

# THE MAKERS' BLOCK

Date: 09/23/2020

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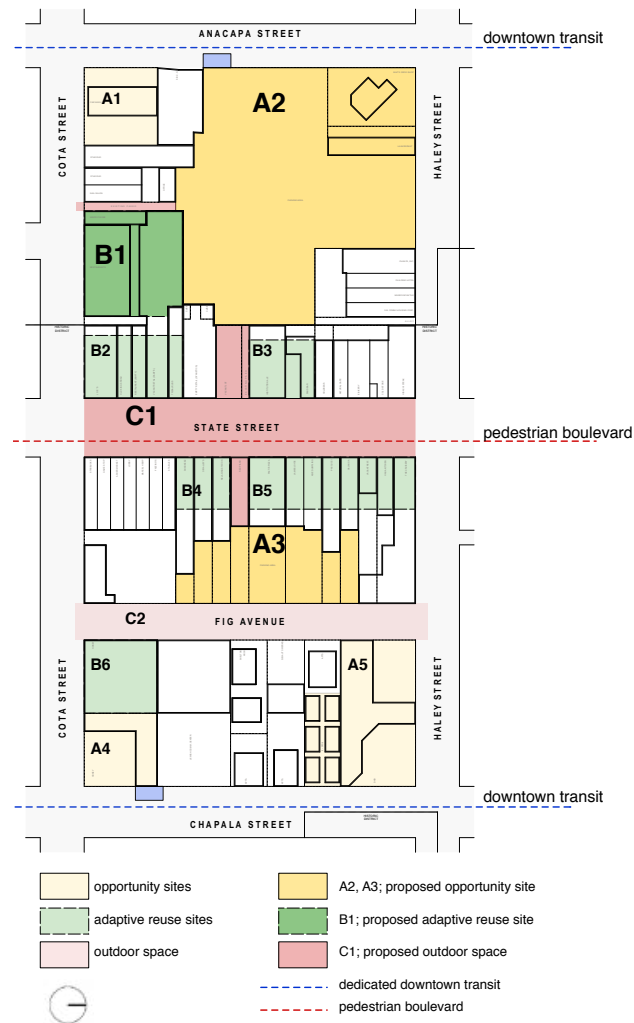
We feel the best bet for creating long term economic and cultural sustainability downtown, has as much to do with redefining the commercial use of this area as it does with adding more housing units. Although it is critically important to resolve our housing crisis, in order to successfully prepare for the unknown challenges we will face in the next 20, 50 or 100 years, we must also develop the means to support and sustain livelihoods at the local level. Our solution is to offer an experience more deeply engaged in process and product. Affordable housing is only one half of the equation. Santa Barbara must also invest in the type of workforce that the community wants to be part of. To address this need, we propose turning the 500 block into an area dedicated equally to both economic and cultural growth - ultimately becoming a resilient and productive live/work environment.

We propose the following types of development:

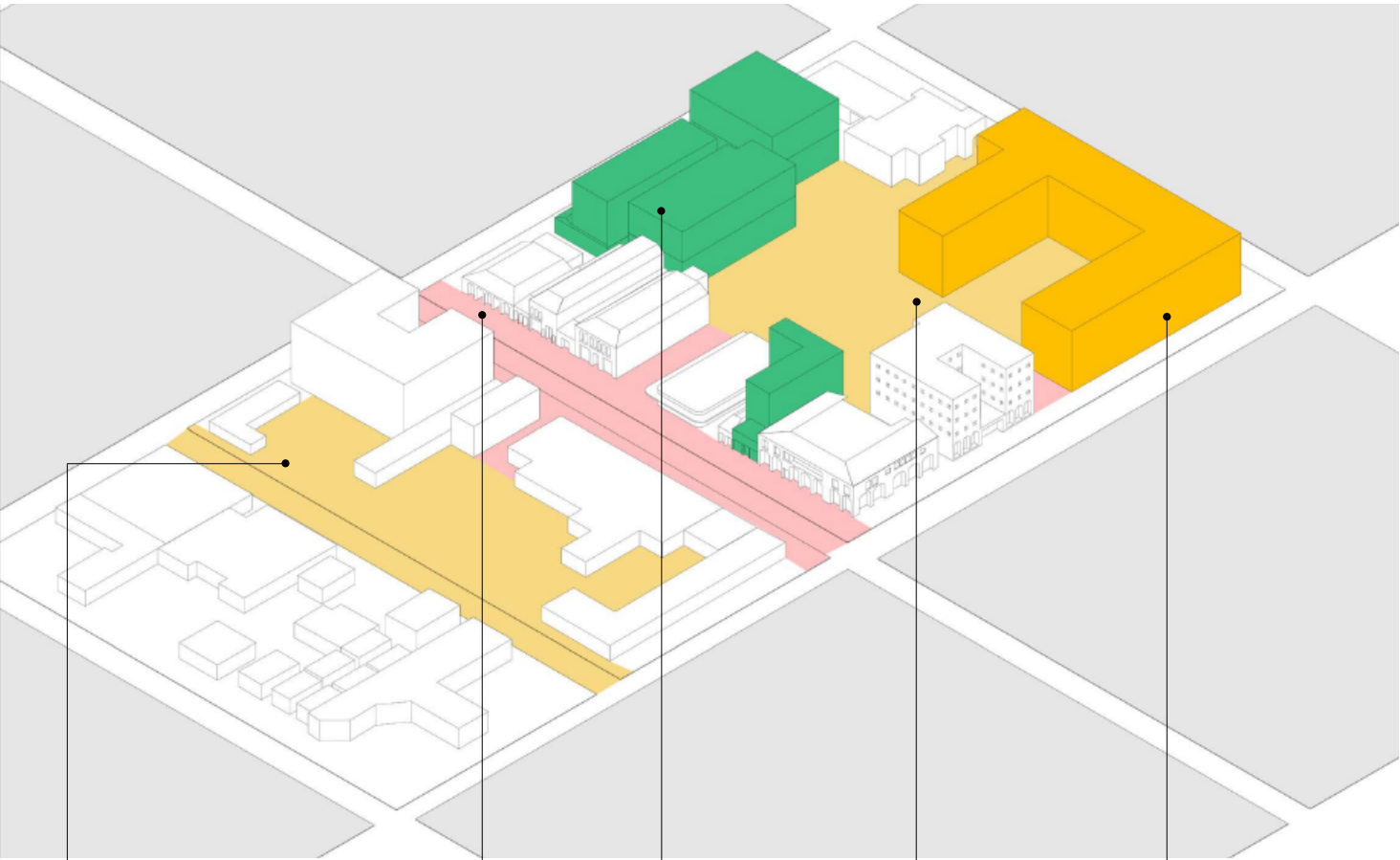
- Workforce housing
- Light manufacturing & cottage industries
- Food commissary kitchen (alternative to restaurants)
- Art residence program (subsidized)

## BLOCK MAP

- RE INVENT**  
*proposed development*
- RE PURPOSE**  
*adaptive reuse*
- RE IMAGINE**  
*open spaces*



## PROPOSED SITES



- The Backyard**  
*opportunity site*  
Repurposing of the back-of-house and inefficient parking areas into a diverse mix of beer gardens, outdoor bistros, small pop-up movie venues, and live music.
- State St Parkway**  
*outdoor space*  
Pedestrian boulevard that seeks to form a new type of urbanism with the focus of fostering a collective stewardship of natural resources and common open space.
- The Change**  
*adaptive reuse*  
Proposed Steert level commercial, micro units and SRO's above existing building.
- The Central Court**  
*outdoor space*  
A diverse mixed-use outdoor space. A central courtyard connected to State St.
- The Keep**  
*opportunity site*  
Repurposed parking area activated with a vibrant mix of restaurant, retail and office centered around a communal outdoor space.

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