Economic inequality ECONOMICS

Dr. Kumar Aniket

UCL

Lecture 19

When students are asked what problem economics should address?

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Inequality is one of the main problems that students think economics should address.

Context

0.00

Previously studied models of asymmetric economic interactions

e.g. bargaining, labour markets, credit markets. (Units 5-9)

Asymmetry between parties involved in a transaction can result in unequal outcomes.

- Why do these asymmetries (inequalities) occur in the first place?
- How can we *reduce* inequality?
- *How much* equality should a society have?

In this lecture we look at

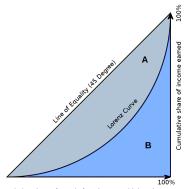
- *Trends* in economic inequality within and between countries
- Types and sources of inequality
- When and how inequality should be addressed

GINI COEFFICIENT

Lorenz curve: shows the extent of inequality and allows comparison of distributions.

Gini coefficient: a measure of inequality.

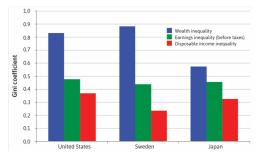
$$g = \frac{A}{A \perp}$$



Cumulative share of people from lowest to highest incomes

INCOME INEQUALITY WITHIN COUNTRIES

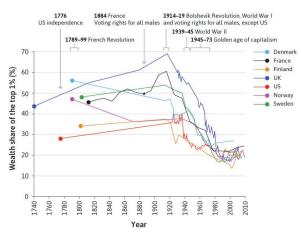
Market income: Income from wage, business and investments *Disposable income:* Market income minus taxes and transfers



- Wealth is much more unequally distributed than market income, which is more unequally distributed than disposable income.
- Inequality in *disposable income* due to *tax and transfers*.

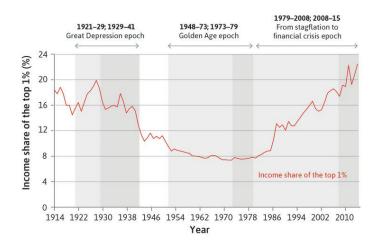
INEQUALITY TRENDS: WEALTH

Share of total wealth held by the richest 1% (1740–2011): **steady decline** over the course of the 20th century



INEQUALITY TRENDS: INCOME

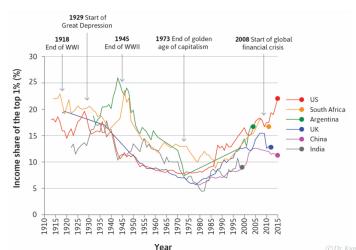
Share of total income received by the top 1% in the US (1913–2015): **U-shaped** distribution.



INEQUALITY TRENDS: INCOME

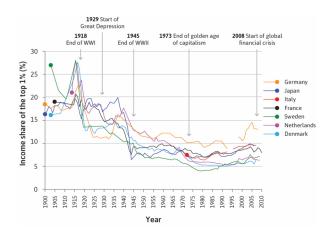
Introduction

Share of total income received by the top 1% across the world (1913–2015): **U-shaped** distribution



INEQUALITY TRENDS: INCOME

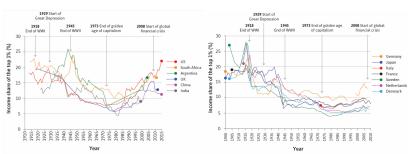
Share of total income received by the top 1% in some European economies and Japan (1900–2013): **steady decline**



Summary

TRENDS IN INEQUALITY ACROSS COUNTRIES

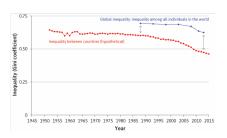
- There are cross-country differences in the level of inequality
- Common trend over 1920-1980 period, i.e., a fall in inequality
- No common trend after 1980



GLOBAL INEQUALITY

Blue line inequality amongst all individuals in the world (Gini coefficient for the world)

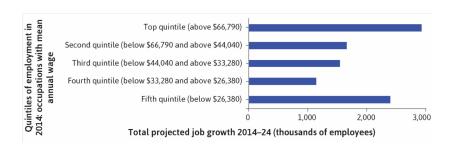
Red line Hypothetical between-countries inequality (Gini coefficient calculated assuming every person in the country earns average income)



Since 1980, between-country inequality has fallen rapidly but within-country inequality has increased.

The net result is that global inequality has started to decline.

WITHIN-COUNTRY INEQUALITY



Inequality within

Increasing inequality within most countries is associated with the *changing distribution of jobs*

Missing middle

Low-paying and high-paying jobs are increasing in number while *middle-income* jobs are becoming scarcer

CATEGORICAL INEQUALITY

Understanding the nature of inequality within

Categorical inequality inequality between groups

Economic differences among people who

are treated as different categories.

Usually based on *accidents of birth*:

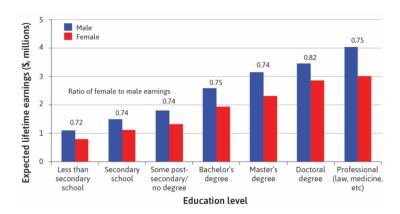
Country of citizenship passports and borders limit access to

certain economic opportunities

Gender or ethnic group inherent characteristics

GENDER INEQUALITY

Example Income disparities between men and women with the same level of education.



Inherited inequality

Intergenerational inequality

extent to which differences in parental generations passed on to next generation

Intergenerational elasticity

% difference in second generation's status associated with 1% difference in previous generation's status.

... if parent's status increases by 1%, *intergenerational elasticity* tells us how much the children's status improves by

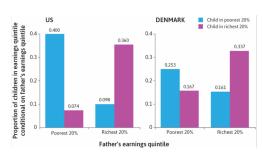
high elasticity implies low intergenerational mobility

Inherited inequality

Intergenerational transmission can be by *inheriting*:

- wealth
- genetic makeup
- skills & social networks

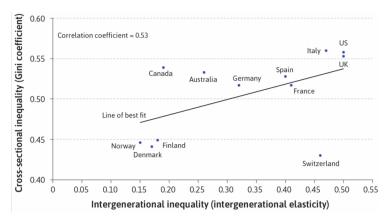
Jumping quintiles across generation: based on men's labour income



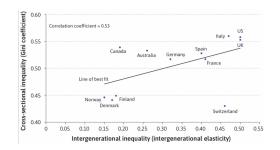
Summary

RELATION TO CROSS-SECTIONAL INEQUALITY

Inequality measured by *income gini-coefficient* increasing with *intergenerational mobility* measured by *intergenerational inequality elasticity* across countries



RELATION TO CROSS-SECTIONAL INEQUALITY

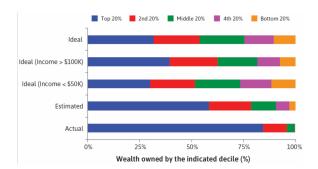


Possible reasons

- Effects of good and bad income shocks passed on to next generation, contributing to cross-sectional inequality
- societies with strong *culture of fairness* have policies that reduce cross-sectional inequality and promote intergenerational mobility

HOW MUCH INEQUALITY IS 'TOO MUCH'?

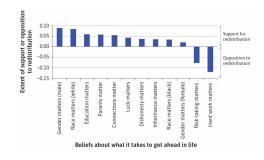
Ideal, estimated and actual distribution of wealth in the US



US actual wealth inequality is much higher than people's estimate of wealth inequality, which is higher than their ideal wealth inequality

WHEN IS INEQUALITY UNFAIR?

How does **beliefs about what it takes to get ahead** predict people's *support* or *opposition* to government *redistributive programmes* for the poor in the US



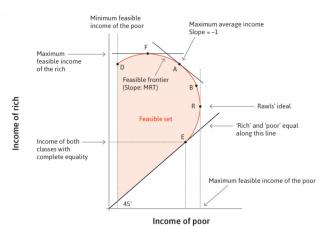
"fair" inequality based on hard work or taking risks is fair

'unfair" people think categorical inequality is unfair and should be addressed

MODELLING PREFERENCES OVER INEQUALITY

Feasible frontier tradeoff between income for rich and poor

Rawls "Veil of ignorance"

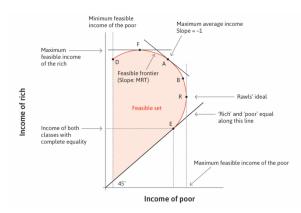


Preferences over inequality

E: complete equality *F:* maximum income of the rich

A: maximum average income D: minimum income of the poor

R: Rawls' "Veil of Ignorance" – highest income for the poor

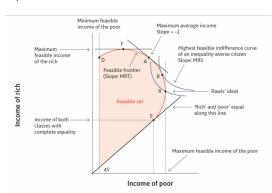


CHOOSING ALLOCATIONS

Inequality aversion care about own payoffs but dislike inequality between groups

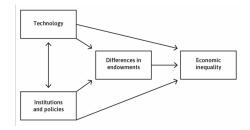
Pareto inefficient DF and ER

Optimal point B



ECONOMIC INEQUALITY: SOURCES

Causal relationship between that determine inequality

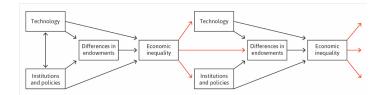


An individual's income depends on:

- *Endowments*: financial wealth, physical assets, human capital, citizenship, race, gender, age, etc.
- Technology and institutions affect the value of a particular set of endowments

ECONOMIC INEQUALITY OVER TIME

Mechanism that propagates inequality over time



Current economic inequality impacts future economic inequality

directly through endowments future generations inherit and

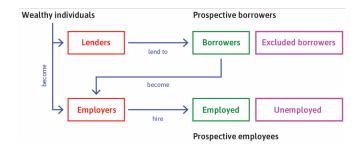
indirectly through their value, which is determined by technology
and institutions

• e.g., Automation, minimum wage, free education, climate change

ECONOMIC INEQUALITY: SOURCES

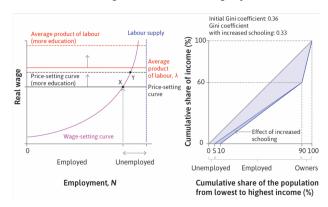
Differences in endowments affect

- the *balance of power* in Principal-agent relationships: principal can exercise power over agents, but not vice versa
- ability to be a principal or an agent, i.e., borrower or lender



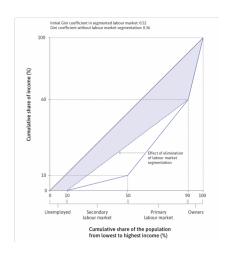
EXAMPLE 1: WORKER PRODUCTIVITY INCREASE

- Output per workers increases due to better schooling
- Wages increase as price setting curve shifts
- Lorenzo curve shifts up due lower unemployment



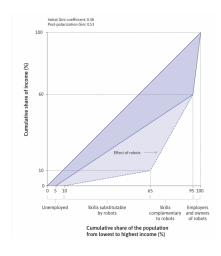
EXAMPLE 2: LABOUR MARKET SEGMENTATION

- Good jobs with high wages, job security, and trade unions
- Bad jobs with short-term contracts, limited wages and job security
- Reducing labour market segmentation by reducing the bad jobs raises average wages, moves down the Lorenzo curve and reduces inequality



EXAMPLE 3: AUTOMATION

- Machines replace routine labour tasks, increasing unemployment
- Workers with skills that complement machines earn higher wages, increasing inequality
- Higher profits may lead to greater investment and higher wages and employment in some sectors in the the future
- Other sectors may entirely disappear



Introduction

Addressing unfair inequality

Government policies can influence economic inequality by:

Redistribution

Taxes and transfers to reduce differences in disposable income, and expenditure on public services

in-kind transfers or subsidised services, social insurance targeted at specific groups

Pre-distribution

Greater equality of endowments

property redistribution or raising the value of endowments of the poor via legislation

statutory minimum wage for specific types of workers

Pre-distribution policies: Labour

Direct effect

Indirect effect

Free high-quality primary education for all children

opportunities for poorer children to attain high quality schooling, which increases the market value of their endowment of labour

Raises average productivity of labour, shifting up price-setting curve, which increases wages and employment

Eliminate ethnic, racial, or gender discrimination

Increases the value of the labour Raises incomes of targeted groups endowment of those targeted by discrimination

Minimum wage

Increases value of labour endowments among those who were previously unable to work for more than the minimum wage

Raises incomes of the poor and reduces incomes of employers (unless employment effects dominate)

Laws and policies to increase workers' bargaining power (trade unions)

Increases value of labour endowments of trade union members and improves working conditions

Raises incomes of trade union members employment (unless negative productivity effects dominate) and

PRE-DISTRIBUTION POLICIES: OTHERS

Direct effect Indirect effect

Policies to ensure competition

Reduces price markup Raises real wages, reduces profits

Restrict IPRs (for example shorter patents or copyrights)

Reduces value of endowment of May discourage innovation but enables intellectual property among IPR holders quicker diffusion of innovations

Allow easier access to licenses (for example for taxis)

Increases supply and reduces incomes Greater equality (if license holders are of license holders richer than average)

EXPLAINING TRENDS IN INCOME INEQUALITY

Declining within-country inequality (1920–1980)

- Increasing education and productivity reduced unemployment
- Reduced labour market segmentation and other sources of inequality among workers
- Technological improvements that were complementary to low and middle-skill workers

Stable or decreasing between-country inequality (1995–2017)

 Reduced global labour market segmentation due to rapid growth of labour productivity and demand in China and other poorer countries. Introduction

EXPLAINING TRENDS IN INCOME INEQUALITY

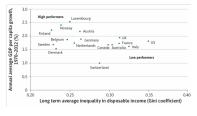
Stable or rising within-country inequality (1980–2017)

- Increased inequality among workers due to new technologies that were complementary to the skills of higher paid workers, and substitutes for workers doing routine tasks
- Weaker trade unions and conservative political parties in power saw bargaining power shift in favour of employers, whilst the resulting higher profits after taxes were not translated into expanding employment (in some countries).

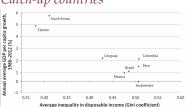
INEQUALITY AND ECONOMIC GROWTH

Inequality and growth in living standards

Rich countries



Catch-up countries



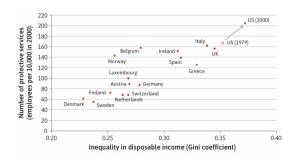
- This is *no correlation* with the level of inequality and economic growth rate
- High taxes and transfers do not necessarily reduce *incentives* to work hard or innovate

... it is lamentable to think how a great proportion of all efforts and talents in the world are employed in merely neutralizing one another. It is the proper end of government to reduce this wretched waste to the smallest possible amount, by taking such measures as shall cause the energies now spent by mankind in injuring one another, or in protecting themselves against injury, to be turned to the legitimate employment of the human faculties ...

J.S. Mill, Principles of Political Economy, 1848 quoted in Jayadev, Arjun, and Samuel Bowles. "Guard labor." Journal of development Economics 79.2 (2006): 328-348.

INEQUALITY AND ECONOMIC GROWTH

- Cooperation and trust necessary for production of knowledge and caring services is harder to sustain with high inequality
- Policies that enhance endowments of the poor improve productivity
- With lower inequality, *less guard labour needed*, which diverts resources from production



SUMMARY

Introduction

- Technology and institutions influence inequality directly and indirectly (via differences in endowments).
- Various types of inequality: between countries, group inequality, inherited inequality.
- Policy can reduce inequalities by affecting technology, institutions and the distribution of endowments.
- How equal should society be? Depends on beliefs about inequality and preferences for fairness.