

# Robert J. McKeown, PhD, CFA

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## Current position

*Assistant Professor, Teaching Stream, Department of Economics, York University*

## SECONDARY POSITIONS AND APPOINTMENTS

*Academic Directory, Student Numeracy Assistance Centre at Keele (SNACK)*  
*Digital Faculty Consultant, McGraw-Hill*

## Areas of specialisation

Economics Education, Financial Economics, Macroeconomics

## Past appointments

- 2016-19 Assistant Professor, Teaching Stream, Department of Economics, University of Toronto, St. George Campus
- 2012-16 Teaching Fellow, Queen's Economics Department, Queen's University

## Education

- 2017 PhD in Economics, Queen's University
- 2009 MA in Economics, Ryerson University
- 2008 B.COMM, Ryerson University

## Professional designation

- 2021 CFA Charterholder®

## Grants, honours and awards

- 2021 eCampusOntario Virtual Learning Strategy (VLS)
- 2021 Student Accessibility Services Faculty and Staff Recognition Award
- 2021 Academic Innovation Fund – Category I (Renewed)
- 2020 Academic Innovation Fund – Category I
- 2021 Academic Innovation Fund – Category IV

## Scholarship of Teaching and Learning: Papers In-Progress

- 2021 Bernhardt-Walther, Karen, Mauri Hall, Robert J. McKeown, “Improving First-Year Math with ALEKS, an Artificial Intelligence Learning and Assessment System”
- 2019 McKeown, Robert J., Aloysius Siow, Linda Wang (2019) “Should students “front-load” effort in their courses? An experiment using bonus grades as an incentive”

## Conference Presentations

- 2021 *Innovations in Education Conference hosted by the MacPherson Institute at McMaster University*, Improving First-Year Math with ALEKS, an Artificial Intelligence (AI) Learning and Assessment System
- 2021 *York University – Teaching in Focus 2021*: “Using an Adaptive Online Learning Environment to Assess and Improve First-Year Math for Economics”
- 2019 *CEA Annual Conference* “Should students “front-load” effort in their courses? An experiment using bonus grades as an incentive”

## OTHER TALKS

- 2021 *McGraw-Hill’s Leveling Up –an Event for Canadian Science, Technology, Engineering, and Math Faculty*, Increase Student Math Success and Retention with ALEKS Math
- 2021 *Economics Enrichment Seminar*: “SNACK: Student Numeracy Assistance Centre at Keele”
- 2021 *McGraw-Hill Webinar Series*: “Leveraging AI to Boost Student Math Skills”
- 2020 *Economics Enrichment Seminar*: “Will Economics Make You Rich?”

## Teaching

### COURSES CREATED

- 2022 GAMES: A Gentle Approach to Math, Excel, and Stats for eCampusOntario’s Virtual Learning Strategy
- 2020 Mathematics for Economics Summer Module (YU Prep)
- 2017-2019 Economics of Accounting (ECO305)

## COURSES RE-DESIGNED

- 2020-21 Introductory Mathematics for Economics I (ECON1530)
- 2016-17 Introductory Macroeconomics (ECO209)

## COURSES TAUGHT

- 2021 Introductory Microeconomics (ECON1000)
- 2020-22 Introductory Macroeconomics (ECON1010)
- 2019-21 Mathematics for Economics I (ECON1530)
- 2014,19 Financial Economics (ECO322, 358)
- 2019 Corporate Finance (ECO359)
- 2012-2019 Intermediate Macroeconomics (ECO202, 208,209,222)
- 2015 Principles of Economics (ECO101)
- 2010 Economic History of Europe (ECO630)

## Service to the University

- 2021- Committee on Teaching, Learning and Student Success (CLTSS), LA&PS
- 2021- Academic Directory, Student Numeracy Assistance Centre at Keele (SNACK)
- 2019-21 Undergraduate Studies and Student Experience Committee, Department of Economics

## Basic Research Working Papers

- 2017 McKeown, Robert (2017), "An overview of the Canadian banking system: 1996 to 2015", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "Where are the economies of scale in Canadian banking?", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "How vulnerable is the Canadian banking system to fire-sales?", *Queen's University Working Paper*
- 2017 McKeown, Robert (2017), "Costs, size and returns to scale among Canadian and U.S. Commercial Banks", *Queen's University Working Paper*

## Conferences Attended

- 2021 Innovations in Education – the MacPherson Institute at McMaster University
- 2019-2021 EconEd: MacMillan Teaching Community for Economics
- 2019 Teaching in Focus, York University
- 2019 CEA Annual Conference
- 2018 Are We Ready For The Next Financial Crisis? Causes of the Last Crisis & Lessons Yet To Be Learned – Rotman School of Management

- 2018 Global Risk Institute for Financial Services Speaker Series at Rotman School of Management - Mark Hughes
- 2017 Joint Bank of Canada-John Deutsch Institute Workshop on Financial Intermediation and Regulation, Queen's University
- 2016 QED Frontiers of Macroeconomics Workshop at Queen's University
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