

Brandon Sheridan

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Employment

Associate Professor of Economics, [Elon University](#), 2022 - present

Assistant Professor of Economics, [Elon University](#), 2016 - 2022

Visiting Assistant Professor of Economics, [Università Cattolica del Sacro Cuore](#), Fall 2018

Assistant Professor of Economics, [North Central College](#), 2012 - 2016

Instructor of Economics, [University of Kentucky](#), 2009-2011

Education

Ph.D. Economics, [University of Kentucky](#), Lexington, KY (August 2012)

M.S. Economics, University of Kentucky, Lexington, KY (December 2009)

B.S. Economics and Government, [Centre College](#), Danville, KY (May 2006)

Publications (Peer-Reviewed)

At Elon:

“[Teaching the Microeconomics Course with Social Media](#)” with Abdullah al-Bahrani and Darshak Patel. In *Teaching Principles of Microeconomics*, Elgar (2023).

“[Economic growth takeoffs and the extensive and intensive margins of trade](#)” with Rishav Bista. (2021) *Review of Development Economics*, 25(3): 1373-1396.

“[The Impact of National Anthem Protests on National Football League Television Ratings](#)” with Judah Brown. (2020) *Journal of Sports Economics*, Vol. 21, no. 8: 829-847.

“[How often does active learning actually occur? Perception vs. Reality.](#)” with Ben Smith. (2020) *AEA Papers and Proceedings*, Vol. 110, May: 304-308.

“[Growth takeoffs and trade margins: a quantile regression approach](#)” with Rishav Bista and Erik Figueiredo. (2020) *Empirical Economics*, Vol. 59, no. 1: 275-294.

“[Heterogeneous Time Zone Effects and Exports](#)” with Rishav Bista and Erik Figueiredo. (2019) *Economics Bulletin*, Vol. 39, no. 2: 1039-1046.

“[Evaluating Twitter and its Impact on Student Learning in Principles of Economics Courses](#)” with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 4: 243-253.

“[Short vs. long: cognitive load, retention, and changing class structures](#)” with Ben Smith and Erin Pleggenkuhle-Miles. (2017) *Education Economics*, Vol. 25, no. 5: 501-512.

[“Have Economic Educators Embraced Social Media as a Teaching Tool?”](#) with Abdullah Al-Bahrani and Darshak Patel. (2017) *Journal of Economic Education*, Vol. 48, no. 1: 45-50.

At North Central College:

[“The Great Digital Divide: Using Popular Media to Teach Economics,”](#) with Abdullah Al-Bahrani, Kim Holder, and Darshak Patel. (2016) *Journal of Economics and Economic Education Research*, Vol. 17, no. 2: 105-111.

[“Austerity and Exports,”](#) with Josh Ederington, Jenny Minier, and Rishav Bista. (May 2016) *Review of International Economics*, Vol. 24: 203-225.

[“Engaging Students Using Social Media: The Students’ Perspective”](#) with Abdullah Al-Bahrani and Darshak Patel, (May 2015) *International Review of Economics Education*, Vol. 19: 36-50.

Was one of only 73 articles over the period 1968-2017 chosen to appear in the following handbook on teaching economics: Grimes, P. (2019). *Teaching College Economics*. Edward Elgar Publishing.

[“Manufacturing Exports and Economic Growth: When is a Developing Country Ready to Transition from Primary Exports to Manufacturing Exports?”](#) (December 2014), *Journal of Macroeconomics*, Vol. 42: 1-13. (Lead Article)

[“A Primer for New Teachers of Economics”](#) with Gail Hoyt and Jennifer Imazeki (January 2014), *Southern Economic Journal*, Vol. 80 (3): 839-854.

[“The Dynamics of Sectoral Electricity Demand for a Panel of US States: New Evidence on the Consumption-Growth Nexus”](#) with James Saunoris (October 2013), *Energy Policy*, 61: 327-336.

Working Papers

[“Takeoffs and Trade: A Sorted Effects Approach”](#) with Rishav Bista and Erik Figueiredo (*under review*)

[“The Success Stool: A Framework for Continually Improving as an Educator”](#) (*under review*)

[“Economic Sanctions and International Trade”](#) with Rishav Bista

[“Engaging Students Using Social Media: An Update to the Students’ Perspective”](#) with Abdullah al-Bahrani, Johnny Ducking, and Darshak Patel.

[“The Econ Games: Creating an Online Co-Curricular Experiential Learning Opportunity”](#) with Abdullah al-Bahrani, Darshak Patel, and Daria Sevastianova.

Teaching Experience

Elon University

Intermediate Macroeconomics (13 sections)

Principles of Economics (7 sections)

Federal Reserve Challenge (6 sections; co-teach)

International Economics & Finance (8 sections)

Business Statistics (1 section)

Università Cattolica del Sacro Cuore

Economic Scenarios (1 section)

North Central College

Intermediate Macroeconomics (8 sections)

Principles of Macroeconomics (7 sections)

International Economics (6 sections)

Money and Banking (5 sections)

Principles of Microeconomics (3 sections)

Economic Growth and Development (1 section)

University of Kentucky

Introductory Microeconomics (3 sections)

Economic & Business Statistics (3 sections)

Introductory Macroeconomics (2 sections)

Introduction to the Economics of Business (MBA, 1 section)

Awards, Grants, & Honors

The Martha and Spencer Love School of Business Dean's Award for Exemplary Service, 2022

Elon's Center for the Advancement of Teaching and Learning Scholar Award, 2019-2021

Elon's Center for the Advancement of Teaching and Learning Diversity and Inclusion Grant, 2018-19, 2020-2021

Elon's Love School of Business Summer Research Grant, 2018

Elon's Center for the Advancement of Teaching and Learning Mini-Grant, 2018

North Central College Junior Faculty Enhancement Grant, Fall 2015

North Central College Summer Research Grant, 2013-2015

Kentucky Opportunity Fellowship, University of Kentucky, 2011-2012

Outstanding Teacher Award for Teaching Assistants, University of Kentucky, 2011

Conferences and Workshops

2023 (Feb.)	Eastern Economic Association Annual Meeting (<i>presenter and session organizer</i>)
2023 (Feb.)	enCOREage at Stanford University's CASBS (invited participant)
2023 (Jan.)	Carolina Teaching and Learning Colloquium (CTLC) Series (invited speaker)
2023 (Jan.)	ITLC Lilly Conference (<i>presenter</i>)
2022 (June)	CTALE TeachECONference2022 (participant, virtual)
2022 (June)	Elon's 18th Annual Teaching and Learning Conference (<i>presenter, virtual</i>)
2021 (June)	CTALE TeachECONference2021 (participant, virtual)
2021 (June)	Elon's 17th Annual Teaching and Learning Conference (participant, virtual)
2021 (June)	AEA National Conference on Teaching Economics & Research in Economic Education (participant, virtual)
2021 (Jan.)	American Economic Association Annual Meeting (participant, virtual)
2020 (Dec.)	AACSB Global Diversity and Inclusion Summit (virtual)
2020 (Nov.)	Southern Economic Association Annual Meeting (<i>presenter, virtual</i>)
2020 (June)	CTALE TeachECONference2020 (<i>organizer and session chair, virtual</i>)
2020 (Jan.)	American Economic Association Annual Meeting (<i>presenter</i>)
2019 (Oct.)	UNC-Wilmington Eighteenth Annual Economics Teaching Workshop
2019 (Aug.)	Elon's 16th Annual Teaching and Learning Conference (<i>presenter</i>)
2019 (May)	AEA National Conference on Teaching Economics & Research in Economic Education (<i>presenter</i>)
2019 (March)	Eastern Economic Association Annual Meeting (<i>presenter</i>)
2018 (Oct.)	UNC-Wilmington Seventeenth Annual Economics Teaching Workshop (<i>presenter</i>)
2018 (Oct.)	EconEd Conference
2017 (Nov.)	Southern Economic Association Annual Meeting (<i>presenter</i>)
2017 (Oct.)	UNC-Wilmington Sixteenth Annual Economics Teaching Workshop
2017 (Feb.)	Eastern Economic Association Annual Meeting (<i>presenter</i>)
2015 (Nov.)	Southern Economic Association Annual Meeting (<i>presenter</i>)
2015 (May)	AEA National Conference on Teaching Economics & Research in Economic Education (<i>session organizer, chair, & presenter</i>)
2014 (Feb.)	Midwest Faculty Seminar, University of Chicago (<i>participant</i>)
2013 (Nov.)	Federal Reserve Bank of St. Louis Annual Professors' Conference
2013 (June)	Western Economic Association International Annual Meeting (<i>presenter</i>)
2013 (March)	Midwest Economic Association Annual Meeting (<i>presenter</i>)
2011 (Nov.)	Southern Economic Association Annual Meeting (<i>session organizer, chair & presenter</i>)
2011 (Oct.)	Kentucky Economic Association Annual Meeting (<i>presenter</i>)
2011 (June)	AEA National Conference on Teaching Economics & Research in Economic Education (<i>presenter</i>)
2010 (Oct.)	Gulf Coast Economic Association Sixth Annual Economics Teaching Conference
2009-10, 2012-16	University of Kentucky Annual Economics Teaching Workshop

Professional Activities

Reviewer for: *Journal of Economics, Race, and Policy, Bulletin of Economic Research, Journal of Macroeconomics, International Review of Economics Education, Journal of International Trade and Development, Emerging Markets Finance and Trade, Journal of Economic Education, Journal of Economics and Finance Education, Journal of Economics, Southern Economic Journal, Journal of Sports Economics*

Reviewer for Charles I. Jones, *Macroeconomics* 3rd ed. (2014), *Macroeconomics* 5th ed. (2020)

Digital Content Creator for Mankiw, *Principles of Economics* (7th ed.), 2015; *Microeconomics: A Mod-*

ern Approach (1st ed.), 2015-16.

Reviewer for Feenstra and Taylor, International Economics (4th ed.), 2015

Reviewer and Test Bank author (two chapters) for Mateer and Coppock, Principles of Economics. (1st ed.), 2012-2013

Professional Affiliations

American Economic Association (AEA)

Eastern Economic Association (EEA)

Southern Economic Association (SEA)

Last updated: March 18, 2023

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