**Homework 1**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

First, the most popular category of Kickstarter campaigns was theater, and the most popular sub-category overall was plays, which falls under the theater category.

Second, the summer months were the most popular to start a Kickstarter campaign, considering all outcomes.

Third, film and video, music, and theater sub-categories consistently had more successful campaigns than failed or canceled, no matter the month of origin.

1. **What are some limitations of the dataset?**

Though the dataset gives information all about the program, there is not any information about what kind of area the campaign is being launched from as in city, town, or rural area. That could have a great effect on the popularity and ultimately the success of the Kickstarter campaign. Additionally, though the sub-categories are helpful for categorizing and analyzing, the subject of the Kickstarter campaign is not really considered in the analysis, which also may be a huge factor.

1. **What are some other possible tables and/or graphs that we could create?**

A stacked bar graph showing the outcomes per country could give some insight into success of campaigns depending on the country. Another stacked bar graph could be created based on the spotlight of the campaign, this would give an indicator of how important the spotlight is for the success of the campaign. Additionally, a column could be added to the table that includes revenue of the campaign per day, which would simply be the total pledged divided by the days active.