G U J A R A T   U N I V E R S I T Y

B. K. SCHOOL OF BUSINESS MANAGEMENT

TWO YEAR M.B.A. PROGRAMME (FULL TIME)
GRADE SHEET (1983-1985)

ROLL NO : 5   NAME : CHARI SANJAY KESHAVMURTHI

ELECTIVE GROUP : MARKETING

	COURSE TITLE	LETTER GRADE	GRADE POINTS
SEMESTER : I			
1	INDIAN BUSINESS ENVIRONMENT	C+	2.3
2	MANAGERIAL ECONOMICS	C+	2.3
3	MANAGERIAL ACCOUNTING-I	B-	2.7
4	ORGANISATIONAL BEHAVIOUR	C+	2.3
5	QUANTITATIVE TECHNIQUES-I	B	3.0
6	PRINCIPLES OF MANAGEMENT	C+	2.3
SEMESTER : II			
1	MANAGERIAL ACCOUNTING-II	C	2.0
2	MARKETING	B-	2.7
3	FINANCIAL MANAGEMENT	C	2.0
4	PRODUCTION MANAGEMENT	C-	1.7
5	PERSONNEL MANAGEMENT AND INDUSTRIAL RELATION	B	3.0
6	QUANTITATIVE TECHNIQUES-II	C+	2.3
7	WRITTEN ANALYSIS AND COMMUNICATION	B-	2.7
SEMESTER : III			
1	BUSINESS POLICY-I	B-	2.7
2	NEW ENTERPRISE MANAGEMENT	B+	3.3
3	COMPUTER PROGRAMMING AND DATA PROCESSING	C	2.0
	MARKETING ELECTIVES		
4	MARKETING RESEARCH & INFORMATION SYSTEMS	B+	3.3
5	SALES AND DISTRIBUTION MANAGEMENT	B-	2.7
6	CONSUMER BEHAVIOR	B-	2.7
SEMESTER : IV			
1	BUSINESS POLICY-II	B	3.0
2	PUBLIC ENTERPRISE MANAGEMENT	C+	2.3
3	GRAND PROJECT	B	3.0
	MARKETING ELECTIVES		
4	ADVERTISING MANAGEMENT	B-	2.7
5	INDUSTRIAL MARKETING MANAGEMENT	C+	2.3
6	SEMINAR ON CONTEMPORARY ISSUES IN MARKETING	C+	2.3

TOTAL GRADE POINTS EARNED : 63.6   GRADE POINT AVERAGE(TOTAL) : 2.54

RECOMMENDED FOR THE AWARD OF DEGREE...YES

AHMEDABAD. OCT 5,1985

GPK

G. P. KESHAVA

DIRECTOR

GUJARAT UNIVERSITY

B. K. SCHOOL OF BUSINESS MANAGEMENT

TWO YEAR M.B.A. PROGRAMME (FULL TIME)
GRADE SHEET (1983-1984)

ROLL NO : 5   NAME : CHAKI SANJAY KESHAVMURTHI

COURSE TITLE		LETTER GRADE	GRADE POINTS
SEMESTER : I			
1	INDIAN ENVIRONMENT	C+	2.3
2	MANAGERIAL ECONOMICS	C+	2.3
3	MANAGERIAL ACCOUNTING-I	B-	2.7
4	ORGANISATIONAL BEHAVIOUR	C+	2.3
5	QUANTITATIVE TECHNIQUES-I	B	3.0
6	PRINCIPLES OF MANAGEMENT	C+	2.3
SEMESTER : II			
1	MANAGERIAL ACCOUNTING-II	C	2.0
2	MARKETING	B-	2.7
3	FINANCIAL MANAGEMENT	C	2.0
4	PRODUCTION MANAGEMENT	C-	1.7
5	PERSONNEL MANAGEMENT AND INDUSTRIAL RELATION	B	3.0
6	QUANTITATIVE TECHNIQUES-II	C+	2.3
7	WRITTEN ANALYSIS AND COMMUNICATION	B-	2.7

TOTAL GRADE POINTS EARNED : 31.3   GRADE POINT AVERAGE(TOTAL) : 2.41

GPK

G. P. KESHAVA

AHMEDABAD. JULY 21,1984   DIRECTOR

GRADE EXPLANATION :

GRADE	MEANS	GRADE	MEANS	GRADE	MEANS	GRADE	MEANS	GRADE	MEANS	GRADE	MEANS
A+	4.3	A	4.0	A-	3.7	B+	3.3	B	3.0	B-	2.7
C+	2.3	C	2.0	C-	1.7	D+	1.3	D	1.0	D-	0.7
F	0.0	I	INCOMPLETE	DEF	DEFERRED						
A	EXCELLENT	B	GOOD	C	FAIR	D	POOR	F	FAIL		

REFER TO THE SCHOOL BULLETIN FOR A DETAILED EXPLANATION OF THE GRADING SYSTEM