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Business & Finance

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Trump Faces Foreign-Policy Test

North Korea claims successful launch of first rocket that could reach Alaska

North Korea's launch of its first ballistic missile it claimed was capable of reaching the continental U.S. escalated the stakes for Washington and threatened to shift the strategic balance in the Pacific that has held for some 70 years.

By Jonathan Cheng
in Seoul and
Alastair Gale in Tokyo

The development presents President Donald Trump with his biggest foreign-policy crisis and raises the potential costs of military action against Pyongyang. It comes as Mr. Trump has expressed frustration with China's inability to curb North Korea's advancing weapons program.

The missile test is likely to push North Korea up the agenda Friday and Saturday at a meeting of leaders of the Group of 20 advanced nations in Germany, where Mr. Trump is set to hold a separate meeting with the leaders of Japan and South Korea.

The Trump administration has sought to increase pressure on China, North Korea's top trading partner and ally, to take greater action to cut off Pyongyang's economic lifeline. Mr. Trump is scheduled to meet Chinese President Xi



Kim Jong Un, above, reacts after the test fire of the Hwasong-14 missile, top, in photos released by North Korean state media.

Jinping at the G-20 summit in Hamburg.

The missile, which North Korean state media identified as the Hwasong-14, or the Mars-14, was launched at 9 a.m. local time Tuesday from an airfield in the country's northwest. Leader Kim Jong

Un oversaw the test.

The missile, like others that Pyongyang has tested this year, was fired at a steep trajectory, reaching an altitude of about 1,740 miles and splashing down 580 miles away between Japan and the Korean Peninsula, according to North

Korean state media. The numbers were in line with U.S., South Korean and Japanese military analyses, though the U.S. initially identified the missile as an intermediate-range ballistic missile.

"As a full-fledged nuclear power that has been possessed

of the most powerful intercontinental ballistic rocket capable of hitting any part of the world, along with nuclear weapons, the DPRK will funda-

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Health Bill's Cost Challenges GOP

BY STEPHANIE ARMOUR
AND KRISTINA PETERSON

Republican senators are confronting a political challenge that is increasingly hard to ignore as they engage with voters during the July Fourth recess: Under their health-care overhauls, average premiums for a midlevel insurance plan would jump by 20% next January.

That means many people who don't get insurance through work would see their premiums increase just a few months before the midterm elections, according to the Congressional

Budget Office. Premiums would fall in later years, in part because less-comprehensive plans would be offered by that time.

This highlights what some Republicans privately concede is a Catch-22 as GOP Senate leaders work to assemble a bill they can bring to the floor when Congress returns to Washington: Both passing a bill and not passing one carry political peril.

Yet Republicans' plight does resemble that of the Democrats seven years ago in many ways. Democrats were simi-

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Samsung Jumps Into Race To Create Smart Speaker

BY TIMOTHY W. MARTIN

SEOUL—Samsung Electronics Co. is developing a voice-activated speaker powered by its digital assistant Bixby, according to people familiar with the matter, joining a proliferating arms race in tabletop devices.

The timing is far from determined, the people said. The English-language version of Bixby has been delayed and they said many of the speaker's features and other specifications are yet to be decided. But the project—internally code-named Vega—

has been going on for more than a year, several of the people said.

Should a Samsung speaker hit the market, the South Korean tech giant would face the likes of Amazon.com Inc., Alphabet Inc. and Microsoft Corp. in a race to create and install such speakers to eventually run internet-connected homes, cars and offices—from turning off lights to adjusting the thermostat.

To Silicon Valley, voice-activated speakers are more about big data than big bucks. The ultimate payoff is advancing voice-activated artificial-intel-

ligence technology. The virtual assistants, like Amazon's Alexa, Apple Inc.'s Siri and Bixby, improve with use—the software learning from mistakes—industry executives say.

Amazon's Echo has captured more than 70% of the U.S. market for voice-activated speakers, with Alphabet's Google Home next at around 24%, according to eMarketer, a market-research firm. The number of Americans using such speakers at least once a month will reach about 36 million this year, eMarketer said, double last

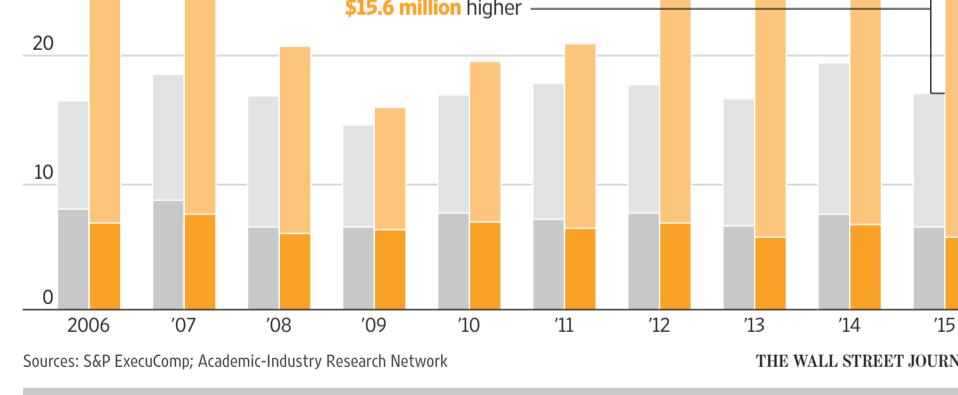
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Better Ways to Measure Your Boss's Pay

Summary compensation tables massively underestimate what executives earn and don't tell investors what they need to know. B1

Summary pay vs. actual pay

Average pay for top 500 U.S. executives is lower when measured by SEC-mandated summary compensation disclosures compared to actual realized pay.



Sources: S&P ExecuComp; Academic-Industry Research Network

THE WALL STREET JOURNAL.

Beach Patrol Confronts a New Menace: Oversize Tents

* * *

A wave of seaside towns ban 'nontraditional shading devices'

By SCOTT CALVERT

REHOBOTH BEACH, Del.—Capt. Kent Buckson's radio crackled with word of a situation on the beach. A lifeguard had spotted a large canopy amid the sea of umbrellas. That meant one thing. Time for a takedown.

"We've got to get to that one," said Mr. Buckson, the soft-spoken beach patrol boss. He and his deputy, Aaron Tartal, jumped into an all-terrain vehicle and headed over. Mr. Tartal, shirtless and in red swim trunks, strode over to

the canopy owner.

"Good morning, sir. I've got bad news," Mr. Tartal told the man. Then he laid out the new law on the 2-mile beach. No tents or canopies allowed, except baby tents up to 3 feet high, wide or deep.

"Freakin' ridiculous," groused the man, who declined to give his name, as he dismantled the black 8-by-10-foot canopy he had just erected.

"New city ordinance, it's a little bit of a learning curve," Mr. Tartal gamely replied, pointing out the nearby shacks that rent umbrellas for \$12 a day.

Rehoboth Beach is part of a wave of seaside communities that have embraced umbrella-only policies. Myrtle Beach, S.C., enacted such a law four years ago. This summer, Sun-

Please see BEACH page A8

Shannon Stapleton/REUTERS

America Celebrates Its Birthday



HAPPY FOURTH: A woman holds U.S. flags while attending a parade marking Independence Day in Deer Isle, Maine.

LAURENCE FLETCHER AND GREGORY ZUCKERMAN

After the presidential election last year, many hedge-fund managers called the U.S. a great moneymaking opportunity. It turns out Europe is the place to be.

Bets on stocks in Italy, France and Spain—long laggards compared with the U.S.—have given some global hedge funds returns of more than 20% so far this year. The average hedge fund has managed only 3% through May, according to the most recent data from Hedge Fund Research.

"We've been quite aggressively long Europe in the last year," said Pieter Taselaar,

founder of Greenwich, Conn.-based Lucerne, which manages \$750 million in assets. Its main fund is up 20.5% this year through June 15, according to a person familiar with the matter.

A sustained rebound in Europe, should it come to pass, would reshape global markets. Most European bourses remain mired below their 2007 peaks. The euro and the British pound have been slumping for a decade.

The revival is driven by the lagging effect of loose monetary policy and growing global demand for European exports, trends reflected in recent data.

Eurozone GDP growth hit

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WORLD NEWS

A Less Shiny Hong Kong Is Easier to Control



CHINA'S WORLD

By Andrew Browne

SHENZHEN, China—This former fishing settlement used to be an escape route to Hong Kong, a city of dreams.

To sneak into Hong Kong overland meant overcoming a 25-mile stretch of barbed-wire fencing, then a muddy river, another floodlit fence and, beyond that, a restricted buffer zone.

Swimming across the sea was another option, but deadlier. Escapees risked sharks or drowning.

Nowadays, few would think of trying. Hong Kong is losing its luster; Shenzhen has grown into an aspirational city, the tech hardware capital of the world and a magnet for talent—both Chinese and foreign.

The swinging fortunes of these two southern neighbors place the onetime British colony in a somewhat precarious position.

It challenges some of the assumptions that underpinned Hong Kong's return to China exactly two decades ago, with political privileges that no other part of the country enjoys. It could even call into question its very existence as a separate entity.

Next to Shenzhen, Hong Kong is starting to look ordinary, and this reality clouds its future. Chinese President Xi Jinping's lecture to Hong Kong last week, in a handover anniversary speech, about behaviors that "cross the red line" was at once a threat aimed at political dissenters and a sign that Beijing is more ready to boss around a place that's slipping down the Chinese urban rankings.

Hong Kong's GDP has shriveled from the equivalent of 18% of China's in 1997



A junk in Hong Kong. Over the two decades since its return to China, Hong Kong's gross domestic product has shrunk from the equivalent of 18% of China's to 3% today.

to just 3% today. Hong Kong's port, once the world's busiest, has slipped to fifth position, behind both Shenzhen and Shanghai.

The more Hong Kong resembles just another Chinese city, the faster Beijing recalculates the risks and rewards of a deal it struck with London in a different era.

A Chinese Foreign Ministry spokesman has even declared that the Sino-British Joint Declaration, which laid the groundwork for the handover, "no longer has any realistic meaning."

Deng Xiaoping's pragmatic "One Country, Two Systems" formula for the territory was predicated on the notion that a uniquely successful society—the richest, most globalized, most financially sophisticated city in China—required its own special arrangements to prosper. Hong Kong kept its

independent judiciary and individual freedoms.

Of course, implicit in the deal was that the world didn't trust Chinese Communist officials with the controls over such a vibrant endeavor. Prince Charles reportedly called them "appalling old waxworks" in a 1997 diary entry.

But when it comes to Shenzhen, these fusty bureaucrats have done surprisingly well, if only by staying out of the way. Although credit for transforming Shenzhen into a booming manufacturing export hub goes largely to Hong Kong investors, who brought in skills and international connections, the city's latest incarnation as a technology powerhouse is a domestic story.

Meanwhile, a complacent Hong Kong relies on banking, real estate and other services. Innovation has largely failed to take off.

Shenzhen's exuberant opti-

mism recalls Hong Kong's earlier days, before astronomical rents and wealth disparities soured a generation of young people. Tech giants like Huawei and Tencent are hiring, and their armies of graduates can find affordable lodgings, even if it's just a cramped room in a walk-up in one of Shenzhen's "urban villages."

There's a frenetic energy here, too. In Shenzhen, says David Li, a founder of the Open Innovation Lab, a tech startup incubator, the "sound of money" is the crackle of duct tape sealing boxes of smartphones, MP3 players and drones for overseas shipment from the world's largest electronics markets.

Don't write off Hong Kong's prospects yet. Since the handover, Hong Kong has grown faster than almost any other comparable international economy, powered by Chinese tourist dollars and real-es-

tate investment—as well as its role as a financial conduit in China's rise.

And Hong Kong's position as a glittering financial center is safe, so long as rule of law survives. That British legacy may ultimately hinge on Beijing's interpretation of the concept. The president of the Chinese Supreme People's Court a few months ago condemned "erroneous" Western ideas of judicial independence.

Hong Kong is in relative decline. Shenzhen's stock market turnover is higher, its startup culture livelier. Soon, it will overtake its neighbor in economic size.

Increasingly, Beijing views Hong Kong as a component—and not the most important one—of a megacity of more than 60 million people seamlessly connected by bridges, tunnels, subways and high-speed rail around the Pearl River delta.

New Hong Kong leader Carrie Lam is under strong

pressure to bring the city into political alignment by introducing national security laws and "patriotic education" in schools. That would only sharpen the antagonism between Beijing loyalists and pro-democracy activists.

An ungovernable Hong Kong might tempt Beijing to intervene directly. Already, its agents have snatched away book-sellers from Hong Kong's streets. A tycoon who may have known too much about Chinese palace politics hasn't been seen since he disappeared from a Hong Kong hotel.

For now, the barbed-wire border, complete with immigration controls, remains the most visible symbol of Hong Kong's political separation. But it's a thin line. In almost every other sense, the colonial-era barrier once known as the Bamboo Curtain is history.

STOCKS

Continued from Page One
its second-highest level since 2011 in the first quarter, at 0.6%, beating U.S. GDP growth of 0.4%. The European PMI, a survey of manufacturing activity, reached a 74-month high last month. Growth is solid not only in Germany, but also in the onetime trouble spots of Spain and Portugal.

Markets have reacted to the economic growth, relative political calm and a sense that the worst of Europe's sovereign-debt crisis is behind it. In local currency terms the S&P is outpacing the Stoxx Europe 600, but after accounting for the euro's rise a dollar investor would have done much better in the European index, making 14.3% versus 8.5%.

Earlier this year Lucifer started to add significantly to exposure in France, Spain and Italy, said Mr. Taselaar, while reducing exposure to Scandinavia, considered a haven in difficult times. The fund bought stocks such as Italian bank UniCredit, up 24% this year, and French house builder Kaufman & Broad, up 13%, the person said.

Mr. Taselaar expects European economic growth to be between 2% and 3% in the next two to three years, as demand rebounds and companies begin to invest more. Investments that perform well in better times and in countries that had been struggling are achieving 50% returns

now, he said.

Yet, foreign investors who have pounced on previous glimmers of hope in Greece and elsewhere have been repeatedly singed. Some them are cautious this time, fearing the rebound is just temporary.

They point to familiar concerns such as inflexible labor-market rules across Europe, an aging population, constraints on government spending and the still-unknown impact of Brexit on European growth. A study by J.P. Morgan Chase & Co. showed the 29 largest active equity mutual funds with global mandates—predominantly U.S.-based—haven't added eurozone shares this year as a group.

Bullish hedge funds say European markets will climb further once the skeptics come around. Besides, they say, a sustainable recovery is less important for hedge funds, which can quickly exit positions if desired.

"It appears the mood in Europe is improving, the economic data is showing strength, corporate earnings are exceeding expectations," said Robert Duggan, partner at New York-based SkyBridge Capital, which invests \$11.4 billion in funds. He said he has been adding to holdings in funds that bet on European stock events and that some of these have gained 10% to 20% this year.

Some investors who are optimistic on European shares and the euro say billionaire fund manager Daniel Loeb's move on Nestlé SA is a fresh

Betting on Europe

Cash is flowing back into U.S. funds that invest in European stocks...

Monthly flows into and out of U.S.-domiciled funds investing in European stocks



WORLD NEWS

Missile Test Puts China in a Tough Spot

Beijing calls for calm and restraint as Trump urges 'heavy move' on Pyongyang

By JEREMY PAGE

BEIJING—North Korea's announcement of an intercontinental-ballistic-missile test intensifies pressure on Beijing to penalize Pyongyang or risk further tensions with Washington as the U.S. and Chinese presidents prepare to meet this week.

Tuesday's test of the Hwasong-14 missile marked a setback for Beijing, analysts said, undermining its repeated calls for the U.S. to negotiate with North Korea and increasing the risk that the Trump administration could turn to military action to quash Pyongyang's nuclear and missile programs.

The test also provides political leverage for U.S. President Donald Trump at meetings with Chinese President Xi Jinping and other world leaders at a summit of the Group of 20 major economies in Germany

this week. Mr. Trump is expected to try to rally other international leaders behind stricter United Nations sanctions on North Korea and urge stronger measures by China to restrain North Korean leader Kim Jong Un.

"This test is a heavy blow for China," said Zhu Feng, an international security expert at China's Nanjing University. "Beijing wants to see the U.S. talking with North Korea and not just emphasizing sanctions and isolation. But North Korea keeps escalating the tension."

Mr. Xi has trod a careful line with Mr. Trump, who for months has appealed to Beijing to rein in its North Korean neighbor. China has backed existing U.N. sanctions and banned imports of North Korean coal, a recent key source of revenue, while opposing more potent measures that might destabilize Pyongyang, triggering a flood of refugees into northeastern China and bringing U.S. troops closer to the Chinese border.

Even before the test, Mr. Trump signaled his rising frustration with Beijing, in recent days by approving a big



Donald Trump welcomed Xi Jinping to his estate in Florida in April.

arms sale to Taiwan, sending a U.S. Navy destroyer close to a Chinese-held island in the South China Sea, and sanctioning two Chinese companies and two Chinese nationals for alleged dealings with North Korea.

Soon after Tuesday's test, Mr. Trump posted on Twitter

ties such as iron ore, and banning Chinese tourists from North Korea, said Nanjing University's Mr. Zhu.

He said that Beijing might also consider discussing contingency plans with the U.S. over what would happen in the event of a military strike against Pyongyang—something that the Chinese leadership has been reluctant to do despite repeated urging from Washington.

Fueling Beijing's caution are disagreements within the civilian and military leadership over how to respond, with some arguing that a united, democratic Korea poses a greater threat to Beijing than a nuclear-armed Pyongyang, other Chinese experts said.

At a regular briefing Tuesday, a Chinese Foreign Ministry spokesman said the issue was "complicated and sensitive" and reiterated Beijing's position that China opposes any North Korean actions that violate U.N. Security Council resolutions.

The spokesman, Geng Shuang, urged all countries involved to "remain calm and exercise restraint, stop irri-

tating each other, work hard to create an atmosphere for contact and dialogue between all sides, and seek a return to the correct path of dialogue and negotiation as soon as possible."

China has repeatedly suggested that North Korea halt its nuclear program in exchange for a suspension of joint military exercises between the U.S. and South Korea—a proposal rejected by Washington.

Zhang Liangui, an expert on North Korea at the Chinese Communist Party's Central Party School, said Beijing's position was unlikely to change fundamentally until it recognized that Pyongyang's nuclear-weapons program didn't threaten just the U.S.

"In China, a considerable number of people think the North Korean nuclear issue is not a matter for China, but is between the U.S. and North Korea," he said. "I think it's an absolute mistake for the U.S. to rely on China to resolve the problem."

—Kersten Zhang and Yang Jie contributed to this article.

LAUNCH

Continued from Page One
mentally put an end to the U.S. nuclear war threat and blackmail," North Korea's state media said in a statement, using the country's formal name, the Democratic People's Republic of Korea.

The U.S. Embassy in Seoul didn't respond to a request to comment.

On Tuesday, before North Korea's ICBM claim, Mr. Trump tweeted: "North Korea has just launched another missile. Does this guy have anything better to do with his life? Hard to believe that South Korea and Japan will put up with this much longer. Perhaps China will put a heavy move on North Korea and end this nonsense once and for all!"

North Korea made its announcement on state television in the early hours of Independence Day in the U.S. The regime has test-launched missiles on or around July 4 before, including in 2006 and 2009.

If fired at a flatter trajectory, the missile would have a range of more than 4,100 miles, said David Wright, a physicist with the Union of Concerned Scientists—enough to reach Alaska and parts of the Hawaiian archipelago, and the U.S. naval base in Guam.

Uzi Rubin, an Israeli missile-defense engineer and former head of the country's Missile Defense Organization, said that based on a preliminary analysis, he believed the Hwasong-14 was capable of flying nearly 6,200 miles—putting San Francisco in range.

"The question of when they will be ready is immaterial," Mr. Rubin said in an interview. "They are ready."

Some analysts cautioned that while the test appeared to be successful, North Korea faces many technical hurdles before it has a fully operational nuclear-armed ICBM.

Among the challenges is ensuring the missile can carry and detonate a warhead at a predetermined target. North Korea has said it can



Travelers at a railway station in the South Korean capital, Seoul, stop to watch a TV broadcast of North Korea's Hwasong-14 missile launch.

mount a nuclear bomb on a long-range missile, but opinion is divided on whether it has that ability.

Markus Schiller, a rocket analyst with German space and defense consultancy ST Analytics, said North Korea faces several years of engineering work.

"Their work is just starting," he said.

Mr. Rubin is less sanguine. He argues that Pyongyang's ability to pull off the successful launch of the Hwasong-14 on the first try—a new missile with a longer range than any other it has fired—is a sign of other prowess.

"To succeed in their first attempt, I take my hat off to them," he said.

While North Korea has been able to threaten Japan and South Korea for years with shorter-range missiles, Tokyo and Seoul could rely on Washington's nuclear deterrent. But with San Francisco potentially at risk, those allies could start to doubt the U.S.'s commitment, said Adam Mount, senior fellow with the left-leaning Center for Ameri-

can Progress think tank in Washington.

"We could see this day coming, but it was politically easier to continue to insist that the problem could be solved and that the problem would be solved than to prepare for this eventuality," Mr. Mount said.

A successful ICBM launch could jolt the strategic calcu-

Since Mr. Kim, the North's third-generation leader, took power at the end of 2011, Pyongyang has accelerated its missile-development program, adding new capabilities that have given it the ability to fire missiles farther and with less preparation time.

The U.S. has weighed military options against North Korea since at least the early 1990s, though it appears to have decided in each case that it was too risky. North Korea has amassed artillery around the demilitarized zone that divides the Korean Peninsula to bombard Seoul, the South Korean capital that sits 35 miles south of the border.

"I just don't see how it makes sense," says Daniel Pinkston, a North Korea specialist and professor at Troy University in South Korea. "You would initiate some military operation that is almost certainly going to fail, and it would unleash so many of the things that you'd want to avoid."

North Korea's ability to threaten the continental U.S. could increase its leverage in potential negotiations, said

Narushige Michishita, director of the Security and International Studies Program at the National Graduate Institute for Policy Studies in Tokyo. One objective often stated by North Korea: the removal of around 28,500 American troops in South Korea.

At a regular briefing Tuesday, a spokesman from China's Foreign Ministry reiterated Beijing's position that it op-

poses any actions by North Korea that violate U.N. Security Council resolutions.

China has repeatedly suggested that North Korea halt its nuclear program in exchange for a suspension of joint military exercises between the U.S. and South Korea—a proposal rejected by Washington.

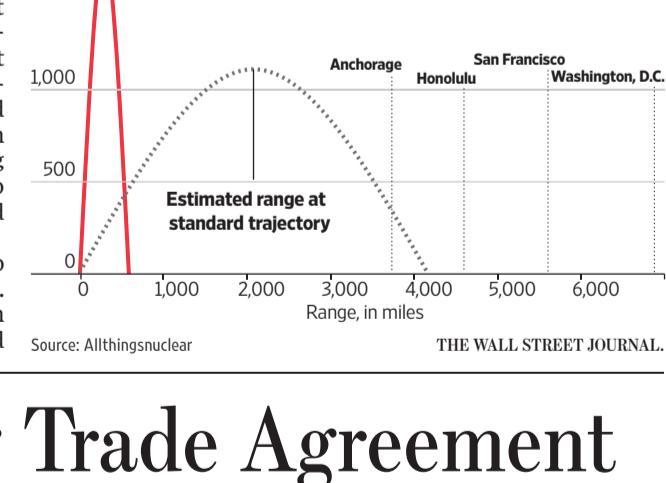
—Kersten Zhang in Beijing contributed to this article.

North Korea can now hit the U.S. with a missile, altering the calculus for Trump.

lus between Washington and Pyongyang and across Northeast Asia, as the regime continues to defy United Nations sanctions and warnings from its neighbors to curb its nuclear and weapons program.

In a tweet in January, Mr. Trump said North Korea's development of a nuclear weapon capable of reaching parts of the U.S. "won't happen!"

Launch Pattern
Why North Korea could now threaten Alaska.



THE WALL STREET JOURNAL.

EU, Japan Race to Clinch a Sweeping Trade Agreement

BY EMRE PEKER

BRUSSELS—The European Union and Japan's leaders will gather in Brussels on Thursday, seeking to announce a broad trade deal that would send a strong signal for global cooperation against U.S. protectionism a day before the Group of 20 summit.

Officials from both sides will reconvene talks in the EU capital ahead of Japanese Prime Minister Shinzo Abe's arrival, racing to clinch a deal after failing to resolve differences in Tokyo during two days of negotiations through Saturday.

The EU-Japan push comes as G-20 leaders—representing the world's 20 biggest economies—prepare to rebuke Presi-

dent Donald Trump's protectionist policies during their annual summit.

With the White House scrapping some trade deals, seeking to renegotiate others and launching probes against imports to the U.S. on national security grounds, world leaders gathering Friday-Saturday in Germany are increasingly worried that Mr. Trump's actions could spark trade wars.

"It is important for us to wave the flag of free trade in response to global moves toward protectionism by quickly concluding the free-trade agreement with Europe," Mr. Abe said at a cabinet meeting on Tuesday. The Japanese prime minister also dispatched Foreign Minister Fumio Kishida, who is overseeing the negotiations,

to the EU capital. That led to a March summit in Brussels, where Mr. Abe, European Council President Donald Tusk and European Commiss-

ion President Jean-Claude Juncker pledged to speed up negotiations that have been going on since 2013. On Thursday, EU and Japan's top officials will seek to deliver on that promise.

"This new deal would send a powerful signal to the rest of the world that two large economies are resisting protectionism," the commission—the EU's executive arm—said after the last round of talks in Tokyo.

With €125 billion (\$142 billion) of exports and imports in 2016, an EU-Japan trade deal would be one of the most significant the bloc has reached. It would also present a political victory for Brussels, which seeks to build on a sweeping agreement

with Canada to position the EU as the global champion of free trade.

The EU-Japan deal could similarly scrap an annual €1 billion worth of customs duties and propel European exports of processed food, chemicals and medical devices, according to officials.

Yet both Brussels and Tokyo also face stiff domestic opposition against the deal, particularly over Japanese auto exports and European agricultural sales. EU-Japan negotiations haven't yet yielded a compromise on either point, as well as some other thorny issues, such as settling disputes.

—Alastair Gale in Tokyo and Valentina Pop in Brussels contributed to this article.

EMMANUEL DUNAND/AGENCE FRANCE PRESSE/GTETTY IMAGES

'It is important for us to wave the flag of free trade,' Mr. Abe says.

THE WALL STREET JOURNAL.

WORLD NEWS



Executives, including Darren Woods, chairman and CEO of Exxon Mobil, above, are pushing to preserve business ties with Russia.

Oil Giants Lobby Against U.S. Bill to Punish Russia

BY BRADLEY OLSON
AND PETER NICHOLAS

Exxon Mobil Corp. and other energy companies joined President Donald Trump in expressing concerns over a bill to toughen sanctions on Russia, arguing that it could shut down oil and gas projects around the world that involve Russian partners.

The pushback from energy companies such as Exxon and Chevron Corp.—and other industries—threatens to complicate House passage of the legislation, aimed partly at punishing Russia for what U.S. officials describe as interference in last year's U.S. election. The bill breezed through the Senate last month on a bipartisan, 98-2 vote.

Exxon's advocacy also presents a potential political problem for the Trump administration, which has been trying to avoid conflict-of-interest questions involving Secretary of State Rex Tillerson, the oil giant's former chief executive.

Mr. Tillerson, who has promised to recuse himself from matters involving Exxon, hasn't explicitly spoken out

against the sanctions bill, but last month urged Congress not to take any actions that tie the administration's hands.

Mr. Trump is set to meet Russian President Vladimir Putin face-to-face this week for the first time since the election at the Group of 20 summit in Hamburg, Germany. The White House hasn't ruled out a presidential veto of the sanctions measure, which includes a provision that would

As the nation's top diplomat, Mr. Tillerson has said Russia must be held accountable. A senior State Department official said Monday that "Secretary Tillerson retired from Exxon prior to assuming his position as Secretary of State" and added, "As a general matter, Russian sanctions cover broad areas, including the invasion of Ukraine, and are coordinated with our allies."

Pushback by energy companies threatens to complicate House passage of the legislation.

make it more difficult for the president to relax existing sanctions against the Kremlin, saying that it could erode Mr. Trump's ability to conduct diplomacy.

A U.S. special prosecutor and Congress are investigating Russia's use of cyberattacks in the election and whether there were improper ties between aides to Mr. Trump and Russia's government. The president has denied any wrongdoing.

Lobbyists for Exxon and other oil industry players have expressed dismay to lawmakers about several provisions in the legislation, including measures to prohibit partnerships with Russian individuals or companies under sanctions around the world, and to add congressional review of certain sanctions exemptions. Companies also have expressed concern that the bill could force them to

disclose information they consider proprietary.

Exxon spokesman Alan Jeffers said the company doesn't have a position on sanctions but has provided legislators with information about how the bill could "disadvantage U.S. companies compared to our non-U.S. counterparts." A Chevron spokesman declined to comment.

The lobbying by Exxon and other big oil companies is part of a push to preserve potential business relationships with Russia, even as U.S. ties with the Kremlin sink to new lows.

The bill could scuttle any U.S. business partnership around the world that involves Russia. That has prompted concerns from energy firms and also banking and industrial companies, according to people familiar with the matter. General Electric Co. is watching the legislation over concerns it could disadvantage U.S. companies relative to global peers, one person said.

"It has the potential to penalize U.S. interests and advantage Russia," said Jack Gerard, chief executive of the American Petroleum Institute.

Trump, Merkel Discuss Thorny Summit Topics

BY LOUISE RADNOFSKY

BRIDGEWATER, N.J.—President Donald Trump had an "extensive" conversation about trade and climate issues with German Chancellor Angela Merkel ahead of the G-20 summit in Hamburg, the White House said Monday.

The U.S. and German leaders have had rocky relations since Mr. Trump's arrival in office, including public disagreements between Washington and Berlin over the U.S. move to withdraw from the Paris climate agreement, and Germany's trade surplus with the U.S.

On Monday, the U.S. administration said the conversation had included an area where the two countries had more mutual interests—global steel overcapacity—according to details of the call provided by the White House.

Germany has raised the issue before, citing overcapacity in China as a particular concern, and said it wanted the Group of 20 industrialized and developing nations to work together on it.

The Trump administration, meanwhile, missed a self-imposed Friday deadline for concluding a major probe of steel imports, in a report expected to be used as ammunition for potential tariffs or other barriers on imported steel.

"The president said that he looks forward to helping Chancellor Merkel make the

a success," the White House said of Monday's call. The summit starts later this week.

The White House said climate was discussed on the call, but provided no details.

Mr. Trump had called Ms. Merkel, as well as Italian Prime Minister Paolo Gentiloni, from his Bedminster golf club where he and his family spent a long weekend ahead of the July Fourth holiday.

With Mr. Gentiloni, the president spoke about the upcoming agenda summit, and "also underscored his appreciation for Italy's efforts to address the significant Libyan migration crisis," the White House said.

Hundreds of thousands of African immigrants have attempted to reach Europe by taking a dangerous sea journey from Libya, often arriving in Italy. Italy has revised its immigration policies in response, including bowing to pressure from other European countries and bottling up the arrivals inside the country rather than waving them through, as well as stepping up deportations.

Earlier in the weekend, Mr. Trump had called Chinese President Xi Jinping, and "reiterated his determination to seek more balanced trade relations with America's trading partners," the White House said.

He also spoke with Japanese Prime Minister Shinzo Abe, about North Korea in particular.



Angela Merkel speaks with Donald Trump in Italy in May.

Germany Warns of Pre-Election Hacking

BY ANDREA THOMAS

BERLIN—Russia is likely to leak hacked government information in an attempt to influence Germany's parliamentary election, top security officials said Tuesday, as they pointed to multiple attempts to steal confidential documents in recent months.

Hackers linked to Russia, as well as China and Iran, have repeatedly targeted the foreign ministry and its diplomatic missions as well as the finance and economics ministries. Other targets included the chancellery and Germany's armed forces, according to an annual report by Germany's domestic intelligence agency.

Suspected Russian hackers accessed confidential information from lawmakers in a sophisticated attack in 2015 that shut down parliament's computer network for days.

Stolen communication from that attack could be used to try to change the course of the Sept. 24 election, when Chancellor Angela Merkel is seeking a fourth term, the heads of Germany's interior ministry and domestic intelligence service said.

Western officials have repeatedly pointed the finger at Russia since its intervention in Ukraine for engaging in hybrid warfare—an array of hostile acts that range from military provocations to large-scale propaganda campaigns and cyberattacks.

Russia has been accused of conducting such attacks ahead of the 2016 U.S. presidential election and the presidential elections in France this spring. The Russian government has denied the allegations.

Ms. Merkel will meet Russian President Vladimir Putin in Hamburg this week when

she chairs this year's summit of the Group of 20 large economies.

"We have witnessed efforts to influence the elections in America, we have witnessed efforts to influence the vote in France. We have every reason to believe that this originated in Russia," said German Interior Minister Thomas de Maizière.

"We can therefore not rule out, and must prepare ourselves for, similar attempts with regards to the elections in Germany," he said.

The minister said it was noteworthy that an extensive amount of communication from the Bundestag, parliament's lower house, had been siphoned off in the 2015 attack but never released.

Hackers linked to Russia, China and Iran have repeatedly targeted governments.

"It could be, and I personally expect this, that parts of this will be published over the coming weeks."

The attack, the most severe in German parliament's history, took technicians days to stop and prompted an overhaul of parliament's IT infrastructure, which is kept separate from the more protected networks of the federal government.

Germany's domestic intelligence agency said later that a suspected Russian hacker group known as Sofacy or APT28 and linked to politically motivated hacks across the world, appears to have conducted the hack.

President, Pope Offer to Help U.K. Boy

BY LOUISE RADNOFSKY

BRIDGEWATER, N.J.—President Donald Trump offered assistance for a gravely ill British boy at the center of a legal and moral fight but didn't say what form that would take, tweeting Monday that "if we can help...we would be delighted to do so."

The parents of 11-month-old Charlie Gard have battled his doctors in British and European courts for months over continuing life support for the brain-damaged baby. Doctors said the child's condition couldn't be effectively treated with further medical intervention and that keeping him on a ventilator could be causing him pain.

The mother, Connie Yates, and father, Chris Gard, countered that a U.S. physician and hospital were willing to try an experimental treatment for their son's rare genetic disorder. The parents have raised more than \$1.7 million online and made their case on social media.

Mr. Trump's tweet didn't specify what kind of assistance he was willing to offer, personally or on behalf of the U.S. The White House director of media affairs, Helen Aguirre Ferre, said Monday afternoon that he was "just trying to be helpful if at all possible."

She also said that some members of Mr. Trump's administration had been in contact with the boy's family, and that the U.K. government was aware of their involvement.

"Upon learning of baby Charlie Gard's situation, President Trump has offered to help the family in this heart-breaking situation. Although the president himself has not spoken to the family, he does not want to pressure them in any way, members of the administration have spoken to

the family in calls facilitated by the British government," Ms. Ferre said.

"We are aware of the president's tweet. This is a very delicate case and it would be inappropriate to discuss this further at this stage. All our thoughts are with Charlie and his family," a spokesman for Prime Minister Theresa May said Monday.

The case has focused attention on the role of British and European courts in making end-of-life decisions for very young children.

Britain's Supreme Court decided last month that prolonging Charlie's life would be "not in his best interests." His parents asked the European Court of Human Rights to overturn the ruling; the court last week said the case raised "sensitive moral and ethical issues" but declined to intervene.

The U.S.-based physician, whose identity was shielded,

testified in court over the experimental therapy. The treatment hasn't been tested on people or animals with Charlie's condition.

The British hospital treating the boy, Great Ormond Street Hospital, argued in court that Charlie's health had deteriorated to the point that taking the child to the U.S. for treatment would be futile.

The case is unusual in pitting doctors against parents who want to continue medical intervention; in the U.K., it is more typical that parents who refuse a treatment for their child on moral or religious grounds end up in court.

The issues in the case have also posed a test to the Catholic Church, which contends that it is immoral to deliberately end a life, but also that Catholic bioethics must recognize the limits of medicine. In a recent statement, Pope Francis said the baby's parents

should be allowed to "accompany and treat their child until the end."

Mr. Trump's tweet appeared to nod to some of those sensitivities when he wrote that his offer was "as per our friends in the U.K. and the Pope." The tweet used the hashtag associated with the parents' social media campaign.

In another development Monday, the Vatican children's hospital, Bambino Gesù, offered to provide care for Charlie. The hospital's president, Mariella Enoc, stressed that the Vatican hospital wasn't able to offer any treatments beyond what were available in London. "What we can do is welcome the child and his parents, as the Holy Father invited us to do," she said.

—Joanna Sugden and Jason Douglas in London and Francis X. Rocca in Rome contributed to this article.



FAMILY OF CHARLIE GARD/ASSOCIATED PRESS

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WORLD NEWS

Quake Town Sees Long Road Back

BY PIETRO LOMBARDI

AMATRICE, Italy—The center of this tiny town is off limits. Workers cleared paths through mounds of rubble and debris after last year's earthquake, but damaged buildings are still at risk of collapse in the part of Amatrice known as the Red Zone.

The local school has operated since September out of a temporary structure. Some residents displaced by the quake got prefabricated replacement homes, but many others are living elsewhere while they wait for new housing.

Italy has a long record of recovering slowly from earthquakes, and people in Amatrice and nearby towns in central Italy that were devastated by the August 2016 disaster fear that dismal history is being repeated.

"Uncertainty hangs over our future," said Francesco D'Alessandro, whose mother, grandmother and uncle were among the 299 people killed by the 6.2-magnitude quake, 237 of them in Amatrice. His brother was trapped in the rubble for seven hours, but survived.

Eight years after a quake hit nearby L'Aquila, part of that city is also still off limits. Allegations of corruption and other problems have so slowed reconstruction that officials estimate it won't be complete before 2022. Victims of the 1980 Irpinia quake in southern Italy spent decades in "temporary" accommodations.

"Italy has challenges with governance, corruption and en-

forcement of regulation," said Daniel Aldrich, a professor at Boston's Northeastern University who has written about recovering from natural disasters.

"Other countries that have faced quakes have stronger risk-management frameworks," he said. For example, he said, Italy's governance structure is "not nearly as well-organized and efficient as that in Japan."

Politicians, mindful of past delays, have pledged to rebuild Amatrice. Banking, postal and other services are available in the town. Authorities set up a health center, because the hospital was damaged and the nearest one is an hour's drive.

But tremors—some large—have shaken the area since August, making it more difficult to remove rubble. Piles of crumbled masonry and twisted metal stand taller than a grown man around Amatrice's clock tower, one of the few structures still standing in the Red Zone.

The government has earmarked more than €6 billion (\$6.9 billion) to rebuild businesses, homes and infrastructure—including 38 schools whose construction is expected to start shortly—in the regions struck by the quakes, according to the government's body overseeing reconstruction.

"Reconstruction is already under way," the earthquake reconstruction commissioner's press office said, "and everything has been done by the book, with the country's anti-corruption authorities fully involved in everything we do."

Pointing at the circumstances in which emergency re-



Debris lies around the clock tower in Amatrice, Italy. Below, a resident recovers possessions from her home, accompanied by a firefighter.

sponse and reconstruction have occurred, it added "the four strong quakes between August and January enormously expanded the affected areas and forced us to restart almost from scratch every time."

Amatrice's mayor, Sergio Pirozzi, gives regular updates on a local radio station and talks up progress in reviving the town, including a two-year tax exemption aimed at supporting struggling businesses. "The earthquake could become a moment of renaissance" for Amatrice, he said.

Locals are skeptical, but loath to give up on their hometown, which had about 2,600 residents before the disaster.

Mr. D'Alessandro, a 34-year-old audio technician, has been bunking for months with a brother in Rome and drives two hours to Amatrice each Saturday to work in a makeshift cinema erected in the town's sports hall. He hopes the work will expand into a full-time job.



Construction on a new school, once expected to start in June, will probably begin in the second half of July, officials say. "At first, my friends and I talked about the quake," says Stefano Rosati, a 17-year-old student at the school. "Now we try not to."

Roughly half of the prefab homes authorities promised to provide have been delivered, at most, though figures provided

by the regional government and by Amatrice differ. Emidio Bernardi, 70, lives with his sister in one of them, which he said is an improvement over the tent they stayed in right after the quake but "doesn't feel like home."

"People here live in a sort of limbo, a state of suspension and uncertainty," said Sonia Santarelli, a lawyer who helps manage her family's farm out-

side Amatrice. She saw the home where she was born crumble to the ground in the quake.

Dozens of stores were wiped out in the quake. Daniele Mosca lost his ice-cream shop in the Red Zone, forcing him and his partner to put off their plans to get married. They moved with their 1-year-old son to Perugia, roughly 100 miles away.

New marketplaces are under construction in Amatrice, and Mr. Mosca has been assigned a spot in one of them when it opens. He hopes to sell his wares out of a truck, including something he calls "Flavor of Amatrice" that features ricotta cheese from the area mixed with chestnut honey and nuts.

Mr. Mosca said he hesitates to return, doubtful that his family would have much of a future there. "We don't know what we are going to do," he said. "Our time horizon doesn't go beyond several days. We are afraid to make plans for the future."

WORLD WATCH

GLOBAL ECONOMY

G-20 Nations' Inflation Eases, OECD Reports

Inflation in the Group of 20 largest economies, which account for most of the world's economic activity, fell for the fourth straight month in May to its lowest level since August 2016, the Organization for Economic Cooperation and Development said Tuesday.

Figures also released by the Paris-based research body showed that inflation across developed economies fell for the third straight month and to its lowest level this year in May.

The decline in inflation rates around the world comes as some leading central banks have begun to contemplate a withdrawal of the stimulus measures they have put in place since the financial crisis.

In speeches last week, European Central Bank President Mario Draghi, Bank of England Gov. Mark Carney and Bank of Canada Gov. Stephen Poloz signaled it may soon be time to consider a reduction in their support for economic growth.

—Paul Hannon

CONGO

Ebola Outbreak Ends in Remote Province

The Democratic Republic of Congo's Ebola epidemic is over, the health ministry declared, putting an end to the most recent outbreak of the highly contagious disease that caused four deaths.

The announcement came after health officials contained a chain of cases in the remote Bas-Uélé province, a forested region in the northeast of the country, allowing authorities to register zero cases for 42 days or two incubation periods of the virus, said Oly Ilunga Kalenga, the health minister.

The end of the outbreak is a huge relief for sub-Saharan Africa's largest nation, which has been battling a record eighth outbreak near a region where the hemorrhagic fever was first discovered in 1976.

The outbreak in the remote Likati zone, some 800 miles from Kinshasa, coupled with Congo's experience in fighting past outbreaks, helped officials quickly snuff out the virus, health officials said.

—Nicholas Bariyo

New Saudi Heir Moves to Silence His Critics

BY JUSTIN SHECK
AND SHANE HARRIS

The new heir to Saudi Arabia's throne has launched a crackdown on dissent in recent weeks, attempting to silence activists and critical clerics as well as his deposed predecessor, according to U.S. and Saudi officials familiar with the events.

King Salman upended Saudi Arabia's succession order last month by naming his 31-year-old son, Mohammed bin Salman, crown prince and next in line to the throne, and sidelining his nephew and heir apparent, Mohammed bin Nayef, who has deep ties to U.S. intelligence and is widely viewed by U.S. officials as a stabilizing force in the region.

The newly elevated crown prince has limited the movements of Mohammed bin Nayef, the officials said. He has also replaced Mohammed bin Nayef's guards with ones loyal to the royal court, they said, in a bid to ensure that Mohammed bin Nayef doesn't take any steps to rally support.

"They want to make sure nothing is being plotted," one of these people said.

Referring to Mohammed bin Nayef, a representative of the Saudi royal court said in a text message that there were "no restrictions on his movement whatsoever, either in or outside of Saudi Arabia."

The prince has hosted guests since the leadership change, the representative wrote in an emailed statement.



Crown Prince Mohammed bin Salman, right, receives pledges of allegiance in Mecca, Saudi Arabia.

U.S. and Saudi officials said the royal court's efforts to stifle dissent within the kingdom include monitoring and in some cases infiltrating the social media accounts of some activists and bloggers.

Some activists and religious figures viewed as stirring protest on social media have also been summoned in person to meet with interior ministry officials, and at least one of those people was told by officials to quiet down or face jail time, according to people familiar with the matter.

The royal court official didn't respond to questions about the broader attempt to stifle dissent that the people familiar with the situation de-

scribed.

Political parties are banned in Saudi Arabia, as are protests; unions are illegal; the press is controlled and criticism of the royal family can lead to prison. Since the 2011 Arab Spring, the kingdom has stepped up efforts to curb dissent with tough laws.

The recent crackdown follows the royal power shuffle and a move earlier in June by the kingdom to lead an economic blockade of neighboring Qatar, and is raising concerns among U.S. officials and observers that more political upheaval may be on the way, since the aging King Salman consolidated power in the hands of Mohammed bin Salman.

The Qatar blockade was championed by Mohammed bin Salman, while Mohammed bin Nayef favored a more tempered approach through diplomatic channels. That difference of opinions contributed to the timing of the power shuffle, The Wall Street Journal has reported.

Mohammed bin Nayef was a trusted contact for those officials. U.S. President Donald Trump has appeared to embrace Mohammed bin Salman by meeting with him in both Riyadh and Washington, D.C., before his elevation to the crown prince role.

The White House didn't respond to requests to comment. Mohammed bin Nayef "and

his U.S. counterparts tended to see eye to eye on things," said Steven Simon, who worked on Middle East security issues as a senior director at the National Security Council during the Clinton and Obama administrations.

One former diplomat said of the sidelined prince that in Saudi Arabia and the U.S., "the whole security apparatus has been dependent on him." Complaints about the escalating clash with Qatar led Saudi officials to boost efforts to monitor dissident communications and halt public criticism last month, in the weeks leading up to the power shuffle. Officials working for Mohammed bin Salman used technology from Hacking Team, an Italian company that provides surveillance tools to governments, according to people familiar with the matter.

Hacking Team didn't return a call and emails seeking comment.

Some critics have left social media. Cleric Bader al-Amer told his followers on June 14 that he will stop posting on Twitter and other social media indefinitely. His announcement came after he tweeted that several clerics and intellectuals believe Qatar's claim that it doesn't sponsor terrorism.

Ibrahim al-Modaiq, a former legal adviser to the government, said on June 27 that he was leaving Twitter temporarily for health reasons and hoped the new Saudi leadership would free people imprisoned for their political views.

Breaching of Raqqa Wall Squeezes Islamic State

BY NOAM RAYDAN
AND MARIA ABI-HABIB

U.S.-backed Syrian forces have breached the wall surrounding Raqqa's heavily fortified Old City, marking a significant advance in the battle to drive Islamic State out of a city it used to run its empire and plan attacks abroad, the American military said Tuesday.

The Syrian Democratic Forces made the breakthrough on Monday after the U.S.-led coalition battling Islamic State conducted airstrikes on the wall, according to the U.S. Central Command. The Kurdish-led SDF fighters came un-

der heavy fire as they entered, Central Command said.

The advance is the SDF's deepest yet into Raqqa. If the city falls, it would be one of the biggest achievements in years of war against Islamic State led by the Pentagon and its coalition of Western and Arab allies.

Although coalition forces have now entered Raqqa's Old City, Islamic State is still putting up very tough resistance, a coalition spokesman said, portending a drawn-out battle for the city.

The spokesman declined to say when Raqqa city might be completely recaptured.

But as coalition forces advance toward the city's more urbanized core, the fighting will likely become more protracted as it has when Islamic State has been uprooted in U.S.-backed military campaigns from Libya to Iraq.

"There is still tough fighting to be done," the coalition spokesman said. "ISIS fighters are putting up stiff resistance," he added, saying the militants have booby trapped the city and surrounding areas with explosives, making it slow going.

Islamic State has suffered a series of defeats in both Syria and Iraq that have eaten away at its territorial foothold in its

core caliphate, or religious empire. The group is all but banished from Mosul, Iraq—the largest city it had captured in the Middle East—after more than eight months of battles.

The SDF, a mixed Kurdish and Arab force, launched the long-awaited offensive to retake Raqqa in early June, more than three years after Islamic State took the city that became known as its de facto capital. The U.S. has said the militants used the area as a staging ground for terrorist attacks on Europe and that the loss of it would be a major blow to Islamic State.

Across Syria and Iraq, hun-

dreds of U.S. Special Forces are supporting local partners, advising them in battle and calling in airstrikes.

Islamic State's key leadership has already moved to Deir Ezzor province, specifically to Mayadeen, a small city there. Oil-rich Deir Ezzor is still mostly in Islamic State hands and the group is expected to put up a tough fight there after the Raqqa and Mosul offensives are over.

An estimated 200,000 people are trapped in Raqqa amid heavy bombardment, and civilian casualties will likely rise as street-to-street urban warfare intensifies.

—Nicholas Bariyo

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U.S. NEWS

Court Blocks EPA Effort on Emissions

Judges found agency lacked authority to suspend enforcement of Obama-era rule

By JESS BRAVIN

WASHINGTON—A federal appeals court Monday blocked the Environmental Protection Agency from loosening controls on emissions of methane and other greenhouse gases, setting back Trump administration efforts to rapidly dismantle former President Barack Obama's climate-change policies.

Earlier this year, EPA Administrator Scott Pruitt granted an industry request to suspend a June 2016 rule requiring oil and natural-gas producers to fix leaks and take other steps to limit emissions from new or recently modified facilities. Mr. Pruitt suspended enforcement of the rule for two years.

On Monday, the U.S. Court of Appeals for the District of

Columbia Circuit found that while the EPA could re-examine the 2016 regulations, known as new source performance standards, Mr. Pruitt lacked authority to set the rule aside pending completion of the review.

The ruling marked a role reversal for Mr. Pruitt, who as Oklahoma attorney general made his name filing suit against Obama administration environmental policies he argued were unlawful.

Under the Administrative Procedure Act of 1946, federal agencies must follow a complicated series of steps, including providing public notice of proposed rules and inviting comments on them, before issuing regulations. Likewise, agencies must follow certain procedures before revoking regulations.

A three-judge D.C. Circuit panel found that the EPA had flouted those requirements in suspending the new-source rule.

"We are reviewing the opinion and examining our options," an EPA spokeswoman



The EPA's Scott Pruitt testifying before a Senate panel last week.

said. Those options could include asking the full D.C. Circuit to review the panel's 2-1 decision, or appeal to the Supreme Court.

A spokesman for the American Petroleum Institute, an industry group that intervened in the case, couldn't be reached.

"Donald Trump and Scott Pruitt's attempt to delay the

implementation of these crucial protections had no basis in law, and we are glad to see their effort to do the bidding of the fossil fuel industry fail," said Joanne Spalding, chief climate counsel of the Sierra Club, one of six environmental groups that challenged the action.

According to the Environmental Defense Fund, another of the challengers, the regula-

tion affects 18,000 oil and gas wells built or modified since September 2015. Suspending the rule, it said, could result in the release of up to 17,000 tons of methane pollution, 4,700 tons of smog-forming volatile organic compounds and 362,000 pounds of benzene and other air pollutants.

Federal law mandates "that agencies use the same procedures when they amend or repeal a rule as they used to issue the rule in the first instance," the D.C. Circuit said, citing a 2015 Supreme Court decision. The appeals court noted that its own 1992 precedent explained that "an agency issuing a legislative rule is itself bound by the rule until that rule is amended or revoked" and "may not alter [it] without notice and comment."

The court rejected the Trump administration's claim that the EPA held "inherent authority" to suspend the rule.

The panel also dismissed EPA and industry arguments that the final rule published in

2016 differed significantly from the initial proposal, and that therefore the Obama administration had denied oil and gas producers their opportunity to comment during the rule-making process.

The Trump EPA sought to halt several aspects of the Obama rule, including the decision to regulate low-production wells; the requirement that a professional engineer certify proper design of vent systems; the grounds for exempting pneumatic pumps from regulation; and an alternative method of proving compliance.

"The administrative record...makes clear that industry groups had ample opportunity to comment on all four issues on which EPA granted reconsideration, and indeed, that in several instances the agency incorporated those comments directly into the final rule," the appeals court found. The court said the EPA action was "arbitrary, capricious" and "in excess of" its legal authority.

Christie, Democrats Reach New Jersey Budget Deal

By KATE KING

New Jersey Gov. Chris Christie reached a budget deal with Democratic lawmakers, ending a three-day closure that shut state parks, beaches, courts and many administrative offices during the Fourth of July weekend.

The agreement, announced by New Jersey leaders late Monday night, ended a stand-off between the governor and state Legislature over demands by Mr. Christie for increased control over the state's largest insurer. Lawmakers missed Friday's deadline to approve a balanced budget, prompting the shutdown that furloughed more than 30,000 state workers on Monday.

The Republican governor, who faced an onslaught of criticism after he was photographed on a state beach that was closed to the public during the shutdown, received less than he initially sought with regard to the insurer, Horizon Blue Cross Blue Shield of New Jersey. But he hailed Monday's agreement as "overdue, significant reform" of the not-for-profit, which covers 3.8 million people, and said he would immediately move to reopen the government.

"I'm saddened that it's three days late, but I'll sign the budget tonight," Mr. Christie said at a late-night news conference in Trenton.

Democratic lawmakers, who had resisted Mr. Christie's proposed intervention into Horizon's finances and operations, cheered a budget that included more than \$300 million in additional funding for schools, social services and educational

programs. Assembly Speaker Vincent Prieto, a Democrat who had declined to put the bill demanded by Mr. Christie up for a vote, said the deal was palatable to all parties, including Horizon.

"Sometimes it gets to a point that when you're in a crisis, then people are more willing to be more reasonable," Mr. Prieto said. "At the end of the day, this budget has a lot of really great things in it, a lot of Democratic priorities."

Mr. Christie had said he would use his line-item veto power to slash the additional spending from the state bud-

The governor had demanded increased control over the state's largest insurer.

get unless lawmakers approved legislation overhauling Horizon. The governor first targeted the insurer in his February budget address, when he called on it to provide funding for a new state addiction-treatment fund. When Horizon resisted, he proposed legislation that would give the state wide-ranging control over its finances while expanding transparency on executive and lobbyist pay and adding four new state-appointed members to its board.

Horizon had strongly opposed Mr. Christie's original proposals, which executives said would make the insurer less competitive and possibly force them to raise premiums.

The bill agreed to on Monday caps the insurer's reserves at 725% of risk-based capital with the understanding that excess funds will be used to benefit policyholders. The legislation also requires Horizon to post publicly detailed financial statements, including executive pay, and provides for the appointment of two new public board members.

Horizon Chief Executive Robert Marino, who met privately with lawmakers in Trenton on Monday, said in a statement that he supported the final deal.

"Horizon could only agree to legislation that is reasonable, avoids higher costs for our members, and that does not impose unfair or excessive obligations," he said.

Mr. Christie had sought to blame Mr. Prieto for the government closure, but it was the governor who faced the sharpest criticism after the Star-Ledger photographed him on Sunday sitting with family and friends on an otherwise empty beach at Island Beach State Park. The park, which houses a state-owned residence used by the governor, was closed to the public during the shutdown.

The governor, who previously had told reporters he planned to spend the weekend at the closed park, pushed back against the criticism, saying he wouldn't apologize for spending time with his family.

"That's our residence, and we have a right to be there whenever we want to be there," he said. "I don't apologize for it, I don't back away from it, and I think my poll numbers show I don't care about political optics."



New Jersey Senate President Steve Sweeney, left, and Assembly Speaker Vincent Prieto on Monday.

Maine Government Shutdown Ends

Maine lawmakers passed a compromise state budget early Tuesday, ending a standoff that caused the state's first government shutdown in 26 years.

After negotiating all of Monday, the third day of the partial government shutdown, lawmakers cheered close to 1 a.m. as they approved a two-year \$7.1 billion budget with bipartisan votes. Legislators sent the bill to Gov. Paul LePage, a Republican who promptly signed it and said the government would resume normal operations.

"The Maine state government shutdown is now over. Happy Fourth of July!" Mr. LePage wrote in a Twitter post.

The budget battle in the Pine Tree State, where the Legislature is closely split between Democrats and Republicans, centered on taxes and education. The compromise budget removed a 1.5% increase in the state's lodging tax that had been the final sticking point for Mr. LePage and House Republicans.

In return, Democratic leaders said they secured an increased investment in Head Start early-childhood programs as well as a moratorium on cuts to reimbursement rates for behavioral health services.

"This unnecessary shutdown needed to come to an end," Maine House Speaker Sara Gideon, a Democrat, said in a statement, adding that ultimately, "we were able to close a budget that makes the largest investment in public educa-

tion in our state's history." The budget deal also repealed a 3% tax on annual household income above \$200,000—as lawmakers had already agreed to do in an early compromise. Voters backed a November referendum on the tax to raise funds for education.

During the shutdown in Maine, emergency services continued, as did many other operations, including state parks, unemployment benefits and child welfare.

Still, the standoff sidelined thousands of state employees. Hundreds of the workers marched and protested at the State House on Monday, holding signs—messages included, "Do your job!"—to urge passage of the budget, according to photos posted on Twitter.

—Jennifer Levitz

HEALTH

Continued from Page One
larly caught between passing an unpopular bill not long before a new president's first midterm elections, or failing to honor a longtime promise after seizing control of Congress and the White House.

"Democrats were a lot smarter because they didn't have anything take effect until after the election," said Rep. Mark Amodei (R., Nev.), referring to the provisions of the 2010 Affordable Care Act.

"Tasked with honoring a promise seven years in the making, Republican leaders have instead put their caucus in a very big bind going into the midterm elections," said David Bozell, president of For-America, a grassroots-oriented conservative group that opposes the Senate bill.

Many Democrats view passage of the ACA as a historic achievement, but they also suffered a political cataclysm in the 2010 midterms from which they arguably still haven't recovered.

The fate of Republican health-care efforts now may hinge on whether GOP leaders can persuade enough Republican senators that forging ahead is their best political bet. Like Democratic leaders in 2010, Republican leaders today



Protesters rallied against the Republican health-care bill in Torrance, Calif., on Monday.

are telling their members it is better to pass an imperfect, unpopular bill than to renege on such a big pledge.

The near-term premium increase only raises the stakes of that bet. In Blanco, Texas, for example, a 40-year-old would see premiums go up by \$494 in January under the Senate bill, according to an analysis of CBO data by the Century Foundation.

Bigger impacts would hit in later years, when average premiums fall for plans that offer fewer benefits than required under the ACA, but cuts to

Medicaid spending would accelerate, raising costs for many Americans, according to the CBO.

The political Catch-22 has made it harder for Republicans to unify around a single bill. GOP senators have split, with centrists saying the legislation guts too much of the current health law and conservatives pushing to abandon the bill altogether because they say it doesn't do enough to repeal the ACA.

Senate Majority Leader Mitch McConnell (R., Ky.) is trying to salvage the plan,

which in its broad outlines would dismantle much of the ACA and set up a system that would provide smaller tax credits, cuts to Medicaid and funding to stabilize markets.

Mr. McConnell scrapped

plans to hold a vote last week

after Republican centrists said they couldn't support the measure because it would leave too many uninsured. Conservatives are also balking at the bill, and President Donald Trump tweeted on Friday that

Senators should repeal the

ACA first and replace it later.

Given these divisions, it is

unclear whether Mr. McConnell can put together a revised bill and bring it to a vote after Congress returns next week. The reception senators are getting back home this week, and the success of private negotiations, will help determine the bill's fate.

The CBO's findings haven't made Mr. McConnell's job easier. Among other things, the CBO found that about 15 million fewer people would be insured under the Senate bill than the ACA in 2018, though many of those would have dropped insurance because they would no longer be required to have it. By 2026, the difference in the number of uninsured compared with the ACA would rise to 22 million.

The rise in premiums could give a boost to Democrats, who are otherwise playing defense on the 2018 Senate electoral battleground, with several vulnerable Democrats facing re-election in conservative states.

Republicans say the ACA, often called Obamacare, is in a state of collapse and continues to harm consumers.

"If Senate Democrats really wanted to fix our broken health-care system, they would drop their petty partisan games and offer actual solutions to the devastation that Obamacare has caused to our health-care system," Katie Martin, spokeswoman for the

National Republican Senatorial Committee, said recently.

Sen. Brian Schatz (D., Hawaii) said Republicans' efforts to blame Democrats won't stick "because they're the ruling party right now, and they've taken responsibility for health care."

Key to the premium increases is the repeal of an ACA provision much reviled by the GOP—the penalty on people who don't have health insurance. Ending that mandate would mean many healthier people would drop their insurance, leaving insurers with older and sicker people whose costs drive up premiums.

But negotiations have proven rocky. Some Republicans say the Senate bill fails to lower premiums enough for those who retain insurance. To address that, Sen. Ted Cruz (R., Texas) is championing an amendment saying insurers who offer at least one plan that meets ACA requirements could also offer a cheaper plan covering fewer benefits.

A number of conservative groups, including FreedomWorks, Tea Party Patriots and Club for Growth, say that wouldn't go far enough in scrapping the ACA.

Republican centrists, on the other hand, are insisting that many of the ACA's requirements stay, concerned that to strike them would remove important patient protections.

U.S. NEWS

In Lone Star State, the Gold Rush Is On

As Texas builds its own depository, it wants a university and other investors to bring in their caches

BY COVEY E. SON

The University of Texas owns roughly \$861 million in gold bullions locked in a bank vault in Manhattan. Now, Texas wants to bring that gold home.

The state is moving ahead with plans to create its own depository—the first state-regulated gold vault in the nation—in the hopes of persuading the university and other investors to keep their gold in the Lone Star State.

The depository has cleared years of political hurdles, and now must overcome a regulatory challenge to bring UT's gold to Texas.

The University of Texas said it would consider moving its gold under certain conditions, though negotiations with the state haven't started yet.

That hasn't stopped Texas from pressing forward. In June, Texas Comptroller Glenn Hegar announced the state tapped Lone Star Tangible Assets, which stores and trades precious metals, to build and operate a bullion depository in Austin.

Mr. Hegar said the depository would serve as an alternative stash for gold and other precious metals in place of federally regulated banks or smaller, unregulated storage facilities.



Construction on the Texas Bullion Depository is scheduled to start in September, and is slated to open in December 2018.

SHANNON STAPLETON/REUTERS

Gov. Greg Abbott, who signed a 2015 bill to create the depository, and others have called for the "repatriation" of Texas gold.

Mr. Hegar said the state has bigger plans beyond claiming UT's gold.

State officials say they also envision expanding the depository into a commodities exchange for natural resources such as oil and natural gas, potentially challenging the existing

commodities marketplaces in Chicago and New York City.

"Once the depository is up and running and people see how easy it is to make transactions there, I think it's just a natural progression of things that we'll be working with other commodities as well," said Republican state Rep. Giovanni Capriglione, who wrote the 2015 bill.

Construction on the Texas

Bullion Depository is scheduled to start in September, a Lone Star spokesman said. The depository is slated to open in December 2018.

Texas state Rep. Giovanni Capriglione first proposed a depository run entirely by the state in 2013.

The security at the facility—which dubs itself "The Fort Knox of Texas"—will be up to par with "military installation," Lone Star Chairman Matthew Ferris said.

Mr. Capriglione first proposed a depository run entirely by the state in 2013.

That bill came with a hefty price tag for the state—\$27.6 million over five years—and didn't pass. Mr. Capriglione tried again in 2015, this time proposing

a public-private partnership in which a private entity would own and operate the facility under oversight from the state.

Under the 2015 law, the Texas Bullion Depository would function as a state agency contracted with Lone Star to build and run the vault facility.

Lone Star would get 90% of the revenue from fees, and the state would receive 10%, which would be used to offset administrative costs, a state spokeswoman said.

Motivated by the 2008 financial crisis, Mr. Capriglione said he is calling for Texas' "independence and sovereignty" from Wall Street banks and the Federal Reserve, but isn't advocating a complete break.

"I don't think that we should blow away with the existing system, but there's nothing wrong with having a Plan B," Mr. Capriglione said. "That's what our depository does."

For years, Texas Republicans have championed a currency system backed by gold and other precious metals. In its 2016 platform, the Republican Party of Texas called for a return to "precious metal standard for the United States dollar" and abolishing the Federal Reserve.

U.S. WATCH

JUSTICE DEPARTMENT

Pharmacy Is Charged With Overbilling

A pharmacy in Tampa, Fla., defrauded a military health-care program by charging prices for prescription pain creams that were as much as 100 times higher than what the pharmacy charged those paying cash, the Justice Department alleged in a civil complaint filed in federal court.

The allegations are the latest effort by federal prosecutors to recoup billions of dollars paid by Tricare, the health-insurance program for military service members, for pain creams and gels as a result of alleged fraud by compounding pharmacies in recent years.

RS Compounding LLC charged as much as \$4,400 for a popular pain cream when it was purchased by a Tricare beneficiary, but charged just \$45 for the same product when it was bought by someone without insurance, according to a civil complaint filed Friday in federal court in Tampa by the U.S. attorney's office for the Middle District of Florida. The pharmacy's owner, Renier Gobea, is also named as a defendant in the complaint. "Mr. Gobea denies the allegations," said his attorney, Kevin J. Darken.

—Joseph Walker

Opioid Addiction Climbs by 500%

An analysis of millions of Americans' medical claims showed diagnoses of opioid-use

disorder surged roughly 500% over the past seven years, according to a review by the Blue Cross Blue Shield Association.

The analysis, which examined the claims of more than 30 million people with commercial insurance provided by Blue Cross Blue Shield insurers between 2010 and 2016, underscores the rising tide of addiction in the U.S. Opioid-use disorder is the clinical term for addiction to opioids, which include prescription painkillers and illicit narcotics such as heroin.

—Anne Steele

MASSACHUSETTS

Boston Airport Cab Crash Investigated

Ten pedestrians were injured, some seriously, after a taxi cab on Monday drove into a group of people standing near Boston's Logan International Airport, according to Massachusetts State Police. Police said the crash at a "cab pool" in East Boston didn't appear to be related to terrorism. "At this preliminary point in the investigation, there is no information that suggests the crash was intentional," state police said. Police are continuing to investigate the cause of the crash, the police statement added.

The crash is believed to be a case of operator error, in which the driver stepped on the gas instead of the brake, the Associated Press reported, citing a law-enforcement official.

—Jennifer Levitz

BY ARIAN CAMPO-FLORES

MIAMI—A Florida judge ruled that lawmakers' changes to the state's controversial "stand your ground" self-defense law violate the state's constitution. The decision dealt a blow to gun-rights supporters who pressed for the revisions and heartened critics who said the changes made it more difficult to convict people of violent crimes.

In the Florida legislative session this year, the Republican-led House and Senate updated the 2005 "stand your ground" law, one of the earliest in the U.S. to expand the concept of self-defense. That measure increased protections for people who use deadly force in response to perceived threats, even when they have the opportunity to flee.

The new changes, signed into law by Republican Gov. Rick Scott in June, enhanced those protections. They shifted the burden in pretrial "stand your ground" hearings from defendants, who until then had to prove they were entitled to immunity under the law, to prosecutors, who now have to prove defendants aren't entitled to such immunity. They also raised the standard of proof that prosecutors need to meet to "clear and convincing evidence."

In his ruling Monday, Circuit Judge Milton Hirsch in Miami found that the Legislature overstepped its authority



Lucy McBath, faith and outreach leader for Moms Demand Action for Gun Sense in America, speaks on steps of the Mississippi State Capitol in Jackson, Miss., in March 2016.

in making the alterations. He said that because the changes were procedural rather than substantive, they could be made only by the Florida Supreme Court, which spelled out how pretrial "stand your ground" hearings should occur in a 2015 decision.

The ruling "totally derails these changes to 'stand your ground,'" said Tamara Lave, a professor at the University of Miami School of Law. If the decision is appealed, the matter could eventually end up before the Florida Supreme Court, she said.

A spokeswoman for Gov. Scott said his office was re-

viewing the judge's ruling. Two Republican legislators who supported the changes didn't respond to requests to comment.

"Stand your ground" laws drew national attention following the shooting death of Trayvon Martin, an unarmed teenager, in Sanford, Fla., in 2012. Florida's law played a role in authorities' decision initially not to arrest George Zimmerman, the neighborhood-watch volunteer who killed him.

Florida is one of about two dozen states in the U.S. with versions of "stand your ground" laws backed by the

National Rifle Association and other gun-rights groups. Supporters of the measures say they help people protect themselves from violent attacks, while opponents say they encourage vigilantism.

Opponents of the law hailed Judge Hirsch's decision. "This is a notable setback in the dangerous expansion of 'stand your ground' laws," said Lucy McBath, faith and outreach leader for Moms Demand Action for Gun Sense in America,

whose son was shot and killed in a Florida parking lot in a dispute over loud music.

The NRA didn't respond to requests to comment.

BEACH

Continued from Page One
set Beach, N.C., and Seaside Heights, N.J., both rolled out regulations restricting sun shields in some places.

Myrtle Beach's advice to Rehoboth Beach: Hang in there. "The first year was fairly rocky," spokesman Mark Kruea said. "People are accustomed to having that tent." While the South Carolina resort sometimes cites people for wearing overly skimpy swimsuits, he couldn't recall anyone being ticketed for violating the canopy law.

Since May 27, the Rehoboth beach patrol says, lifeguards have blown the whistle on canopies and tents about 840 times—"takedowns," Mr. Buckson calls them. Lifeguards can call police if a violator doesn't comply, though police have issued just three \$25 tickets, according to Rehoboth Beach Police Chief Keith Banks.

For the 65 lifeguards, many of them college age, it has been a different kind of educational experience. Their diplomacy skills are tested as frontline enforcers of a law that can pull unsuspecting beach-

goers into an undertow of anger and disbelief.

"We keep it short and simple," said 21-year-old lifeguard Ryan Crowley. "Captain B. doesn't want us getting into altercations." Some people already were giving them lip for enforcing bans on smoking, drinking and kiteflying, he said.

Fans view the law as a fair way to improve the beach experience. Critics throw shade, calling it a pointless hassle and questioning why a cluster of umbrellas is OK if open-sided canopies aren't. Some wonder if the aim is to boost umbrella rentals. (It isn't, officials say.)

"It's definitely a hot potato," said Mr. Buckson, 50 years old, who has led the beach patrol for 18 years and also is a special-education teacher. His voice rose at one point during an interview, prompting him to say, "It's stressful, as you can maybe tell from my voice."

Rehoboth Beach officials say public safety and aesthetics drove the change. Large, "nontraditional shading devices" had mushroomed in recent years, making it harder for lifeguards to see the beach and water while impeding access to the ocean, they say.



A tent that violates a new ordinance in Rehoboth Beach, Del.

Some people used the fabric walls to hide smoking or alcohol consumption.

Officials say single-pole umbrellas pose less of a navigational challenge for lifeguards and first responders than canopies or tents with multiple poles and in some cases tethers.

Another concern: High wind could turn poorly anchored tents and canopies into airborne projectiles, though Mr. Banks acknowledged umbrellas present a similar risk.

Dozens of visitors and resi-

dents had complained about tents and canopies to the local Chamber of Commerce, said its chief executive, Carol Everhart, who notified the town. She said public support for the law seems strong.

"Love, love, love it," said regular visitor Lynn Degenhart as she sat on the beach with her husband, Karl. The beach is now much less cluttered, she said. She used a baby tent to shade their cooler.

At a gathering one morning, Mr. Buckson doled out reminders to his lifeguards.

Drink lots of water. Don't let anyone dig deep holes. Enforce the canopy law.

"Just remember, if you see the pop-up tents or canopies, approach the people politely and 'ask them please take them down within the next 15 minutes,'" he said. "They're not going to be too happy about it."

The first takedown fell to 19-year-old Christian Cosden. The offenders were Justin and Sara Slomkowski of Philadelphia, whose umbrella had a swath of fabric extending down to the sand to shade their 16-month-old, Nora.

Mr. Cosden, shirtless and barefoot, explained that umbrellas with sides aren't allowed. "So if you can take the sides off, that'd be awesome," he said.

"Sure," said Mr. Slomkowski.

"Cool. Thank you, guys."

Asked about it, Mr. Slomkowski said it was "kind of silly" they had to yank the side off. His wife bought the umbrella after reading about the law online and thought it complied. They weren't going to make waves. "We're just here on vacation for a couple days," he said.

Mr. Cosden said most interactions are similarly smooth, but some scofflaws tell him to

go pound sand. "They just won't take it down, they just won't even talk to you or look at you, or they'll walk away," he said. Those he lets the police handle.

That morning, the beach patrol's Mr. Tortal broke it to John Haas of Silver Spring, Md., that his blue tent—at that moment shading his wife, their toddler twins and his niece—exceeded the 3-foot limit. Mr. Haas took the news well and even laughed about being busted. An assistant principal at a high school, he knows about rule-following.

Moments later, the 25-year-old Mr. Tortal, who is a lifeguard in addition to Capt. Buckson's beach patrol deputy, told Marjorie Danko, a receptionist from Hershey, Pa., that the \$40 three-sided tent she bought for her grandchildren didn't pass muster, either.

"I don't understand this," she said. "I think umbrellas are much more dangerous. What kind of ordinance is that? I mean, really dumb."

Mr. Tortal apologized but didn't debate her. "We don't write the ordinances," he said, "we just enforce them."

Clutching some cash, Ms. Danko marched off to go rent an umbrella.

LIFE & ARTS



BY ANNE MARIE CHAKER

THIS SUMMER, expect more bugs in your food.

Probiotics once appeared mostly in yogurt, plugged by Jamie Lee Curtis in television commercials (and mocked on Saturday Night Live). Now, new cereals, snacks and beverages from Kraut Krisps to Gut Punches and Wellness Waters are featuring the microorganisms touted to help digestive and immune systems function.

Mariani's Probiotic Prunes say they "deliver active cultures 10 times more effectively than yogurt." Brad's **Raw Foods** LLC's kale chips has added "shielded probiotics to promote digestive and immune health." The number of food products in the U.S. making a probiotic-related claim has nearly tripled to more than 500 in the last five years, according to food market research firm Innova Market Insights.

The additions come as consumers are looking for medicinal, in addition to nutritional, benefits from their food. "People now want food to be functionally formulated, not just delicious," says Elizabeth Moskow, culinary director for food consultancy **Sterling-Rice Group** in Boulder, Colo. Many stores stock the probiotic-infused foods, but some retailers filter the offerings, skeptical of some of the claims that otherwise less-healthy foods may make.

New strains of probiotics don't require refrigeration. These newer spore-forming strains produce coated cell structures that help extend probiotics' shelf life. Still, most probiotics can't survive heat, pro-

NUTRITION

Probiotics With Your Pizza?

Food companies add the digestive and immune-system helpers to granola, baking mixes, juice, pizza dough and water

cessing or air exposure and often degrade with time.

The new food introductions reflect a growing consumer interest in gut health and the belief that the microbial composition of the intestines can foster good health outcomes. The impact of probiotics on digestive health is well documented, says Robert Hutkins, a professor of food science at the University of Nebraska-Lincoln. A 2014 study published in the journal *Vaccine* looked at 500 hospital patients who were suffering from antibiotic-associated diarrhea. Those patients who received the highest doses of probiotics showed the most symptom relief compared with those patients who got more moderate doses or none at all. The benefits of probiotics on other body functions, from sleep to stress, however, are less clear.

Ganeden Inc. began selling a branded spore-forming strain of probiotic bacteria called GanedenBC30 to food and beverage manufacturers in 2008, when it had eight natural-foods customers.



Karma Probiotics Wellness Waters have a special cap so people push the powdered probiotic into the bottle.

Today nearly 800 food products are pitching BC30 as a probiotic ingredient, chief executive Mike Bush says.

He argues that the health message pays off. It can cost a company

3 to 4 cents a serving, which might then mean the consumer pays an additional 6 to 8 cents a serving. Compared with the cost of taking additional supplements, "it's a pretty minimal investment," he says. A 45-day supply of Bayer Tru-Biotics supplements costs about \$30.

Some food scientists argue that, unlike strains of Lactobacilli and Bifidobacteria, which are more documented in scientific research and typically appear in yogurt, there are far fewer studies on spore-forming varieties now appearing in so many foods. "The industry is introducing them into foods far faster than the clinical research can keep up," says Robert Hutkins, a professor of food science at the **University of Nebraska, Lincoln**.

Mr. Bush says the company's probiotic is recognized as safe by the **Food and Drug Administration** and has appeared in 26 pieces of published research since 2009.

Earlier this year, the **International Probiotics Association** worked with the **Council for Re-**

sponsible Nutrition

, a trade association for the supplements industry, to establish voluntary guidelines on labeling, stability testing and storage recommendations. In February, representatives from the association met with Food and Drug Administration officials to present its guidelines.

"We want them to know the industry is doing a good job of setting good standards and self-policing," says Ganeden's Mr. Bush, who is president of the probiotics association's board of directors.

FDA spokeswoman Lyndsay Meyer says that the agency "encourages dietary supplements manufacturers who have questions about their p

Still, some retailers, such as **Whole Foods**, are cracking down on suppliers it says try to pitch more foods as good for you because they contain probiotics. "We would see a cheese pizza with added *Bacillus* coagulants marketed as a health-enhancing food to consumers when it was relatively high in fat and sodium," says Joe Dickson, Whole Foods Market Inc.'s quality standards coordinator. He says the retailer works with suppliers to make sure the nutrition label is kept in check even with the addition of a probiotic.

The probiotics have also inspired new packaging. Karma Probiotics Wellness Waters have a special cap that allows consumers to push the powdered probiotic into the beverage when they are ready to drink from the 18-ounce plastic bottle.

Dan Johnson, a 30-year-old pastor in Durham, N.C., says he likes the Wellness Waters. "I try to drink one of those a day," he says. "It has certainly helped my issue."

BURNING QUESTION | By Heidi Mitchell

IS IT BETTER TO SHOWER AT NIGHT IN THE SUMMER?

BY HEIDI MITCHELL

THE AVERAGE AMERICAN takes a shower each day, using about 16 to 40 gallons of water while washing his body and clearing his mind. Some swear that cleaning before bed, especially in hotter months, relaxes the muscles and improves sleep, while others insist an eye-opening morning shower is ideal. So which is it? One expert, Temitayo Ogunleye, an assistant professor of dermatology at the University of Pennsylvania's Perelman School of Medicine, has answers.

Eradicate the Odor

Most people shower to remove or prevent body odor. That odor is produced in part by sebum, an oil the skin manufactures to keep it moisturized. When you shower, you remove the sebum from the skin—along with all the dirt it can collect. Hot showers further strip the skin of sebum, dirt and potentially offensive odor. "That's why people are inclined to shower more frequently in summer," when sunblock

and sweat may add to that tacky, dirty feeling, Dr. Ogunleye says. However, she adds, "lotion may marginally attract more dirt, but not enough to make a huge difference as far as odor."

While the cultural norm in the U.S. is to shower at least once a day, typically in the morning, showering habits are actually more tied to culture than many would suspect. "There is some evidence to suggest that different ethnicities produce different levels of sebum," the dermatologist says. "Some people shower every night because that was what their family did," she says.

The Summer Stick

For many Americans, there is a mental component to a morning shower: "That jolt of water wakes you up. It also makes many people feel fresh for the coming day," says Dr. Ogunleye, herself a morning washer. But because mornings can be so rushed, many forgo the sunrise rinse and instead wash at night. "If you like your sheets clean or work in a dirty or germ-



filled job, that makes sense," she says.

People with eczema or other skin conditions should take fewer showers, and use lukewarm, not hot, water to keep some of the sebum intact, she says. As long as your bedroom is cool and you're not sweating all night long, show-

ering in the evening can give a nice coda to a long, hot day, with the added bonus of removing all that icky stick.

She only recommends people shower twice a day if they participate in activities like swimming in bacteria-laden lakes, salty oceans or drying pools, or working out. If

you wear open-toed shoes and stomp through city grime, evening showers are useful—though for morning shower-takers, just washing the feet will suffice. "Do most people need to take a second shower?" Dr. Ogunleye asks. "Probably no. Need is a strong term."

Prepare to Beat the Heat

Some studies have suggested that taking hot baths or showers in advance of a hot day might prep the body for the coming heat wave, but Dr. Ogunleye hasn't seen strong enough evidence to advise this. "When air hits your skin when you step out of the shower, it's like sweating, which decreases your body's temperature," she says. "As that water evaporates, you will feel cooler, but that feeling lasts minutes, not hours," she says.

When to shower is ultimately a question of preference. But in the summer, you might sleep sounder with clean skin. "Kids usually shower at night, when they are sweaty and filthy after a long day, and that makes total sense," Dr. Ogunleye says.

OPINION

REVIEW & OUTLOOK

The North Korean Missile Crisis

North Korea continued to defy the protests of world leaders on Tuesday by launching what looks to be its first intercontinental ballistic missile. The symbolism of launching on America's Independence Day was surely no accident, but the technical feat is more consequential. The speed of North Korea's progress toward threatening the U.S. with a fleet of nuclear-tipped ICBMs requires an urgent response.

Tuesday's missile, dubbed the Hwasong-14, has an estimated range of 6,700 kilometers, which puts Alaska within range. America's lower 48 states may still be out of reach, but the test shows the North has overcome most of the obstacles to a long-range missile. The apparent success will provide more data on the remaining problems, such as a warhead capable of withstanding extremes of temperature and vibration.

One crucial question is whether the new missile is based on the Hwasong-12, an intermediate-range missile successfully tested on May 14. As we wrote at the time, that rocket was apparently a single-stage design and thus a good candidate to become the first stage of an ICBM. The regime has heretofore used engines cobbled together from Russian and Chinese missiles for its ICBM program.

The Hwasong-12 was designed from scratch, and its new engine is more sophisticated than anything the regime had produced. If the North has now attached a second stage, the U.S. will have to advance the estimates of when Los Angeles and Chicago could come under direct threat.

The Trump Administration now has some hard decisions to make as it contemplates its Korea options. More sanctions put the Kim regime under pressure and thus are worth doing, but they can't be relied on to disarm the North in time. Like its allies South Korea and Japan,

The nuclear threat to U.S. cities requires an urgent response.

the U.S. will soon be vulnerable to attack by a regime that has an estimated 20 nuclear warheads as well as chemical and biological weapons. A pre-emptive U.S. military attack can't be ruled out but risks a nuclear counterstrike on South Korea if even one North Korean missile survives.

China, the dovish new South Korean government and the U.S. left are pressing for more disarmament talks in return for a "freeze" on Pyongyang's nuclear programs. But three U.S. administrations have tried diplomacy and failed. The freeze would be phony and the North would break out again when it feels its demands for more money and recognition aren't being met.

The best option is a comprehensive strategy to change the Kim regime, as former Undersecretary of State Robert Joseph has argued. Washington must strengthen deterrence and build out missile defenses, revive the Bush Administration's antiproliferation dragnet, convince countries in the region to cut their ties with North Korea, consider shooting down future Korean test missiles, and spread news about the regime's crimes to people in the North.

The U.S. will also have to recognize that Beijing is part of the problem. North Korea's trade with China grew by 37.4% in the first quarter, contributing to an economic miniboom. Chinese companies are cashing in on the North's mineral resources and cheap labor while supplying the dual-use materials and technology for its nuclear and missile programs.

The U.S. has held out hope that China's leaders would see that a nuclear-armed North Korea isn't in its interests. But Beijing's behavior suggests that it hopes the North Korean threat will drive the U.S. out of Northeast Asia. Only a much tougher strategy aimed at toppling the Kim regime, with or without China's help, has a chance of eliminating a threat that puts millions of American lives at risk.

China Discards a Treaty With Britain

The Chinese Foreign Ministry dropped a bombshell ahead of Saturday's 20th anniversary of Hong Kong's return to the motherland: The treaty by which Britain returned the former colony is no longer in effect. Spokesman Lu Kang said that the 1984 Sino-British Joint Declaration was a "historical document that no longer has any realistic meaning."

No, that doesn't mean the Brits can take back Hong Kong, much as some of the city's residents might wish that were possible. Instead it's a sign that China intends to renege on its promise in the treaty, registered at the United Nations, to give the territory "a high degree of autonomy." The local government foreshadowed this decision last year when it made a subtle change to its website. It altered the slogan "Hong Kong people ruling Hong Kong," coined by Deng Xiaoping, to "Hong Kong people administering Hong Kong."

In a 2014 white paper denying Hong Kong democracy, the Chinese State Council asserted that certain promises in the Joint Declaration were not binding as international law on grounds that Beijing wrote them. Since China was the author, Beijing is therefore free to change the terms or declare them to be no longer valid. By that logic, all treaties China signs are meaningless because China will be a party

Beijing says its treaty with the U.K. on Hong Kong no longer applies.

to their language. It's hard to see why any government would conclude a treaty with Beijing when it views such agreements as binding only as long as they are expedient.

Chinese leaders have long memories and they bear a historical grudge against the treaties that Western nations imposed on a weak China in the late 19th century. But

China's response more than a century later is to impose its own version of diplomatic blackmail on weaker nations, as it is attempting to do in the South China Sea. Only Japan's resistance is preventing something similar in the East China Sea.

Britain is too afraid of China, or too concerned for its commercial interests, to protest violations of the Joint Declaration and stick up for the citizens of its former territory. But the self-governing citizens of Taiwan will surely notice how Beijing has disavowed the autonomy promised to Hong Kong and dishonored the "one country, two systems" formula that Deng once offered as a model for Taiwan's eventual return to the motherland.

As their double game with the U.S. over North Korea shows (see nearby), China's current leaders put regional dominance above global order. The growing evidence is that treaties and other diplomatic promises are disposable means to that end.

The Tory Policy Retreat

The damaging consequences from Theresa May's election debacle continue to compound, as the Prime Minister's Tories now want to abandon their claim to fiscal discipline. Rather than blame a feckless campaign, wobbly Tory leaders have decided that voters are exhausted with "austerity" and government employees are happy to step in with spending demands.

Those government workers and their patrons in the opposition Labour Party are demanding an end to the 1% annual pay-rise cap imposed by former Prime Minister David Cameron and Chancellor George Osborne in 2013 after several years of pay freezes. This has amounted to an inflation-adjusted pay cut for many government workers—a major voting bloc in a country where government accounts for 17% of the work force.

Mrs. May rebuffed a Labour attempt to lift the pay cap in Parliament last week, but pressure from her cabinet and party will prove harder to resist. Advocates of lifting the cap now include cabinet grandes Boris Johnson and Michael Gove. Some Tories seem willing to pay for it by reducing scheduled corporate tax-rate cuts or increasing individual taxes by reducing the threshold at which the second-highest 40% rate applies.

What a fiasco—political and economic. Britain's government workers aren't suffering from a pay crisis compared to their peers in the private (that is, productive) economy. For most of the period since 2000, average weekly nominal earnings for public employees have exceeded the private average, according to the Office for National Statistics. And that excludes government pensions that are far more generous than what most private employees enjoy.

The May Conservatives now want to throw over the public-pay cap.

Government workers were also shielded from the worst of the post-2008 downturn. The 1% cap amounted to steady nominal wage growth while private wages fell sharply and then rose back modestly—with inflation hurting even more. Government workers were also spared the worst of the job cuts private employers imposed. Central-

and local-government employment has fallen by around one million, or 16%, since 2009, but this was accomplished mainly via attrition or modest privatization rather than elimination of departments or roles.

The 1% nominal pay cap mainly has given private workers an opportunity to catch up to government pay. The case for scrapping the cap now is that the government might struggle to attract top talent for the many functions it still insists on doing if pay isn't competitive. That's possible, but it's an argument for reducing the number of jobs the government is expected to do rather than paying people more money to do them.

The cost of this Labour-lite political redistribution exercise could be as much as £6.3 billion (\$8.18 billion) a year to be financed either by more borrowing or higher taxes. Either is a political loser for the Tories. Voters are frustrated by an economic recovery that has largely failed to deliver inflation-adjusted earnings growth. But the solution isn't to further stifle wage growth in the private economy by raising taxes to benefit public employees.

The larger political danger is this signal of early retreat from Mrs. May's new coalition government. The spending interests will soon be back for more. If the Tories forget that they're the party of economic growth, not government growth, their defeats have only begun.

For Whom the Bell Tolls, Sell

By Andy Kessler

You think this market's crazy? One day in early 1987, with Wall Street humming, a meeting after trading closed involved several cases of champagne. The Dow Jones Industrial Average had breached 2000 that day, a cause for celebration. A week and a half later, more champagne was ordered when the average passed 2100.

Eventually my boss stopped buying bubbly when breaking records became the norm. Japanese insurance companies would show up at the brokerage firm where I was a securities analyst and ask for a list of our five favorite stocks, then hand it to their salesman and say "buy 50,000 of each."

On Friday, Oct. 16, 1987, the average dropped 108 points. Rumors swirled that we'd celebrate with cases of Bud Light. No matter: I was with some traders and a client in a stretch limo, headed to watch Mike Tyson fight Tyrell Biggs for the heavyweight championship—an event staged by Donald Trump in Atlantic City, N.J. Man, I miss the 1980s.

The market truly crashed the next Monday, dropping 508 points, or 22.6%. In retrospect, there had been signs all over the place. How did everyone miss them? Well, as the old Wall Street adage goes, no one rings a bell at the top (or bottom) of the market.

So here we are in 2017. The stock market is supposed to be the great humbler, but the records are coming fast and easy. The Dow Jones Industrial Average is up 8% for the year and flirts with a record practically every day. Some of this is structural: Bonds are no fun, since the yield curve is flattening and three-month Treasurys are 1%. So money flows to stocks—and other weird things.

A friend of mine used to run a large-growth mutual fund. In the dot-com mania of 1999, he told me that tens of millions of new capital would flow in every single day. Trying to figure out where to put it, he would consider the new batch of initial public offerings—and then inevitably he just would buy more Yahoo or America Online or Cisco or, what the heck, Yahoo again.

Today, money is flowing into exchange-traded funds. But because ETFs are weighted by market cap, that money flows into the biggest names: Amazon, Apple, Facebook, Google, Microsoft, Classic momos, or momentum stocks. The church of what's working now. What could possibly go wrong?

Sure, the economy is picking up, earnings are growing, and the business is being transformed by mobile, cloud and artificial intelligence. But who doesn't already know that? On the flip side, we're at the start of a 30-year cycle of interest-rate raising, nonhousing debt is higher than in 2008, and deciphering China's direction is as hard as Chinese arithmetic.

Remember, bull markets end when the perception of earnings growth disappears, maybe because of a recession or even simply pending inflation. Manias, on the other hand, end when the market runs out of buyers.

In 1987, U.S. Treasury Secretary James Baker refused to support the dollar, and Japanese buyers left town. In late 1999, Federal Reserve Chairman Alan Greenspan flooded the economy with money to head off a potential panic over the Y2K computer glitch. Then in early 2000 he pulled the money back in, ending the stock-buying frenzy. In 2007, the subprime mortgage-backed security market rolled over as foreign buyers left, though because of thinly traded markets it took another year to show up in prices.

Is this a bull market or a mania? You'll never know for sure, except in retrospect.

Another ding-dong: In less than a year at least 50 companies, including one named Mysterium, have raised hundreds of millions of dollars via something called Initial Coin Offerings, selling a percentage of a new cryptocurrency service in exchange for other digital coins. That's a modern version of a blank-check company, which usually ends in tears.

So are we facing a raging bull market or a mania? Sadly, you'll only know in retrospect. I'm not saying it's a top today, though if it is, I'm happy to take credit. It could go on for a while.

Pundits pore over charts of volatility and put-call ratios. Forget that. Real investors survey the landscape and look for signs of a market gone loco. In one week in late 1999, the hedge fund I used to run had two groups from the Middle East each insist on wiring us \$500 million. Practically "The Gong Show." We politely declined and then started returning money to our existing investors.

Are there any bells ringing now? How about a few months back when someone looked me in the eye and insisted—without cracking a smile—that Uber was a bargain at a \$68 billion valuation? Or when, with shades of AOL and Time Warner, Amazon bought Whole Foods for \$13 billion—and then its stock went up by more than that amount?

Or when Tesla missed its numbers again and the stock rose anyway? Or when the price of a bitcoin, backed by nothing but the faith of devotees, hit \$3,000, tripling over a year? Or when Hertz stock rose 14% on news of a deal with Apple for a self-driving car that is still vaporware?

Listen for whom the bell tolls.

Mr. Kessler writes on technology and markets for the Journal.

A Main Street Independence Day

By Thomas M. Boyd

When you begin to worry that America's traditions are lost to political correctness and the genius of the Founders forgotten, stand on Main Street in Leland, Mich., and watch a July 4 parade roll past.

Leland is a rural hamlet sandwiched between Lake Michigan on the west and Lake Leelanau on the east. It has become a summertime retreat for those who migrate to the water when the prairie begins to bake. I am a Virginian who grew up with the salt of the Atlantic in my nostrils. But I married a daughter of the Midwest, and she introduced me to the Great Lakes, where nostalgic American traditions still resonate.

Every summer, several generations of families return to Leland, and the town's July 4 parade is a main event. In years past, Gen. Mark W. Clark, liberator of Rome in 1944, spent his summers along the shore and donned his uniform to march down Main Street with other veterans.

A few years back, Russ Stroud, who retired here after a successful career downstate as an auto executive, stopped his 1936 Studebaker grain truck in front of the judges' stand and, dressed in a tuxedo top and Bermuda shorts, got down on one knee to propose to his wife.

Last year, every spot along Main Street was taken well in advance of the parade, with swarms of young children perched eagerly on both curbs. The Stars and Stripes were everywhere: on silk bow ties, top hats, headbands, T-shirts and painted faces.

Uncle Sam, in full regalia, pedaled on a bike, his white beard and tails flowing in the wind.

The parade opened with the color guard, and as Old Glory passed, men and women of all ages stood, some with hands pressed respectfully over their hearts.

nam or Iraq. Following behind was a series of antique Army jeeps and armored personnel carriers.

Then came the Boy Scouts, Leland Township Fire and Rescue, the Cherry King and Queen, and the Grand Marshal in a 1922 convertible. A chorus line of antique cars carried a series of candidates for political office, from local county commissioner to Congress.

What, after all, would July 4 be without a reminder that the Declaration of Independence was, among other things, a clarion call for independent choice?

V

There were floats for practically every entity in Leelanau County, from the Coffee Club to the Library Committee to the state-champion volleyball team. All the groups were armed with candy and bubble gum, which they tossed toward the curbs. Children swarmed like pigeons in the park competing for crusts of bread.

The float that really captivated the crowd was from Bunek True Value Hardware. In the rear was a wooden outhouse and in front, seated on a white porcelain "throne," was someone, no doubt a member of the Bunek family, holding aloft a silver painted plunger like a scepter.

Forty-five minutes later, it was over. As the crowd dispersed, everyone wore a smile. Heading to my car, I caught sight of a thematic banner, one of those carried periodically throughout the parade. This one read: "Remember the past, imagine the future." Good advice for that, and any, July 4.

Mr. Boyd is a partner in the Washington office of DLA Piper and served as an assistant attorney general in the Reagan administration.

OPINION

American Retrenchment Is a Golden Oldie

By James Dobbins

In its 76th year, the "American Century" seems headed for a premature end. Americans are reportedly tired of shouldering the burdens of world leadership, supporting democracy, promoting free trade, and defending their allies. From now on, the American president says, the indispensable nation is going to look out for No. 1, raise new barriers to trade and immigration, and renegotiate—or possibly renege on—recent and long-standing commitments.

'As we look out at the rest of the world we are confused,' wrote Henry Luce in February 1941.

Europe's most influential leader, Germany's Chancellor Angela Merkel, has given voice to what is likely a wider sentiment: America's allies can no longer count on the U.S. and must take their fates into their own hands.

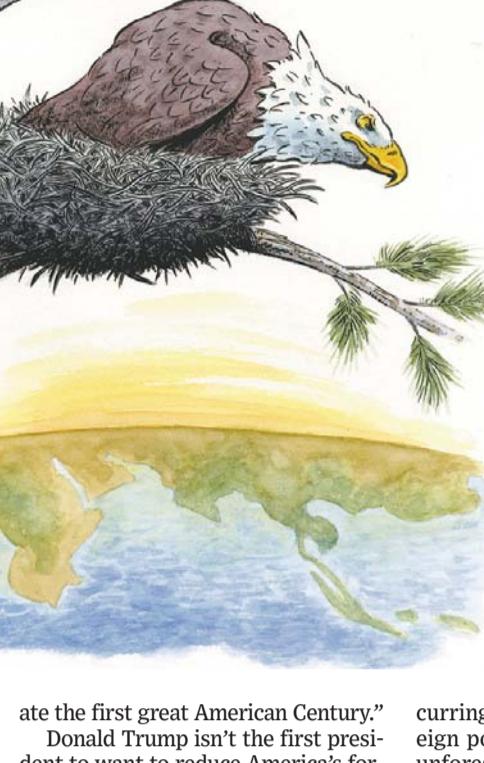
But America's tendency to draw inward is nothing new. The American Century was first proclaimed by Henry Luce, publisher of Time and Life magazines, in words that resonate today. "We Americans are unhappy," he wrote in February 1941. "We are not happy about America. We are not happy about ourselves in relation to America. We are nervous—or gloomy—or apathetic. As we look out at the rest of the world

we are confused; we don't know what to do."

Luce continued: "As we look toward the future—our own future and the future of other nations—we are filled with foreboding. The future doesn't seem to hold anything for us except conflict, disruption, war." While this may sound familiar, Luce was describing a nation still recovering from the Great Depression. Most Americans were disillusioned with the results of the first World War and determined to stay out of the second.

Many of today's Americans still haven't recovered from the Great Recession that began in 2008. Nearly all are deeply disappointed with the results of the seemingly endless wars in Iraq and Afghanistan. In 1941 Luce argued that "other nations can survive simply because they have endured so long—sometimes with more and sometimes with less significance. But this nation, conceived in adventure and dedicated to the progress of man—this nation cannot truly endure unless there courses strongly through its veins from Maine to California the blood of purposes and enterprise and high resolve."

He concluded: "It is in this spirit that all of us are called, each to his own measure of capacity, and each in the widest horizon of his vision, to cre-



DAVID GOTTSARD

ate the first great American Century."

Donald Trump isn't the first president to want to reduce America's foreign commitments. In 1969, as America began to withdraw from Vietnam, President Richard Nixon established a doctrine that came to bear his name, warning that the U.S. would thenceforth expect its allies to provide the manpower for their own defense. Presidents Jimmy Carter, George W. Bush and Barack Obama also entered office promising a restrained American role abroad.

Yet Mr. Carter went on to launch a covert war against the Soviet pres-

ence in Afghanistan and enunciated a doctrine of his own, declaring that any "attempt by any outside force to gain control of the Persian Gulf region will be regarded as an assault on the vital interests of the United States of America, and such an assault will be repelled by any means necessary, including military force."

Mr. Bush pledged not to engage in "nation building," yet ended up doing that in Afghanistan and Iraq. During his first term Mr. Obama announced a "pivot to Asia," then the world's most peaceful region, but spent his second term boosting American military commitments in Europe and the Middle East instead.

Isolationism is a recurring temptation of American foreign policy. Responding to new and unforeseen challenges, however, the U.S. has repeatedly resisted that temptation and risen to the demands of global leadership. Is it different this time? Certainly the official rhetoric from the Trump administration is more fervent. And Mr. Trump's election is a sign that American dissatisfaction with the existing global division of labor is widespread.

But we don't know how the country will respond to the next crisis. It took the surprise Japanese attack on Pearl Harbor, nine months after

Luce's call to arms, to push the U.S. into World War II. It took the installation of Soviet puppet regimes throughout Eastern Europe to keep America engaged on the Continent for 40 years after the defeat of Nazi Germany. It took the Soviet invasion of Afghanistan for Mr. Carter to commit to defending the Persian Gulf. The 9/11 attacks turned Mr. Bush into a nation builder, and the rise of the Islamic State and the Russian invasion of Ukraine led Mr. Obama to recommit American forces to the Middle East and Europe.

Mr. Obama, like his predecessors, discovered that while Americans wanted a less-costly foreign policy, they had difficulty accepting the diminished influence that went with it. Americans are unlikely to remain comfortable seeing their leaders heading a coalition of petro-state monarchs and illiberal strongmen while the democratic world marches to a different drum.

Mr. Trump and his administration will be tested soon. The test could come in Syria or on the Korean Peninsula, or in some wholly unanticipated place and some entirely unexpected way. Then, when allies' support and international solidarity will be at a premium, Americans will find out whether their century of pre-eminence has ended.

Mr. Dobbins is a senior fellow at the RAND Corp., a former U.S. ambassador and assistant secretary of state, and the author of "Foreign Service: Five Decades at the Forefront of American Diplomacy," just out from Brookings Institution Press.

Mongolia's Economic Choice

By William Bikales

As Mongolian voters go to the polls Friday for a runoff election to choose their fifth president, their most pressing concern should be which of the two candidates is most likely to tackle the country's dependence on debt.

The two contenders are Battulga Khaltmaa of the Democratic Party and Enkhbold Miyeegombyn of the Mongolian People's Party (MPP). Mr. Battulga, a flamboyant businessman

currency debt, such as a new \$1 billion "soft loan" from India. It also continues to assume high-interest domestic debt: In the past two months, more than \$250 million in bonds of maturities from 12 weeks to 3 years were issued with 13% weighted average interest rate.

Even under the optimistic fiscal assumptions of the new IMF agreement, already-issued commercial-market bonds will have to be rolled over as they mature. This pattern is likely to continue unless the country's leaders identify the root of the problem.

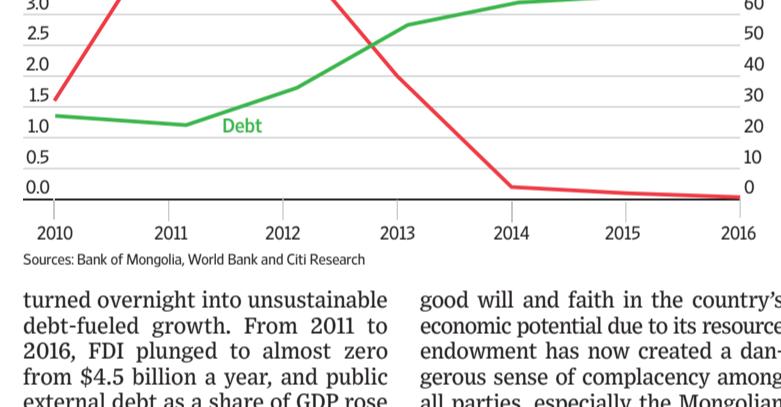
Just five years ago, the 17% economic growth of "Minegolia" was the envy of the world due to a large inflow of foreign direct investment, primarily into the mining sector, but also into support sectors such as services, property, tech and finance. Mongolia's abundant copper, coal, iron, gold, uranium, oil and other resources, and its location on the border of China's heartland, earned the country the nickname "Dubai of Asia."

Then the resource curse struck. In Mongolia, it wasn't so much a currency overvaluation or a cyclical downturn in commodity prices but a decline in serious economic policy making. Nationalistic rhetoric and ham-handed attempts to renegotiate signed agreements drove FDI away, while debt-financed spending exploded despite slowing growth and budget revenues.

Sustainable FDI-fueled growth

Debt Dependency

FDI, in billions of dollars (left) and public debt, as a share of GDP (right), 2010-2016



turned overnight into unsustainable debt-fueled growth. From 2011 to 2016, FDI plunged to almost zero from \$4.5 billion a year, and public external debt as a share of GDP rose to 90% from 24.1%.

Now the debt-to-GDP ratio is expected to reach at least 118% of GDP by 2020.

Private domestic debt also exploded in this period, at punishingly high interest rates. Domestic credit rose 350%, and loans to individuals rose 20-fold to nearly half the total. More than half of Mongolian households have bank loans outstanding, with annual interest averaging more than 20%. Inflation is 3%.

A combination of international

good will and faith in the country's economic potential due to its resource endowment has now created a dangerous sense of complacency among all parties, especially the Mongolian government. Time after time Mongolia has been rescued from economic crises by loans from abroad. But there are now clear signs that things aren't going to end well without a sharp change in direction.

In early 2015, an IMF debt-sustainability analysis concluded that Mongolia was at considerable risk of debt distress. But the government ignored the IMF's advice to tighten macroeconomic policy. In 2015 and 2016, through a program of cash handouts, salary increases and other big-spending pro-

grams—all financed by external and domestic borrowing—Mongolia blew up the budget deficit to 20% of GDP.

That borrowing culminated in a \$500 million bond in May 2016, with an incredible 10.875% coupon. Even with this borrowing, and a large credit-swap line between Mongolian and Chinese central banks, official reserves plunged to their lowest level in six years.

The new MPP government that took office last summer made some progress in reversing the growth of the budget deficit. But the relatively small tax increases and spending cuts that are in the IMF agreement won't change the dangerous underlying trend. Some of those cuts, aimed at essential social programs, could pose social and political risks to stability.

The office of Mongolia's president has limited powers, but it can exert influence over policy. Whoever wins the election Friday should seize this opportunity to encourage the country to face up to its perilous debt situation and accept the need to live within its means and return to sustainable FDI-led growth. At the very least, the president-elect should abide by Hippocrates' words, "First, do no harm" and not advocate populist steps that will make the likelihood of a crisis even greater.

Mr. Bikales is an economist who has advised many Mongolian governments since 1991.

An Italian Banking Bailout Made in Brussels

By Marcello Minenna

turn politician who named his company Genco after the Corleone olive-oil business in the film "The Godfather," has strongly criticized the influence of China and the International Monetary Fund in Mongolia's economy.

Mr. Enkhbold presents himself as a voice of stability and continuity. He is best known for his years as the mayor of Ulaanbaatar, where startlingly rapid expansion of building construction was so unpopular that his opponents badly outpolled him among city voters in the first round of this election before he eked out a second-place finish with support from the rural areas.

Whoever wins will have to confront the fact that Mongolia today, from the national authorities down to the rural herders, is mired in high-interest debt, and is adding more to the burden every day.

In March, Mongolia came perilously close to defaulting on a \$580 million Eurobond. A \$5.5 billion package of loan commitments, made possible through the IMF, helped avoid such an outcome.

This package will lower the cost of financing the budget deficit, projected to be 10.4% of gross domestic product this year, and the cost of refinancing foreign-currency bonds that will mature in the coming years. But it doesn't resolve the underlying solvency problem.

In addition to the IMF-led loan package, Mongolia continues to take on other new low-interest foreign-

Intesa Sanpaolo, for €1. The bad loans, with a net value of €10.3 billion, will go to Società per la Gestione di Attività (SGA), established in 1996 as a bad bank to help resolve the Banco di Napoli.

This is very different from the bail-in provisions envisioned by the European Union's directive on bank resolutions. Under those rules, depositors and senior bondholders are supposed to take a haircut in the first instance, with taxpayers entering only as a last resort.

Here, however, losses of roughly €3.7 billion will be concentrated on shareholders and subordinated bondholders. That includes a €2.5 billion loss for Atlante, the bank-resolution fund organized by the government and funded by Italy's largest banks and other investors, which recapitalized these banks only a year ago.

Taxpayers will pay a far larger bill, mainly to Intesa. The Milan-based bank will receive a lump sum of €4.8 billion to compensate for costs associated with its role in winding down the two banks and to bolster its capital cushion in light of the new assets it's taking on.

Rome also is offering €12 billion in taxpayer guarantees for any deterioration in the loan portfolio Intesa is buying. The total of €16.8 billion is around 82% of the funds allocated barely six months ago to shore up Italian banks; the remaining funds will hardly be enough to cover the €5.4 billion in state aid to Monte dei Paschi di Siena that was just unlocked Tuesday by the European Commission. And this doesn't factor in Rome's guarantees to SGA for the nonperforming loans it's absorbing.

Critics are right that this solution runs counter to the spirit of the EU's bank-resolution rules. But Rome was given little choice. The EU-level banking regulator determined neither bank was systemically significant

EU rules foist more costs on taxpayers by barring honest socialism and creating bigger banks.

enough to demand resolution under the EU directive, leaving Rome to decide alone how to proceed. But when Rome determined that the two institutions were indeed significant enough in their regions that they couldn't be allowed to fail chaotically, other EU rules prohibited a more honest form of socialism that would have benefited taxpayers.

Intesa's involvement was necessitated by EU rules prohibiting outright state aid to banks. Yet Brussels cared only about the form, not the substance, of the ensuing deal. The European Commission liked the fact that the bank assets were being sold in part to a private-sector bidder. It gave no regard to such details as the purely symbolic €1 price being paid, or the taxpayer benefits that Intesa would enjoy.

It would have made much more sense and been less burdensome for Italian taxpayers if Rome had fully taken over the two banks. The SGA "bad bank" could have established an asset-management company to purchase all the assets of the two banks and to fund the operation by

issuing asset-backed securities. The inclusion of performing loans in the collateral portfolio would have reduced the state's direct commitment. That commitment could have been further reduced by the creation of a mezzanine tranche, secured by public guarantees but of limited size and contingent upon the occurrence of enough losses as to fully absorb the junior slice.

Yet it would have been a struggle to get such measures approved, especially in the short time in which Rome had to act. The government would have had to argue that the honest socialism of this alternate procedure would have less impact on public finances, and that despite its ties to the government the SGA is a public company. Brussels might have disagreed.

In effect, Rome was in a bind. The EU imposes resolution and state-aid rules to create some semblance of restraint on taxpayer rescues for failing banks. But the EU has yet to roll out EU-wide deposit guarantees that might reduce the political pressure on governments to expend taxpayer resources.

The result may be the worst of all possible worlds. One irony is for sure: State-aid rules intended to encourage market competition have instead in this case resulted in an enormous taxpayer gift to Intesa, already Italy's largest bank. The current system is fueling the growth of giant institutions in a way that's unlikely to be good for the financial market or consumers.

Mr. Minenna is a doctoral lecturer at the London Graduate School of Mathematical Finance.

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Editor in Chief

Matthew J. Murray
Deputy Editor in Chief

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EDITORIAL AND CORPORATE HEADQUARTERS:
1211 Avenue of the Americas, New York, N.Y. 10036

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THE WALL STREET JOURNAL.

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Yen vs. Dollar 113.1920 ▼ 0.17%

Hang Seng 25389.01 ▼ 1.53%

Gold 1223.00 ▲ Closed

WTI crude 47.14 ▲ Closed

10-Year JGB yield 0.082%

10-Year Treasury yield 2.348%

Tencent Imposes Limits on Game

New curbs to reduce children's playing time for 'Honor of Kings' follow heated debate

By ALYSSA ABKOWITZ

BEIJING—The world's biggest online game company, **Tencent Holdings Ltd.**, is running into problems at home in China as debate rages over how long children play its popular games, the latest imbroglio facing the nation's internet giants amid greater official scrutiny.

Tencent on Tuesday unveiled a new system that limits the time children play its top-grossing mobile game, "Honor of Kings," saying on social media that it was taking

the lead to roll out policies to prevent game addiction. The issue of youngsters playing games has drawn the attention of media and officials after being linked to a spate of suicides and crimes.

Yet state media continued to criticize the company's hit game, which had 50 million daily active users at the end of last year, according to game consultancy Niko Partners, and the effect it was having on society.

The company's stock fell 4.1% on Tuesday, dragging down Hong Kong's stock index on which it is the largest constituent.

Analysts warned the limitations on play time will have a negative impact on Tencent, one of Asia's biggest public companies, which pulls in



REUTERS

The company pulls in about 30% of its revenue from mobile games.

about 30% of its revenue from mobile games. A big chunk of this revenue comes from players under the age of 18, said China Merchants Securities analyst Rich-

ard Ko. Players can play up to certain levels for free, but then must pay to continue to more advanced levels. Mr. Ko estimates the limitations will lower "Honor of Kings" reve-

nue by 5% for the year, affecting Tencent's overall mobile gaming top line by 1.6%.

Tencent didn't immediately respond to requests for comment.

The incident is the latest to affect China's biggest tech companies, as Beijing increasingly steps up monitoring and policing of the platforms to ensure they don't violate official social policies.

For Tencent, which also operates China's largest social-media platform WeChat, and holds other game makers including Supercell Oy of Finland and Riot Games Inc. in its portfolio, the stakes are high because the company is used on a regular basis by the majority of Chinese internet users.

"It's important for Tencent

Please see TENCENT page B4

Chinese To Weigh Financial Overhaul

By LINGLING WEI

BEIJING—China's leadership is set to convene a long-delayed policy meeting late next week to streamline financial regulation, according to people with knowledge of the matter, as curbing risks becomes a priority for Beijing in a year of political transition.

The closed-door meeting, known as the National Financial Work Conference and traditionally held every five years, will seek to set the tone for how to fix a fragmented regulatory system in which the country's central bank and regulators overseeing the banking, securities and insurance industries often have acted in isolation and even at cross-purposes.

But the ultimate formula to be decided at the July 14 meeting, the people say, likely won't involve creating a "superregulator" as advocated by some officials and government advisers, which had called for putting all

The meeting will seek to set the tone on ways to fix a fragmented regulatory system.

regulation under the oversight of the People's Bank of China. Instead, the leadership may settle on less drastic measures such as giving the central bank a bigger say in coordinating with other regulators, according to the people.

"It's stability first and foremost," one of the people said. "The goal is to improve regulatory coordination."

President Xi Jinping ordered a plan for creating more coherent financial oversight in late 2015, following regulatory missteps that exacerbated market turmoil and put in question Beijing's ability to manage the economy. That resulted in hopes within China's financial circles for a more empowered central bank, a step other countries have taken in times of heightened risks.

But a consolidation of regulatory power into the PBOC would require some powerful groups to cede turf, officials involved in the process say. As a result, the final plan is expected to be less radical while still seeking to elevate the central bank's role. One option being discussed is the creation of a separate group within the PBOC to oversee coordination with the banking, securities and insurance regulators, the people said.

A lack of consensus on the regulatory overhaul had caused the leadership to put off the

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Dominique Fong/The Wall Street Journal

New World Development's Adrian Cheng has re-envisioned the tip of Tsim Sha Tsui, which has fallen short in commercial development.

Hong Kong Scion Bets on Waterfront

By DOMINIQUE FONG

HONG KONG—A scion of one of the richest family empires in this megalopolis is making a bold bet to turn a dowdy strip of waterfront into a glamorous front-row seat to one of the world's most stunning skylines.

Adrian Cheng, grandson of the late Cheng Yu-tung, the legendary real estate and jewelry magnate, has re-envisioned the tip of Tsim Sha Tsui, which has fallen short in terms of commercial development even though it is popular with tourists, families and teenage lovers gazing at the neon field of lights across Victoria Harbour. The promenade has been too hot, too crowded and too sparse in food and drink choices.

The project, named Victoria Dockside, "will be a creative heart and haven of Hong Kong," Mr. Cheng said in an emailed statement.

Victoria Dockside underscores that 20 years after

Hong Kong returned to China, the mechanics of private development remain dominated by the city's big real-estate families. While Beijing increasingly exerts its influence on other parts of the former British colony, families like the Chungs, the Lees and the Kwoks control the top sites and have the financial and political relationships to stay in the driver's seat.

At the same time, families like the Chungs continue to take on big risks. New World is planning to charge some of the highest office rents in the city for space in a location that is not known as a prime office district.

The family also is working with a new design that makes more use of the open air in the retail and public spaces

than other megaprojects in the city. "I think it's a big gamble," said Forth Bagley, a principal at the Kohn Pedersen Fox Associates firm in New York and a key architect on the project, about the size of New World's investment.

Mr. Bagley compared it to Hudson Yards, a gigantic development on New York's waterfront that his firm is also helping to design. That project created a new place above a rail yard that has been attracting big-name tenants like BlackRock Inc., KKR & Co. and Time Warner Inc.

Mr. Bagley predicts that New World will enjoy similar success in Hong Kong. The de-

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J.P. Morgan Mulls A Worldpay Offer

BY MAX COLCHESTER

LONDON—J.P. Morgan Chase & Co. made a preliminary approach for U.K. payments business **Worldpay Group Inc.**, potentially marking one of the biggest deals the U.S. bank has done since the financial crisis.

On Tuesday the board of Worldpay said in a statement that it had received preliminary approaches from J.P. Morgan and **Vantiv Inc.**, a U.S.-based credit-card processor. The board noted that there is no certainty that an offer will be made; the two parties have until Aug. 1 to announce whether they intend to make an offer. J.P. Morgan declined to comment. A spokesperson for Vantiv wasn't immediately available for comment.

Worldpay processes millions of payments daily in stores, online and on cellphones, predominantly across the U.K. and the U.S. As of Monday evening—before the approach was disclosed—it had a market value of £6.39 billion (\$8.24 billion). Its shares soared 28% Tuesday on the news.

Payments businesses have recently been popular acquisition targets. Banks and payment companies are racing to retool offerings as customers turn to card and mobile devices to pay for goods.

Meanwhile, with processing fees being squeezed by regulators and the rising competition from technology startups, incumbents are trying to gain heft to generate economies of

scale, analysts say. Worldpay's European rival payment company **Nets AS** said last weekend that it had been approached by suitors. In April, Mastercard got the green light from regulators to acquire payment technology firm **VocaLink Holdings Ltd.** for about \$920 million.

J.P. Morgan already runs a European payments business, which is based in Ireland, and processes some 40 million credit and debit transactions a day.

Like other banks, J.P. Morgan has been reshaping its business, predicting customers will move away from credit cards and simply pay with their cellphones. In 2015 J.P. Morgan announced an overhaul of its Chase Pay product to better compete with the likes of PayPal Holdings Inc. The bank has joined with a number of U.S. retailers to push its payment app. While the bank has made a series of smaller financial technology acquisitions in recent years, it has so far held off from big-ticket deals.

Worldpay was owned by **Royal Bank of Scotland Group PLC** until 2010, when the bank was forced to sell the business following its taxpayer bailout. Worldpay was then bought by private-equity groups Advent International and Bain Capital, who listed it in 2015.

The business has been growing strongly, posting a 15% increase in revenue to £4.54 billion in 2016. A person familiar with the company said that the approach from Vantiv and J.P. Morgan was unsolicited.

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Legal Notices

INTERNATIONAL NOTICES

Record No. 2017 224 COS

THE HIGH COURT COMMERCIAL

IN THE MATTER OF INNOCOLL HOLDINGS PUBLIC LIMITED COMPANY

AND IN THE MATTER OF THE COMPANIES ACT 2014

AND IN THE MATTER OF SECTIONS 497 TO 56 OF THE COMPANIES ACT 2014

NOTICE is hereby given that in pursuance of an Order of the Irish High Court dated 10 May 2017 a meeting of the holders of Innocoll Shares (as defined in the proposed arrangement between Innocoll Holdings Public Limited Company (the "Company") and the Scheme Shareholders (as defined therein) (the "Scheme")) for the purpose of their considering, and voting on, a resolution proposing that the Scheme in its original form or with or subject to any modification(s), addition(s) or condition(s) approved or imposed by the Irish High Court be agreed to (the "Scheme Meeting") was held on 28 June 2017 and the holders of Innocoll Shares passed the necessary resolution at the Scheme Meeting approving the Scheme without modification.

NOTICE is hereby further given that at an extraordinary general meeting of the Company held on 28 June 2017 the shareholders of the Company in furtherance of the Scheme passed, *inter alia*, a special resolution to reduce the issued share capital of the Company by the cancellation and extinguishing of all Cancellation Shares (as defined in the Scheme) pursuant to Section 84 of the Companies Act 2014 (but without thereby reducing the authorised share capital of the Company) (the "Share Cancellation").

NOTICE is hereby further given that consequent upon an application made to it by the Company on 30 June 2017 the Irish High Court has directed that an application by the Company for orders, *inter alia*, pursuant to:

1) Section 453(2) of the Companies Act 2014 sanctioning the Scheme; and

2) Sections 84 and 85 of the Companies Act 2014 confirming the Share Cancellation;

shall be heard by Irish High Court at 11:00am on 21 July 2017 at the Four Courts, Inns Quay, Dublin 2.

WILLIAM FRY

Solicitors for the Company

2 Grand Canal Square

Dublin 2

5 July 2017

Note: Any person who intends to appear at the hearing of the said application should notify the Company's Solicitors, William Fry, 2 Grand Canal Square, Dublin 2, Ireland (Quoting reference 023786.0009.RJR) in writing not later than 5:00pm (Irish Time) on Monday 17 July 2017 if that person's or persons' intention to appear at the said hearing of the said application and should indicate to the said Solicitors whether such person or persons intend to support or oppose the said application and should serve any affidavit evidence on which that person or persons intends to rely on the Company's Solicitors by that date and time.

THE WALL STREET JOURNAL.

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BUSINESS & FINANCE



SEAN GALLUP/GETTY IMAGES

EU Backs New Tax Rules

BY JULIA-AMBRA VERLAINE

BRUSSELS—European Union lawmakers backed new rules that would force large multinational companies operating within the bloc to give detailed information on where profits are made to prevent them from reducing tax bills.

As such, companies ranging from **Google Inc.** to **Amazon Inc.** will be forced to publish profits and tax bills from each of the EU countries in which they operate—and to provide some information for subsidiaries operating outside of the bloc.

They also will be forced to publish data such as employment numbers, proving that they aren't running shell companies.

The European Parliament backed a compromise version of the proposal. It allowed authorities to grant exemptions in cases where providing the information would place the company at a disadvantage with its competitors.

EU governments and the European Commission must

still sign off on the proposals

The so-called country-by-country reporting was put forward by the EU's executive arm, the European Commission, in April 2016. It stipulates that companies with annual revenue of more than €750 million (\$851 million) publish a report on income and tax information accessible to the public.

European countries have been trying to rein in corporate tax avoidance by multinational firms since the financial crisis, both by pushing to change international rules and by cracking down on companies that have struck alleged sweetheart deals in countries such as Luxembourg that allowed them to pay little tax in the EU.

"Public country-by-country reporting will make it much harder for multinational corporations to shop around for the lowest possible tax rate, and help bring illegal activity to light," said German lawmaker Sven Giegold from the left-leaning Green party.

Lawmakers agreed, however, to a "safeguard clause"

that gives companies the option to apply for an annual exemption from reporting some of the detail on grounds of commercial sensitivity.

Business groups have argued that providing too much detailed information could allow competitors to work out important business information on, for example, how a firm is structured and mirror that.

"The fight against tax avoidance will be in vain if we damage the competitiveness of our companies and the investment climate in the EU," said Dariusz Rosati, a Polish lawmaker from the center-right European People's Party.

A European Commission spokeswoman said Tuesday the safeguard clause shouldn't be a carte blanche for companies to avoid reporting.

Elena Gaita, a policy officer at anticorruption watchdog Transparency International, said the text agreed on by lawmakers in Strasbourg, France Tuesday would have an

ambivalent impact.

"On one side it shows widespread support for transparency around multinationals' tax arrangements world-wide, but on the other it still leaves loopholes for corporations to shroud their affairs in secrecy," Ms. Gaita said.

EU officials and lawmakers have accelerated their work on taxes after the Panama Papers revealed planning techniques that helped clients exploit loopholes and arbitrage tax regimes in different countries to cut bills. A total of €173 billion (\$192.8 billion) of tax was avoided through the Panama Papers schemes alone, according to an April study by the EU Parliament.

In February, EU finance ministers agreed to a batch of rules coming into effect between January 2020 and January 2022 that would close several legal loopholes to reduce tax bills—such as shifting profit and moving debt to countries outside the bloc where there are more generous interest deductions.

RULES

Continued from the prior page
key policy meeting, originally expected late last year or early this year. The first financial work conference, held in November 1997, at the time of the Asian financial crisis, resulted in the birth of four major state-owned asset-management companies in charge of handling bad assets from the nation's big banks. The most recent one, in January 2012, paved the way for a faster pace of financial liberalization in the following years.

The conference will take place as Beijing tries to keep the economy on an even keel ahead of a major power shuffle later this year. In recent months, Mr. Xi has replaced most of his economic team, in-

cluding the finance minister and the top banking regulator; questions remain on who will succeed Zhou Xiaochuan, the central-bank governor, who is expected to retire this year.

Of particular concern to the leadership is new risk that has sprung up precisely because of an onslaught of regulatory measures to curb runaway debt levels. Moves such as raising the cost of short-term funds have left companies scrambling for cash.

Most recently, China's banking regulator has ordered sweeping checks on the borrowings of some of the country's top overseas deal makers, including **Anbang Insurance Group Co.**, **HNA Group Co.** and **Dalian Wanda Group**. Those moves have rippled through the country's stock and bond markets.

The market turbulence, some officials and economists say, highlights the importance of better coordination of regulation and of preventing regulators from competing among each other.

No Easy Answers For Investors

Only the most diligent investors can hope to understand how the bosses of their companies are financially motivated.

Increasingly, executives only get share awards if they hit certain targets agreed with the board. The all-important performance hurdles are usually detailed in the small print of the proxy statement, but their rigor is "not readily evident even to a professional reader," said activi-

sts and eventually regulations like the U.S. pay ratio, part of the Dodd-Frank reforms.

There is also a more subtle problem with the divergence between realized and estimated pay: Investors underestimate the extent to which stock awards and options have come to dominate executive packages.

A full 82% of realized pay in 2015 was in stock, compared with 62% for estimated pay. The incentive for bosses to concentrate on boosting

investor **ValueAct Capital** in a recent paper.

An alternative to summary compensation tables proposed by ValueAct involves estimating three levels of pay depending on

BUSINESS NEWS

SpaceX Aborts Intelsat Mission

BY ANDY PASZTOR

For the second time in two days, entrepreneur Elon Musk's SpaceX was forced to scrub blastoff of a large commercial communications satellite, when an automated system aborted the launch within seconds of liftoff.

Monday's mission for Intelsat SA was slated to follow a pair of trouble-free launches that occurred less than two weeks ago. Company supporters said those successes evidenced increasing operational proficiency and an accelerating launch tempo that SpaceX's commercial and U.S. government customers had long wanted to see.

A previous launch attempt was aborted on Sunday, also 10 seconds before liftoff, when the same automated safety alert system detected some problems with the Falcon 9's navigation or flight-control systems.

On Monday, the closely held Southern California company ended its webcast without providing any details on the reason for the aborted launch. Neither the satellite nor the rocket appeared to be damaged, but industry reaction to the twin aborts will depend partly on the explanation SpaceX officials provide.

The launch won't take place before Wednesday, Mr. Musk said via Twitter, while the company conducts a "full review" of rocket and launchpad systems. "Only one chance to get it right," the SpaceX founder said.

The nearly 15,000-pound satellite, believed to be the heaviest payload SpaceX has ever tried to launch, requires the full thrust and all of the fuel aboard SpaceX's Falcon 9 rocket for it to reach its desired orbit. So in this case, there were no plans to bring the main part of the rocket back—a procedure requiring fuel.

Reusing rockets and even unmanned cargo capsules has become part of SpaceX's everyday operations, with commercial customers lining up to put satellites on top of what the company calls "flight tested" main stages. Pentagon officials also are talking more favorably about the prospect of contracting to put national-

The company is conducting a 'full review' of rocket and launchpad systems.

security payloads on top of reused rockets, perhaps sometime in the next few years.

The aim of reusing boosters is to lower costs and speed up launches. It also provides SpaceX somewhat of a respite from having to manufacture boosters at a breakneck pace to meet its launch commitments.

After the Intelsat launch, one of the company's next big challenges in coming months will be to start flying what it has described as the final variant of its Falcon 9 family of launchers, a design optimized for reusing the main part of the rocket along with its nine engines.

Also later this year, SpaceX's management team intends to carry out the maiden launch of the company's Falcon Heavy. The beefed-up derivative of the Falcon 9, which is several years delayed, features 27 separate main engines.

Over the years, SpaceX has talked about its automated pre-launch abort system and related design features of the Falcon 9 as important safety enhancements to traditional rocketry. Immediately after the main engines ignite, for example, mechanical arms restrain the Falcon 9 and prevent it from starting to rise for a fleeting instant to ensure everything is operating normally. The company also has stressed that the Falcon 9 can afford to lose thrust from one of its nine main engines, or in some circumstance even two, and still deliver payload to space.

Disney's TV Losses Extend to Kids

As with ESPN, two biggest channels aimed at younger viewers are losing out to digital

BY JOE FLINT
AND BEN FRITZ

Walt Disney Co.'s biggest business, cable TV, is stalling. And the problems go well beyond ESPN.

The sports network's struggle to adapt to a rapidly changing media landscape has garnered much of the attention from investors and analysts. Meanwhile, ratings have fallen significantly at Disney's biggest brands reaching children, teens and young adults, led by Disney Channel and Freeform.

Those two channels each has lost about four million subscribers over the past three years, bringing them to around 90 million apiece.

The troubles are twofold: a lack of hits and the broader move by audiences away from traditional television to digital alternatives. The shift to streaming services such as Netflix Inc. and web-based platforms like Google's YouTube is particularly pronounced among younger viewers targeted by these Disney networks.

Channel executives say they are trying to improve programming and determine how aggressively to make the leap to mobile and online formats.

"We see the migration," said Disney Channel President Gary Marsh. "One of the challenges is trying to serve the viewership where they're going as opposed to trying to drive them where we want them to go."

Disney Channel programming is focused on children, while Freeform, which changed its name from ABC Family in January 2016, is aimed at teenagers and young adults.

Cable TV has long been Disney's biggest business, ac-



Disney Channel's ratings are weak. Charlie DePew and Bella Thorne from the show 'Famous in Love.'

counting for 30% of its revenue and 43% of profits last fiscal year. About 26% of cable revenue and profits come from entertainment networks like Disney Channel and Freeform, Morgan Stanley estimates, while the rest is generated by ESPN. (Disney doesn't disclose the breakdown.)

Even though Disney Channel is considered a relatively costly channel for cable companies, it doesn't command the large subscription fees that ESPN does.

Also at stake for Disney is the exposure its TV channels offer for toys, clothes and other products that the company relies on for hundreds of millions of dollars annually in revenue.

As consumers "cut the cord," Disney's once fast-growing cable business has slowed down. Cable revenue was flat and operating income down 6% in the first half of the current fiscal year, which has alarmed Wall Street.

Disney Chief Executive Robert Iger has said that strengthening online accessibility for television programs is a priority and that the company is

preparing to offer its channels, in part or whole, directly to consumers online rather than just through costly cable packages.

Profits for Disney Channel and Freeform are driven in part by long-term contracts with cable companies, but the erosion in ratings is likely to ultimately hit the bottom line unless the networks can generate substantial new digital revenue.

Both channels are considering when, not whether, to launch direct-to-consumer apps, similar to Time Warner Inc.'s HBO Now.

"There's no doubt in my mind that the company will pursue that," Mr. Marsh said, adding that such an option could be unveiled in the near future.

For the first six months of this year, the commercial-free Disney Channel's ratings among its core 2-11 and 6-14 demographics fell 23% in prime time and 13% and 18%, respectively, during the full day, compared with the same period a year earlier, according to Nielsen. Ratings are also down at the smaller Disney Jr.

and Disney XD networks, which fall under Mr. Marsh's Disney Channel umbrella.

Making the transition to online and mobile platforms is a delicate dance. Distributors like Comcast Corp. and AT&T Inc.'s DirecTV pay high subscription fees that currently account for a large chunk of the Disney networks' profits. They are wary of too much content being available outside of the pay-TV ecosystem.

Online video currently carries fewer ads and generates significantly less revenue than network programming, particularly if it is available to people who don't subscribe to cable.

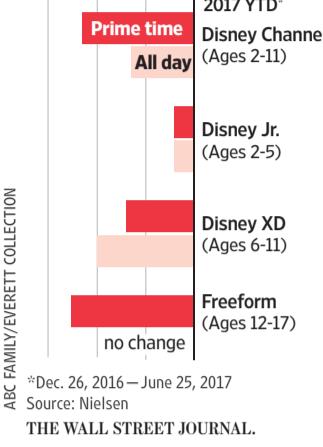
Still, Freeform President Tom Ascheim said digital viewing for the channel has doubled in the past two years as his network has put its shows online, including full seasons of popular programs like "Famous in Love."

Such a strategy could mean a short-term hit to ratings and revenue but Mr. Ascheim said, "When we look out a bunch of years from now, digital gets bigger than linear. That feels real clear."

Losing Interest

Disney's cable-entertainment channels are all suffering from declines in viewership.

Change in viewers from previous year



ABC FAMILY/EVERETT COLLECTION

^Dec. 26, 2016 – June 25, 2017

Source: Nielsen

THE WALL STREET JOURNAL

On the Disney Channel, some new shows, such as "I Didn't Do It" and "Best Friends Whenever" didn't click with kids, which contributed to the ratings decline.

"We haven't had the breakout hits in the last year or so," Mr. Marsh said.

Disney Channel is betting on "Raven's Home," a spinoff of its hit "That's So Raven." It also has a sequel to its smash original movie "Descendants."

Canceled shows on Freeform include the dramas "Guilt" and "Dead of Summer," which both were darker than the network's "Pretty Little Liars" and "Famous in Love."

Freeform's prime-time viewership among people aged 12-17 was down 25% from January through June, according to Nielsen. For the 18-34 demographic, the drop was 20% over the same period.

Both Freeform and Disney Channel are confident that their new slate of shows will lift ratings. Freeform is now targeting young men along with women. Next season, it plans to debut "Cloak and Dagger," its first show from sister unit Marvel.

Suncor Favors Shareholders Over Oil Sands

BY BRADLEY OLSON

CALGARY, Alberta—One of the best-performing oil companies in the past year is gaining favor with investors in part by embracing an unusual strategy: promising not to reinvest in its core business "in the foreseeable future."

The company is **Suncor Energy** Inc., Canada's largest oil producer, and the core business is the country's oil sands. A host of big international oil companies have plotted a speedy retreat from the region because of concerns about how the once-booming area can remain lucrative in the face of regulation to limit carbon emissions and relatively cheap U.S. shale drilling.

Despite the cloud over the oil sands, Suncor shares outperformed every major North American oil company from June 2016 to May, as well as the S&P 500 index. Most other energy producers have been routed as crude prices have fallen almost 20% since April.

Suncor has gained favor in part by heeding the chill on investment. After years of spending to ramp up new projects, the company is about to take a pause in the oil sands, where operators must use steam or expensive equipment to transform the tarlike crude into a substance suitable for refining.

Instead, Suncor plans to



TODD KOROL/REUTERS

The Canadian producer will suspend reinvesting in its core business.

give investors much of the excess cash it will generate in the coming years. From this year to 2020, Suncor may generate \$15 billion in free cash flow, according to Goldman Sachs Group Inc.

"We've decided to let the shareholders see the cash," Chief Executive Steve Williams said in an interview. "We can continue this model for a lot longer."

Suncor's run, which has slowed in the past month as crude prices fell, is a testament to changing investor appetites for oil companies. A decade ago, a promise not to invest in a company's core business "in the foreseeable future," as Mr. Williams assured investors in February, might engender a lack of confidence.

But in a world where uncertainty looms due to questions

about price swings, demand, new technology and climate regulations, a pledge to give cash to shareholders rather than spend it has been welcomed.

Suncor is a top pick among energy analysts at Goldman Sachs and is recommended as a "buy" by 81% of analysts, more than any other big oil producer. Including reinvested dividends, the company's U.S. shares returned 18% to shareholders from June of last year to May 31. That's better than every other major North American oil company in that time.

Mr. Williams hasn't sworn off the oil sands forever, only investments in new, company-built projects. Acquisitions remain a possibility if valuable assets are available on the cheap. Rather, he has assured shareholders that Suncor can continue to grow, generate

cash and buy back shares even at low oil prices.

Investor enthusiasm hasn't spilled over to many other oil sands companies. **Cenovus Energy** Inc., a smaller Suncor rival, has fallen almost 50% since announcing a \$13 billion deal in March to expand its oil sands output. The company said last month that it would replace its CEO as investors soured on the deal.

Royal Dutch Shell PLC, Staatsoil ASA, Marathon Oil Corp. and ConocoPhillips have disposed of Canadian assets in the past year, and analysts expect others to follow.

Production in Alberta's oil sands tends to be more expensive and carbon intensive due to the added energy needed to make the heavy oil flow. The higher emissions stemming from such techniques have made Canadian crude a target of environmental activists.

The big oil exodus from Canada has come as low prices force companies to favor operations that turn a profit quickly and require less upfront investment. Being a low-cost producer will be an advantage if oil demand falls and prices remain depressed for years.

Although shale production is usually seen as the lowest-cost opportunity available to most big oil companies, Suncor also has seen the cost of its operations fall.

The cash cost of Suncor's oil

sands operations has declined 30% to 40% since 2009 and reached \$17 a barrel in April, according to Wolfe Research. That is competitive with some of the lowest-cost production in the U.S.

Mr. Williams said Suncor will be able to cut costs further in ways that will also reduce emissions. The company is testing autonomously driven mining trucks in certain operations. Suncor and others also have begun using solvents instead of steam—requiring less energy and lower emissions—to make the tar-like oil easier to extract, process and ship.

"Hydrocarbons have a fundamental part to play in the energy mix forever," said Mr. Williams. "Technologically, we can solve most of the issues."

Some of the company's oil sands operations will soon have carbon emissions that are comparable to other kinds of extraction, he said. While regulatory concerns may intensify, for now restrictions in even the most stringent areas equate to a price of just \$1 a barrel, he said, suggesting that concerns about such costs are overblown.

Some investors remain wary of making a big bet on the oil sands due to coming regulations. They see the industry's future as similar to energy utilities that generally don't see massive growth but are popular with shareholders for returning cash.

Qatar Sets Out to Boost LNG Output Amid Gulf Dispute

BY SUMMER SAID

RIYADH—**Qatar Petroleum**, the world's largest producer of liquefied natural gas, said Tuesday it plans to increase natural-gas output by 30% over the next seven years, as the emirate faces a diplomatic crisis with its Persian Gulf neighbors.

Qatar Petroleum will double the size of a major project in a massive subsea Persian Gulf gas field shared with Iran. Chief Executive Saad al-Kaabi said at a news conference in Doha on Tuesday. The expansion will bring Qatar's total LNG production to 100 million tons a year—the equivalent of

about 6 million barrels of oil—from its current level of 77 million tons, he said.

Qatar's decision was announced the same day that Saudi Arabia, the United Arab Emirates, Bahrain and Egypt said the emirate had to respond to a list of demands. Those countries have cut diplomatic ties and imposed a transport ban against Qatar, accusing former allies in Doha of supporting extremist groups and meddling in their domestic affairs.

Qatar denies the allegations.

Qatar's economy has been resilient so far but could suffer if the transport ban remains and other economic

sanctions are imposed. Despite the blockade, Qatar's gas shipments haven't been affected, and it has found ways to get food and medicine imports.

The LNG announcement helps "emphasize Qatar's importance to world energy, and to claim business as usual," said Robin Mills, chief executive of Qamar Energy, a Dubai consulting firm.

The Arab countries targeting Qatar in the diplomatic row aren't big gas producers. Qatar's move comes a day after Saudi Arabia's rival, Iran, said it was trying to increase its own output from the world's largest gas field, which

it shares with Qatar.

French energy giant Total SA said Monday it would invest \$1 billion in a partnership to develop more gas from Iran's piece of the field, which Iran calls South Pars and Qatar calls the North Field.

North Field output accounts for nearly all of Qatar's gas production and around 60% of its export revenue. Qatar declared a moratorium in 2005 on the development of the North Field to give Doha time to study the impact on the reservoir from a rapid rise in output.

Qatar is also facing pressure from international competitors who are ramping up LNG out-

put. Russia is developing its LNG capabilities, the U.S. has begun exporting the commodity, and companies such as Royal Dutch Shell PLC have made gas a strategic priority.

If Qatar follows through with its plans to raise output, it would be sending more LNG into the global market at a time of oversupply, said Frank Harris, head of LNG consulting at energy consultancy Wood Mackenzie. "Whichever way you look at it, it tends to suggest LNG prices going down, which isn't good for them," he said.

—Sarah McFarlane in London contributed to this article.

LeEco Founder's Assets Frozen

SHANGHAI—A court in Shanghai froze nearly \$181 million in assets and an additional \$2.3 billion worth of shares in a listed unit partially owned by **LeEco Holdings** founder Jia Yuetong after the unit missed an interest payment, deepening the firm's financial distress.

The Shanghai High People's Court froze about 1.24 billion yuan (\$181 million) in assets owned by Jia Yuetong and his wife Gan Wei, along with three of LeEco's subsidiaries, according to a court filing dated June 26, as well as an article by the official Xinhua News Agency on Monday.

Originally known as China's Netflix, LeEco established its presence as an online streaming-content provider that later expanded into businesses including smartphones and electric vehicles. The company's financial woes came to light after Mr. Jia admitted to a cash crunch in a letter to employees last November.

A Shanghai branch of China Merchants Bank Co. applied to the Shanghai High People's Court to have some of LeEco's assets frozen after Levview Mobile HK Ltd., a subsidiary of LeEco, missed an interest payment, according to the state-run Shanghai Securities News.

LeEco didn't immediately respond to a request for comment.

On Tuesday, Leshi Internet Information & Technology Corp., a unit of LeEco that runs an online video streaming site, said the Shanghai court had frozen more than 51.9 million shares, or 26% of the firm's total shares, owned by Mr. Jia and its controlling shareholder LeEco, for three years, in addition to the 2.83 million shares owned by Mr. Jia and LeEco that had already been frozen, according to its filing with the Shenzhen Stock Exchange. The share freeze was the result of a property preservation over Mr. Jia's joint guarantee in financing for LeEco's mobile business, the filing said.

The latest batch of shares owned by Mr. Jia that were frozen is valued at around 15.9 billion yuan, based on the firm's latest share price.

Leshi Internet Information & Technology Corp. said it cannot assess the share freeze's impact over the firm's ownership, but won't affect its normal operations.

The company has halted trading since April due to a restructuring plan. It has a market cap of 61.2 billion yuan.

—Yifan Xie

Uber Takes a Hit in France

An influential adviser to Europe's highest court on Tuesday sided with France in yet another legal wrangle targeting **Uber Technologies Inc.**

The adviser to judges at the European Court of Justice dismissed Uber's arguments that French transportation rules, which effectively criminalized Uber's low-cost service, should be overturned.

By Natalia Drozdikin
Brussels and Sam Schechner in Paris

The adviser's recommendation is the latest in a series of unfavorable legal or regulatory developments weighing on Uber's operations in Europe, where the U.S. ride-hailing company has faced local or national bans on at least some of its services in Germany, Belgium, the Netherlands, Spain and Hungary.

The recommendation isn't binding but the ECJ typically—though not always—sides with such advice.

In the court case, Uber has argued that the French transport rules, which banned platforms from connecting customers to unlicensed transport providers, specifically targeted online services and therefore should be invalidated because the government didn't follow the correct procedure when implementing them. In turn, Uber shouldn't be prosecuted on the basis of those laws, the company has argued.

Under European Union law, countries are supposed to first flag any national legislation regulating an "information society service," or web platforms, to the European Commission, the bloc's executive. But France didn't do that before pushing the 2014 law aimed at curtailing Uber through its legislature.

One provision of the French law made it a crime punishable by prison and fines to link people in search of a ride with drivers who have no professional license—as Uber's then-active low-cost service Uber-



An EU court adviser has dismissed arguments Uber made against French transportation rules.

pop did. Only after authorities arrested and charged the company's top two executives in France, and the country's interior minister dressed down other executives in his office, did the firm shut down Uber-pop.

Maciej Szpunar, an advocate general at the ECJ, said notification of the French rules wasn't necessary because they weren't specifically designed to regulate IT services.

"Member states may prohibit and punish the illegal exercise of a transport activity such as Uberpop without having to notify the commission of the draft law in advance," Mr. Szpunar said Tuesday.

Uber spokeswoman Marloes van der Laan said in response: "We have seen today's statement and await the final ruling later this year." The company has changed its ways since the French law was implemented and now only operates with professional licensed drivers in France, Ms. Van der Laan said.

Uber is hoping that a decision in its favor could bolster

its appeal of the conviction of the two executives who, along with Uber, were fined a total of about €964,000 (\$1.1 million).

That conviction also included other charges, such as privacy violations, which wouldn't be affected by the current ECJ case. A decision in the appeal to the French court conviction is expected at the end of the year.

The case in Tuesday's opinion stems from Uber's pugilistic approach to its legal battles world-wide. In Europe, one of the firm's main strategies has been to try to use the EU's free-market treaties to beat back restrictive transport regulations at a national level in any way possible.

The company has complained multiple times in the last two years about national laws in France, Germany and other countries directly to the commission, which is still considering those complaints.

At the same time, the company has urged national courts whenever possible to ask the EU's top court whether national taxi rules can even ap-

ply under EU law to a technology platform like Uber.

Tuesday's opinion was expected after the same court adviser, in a more advanced case also at the ECJ, said in May that the U.S. ride-hailing company should be regulated as a transportation company, not an online platform as Uber had argued.

If judges rule in line with Mr. Szpunar's recommendation that Uber be regulated as a transport service, it would effectively end Uber's long-fought legal attempt to lighten its heavy regulatory load across the continent. Regulators in Europe have sought to hold it to often strict rules and licensing requirements that apply to transportation companies, like taxi and traditional car-hire services.

Pointing to that recommendation, Mr. Szpunar said Tuesday, if Uber doesn't constitute an IT service, it would therefore be unnecessary for any member state to notify the national rules to the commission.

Judgments in both ECJ cases are expected later this year.

Microsoft Shuffles Sales

By JAY GREENE

Microsoft Corp. reorganized its global sales group Monday to focus on cloud services, and a person familiar with the plans confirmed the move will lead to layoffs in the thousands.

The company will target its sales efforts in two areas: large enterprise customers and small and medium-size businesses, according to an email sent to employees by Judson Althoff, an executive vice president who works with partners to spread the adoption of Microsoft technology. Previously, Microsoft focused on commercial segments, such as the public sector, startups and specific industries.

The email didn't mention layoffs. No notifications have gone out to employees, the person familiar with the plans said. The exact number of layoffs is unclear, though the cuts will hit staff in offices around the world, this person said. Microsoft had more than 121,000 employees at the end of March, the last time the company disclosed its head count. News of the reorganization and pending layoffs were reported late last week.

Microsoft often reorganizes at the end of its fiscal year, which closed Friday. A year ago, a reorganization elevated

Mr. Althoff and Jean-Philippe Courtois, executive vice president in charge of global sales, marketing and operations, to their current posts.

Microsoft is pressing to beef up its cloud-computing business to challenge cloud-infrastructure pioneer **Amazon.com Inc.** While Microsoft's Azure technology has emerged as the top competitor to Amazon Web Services, its 2017 sales likely will amount to just one-quarter of its rival's, according to estimates from Deutsche Bank.

In his email, Mr. Althoff said the reorganization is intended to "align the right re-

sources for the right customer at the right time."

The Redmond, Wash., company's sales group has long focused on selling packaged software and services to corporate buyers, which hasn't always necessitated specific technical expertise. Mr. Althoff wrote that he wants to boost "our technical depth and better align sales and services to solution areas."

With the new structure, Mr. Althoff's role is focused in part on working with partners such as software vendors and system integrators to convince customers to use Microsoft technology.



The revamp of Microsoft's sales team will result in mass layoffs.

TENCENT

Continued from page B1
to show their social responsibility," said Kitty Fok, managing director at research firm IDC, who hailed the decision. "They're big enough."

Under the new system, children age 12 and under are limited to one hour a day of play before 9 p.m. and children aged 12 to 18, to two hours a day.

The new system builds on a platform Tencent unveiled this spring that connects children's gaming accounts with their parents' accounts, so they can monitor children's play. The parental oversight platform has nearly 700,000 accounts linked, and a recent upgrade now allows parents to stop all

accounts from being played on specific devices.

Despite Tencent's initiatives, China's state-run newspapers, which often serve as the Communist Party's mouthpiece, came down hard on the company.

Some developers feel it is unfair to be blamed for making the game so successful.

"When making money and hurting people coexist, we need to be more alarmed," said People's Daily.

An opinion piece by Xinhua News Agency said the game

"weakens the kids' self control and worsens their tempers," adding that some children had even stolen their parents' bank cards in order to keep playing the game.

Inside the company, some younger employees who spent time developing and coding the popular game felt it was unfair to be blamed for making the game so successful, according to a Tencent employee familiar with the situation.

"It's not only about the game," the employee said. "It's an issue about undertaking social responsibility and the borders between private enterprises and the government, and how much the government should do and how much we should do."

—Fanfan Wang contributed to this article.

The Face of Real News

Dana Mattioli's unrivaled access to the business world helped break the story of Berkshire Hathaway's 2015 agreement to acquire Precision Castparts—the largest such deal in Warren Buffett's storied career. The timely, accurate reporting from Dana and her colleagues delivered scoop after scoop, including 8 out of the 10 biggest M&A deals that year.

Real journalists and real news from America's most trusted newspaper.

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THE WALL STREET JOURNAL.

Read ambitiously

Source: Pew Research Center, Political Polarization & Media Habits, 2014

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MANAGEMENT

A Name Handicaps The Steno Profession

BY FRANCESCA FONTANA

One of the nation's highest-paying jobs that doesn't require a college degree is facing a shortage of workers. Part of the problem: An ill-fitting moniker.

Court reporters do more than just transcribe legal proceedings for courts or legislatures, said Nativa Wood, president of the National Court Reporters Association. They also caption broadcast television shows and public and school events for the hearing-impaired, and provide real-time transcripts for everything from business meetings to legal depositions.

The field requires training in typing as many as 225 words a minute on a stenotype machine, used to transcribe the spoken word into shorthand. Students can learn to use the machine in programs offered by trade schools and community colleges.

Depending on the industry, their experience and the amount of work they take on, court reporters can make upward of \$95,000 a year. Bureau of Labor Statistics data show that the median annual pay for court reporters in 2016 was \$51,320. Median pay for all high-school graduates without further education, meanwhile, has hovered around \$30,000 over the past several years, according to the National Center for Education.

Still, Ms. Wood said the National Court Reporters Association has struggled to attract young workers, hurt by the preconception that court reporting is an antiquated job.

Ducker Worldwide, a Troy, Mich.-based consulting and research firm, estimates the aging pool of court reporters, plus declining enrollment rates in training programs, will create a shortfall of about 5,500 positions by 2018.

Ms. Wood said freelance stenographers are currently in such high demand that some have been forced to put clients on waiting lists, but adds that she hasn't heard of any impact on businesses or government.

One solution to attracting more people to the field, Ms. Wood said, is to retire the name "court reporter" and adopt a new one. "Ideally, I believe it should reflect our use of technology and accurately represent the many career paths that can be undertaken once you learn the stenographic machine," she said.

DANNY DANILOV/Herald & Review/Associated Press



Getting to 225 words a minute.

Shake Shack to Serve Up Changes

New CFO Tara Comonte's first task was to learn how to make a burger. Now she is focused on a tech makeover at chain

BY RHEAA RAO

Tara Comonte struggled to make a perfect burger on her first day at the Shake Shack restaurant on the Upper East Side of Manhattan.

"Working in the shack was a physically hard day. These pieces of meat get smashed down on a scorching hot grill...and you put eight of them at a time, 'smash, smash,' like you're pulverizing this thing," she said. "I just didn't have enough hands and I kept forgetting to put the [fries] timer on."

Ms. Comonte is likely to need more than two hands to juggle things as **Shake Shack** Inc.'s newest finance chief. The company, once a darling of the fast-casual dining sector, experienced a 2.5% fall in same-store sales in the first quarter and it revised its 2017 comparable sales outlook downward. Although the stock is trading above its January 2015 initial public offering price of \$21, shares have fallen more than 60% to \$34.88 as of Friday, from its peak of \$92.86 in May of that year.

"Managing any expectations comes from making sure shareholders and the market understand the [company's] story," said Ms. Comonte. "Sometimes businesses are looked at within an analytic box. Shake Shack can't really compare its metrics to that of other restaurants."

Same-store sales, a metric that investors look for within a company's financials, are applicable to stores that have been around for longer periods. A significant number of Shake Shack outlets aren't included in those metrics, she said.

Ms. Comonte isn't the only executive to venture into the Shake Shack kitchen. Every new employee, regardless of their job title, has to spend some time of their training period in a store at different stations learning how to make fries, burgers and milkshakes, she said.

New York-based Shake Shack—like many of its competitors—is battling weak foot traffic and rising labor costs. Still, there are global expansion plans. There are 84 stores in the U.S. and



Shake Shack has expansion plans. It has 84 stores in the U.S. and stores in 12 countries, including Japan. Below, CFO Tara Comonte.

stores in 12 countries, including Japan, United Arab Emirates and Russia.

"It's a high expectation stock," said Nicole Miller Regan, senior research analyst at Piper Jaffray. Part of

Ms. Comonte's task will be to make sure investor expectations are realistic, Ms. Regan said. "She will have to protect the company's unique ability to think small while growing large."

Ms. Comonte said her focus at Shake Shack is to leverage the use of technology to connect with customers as the company continues to grow. Shake Shack launched its mobile app earlier this year allowing customers to skip the physical line.

The app is only one piece of the broader technology push. Ms. Comonte is looking to bolster the company's internal processes through technology that supports inventory, invoicing and other financial systems.

Ms. Comonte joined the company recently, succeeding Jeff Uttz, who retired earlier this year. She was previously CFO at Getty Images Inc., a digital media company.

Before Getty, she was finance chief for McCann Worldgroup, a subsidiary of Interpublic Group of Cos., a publicly traded advertising company.

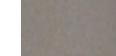
It was Ms. Comonte's marketing experience and brand awareness that made her a good fit for the company, said Randall Garutti, Shake Shack's chief executive.

"Shake Shack is such a strong brand," he said. "We needed a CFO who understands how the brand informs the financials."

Ms. Comonte was cognizant of Shake Shack's brand value even before she was brought on board. "As a New Yorker, I knew Shake Shack. It was a brand I love, a brand my kids love," she said.

Now, she's tasked with preserving that brand identity from a glass office at Union Square, Manhattan, not too far away from the first store that opened in Madison Square Park in 2004. Working for "the shack," as employees call it, is about identifying and keeping the cultural feel of a startup.

"I can't help this company if I come in and try to put in



practices or systems or processes that happen to work for me elsewhere," Ms. Comonte said.

On a late June morning, a group of employees at the company's headquarters, wrapped up a monthly morning meeting with Mr. Garutti and Ms. Comonte joining Shake Shack's loud clap anthem.

"It would have been perfectly acceptable for them to hire a typical public company restaurant executive," Ms. Regan said. "But in this case, the cultural fit and financial experience is important, and not coming out of the restaurant business."

Ms. Comonte plans to con-

tinute to spend more time in the stores, even after she finishes her three-day kitchen training period, to get insight into what processes she can centralize, or bring back to headquarters, to be more efficient, she said.

Ms. Comonte said her work in the restaurant didn't stop once the burger patty was smashed and seared on both sides. She had to scrape stuff off the griddle and start all over again, ending her day elbow deep in dish soap, scrubbing pans. On a second day at a different store, she was responsible for assembling the orders.

"All I wanted to do was eat the fries," she said.

BUSINESS WATCH

VOLVO CAR

Solid Demand Boosts Auto Maker's Sales

Swedish car maker **Volvo Car** Corp. said first-half global sales rose 8.2% from a year earlier, boosted by strong demand for its 90 series of cars as well as its best-selling XC60.

The company, owned by China's **Zhejiang Geely Holding Group** Co., said on Tuesday that it sold 277,641 cars in the January-to-June period, with Asia-Pacific the standout performer.

In Europe, sales rose 6.6% to 164,128 cars after a strong per-

formance in Sweden, the U.K., France and Germany.

China was Volvo's largest single market in the first half of the year with 51,914 cars sold, an increase of 28% year-over-year, driven by demand for the locally produced XC60, S60L and S90 models.

Sales in the Americas region fell 4.9% to 41,277 cars, though the XC60 and XC90 sport-utility vehicles continued to be popular in the region.

Retail sales in June increased by 5.7% compared with June 2016 with a total of 54,351 cars sold.

—Dominic Chopping

FOX SPORTS

Network Fires Head Of Programming

Fox Sports fired Jamie Horowitz, one of its most senior executives, amid a probe into sexual-harassment allegations, according to a person familiar with the matter.

Fox Sports President Eric Shanks announced the removal of Mr. Horowitz as president of Fox Sports National Networks in a memo to staff on Monday.

"Everyone at FOX Sports, no matter what role we play, or what business, function or show

we contribute to—should act with respect and adhere to professional conduct at all times. These values are nonnegotiable," Mr. Shanks wrote.

Fox Sports recently retained a law firm in relation to concerns of sexual harassment at the division of 21st Century Fox, the person familiar with the matter said. No claim has been made against the company, but Mr. Horowitz was removed as a result of the law firm's probe, the person said. Representatives for Fox Sports declined to elaborate on the staff email, and Mr. Shanks didn't return a call seeking comment.

Mr. Horowitz retained entertainment industry lawyer Patricia Glaser, who said the way Fox Sports has treated him is "appalling." "At no point in his tenure was there any mention by his superiors or human resources of any misconduct or an inability to adhere to professional conduct," Ms. Glaser said.

Daniel Petrocelli, a lawyer with O'Melveny & Myers representing Fox Sports, responded to Ms. Glaser, saying: "Mr. Horowitz's termination was fully warranted and his lawyer's accusations are ill-informed and misguided."

—Joe Flint

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FINANCE & MARKETS

STREETWISE | By James Mackintosh

Fear Gauge Should Set Off Alarms



Some dates deserve a place in market history. Black Monday 1987 and

Black Thursday 1929 occurred before the VIX fear gauge was created, but the volatility index's three biggest intraday rises also resonate: August 2015's China fears. May 2010's flash crash. February 2007's sub-prime concerns mixed with another China panic.

Last Thursday shouldn't merit being on the list. Central bankers kind of maybe indicated that just possibly they might do what they previously said they would do, and tighten monetary policy if the economy improves. Yet the VIX, a measure of the volatility expected over the next 30 days, had its fourth-biggest ever rise of 55% from open to peak, before recording its eighth-biggest fall from peak to close. By its low on Friday it was back in the lowest 1% of VIX readings ever. The VIX was created in 1993.

The outsize reaction to so little news tells us three things, all worrying.

First, investors are very concerned about any signs that central banks might pull back from super-easy monetary policies. Second, when volatility starts to go up it can go up a lot faster than anyone thought. And third, complacency still rules, with "buy the dip" firmly embedded in investor psychology after an eight-year bull market.

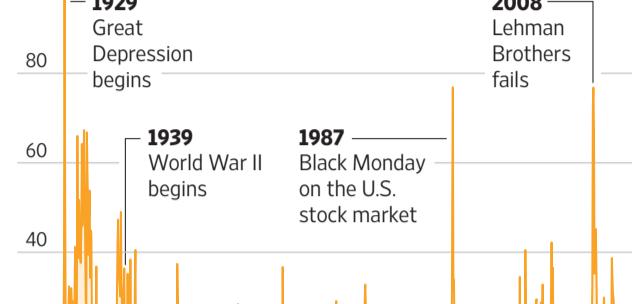
The second of these is the biggest danger to the growing group of investors who have been betting on low volatility. They are convinced it is safe because in the past the markets have given plenty of warning before a spike. When low-vol-

The Calm Before...

U.S. stock volatility is close to the lowest in history. Ways to bet on volatility staying low, such as the XIV exchange-traded note, were hit when volatility briefly spiked last week.

S&P 500 one-month realized volatility

Monthly data



XIV: VelocityShares Daily Inverse VIX Short-term ETN

Weekly data



*Through June 30

Sources: Bloomberg, Goldman Sachs Global Investment Research (S&P); Thomson Reuters Datastream (XIV); Thomson Reuters (XIV intraday)

THE WALL STREET JOURNAL.

ability regimes have ended in the past, they have typically trended higher before turning really nasty, giving investors time to get out. If volatility is no longer predictable, the "short-vol" strategies used by hedge funds, pension funds and institutional investors—and available through exchange-

traded products, too—are riskier than their advocates suggest.

Just how risky was evident last week. The VelocityShares Daily Inverse VIX exchange-traded note, known by its ticker XIV, tumbled 15% intraday on Thursday. Investors must decide if this is advance

Cleanup of Banks Causes Concern in Italy

BY GIOVANNI LEGORANO

Italy's expected nationalization of **Banca Monte dei Paschi di Siena** SpA and its decision to sink billions into two failing banks are raising questions about whether the government's approach to bank oversight has helped or hurt taxpayers.

Italian taxpayers face a bill of up to €24 billion (\$27 billion) to clean up the three sickly Italian banks. Some argue that Rome has moved too slowly.

"It's incredible we are still talking about state intervention," said Lorenzo Codogno, former director general at Italy's Treasury and chief economist at **LC Macro Advisors** Ltd.

Officials defend their actions. They say their intervention limited losses for the lenders' clients and contained the damage the ailing banks' failure could have caused to the financial system and the broader economy.

The challenges in some ways are representative of difficulties in bank rescues across Europe, especially when compared with the track record in the U.S.

In the financial crisis, the U.S. government intervened quickly and aggressively to shore up teetering banks and exited with a profit. By contrast, governments in the U.K., Ireland, Spain, and Portugal are still owners of important banks that they have rescued over the

last nine years, as political pressure, lackluster growth and a failure to restore precrisis levels of profitability stall the process of selling.

Between 2008 and 2013, the U.S. government intervened in some 1,400 banks, while the Europeans stepped in with nearly 500 troubled lenders, according to **Mediobanca** SpA. The U.S. shut down nearly 500 banks, according to the Federal Deposit Insurance Corp., while the Europeans wound down just a handful.

In 2015, Rome forced healthy lenders to pay for the rescue of four small lenders.

Time hasn't made things easier. While the U.S. government exited its stakes after just a few years, Europe didn't—and has faced low interest rates, a dive in profits and seismic events such as Brexit that have made it harder to sell.

"Banks aren't today what they used to be five or 10 years ago," said Filippo Aloatti, **Hermes Credit** senior analyst in London. "Interest rates are low, capital requirements went up, and lots of regulations mean very little appetite to buy banks."

Executives at Monte dei Paschi

have been neglected for years, but if you don't act quickly problems mount," said Silvia Merler, an affiliate fellow at Bruegel, a think tank.

Meanwhile, in late 2015 Rome forced healthy lenders to pay for the rescue of four small, long-troubled lenders. That wiped out profits for some of the rescuers and badly shook confidence in the sector.

Last month, two banks the fund attempted to rescue last year—**Banca Popolare di Vicenza** SpA and **Veneto Banca** SpA—finally went bust, requiring a government rescue. Rome avoided applying the bail-in rules.

It instead used bankruptcy laws to liquidate the lenders' bad assets and sold the good ones to **Intesa Sanpaolo** SpA for one euro. Rome will give Intesa €5 billion to digest and restructure the two banks and has earmarked another €12 billion in guarantees covering the potential cost of disposing the

warning of danger ahead, or merely a move to be expected after gains of 263% in the previous 12 months.

In some ways, this is the same assessment investors always have to make. Is the market signaling complacency, or is volatility low—and stock and bond prices high—for a good reason? Because profits are strong, inflation low and the economic outlook sunny? Christian Mueller-Glissmann, a strategist at **Goldman Sachs**, says in past periods of low-inflationary growth such as the 1960s and 1990s, volatility stayed low.

But in another way the decision is specific to volatility. It is one thing to put money on volatility staying low as a high-risk, high-reward bet that nothing upsets the calm in the next 30 days. It is quite another to do it on the basis that when markets start to become more volatile there will be a shift to a higher volatility regime before a major VIX spike.

The losses to the strategy when the VIX does jump can be torture. The August 2015 panic meant those who had continued selling volatility—despite a warning from a smaller VIX rise earlier that summer—lost more than half their money. The XIV exchange-traded note took until January 2017 to recover all its losses.

There are two causal stories to tell behind these concerns. One is that *explicit* bets against volatility are crowded, so when volatility starts rising, the rush for the exit drives it up further. Anecdotally this feels right, and open interest in VIX futures is close to record levels. Against that, Goldman analysts point out that across all VIX-related

exchange-traded products, overall bets are still on higher volatility—so still more could go in before short vol positions are as extended as in 2015.

The second story is that *implicit* bets against volatility such as equities or emerging-market debt are crowded. Investors who have been persuaded by calm markets to move out of their comfort zone to buy riskier assets are very sensitive to any sign that the market or economic cycles might be ending.

Accept either of these stories, and you will want to avoid bets against volatility and have a more balanced portfolio. Unless, that is, you buy into a radical explanation for low volatility: Perhaps the market is finally approaching efficiency.

The efficient-market hypothesis has been roundly ridiculed since the Lehman crash, and for good reason.

But one of the academic arguments against is that if markets were truly efficient, they would be much less volatile than they actually are, as Robert Shiller, now at Yale, set out in a 1981 paper. Investors should trade less and shares move around much less. Active management would probably be less popular, too, as a more efficient market is harder to beat.

Well, volatility has collapsed, money has flooded into passive funds and trading is increasingly done by dispassionate algorithms.

Prof. Shiller even accepts that the market is in some ways more efficient than it used to be.

But has the market actually become efficient? No.

"It has to do with mass psychology," Prof. Shiller told me. "Maybe in the next 200 years it will happen."

Weakness In Tech Stocks Weighs

BY RIVA GOLD AND ESE ERHIERIENE

Stocks in Asia and Europe were mostly lower Tuesday as a decline in shares of U.S. technology companies reverberated overseas.

Internet giant Tencent slumped 4.1% as Hong Kong's Hang Seng Index fell 1.5% to its lowest close since May, while Taiwan's technology subindex dropped 1.1%.

Japan's Nikkei Stock Average lost 0.1%, and China's Shanghai Composite Index fell 0.4%.

In Europe, the Stoxx Europe 600 edged down 0.3%, while U.S. markets were closed for Independence Day.

Investors globally have been rotating out of the first half's leading sector in recent sessions and into areas such as banks, which are considered comparatively cheaper and tend to benefit more from a rising interest-rate environment.

Europe's banking sector is up 3.5% from a week ago, compared with a 3.2% loss for tech companies over that time. Still, even as investors seek to shift holdings from growth into value stocks, the market may find itself challenged in the second half of the year after a solid run, some investors worry.

Losses in Europe Tuesday came even as payment firm Worldpay Group jumped around 28% after it confirmed preliminary takeover approaches from Vantiv. and J.P. Morgan Chase.

Earlier, incorrect stock-market data hit some traders' screens Tuesday morning in Asia, with Nasdaq-listed securities including **Apple**, Amazon and **Microsoft** for a time all showing their stock prices at \$123.47 on some platforms.

Australia was a noted bright spot as equities there rebounded 1.7% on strong gains in financial, materials and energy stocks.

Australia's central bank left interest rates unchanged but the Australian dollar weakened as the central bank surprised some market participants by sticking to a neutral tone on policy despite recent signs of improvement in the economy.

U.S. bond markets were closed for a holiday after 10-year Treasury yields rose for five straight sessions to 2.352%.

—Paul Hannon and Tapan Panchal contributed to this article.

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FUND NAME GF AT LB DATE CR NAV YTD 12-MO 2-YR

Chartered Asset Management Pte Ltd - Tel No: 65-6835-8866 Fax No: 65-6835-8865, Website: www.cam.com.sg CAM-GF Limited OT MUS 06/29 USD 305672.42 12 7.3 -1.8

FUND NAME GF AT LB DATE CR NAV YTD 12-MO 2-YR

VP Class-Q Units AS EQ HKG 06/29 USD 143.15 24.9 32.6 -0.1

VP Class-Q Units AS EQ HKG 06/29 USD 10.04 24.8 32.5 -0.5

VP Classic-C Units AUD H AS EQ HKG 06/29 AUD 148.3 24.2 31.6 -0.4

VP Classic-C Units CAD H AS EQ HKG 06/29 CAD 14.35 23.9 31.1 -1.3

VP Classic-C Units HKD H AS EQ HKG 06/29 HKD 12.16 23.5 30.6 NS

VP Classic-C Units NZD H AS EQ HKG 06/29 NZD 14.80 22.7 30.9 -0.5

VP Classic-C Units RMB H AS EQ HKG 06/29 CNY 12.13 26.2 34.8 NS

VP Multi-Asset Fund Cls A HKD AS OT HKG 06/30 HKD 10.39 8.0 NS NS

VP Multi-Asset Fund Cls A USD AS OT HKG 06/30 USD 10.48 7.3 7.6 NS

VP Multi-Asset Fund Cls A USD AS EQ CYM 06/30 USD 19.48 16.3 23.7 10.2

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China A-Share Fund Cls A AUD H OT HKG 06/29 AUD 13.54 14.8 21.1 -2.2

China A-Share Fund Cls A AUD H OT HKG 06/29 AUD 12.46 14.0 18.8 -3.5

China A-Share Fund Cls A CAD H OT HKG 06/29 CAD 12.49 14.4 19.6 -3.5

China A-Share Fund Cls A EUR H OT HKG 06/29 EUR 13.74 14.0 18.7 -3.7

China A-Share Fund Cls A EUR H OT HKG 06/29 EUR 12.74 13.5 18.3 NS

China A-Share Fund Cls A GBP H OT HKG 06/29 GBP 13.08 13.5 22.6 -2.3

China A-Share Fund Cls A HKD H OT HKG 06/29 HKD 13.20 13.5 25.1 -5.4

China A-Share Fund Cls A HKD H OT HKG 06/29 HKD 13.20 14.1 25.5 -3.2

China A-Share Fund Cls A NZD H OT HKG 06/29 NZD 13.48 20.9 22.4 -3.3

China A-Share Fund Cls A NZD H OT HKG 06/29 NZD 13.24 15.0 21.5 -3.9

China A-Share Fund Cls A NZD H OT HKG 06/29 NZD 11.52 15.7 19.6 -6.3

China A-Share Fund Cls A RMB (CNY) OT HKG 06/29 CNY 14.61 16.5 23.6 0.1

China A-Share Fund Cls A USD AS EQ CNY 06/29 USD 13.39 20.3 21.8 -3.4

China A-Share Fund Cls A USD OT HKG 06/29 USD 13.29 14.4 20.2 -2.8

China Greenchip-A Units AS EQ CYM 06/29 HKD 6.62 23.1 30.0 -3.2

China Greenchip-A Units AUD H AS EQ CYM 06/29 AUD 10.62 23.6 31.1 -3.2

China Greenchip-A Units CAD H AS EQ CYM 06/29 CAD 10.34 23.7 30.4 -4.0

China Greenchip-A Units NZD H AS EQ CYM 06/29 NZD

FINANCE & MARKETS

Law Firm: Rent's Too High

Hong Kong financial district loses marquee tenant as higher cost to stay there takes toll

By ART PATNAUDE

When U.K. law firm Freshfields Bruckhaus Deringer LLP signed a lease earlier this year for office space outside Hong Kong's main business district, it turned heads.

Cost-conscious U.S. and European financial firms for years have been leaving the financial district known as Central, the world's most expensive office market, for other neighborhoods. But Freshfields will be the first major international law firm to say goodbye.

A big part of the decision came down to cost: Renting quality office space less than 5 miles away is less than half the price. "When Freshfields moved out, that was a game changer," said Denis Ma, head of Hong Kong research at property broker JLL.

In cities around the world, firms are often willing to pay a premium for office addresses that give them a level of prestige and easy access to clients. But in Hong Kong, the increasing divergence between soaring rents in Central and suburban business districts is forcing even the most traditional firms to reconsider their choice of real estate.

Even with the departures, office-space demand in Central remains strong thanks to mainland Chinese firms willing to pay the premium, brokers say. "Chinese firms bumping up the rents in Central have given [international firms] the nudge," Mr. Ma said.

Leasing office space in Central cost around 128 Hong Kong dollars (about \$16) a square foot a month in June, up more than 6% from the same period last year, according to real-estate broker CBRE. It is still below the pre-financial-crisis record of 137 Hong Kong dollars a square foot a



Freshfields Bruckhaus Deringer is moving to One Island East.

month.

Freshfields in December will move into a glass skyscraper in Hong Kong East, another urban district of high-rise buildings across the harbor. Rents there are 49 Hong Kong dollars a square foot a month, on par with last year, CBRE data show.

New York-based asset manager Alliance Bernstein is planning to move into the same tower, One Island East.

In April, Chinese companies accounted for over half of the new leases in Central, according to JLL. "They've been essentially propping up the market," Mr. Ma said.

Offices in Hong Kong's central district were the most expensive in the world last year, according to broker CBRE. Annual prime rents were nearly double those in London's West End and Midtown Manhattan, which were fifth and sixth on

CBRE's global list.

And rents in Central are still rising. While overall Hong Kong rents will remain flat in 2017, they are expected to increase up to 10% in Central because of "pent up demand from mainland firms opening up offices in Hong Kong and very low vacancy rates," said Tom Gaffney, managing director of Hong Kong, Macau and Taiwan at CBRE.

The vacancy rate in the central district was 1.8% in June, in line with a year earlier, and compared with an average 4.7% throughout the Hong Kong districts, Mr. Gaffney said.

While Chinese companies are willing to pay the premium to be in Central, "for everyone else, rents are going up at the wrong time," Mr. Ma said.

U.S. and European firms have been looking to cut costs amid the low world-wide eco-

nomic growth that has persisted through the recovery following the financial crisis of nearly a decade ago. Global banking groups were among the first to decamp from central Hong Kong.

Bank of America Merrill Lynch, Barclays and Société Générale have all stepped back from central Hong Kong in recent years. Insurance companies also have expanded into suburban markets.

The legal firms have largely stuck to the central district, where many large corporate clients remain based.

That is changing. This year "should be a turning point for Hong Kong's office market following the relocation of several legal firms away from Central," said Yasas Wickramasinghe, senior analyst at broker Colliers International in Hong Kong.

Smaller law firms have moved out of Central in the past, but the market took more notice of Freshfields's move because it is a major player in the legal world. It is part of the so-called magic circle, a term used to describe five major London-based law firms.

Much lower rents outside Central "was clearly part of our decision making," said William Robinson, managing partner of Freshfields's Hong Kong office. The availability of quality space in the right location for staff was an equally important factor, he said.

But Freshfields isn't completely abandoning Central, where it has been a tenant in Two Exchange Square for three decades. The firm is maintaining a client suite in the building "for those intense meetings at the end of deals or before a regulatory filing," Mr. Robinson said. "It will be the best of both worlds."

"I'm looking out of my window, and I can see One Island East," the skyscraper Freshfields is moving into this December, Mr. Robinson said. Compared with distances in other global cities, "it's just around the corner."

Shift in Market Favors Offices Over Hotels

By DOMINIQUE FONG

HONG KONG—On the 20th anniversary of this city's return to Chinese control, an iconic hotel at the heart of nightlife partying closed.

Hotel LKF is perched on a hill above the late-night bars and dancing clubs on an L-shaped street known as Lan Kwai Fong in Hong Kong's Central district. The hotel operations in the 14-story building closed July 1 and much of it will be gutted over the next year to be turned into offices.

"The hotel closing down, it's sad," said Tony Yeung, managing director of Peterson Group, a family-owned firm that owns the Hotel LKF building. "I guess in a certain way, it was my baby. This was the first project I undertook."

The hotel's planned conversion to office space is another sign of how sensitive Hong Kong is to events on the mainland 20 years after the former British colony was handed over to the Chinese government.

Just four years ago, a city task force said Hong Kong needed to nearly double its number of hotel rooms because of the rise in tourism, particularly from the mainland. But lately tourism has slumped partly because of antipathy expressed by residents toward visitors from the mainland.

Chinese President Xi Jinping's antigrant campaign has also deterred them from visiting Hong Kong to buy luxury bags and watches. An appreciating U.S. dollar, which the Hong Kong dollar is pegged to, against the Chinese yuan over the past four years has made spending more expensive.

Meanwhile, Chinese companies have been piling into Hong Kong and mainland developers are outbidding local real-estate tycoons for premium development sites.

The upshot: Office space is looking a lot better to developers these days than hotel rooms. Hotels also have fallen

from favor because it can take one decade or more before a developer might see profits. Offices generally go into the black in five years, and operating costs are lower.

"It was a commercial-driven decision," Mr. Yeung said.

At 12 years old, Hotel LKF needed touch-ups. The air-conditioning units were getting old, and the elevators needed to be upgraded. Instead of spending money on renovations, Mr. Yeung decided it would be smarter to convert the building into offices for smaller companies such as creative agencies, small hedge funds and tech startups.

Other hotel owners are testing the office market.

In the busy shopping district of Causeway Bay, the Excelsior may be going up for sale, said its owner, Mandarin Oriental International. But "it

A tourism slump and other factors make office developments more attractive.

would be premature to speculate on the outcome of the review at this time," Mandarin said in a written statement.

In another part of the district, the owner of the hotel Crowne Plaza Hong Kong Causeway Bay has applied to Hong Kong's Town Planning Board to demolish the 29-story building and build a 22-story building of mostly office space, with shops and restaurants on the lower five floors, according to application documents.

As for Mr. Yeung, who is overseeing Hotel LKF's conversion, he understands that as Hong Kong culture and identity transforms, so must his business. "It's all part of evolving," Mr. Yeung said. "Everything needs to be changed."

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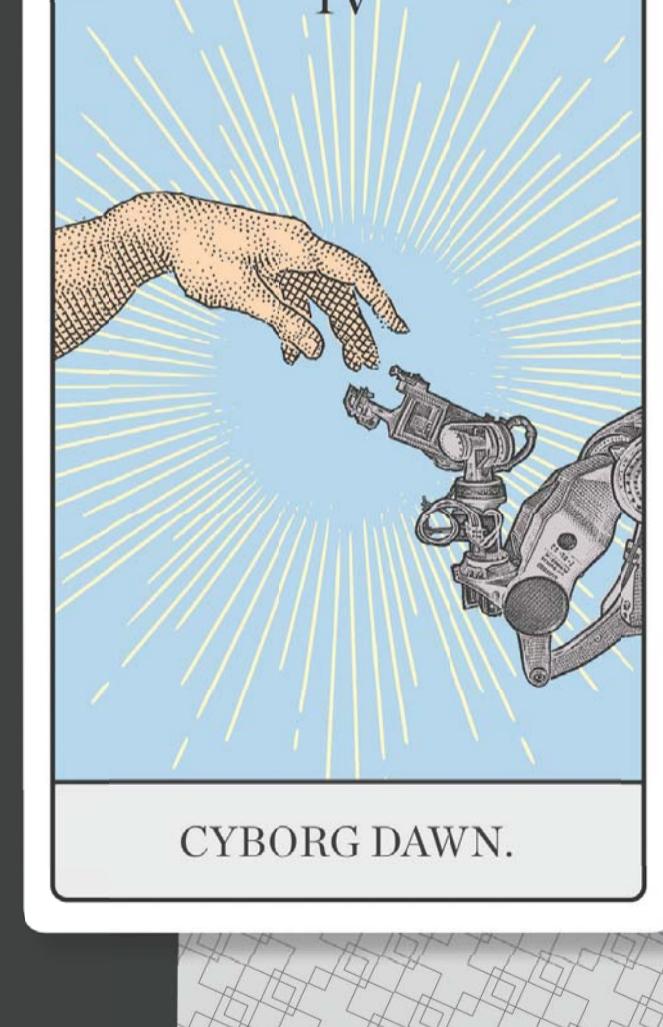
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MARKETS DIGEST

Nikkei 225 Index

20032.35 ▼23.45, or 0.12%

High, low, open and close for each trading day of the past three months.



Bars measure the point change from session's open

Mar. Apr. May June

STOXX 600 Index

382.30 ▼1.11, or 0.29%

High, low, open and close for each trading day of the past three months.

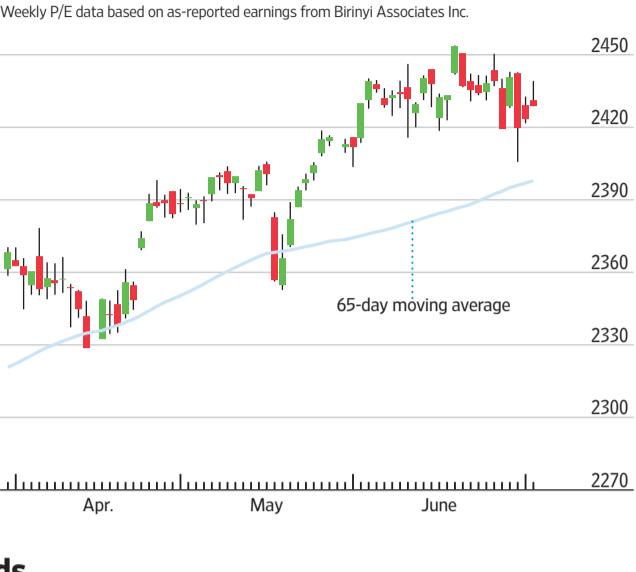


Apr. May June

S&P 500 Index

2429.01 (Market Closed)

High, low, open and close for each trading day of the past three months.



Apr. May June

Data as of 12 p.m. New York time

Last Year ago

Trailing P/E ratio 23.87 24.22

P/E estimate * 18.72 17.81

Dividend yield 1.96 2.18

All-time high: 2453.46, 06/19/17

Weekly P/E data based on as-reported earnings from Birinyi Associates Inc.

International Stock Indexes

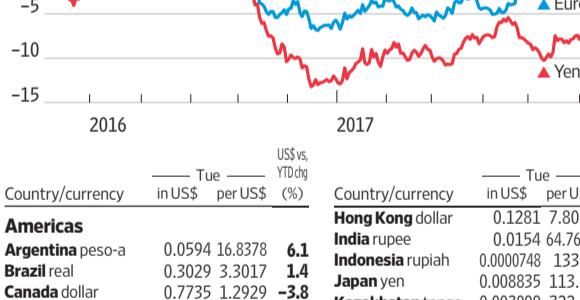
Data as of 12 p.m. New York time

Region/Country	Index	Close	Net Chg	% chg	52-Week Range	Low	Close	High	YTD % chg
World	The Global Dow	2781.13	-3.05	-0.11	2285.55	2281.77	2792.77	2792.77	10.0
	MSCI EAFE	1882.51	-5.16	-0.27	1471.88	1856.39	1956.39	1956.39	9.7
	MSCI EM USD	1006.88	-7.36	-0.73	691.21	1044.05	1044.05	1044.05	26.8
Americas	DJ Americas	584.14	0.05	 0.01	502.42	502.42	588.61	588.61	8.1
Brazil	Sao Paulo Bovespa	63322.76	43.17	 0.07	50824.99	69487.58	69487.58	69487.58	5.1
Canada	S&P/TSX Comp	15104.43	-77.76	-0.51	14080.24	15943.09	15943.09	15943.09	-1.2
Mexico	IPC All-Share	50158.45	125.70	 0.25	43998.98	50312.02	50312.02	50312.02	9.9
Chile	Santiago IPSA	3642.34	7.71	 0.21	3111.53	3786.05	3786.05	3786.05	13.0
U.S.	DJIA	21479.27	...	Closed	17713.45	21562.75	21562.75	21562.75	8.7
	Nasdaq Composite	6110.06	...	Closed	4786.01	6341.70	6341.70	6341.70	13.5
	S&P 500	2429.01	...	Closed	2074.02	2453.82	2453.82	2453.82	8.5
	CBOE Volatility	11.22	...	Closed	9.37	23.01	23.01	23.01	-20.1
EMEA	Stoxx Europe 600	382.30	-1.11	-0.29	318.76	396.45	396.45	396.45	5.8
	Stoxx Europe 50	3144.46	-14.99	-0.47	2720.66	3279.71	3279.71	3279.71	4.4
France	CAC 40	5174.90	-20.82	-0.40	4062.07	5442.10	5442.10	5442.10	6.4
Germany	DAX	12437.13	-38.18	-0.31	9304.01	12951.54	12951.54	12951.54	8.3
Israel	Tel Aviv	1435.68	-0.61	-0.04	1372.23	1490.23	1490.23	1490.23	-2.4
Italy	FTSE MIB	21031.05	17.91	 0.09	15293.10	21828.77	21828.77	21828.77	9.3
Netherlands	AEX	511.73	-1.39	-0.27	419.45	537.84	537.84	537.84	5.9
Russia	RTS Index	1017.59	8.17	 0.81	898.05	1196.99	1196.99	1196.99	-11.7
Spain	IBEX 35	10566.70	-37.50	-0.35	7857.80	11184.40	11184.40	11184.40	13.0
Switzerland	Swiss Market	8971.40	-38.41	-0.43	7585.56	9148.61	9148.61	9148.61	9.1
South Africa	Johannesburg All Share	52049.25	-114.55	-0.22	48935.90	54716.53	54716.53	54716.53	2.8
Turkey	BIST 100	101207.79	685.49	 0.68	70426.16	101245.83	101245.83	101245.83	29.5
U.K.	FTSE 100	7357.23	-19.86	-0.27	6432.47	7598.99	7598.99	7598.99	3.0
Asia-Pacific	DJ Asia-Pacific TSM	1613.31	-6.34	-0.39	1351.93	1643.59	1643.59	1643.59	13.4
Australia	S&P/ASX 200	5783.80	99.30	 1.75	5156.60	5956.50	5956.50	5956.50	2.1
China	Shanghai Composite	3182.80	-13.11	-0.41	2953.39	3288.97	3288.97	3288.97	2.6
Hong Kong	Hang Seng	25389.01	-395.16	-1.53	20495.29	26063.06	26063.06	26063.06	15.4
India	S&P BSE Sensex	31209.79	-11.83	-0.04	25765.14	31311.57	31311.57	31311.57	17.2
Indonesia	Jakarta Composite	5865.36	-44.87	-0.76	4971.58	5910.24	5910.24	5910.24	10.7
Japan	Nikkei Stock Avg	20032.35	-23.45	-0.12	15106.98	20230.41	20230.41	20230.41	4.8
Malaysia	Kuala Lumpur Composite	1762.08	-6.59	-0.37	1616.64	1792.35	1792.35	1792.35	7.3
New Zealand	S&P/NZX 50	7620.64	32.21	 0.42	6664.21	7685.45	7685.45	7685.45	10.7
Pakistan	KSE 100	45394.06	728.65	 1.63	37966.76	52876.46	52876.46	52876.46	-5.0
Philippines	PSEI	7833.96	-32.56	-0.41	6563.67	8102.30	8102.30	8102.30	14.5
Singapore	Straits Times	3211.17	-12.29	-0.38	2787.27	3271.11	3271.11	3271.11	11.5
South Korea	Kospi	2380.52	-13.96	-0.58	1953.12	2395.66	2395.66	2395.66	17.5
Taiwan	Weighted	10347.78	-65.01	-0.62	8575.75	10513.96	10513.96	10513.96	11.8
Thailand	SET	1574.11	-5.30	-0.34	1406.18	1591.00	1591.00	1591.00	2.0

Source: SIX Financial Information; WSJ Market Data Group

Currencies

Yen, euro vs. dollar; dollar vs. major U.S. trading partners



US vs. Yen Euro

Country/currency in US\$ per US\$ (%)

INTERNATIONAL PROPERTY: HONG KONG

Hong Kong Housing Feels New Pressure

Rising rates may cool a blistering market, but apartments get further out of reach

BY ESTHER FUNG

Rising interest rates may help to cap prices in the world's least-affordable housing market, something the government's administrative measures have had little success in doing.

Housing prices in Hong Kong have risen to record levels in recent months, defying efforts by the government to stem the tide of rising costs.

But rising interest rates, sparked by recent moves by the U.S. Federal Reserve, may succeed where taxes and other government measures have failed. And some experts are warning that if this happens, it might not be pretty.

"Normalization of U.S. interest rates will eventually raise the mortgage burden of Hong Kong borrowers, posing risks" to the city's export-driven economy and housing market, said Kevin Lam, HSBC's Greater China economist, in a research note.

Home resale prices rose on average 21% in May from a year earlier, exceeding the previous peak recorded a month earlier, according to the latest data available from Hong Kong's Rating and Valuation Department.

The housing market has been mostly rising since the second half of 2016 after a small dip, as regulatory cooling measures seemed to have only a short-lived impact.

"Home prices have nearly tripled over the last decade and relative to incomes are close to the highest on record," said Chang Liu, China economist at Capital Economics.

One of the newest residential projects put on sale is Park Yoho Genova, where the asking price of a 721-square-foot apartment is 10.4 million



A woman views properties for sale and rent at a real-estate agency on Austin Road in the Tsim Sha Tsui area of Hong Kong.

tary policy since 2008 has been one of the causes of low mortgage rates in Hong Kong.

Lately the Fed has started to raise short-term rates and has laid the groundwork for shrinking its \$4.5 trillion portfolio of assets. Mortgage rates in Hong Kong have risen slightly in recent weeks after the authorities expanded risk-management requirements for banks extending residential mortgages. But rates are generally still low compared with historical averages.

Rising rates could have a big impact on the city's housing market because many mortgages have floating rates. Prices also would likely fall because buyers would face higher borrowing costs.

The high prices are contributing to a housing shortage in this city of 7.3 million people that dwarfs comparable problems in other cities. Developers have been responding to the supply and demand imbalance by building tiny flats sometimes described as "mosquito" apartments.

Many residents live in homes the size of a parking space while people with lower incomes live in cage homes the size of a bunk bed.

The lack of affordable housing also contributed to the discontent that fueled the pro-democracy protests in 2014, where supporters carried yellow umbrellas and blocked streets for weeks.

"More and more Hong Kongers find it impossible to afford private housing, and are forced to join the queue for public ones," said Joshua Wong, a 20-year-old pro-democracy activist. He said the average wait time for a public-housing unit is 4.6 years.

The government has promised to build an additional 94,500 public units in the coming four years, a higher rate of construction than in previous years. The stock of public-housing apartments rose by 74,000 between 2006 and 2016, according to data from the Hong Kong Housing Authority.

Hong Kong dollars (about US\$1.3 million), or HK\$14,429 (US\$1,850) a square foot. The average sales price of a residential property transacted in Manhattan in the first quarter was \$1,778 a square foot, according to a report from Douglas Elliman.

While these prices are comparable, housing is considered much less affordable in Hong Kong because incomes are so much lower. Indeed, for seven years Hong Kong has been ranked the least-affordable city of the 406 surveyed by Demographia, a think tank based in Belleville, Ill.

Hong Kong's housing crisis is one of the biggest causes of resentment in the region 20 years after it was handed back to China. Housing prices remain high because of the city's large population, land short-

ages and speculation.

Hong Kong also attracts demand from wealthy customers globally, and in recent years its housing prices have been driven up by an influx of newcomers from mainland China.

To head off damaging property bubbles, the government has implemented property-cooling measures intermittently since 2009, including stamp duties—essentially sales taxes—and curbs on bank lending. The latest attempt was in May, when the Hong Kong Monetary Authority ordered banks to tighten credit assessments and cut the size of property loans.

But many experts predict these new measures will be as unsuccessful as similar efforts in the past. Buyers in Hong Kong already labor under some of the most-prohibitive

rules governing home purchases, including a central-bank regulation that requires buyers to fork out a minimum down payment of at least 40%. Banks also have to set aside more money as reserves against bad loans.

Stamp duties have been raised to at least 15% to 30% for individuals and companies purchasing a residence, with some exceptions for permanent Hong Kong residents buying their first home.

But over the years such measures have worked only in the short term. They haven't been as effective as those in Singapore or Canada because of a chronic mismatch between demand and supply and the exploitation of loopholes, analysts said.

For example, cash-flush property developers are helping

customers skirt the central bank's minimum down payment by offering buyers credit so that they can meet the threshold for purchases in new developments.

But there is an element of foot-dragging on the part of the government.

"The authorities are not that determined to crack down on the housing market because it is not in their interest to do so," said Professor Ngai-Ming Yip, an urban-studies expert at City University of Hong Kong. He pointed out that land premiums and stamp duties from property transactions make up a significant portion of government revenue.

Hong Kong's real-estate market is affected by Federal Reserve policy because its currency is pegged to the U.S. dollar. The Fed's loose mone-



Heading the waterfront project is Adrian Cheng, who represents the new generation of wealthy scions.

SITE

Continued from page B1
veloper "did so much, that it's not going to fail."

In Hong Kong, the site of Victoria Dockside has had a few lives: first as a bustling logistics and trade wharf in the early 20th century; later a **New World Centre** commercial complex, which the developer closed in 2009. The Avenue of Stars there—Hong Kong's version of the Hollywood Walk of Fame—became famous for featuring the plaques and some handprints of Chinese and Hong Kong celebrities, including Jackie Chan and Maggie Cheung, and a life-size statue of a posing Bruce Lee.

Earlier plans to revamp the area faced controversy for not including enough public opinion in the planning process. A proposed observation deck and movie-history gallery at the eastern end of the promenade was also criticized for possibly blocking the views of some buildings behind it. Hong Kong's **Town Planning Board** scrapped those plans last February. In response, New World slightly downsized the project. The deck and gallery are out, for now.

"So it languishes, and that's a pity," said Paul Zimmerman about the eastern waterfront of Tsim Sha Tsui. Mr. Zimmerman is a local elected official and a member of the Har-

bourfront Commission, which advises the government on development plans along the waterfront.

Mr. Cheng declined to comment on the government's actions.

On a recent muggy afternoon, jackhammering noises and banging boomed from the construction project. While the Avenue of Stars remains closed until late next year, visitors can still climb up to a two-story platform nearby to snap photos of the view, or eat a Hong Kong-style snack from one of the food trucks parked close by.

Earlier development plans were criticized for not including enough public opinion.

"All the tourists want to come here to see the celebrities of the Avenue of Stars," one of the food-truck workers said as he handed out a box of spicy shrimp wontons. "But once they get here, they find out they can't, so there's not that many people coming around anymore," he said, though he expects a new flow of business once the avenue is open again. The public park, Salisbury Garden, is expected to reopen August.

Drawings of the new Avenue of Stars envision a dream-

ier, more romantic mood than the old walkway, renderings from New York landscape architecture firm **James Corner Field Operations** show. Curved shell-shaped leafy awnings shade benches. Mini food carts, vending machines and soft lights dot the promenade. Movies can be projected onto the spray from a water fountain. The side of the waterfront is more striking: From the perspective from a boat on the harbor, it looks like giant dragon scales.

In the background, the recently topped-out Rosewood hotel, stretching nearly 1,000 feet high, looks like a toothpick. New skyscrapers have been popping up since the government removed height restrictions in 1998 after the old Kai Tak airport closed. Before, planes used to make a notoriously harrowing landing that swooped closely by tall office buildings.

Mr. Bagley's biggest challenge for Victoria Dockside was to design the Rosewood building in such a way "so you're not just plunking down a huge tower," he said. He's also trying something unusual for a place as humid as Hong Kong: Opening up more of the edifice to the outdoors. Hong Kong is mostly full of plinths, giant boxes of shops and offices blasting cold air.

"That's the gamble," Mr. Bagley said. "That people are going to want to be outside."

—Peter Grant

contributed to this article.

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MARKETS

Banks' Challenge Isn't Over

Stress-test results fuel a rally, but tough conditions on lending, rates are still an issue

By TELIS DEMOS

Bank stocks soared after lenders handily passed the Federal Reserve's stress tests, but the upbeat finish to the second quarter belies a tough spell amid challenging lending and interest-rate conditions.

Those trends threaten to drag on banks' performance in coming months, a potential counterweight to the higher dividends and share buybacks many banks announced last week. In the second quarter, growth in business lending fell to its slowest pace since spring 2011. Long-term interest rates remain close to historically low levels, despite an uptick in the last week of June. And market volatility remains subdued, resulting in muted trading activity.

"As we head into the second half of the year, the question is how long can banks fight the fundamentals," said James Chappell, an analyst at banking group Berenberg. "Earnings expectations may be too high."

Worries about banks' underlying performance have weighed on their stocks this year, even though first-quarter results were strong. Financial stocks in the S&P 500 have led all sectors since last November's election, but the bulk of the gains came in late 2016. In the first half of 2017, financial stocks trailed the broader market.

In the second quarter, the KBW Nasdaq Bank index, which tracks 24 of the U.S.'s biggest banks, lagged behind the S&P 500 until the stress-test results were announced on June 28. The end-of-quarter surge happened as banks announced shareholder pay-



Brian Moynihan's Bank of America and other big banks passed the Federal Reserve's stress tests.

outs—through dividends and share buybacks—that are just shy of their highest level relative to earnings in nearly two decades, according to analysts at Barclays.

Regional banks didn't get the same bump. The KBW Regional Banking index was nearly unchanged in the second quarter, trailing the broader market. In the first half, it was down more than 4%.

Besides the immediate prospect of more cash in hand for shareholders, the stress tests also bolstered investor hopes that the Trump administration would usher in a period of less-stringent bank regulation. That approach could help bolster returns on equity, which have remained tepid.

Donald Trump's election spurred hopes for even broader changes from Washington, namely a tax-code overhaul and policies, such as major infrastructure spending, that would promote stronger economic growth. But these have yet to bear fruit.

That has led to a decline in confidence that growth will ac-

celerate. As a result, long-term interest rates slid in the second quarter. After a sharp rise in yields following the election, the 10-year Treasury note topped out at 2.6% in mid-March. The 10-year yield rose in late June and recently hovered around 2.3%.

At the same time, short-term rates have marched higher thanks to continued increases in the Fed's rates. The Fed increased its short-term target in June to between 1% and 1.25%.

The result: The difference in yields between 10-year and two-year Treasurys, which is a proxy for the profits banks can make from borrowing and lending money, fell below 1 percentage point in mid-May. It has stayed there since and closed the quarter at 0.90 percentage point. In the wake of the election, the spread topped out at 1.35 percentage points in late December.

Bank of America Corp. Chief Executive Brian Moynihan told investors in May that the bank's potential net-interest income growth in the second quarter could be lower by tens

Business Loan Woes

Commercial and industrial loans by banks, percentage change from year earlier



Source: Federal Reserve

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of millions of dollars compared with the first quarter. "We always follow the [yield] curve, and it's been lower," Mr. Moynihan said at an investor conference.

The other point of concern, slowing lending activity, is a bit of a mystery. Bank executives have been at a loss to explain the decline, especially given the surge of optimism among business owners following the election.

Glitch Leads to Wrong Prices for Big Stocks

By STEVEN RUSSOLILLO

A flood of incorrect stock-market data briefly hit traders' screens around the globe early Tuesday morning in Asia, showing apparent huge moves in the Nasdaq-listed share prices of some of the world's biggest companies, including tech giants Apple Inc., Microsoft Corp. and Amazon.com Inc.

The faulty data on stock prices appeared on several platforms including Yahoo Finance, Google Finance and on Bloomberg terminals between 6 a.m. and 7 a.m. Hong Kong time, after U.S. markets Monday had closed early ahead of the Independence Day holiday.

As a result of the glitch, several stocks briefly showed their price to be \$123.47—equivalent to a 14% drop in Apple's shares, an 87% plunge for Amazon and a 79% surge for Microsoft.

Joe Christinat, a Nasdaq spokesman, said no actual trades were affected by the glitch. Both normal trading and so-called aftermarkets trading, when investors can continue to trade via the exchange for a further four hours, had ended for the day on Nasdaq by the time the wrong data appeared.

If the stock-price moves had actually occurred, it would have knocked \$104 billion off the market value of Apple, the world's most valuable stock. Amazon's market cap would have dropped \$396 billion while Microsoft's would have risen \$415 billion.

The appearance of the incorrect data sparked disagreement over who was to blame. A spokesman for Nasdaq said the problem was caused by test data being improperly disseminated by third-party vendors including Bloomberg.

However, a person familiar with one of the vendors said Nasdaq had changed its testing protocols but hadn't informed vendors ahead of time. Nasdaq said it had sent out a standard

alert to the market on June 26 with the schedule for its data feeds for the early close July 3.

A story that appeared early on Bloomberg's website Tuesday initially said a Nasdaq error had caused the faulty data. The story was later corrected to remove the reference to the Nasdaq error.

"This is a vendor issue, not a Nasdaq issue," said Nasdaq's Mr. Christinat, saying that others such as FactSet and even Nasdaq.com showed correct pricing data. That difference suggested that the faulty data issue was more the responsibility of some data providers.

In an emailed statement, a Google representative said, "We can confirm that our third-party finance data partner was providing some inaccurate information, which they received from Nasdaq."

"This is currently being fixed and we hope to update our stock price data shortly," Google said. According to the company's website, the closing prices on Google Finance are provided by SIX Financial Information and its intraday

pricing data are provided by Interactive Data Real-Time Services. However, Google declined to confirm that those companies provide data to Google Finance.

A representative for SIX said its data feed wasn't the problem. "We checked our data and it was correct," the representative said. "No incorrect prices came from us."

Apple, Amazon and Microsoft didn't immediately respond to requests for comment.

Nasdaq's Mr. Christinat said Monday's early close at 1 p.m. ET might have played a role in the confusion that prompted the improper use and dissemination of test data, which he said is sent out after every trading day. He said he didn't see any evidence of a hack or a cyberattack affecting the erroneous pricing.

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What Do Lower Car Sales Mean?

Americans are buying fewer cars. Will they buy something else?

Pushing steel is getting harder. General Motors, Ford Motor and Fiat Chrysler Automobiles reported on Monday that their car, pickup and other light-vehicle sales were down sharply in June from a year ago.

Japan's top sellers did better, but not enough to make up for Detroit's woes. At a seasonally adjusted, annual rate, auto makers sold 16.4 million light vehicles last month, according to WardsAuto, capping off the weakest quarter for sales since 2014.

Weakening auto sales have often been a prelude to the economy contracting.

They began trending lower before the 2007 recession started, and were associated with the recessions of the 1970s and 1980s. The situation probably isn't so dire now, but unless consumers shift the money they have been using to purchase cars to other areas, overall spending could weaken.

One common factor in those past downturns was higher gasoline prices, which not only prompted people to forgo car purchases—in particular, lower mileage, made-in-America ones—but led

them to cut back spending on other areas. With gasoline prices a bit lower than they were a year ago, that isn't a concern at the moment. With unemployment low and incomes rising, it isn't as if consumers have lost their ability to spend.

The recent decline in car sales stems in part from a drop in deliveries to rental-car companies, tighter lending standards and higher prices.

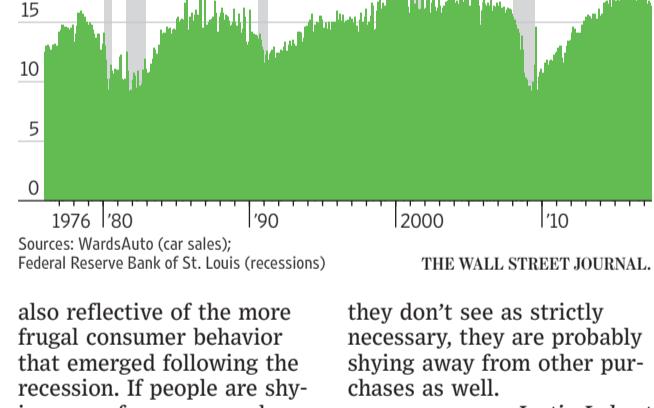
It also comes after a low-rate-induced uptick in sales of pricey SUVs and trucks, and as young people show less interest in cars than previous generations.

So Americans ought to have more to spend elsewhere, which would be good news for retailers, restaurants and other consumer-facing businesses with struggling sales. One hurdle to that, however, is that many people are still on the hook for the car they are driving. The length of a new-car loan reached a record 69.3 months last month, according to Edmunds.com, with average monthly payments rising above \$500. The growing share of new cars that are leased leaves people with more monthly payments to meet.

The slip in auto sales is

Cars for Concern

Light-vehicle sales at a seasonally adjusted, annual rate



also reflective of the more frugal consumer behavior that emerged following the recession. If people are shying away from car purchases

they don't see as strictly necessary, they are probably shying away from other purchases as well.

—Justin Lahart

A Game of Thrones in China Stings Tencent

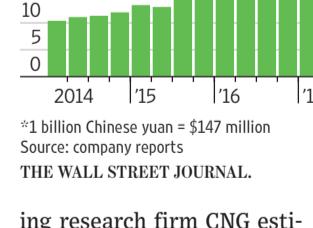
With great power comes great responsibility. This is especially true in China for those who have power but aren't in government—as tech giant **Tencent Holdings**, the country's second-most-valuable company, knows all too well.

Tencent's Hong Kong-listed shares slumped 4% on Tuesday, wiping \$14 billion off its market value, following two days of attacks on one of the company's top-selling mobile games in China's main state-owned newspaper, the People's Daily. Articles in the paper compared the game "Honor of Kings" to "poison" and cited examples it said showed how the game is detrimental to China's youth. A teenager in Guangzhou, for example, almost died after playing the game for 40 hours nonstop, the articles claimed.

The criticism has continued even though Tencent on Monday said it would limit game time for children, ban-

Amusement Park

Tencent's quarterly revenue from online games



Source: company reports

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ing research firm CNG estimates. Mobile gaming in turn makes up of one-quarter of Tencent's revenue and is one of its fastest-growing segments.

A more ominous concern is that Beijing has decided it is time to remind China's internet giants who the ultimate boss is. In an economy that is dominated by state-owned enterprises, the tech sector is a rare spot where private firms like Tencent—along with **Alibaba Group Holding** and Baidu reign supreme. In China, growing too big can backfire.

Tencent has been put on notice—its shareholders will have to remain alert too.

—Jacky Wong

Why J.P. Morgan May Warm Up to Deals

J.P. Morgan Chase might be about to get back on the acquisition trail after what feels like forever. It is the relatively obscure business of payments technology and infrastructure that may have James Dimon's animal spirits flowing.

The U.S. banking giant has made an early approach for U.K.-based **Worldpay**, the target company said on Tuesday.

And J.P. Morgan isn't alone:

One of the U.S.'s leading payments companies, **Vantiv**, has

also made a separate early approach.

Worldpay added.

There were no details about what value either approach might put on Worldpay, or whether offers might be made in cash or stock, but under U.K. takeover rules both potential bidders now face a deadline of Aug. 1 by when they must either announce a firm intention to make an offer or walk away for six months. Worldpay's shares rose by more than one-quarter, sending its market capitalization to over \$10 billion, indicating a chunky deal for the banking world, where activity has been scarce since

the financial crisis.

The payments sector has been a hive of activity in recent years and is seen as ripe for consolidation. Companies such as Worldpay are investing heavily in new technology to help retailers take money from customers.

One problem is that for all the excitement around new systems for retailers, the industry faces a major threat, especially in Europe. The payments market is about to be opened up to new competitors, known as payment initiation service providers, which



J.P. Morgan chief James Dimon

will be able to entirely bypass the current pipework that links together banks, card networks, and payment acquirers such as Worldpay.

This is the route through which all payments currently run. The new payments competitors will be able to enact a direct—typically free—transfer from one bank account to another.

The existing pipework currently collects revenues as a tiny percentage of the value of each card payment, which is split between a bank, the card network and the acquirer. A competitor that bypasses this setup could charge much less. J.P. Morgan is part of that and acquiring another section of the pipe could defend it against competition.

Mr. Dimon hasn't done a major deal since the financial crisis, when the bank acquired Washington Mutual and Bear Stearns, both aided by government bailouts. With little deal making since then, it has announced stock buybacks worth close to \$60 billion. Now it may finally be finding a better use for its cash.

—Paul J. Davies