Table of Contents

- Slides 2-5: graphs & data of raw, non-normalized data plotting number of rides vs distance from destination
- Slides 6-12: graphs & data of normalized, log scale data
- Slide 13: Peak ridership distance over 30 destinations
- Slides 14-18 : Classic vs electric bike analysis
- Slide 19-22: May 2024 data analysis, classic v electric normalized, log

Raw Data, not normalized - Top 3 Locations

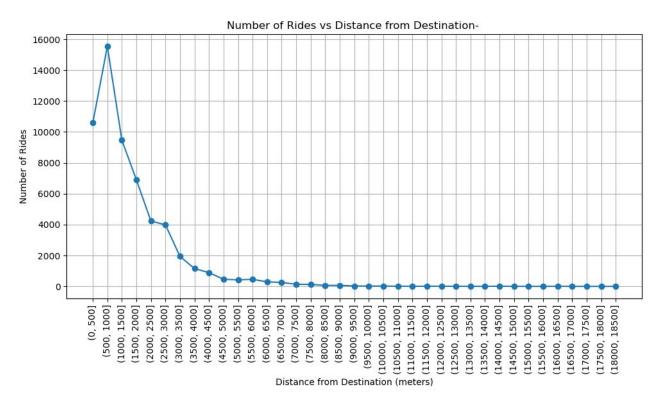
New York City, July 2023 Citibike Data

Link to raw distance data in csv format:

https://docs.google.com/spreadsheets/d/1wxbbFtxz9

qMDJ66SdOhYUoLAFZEqoFK0q2KX3efc6yA/edit?gi
d=0#qid=0

Location: The 500m square block centered at 40.72668135, -73.98491406 (near tompkins square park)



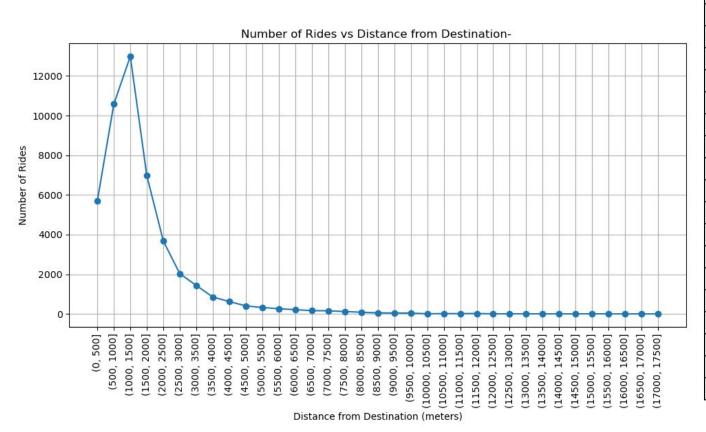
(0, 500]	10587
(500, 1000]	15544
(1000, 1500]	9468
(1500, 2000]	6897
(2000, 2500]	4234
(2500, 3000]	3982
(3000, 3500]	1943
(3500, 4000]	1152
(4000, 4500]	889
(4500, 5000]	459
(5000, 5500]	424
(5500, 6000]	458
(6000, 6500]	290
(6500, 7000]	254
(7000, 7500]	136
(7500, 8000]	125
(8000, 8500]	66
(8500, 9000]	65
(9000, 9500]	25
(9500, 10000]	20
(10000, 10500]	17

distance_bin

num rides

(10500, 11000]	12
(11000, 11500]	5
(11500, 12000]	9
(12000, 12500]	9
(12500, 13000]	7
(13000, 13500]	3
(13500, 14000]	3
(14000, 14500]	12
(14500, 15000]	4
(15000, 15500]	0
(15500, 16000]	2
(16000, 16500]	5
(16500, 17000]	1
(17000, 17500]	0
(17500, 18000]	0
(18000, 18500]	0

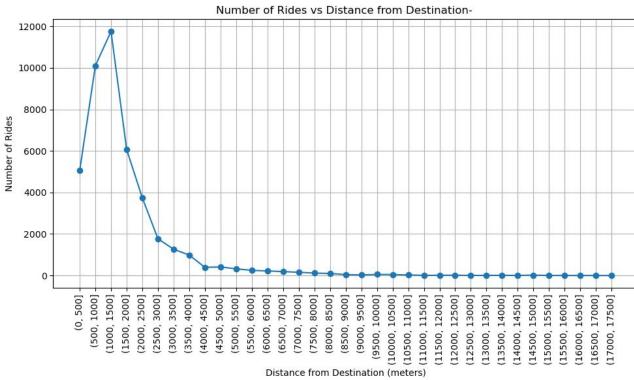
Location: The 500m square block centered at 40.74015601, -73.99263760 (near madison square park)



distance_bin	num_rides		
(0, 500]	5700		
(500, 1000]	10577		ı
(1000, 1500]	12987	(10000, 10500]	8
(1500, 2000]	6973	(10500, 11000]	14
(2000, 2500]	3678	(11000, 11500]	16
(2500, 3000]	2029	(11500, 12000]	19
(3000, 3500]	1435	(12000, 12500]	4
(3500, 4000]	852	(12500, 13000]	5
(4000, 4500]	622	(13000, 13500]	6
(4500, 5000]	404	(13500, 14000]	3
(5000, 5500]	323	(14000, 14500]	3
(5500, 6000]	262	(14500, 15000]	0
(6000, 6500]	212	(15000, 15500]	7
(6500, 7000]	166	(15500, 16000]	2
(7000, 7500]	155	(16000, 16500]	0
(7500, 8000]	120	(16500, 17000]	1
(8000, 8500]	84	(17000, 17500]	1
(8500, 9000]	49	-	<u> </u>
(9000, 9500]	42		

(9500, 100001

Location: The 500m square block centered at 40.73566446, -73.99263760 (near union square)



distance_bin	num_rides
(0, 500]	5065
(500, 1000]	10107
(1000, 1500]	11756
(1500, 2000]	6063
(2000, 2500]	3742
(2500, 3000]	1772
(3000, 3500]	1265
(3500, 4000]	985
(4000, 4500]	394
(4500, 5000]	412
(5000, 5500]	321
(5500, 6000]	249
(6000, 6500]	220
(6500, 7000]	189
(7000, 7500]	156
(7500, 8000]	117
(8000, 8500]	98
(8500, 9000]	44
(9000, 9500]	28
(9500, 10000]	52

(10000, 10500]	47
(10500, 11000]	26
(11000, 11500]	7
(11500, 12000]	13
(12000, 12500]	14
(12500, 13000]	5
(13000, 13500]	5
(13500, 14000]	10
(14000, 14500]	3
(14500, 15000]	19
(15000, 15500]	3
(15500, 16000]	2
(16000, 16500]	1
(16500, 17000]	0
(17000, 17500]	0

<u>Log-Log Scale, Normalized - Top 3 Locations</u>

Normalizing function:

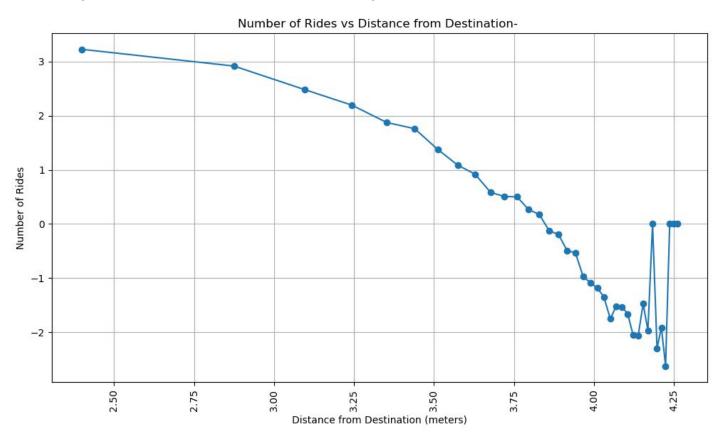
- Bucket with start, end (r_1, r_2) , where start/end acts as radius
- 500 refers to 500 meters, the bucket size

num_rides = total_rides /
$$(2\pi * ((r_2 / 500)^2 - (r_1 / 500)^2))$$

Log Scale:

- Y-axis: log(num_rides) if num_rides > 0, else 0 (the else condition causes wonky behavior at end of the graphs)
- X-axis: log(avg(interval)) -> for example, if interval is 500-1000, the axis point is log(750)

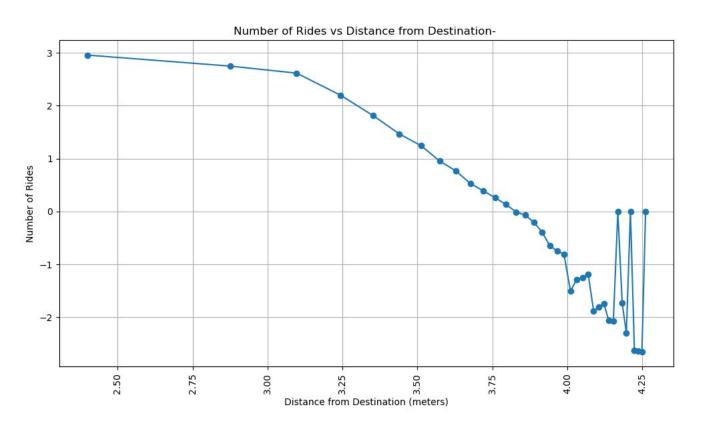
Top Visited Destination- Data points on next slide



Raw distance data in csv

Bin Avg	log10(bin_avg)	log(num_rides)
250	2.39794000867204	3.2265930447215200
750	2.8750612633917	2.9162616645139500
1250	3.09691001300806	2.479108376562910
1750	3.24303804868629	2.1953823176165700
2250	3.35218251811136	1.8743284758859500
2750	3.43933269383026	1.7605287021750500
3250	3.51188336097887	1.3763495799348300
3750	3.57403126772772	1.087181351673400
4250	3.62838893005031	0.9202729712338250
4750	3.67669360962487	0.5848792162263170
5250	3.72015930340596	0.5069666935006980
5750	3.75966784468963	0.5009577736281610
6250	3.79588001734408	0.2662781208688030
6750	3.82930377283102	0.17529008410283600
7250	3.86033800657099	-0.12703895788685400
7750	3.88930170250631	-0.19263154918433100
8250	3.91645394854993	-0.49714987269413400
8750	3.94200805302231	-0.529334556065535
9250	3.96614173273903	-0.9684415837530720
9750	3.98900461569854	-1.088214479720630

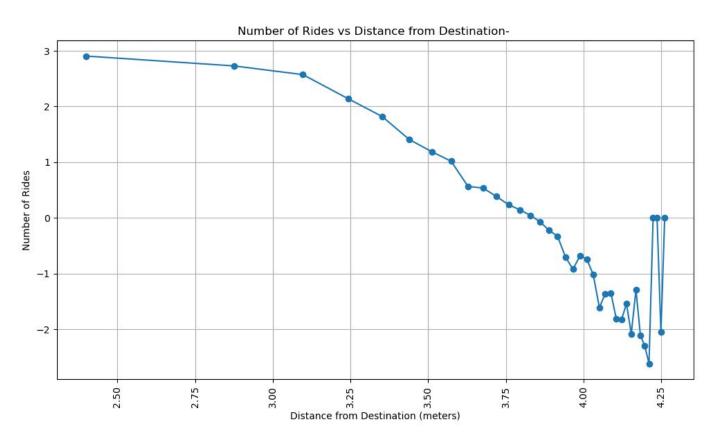
Second Top Visited Destination- Data points on next slide



Raw distance data in csv

Bin Avg	log10(bin_avg)	num_rides			
50	2.39794000867204	2.9576949873143800		10250	10250 4.01072386539177
750	2.8750612633917	2.7490613812755000		10750	10750 4.03140846425162
1250	3.09691001300806	2.616358967838690	11	1250	4.05115252244738
1750	3.24303804868629	2.2001417568325500	11750		4.07003786660776
2250	3.35218251811136	1.8131893471046200	12250		4.08813608870055
750	3.43933269383026	1.4677094935170100	12750		4.10551018476997
250	3.51188336097887	1.2447286804050600			
750	3.57403126772772	0.9561684673529040	13250		4.12221587827283
250	3.62838893005031	0.7651615949544300	13750		4.13830269816628
750	3.67669360962487	0.529447895799661	14250		4.15381486434453
250	3.72015930340596	0.3888033592390690	14750		4.16879202031418
5750	3.75966784468963	0.2583935869440380	15250		4.1832698436828
6250	3.79588001734408	0.13021598389859900	15750		4.19728055812562
6750	3.82930377283102	-0.009435544477047220	16250		4.21085336531489
7250	3.86033800657099	-0.07024616808677960	16750		4.22401481137286
7750	3.88930170250631	-0.21036031614476300	17250		4.23678909940929
8250	3.91645394854993	-0.3924145221741210			
8750	3.94200805302231	-0.652051832679877	17750		4.24919835739111
9250	3.96614173273903	-0.7431323020272100	18250		4.26126286879249
9750	3.98900461569854	-0.809460878767804			

Third Top Visited Destination- Data points on next slide



Raw distance data in csv

n rides			
	10250	4.01072386539177	-0.738865867142133
6399581338180	10750	4.03140846425162	-1.0166749759668800
29321142623010	11250	4.05115252244738	-1.606294342119200
5731097047064400			
1394096598625900	11750	4.07003786660776	-1.3563343739870000
3206814053665500	12250	4.08813608870055	-1.3422479127083900
08891164034690	12750	4.10551018476997	-1.8067800401200300
899673048468800	13250	4.12221587827283	-1.8234857336228900
191651030838200	13750	4.13830269816628	-1.5385425578523600
668674320891850	14250	4.15381486434453	-2.076933469310940
379637467221910	14750	4.16879202031418	-1.2902782790474300
8610586931283800	14750	4.16079202031416	-1.2902762790474300
23629164272002800	15250	4.1832698436828	-2.1063884486492200
14630280379205400	15750	4.19728055812562	-2.2964904221477200
46918171656141800	16250	4.21085336531489	-2.6110932250009700
06745326790260950	16750	4.22401481137286	0.0
22135570044622600	17250	4.23678909940929	0.0
32546773254350800	17750	4.24919835739111	-2.047378225749230
6987952362222030	18250	4.26126286879249	0.0
9192235610828910	10230	4.2012020013243	0.0
673241131749815			

Bin Avg

250

750

1250

1750

2250

2750

3250

3750

4250

4750

5250

5750

6250

6750

7250

7750

8250

8750

9250

9750

log10(bin avg)

2.39794000867204

2.8750612633917

3.09691001300806

3.24303804868629

3.35218251811136

3.43933269383026

3.51188336097887

3.57403126772772

3.62838893005031

3.67669360962487

3.72015930340596

3.75966784468963

3.79588001734408

3.82930377283102

3.86033800657099

3.88930170250631

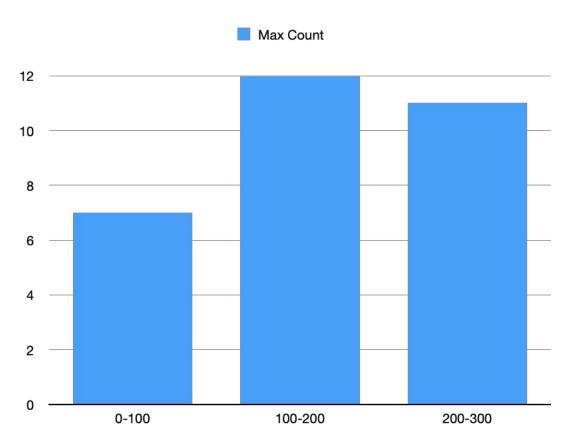
3.91645394854993

3.94200805302231

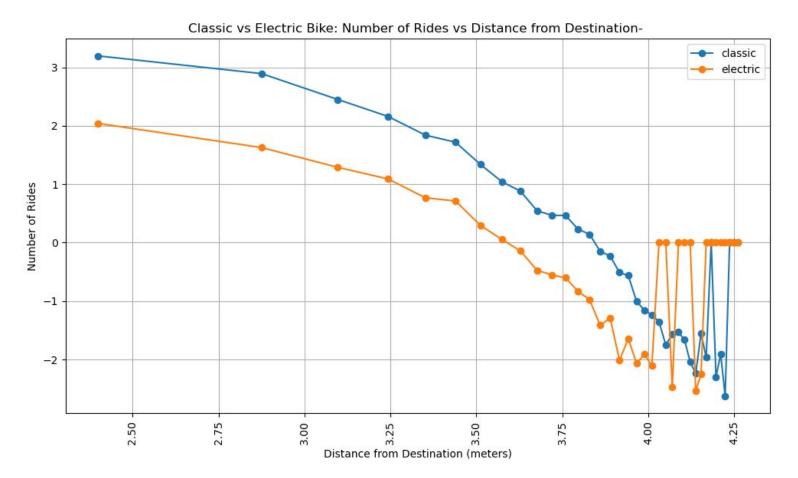
3.96614173273903

3.98900461569854

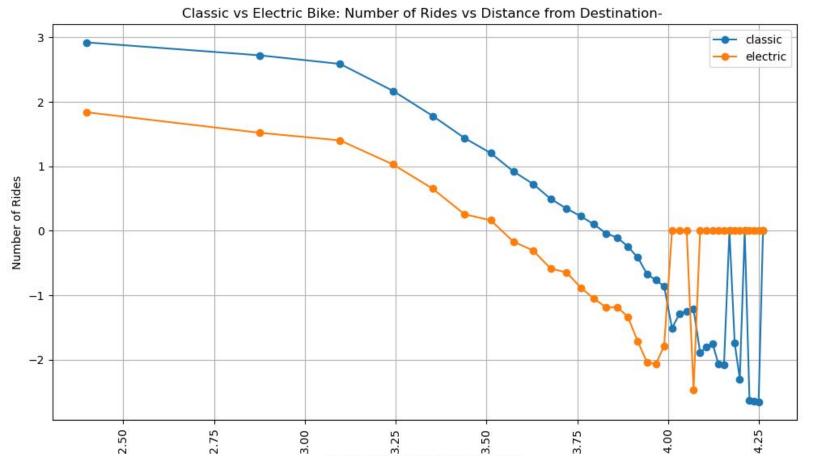
Of the top 30 destinations, below is the distribution of the bucket where bike ridership peaked. Ex: 7 locations saw the most amount of bike riders come from origins between 0-100m away



Classic vs Electric Bikes



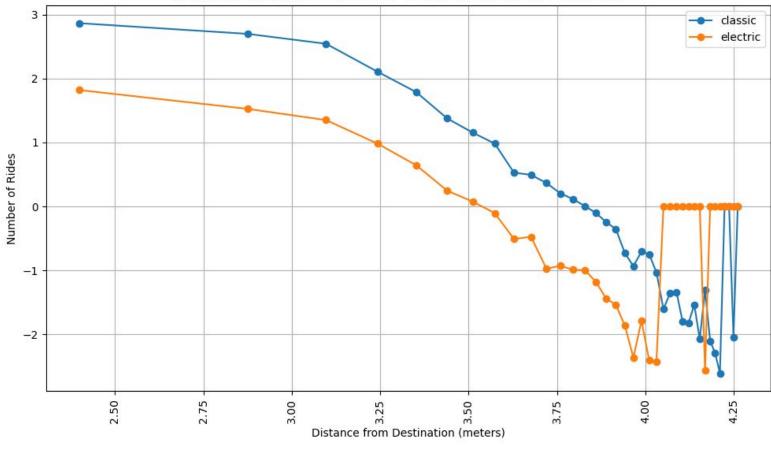
Bucket data: https://docs.goog le.com/spreadsh eets/d/1wxbbFtx z9qMDJ66SdOh YUoLAFZEqoFK 0q2KX3efc6yA/e dit?qid=3686828 86#gid=3686828 86 Number of classic bike rides: **53,206** Number of electric bike rides: 3,863



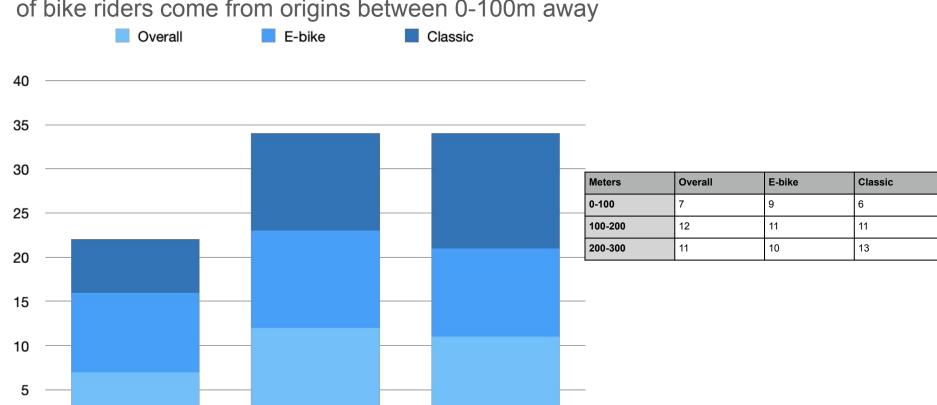
Distance from Destination (meters)

Number of classic: 43, 656
Number of e-bike: 3,078

Classic vs Electric Bike: Number of Rides vs Distance from Destination-



Number of classic: 40,235 Number of e-bike: 2,894 Of the top 30 destinations, below is the distribution of the bucket where bike ridership peaked for classic vs electric bikes. Ex: 7 locations saw the most amount of bike riders come from origins between 0-100m away



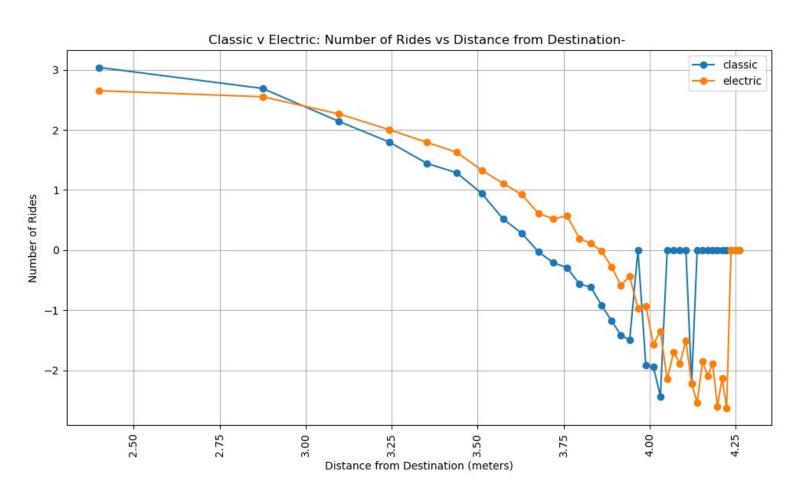
200-300

0 - 100

100-200

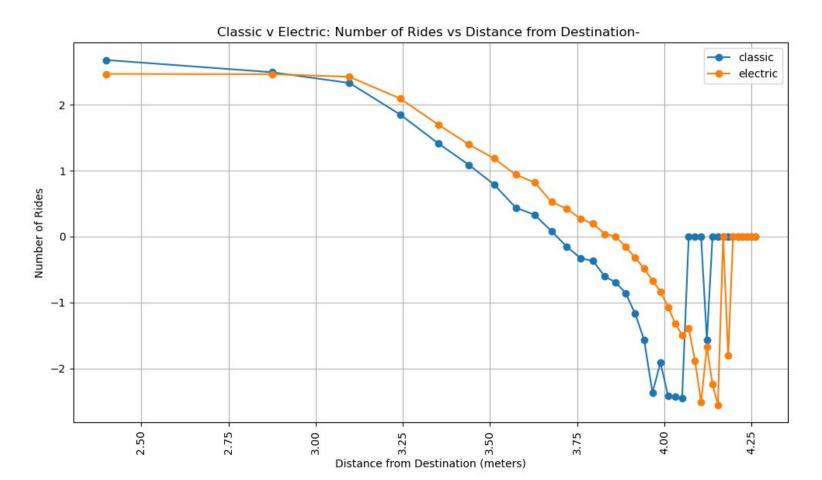
May 2024 Data

Top 1 Visited Location (near tompkins square park)



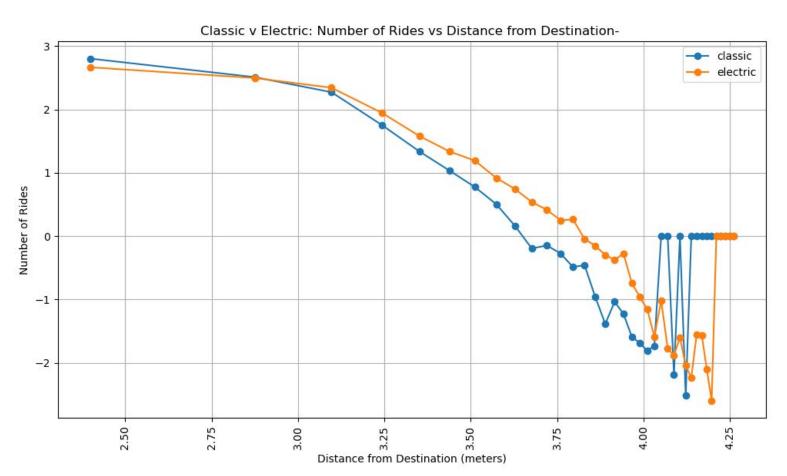
Number of classic: 27,709
Number of e-bike: 32,438

Top 2 Visited Location (near Madison square park)



Number of classic: 22,566
Number of e-bike: 30,596

Top 3 Visited Location (near Union Square)



Number of classic: 21,851
Number of e-bike: 27,985