

CCPA Statistics

California Consumer Privacy Act (CCPA) Statistics

Below are the metrics for all CCPA requests received by Quotient and its associated entities in the prior calendar year.

Number of Requests to Know	64
Number of Requests to Know Complied With	53
Number of Requests to Know Denied	11
Number of Requests to Delete Received	152
Number of Requests to Delete Complied With	123
Number of Requests to Delete Denied	29
Number of Requests to Do Not Sell My Info Received	378
Number of Requests to Do Not Sell My Info Complied With	285
Number of Requests to Do Not Sell My Info Denied	93
Mean Number of Days to Respond to Requests to Know	15 Days
Mean Number of Days to Respond to Requests to Delete	12 Days
Mean Number of Days to Respond to Requests to Do Not Sell My Info	13 Days

Last updated July 2021.



FOR ADVERTISERS

FOR RETAILERS

RESOURCES

COMPANY

© 2021 Quotient Technology Inc.

<u>Privacy PolicyTerms of UseContact Us</u>



All Rights Reserved. Quotient, the Quotient logo, and the Coupons.com logo are trademarks or registered trademarks of Quotient Technology Inc. and its subsidiaries in the United States and other countries. Other marks are the property of their respective owners. Confidential and Proprietary Information of Quotient Technology Inc. Please Do Not Copy or Circulate. We do not make any guarantees regarding outcomes that this product will meet your company's unique needs.

https://www.quotient.com/ccpa-metric/