### Leibniz integral Rule

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#### 1. Integrals

# 1.1. Leibniz integral Rule.

• Differentiation under the integral sign with constant limits.

$$\frac{d}{dx} \int_{y_0}^{y_1} f(x, y) \, dy = \int_{y_0}^{y_1} \frac{\partial}{\partial x} f(x, y) \, dy$$

for  $x \in (x_0, x_1)$  provided that f and  $\frac{\partial f}{\partial x}$  are continuous over a region in the form  $[x_0, x_1] \times [y_0, y_1]$ .

• Differentiation under the integral sign with variable limits that are a function of the variable used for differentiation.

$$\frac{d}{d\alpha} \int_{a(\alpha)}^{b(\alpha)} f(x,\alpha) \, dx = b'(\alpha) \cdot f(b(\alpha),\alpha) - a'(\alpha) \cdot f(a(\alpha),\alpha) + \int_{a(\alpha)}^{b(\alpha)} \frac{\partial}{\partial x} f(x,\alpha) \, dx$$

### 1.1.1. Application to Consumer Demand.

- Consumer demand for product X varied and determined by each consumer's  $t \in [0,1]$
- Consumer Demand:

$$\begin{cases} 0 & p > P(t) \\ h(t, p) & p < P(t) \end{cases}$$

P(t) Reservation price: given t the price has to be low enough for the consumer to buy.

$$h(t, P(t)) > 0, h_t(t, p) > 0, h_p(t, p) < 0, P'(t) > 0$$

T(p) is the inverse function of P(t): for a given p the taste t has to be high enough for the consumer to buy

Distribution of t: f(t) is the distribution of t with the following properties:

i. Number of people in [a, b] where 0 < a < b < 1 is given by

$$\int_{a}^{b} f(t)dt$$

ii.

$$\int_0^1 f(t)dt = N$$

iii. For a small  $\varepsilon$ , there would be  $\varepsilon f(t)$  consumers with  $t \in (t, t + \varepsilon)$ For a given price p, consumers with positive demand are  $t \in (T(p), 1)$ Consumer demand  $(t \in (T(p), 1))$ :

$$x = \int_{T(p)}^{1} f(t)h(t, p)dt$$

Using Leibinz formula

$$\frac{dx}{dp} = -f(T(p))h(T(p), p) \cdot T'(p) + \int_{T(p)}^{1} f(t) \frac{\partial h(t, p)}{\partial p} dt$$

– Both terms on the RHS are negative since  $h_P(t, p) < 0$ 

# 1.1.2. Integrating over a Stochastic Distribution.

This is what I always get stuck on:

$$\frac{dG(w)}{dw} = g(w)$$
$$G(w) = \int_0^w g(w)dw$$

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$$\int_t^{t+\varepsilon} f(t) dt \approx \epsilon f(t)$$

 $\boldsymbol{w}$  random variable

g(w) probability distribution

G(w) cumulative distribution

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