

# Brandon Sheridan

## Elon University

Department of Economics  
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## Employment

Associate Professor of Economics, [Elon University](#), 2022 - present

Assistant Professor of Economics, [Elon University](#), 2016 - 2022

Visiting Assistant Professor of Economics, [Università Cattolica del Sacro Cuore](#), Fall 2018

Assistant Professor of Economics, [North Central College](#), 2012 - 2016

Instructor of Economics, [University of Kentucky](#), 2009-2011

## Education

Ph.D. Economics, [University of Kentucky](#), Lexington, KY (August 2012)

M.S. Economics, University of Kentucky, Lexington, KY (December 2009)

B.S. Economics and Government, [Centre College](#), Danville, KY (May 2006)

## Publications

### At Elon:

(Book Chapter) “[Teaching the Microeconomics Course with Social Media](#)” with Abdullah al-Bahrani and Darshak Patel. In *Teaching Principles of Microeconomics*, Elgar (2023).

“[Economic growth takeoffs and the extensive and intensive margins of trade](#)” with Rishav Bista. (2021) *Review of Development Economics*, 25(3): 1373-1396.

“[The Impact of National Anthem Protests on National Football League Television Ratings](#)” with Judah Brown. (2020) *Journal of Sports Economics*, Vol. 21, no. 8: 829-847.

“[How often does active learning actually occur? Perception vs. Reality.](#)” with Ben Smith. (2020) *AEA Papers and Proceedings*, Vol. 110, May: 304-308.

“[Growth takeoffs and trade margins: a quantile regression approach](#)” with Rishav Bista and Erik Figueiredo. (2020) *Empirical Economics*, Vol. 59, no. 1: 275-294.

“[Heterogeneous Time Zone Effects and Exports](#)” with Rishav Bista and Erik Figueiredo. (2019) *Economics Bulletin*, Vol. 39, no. 2: 1039-1046.

“[Evaluating Twitter and its Impact on Student Learning in Principles of Economics Courses](#)” with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 4: 243-253.

“[Short vs. long: cognitive load, retention, and changing class structures](#)” with Ben Smith and Erin Pleggenkuhle-Miles. (2017) *Education Economics*, Vol. 25, no. 5: 501-512.

[“Have Economic Educators Embraced Social Media as a Teaching Tool?”](#) with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 1: 45-50.

*At North Central College:*

[“The Great Digital Divide: Using Popular Media to Teach Economics,”](#) with Abdullah Al-Bahrani, Kim Holder, and Darshak Patel. (2016) *Journal of Economics and Economic Education Research*, Vol. 17, no. 2: 105-111.

[“Austerity and Exports,”](#) with Josh Ederington, Jenny Minier, and Rishav Bista. (May 2016) *Review of International Economics*, Vol. 24: 203-225.

[“Engaging Students Using Social Media: The Students’ Perspective”](#) with Abdullah Al-Bahrani and Darshak Patel, (May 2015) *International Review of Economics Education*, Vol. 19: 36-50.

**Was one of only 73 articles over the period 1968-2017 chosen to appear in the following handbook on teaching economics:** Grimes, P. (2019). *Teaching College Economics*. Edward Elgar Publishing.

[“Manufacturing Exports and Economic Growth: When is a Developing Country Ready to Transition from Primary Exports to Manufacturing Exports?”](#) (December 2014), *Journal of Macroeconomics*, Vol. 42: 1-13. (Lead Article)

[“A Primer for New Teachers of Economics”](#) with Gail Hoyt and Jennifer Imazeki (January 2014), *Southern Economic Journal*, Vol. 80 (3): 839-854.

[“The Dynamics of Sectoral Electricity Demand for a Panel of US States: New Evidence on the Consumption-Growth Nexus”](#) with James Saunoris (October 2013), *Energy Policy*, 61: 327-336.

## Under Review

[“Takeoffs and Trade: A Sorted Effects Approach”](#) with Rishav Bista and Erik Figueiredo

[“Economic Sanctions and Export Margins”](#) with Rishav Bista

[“Engaging Students Using Social Media: An Update to the Students’ Perspective”](#) with Abdullah al-Bahrani, Johnny Ducking, and Darshak Patel

[“The Econ Games: Creating an Online Co-Curricular Experiential Learning Opportunity”](#) with Abdullah al-Bahrani, Darshak Patel, and Daria Sevastianova (*invited Book Chapter*)

## Research in Progress

[“The Success Stool: A Framework for Continually Improving as an Educator”](#)

[Economic Education Network for Experiments](#) with Bill Goffe, Doug McKee, Emily Marshall, and George Orlov

This is a collaboration we hope will generate numerous papers. Our first study is about academic mindset – whether and how it relates to various demographic characteristics, how it changes over time and how that connects to pedagogy, and how it relates to academic outcomes.

## Teaching Experience

### *Elon University, Elon, NC*

Intermediate Macroeconomics (13 sections)  
International Trade & Finance (8 sections **plus currently teaching 2 sections**)  
Federal Reserve Challenge (6 sections **plus currently teaching 1 section**; co-teach)  
Principles of Economics (7 sections)  
Economic Growth & Development (**currently teaching 1 section**)  
Business Statistics (1 section)

### *Università Cattolica del Sacro Cuore, Piacenza, Italy*

Economic Scenarios (1 section)

### *North Central College, Naperville, IL*

Intermediate Macroeconomics (8 sections)  
Principles of Macroeconomics (7 sections)  
International Economics (6 sections)  
Money and Banking (5 sections)  
Principles of Microeconomics (3 sections)  
Economic Growth and Development (1 section)

### *University of Kentucky, Lexington, KY*

Introductory Microeconomics (3 sections)  
Economic & Business Statistics (3 sections)  
Introductory Macroeconomics (2 sections)  
Introduction to the Economics of Business (MBA, 1 section)

## Awards, Grants, & Honors

CATL Conference Reimbursement Grant, 2023 (\$1,000)  
The Martha and Spencer Love School of Business Dean's Award for Exemplary Service, 2022  
Elon's Love School of Business Summer Research Grant, 2018 (\$1,875), 2022 (\$3,000)  
Elon's [Center for the Advancement of Teaching and Learning Scholar](#) Award, 2019-2021  
Elon's Center for the Advancement of Teaching and Learning Diversity and Inclusion Grant, 2018-19 (\$1,500), 2020-2021 (\$1,500)  
Elon's Center for the Advancement of Teaching and Learning Mini-Grant, 2018 (\$450)  
North Central College Junior Faculty Enhancement Grant, Fall 2015  
North Central College Summer Research Grant, 2013-2015  
Kentucky Opportunity Fellowship, University of Kentucky, 2011-2012  
Outstanding Teacher Award for Teaching Assistants, University of Kentucky, 2011

## Conferences and Workshops

2023 (June)	CTALE TeachECONference2023 (poster presentation, virtual) [ <a href="#">presentation</a> starts around 20:10]
2023 (June)	AEA National Conference on Teaching & Research in Economic Education ( <i>presenter and discussant</i> )
2023 (April)	Elon CATL SoTL Showcase ( <i>invited poster presentation</i> )
2023 (Feb.)	Eastern Economic Association Annual Meeting ( <i>presenter and session organizer</i> )
2023 (Feb.)	enCOREage at Stanford University's CASBS (invited participant)
2023 (Jan.)	Carolina Teaching and Learning Colloquium (CTLC) Series ( <b>invited speaker</b> )
2023 (Jan.)	ITLC Lilly Conference ( <i>presenter</i> )
2022 (June)	CTALE TeachECONference2022 (participant, virtual)
2022 (June)	Elon's 18th Annual Teaching and Learning Conference ( <i>presenter, virtual</i> )
2021 (June)	CTALE TeachECONference2021 (participant, virtual)
2021 (June)	Elon's 17th Annual Teaching and Learning Conference (participant, virtual)
2021 (June)	AEA National Conference on Teaching Economics & Research in Economic Education (participant, virtual)
2021 (Jan.).	American Economic Association Annual Meeting (participant, virtual)
2020 (Dec.)	AACSB Global Diversity and Inclusion Summit (virtual)
2020 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter, virtual</i> )
2020 (June)	CTALE TeachECONference2020 ( <i>organizer and session chair, virtual</i> )
2020 (Jan.)	American Economic Association Annual Meeting ( <i>presenter</i> )
2019 (Oct.)	UNC-Wilmington Eighteenth Annual Economics Teaching Workshop
2019 (Aug.)	Elon's 16th Annual Teaching and Learning Conference ( <i>presenter</i> )
2019 (May)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>presenter</i> )
2019 (March)	Eastern Economic Association Annual Meeting ( <i>presenter</i> )
2018 (Oct.)	UNC-Wilmington Seventeenth Annual Economics Teaching Workshop ( <i>presenter</i> )
2018 (Oct.)	EconEd Conference
2017 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter</i> )
2017 (Oct.)	UNC-Wilmington Sixteenth Annual Economics Teaching Workshop
2017 (Feb.)	Eastern Economic Association Annual Meeting ( <i>presenter</i> )
2015 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter</i> )
2015 (May)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>session organizer, chair, &amp; presenter</i> )
2014 (Feb.)	Midwest Faculty Seminar, University of Chicago ( <i>participant</i> )
2013 (Nov.)	Federal Reserve Bank of St. Louis Annual Professors' Conference
2013 (June)	Western Economic Association International Annual Meeting ( <i>presenter</i> )
2013 (March)	Midwest Economic Association Annual Meeting ( <i>presenter</i> )
2011 (Nov.)	Southern Economic Association Annual Meeting ( <i>session organizer, chair &amp; presenter</i> )
2011 (Oct.)	Kentucky Economic Association Annual Meeting ( <i>presenter</i> )
2011 (June)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>presenter</i> )
2010 (Oct.)	Gulf Coast Economic Association Sixth Annual Economics Teaching Conference
2009-10, 2012-16	University of Kentucky Annual Economics Teaching Workshop

## Undergraduate Research Mentor

*Elon University*

Senior Thesis Mentor (Fall 2016-present)

Summary: All Economics faculty mentor undergraduate senior thesis projects. The following are a list of my students and their respective topics, along with any presentations they gave or awards they won:

Sarah Katherine Loos (2020-2022) "Monetary Policy and Inequality"

Olivia Leggett (2021-2022) "The Effect of the Gender Pay Gap on Economic Growth"

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Kevin Murphy (2021-2022) "The Relationship between Trade Openness and Inflation Examined through OECD Countries"

Avery Keller (2020-2021) "Federal Reserve Announcement Shocks on United States Equity Markets, As Reflected in Volatility"

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Graham Hutchinson (2020-2021) "The Economic Impact of Allowing Refugees the Right to Work"

*Presented* at the Eastern Economic Association and Elon's Spring Undergraduate Research Forum (SURF)

Francesco Storm (2019-2020) - "Capital Concentration and Economic Growth: Interacting Income Inequality with Capital Accumulation"

*Published* in *Issues in Political Economy*

Elon University Economics Department "**Best Thesis**" Award

*Presented* at the Eastern Economic Association (was accepted to present at Elon's Spring Undergraduate Research Forum (SURF), but the event was cancelled due to the Covid-19 pandemic)

Judah Brown, Honors Thesis (2017-19) - "The Impact of National Anthem Protests on National Football League Television Ratings"

**Article submitted and eventually accepted to professional academic, peer-reviewed journal (*Journal of Sports Economics*)**

*Presented* at the Eastern Economic Association, National Conference on Undergraduate Research (NCUR), and Elon's Spring Undergraduate Research Forum (SURF)

Maximilian La Palme (2018-19) - "The Impact of Investment in Old Technology in a Modern Age"

Austin Martin (2017-18) - "Exploring the Effect of International Wage Differences on Brain Drain"

*Published* in the *Undergraduate Economic Review*

**Frank W. Taussig Undergraduate Research Paper Award** for 2018, given annually by Omicron Delta Epsilon, the International Honor Society for Economics, to the best undergraduate economics thesis

Elon University Economics Department "**Best Thesis**" Award

*Presented* at the Eastern Economic Association and Elon's Spring Undergraduate Research Forum (SURF)

Adam Wanstall (2017-18) - "Corporate Tax Rates and Corporate Gross Fixed Capital Formation"

Elon University Economics Department "**Best Thesis**" **Honorable Mention**

*Presented* at the Eastern Economic Association and Elon's Spring Undergraduate Research Forum (SURF)

Evan Becht (2017-18) - "The Effect of Crime on Average Income Earnings"

Nicholas Rhyne (2016-17) - "The Factors that Influence Native & Non-native Wages in the U.S. Agricultural Sector"

## Service to the University

- FA21 – SP22: Chair, Search Committee for Executive Director for Center for Access and Success (result: Dr. Travella Free)
- FA21: Member, Search Committee for Director of Honors Program (result: Dr. Steven Bednar)
- FA21: Member, Search Committee for CATL Associate Director (result: Dr. Jen Uno)  
(bonus result: Dr. Vanessa Drew-Branch appointed in newly-created Pedagogy Fellow role)
- SP21: Member, Diversity, Equity, and Inclusion Professional Dev./Faculty Eval. Working Group
- SU20 – SU21: Instructor, Elon Academy session on Financial Literacy
- SU20: Facilitator, Summer Course Design Institute for CATL on flexible teaching
- FA19 – FA22: Instructor, First-Year Engaged Learning Sessions
- SP19 – SP20: Member, Moodle Advisory Group
- SP19 – SU19: Member, CATL Hiring Committee (result: Dr. Kelsey Bitting)
- FA18 – SP22: Member, Sexual Misconduct and Interpersonal Violence Appeal Board
- FA18 – FA21: Member, Honors Program Advisory Committee
- FA18 – SP21: Member, Center for the Advancement of Teaching and Learning Advisory Committee
- FA17 – FA22: Facilitator, Elon's Center for Access and Success "It Takes a Village" Program
- FA17 – SP22: Advisor, Rip\_Chord A Cappella Faculty

## Service to the Love School of Business

- SP22 – SP23: Co-Chair, Diversity, Equity, Inclusion, and Belonging Committee
- SP20 – SP22: Member, Diversity, Equity, and Inclusion Task Force  
(transitioned to permanent committee in SP22)
- SP20 – present: Coach/Advisor, The Econ Games
- SP20: Facilitator, LSB Virtual Training Session on how to use WebEx
- FA17 – present: Coach/Advisor/Instructor, Elon Federal Reserve Challenge

## Service to the Economics Department

- SP19 – FA19: Member, Principles of Economics Redesign Subcommittee
- FA18 – present: Economics Department Social Media Outreach
- FA17 – present: Organizer, Department Brown Bag Series
- SP17 – SP22: Advisor, Omicron Delta Epsilon (International Economics Honor Society)

## Professional Activities

Reviewer for: *Journal of Economics, Race, and Policy*, *Bulletin of Economic Research*, *Journal of Macroeconomics*, *International Review of Economics Education*, *Journal of International Trade and Development*, *Emerging Markets Finance and Trade*, *Journal of Economic Education*, *Journal of Economics and Finance Education*, *Journal of Economics*, *Southern Economic Journal*, *Journal of Sports Economics*

Reviewer for Charles I. Jones, *Macroeconomics* 3<sup>rd</sup> ed. (2014), *Macroeconomics* 5<sup>th</sup> ed. (2020)

Digital Content Creator for Mankiw, *Principles of Economics* (7<sup>th</sup> ed.), 2015; *Microeconomics: A Modern Approach* (1<sup>st</sup> ed.), 2015-16.

Reviewer for Feenstra and Taylor, International Economics (4<sup>th</sup> ed.), 2015

Reviewer and Test Bank author (two chapters) for Mateer and Coppock, Principles of Economics. (1<sup>st</sup> ed.), 2012-2013

## Professional Affiliations

American Economic Association (AEA)

Eastern Economic Association (EEA)

Southern Economic Association (SEA)

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