

**BRANDSTORY®**

# **Education Portfolio**



**New Horizon Group of Institutions**

## Client

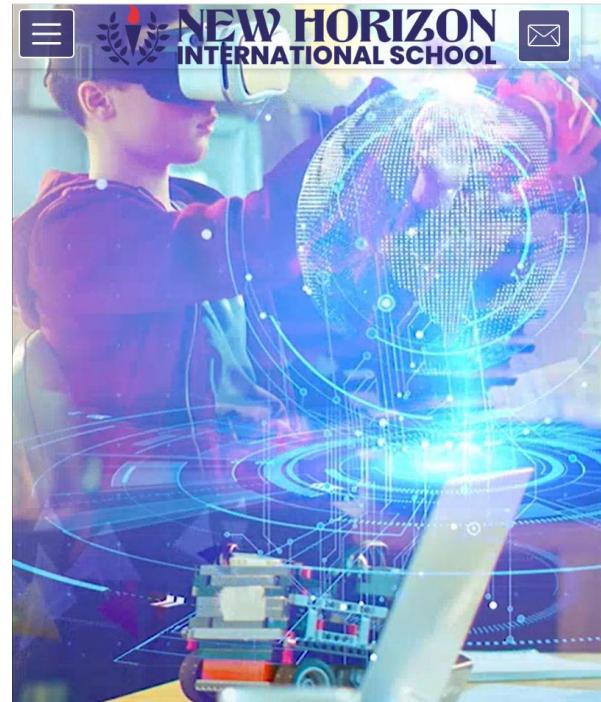
# New Horizon

## Educational Institution

New Horizon is a Group of Institutions that has 7 high performing institutions that take care of the educational needs of a child from the pre-primary level to the professional stage.

### Services Offered

- Website strategy & design
- Front - End Development
- Social Media Management
- Lead Generation Outreach for B2B clients
- SEO
- Production



# Creatives



# Creatives

NEW HORIZON  
INTERNATIONAL SCHOOL

education

?

apple

book

pen

math equation:  $a^2 + b^2 = c^2$

glasses

smiley face

cloud

satellite

globe

glasses

graduation cap

girl in blue and white striped shirt

TO SCHOOL

INTERNATIONAL BOARD AND HYBRID CBSE BOARD

**STEAM - SCIENCE,  
TECHNOLOGY,  
ENGINEERING,  
ART AND MATH.**

Integrated into the curriculum  
at NHIS to ensure our students  
grow up to be pioneer innovators

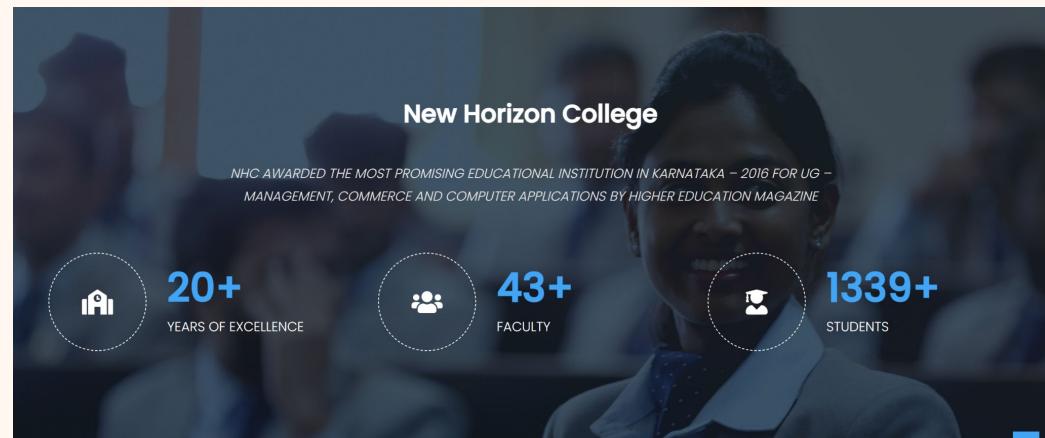
NEW HORIZON  
INTERNATIONAL SCHOOL

OFFERING A UNIQUE AND  
INNOVATIVE APPROACH TO  
EDUCATION THAT FOCUSES  
ON SKILL DEVELOPMENT

Admissions open for  
**2022-2023**

INTERNATIONAL  
BOARD AND HYBRID  
CBSE BOARD

# Website





# Kings CornerStone International College

## Client



### Educational Institution

KCIC is an international engineering university & perfect study abroad consultant for twinning programs.

#### Services Offered

- Social Media Management
- Lead Generation Outreach for B2B clients
- SEO



A screenshot of the Kings Cornerstone International College website. The header includes the college's logo and name. Below the header, there is a banner for 'BEYOND GRADUATION' which offers 'COMPLEMENT YOUR GRADUATION WITH 2 YEARS POST STUDY WORK VISA TO UK &amp; AUSTRALIA'. The banner features a portrait of a young man and several icons. At the bottom of the page, there is a section titled 'Beyond Graduation' with a 'Know More' button.

# Creatives

**BUSINESS STUDIES**



**Become a business leader of tomorrow**

**Admission Open**

In partnership with

 Ulster University

 KINGS CORNERSTONE INTERNATIONAL COLLEGE

**BUSINESS STUDIES**



**Learn how to define, manage and measure a brand's success!**

**Admission Open**

In partnership with

 Ulster University

 KINGS CORNERSTONE INTERNATIONAL COLLEGE

# Creatives



DATA SCIENCE

Learn Data Mining,  
Machine Learning, Big Data  
and Automatic Computing.

Admission Open

In partnership with

Ulster University

KINGS CORNERSTONE INTERNATIONAL COLLEGE

EDIT/CREATE

DATA RESEARCH

8% 11% 29%

100 50 0

APR JUN JULY AUG



## Bachelor of Engineering (Hons) Civil Engineering

Engineering, for the development!  
Follow the way of  
innovation with us.



# Creatives

**KINGS  
CORNERSTONE  
INTERNATIONAL COLLEGE**

**Experience global culture and education with top universities!**

Start your journey today to study aboard!

Admissions open 2022 - 2023!

**KINGS  
CORNERSTONE  
INTERNATIONAL COLLEGE**

**University of Hertfordshire **UH****

**Bachelor of Automotive Engineering**  
Learn about Sensors,  
Vehicle Models and Data Reconstruction.

KCIC - Engineering your future in the fast lane.

**JOIN TODAY!**

# Presidency Group of Institutions

Client

# Presidency

## Educational Institution

Presidency is a Group of Institutions that covers schools and professional educations

### Services Offered

- Social Media Management
- Website Development
- SEO



NIRF Top Ranked College - 2018 & 2019,  
Reaccredited by NAAC with 'A+' Grade.  
Permanently Affiliated to Bengaluru City  
University and Approved by AICTE, New Delhi.



Examinations



College Facilities



# Creatives



**PRESIDENCY  
PU COLLEGE  
KEMPAPURA**  
GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

## Debunking NEET Myths

Myth: NEET is the toughest to crack and is only for brilliant minds.  
Fact: NEET is a challenging entrance test for medical college seats, but any dedicated student can pass with proper guidance.

🕒 +91 9620484333 | +91 9620489333  
✉️ admissions.Hebbal@presidency.edu.in



**PRESIDENCY  
PU COLLEGE  
KEMPAPURA**  
GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

## Dive into learning, not just memorizing with Presidency PUC!

🕒 +91 9620484333 | +91 9620489333  
✉️ admissions.hebbal@presidency.edu.in

# Creatives



**PRESIDENCY  
PU COLLEGE**  
**KEMPAPURA**

**Why studying science  
is the way to go?**

- Makes you competitive
- Develops analytical thinking skills
- Broadens perspectives
- Helps make better decisions



Phone : +91 9620484333 | +91 9620489333  
Email : tisha.catherin@presidency.edu.in



**PRESIDENCY  
PU COLLEGE**  
**KEMPAPURA**



**Special sessions to build fundamentals,  
updated course material, and concept clarity.**

Learn the fundamentals through problem solving and other relevant skills.

Phone : +91 9620484333 | +91 9620489333  
Email : tisha.catherin@presidency.edu.in

Contact Today!



**PRESIDENCY  
PU COLLEGE**  
**KEMPAPURA**

**Set your career sailing in the right direction!**

Curriculum designed to give you an edge over others in the professional sphere!



Phone : +91 9620484333 | +91 9620489333  
Email : admissions.hebbal@presidency.edu.in

# Creatives

**PRESIDENCY COLLEGE  
(AUTONOMOUS)**  
AFFILIATED TO BENNERI CITY UNIVERSITY APPROVED BY AICTE, DELHI & RECOGNISED BY THE GOVT. OF KARNATAKA  
RE-ACCREDITED BY NAAC WITH 'A+' GRADE

**DISHA**  
**THE CULTURAL CLUB**

Embrace the art of self-expression and unleash your creative side.

Be a part of our cultural journey grow you talent with Disha.

**PRESIDENCY COLLEGE  
(AUTONOMOUS)**  
AFFILIATED TO BENNERI CITY UNIVERSITY APPROVED BY AICTE, DELHI & RECOGNISED BY THE GOVT. OF KARNATAKA  
RE-ACCREDITED BY NAAC WITH 'A+' GRADE

**Don't let your dreams be dreams.  
Turn them into realities.**

Study **MCA Programme** at Presidency and be the change you want to see in the ever-changing IT world.

# Creatives



**PRESIDENCY COLLEGE**  
(AUTONOMOUS)

AFFILIATED TO BENGALURU CITY UNIVERSITY, APPROVED BY AICTE, DELHI & RECOGNIZED BY THE GOVT. OF KARNATAKA  
RE-ACCREDITED BY NAAC WITH 'A+' GRADE

GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

Bring out the best in you with technology.

**TECHNOZIA -**

Where creativity meets technology.



**PRESIDENCY COLLEGE**  
(AUTONOMOUS)

AFFILIATED TO BENGALURU CITY UNIVERSITY, APPROVED BY AICTE, DELHI & RECOGNIZED BY THE GOVT. OF KARNATAKA  
RE-ACCREDITED BY NAAC WITH 'A+' GRADE

GAIN MORE KNOWLEDGE  
REACH GREATER HEIGHTS

Conducting Extensive Employability Enhancement Programs to

Help students get their **DREAM JOB'S!**

# Website

Campus Research & Innovation ▾ Updates ▾ Careers International ▾ Alumni ▾ NAAC/IQAC ▾

About Us Academics Admission Faculty Placements Payments Login

Take the virtual tour!

ADMISSION ENQUIRY

PRESIDENCY UNIVERSITY

About Us Academics Admission Faculty Placements Payments Login

## Student Life

As every freshman steps into the Portal of the Presidency University, he/she is oriented to the Presidency Way of Life. Students and Parents are inducted into the various Academic Programs, Academic Regulations, Academic Rigour including the Outcome Based Learning Norms and knowledge of the Choice Based Credit System Regime, the Evaluation Process, Student-centric Events, Internal Systems, Sub-systems and Processes.

See more >

ADMISSION ENQUIRY





Client

# JD Institute

## Educational Institution

JD Institute of Fashion Technology is an award-winning Design Institute with 38+ learning centers across India,

### Services Offered

- Social Media Management
- Ad Campaigns
- SEO



JD INSTITUTE OF  
FASHION TECHNOLOGY  
Welcome to Imagination



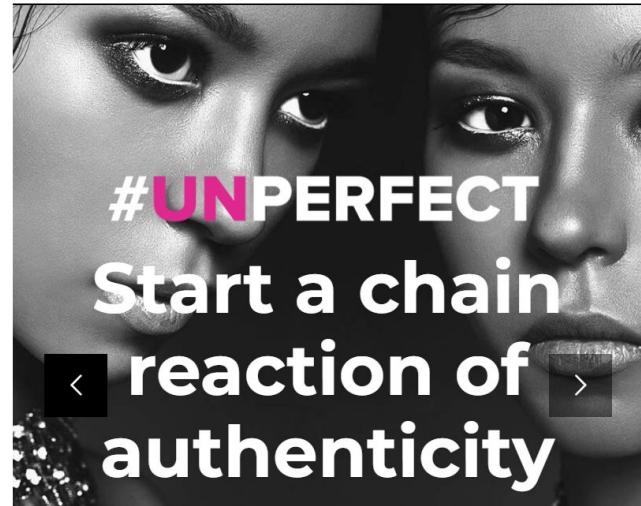
JD SCHOOL  
OF DESIGN  
DESIGN - ART - MEDIA



JD INSTITUTE OF  
FASHION TECHNOLOGY  
Welcome to Imagination



JD SCHOOL  
OF DESIGN  
DESIGN - ART - MEDIA



# Creatives

**ADMISSIONS**  
- OPEN - 2018 -

**FASHION  
PHOTOGRAPHY**  
9901999903 / 04

**JD INSTITUTE OF  
FASHION TECHNOLOGY**  
Welcome to Imagination  
joinstitute.com

**30 years**  
Leading Change

**DIPLOMA  
JEWELRY  
DESIGN**  
9901999903 / 04

**ADMISSIONS**  
- OPEN - 2018 -

**JD INSTITUTE OF  
FASHION TECHNOLOGY**  
Welcome to Imagination  
joinstitute.com

**30 years**  
Leading Change

# Creatives

**ADMISSIONS**  
- OPEN - 2018 -

**PG DIPLOMA**  
**FASHION**  
**COMMUNICATION**

**9901999903 / 04**



**JD INSTITUTE OF FASHION TECHNOLOGY**  
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jdinstitute.com

**30 years**  
Leading Change

**ADMISSIONS**  
- OPEN - 2018 -

**PG DIPLOMA**  
**FASHION**  
**DESIGN**

**9901999903 / 04**



**JD INSTITUTE OF**  
**FASHION TECHNOLOGY**  
Welcome to Imagination  
jdinstitute.com

**30 years**  
Leading Change

# Creatives

**ADMISSIONS**  
- OPEN - 2018 -  
 9901999903 / 04



**DIPLOMA**  
**VISUAL  
MERCHANDISING**

 **JD INSTITUTE OF  
FASHION TECHNOLOGY**  
Welcome to Imagination  
jdinstitute.com

 **30  
years**  
Leading Change

**ADMISSIONS**  
- OPEN - 2018 -  
 9901999903 / 04



**B.Sc  
FASHION  
DESIGN**  
AFFILIATED TO BANGALORE UNIVERSITY

 **JD INSTITUTE OF  
FASHION TECHNOLOGY**  
Welcome to Imagination  
jdinstitute.com

 **30  
years**  
Leading Change



**Garden City University**

Client

# Garden City University

## Educational Institution

The Garden City Group of Institutions is a well-established group in Karnataka and is catering to students from 81 nations to this day

### Services Offered

- Website Development
- Ad Campaigns
- SEO
- Social Media Management
- Event Coverages & Production



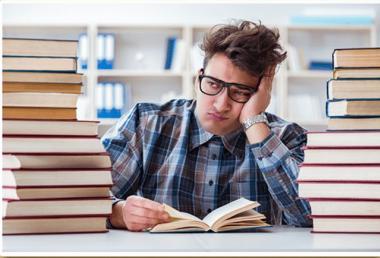
A screenshot of the Garden City University website. At the top right is a red 'Apply Now' button. To its left is a phone icon. The top navigation bar includes a menu icon and the university's logo. A dark blue sidebar on the right contains the text 'University established through Act no. 47 of 2013 in Karnataka State and approved by UGC, Govt. of India' and 'B.Tech inncce'. Below this is a large aerial photograph of the university's modern campus buildings and greenery. An orange banner across the middle features the text 'LATEST' with a downward arrow and 'Enquire Now!' in white. At the bottom, there are icons for a graduation cap, a hand holding a card, and two arrows pointing right. Text at the very bottom includes 'ADMISSION OPEN FOR ALL COURSES' and 'ONLINE PAYMENT'.

# Creatives



## EXPECTATION :

This is the beginning of a new semester,  
I will not fall behind.



## REALITY:

I promise to be  
more sincere from the  
next semester!

A photograph of a modern university building with red and white panels and greenery. In the foreground, there are several pink heart-shaped balloons. The Garden City University logo is visible on the building's facade.

You don't believe in Love at first sight?  
Well, walk by  
*our campus!*

# Creatives



**GARDEN CITY  
UNIVERSITY**  
EMPHASIS ON LIFE

**Be the victims'  
voice and lead the way through  
our School Of Media Studies**

#WorldDayOfTheFightAgainstSexualExploitation.



**GARDEN CITY  
UNIVERSITY**  
EMPHASIS ON LIFE

Learn from the  
best in your industry

**Corporate Mentorship  
Program -**  
connecting students and  
professionals

# Creatives



**GCU -**  
the best place  
to get an  
edge on your  
career.

Learn languages,  
culture, and more  
with GCU's  
diverse community  
of academics.



Do you get excited  
by the world of fashion?

Wanna be the next top  
designer like **Sabyasachi**?

Fastrack your career  
in fashion with

**GCU'S BSC. FASHION  
& APPAREL DESIGN**



# Creatives

**GARDEN CITY UNIVERSITY**  
EMPHASIS ON LIFE

With over **20 YEARS OF EXPERIENCE**, GCU has achieved various milestones.

Read on to know more!

Swipe right ▶

- 1992: Garden City Education Trust was established and Birth of GCU of Science and Management Studies.
- 1994: First intercollegiate fest – Gardenia
- 1995: First College in Bangalore to offer Bachelor of Physiotherapy.
- 2001: Introduced the concept of E-Learning and we hosted students from 32 countries.

Swipe right ▶

Swipe right ▶

Swipe right ▶

Follow me! ▶

**GARDEN CITY UNIVERSITY**  
EMPHASIS ON LIFE

- Here is why libraries are the treasure chamber of knowledge and knowledge is power.
- Books help in strengthening the brain.
- Increases empathy towards others.
- Books help in building vocabulary.
- It prevents cognitive decline.
- Reduces stress.
- Enlighten yourself with one of the best libraries in Bangalore by GCU.

+91 90 1992 1992  
gcu@gardencity.university

**GARDEN CITY UNIVERSITY**  
EMPHASIS ON LIFE

**30 GLORIOUS YEARS IN EDUCATION**

**BECOME A 'GENE'-IUS AT DNA SEQUENCING & MORE!**

**ADMISSIONS NOW OPEN AT GCU**

**B.SC IN BIOTECH, BIOCHEM & GENETICS**

www.gardencity.university

Ph: +91 9019921992

A young woman stands in front of the university campus, holding a book and a backpack.

# Website



The screenshot shows the university's website homepage. At the top left is the logo "GARDEN CITY UNIVERSITY" with the tagline "EMPHASIS ON LIFE". The top navigation bar includes links for About Us, Admission, Academics, Student Support, Events, B.Tech in Computer Science and Eng, and an "Apply Now" button. Below the navigation is a banner stating "University established through Act no. 47 of 2013 in Karnataka State and approved by UGC, Govt. of India". A large aerial photograph of the university's modern buildings and lush green grounds is the central feature. To the right of the photo is an orange vertical bar labeled "LATEST UPDATES" with a downward arrow. In the bottom right corner of the photo area is an orange call-to-action button with the text "Enquire Now!".

## Our Programmes

Search for a program... Search



**Commerce & Management**  
The School of Commerce and Management at Garden City University is specifically designed to impart the particular skill

[Know More](#)



**Life Sciences**  
The School of Sciences at Garden City University strives to guide students to find cutting-edge solutions to real-world

[Know More](#)



**Media Studies**  
Media Studies has become a field that has gained increasing popularity and relevance in today's age. Garden City University aims at producing

[Know More](#)



**Computational Science & IT**  
The School of Computational Sciences and Information Technology at Garden City University aims at producing

[Know More](#)



**SpringDays School**

## Client

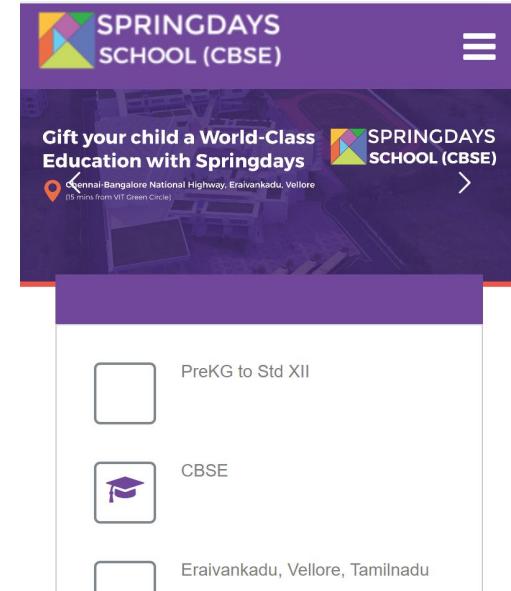
# Spring Days School

## Educational Institution

Spring days is a world-class co-educational CBSE school in Vellore providing a wholesome education to its students.

### Services Offered

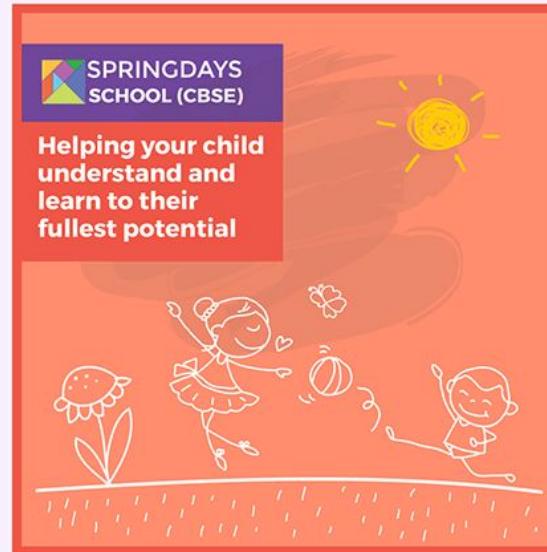
- Social Media Management



A mobile device screenshot showing the Spring Days School website. The top navigation bar is purple with the school's logo and name. Below it is a banner with the text "Gift your child a World-Class Education with Springdays" and a location pin indicating "Oamai-Bangalore National Highway, Eraivankadu, Vellore (15 mins from VIT Green Circle)". The main content area has a purple header with icons for PreKG to Std XII, CBSE, and the school's address in Eraivankadu, Vellore, Tamilnadu.

Springdays

# Creatives



Springdays

# Creatives



**Springdays Additional Kindergarten Campus**  
Now In Gandhinagar!



**SPRINGDAYS  
SCHOOL (CBSE)**  
Let your child chase bigger dreams  
@ Springdays (CBSE) School



**SPRINGDAYS  
SCHOOL (CBSE)**  
Preparing children  
for an exciting future





**SRM University**

# Creatives



Come explore the diversity of fine arts & Culture





# Branding





Manchester | Dubai | Bangalore | Melbourne

bala@brandstory.in

+91 9008504821

www.brandstory.in