

Subject Re: Various
From Coffman, D'Maris <d.coffman@ucl.ac.uk>
To Jim Meikle <jim.meikle@btinternet.com>
Copy Kumar Aniket <ka323@cam.ac.uk>
Date 2017-10-21 14:49



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- Publishing Proposal Form_Palgrave Macmillan.docx(~138 KB)
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Dear Aniket

I also think this is a great idea and I am happy to support it. Roberto is writing a case and this could produce a number of different takes. Please do send me the summary sheet, as that would be very helpful.

I also attach the form for Palgrave. Jim and I agree a text on Construction Economics would be a very good thing. If you make a stab at this and send it to me, I'll talk to Tula Weiss, the commissioning editor for finance (and some economics) and see how we might proceed. They would be in favour of a new edition of this as well: <http://www.palgrave.com/us/book/9780333774786> but would probably be just as happy with a replacement offering that has more appeal as a course text.

Yours

D'Maris

On 17 Oct 2017, at 19:41, Jim Meikle <jim.meikle@btinternet.com> wrote:

Aniket,

I discussed the idea of a Bihar Roads case study with D'Maris and she thinks that it's an excellent idea. Can you send her your two-pager that we talked about earlier, please?

I attach a pdf of the Pearce report on the construction industry that I think is a useful introduction to the industry for undergraduates. It was produced by an environmental economist who knew little or nothing about construction but ends up being a really neat description of the industry. It needs to be updated and supplemented with some economic theory but that wouldn't be too difficult. D'Maris tells me that she is encouraging you to take on a new Economics of the Construction Industry – this would be not a bad starting point.

Yours,

Jim
<SocialandEconomicValue_FR03.pdf>