

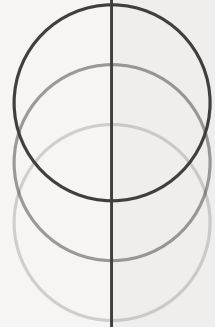
GOVCON GIANTS

JANUARY 2026



ENCORE FUNDING MARKETING REPORT

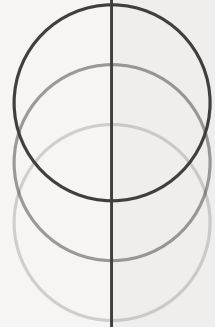
PARTNERSHIP REPORT



Youtube

Introduction

- 2 fully sponsored videos per month (24 per year)
- Logo placement in all video intros
- Sponsor mention in all video descriptions
- 5 custom videos per annum
- Titles and themes related to popular topics

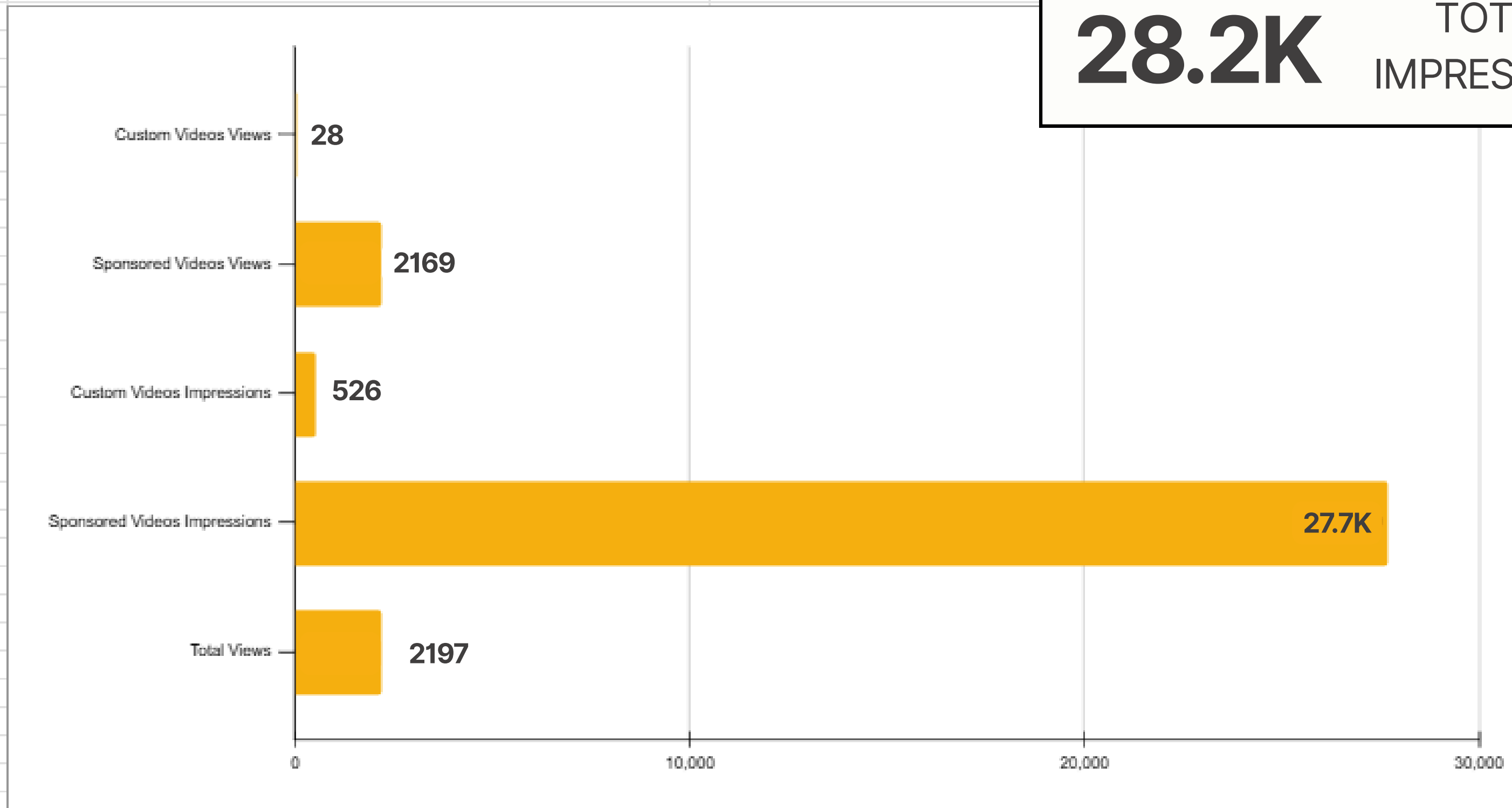


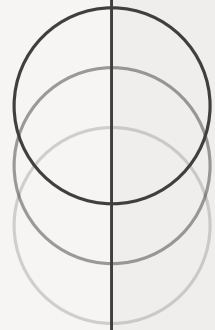
GOVCON GIANTS

JANUARY 2026

Youtube/ Cross Platform

28.2K TOTAL
IMPRESSIONS





Youtube

5 CUSTOM VIDEOS PER YEAR

28

CUSTOM VIDEO VIEWS

553

CUSTOM VIDEOS IMPRESSIONS

Date Published	Youtube Video Title	Impressions	Views	Link
19 Apr 2025	Bank Said NO... Then He Made MILLIONS! c	151	4	🌐 Bank Said ...
22 May 2025	Millions of dollars in funding for minority e	166	9	🌐 Millions o...
10 June 2025	How to get unlimited funding to build your	553	15	🌐 How to ge...

Youtube

2.2K

SPONSOR
VIDEOS VIEWS

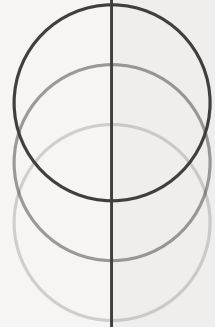
2 FULLY SPONSORED VIDEOS PER MONTH (24 PER YEAR)

27.4K

SPONSOR VIDEOS

IMPRESSIONS

[illegible]

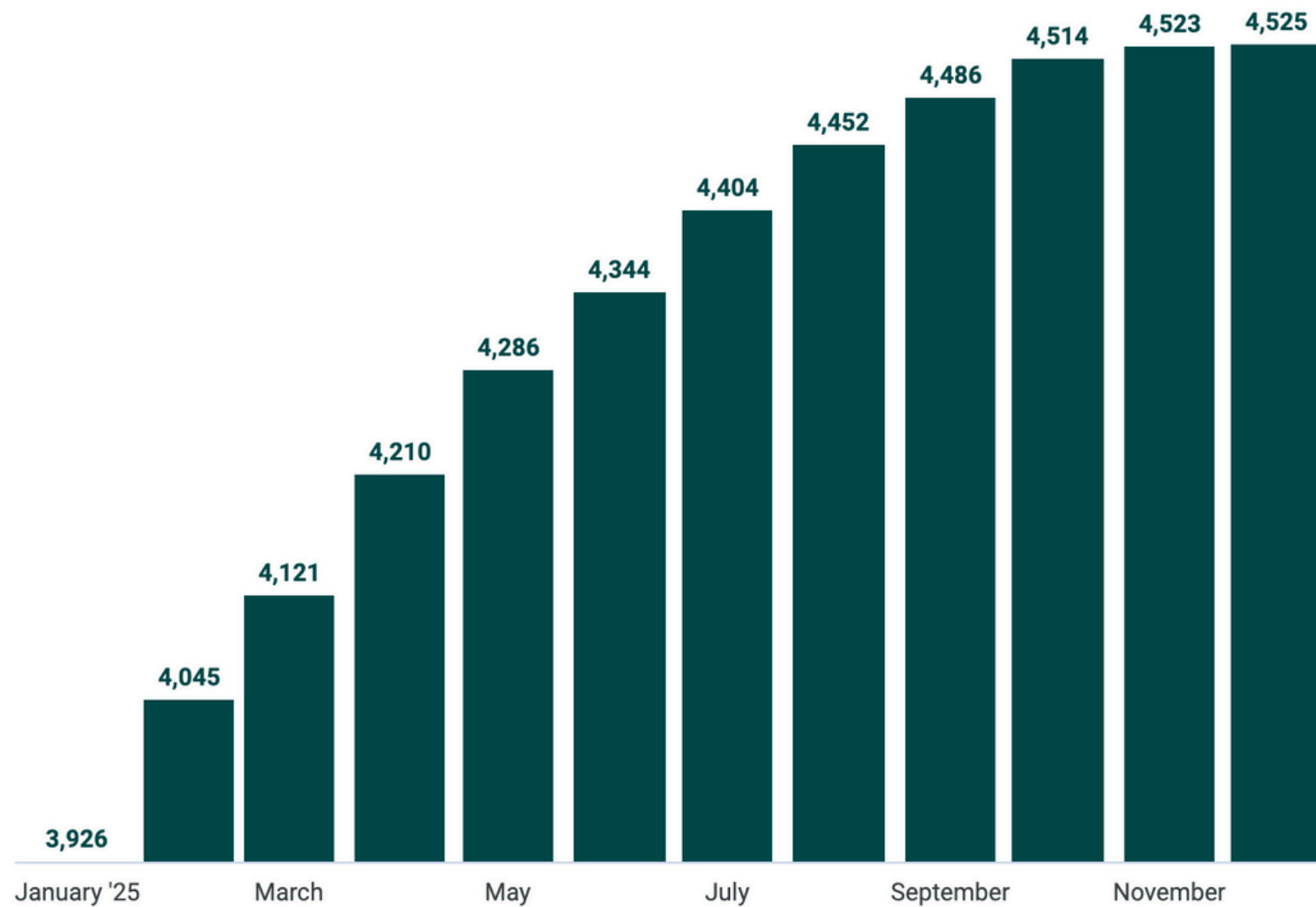


GOVCON GIANTS

FHC

JANUARY 2026

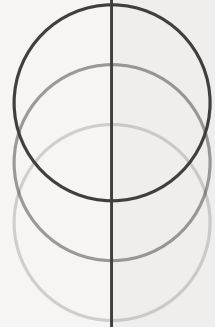
Total Members ⓘ



4527 TOTAL MEMBERS

402 TOTAL NEW MEMBER

45,776 TOTAL CONTRIBUTIONS



FHC

2 SPONSORED WEBINARS OR WORKSHOPS PER MONTH

Date	Attendees	Chat Count
9 Apr 2025	36	87
30 Apr 2025	26	51
9 July 2025	13	15
14 July 2025	11	8
30 July 2025	12	13
14 Aug 2025	11	34
3 Sept 2025	11	4
14 Oct 2025	7	10

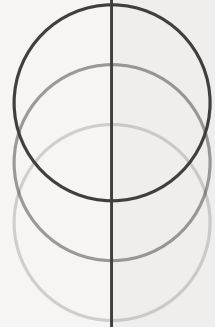
127

TOTAL
WEBINAR
ATTENDEES

8

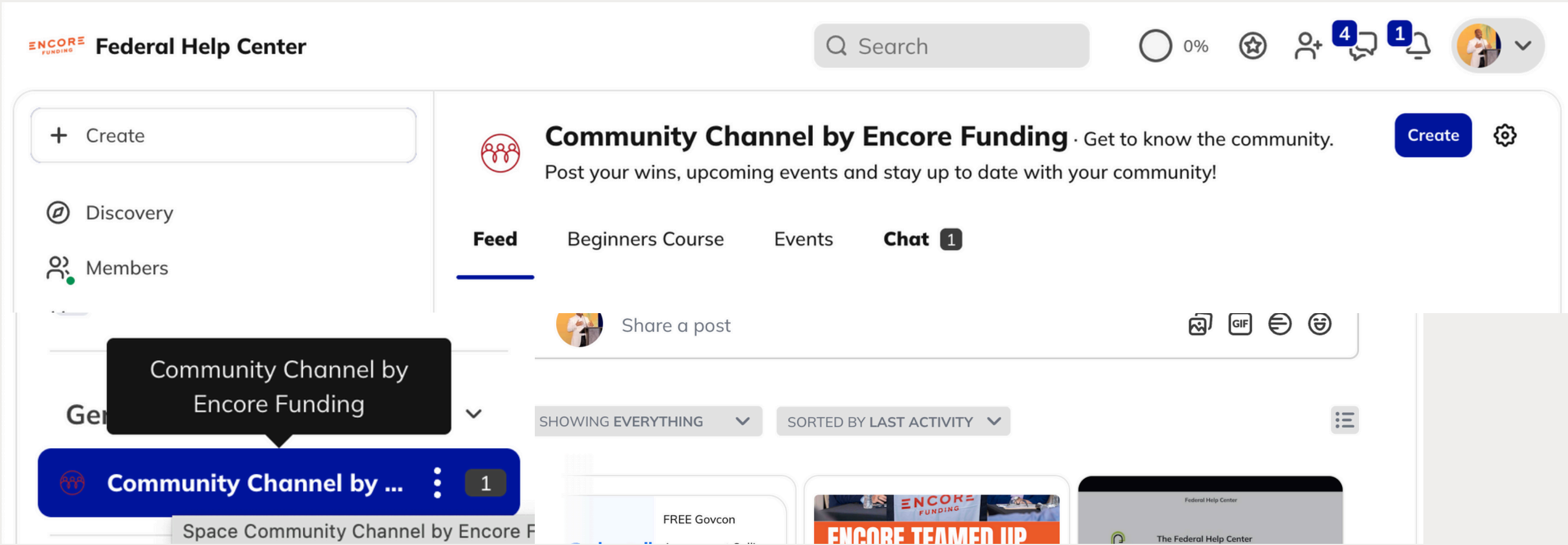
TOTAL
WEBINARS

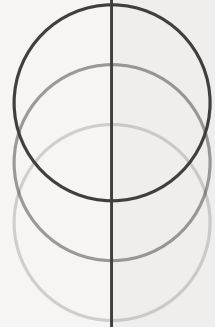
ATTENDEES LIST: [LIST](#)



FHC

EXCLUSIVE "PRESENTED BY" BRANDING ON COMMUNITY PLATFORM



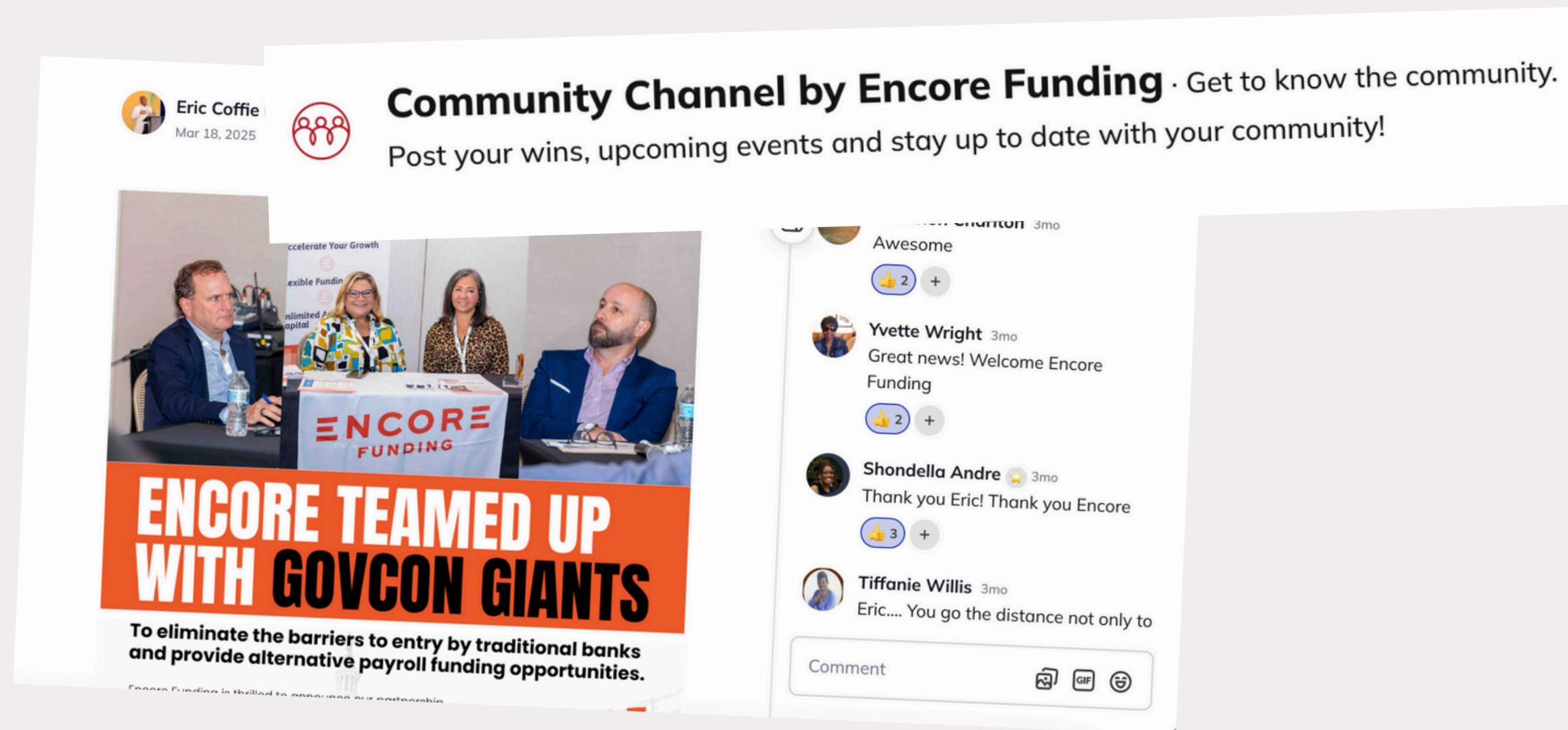


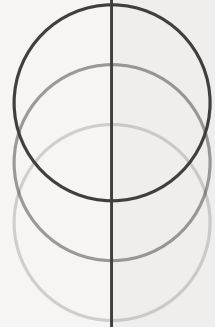
GOVCON GIANTS

JANUARY 2026

FHC

PERMANENT BANNER AD ON COMMUNITY HOMEPAGE





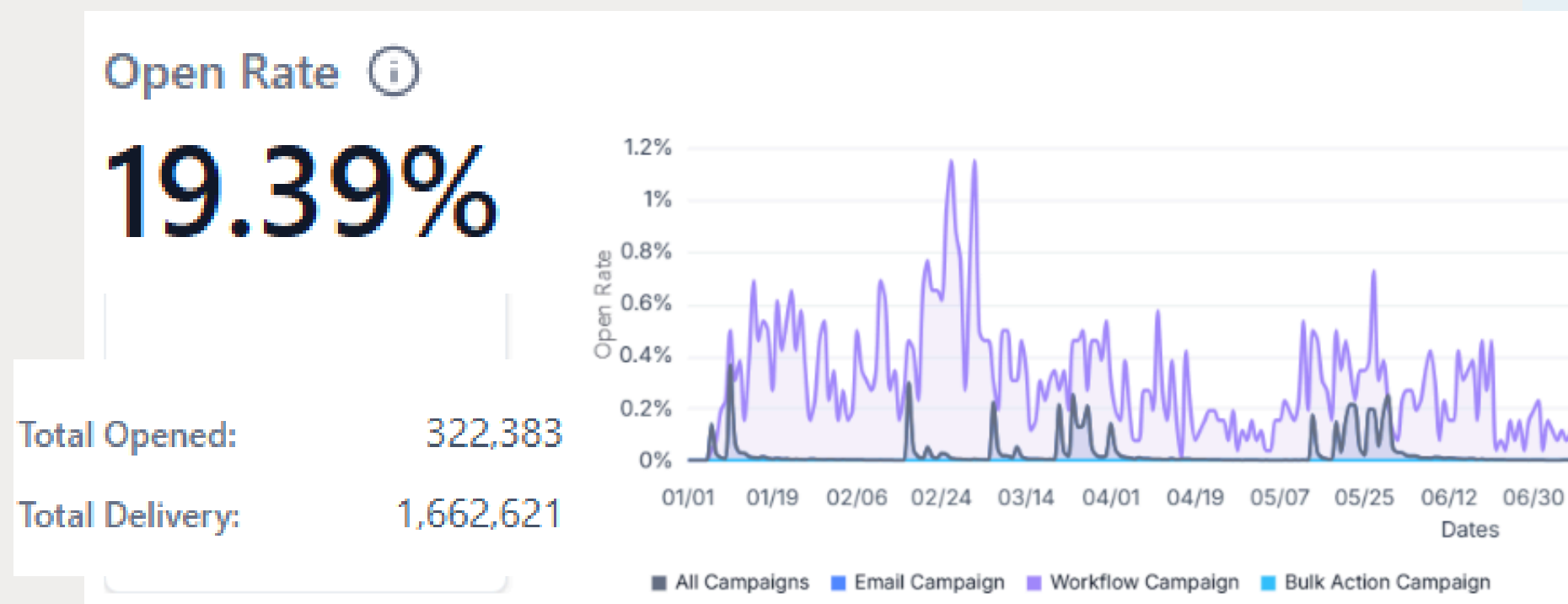
GOVCON GIANTS

JANUARY 2026

Email Marketing

1 DEDICATED EMAIL BLAST PER MONTH

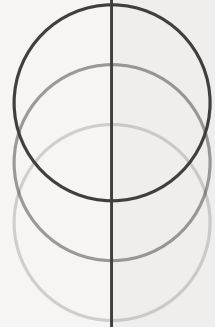
LOGO PLACEMENT IN WEEKLY NEWSLETTER



(ALERT) Encore Funding Partnership

Govcon Giants has partnered with Encore Funding to provide an alternative funding resource to service our current members.

We're working to eliminate barriers to entry for funding and provide unlimited access to capital to Federal contractors providing services to the Federal Government!

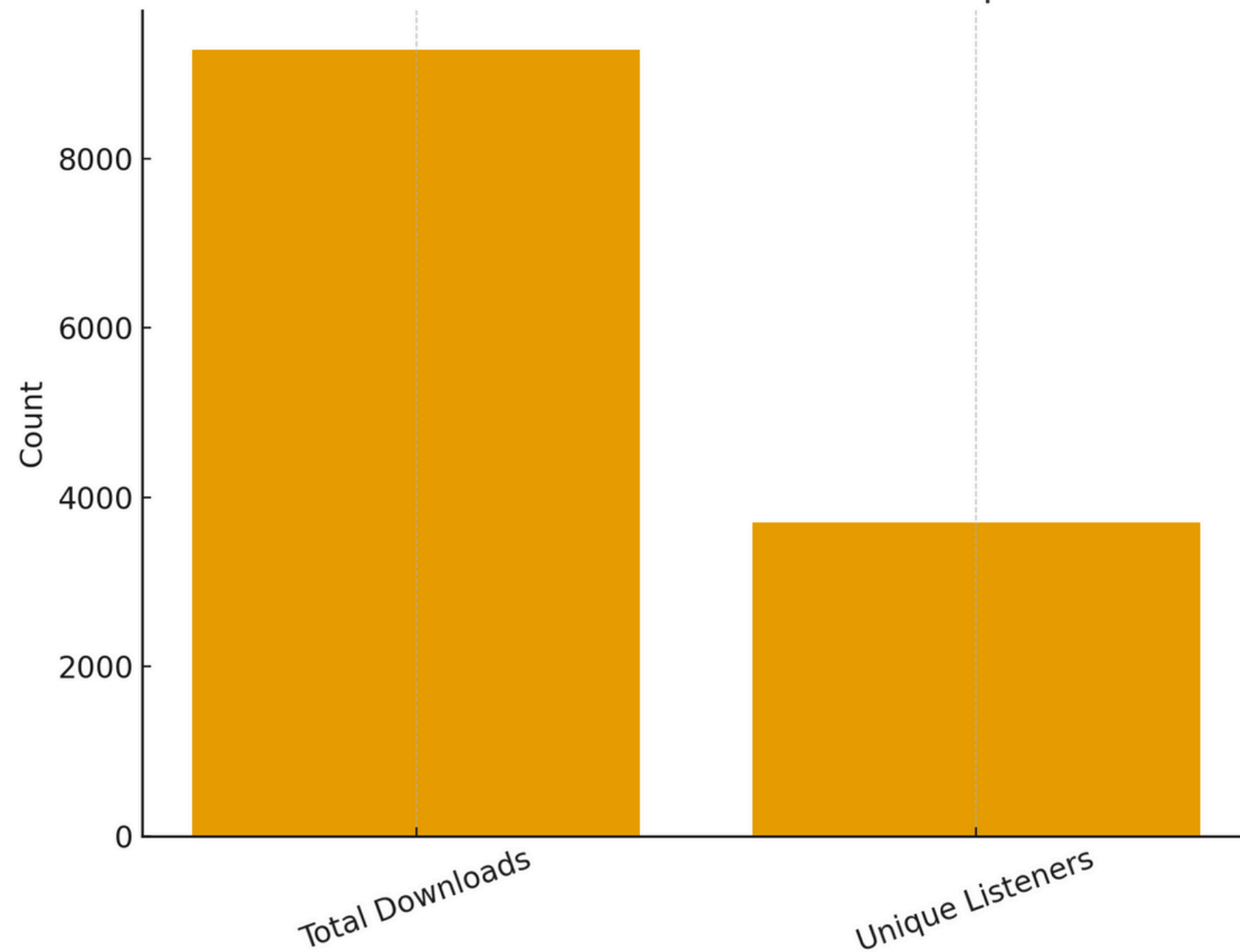


GOVCON GIANTS

JANUARY 2026

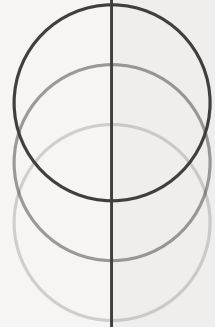
Podcast

Podcast Performance Overview — Updated



9,292 TOTAL
DOWNLOADS

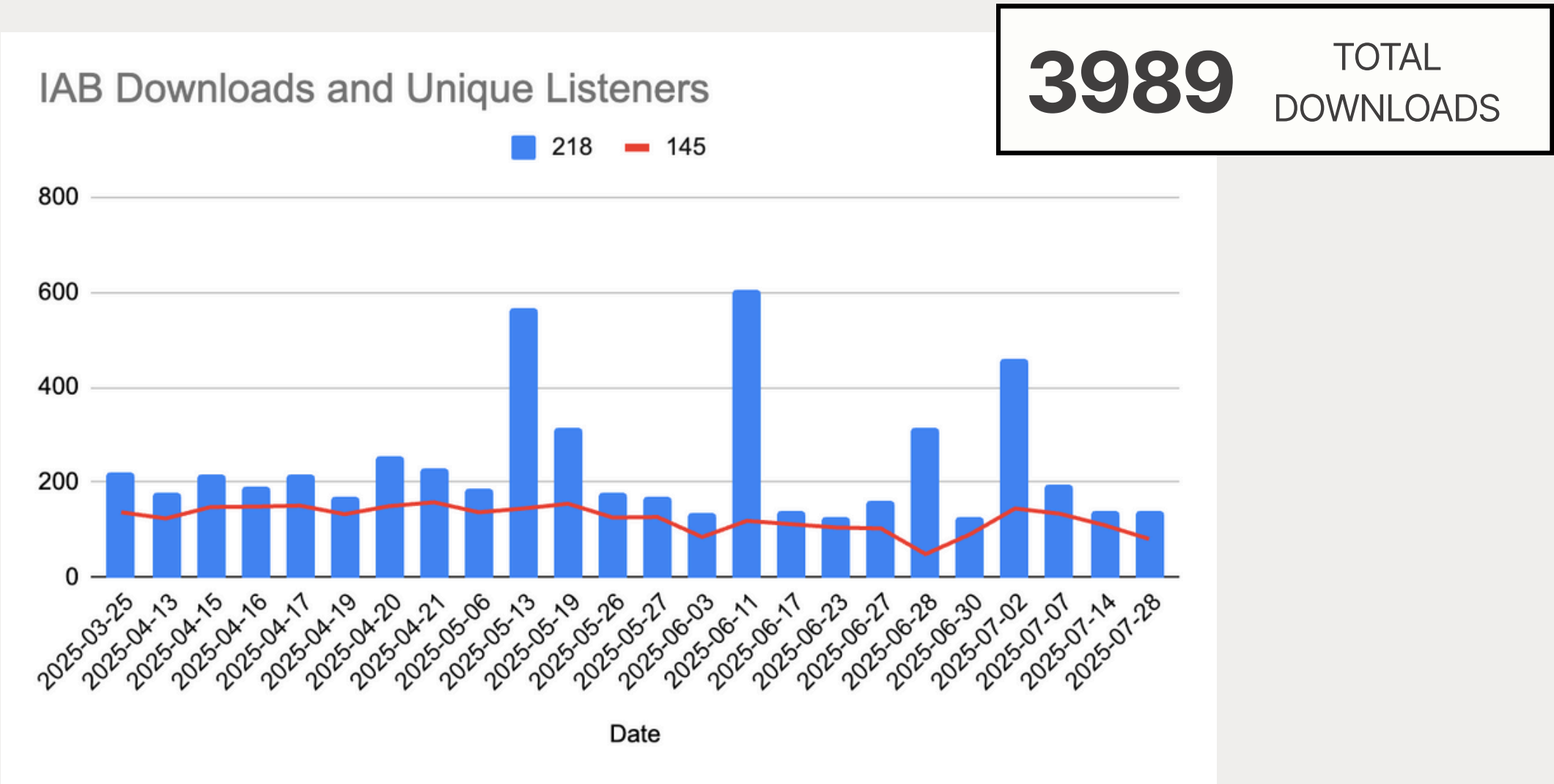
3,700 UNIQUE
LISTENERS

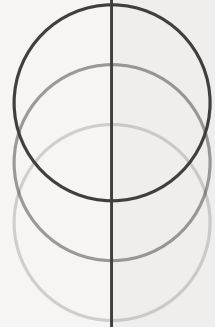


Podcast

1 FULLY SPONSORED EPISODE PER MONTH (12 PER YEAR)

30-SECOND AD SPOT IN ALL OTHER EPISODES



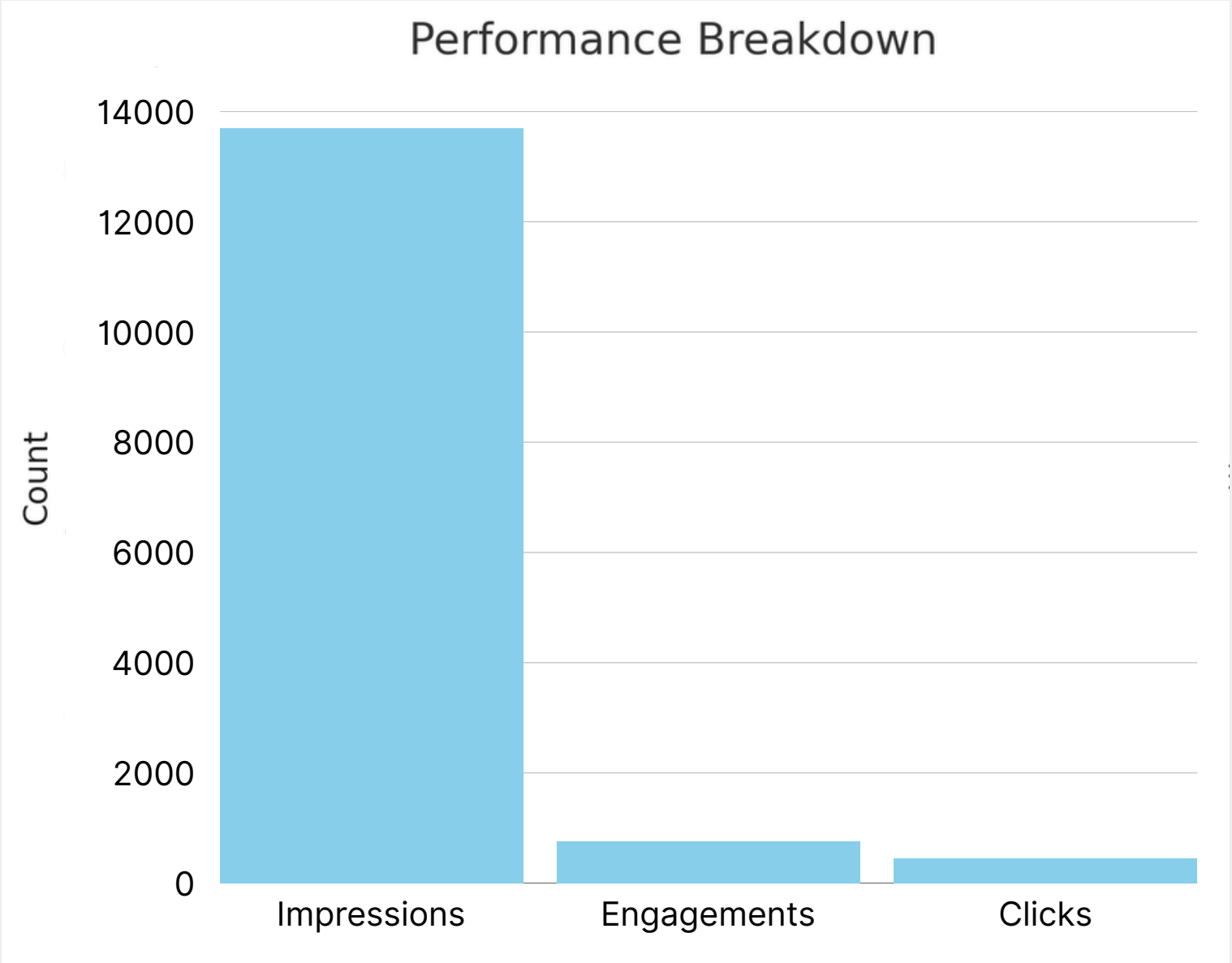


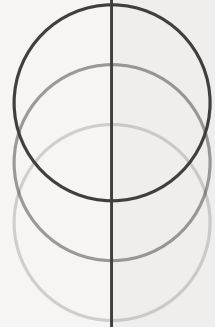
LinkedIn

751 TOTAL ENGAGEMENTS

13,694 TOTAL IMPRESSIONS

443 TOTAL CLICKS

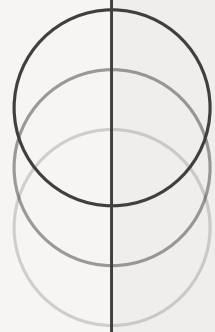




LinkedIn

2 SPONSORED POSTS PER MONTH

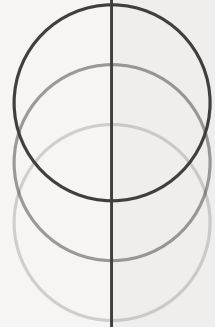
Date Published	Links	Engagements	Impressions	Clicks
12 Jan 2026	🌐 GovCon Contrac...	132	1,927	98
20 Jan 2026	🌐 GovCon Contrac...	23	538	14
26 Jan 2026	🌐 Most people talk ...	91	1,798	51
30 Jan 2026	🌐 Federal Contract...	397	5,116	279
6 Jan 2026	🌐 Federal Contract...	70	1,510	1
12 Jan 2026	🌐 You don't worry ...	38	878	



LinkedIn

2 SPONSORED POSTS PER MONTH

Article				
Date Published	Links	Email Sends	Article Views	Impressions
12 Jan 2026	🌐 Why the Govern...	6,215	3,902	1,927



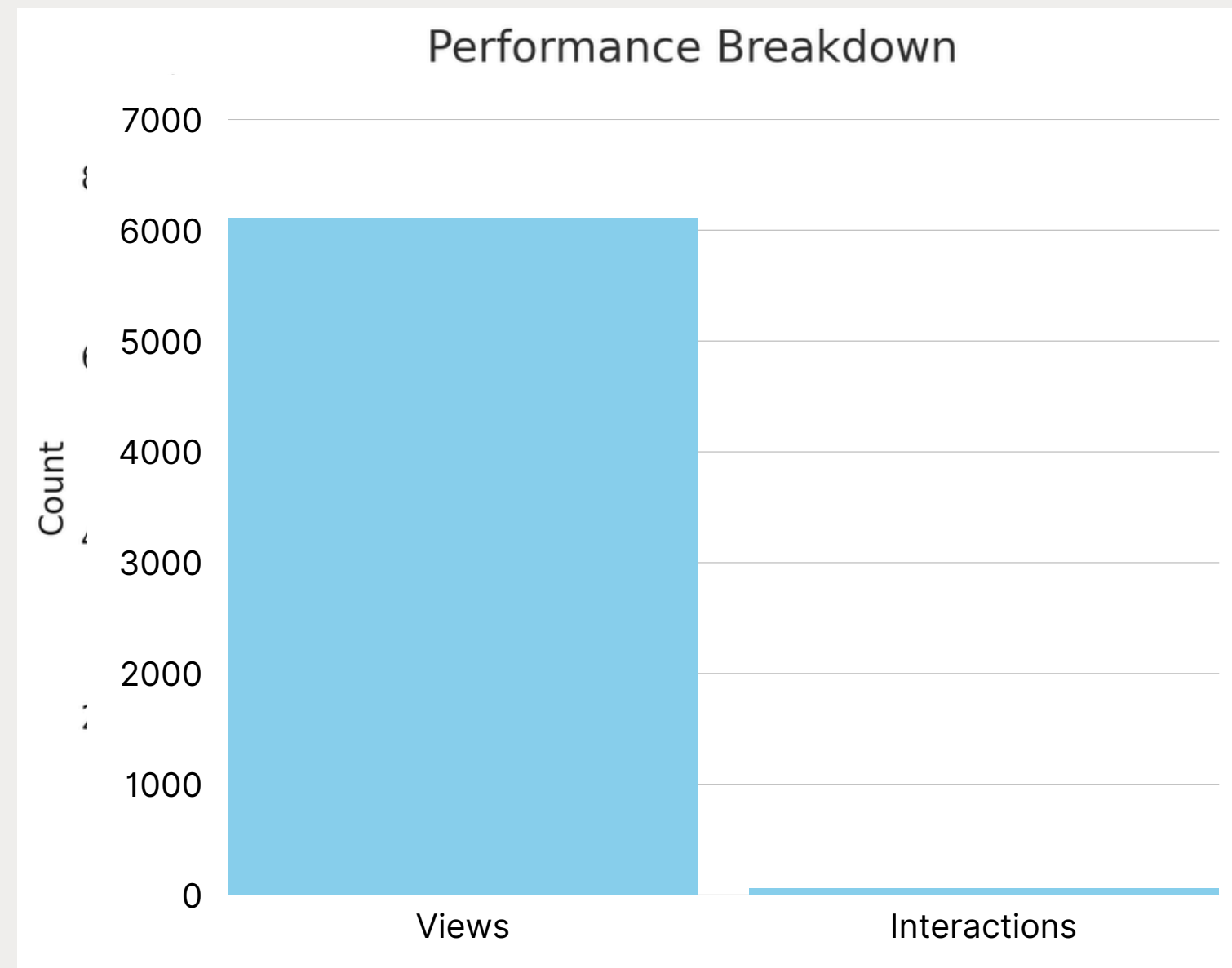
GOVCON GIANTS

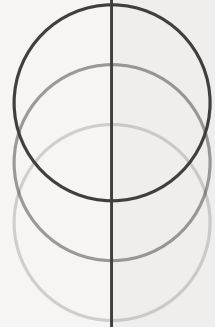
JANUARY 2026

Instagram

59 INTERACTIONS

6,115 VIEWS





Instagram

Date Published	Links	Interactions	Views
20 Jan 2026	🌐 GovconGiants on In...	33	2,999
26 Jan 2026	🌐 GovconGiants on In...	26	3,116