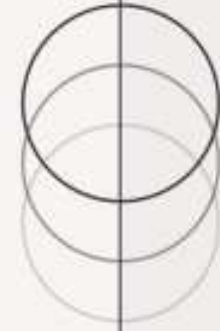


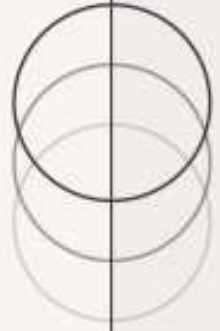
GOVCON GIANTS

DECEMBER 2025



ENCORE FUNDING MARKETING REPORT

PARTNERSHIP REPORT

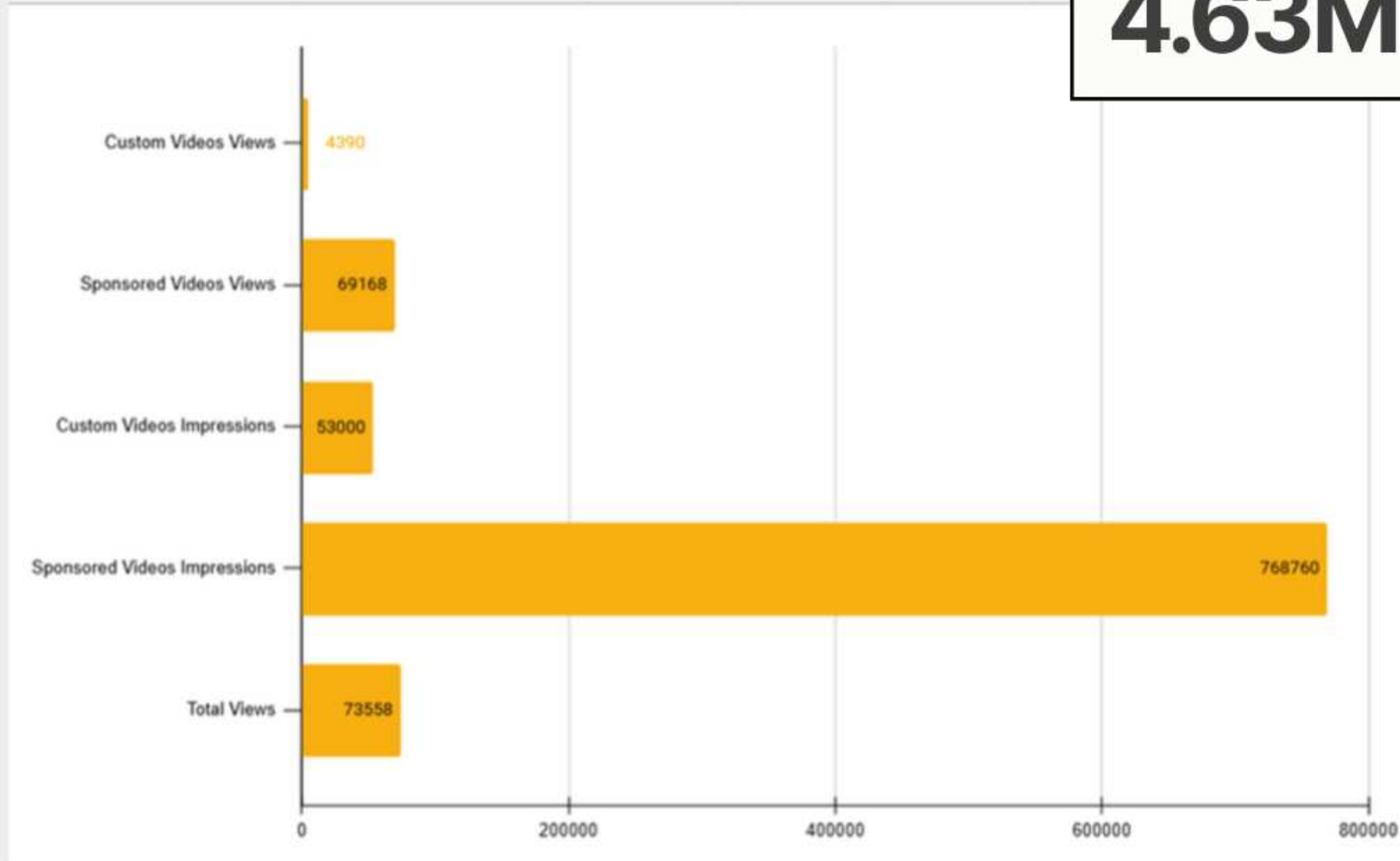


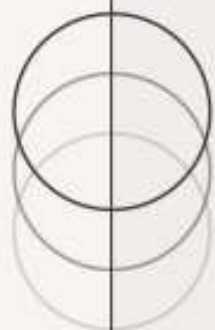
GOVCON GIANTS

DECEMBER 2025

Youtube/ Cross Platform

4.63M TOTAL
IMPRESSIONS

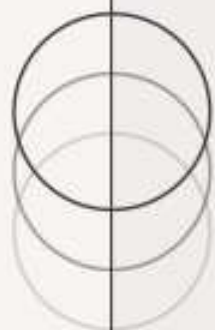




Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

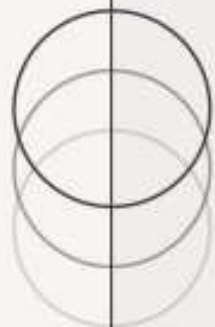
Video Title	Impressions	Views	Links
10 Things No One Tells You About Government Contracting	11.2 K	801	https://youtu.be/XKo6uoedzww
STOP Bidding Blind! \$1B GovCon Expert Reveals Pricing Secrets	13.4 K	1.1 K	https://youtu.be/wLjAAE3Yaws
She Had NO MONEY... Now She's Beating 8(a)s!	15.6 K	1.3 K	https://youtu.be/1a_7mhQN-g8
REJECTED 38 TIMES... Then The City Manager Called!	10.5 K	813	https://youtu.be/9lCMcTe-gcA
They Thought China Wouldn't Notice...	12.4 K	1.3 K	https://youtu.be/nUz3H7bRvRA
SBA Finally ALLOWS This... MASSIVE OPPORTUNITY	23.5 K	2.4 K	https://youtu.be/aXG5o7yXzIA
Her First Contract Came Without Funding or Past Performance - Erica Dobbs	30.4 K	2.7 K	https://youtu.be/-zv8RHXN6cE
World's Fastest Proposal Writer vs AI proposal writer (not ChatGPT)	15.3 K	951	https://www.youtube.com/watch?v=jJrVAr4PuJw



Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

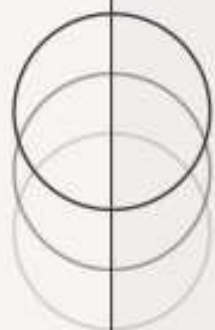
Video Title	Impressions	Views	Links
Why Most Businesses Stall After \$1M - And How She Broke Through	13.6 K	874	https://youtu.be/70pAKA7HrXQ
Factories Are Fleeing China—But Not Where You Think	29.1 K	2.8 K	https://youtu.be/W49tW6Hw2hQ
The 5-Slide Strategy That Wins Government Contracts in 2025	37.2 K	3.5 K	https://youtu.be/2qP5u3Wz2GI
Hollywood Star REVEALS Government Contract SECRETS! - Malik Yoba	52 K	5.5 K	https://youtu.be/fBAldqLJUv8
Start Winning Construction Contracts with Zero Past Performance	16.9 K	1.3 K	https://youtu.be/5QNAAX_TJcE
How to Get Startup Funding For a Small Business	36.2 K	2.8 K	https://youtu.be/dtEofEFrreQ
50 Game Changing Government Contracting Tips in 15 Minutes	13.6 K	1.6 K	https://youtu.be/Dw-JAPwFAlg
The Gov't Just Changed Everything for Small Businesses	13.5 K	1.3 K	https://youtu.be/q4YfZgJoA2k



Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

Video Title	Impressions	Views	Links
Veterans Can Win Contracts Without Bidding – Here’s How	22.7 K	2.2 K	https://youtu.be/BWjHEhpGazU
The #1 Mistake New Government Contractors Make	17.4 K	1.1 K	https://youtu.be/xC65bKbJulc
What to do after you win a contract?	16.2 K	1.1 K	https://youtu.be/tdNJCAny_-8
The Feds Just Quietly Changed the Rules – What It Means for YOU	28.1 K	2.6 K	https://youtu.be/zpvM1bU269Y
David Rosenberg: A Day of Reckoning Is Coming – Nobody’s Ready	29.3 K	1.9 K	https://youtu.be/AXd1iOJzxa0
Avoid These Mistakes When Bidding on Defense Contracts	14.5 K	1 K	https://youtu.be/Cvx_RvyAu2Y
How I Scaled My Business with Government Contracts	13.6 K	1.2 K	https://youtu.be/94tKpNzKhC0
Small Business? Here’s How to Get on FEMA’s Radar	16.6 K	1.3 K	https://youtu.be/GKa8HzP664U



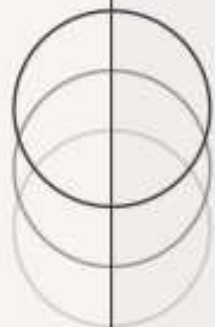
Youtube

57.53K SPONSOR
VIDEOS VIEWS

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

629.0K SPONSOR VIDEOS
IMPRESSIONS

Video Title	Impressions	Views	
How to Land Your First DLA Contract (Step-by-Step Guide)	31.8 K	3 K	https://youtu.be/p_ULAZT5gjc
9 Easiest Agencies to Win Government Contracts in 2025	14.6 K	1.3 K	https://www.youtube.com/watch?v=TXWOMsgdbeg
Get SBA certified in 2025 - Step by Step to Winning Government Contracts	26 K	2.7 K	https://youtu.be/v7yt8TfZO7s
\$90K/Month City Pools - No Certifications (2025)	2.3 K	2.5 K	https://youtu.be/F-FfsZyySfw
3 CEOs Share Exactly How to Scale in Government Contracting	14.3 K	1.2 K	https://youtu.be/TJpV4f172vk
The Government Doesn't Care About Your Small Business	14.5 K	1.1 K	https://youtu.be/TXlJztOZOH8
State and Local Contracts: Complete Beginner's Guide for Small Business	11.4 K	1.1 K	https://youtu.be/ps6HWsWywN4
How Small Businesses Can Win Big in Defense — From the Navy's Former #2	11.3 K	962	https://youtu.be/cqXv5149F_Y



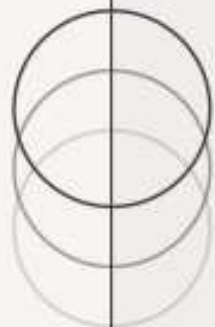
Youtube

5 CUSTOM VIDEOS PER YEAR

4.39K CUSTOM VIDEO VIEWS

53.0K CUSTOM VIDEOS IMPRESSIONS

Youtube Video Title	Impressions	Views	Link
Bank Said NO... Then He Made MILLIONS! c	26K	2.3K	🌐 Bank Said ...
Millions of dollars in funding for minority e	13.7K	1.2K	🌐 Millions o...
How to get unlimited funding to build your	13.3	890	🌐 How to ge...

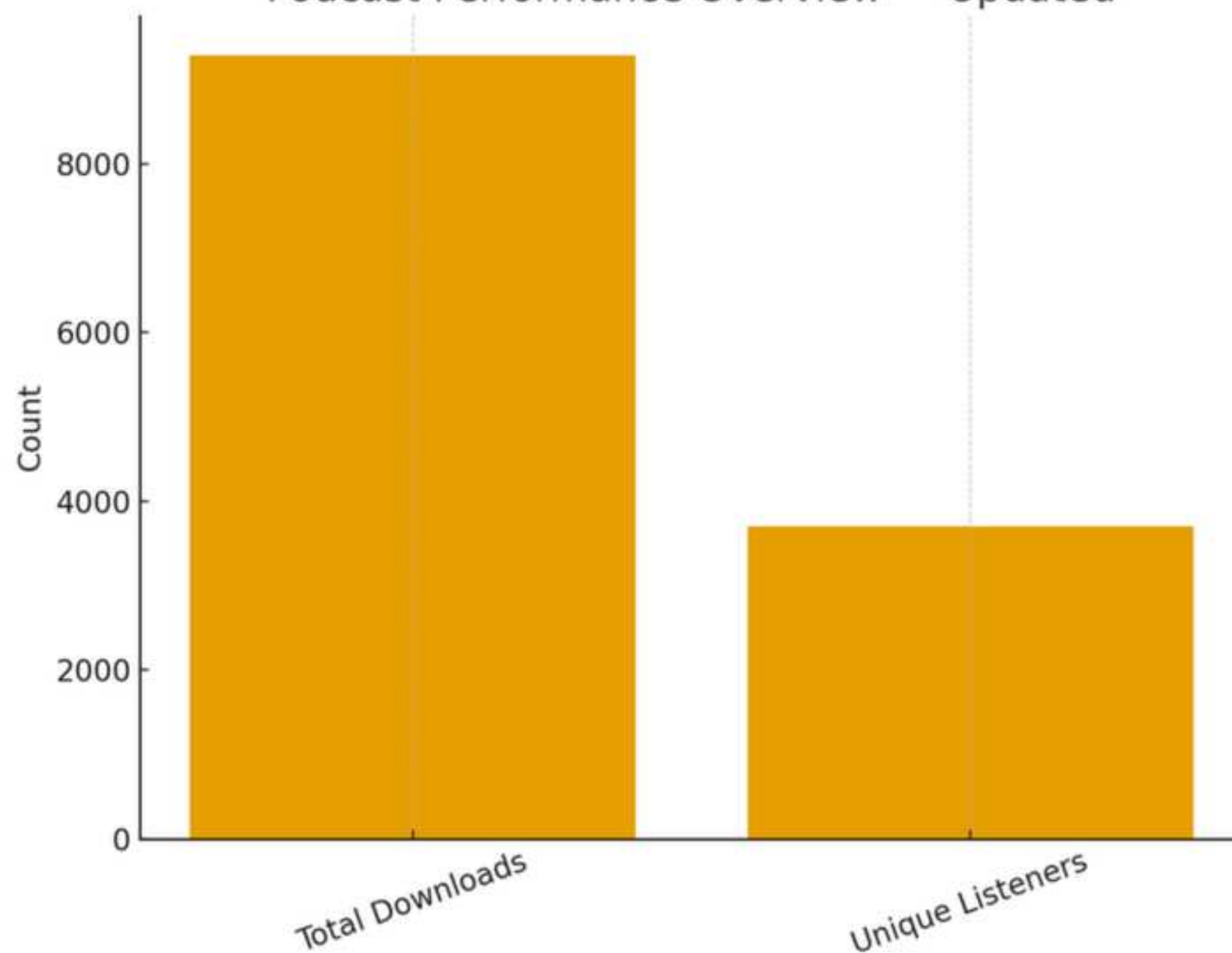


GOVCON GIANTS

DECEMBER 2025

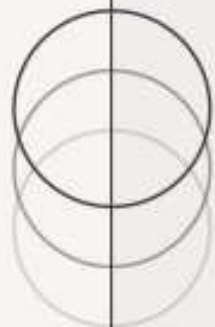
Podcast

Podcast Performance Overview — Updated



9,292 TOTAL
DOWNLOADS

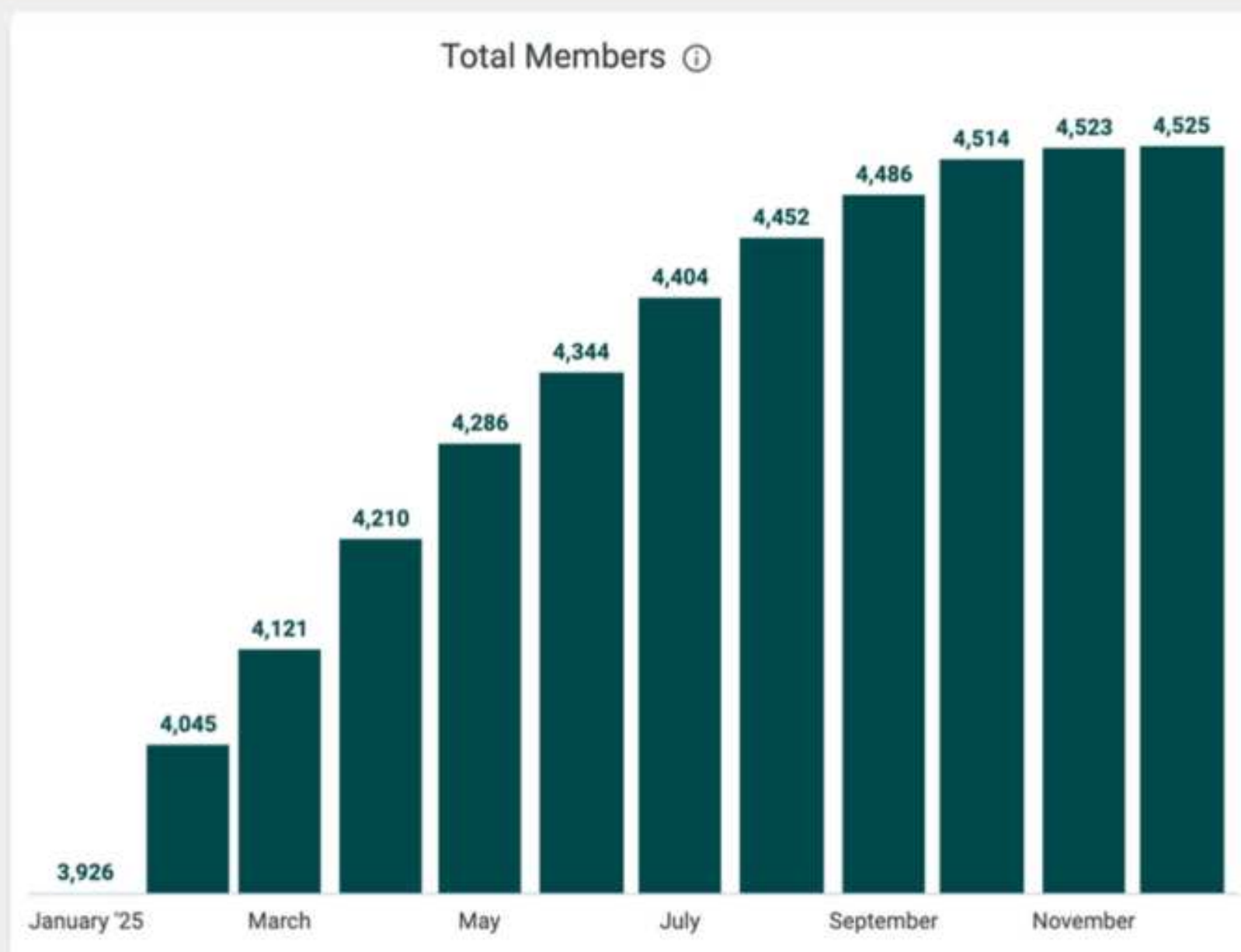
3,700 UNIQUE
LISTENERS



GOVCON GIANTS

FHC

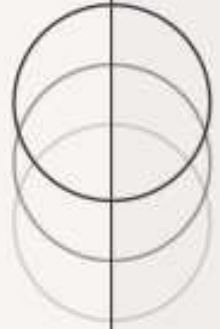
DECEMBER 2025



4527 TOTAL MEMBERS

402 TOTAL NEW MEMBER

45,776 TOTAL CONTRIBUTIONS



FHC

2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

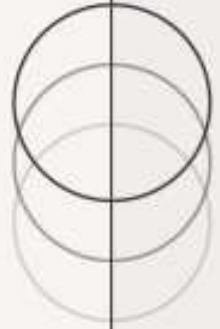
127

TOTAL
WEBINAR
ATTENDEES

8

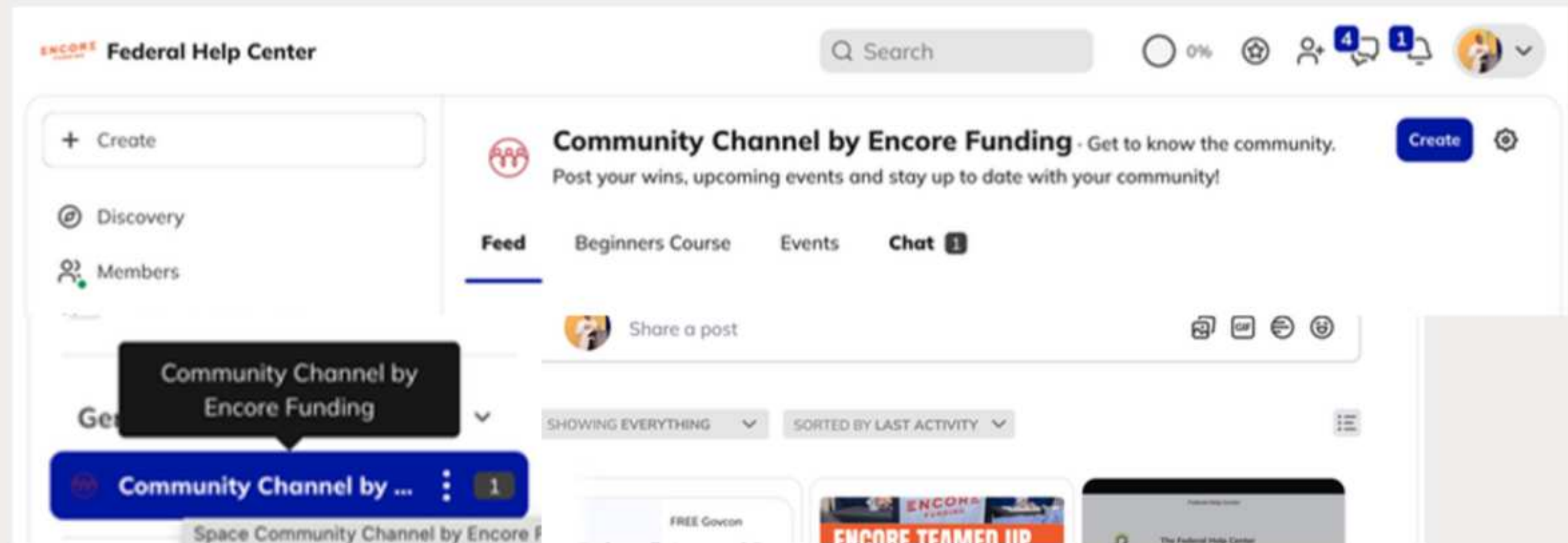
TOTAL
WEBINARS

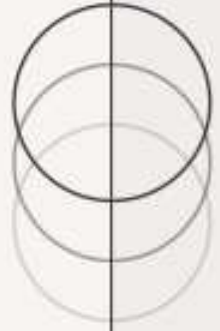
ATTENDEES LIST: [LIST](#)



FHC

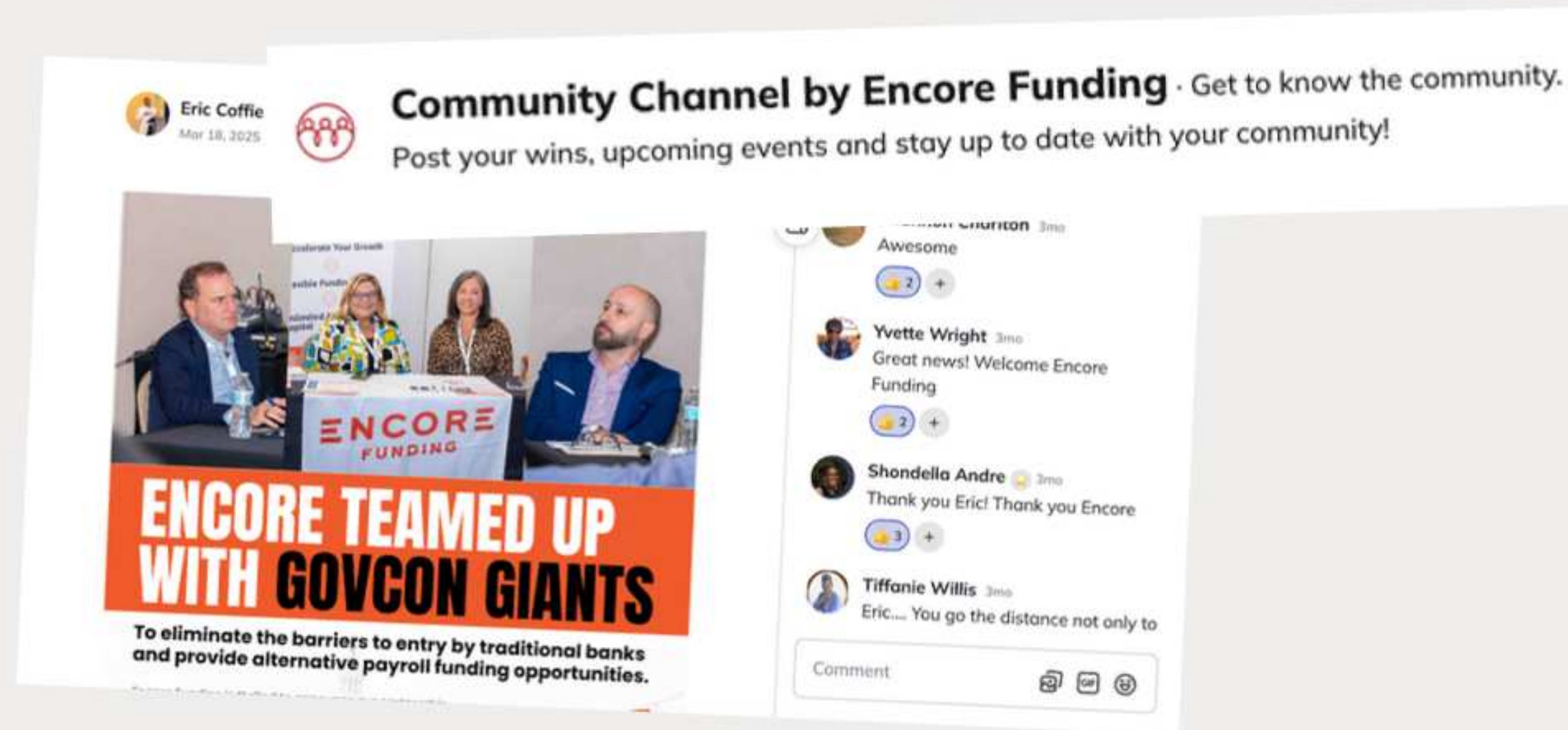
EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM

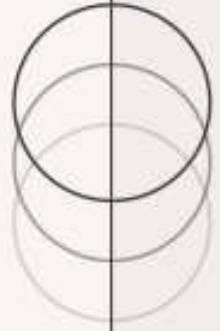




FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE





Email Marketing

1 DEDICATED EMAIL BLAST PER MONTH

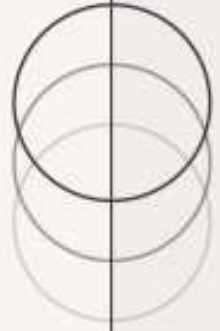
LOGO PLACEMENT IN WEEKLY NEWSLETTER



(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

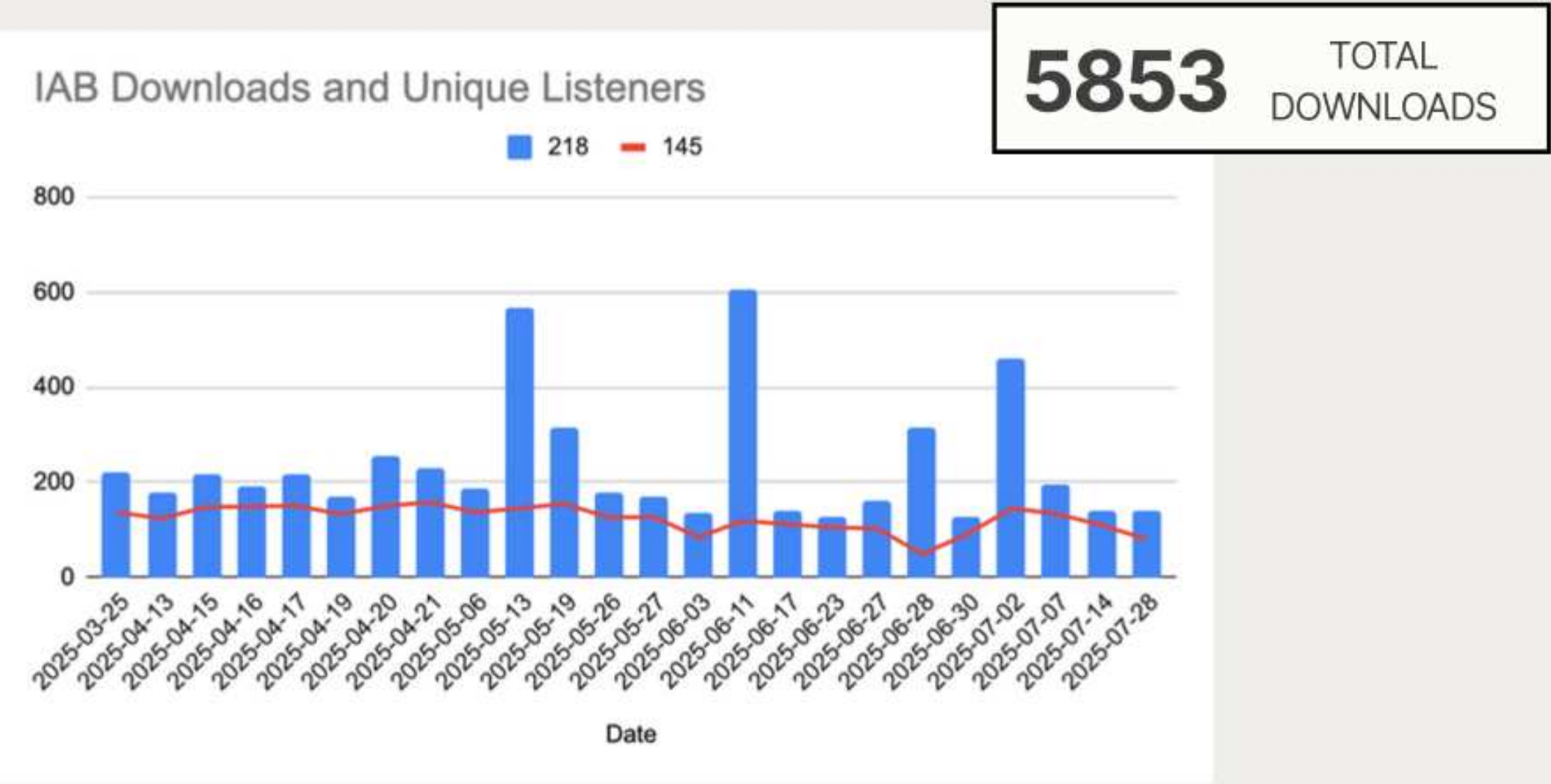
We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!

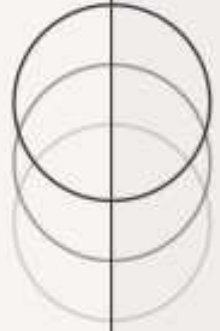


Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES





GOVCON GIANTS

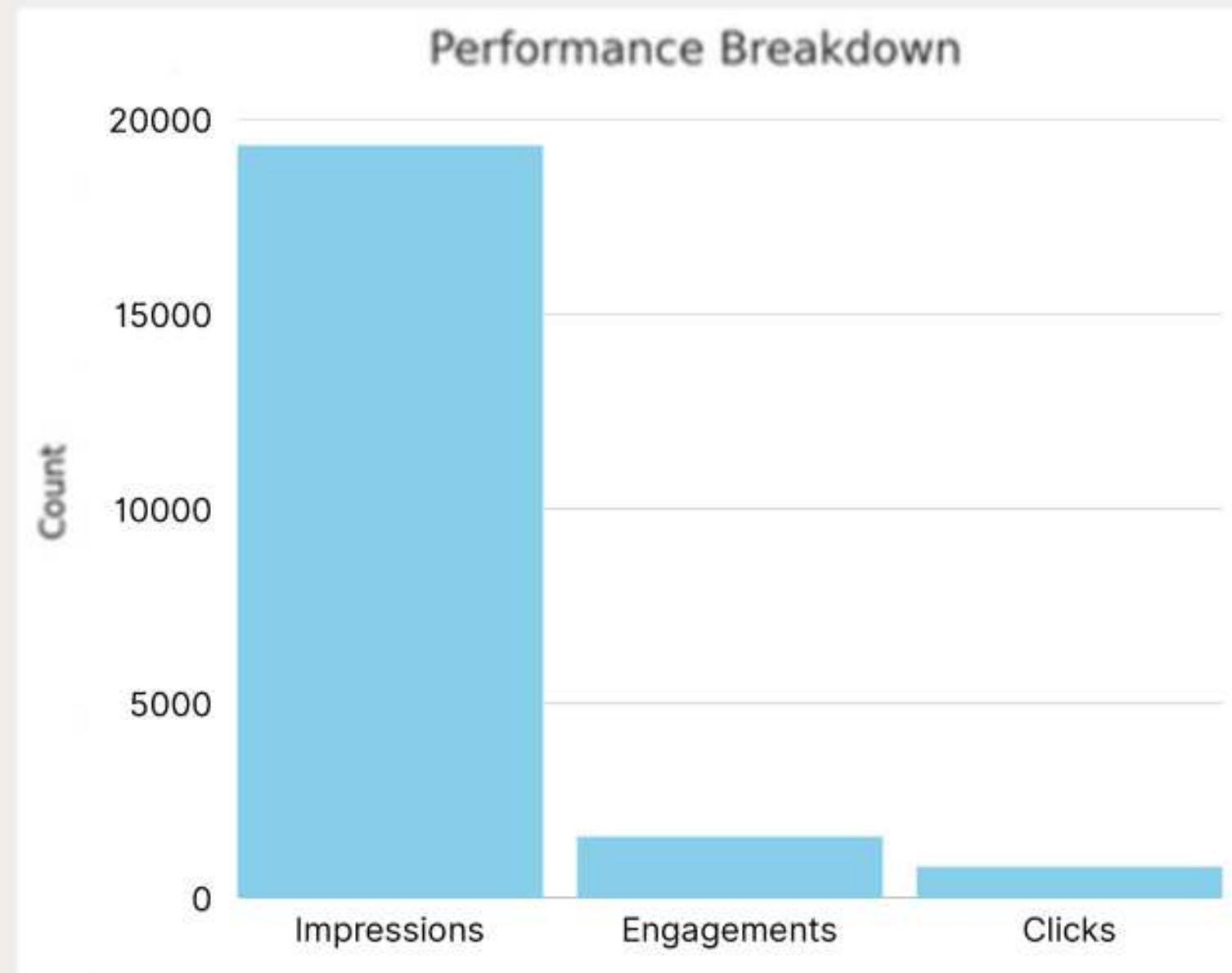
DECEMBER 2025

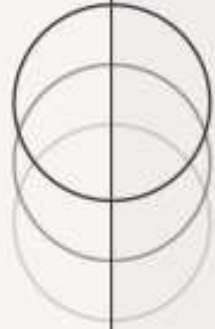
LinkedIn

1,581 TOTAL
ENGAGEMENTS

19,343 TOTAL
IMPRESSIONS

806 TOTAL
CLICKS

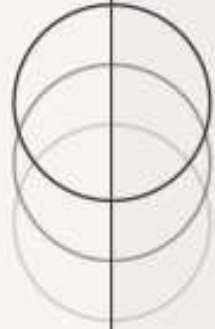




LinkedIn











2 SPONSORED POSTS PER MONTH

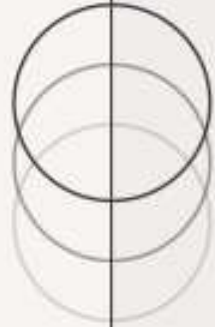
Links	Engagements	Impressions	Clicks
🌐 "You can pay someone a lot... but y...	55	578	27
🌐 Most banks lend money to protect ...	19	374	11
🌐 🇺🇸 Think small businesses are just s...	10	204	8
🌐 Joel Adelman's favorite book? Go...	19	263	11
🌐 Just rolled up to Vets25 here in Orl...	114	2,096	35
🌐 We're excited to partner with Enco...	44	267	27
🌐 Most small businesses don't fail be...	71	2,495	24



LinkedIn

2 SPONSORED POSTS PER MONTH

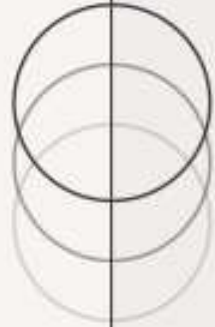
Links	Engagements	Impressions	Clicks
  Banks Hate This Secret (But You'...	13	200	9
 EP 285: The Hidden Contract Claus...	41	511	23
  Subcontracting? Govcon Giants	10	243	6
 From Janitor to GovCon Entrepren...	41	469	20
 Here's the tough part no one prepa...	39	487	13
 Struggling with cash flow delays on...	192	489	176
  Rejected... Then This Happened! ...	37	402	15



LinkedIn

2 SPONSORED POSTS PER MONTH

Links	Engagements	Impressions	Clicks
🌐 If you missed Saturday's master cla...	157	3,978	
🌐 The Scale With Certifications 2025 ...	252	938	176
🌐 Just 1 day left until SWC 2025: Scal...	6	81	2
🌐 🇺🇸 SWC 2025 is almost here! 🇺🇸 We'...	97	1,261	44
🌐 Meet another expert speaker for Sc...	9	188	3
🌐 Just 2 Days Left until Scale With Ce...	5	127	1
🌐 Meet another powerhouse speaker ...	39	422	19



LinkedIn

2 SPONSORED POSTS PER MONTH

Links	Engagements	Impressions	Clicks
🌐 Only 3 days left until the Scale Wit...	4	72	2
🌐 The countdown is on, just 4 days u...	13	163	6
🌐 Venus Quates, President & CE...	22	174	10
🌐 Only 5 days left until Scale With Ce...	7	118	4
🌐 At the Scale With Certifications Liv...	19	186	6
🌐 Scale With Certifications 2025 - Liv...	237	2,438	124
🌐 Just 6 Days Left until SWC 2025 - S...	9	119	4