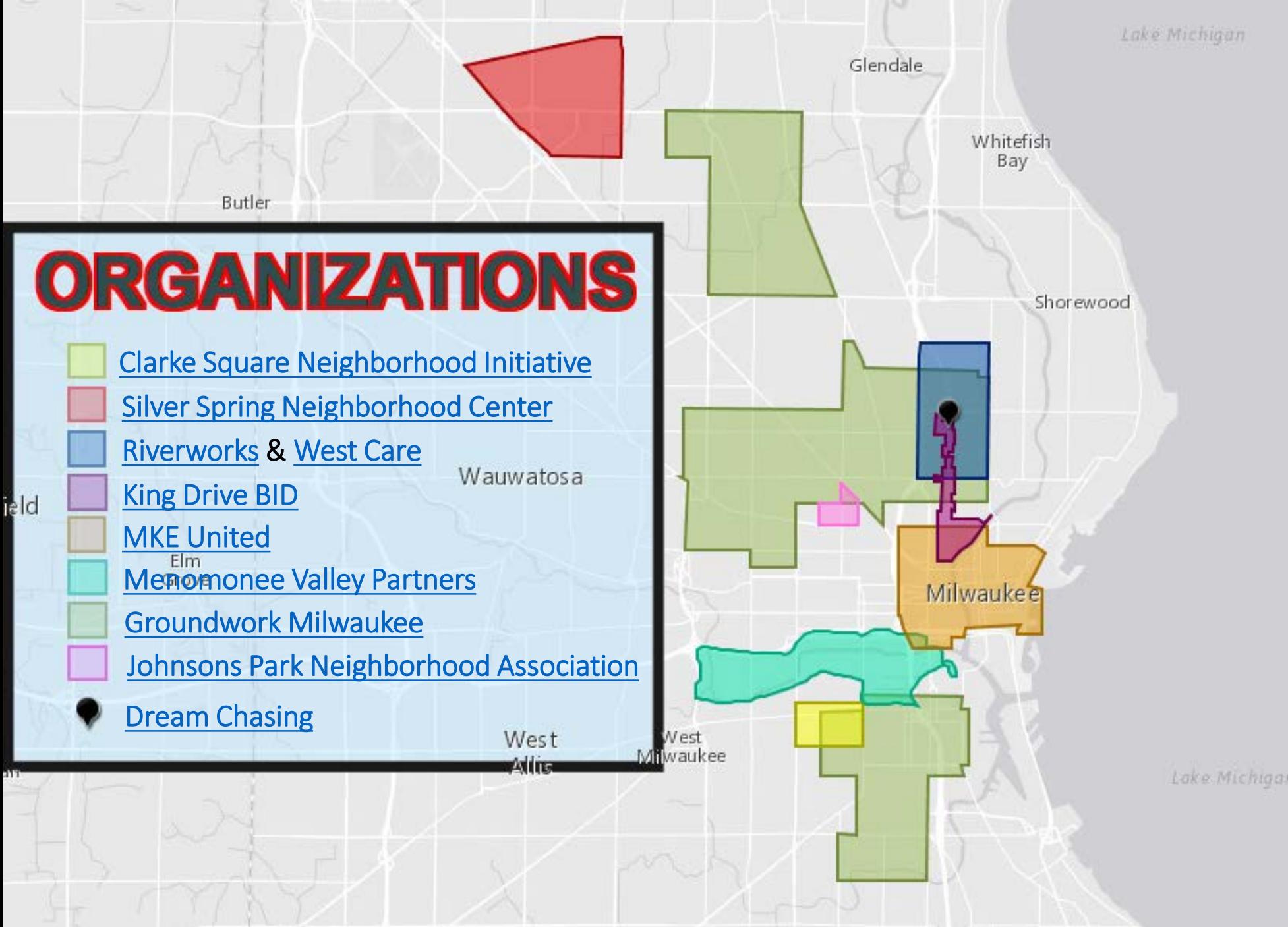


ORGANIZATIONS

- █ [Clarke Square Neighborhood Initiative](#)
- █ [Silver Spring Neighborhood Center](#)
- █ [Riverworks & West Care](#)
- █ [King Drive BID](#)
- █ [MKE United](#)
- █ [Menomonee Valley Partners](#)
- █ [Groundwork Milwaukee](#)
- █ [Johnsons Park Neighborhood Association](#)
- █ [Dream Chasing](#)





The Basics

- **Address** – 335 West Wright Street
Milwaukee, WI 53212
 - **Neighborhood** – Harambee
- **"Harambee" meaning** - "Pulling Together"
- **Motto** – Uplifting the Human Spirit
 - **Staff Size** – 7 (4 Full Time)



Successful Programs

- **Summer Program** – partnered with Employ Milwaukee to help teenagers find job placements for the summer and get paid for their work.
- **Food Pantry** – "Free Bread Wednesday" is now expanding to also include produce and other pantry staples.



Pete's Fruit Market – worked with young people in the neighborhood to help them through the interview process and acquire jobs



Goals for the Future

- **Expansion** – Beyond Harambee, WestCare is looking for ways they can serve more individuals in surrounding neighborhoods
- **Partnerships** – WestCare, wanting to serve the citizens of Harambee in a variety of ways, hope to expand upon their community partners to diversify their activities in the future

Takeaway from Westcare

They love their community

They love what they do and will continue to work to impact their community and uplift the human spirit.



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Programs Examples from WestCare!



PETE'S FRUIT MARKET - BRONZEVILLE PRESENTS

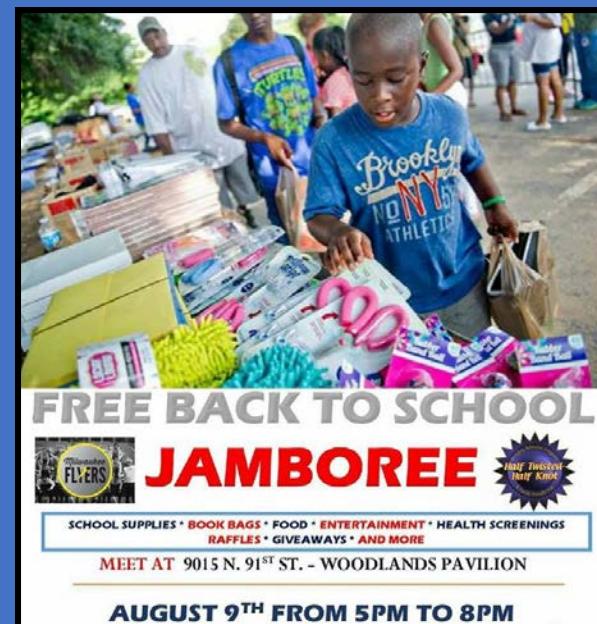
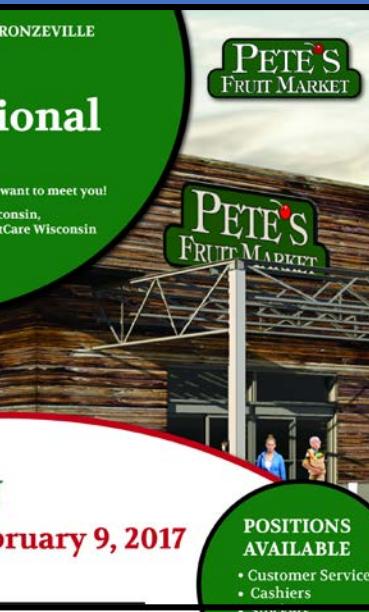
A Job Informational Session

We're building our team and we want to meet you!
Partners: America Works of Wisconsin,
Milwaukee Urban League & WestCare Wisconsin



JOIN US ON
Thursday, February 9, 2017
1:00 - 4:00pm

POSITIONS AVAILABLE
• Customer Service
• Cashiers





The Menomonee Valley spans 1,200 acres

A former industrial corridor reborn

Home to dozens of organizations including:

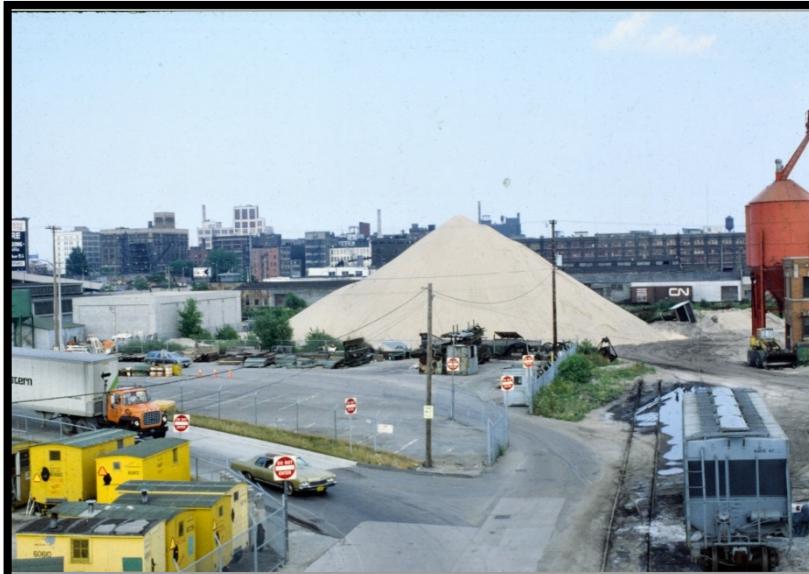
Harley Davidson Museum

Potawatomi Bingo & Casino

Miller Park & the Brewers

Palermo's Pizza

Mission: to revitalize and sustain the Menomonee Valley as a thriving urban district that advances **economic, ecological, and social equity** for the benefit of the greater Milwaukee community.



ACCOMPLISHMENTS

Once one of Wisconsin's most visible eyesores, the Valley has been transformed, becoming a national model in economic development and environmental sustainability.

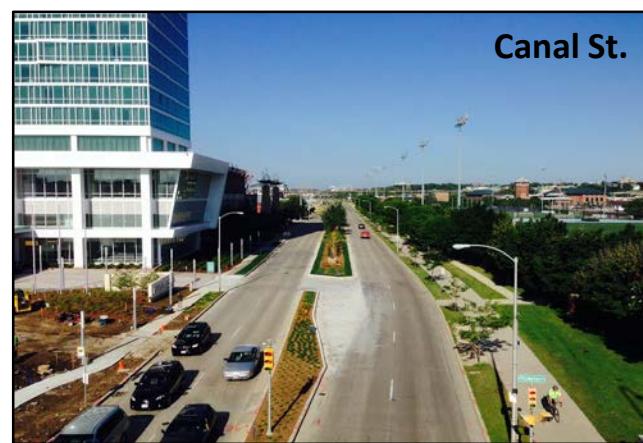
- 300 acres of brownfields developed
- 40 companies
- 5,000+ jobs created
- 1,000,00 sq. ft. of green buildings constructed
- 60 acres of new trails & park space & 45 acres of native plants
- 11 miles of Hank Aaron State Trail
- Three Bridges Park
- 10 million visitors annually



The Harley-Davidson Museum now sits on a former salt storage yard on the Menomonee river



Since creation of Menomonee Valley Partners in 1998, profound changes have occurred in the Valley. The next phase or “Menomonee Valley 2.0” will continue the vision and initiatives of the original Valley Plan.



MENOMONEE
VALLEY 2.0



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History of Johnsons Park Neighborhood

- Late 1960s: Expressway planned through the area
- Blocks and block of demolition
- Later, freeway cancelled
- Miles of vacant land
 - Triangle would become Johnsons Park
 - Near Fond du Lac and North



History Continued

- City Homes on a portion of cleared land in the late 90s
 - City of Milwaukee subsidized new infrastructure
- Start of a thriving neighborhood



Successes
JPNA has
helped
achieve.

90 new homes since 2000

Open Space Redevelopment

Johnsons Park



According to the County was worst kept park in their park system.

Alice's Garden



Brown Street Academy



Tandem Restaurant



New Commercial Redevelopments Succeeding



Future

- JPNA strives to make life better for every resident.
- Encourage development as long as it does not displace residents.

Learn more about JPNA on Facebook!

Search: Johnsons Park Neighborhood Association





GROUNDWORK

Milwaukee

Regenerates & improves physical environments

Empowers individuals & communities



What is Groundwork?

International organization

Adopted in the US as a joint program
by EPA & National Parks Service

Transforms vacant lots into usable green spaces
&

Empowers people by promoting environmental,
economic and social well-being.





Groundwork Milwaukee Works

Turning Vacant Lots into Community Lots

✿ 100 Community Gardens ✿ Garden Districts ✿ Rainwater Harvesting & Green Infrastructure Projects ✿ Art Districts ✿ Outdoor Learning Classrooms





Groundwork is not JUST Gardens

Investing in Milwaukee residents

- ✿ Zumba & Yoga in the Gardens
- ✿ GIS Youth Programming Classes
- ✿ Young Farmers Program
- ✿ Youth Field trips to **National Parks**
- ✿ The Beyond Design Bike Tour
- ... and More!





Events happen all the time!
Check our Schedule Online

- ❖ Garden Trolley Tour: September 30th
- ❖ 10 Years - 100 Gardens Party
- ❖ Strong Roots Award Ceremony

Visit groundworkmke.org
or
Facebook: Groundwork Milwaukee

Interest & Involvement



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MKE UNITED

GREATER DOWNTOWN ACTION AGENDA



WHO, WHAT & WHY?

MKE UNITED is a comprehensive planning process with leaders from:

- The Greater Milwaukee Committee
- The City of Milwaukee
- The Milwaukee Urban League
- The Greater Milwaukee Foundation



- Estimated \$5 billion of private development downtown right now!
- Need a shared and inclusive vision created by government, business and community members.

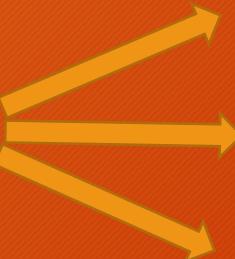




FROM INSPIRATION TO ACTION

PHASE ONE: 2016-17

- Inspired the vision for Greater Downtown
- Extensive community outreach
- Developed & revised
“Six Transformative Directions”



SIX TRANSFORMATIVE DIRECTIONS

1. A JUST MILWAUKEE:

Plan for racially mixed, mixed-income neighborhoods.

2. INCLUSIVE GROWTH:

Place-based job and business growth.

3. AUTHENTIC NEIGHBORHOODS OF CHOICE:

Provide different "lifestyle neighborhood" choices.

4. THE FRESH COAST DESTINATION:

Position Greater Downtown's as "America's Fresh Coast".

5. ACCESS AND MOBILITY FOR ALL:

Create a new "culture of transit".

6. A NEW CAPACITY TO ENGAGE AND ACT:

Create a culture of shared leadership.



WHAT'S NEXT

PHASE TWO: 2017-18

- Plan becomes a "living" playbook
- Develop clear 10-year Action Agenda that government, business and community can accomplish
- Expand Civic Engagement

Connect or learn more at: mkeunited.com





Dream Chasing



- **Mission:** Exposing young students to educational and professional opportunities for life after high school
- Established in 1999
 - Founders, Randy and Joann Crump
 - Prism Technical Management and Marketing Services with Grandesco Solutions
- "A desire for a better life is a must!"





Programs and Services



Local College Visits

UW-Milwaukee

UW-Madison

UW-Green Bay

Marquette

MSOE

Cardinal Stritch

MATC

National College Tours

Duke

Harvard

Howard

Northwestern

Notre Dame

Princeton

Purdue

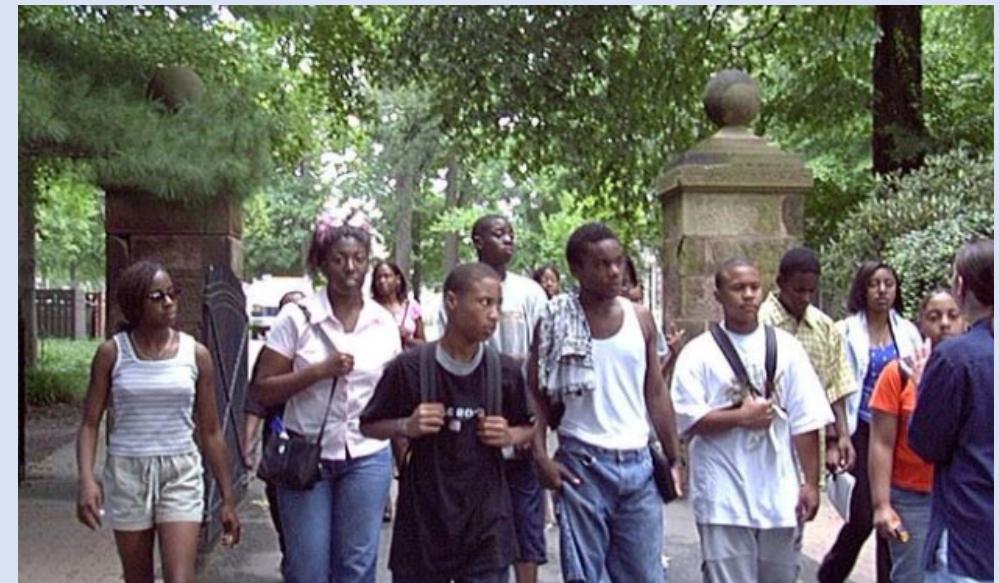
North Carolina

DePaul

Services

Tutoring

Mentoring



Dreamers visit Princeton University

Results: Where Are They Now?



James Bell
Marquette University
Financial Planning
Northwestern Mutual



Rashad Morris
Marquette University
IT Operations Coordinator
GMF



Melanie Fuller
UW-Whitewater
Sales Professional
Wells Fargo



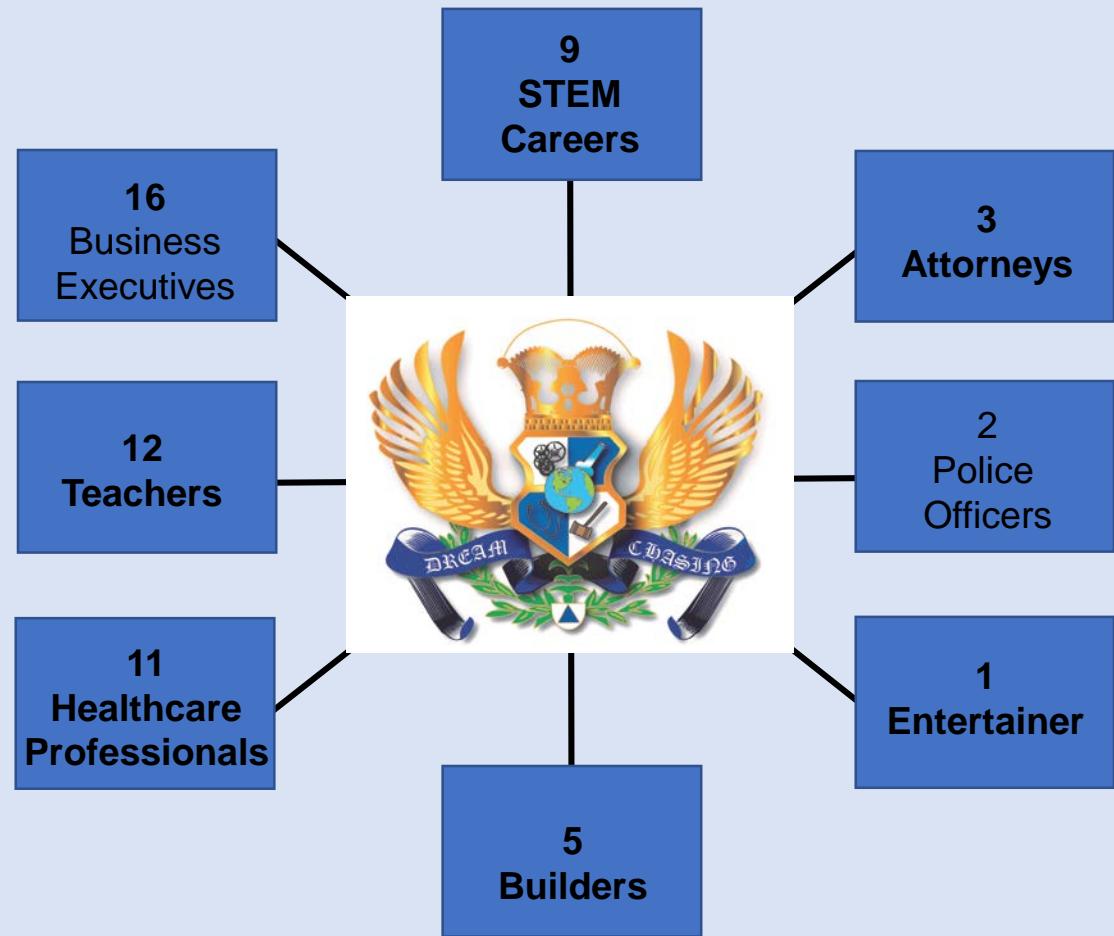
Kermaine Petty
Web Developer



Bryson Green
UW-Madison
Dean
Dr. G.W Carver Academy



Esther Onyirimba
Maryville
Nurse Practitioner





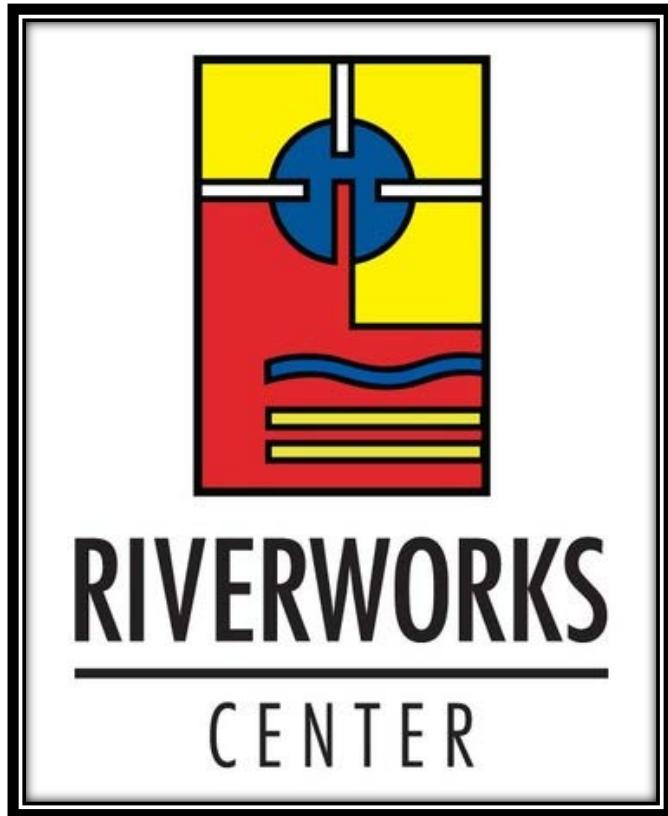
How Can You Apply?



- Students in 7th–11th grade can apply to be a Dream Chaser at dreamchasing.org
- Or . . .
- Stop by the office at 2745 N Dr. M.L.K Drive, Milwaukee Suite #100
 - Fill out an application



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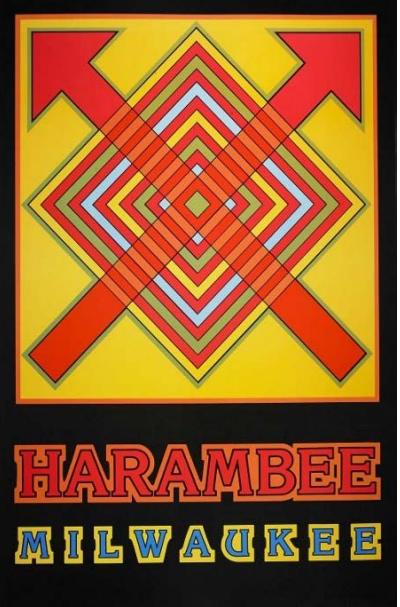


- Taking root in 1990/1991
- Riverworks Development Corporation & Riverworks Business Improvement District
- Communal outreach toward economic and cultural prosperity



- Business-resident partnership expanding local labor force
- Resource hub for residents and businesses
- Helping hand for property owners
- Collaborations with 15+ organizations





Partnership with the neighborhoods

- Harambee Great Neighborhood Initiative & Riverwest Neighborhood Association
- Harambee revitalization coalition
 - Riverworks—1 of 12 organizations
- Rick Banks, HGNI Coordinator and Riverworks staff
- Empowerment of residents
- Higher quality of life without displacement
- Bringing sustainability to homes and businesses

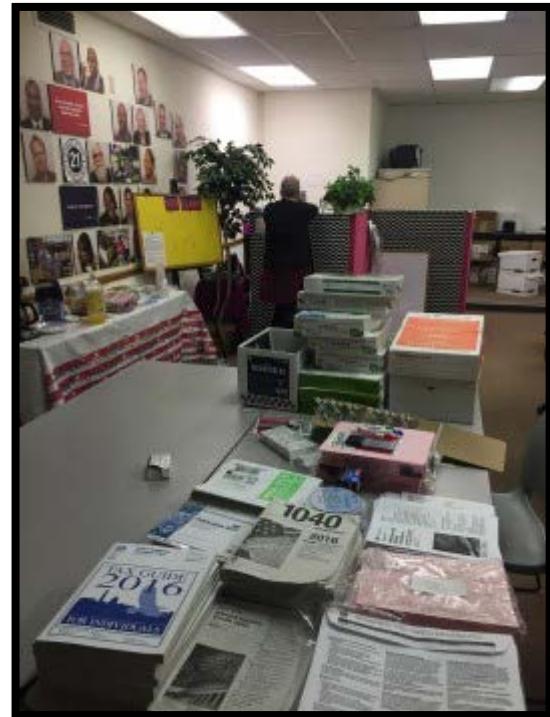




RIVERWORKS
CENTER

Networking Community Resources

- Support for unemployed residents
- Beerline *Targeted Investment Neighborhood* (TIN) initiative
- Healthy Neighborhoods Initiative
- Neighborhood clean-ups
- Local vendor markets
- Riverworks Lofts
- *The Vibe*—neighborhood workspace





RIVERWORKS
CENTER

Bringing arts to the community

- Neighborhood creative placemaking
- Utility box mural art design competition
- Community design sessions
- Food truck court for communal events



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Welcome to, y Bienvenido a



Located just south of Mitchell Park,
the Clarke Square Neighborhood Initiative
serves its residents by:

- Sustaining and Growing Clarke Square Businesses
- Developing Job Opportunities, Training, and Retention
- Improving Quality of Housing & Home Ownership Rate

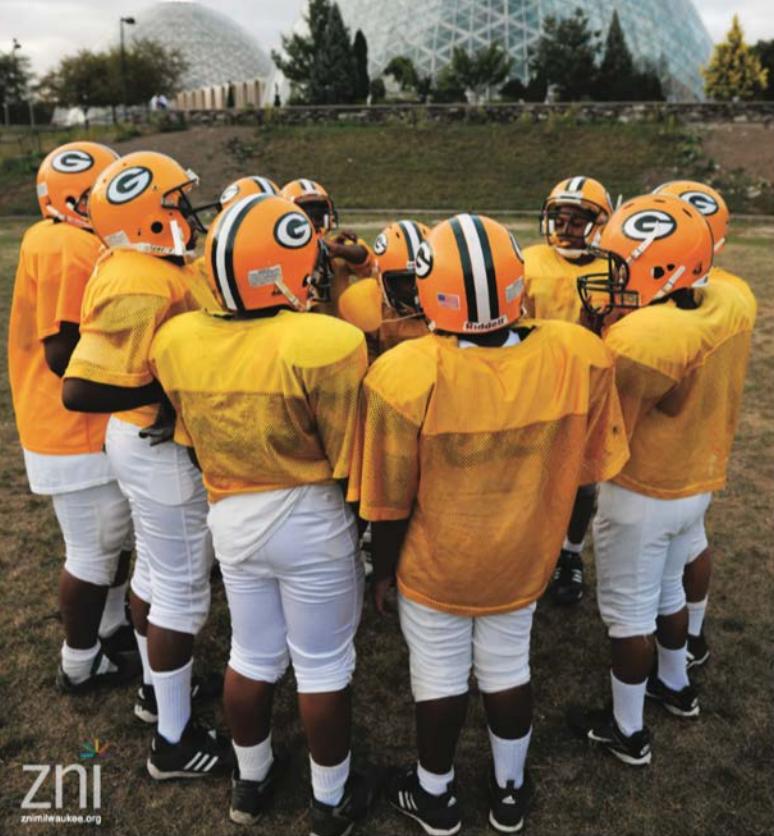
and most importantly:

- *Helping Residents Achieve Their Own Definition of Prosperity*

Through an investment from the Zilber Family Foundation, residents of Clarke Square wrote their own **Quality of Life Plan**, outlining:

Clarke Square

Quality of Life Plan



Catalytic Projects, such as:

- The Journey House, providing family education and job training
- Cesar Chavez Business Improvement District (BID)
- An NFL Football Field for use by community children and families

and ***Specific Strategies***, including:

- Matching Housing Grants for home improvements
- Employment opportunities in nearby Menomonee Valley
- Project 10 – A holistic approach to residents' economic, emotional, physical, and spiritual well being

Farm Project: *a Quality of Life Plan* Catalytic Project



The Farm Project sows the seeds of “*art-n-culture*” by:

- Hosting a local artist-in-residence
- Providing interactive art experiences for residents
- Drawing visitors to galleries, pop-ups, pottery studios, and mural walls





Cesar Chavez BID

(Business Improvement District)

The CSNI supports the **Cesar Chavez BID**, which draws Milwaukee's Latinx community and others to shop, eat authentic Mexican Food, and enjoy the vibrant atmosphere of Cesar Chavez Drive.

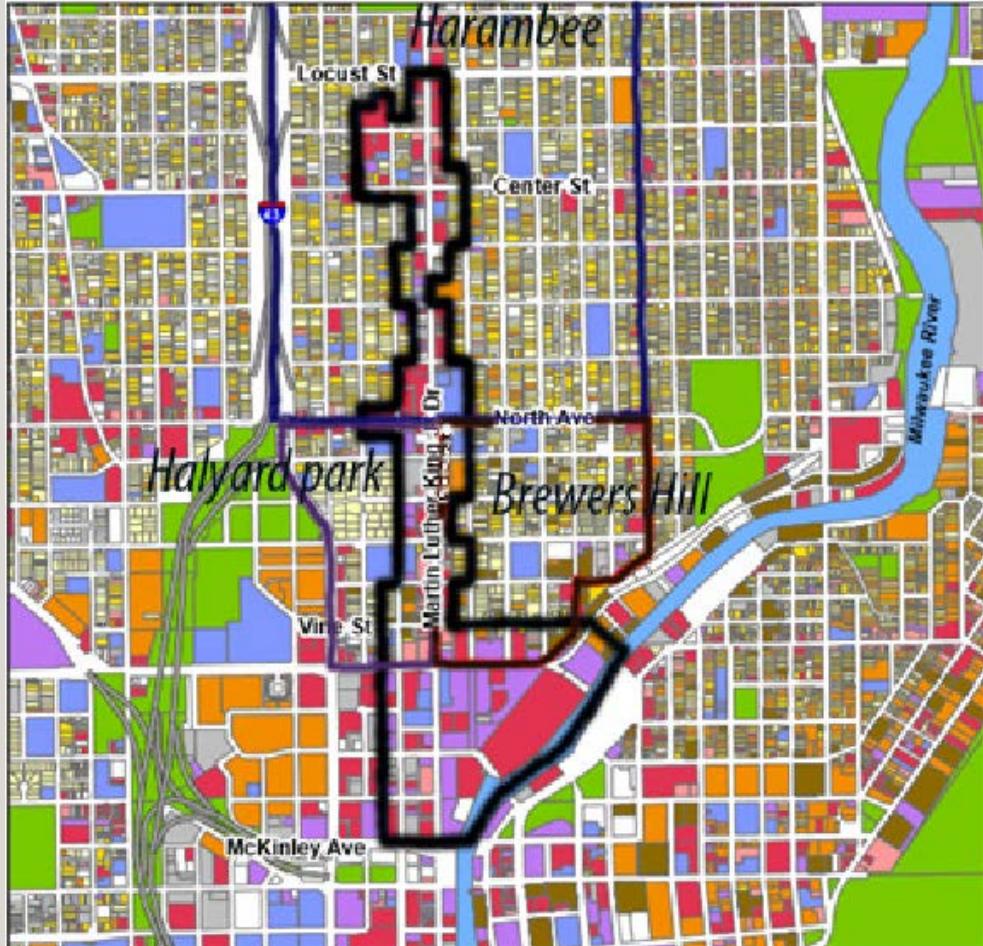


Visit the Clarke Square neighborhood, and get more information about the CSNI at
www.clarkesquare.org



Historic King Drive BID

- Commercial corridor
- Created in 1992
- Approved operating plan
- National network
- Main Street practitioner
- Over \$400 million of new development in the past 15 years.



**HISTORIC KING DRIVE BUSINESS
IMPROVEMENT DISTRICT #8**



MISSIONS

- To revitalize the commercial district
- To recruit new businesses
- Mainstreet beautification and preservation
- To constantly innovate and inspire to exceed clients expectations.

Historic King Drive BID



Overview

This BID is part of Harambee, Halyard park and Brewers Hill residential neighborhood, and also Bronzeville Cultural and Entertainment District.

**HISTORIC KING DRIVE BUSINESS
IMPROVEMENT DISTRICT #8**



SUCCESS STORIES



Before



After

King drive Logo



Before



After

MLK Commons



Re-emergence of
American's Black
Holocaust Museum

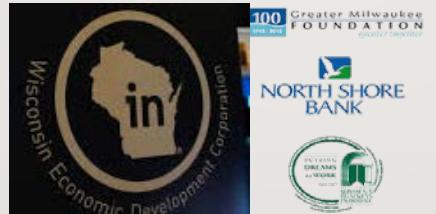


ON- GOING PROJECTS

Weekly Bike tour



Major partners



Take home message



Support local



Speak positive and
act right

Contact person
Deshee Agee
Executive director
info@kingdriveis.com

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Overview



History

- Started as a settling house for German immigrants in 1958
- Serves the Westlawn neighborhood's 8,000+ residents
- Westlawn is Wisconsin's largest public housing development



Programs

- 25+ programs (10 core programs)
- Early childhood care, community learning centers, food pantry, basketball facilities, GED services, and more



Partners

- UW - Milwaukee
- Cardinal Stritch University
- Milwaukee Area Tech College
- Medical College of Wisconsin



Program Event Highlights

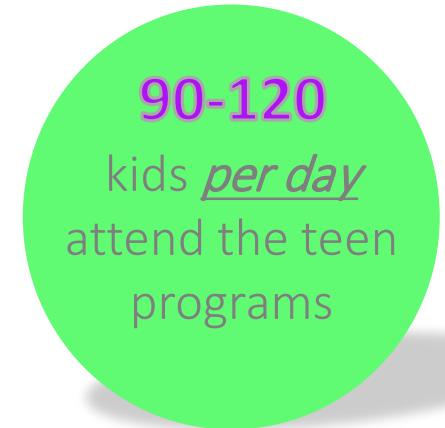
"Build a safer, stronger neighborhood and community"



Program Successes



SILVER SPRING
EST. 1958 A community of success





Future Goals



SILVER SPRING
EST. 1958 A community of success



Day Care

From 4-star rating to 5-star rating



Partners

Increase partnership with other non-profits & communities to make a larger, better impact



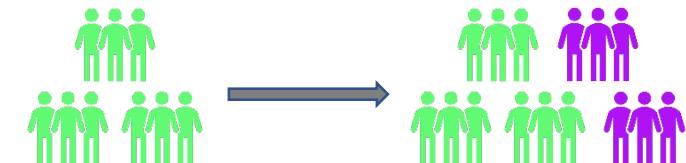
Community

Continue to build community in Westlawn (e.g. re-developments, businesses, etc)



Programs

Increase attendance in all programs



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