9,292 TOTAL DOWNLOADS

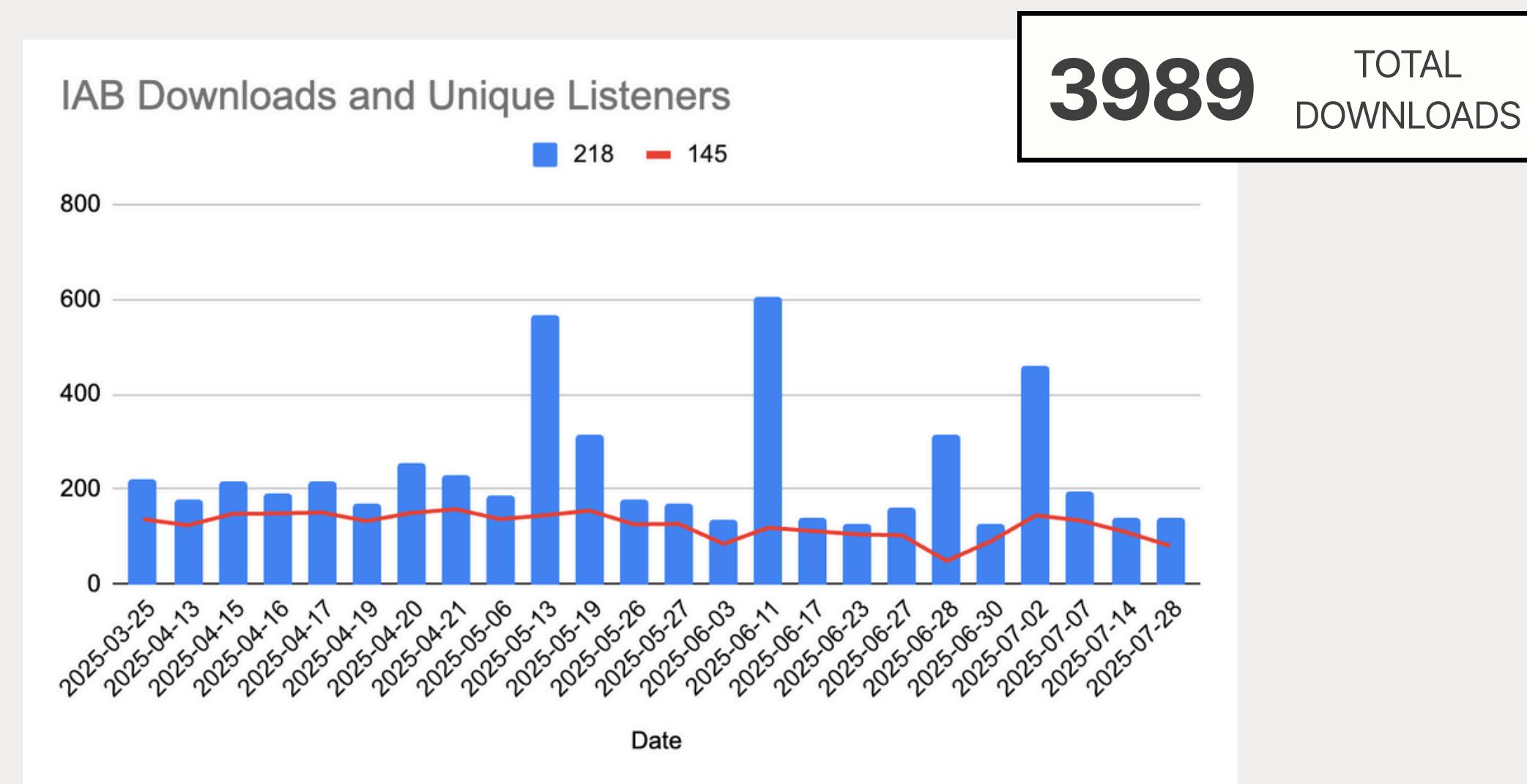
3,700 UNIQUE LISTENERS



Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES



GOVCON GIANTS

JANUARY 2026

LinkedIn

751

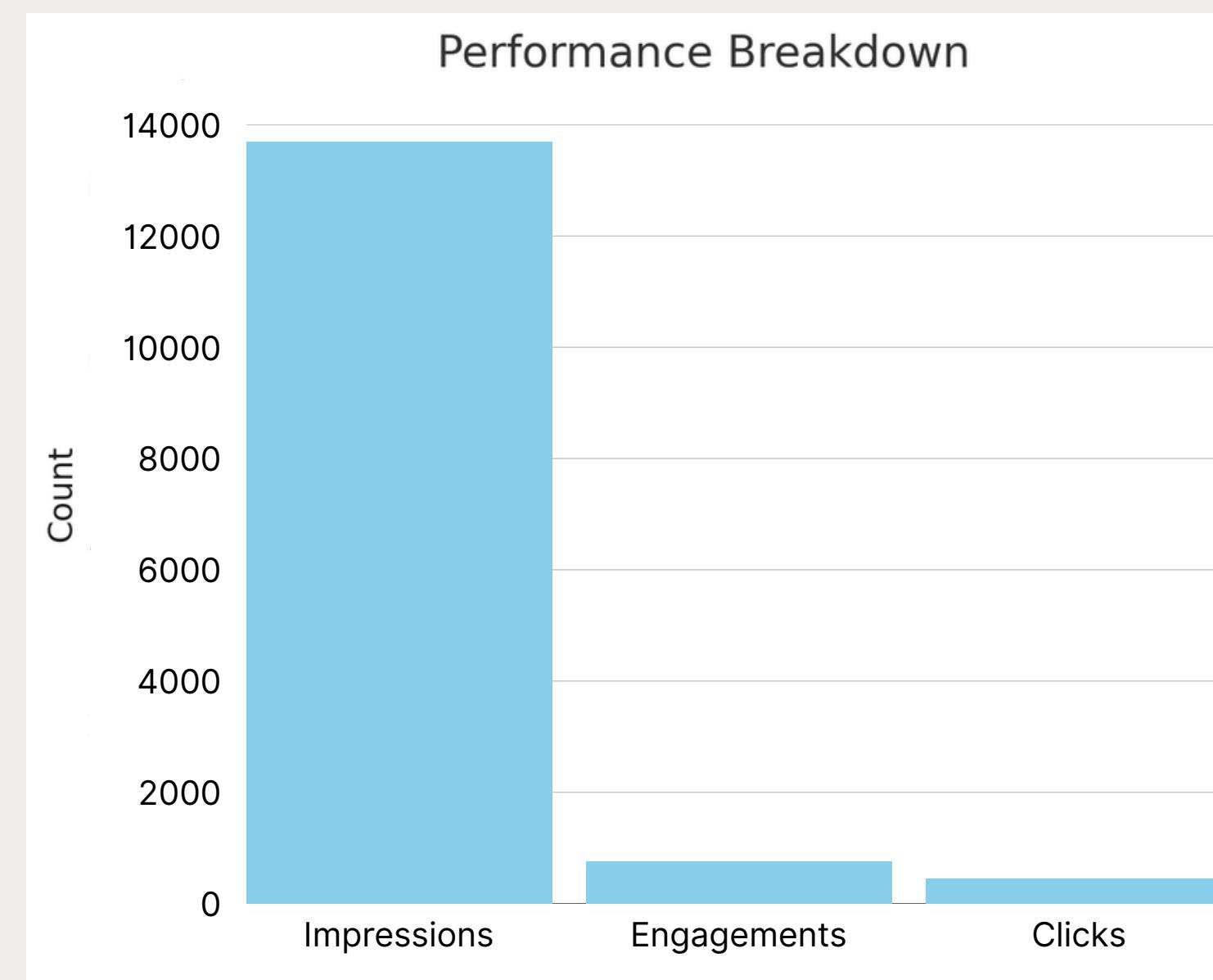
TOTAL
ENGAGEMENTS

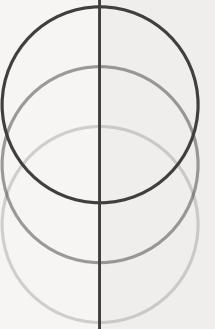
13,694

TOTAL
IMPRESSIONS

443

TOTAL
CLICKS

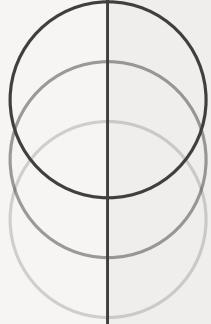




LinkedIn

2 SPONSORED POSTS PER MONTH

Date Published	Links	Engagements	Impressions	Clicks
12 Jan 2026	🌐 GovCon Contrac...	132	1,927	98
20 Jan 2026	🌐 GovCon Contrac...	23	538	14
26 Jan 2026	🌐 Most people talk ...	91	1,798	51
30 Jan 2026	🌐 Federal Contract...	397	5,116	279
6 Jan 2026	🌐 Federal Contract...	70	1,510	1
12 Jan 2026	🌐 You don't worry ...	38	878	



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JANUARY 2026

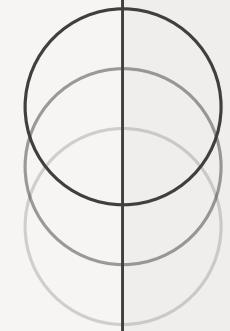
LinkedIn

2 SPONSORED POSTS PER MONTH

Article				
Date Published	Links	Email Sends	Article Views	Impressions
12 Jan 2026	✉ Why the Govern...	6,215	3,902	1,927

GOVCON GIANTS

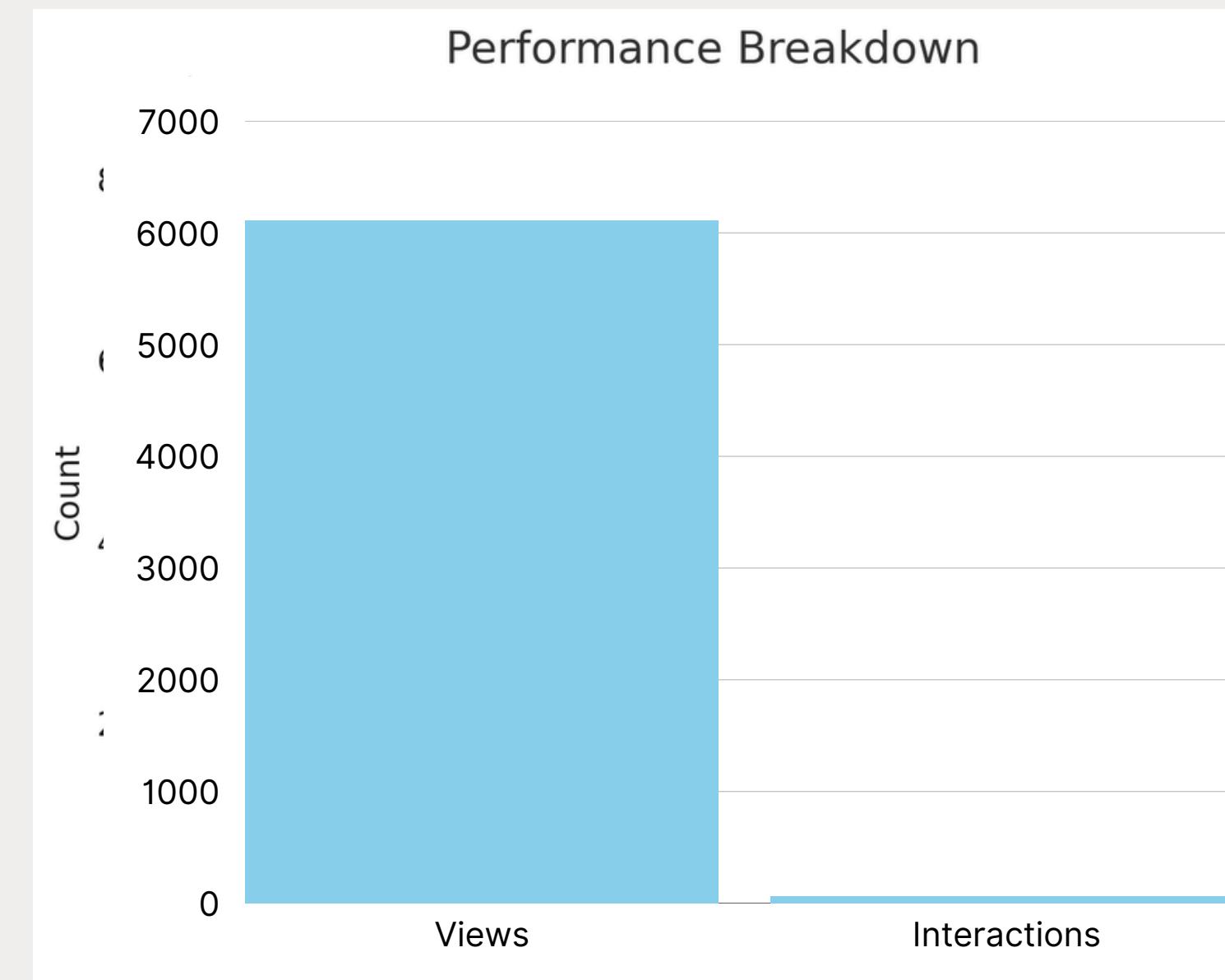
JANUARY 2026

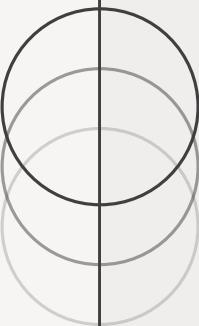


Instagram

59 INTERACTIONS

6,115 VIEWS





Instagram

Date Published	Links	Interactions	Views
20 Jan 2026	GovconGiants on In...	33	2,999
26 Jan 2026	GovconGiants on In...	26	3,116