ECOHACKS

SPONSORSHIP GUIDE

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University of Washington
Seattle. WA

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Hi!

Thank you so much for expressing interest in joining ReThink and Startup UW for our first sustainability focused hackathon. We are grateful for your consideration and hope that we can answer most of your questions through this document.

What is EcoHacks?

EcoHacks is a new. 12-hour hackathon at the University of Washington that encourages students of all skill-sets and backgrounds to collaborate in creating innovative sustainable solutions. As both ReThink and Startup UW are affiliated with the Foster School of Business. this hackathon will incorporate a strong emphasis on the pitch and a coherent business idea unlike traditional hackathons.

Who will be at EcoHacks?

As this is our first time organizing this event. EcoHacks will be capped at 120 students which will yield around 30+ sustainable project submissions. Students from any accredited University may apply but the majority of students will be from the University of Washington with no major/year/experience requirement.

Benefits of sponsoring EcoHacks:

- Engage with students from many different disciplines

- Highlight your API/hardware and see new innovations utilizing them in projects

- Inspire young students to choose sustainable careers and showcase your company's commitment to these values

- Bring your story to the University of Washington campus

We hope you are as excited as us to bring this event to the UW. On the following page you will find the sponsorship packages carefully curated to fit the needs and wants of partners like you but we would be more than happy to find a custom option that can fit your constraints better.

If you have any questions. please reach out. We look forward to hearing from you and hope you will continue to encourage sustainability throughout your work.

With warm regards.
EcoHacks Team

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SPONSORSHIP LEVELS

BENEFITS

	BONSAI < $1000	EVERGREEN $1000 - $1499	REDWOOD $1500+
GENERAL			
Provide API Keys/Hardware	X	X	X
Pitch During Opening Remarks		X	X
Tabling Space		X	X
Send Final Judge			X
Pitch During Award Ceremony			X
Award Custom Prizes			X
BRANDING			
Social Media Advertisement	X	X	X
Feature in E-mail Sent to Participants	X	X	X
Logo on Digital Marketing Materials	X	X	X
Logo on Shirts		X	X
Hand Out Promotional Swag		X	X
Finalist Room Named After Company			X
Company Banner at Event Spaces			X
RECRUITING			
Access to Resume Bank		X	X
Priority Invitation to Networking Nights		X	X
Send Mentors		X	X
Collaborative On-Campus Event			X