

Operations Management



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A component of a business plan that provides a general explanation of your company

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The strategy that a company will use to market its products to customers

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Studies the attractiveness and the dynamics of a special market within a special industry.

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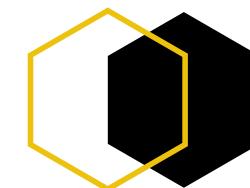
A comprehensive plan for the program that specifies intended objectives of the proposed project



Our Mission

A great mission statement helps your company define its direction and stay on track.

Our Company



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an overview of the most important points about your company—your history, management team, location, mission statement and legal structure

01

Business Overview

01.

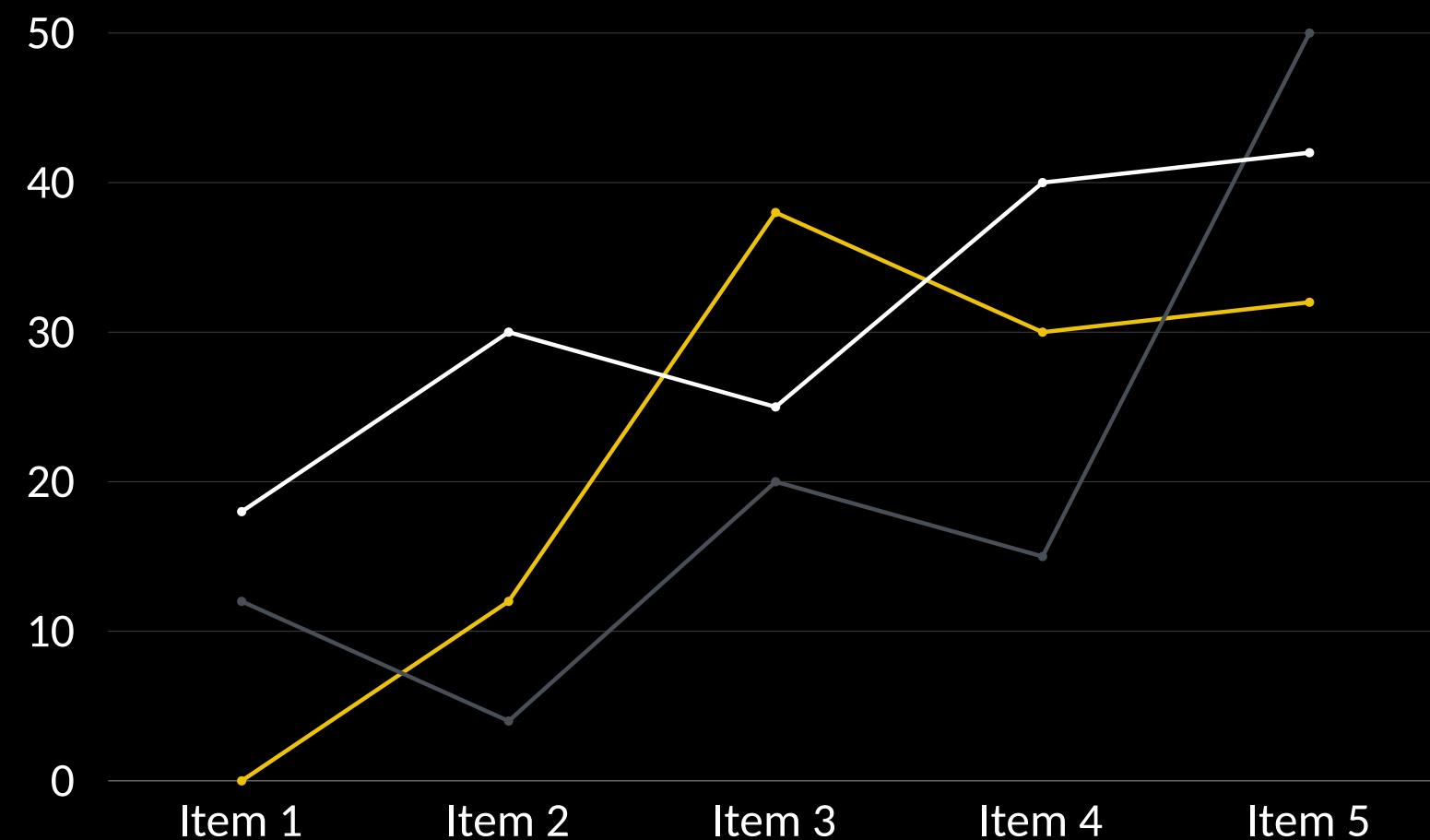
Business Overview

**Also known as company information
or a company summary**

An overview of the most important points about your company—your history, management team, location, mission statement and legal structure.



Market Trend



perceived tendency of financial markets to move in a particular direction over time.

A Framework which characterizes market trends as predictable price tendencies within the market when price reaches support and resistance levels, varying over time.

What We Do

Services are work that supports a business but does not produce a tangible commodity.

What We Offer

Offers are made in a manner that a reasonable person would understand its acceptance.



02

Market Analysis



02.

Market Analysis

Quantitative assessment of a market

It is an analysis is any approach which uses numeric measures to describe the value of assets or the level.

Qualitative assessment of a market

Quantitative assessments are based on facts and associated data. It is used to tell a story or demonstrate key themes.

Demographics and Segmentation

A statistical study of populations, it can cover whole societies or groups defined by criterias.



Target Market & Market Need

A group of potential customers that you identify to sell products or services to.

Barriers To Entry

fixed cost that must be incurred by a new entrant, regardless of production or sales activities



Target:

Group of customers within a business's serviceable available market

It consists of consumers who exhibit similar characteristics such as age, location, income or lifestyle.

Family Members



60% out of 100%

Average Salary



\$60,000



\$40,000



03

Market Plan

03.

Market Plan

It is based on an overarching strategic framework.

your strategy in one sentence or a number of key phrases that quickly summarize your digital strategy



It details the strategy that a company will use.

involves a simple statement of what you will do and what your objectives are.

Problem

Any question or matter involving doubt, uncertainty, or difficulty.

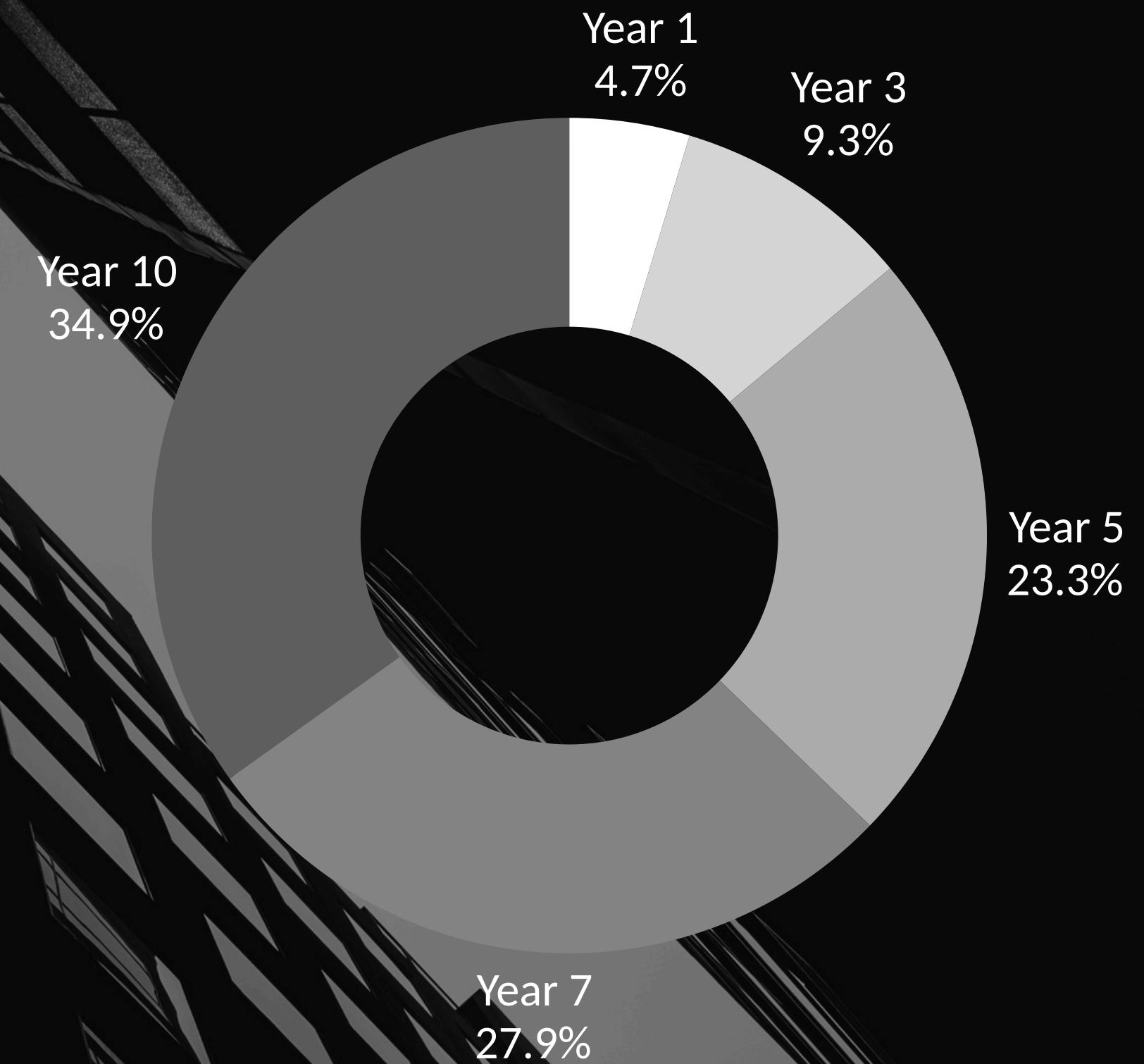
Solution

It is a particular instance or method of solving. It is an explanation or answer.

Projected Growth

This is the estimated interest you will be earning over the years.

Rate at which something is expected to grow based on information already known



04

Management Plan

04.

Management Plan

Ownership Structure

concerns the internal organization of a business entity and the rights and duties of the individual

Internal Management Team

members of the team coordinate and plan their activities in an organized and concerted way

External Management Resources

initiative designed to deliver process efficiencies by automating the acquisition of contract labor and services.

Identify Priorities

Process of determining the level of importance and urgency of a task, thing or event.

Set Clear Goals

a process that starts with careful consideration of what you want to achieve, and ends with a lot of hard work to actually do it.



Timeline

1



Connect with your broker.

2



Claim investigation begins

3



Your policy is reviewed.

4



Payment is arranged



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That Ends The Presentation

**After processing the papers, you will be emailed
with your policy plan.**

If you have any questions feel free to
connect with us.

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