

# Brandon Sheridan

## Elon University

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## Employment

Associate Professor of Economics, [Elon University](#), Aug 2022 - present

Assistant Professor of Economics, [Elon University](#), Aug 2016 - Aug 2022

Visiting Assistant Professor of Economics, [Università Cattolica del Sacro Cuore](#), Fall 2018

Assistant Professor of Economics, [North Central College](#), June 2012 - June 2016

Instructor of Economics, [University of Kentucky](#), June 2009 - June 2011

## Education

Ph.D. Economics, [University of Kentucky](#), Lexington, KY (August 2012)

M.S. Economics, University of Kentucky, Lexington, KY (December 2009)

B.S. Economics and Government, [Centre College](#), Danville, KY (May 2006)

## Current Working Papers & Articles Under Review

“Engaging Students Using Social Media: An Update to the Students’ Perspective” with Abdullah al-Bahrani, Johnny Ducking, and Darshak Patel (revise and resubmit at *Journal of Economic Education*)

“Takeoffs and Trade: A Sorted Effects Approach” with Rishav Bista and Erik Figueiredo (revise and resubmit at *World Economy*)

## Peer-Reviewed Journal Articles

*At Elon (reverse chronological order):*

“Economic Sanctions and Export Margins” with Rishav Bista (2024); conditionally accepted at *Review of International Economics*

“[Economic growth takeoffs and the extensive and intensive margins of trade](#)” with Rishav Bista. (2021) *Review of Development Economics*, 25(3): 1373-1396.

“[The Impact of National Anthem Protests on National Football League Television Ratings](#)” with Judah Brown. (2020) *Journal of Sports Economics*, Vol. 21, no. 8: 829-847.

“[How often does active learning actually occur? Perception vs. Reality.](#)” with Ben Smith. (2020) *AEA Papers and Proceedings*, Vol. 110, May: 304-308.

"Growth takeoffs and trade margins: a quantile regression approach" with Rishav Bista and Erik Figueiredo. (2020) *Empirical Economics*, Vol. 59, no. 1: 275-294.

"Heterogeneous Time Zone Effects and Exports" with Rishav Bista and Erik Figueiredo. (2019) *Economics Bulletin*, Vol. 39, no. 2: 1039-1046.

"Evaluating Twitter and its Impact on Student Learning in Principles of Economics Courses" with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 4: 243-253.

"Short vs. long: cognitive load, retention, and changing class structures" with Ben Smith and Erin Pleggenkuhle-Miles. (2017) *Education Economics*, Vol. 25, no. 5: 501-512.

"Have Economic Educators Embraced Social Media as a Teaching Tool?" with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 1: 45-50.

At North Central College:

"The Great Digital Divide: Using Popular Media to Teach Economics," with Abdullah Al-Bahrani, Kim Holder, and Darshak Patel. (2016) *Journal of Economics and Economic Education Research*, Vol. 17, no. 2: 105-111.

"Austerity and Exports," with Josh Ederington, Jenny Minier, and Rishav Bista. (May 2016) *Review of International Economics*, Vol. 24: 203-225.

"Engaging Students Using Social Media: The Students' Perspective" with Abdullah Al-Bahrani and Darshak Patel, (May 2015) *International Review of Economics Education*, Vol. 19: 36-50.

**Was one of only 73 articles over the period 1968-2017 chosen to appear in the following handbook on teaching economics:** Grimes, P. (2019). *Teaching College Economics*. Edward Elgar Publishing.

"Manufacturing Exports and Economic Growth: When is a Developing Country Ready to Transition from Primary Exports to Manufacturing Exports?" (December 2014), *Journal of Macroeconomics*, Vol. 42: 1-13. (Lead Article)

"A Primer for New Teachers of Economics" with Gail Hoyt and Jennifer Imazeki (January 2014), *Southern Economic Journal*, Vol. 80 (3): 839-854.

"The Dynamics of Sectoral Electricity Demand for a Panel of US States: New Evidence on the Consumption-Growth Nexus" with James Saunoris (October 2013), *Energy Policy*, 61: 327-336.

## Books and Book Chapters

Abdullah Al-Bahrani, Parama Chaudhury, and **Brandon J. Sheridan** (eds.), *Teaching Economics Online*, Cheltenham, UK: Edward Elgar Publishing, Inc., Aug 2024.

"The Econ Games: building a virtual co-curricular conference to create community and connect students" with Abdullah al-Bahrani, Darshak Patel, and Daria Sevastianova. In *Teaching Economics Online*, pp.203-215, Edward Elgar Publishing, Aug 2024.

"Teaching the Microeconomics Course with Social Media" with Abdullah al-Bahrani and Darshak Patel. In *Teaching Principles of Microeconomics*, pp.230-242. Edward Elgar Publishing, 2023.

## Grants Under Review

[Economic Education Network for Experiments](#) with Bill Goffe, Doug McKee, Emily Marshall, and George Orlov

This is a collaborative proposal that has been submitted to the NSF and will likely generate a stream of future research. Our first study is about academic mindset – whether and how it relates to various student demographic characteristics, how it changes over time and how that connects to pedagogy, and how it relates to academic outcomes.

## Other Scholarly Work

Sheridan, Brandon J. (2024). “[Using Social Media to Enhance Teaching and Learning](#).” *EconEdNews* Fall, 3-4. (Invited Contribution)

Sheridan, Brandon J. “[The Success Stool](#): A Framework for Continually Improving as an Educator” (research in progress)

## Teaching Experience

*Elon University, Elon, NC*

Intermediate Macroeconomics (13 sections)

International Trade & Finance (12 sections)

Principles of Economics (9 sections)

Federal Reserve Challenge (8 sections; co-teach)

Economic Growth & Development (1 section)

Business Statistics (1 section)

*Università Cattolica del Sacro Cuore, Piacenza, Italy*

Economic Scenarios (1 section)

*North Central College, Naperville, IL*

Intermediate Macroeconomics (8 sections)

Principles of Macroeconomics (7 sections)

International Economics (6 sections)

Money and Banking (5 sections)

Principles of Microeconomics (3 sections)

Economic Growth and Development (1 section)

*University of Kentucky, Lexington, KY*

Introductory Microeconomics (3 sections)

Economic & Business Statistics (3 sections)

Introductory Macroeconomics (2 sections)

Introduction to the Economics of Business (MBA, 1 section)

## Awards, Grants, & Honors

Elon's CATL Conference Reimbursement Grant, 2023 (\$1,000)

Elon's Love School of Business Dean's Award for Exemplary Service, 2022

Elon's Love School of Business Summer Research Grant, 2018 (\$1,875), 2022 (\$3,000)

Elon's [CATL Scholar](#) Award, 2019-2021

Elon's CATL Diversity and Inclusion Grant, 2018-19 (\$1,500), 2020-2021 (\$1,500)

Elon's Center for the Advancement of Teaching and Learning (CATL) Mini Grant, 2018 (\$450)

North Central College Junior Faculty Enhancement Grant, Fall 2015

North Central College Summer Research Grant, 2013-2015

Kentucky Opportunity Fellowship, University of Kentucky, 2011-2012

Outstanding Teacher Award for Teaching Assistants, University of Kentucky, 2011

## Conferences and Workshops

2024 (May)	Economic Education Network for Experiments, 1st Annual Meeting ( <i>Workshop Organizer and Facilitator</i> )
2024 (May)	AEA National Conference on Teaching & Research in Economic Education ( <i>Discussant</i> )
2023 (June)	CTALE TeachECONference2023 (poster presentation, virtual) [ <a href="#">presentation</a> starts around 20:10]
2023 (June)	AEA National Conference on Teaching & Research in Economic Education ( <i>presenter and discussant</i> )
2023 (April)	Elon CATL SoTL Showcase ( <i>invited poster presentation</i> )
2023 (Feb.)	Eastern Economic Association Annual Meeting ( <i>presenter and session organizer</i> )
2023 (Feb.)	enCOREage at Stanford University's CASBS (invited participant)
2023 (Jan.)	Carolina Teaching and Learning Colloquium (CTLC) Series ( <b>invited speaker</b> )
2023 (Jan.)	ITLC Lilly Conference ( <i>presenter</i> )
2022 (June)	CTALE TeachECONference2022 (participant, virtual)
2022 (June)	Elon's 18th Annual Teaching and Learning Conference ( <i>presenter, virtual</i> )
2021 (June)	CTALE TeachECONference2021 (participant, virtual)
2021 (June)	Elon's 17th Annual Teaching and Learning Conference (participant, virtual)
2021 (June)	AEA National Conference on Teaching Economics & Research in Economic Education (participant, virtual)
2021 (Jan.)	American Economic Association Annual Meeting (participant, virtual)
2020 (Dec.)	AACSB Global Diversity and Inclusion Summit (virtual)
2020 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter, virtual</i> )
2020 (June)	CTALE TeachECONference2020 ( <i>organizer and session chair, virtual</i> )
2020 (Jan.)	American Economic Association Annual Meeting ( <i>presenter</i> )
2019 (Oct.)	UNC-Wilmington Eighteenth Annual Economics Teaching Workshop
2019 (Aug.)	Elon's 16th Annual Teaching and Learning Conference ( <i>presenter</i> )
2019 (May)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>presenter</i> )
2019 (March)	Eastern Economic Association Annual Meeting ( <i>presenter</i> )
2018 (Oct.)	UNC-Wilmington Seventeenth Annual Economics Teaching Workshop ( <i>presenter</i> )
2018 (Oct.)	EconEd Conference
2017 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter</i> )
2017 (Oct.)	UNC-Wilmington Sixteenth Annual Economics Teaching Workshop
2017 (Feb.)	Eastern Economic Association Annual Meeting ( <i>presenter</i> )
2015 (Nov.)	Southern Economic Association Annual Meeting ( <i>presenter</i> )
2015 (May)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>session organizer, chair, &amp; presenter</i> )
2014 (Feb.)	Midwest Faculty Seminar, University of Chicago ( <i>participant</i> )
2013 (Nov.)	Federal Reserve Bank of St. Louis Annual Professors' Conference
2013 (June)	Western Economic Association International Annual Meeting ( <i>presenter</i> )
2013 (March)	Midwest Economic Association Annual Meeting ( <i>presenter</i> )
2011 (Nov.)	Southern Economic Association Annual Meeting ( <i>session organizer, chair &amp; presenter</i> )
2011 (Oct.)	Kentucky Economic Association Annual Meeting ( <i>presenter</i> )
2011 (June)	AEA National Conference on Teaching Economics & Research in Economic Education ( <i>presenter</i> )
2010 (Oct.)	Gulf Coast Economic Association Sixth Annual Economics Teaching Conference
2009-10, 2012-16	University of Kentucky Annual Economics Teaching Workshop

## Undergraduate Research Mentor

### *Elon University*

#### Senior Thesis Mentor (Fall 2016-present)

Summary: All Economics faculty mentor undergraduate senior thesis projects. The following are a list of my students and their respective topics, along with any presentations they gave or awards they won:

Chase Gurey (2023-2024) "Innovation Defense: The Effect of Military Expenditure on Innovation within OECD Member States"

*Presented* at the Eastern Economic Association

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Anthony Mangone (2023-2024) "Exchange Rate Volatility and GDP Growth"

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Sarah Katherine Loos (2020-2022) "Monetary Policy and Inequality"

Olivia Leggett (2021-2022) "The Effect of the Gender Pay Gap on Economic Growth"

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Kevin Murphy (2021-2022) "The Relationship between Trade Openness and Inflation Examined through OECD Countries"

Avery Keller (2020-2021) "Federal Reserve Announcement Shocks on United States Equity Markets, As Reflected in Volatility"

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Graham Hutchinson (2020-2021) "The Economic Impact of Allowing Refugees the Right to Work"

*Presented* at the Eastern Economic Association and Elon's Spring Undergraduate Research Forum (SURF)

Francesco Storm (2019-2020) - "Capital Concentration and Economic Growth: Interacting Income Inequality with Capital Accumulation"

*Published* in *Issues in Political Economy*

Elon University Economics Department "**Best Thesis**" Award

*Presented* at the Eastern Economic Association

Was accepted to *present* at Elon's Spring Undergraduate Research Forum (SURF), but the event was cancelled due to the Covid-19 pandemic

Judah Brown, Honors Thesis (2017-19) - "The Impact of National Anthem Protests on National Football League Television Ratings"

**Article submitted and eventually accepted to professional academic, peer-reviewed journal (*Journal of Sports Economics*)**

*Presented* at the Eastern Economic Association

*Presented* at National Conference on Undergraduate Research (NCUR)

*Presented* at Elon's Spring Undergraduate Research Forum (SURF)

Maximilian La Palme (2018-19) - "The Impact of Investment in Old Technology in a Modern Age"

Austin Martin (2017-18) - "Exploring the Effect of International Wage Differences on Brain Drain"

*Published* in the *Undergraduate Economic Review*

**Frank W. Taussig Undergraduate Research Paper Award** for 2018, given annually by Omicron Delta Epsilon, the International Honor Society for Economics, to the best undergraduate economics thesis

Elon University Economics Department **“Best Thesis”** Award

*Presented* at the Eastern Economic Association

*Presented* at Elon’s Spring Undergraduate Research Forum (SURF)

Adam Wanstall (2017-18) - “Corporate Tax Rates and Corporate Gross Fixed Capital Formation”

Elon University Economics Department **“Best Thesis” Honorable Mention**

*Presented* at the Eastern Economic Association

*Presented* at Elon’s Spring Undergraduate Research Forum (SURF)

Evan Becht (2017-18) - “The Effect of Crime on Average Income Earnings”

Nicholas Rhyne (2016-17) - “The Factors that Influence Native & Non-native Wages in the U.S. Agricultural Sector”

#### *North Central College*

Mariana Cury (2014-2015) “FDI in Latin America and the Caribbean”

*Presented* at the National Conference on Undergraduate Research (NCUR)

*Presented* at North Central College’s Rall Symposium (research conference)

## Service to Elon University

- FA21 – SP22: Chair, Search Committee for Executive Director for Center for Access and Success (result: Dr. Travella Free)
- FA21: Member, Search Committee for Director of Honors Program (result: Dr. Steven Bednar)
- FA21: Member, Search Committee for CATL Associate Director (result: Dr. Jen Uno)  
(bonus result: Dr. Vanessa Drew-Branch appointed in newly-created Pedagogy Fellow role)
- SP21: Member, Diversity, Equity, and Inclusion Professional Dev./Faculty Eval. Working Group
- SU20 – SU21: Instructor, Elon Academy session on Financial Literacy
- SU20: Facilitator, Summer Course Design Institute for CATL on flexible teaching
- FA19 – FA22: Instructor, First-Year Engaged Learning Sessions
- SP19 – SP20: Member, Moodle Advisory Group
- SP19 – SU19: Member, CATL Hiring Committee (result: Dr. Kelsey Bitting)
- FA18 – SP22: Member, Sexual Misconduct and Interpersonal Violence Appeal Board
- FA18 – FA21: Member, Honors Program Advisory Committee
- FA18 – SP21: Member, Center for the Advancement of Teaching and Learning Advisory Committee
- FA17 – FA22: Facilitator, Elon’s Center for Access and Success “It Takes a Village” Program
- FA17 – SP22: Advisor, Rip\_Chord A Cappella Faculty

## Service to Elon’s Love School of Business

- SP22 – SP23: Co-Chair, Diversity, Equity, Inclusion, and Belonging Committee
- SP20 – SP22: Member, Diversity, Equity, and Inclusion Task Force  
(transitioned to permanent committee in SP22)
- SP20 – present: Coach/Advisor, The Econ Games
- SP20: Facilitator, LSB Virtual Training Session on how to use WebEx
- FA17 – present: Coach/Advisor/Instructor, Elon Federal Reserve Challenge

## Service to Elon's Economics Department

- SP19 – FA19: Member, Principles of Economics Redesign Subcommittee
- FA18 – present Economics Department Social Media Outreach
- FA17 – present Organizer, Department Brown Bag Series
- SP17 – SP22 Advisor, Omicron Delta Epsilon (International Economics Honor Society)

## Service to North Central College

- FA15 - -SP16: Search Committee for Director of the Center for the Advancement of Faculty Excellence
- FA13 – SP16: Richter Committee on Undergraduate Research  
Chair, FA15 – SP16
- SU14 – SP15: First-Year Experience Program  
Included 8 weekly classes, Summer-Spring advising (25 students)
- 2014 – 2015: Coleman Fellows Program  
Program to support and encourage faculty to incorporate entrepreneurship into their courses
- 2014 – 2015: Cardinal First Program  
Series of workshops for first generation students led by first generation faculty
- SP14: NCUR Faculty Sponsor (led 36 students to NCUR)
- FA14 – SP16: Economics Department Search Committee
- SU13 – SU 14 Faculty Advisor for Student Internships  
Devin Carter (Performance Trust Investment Advisors)  
James Catuara (Mazda Car Dealership, Automotive Finance Division)
- 2013 – 2015: Presenter at TechFest (Blackboard)
- FA13: Sociology Department Search Committee
- FA12 – SP13: Economics Department Search Committee

## Professional Activities

Reviewer for: *Southern Economic Journal*, *Journal of Sports Economics*, *Journal of Economics, Race, and Policy*, *Bulletin of Economic Research*, *Journal of Macroeconomics*, *International Review of Economics Education*, *Journal of International Trade and Development*, *Emerging Markets Finance and Trade*, *Journal of Economic Education*, *Journal of Economics and Finance Education*, *Journal of Economics*

Reviewer for Charles I. Jones, *Macroeconomics* 3<sup>rd</sup> ed. (2014), *Macroeconomics* 5<sup>th</sup> ed. (2020)

Digital Content Creator for Mankiw, *Principles of Economics* (7<sup>th</sup> ed.), 2015; *Microeconomics: A Modern Approach* (1<sup>st</sup> ed.), 2015-16.

Reviewer for Feenstra and Taylor, *International Economics* (4<sup>th</sup> ed.), 2015

Reviewer and Test Bank author (two chapters) for Mateer and Coppock, *Principles of Economics*. (1<sup>st</sup> ed.), 2012-2013



## Professional Affiliations

American Economic Association (AEA)

Eastern Economic Association (EEA)

Southern Economic Association (SEA)

Last updated: October 19, 2024

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