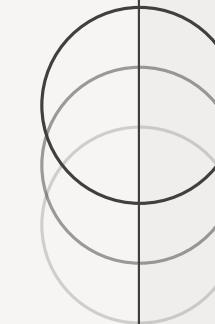


GOVCON GIANTS



DECEMBER 2025

ENCORE FUNDING MARKETING REPORT

PARTNERSHIP REPORT

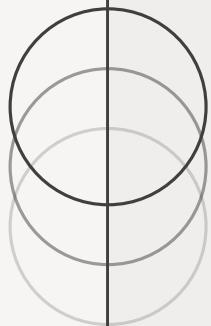
Youtube

Introduction

- 2 fully sponsored videos per month (24 per year)
- Logo placement in all video intros
- Sponsor mention in all video descriptions
- 5 custom videos per annum
- Titles and themes related to popular topics

GOVCON GIANTS

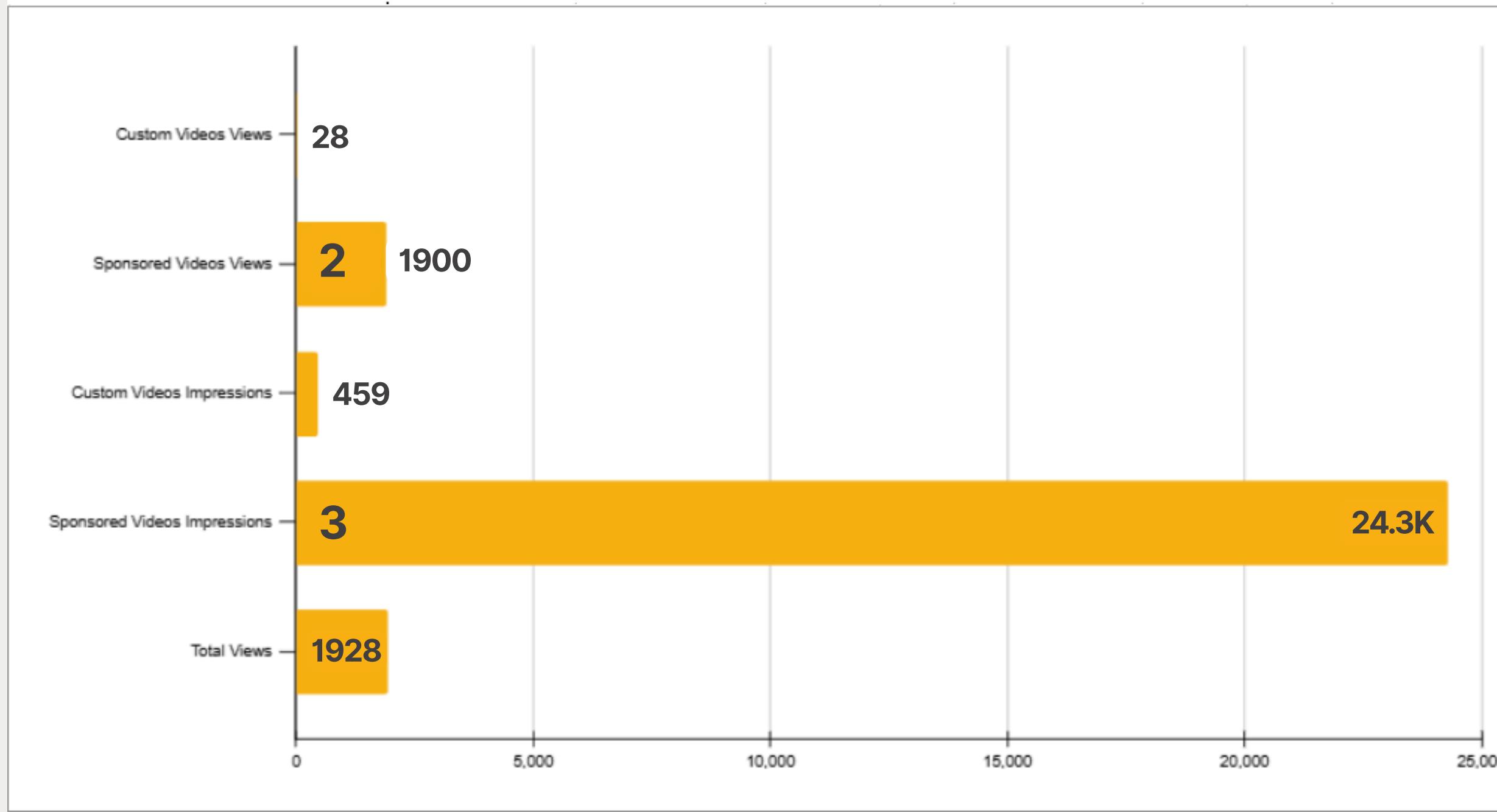
DECEMBER 2025

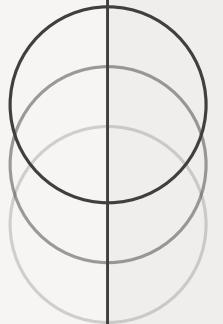


Youtube/ Cross Platform

24.8K TOTAL
IMPRESSIONS

Video and Impression Statistics (Excluding Total Impressions)



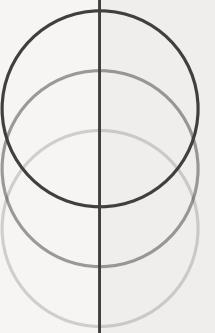


Youtube

5 CUSTOM VIDEOS PER YEAR

| | |
|------------|------------------------------|
| 28 | CUSTOM VIDEO VIEWS |
| 459 | CUSTOM VIDEOS IMPRESSIONS |

| Youtube Video Title | Impressions | Views | Link |
|---|-------------|-----------|-------------------------------|
| Bank Said NO... Then He Made MILLIONS! (| 126 | 5 | Bank Said ... |
| Millions of dollars in funding for minority e | 143 | 8 | Millions o... |
| How to get unlimited funding to build your | 190 | 15 | How to ge... |
| | | | |



GOVCON GIANTS

DECEMBER 2025

Youtube

2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

Podcast

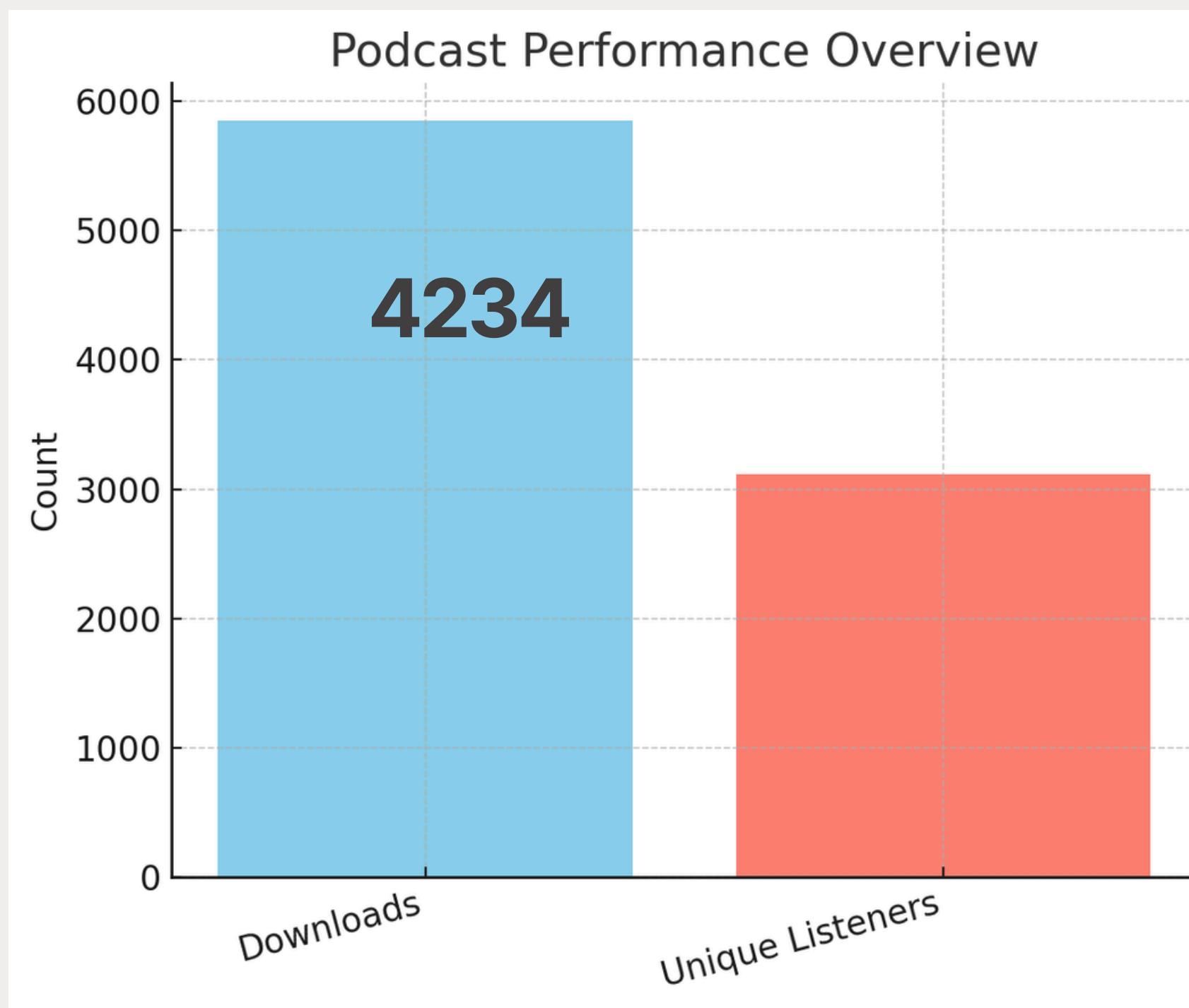
Introduction

- 1 fully sponsored episode per month (12 per year)
- 30-second ad spot in all other episodes

GOVCON GIANTS

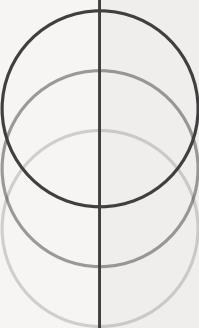
DECEMBER 2025

Podcast



4,234 TOTAL DOWNLOADS

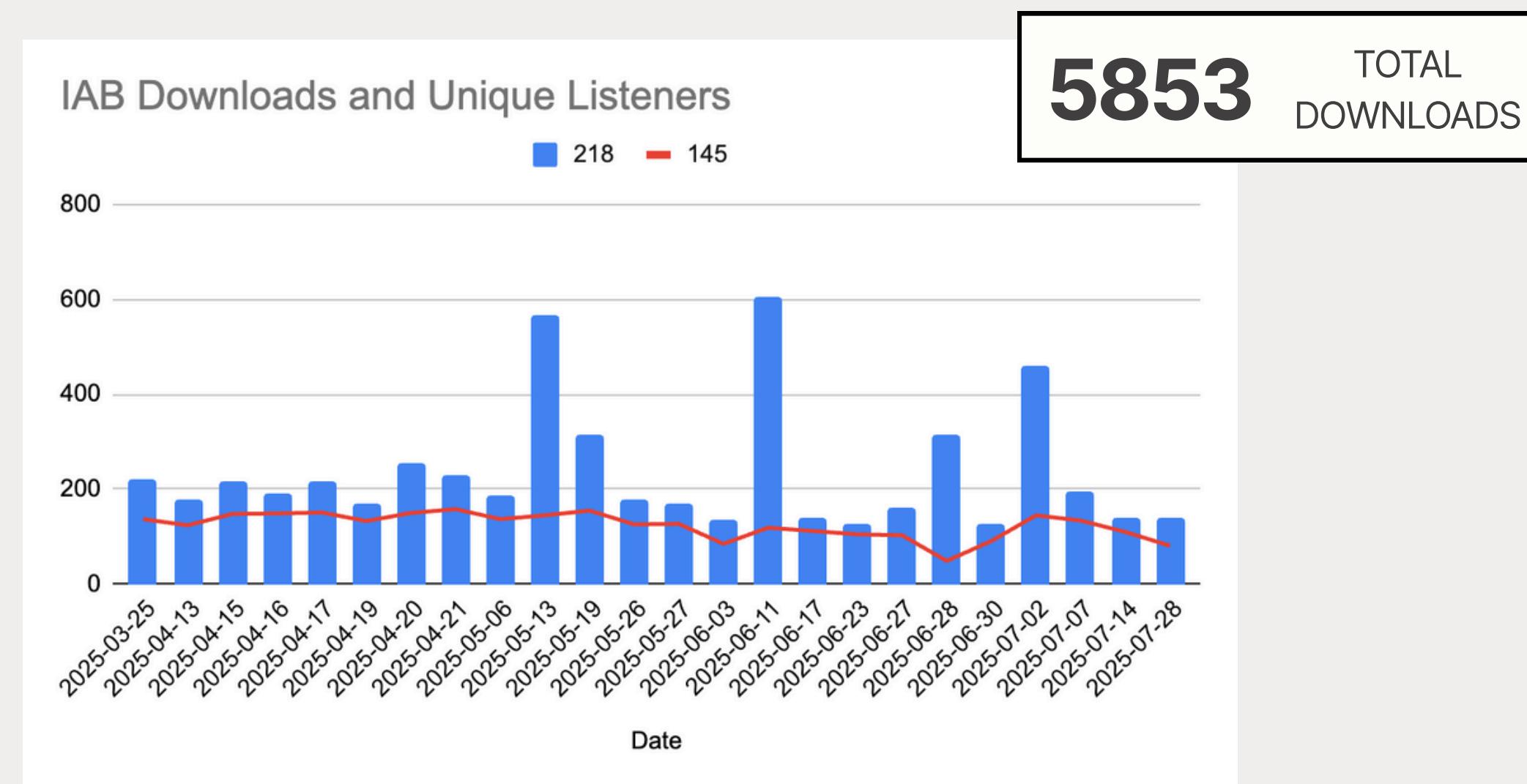
4,392 UNIQUE LISTENERS

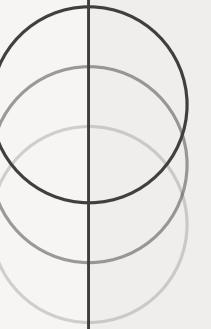


Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES





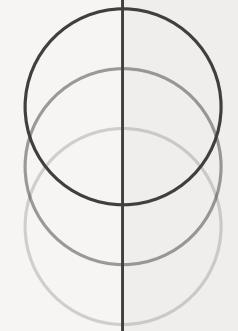
GOVCON GIANTS

DECEMBER 2025

FHC

Introduction

- Exclusive "Presented by" branding on community platform
- 2 sponsored webinars or workshops per month
- Permanent banner ad on community homepage

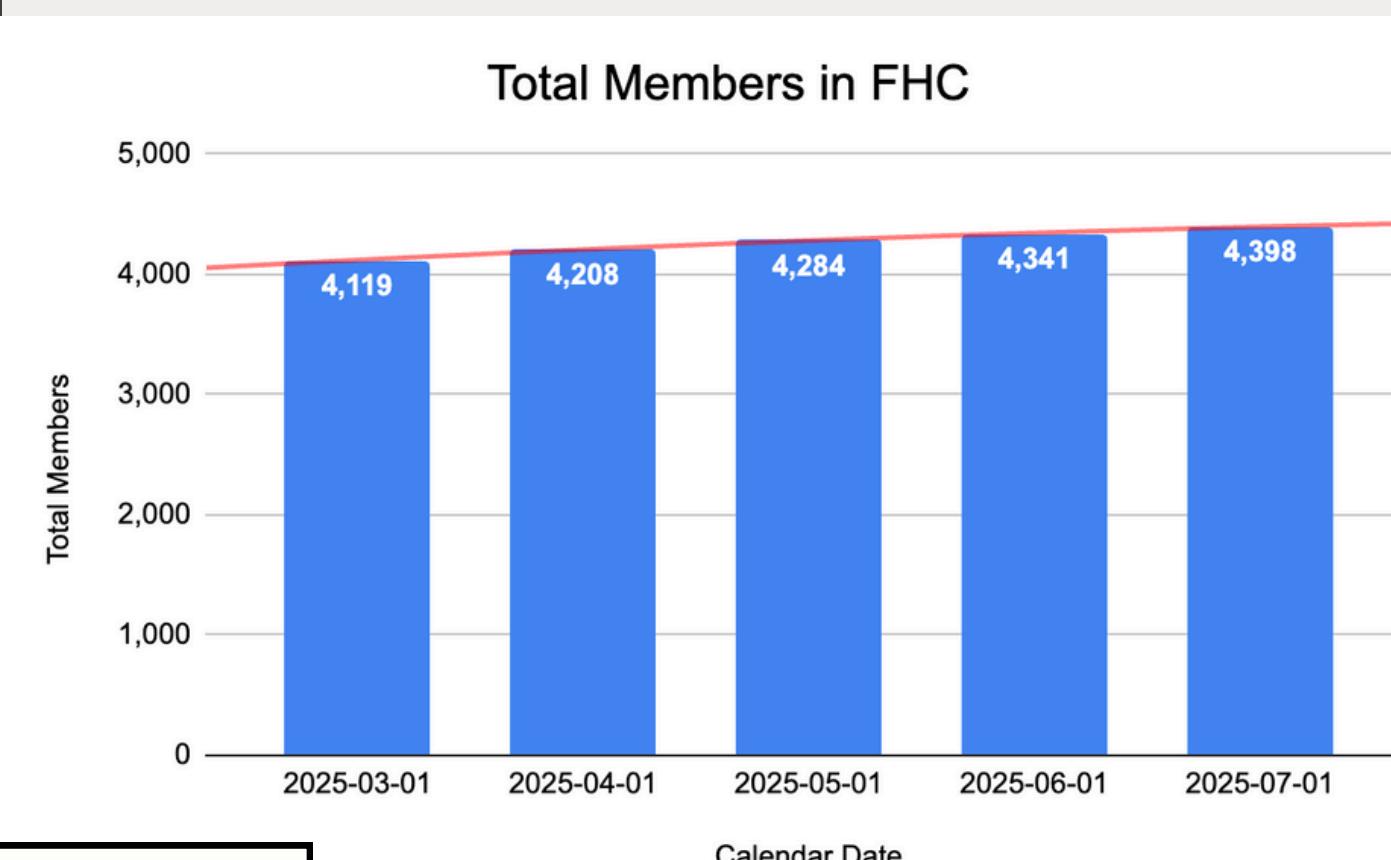


GOVCON GIANTS

FHC

DECEMBER 2025

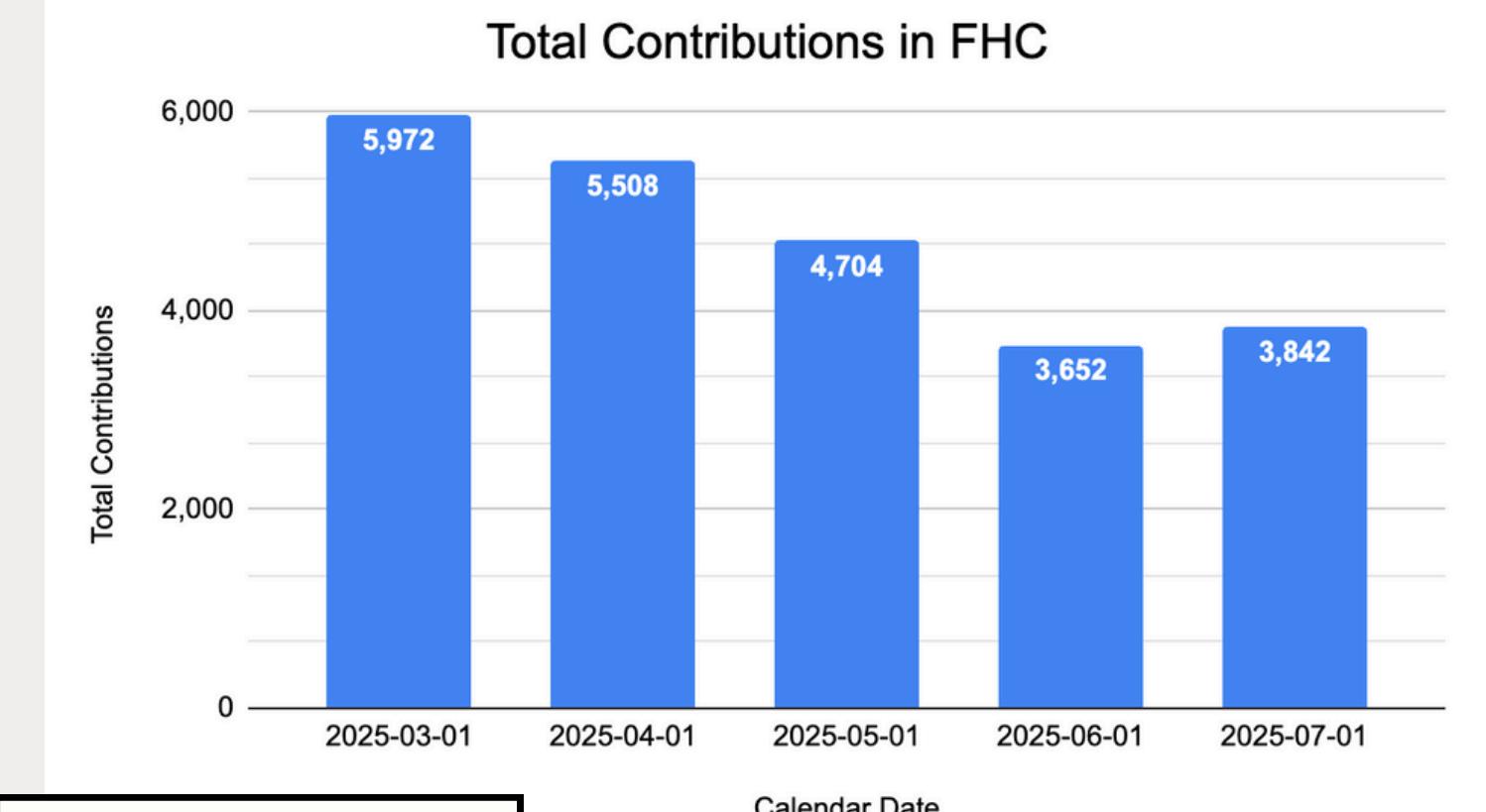
4,536 TOTAL
MEMBERS



16 TOTAL NEW
MEMBER

127 TOTAL
WEBINAR
ATTENDEES

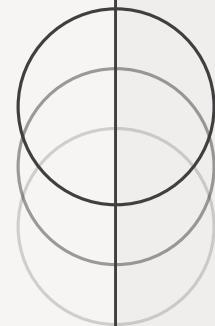
4 TOTAL
WEBINARS



273 TOTAL
CONTRIBUTIONS

GOVCON GIANTS

DECEMBER 2025

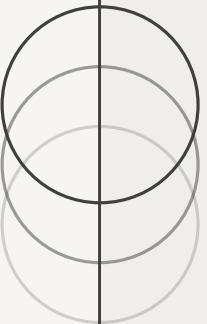


FHC

EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM

The screenshot shows a community platform interface with the following elements:

- Header:** "ENCORE FUNDING Federal Help Center".
- Search Bar:** "Search" with a magnifying glass icon.
- User Metrics:** 0% completion, 4 messages, 1 notification, and a profile picture of a person.
- Left Sidebar:** "Create" button, "Discovery" icon, "Members" icon, and a "Community Channel by Encore Funding" section.
- Main Content Area:**
 - Section Header:** "Community Channel by Encore Funding · Get to know the community."
 - Description:** "Post your wins, upcoming events and stay up to date with your community!"
 - Nav Tabs:** "Feed" (selected), "Beginners Course", "Events", "Chat 1".
 - Post Area:** "Share a post" button, media icons (image, GIF, etc.), and sorting options ("SHOWING EVERYTHING", "SORTED BY LAST ACTIVITY").
 - Footer:** "Space Community Channel by Encore F", "FREE Govcon", "ENCORE TEAMED UP", and "The Federal Help Center".



FHC

2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

| Date | Attendees | Chat Count |
|--------------|-----------|------------|
| 9 Apr 2025 | 36 | 87 |
| 30 Apr 2025 | 26 | 51 |
| 9 July 2025 | 13 | 15 |
| 14 July 2025 | 11 | 8 |
| 30 July 2025 | 12 | 13 |
| 14 Aug 2025 | 11 | 34 |
| 3 Sept 2025 | 11 | 4 |
| 14 Oct 2025 | 7 | 10 |

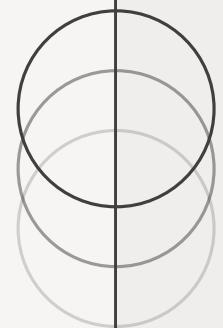
127 TOTAL WEBINAR ATTENDEES

8 TOTAL WEBINARS

ATTENDEES LIST: [LIST](#)

GOVCON GIANTS

DECEMBER 2025



FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE

Eric Coffie Mar 18, 2025

Community Channel by Encore Funding · Get to know the community.

Post your wins, upcoming events and stay up to date with your community!

ENCORE TEAMED UP WITH GOVCON GIANTS

To eliminate the barriers to entry by traditional banks and provide alternative payroll funding opportunities.

Eric Coffie 3mo Awesome

Yvette Wright 3mo Great news! Welcome Encore Funding

Shondella Andre 3mo Thank you Eric! Thank you Encore

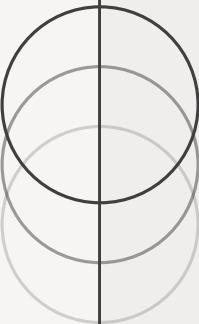
Tiffanie Willis 3mo Eric.... You go the distance not only to

Comment

Email Marketing

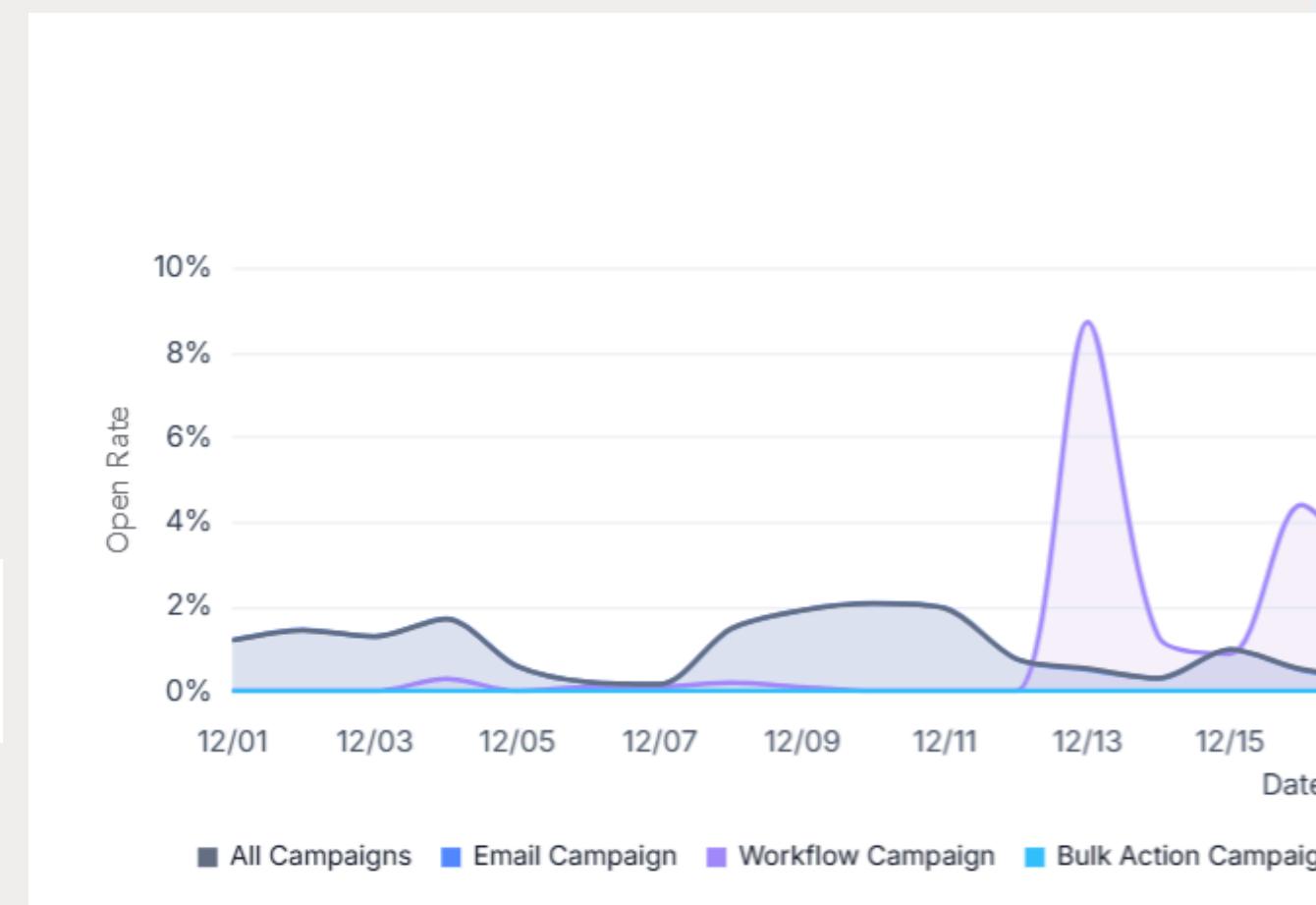
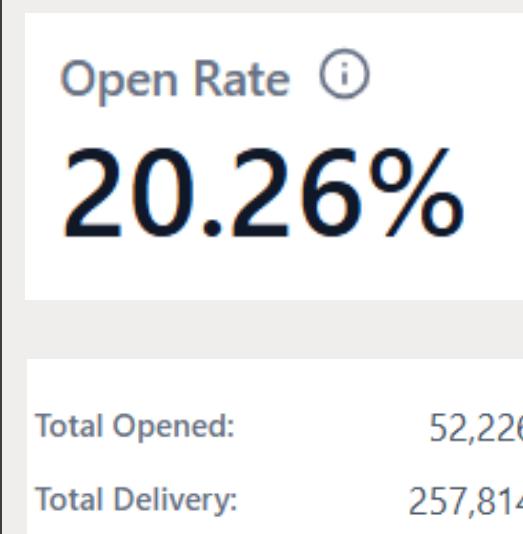
Introduction

- 1 dedicated email blast per month
- Logo placement in weekly newsletter



Email Marketing

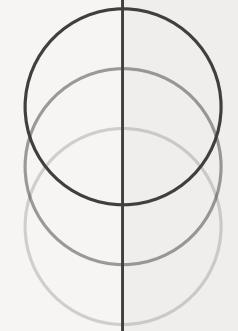
1 DEDICATED EMAIL BLAST PER MONTH
LOGO PLACEMENT IN WEEKLY NEWSLETTER



(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!



GOVCON GIANTS

DECEMBER 2025

LinkedIn

Introduction

- 2 sponsored posts per month
- Mention in 1 LinkedIn article per month

PARTNERSHIP REPORT

GOVCON GIANTS

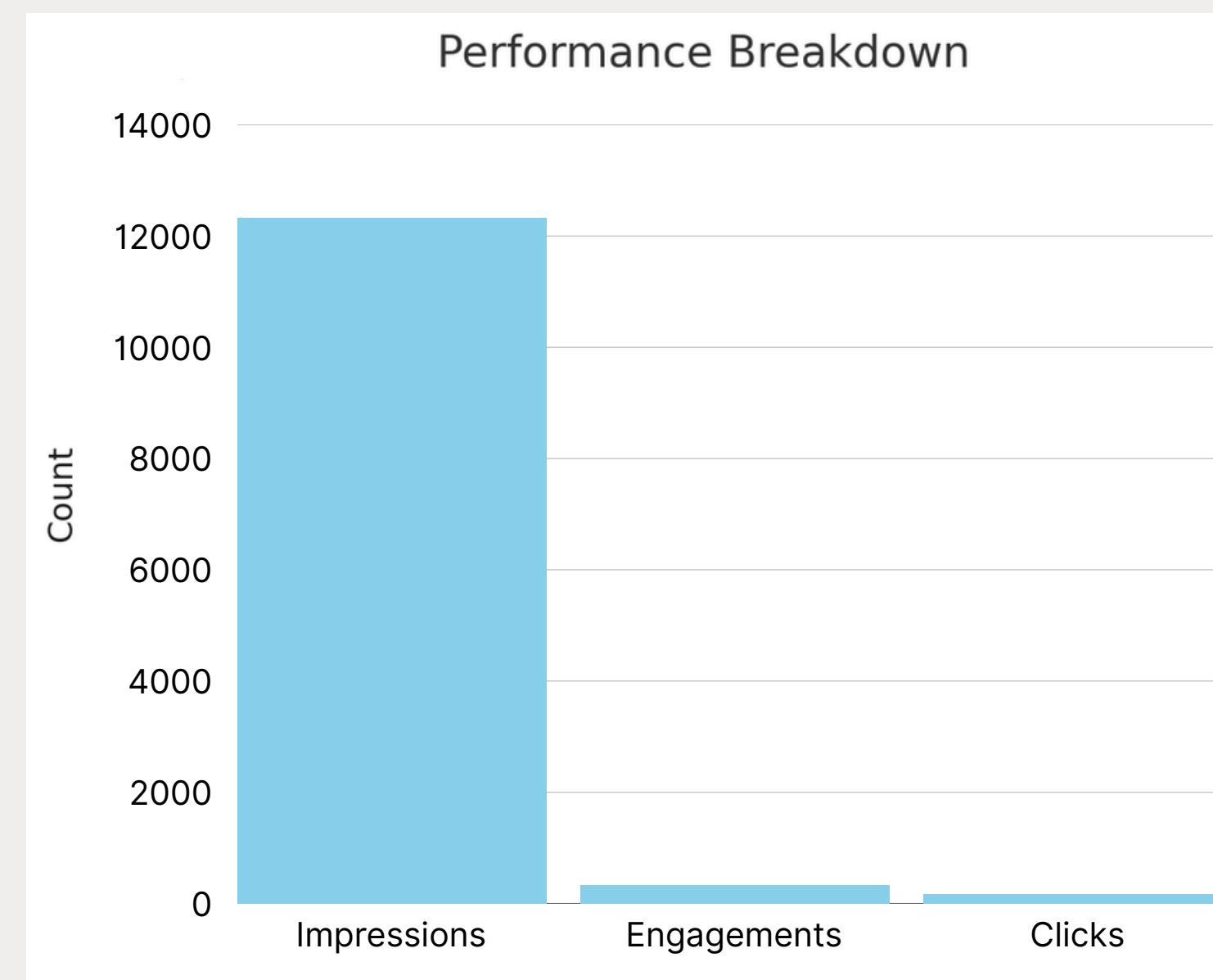
DECEMBER 2025

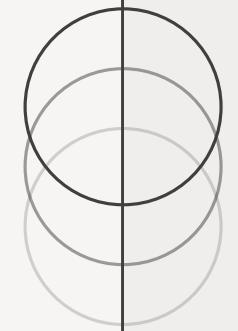
LinkedIn

337 TOTAL ENGAGEMENTS

12,322 TOTAL IMPRESSIONS

162 TOTAL CLICKS





GOVCON GIANTS

DECEMBER 2025

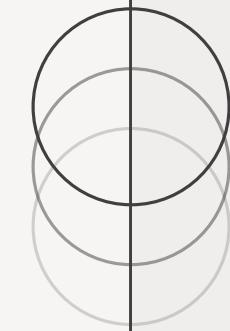
LinkedIn

2 SPONSORED POSTS PER MONTH

| Links | Engagements | Impressions | Clicks |
|---|-------------|-------------|--------|
| ⌘ Subcontracting in GovCon: Separat... | 152 | 2,829 | 101 |
| ⌘ Great partnerships show up, consis... | 62 | 298 | 51 |
| ⌘ Government Contract Payment De... | 22 | 403 | 10 |
| ⌘ Federal Contract Funding Risks Hid... | 101 | 8,794 | |

GOVCON GIANTS

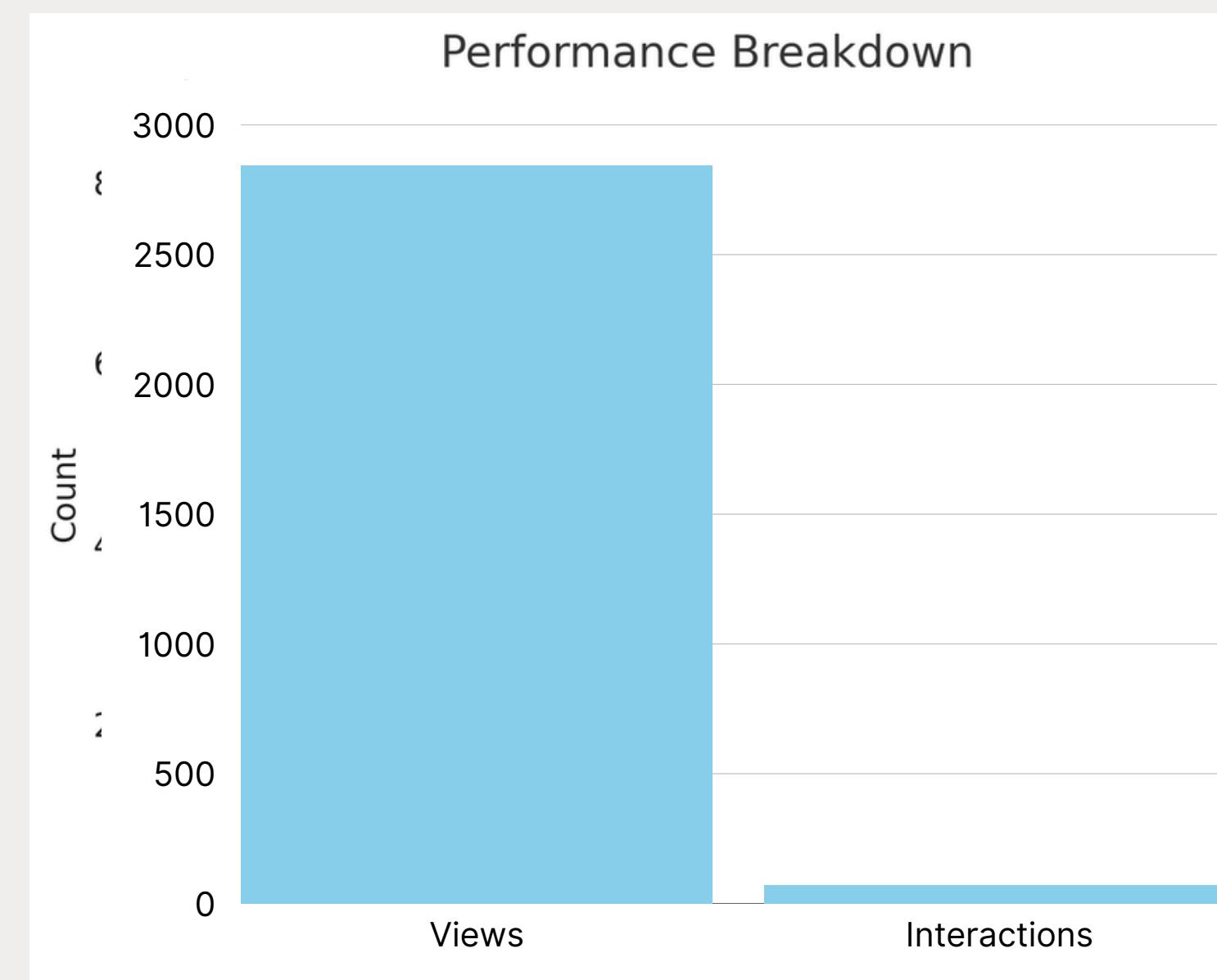
DECEMBER 2025

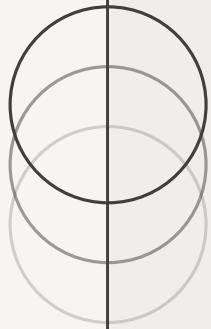


Instagram

70 INTERACTIONS

2,845 VIEWS





GOVCON GIANTS

DECEMBER 2025

Instagram

| Links | Interactions | Views |
|---|--------------|-------|
| @GovconGiants on Instagram: "70% of government contr... | 70 | 2,845 |