

Your California Privacy Disclosures

California Privacy Rights

California consumers have a right to knowledge, access, and deletion of their personal information under the California Consumer Privacy Act. California consumers also have a right to opt out of the sale of their personal information by a business and a right not to be discriminated against for exercising one of their California privacy rights. Apple does not sell the personal information of California consumers and does not discriminate in response to privacy rights requests.

Apple provides notice of our privacy practices in our Privacy Policy. The Privacy Policy includes what personal information is collected, the source of the personal information, and the purposes of use, as well as whether Apple discloses that personal information and if so, the categories of third parties to whom it is disclosed. More information about how Apple handles personal information in connection with specific Apple services is presented in service-specific notices at or before your first use of the service and is available at all times on your Apple device. To view a copy of the latest versions of the service-specific privacy notices and the California-specific disclosures, go here: support.apple.com/kb/HT210807.

California consumers with an Apple account can exercise their rights directly or through an authorized agent by signing in to their Apple account at privacy.apple.com. If you are a California consumer without an Apple account and you or your authorized agent would like to exercise your privacy rights, requests may be made to apple.com/legal/privacy/contact, or by calling 1-800-275-2273. If you do not have an Apple account, Apple will ask you for information which we consider necessary to verify your identity for security and to prevent fraud. This information may include name, contact information, and information related to your transaction or relationship with Apple, but the specific information requested may differ depending on the circumstances of your request for your security and to protect privacy rights. If we delete your personal information, we will both render certain personal information about you permanently unrecoverable and also deidentify certain personal information.

Do Not Track

Apple does not track its customers over time and across third party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. Third parties that have content embedded on Apple's websites such as a social feature or a stock ticker may set cookies on a user's browser and/or obtain information about the fact that a web browser visited a specific Apple website from a certain IP address. Third parties cannot collect any other personally identifiable information from Apple's websites unless you provide it to them directly.

Notice for Minors

Apple offers interactive services which allow you to post content to share publicly or with friends. At any time you can delete or remove content you have posted using the deletion or removal options within our services. If you have questions about how to remove content in a specific service or if you would like additional assistance with deletion you can contact our Apple Support team directly [here](#).

Privacy

[Overview](#)
[Features](#)
[Control](#)
[Labels](#)
[Transparency Report](#)
[Privacy Policy](#)

information posted through the services.

California Privacy Rights Reporting

Apple Inc

	Requests Submitted	*Requests Completed in Whole Or In Part	Average Days To Respond
Requests for Access to Personal Information	669,030	645,158	2
Requests to Delete Personal Information	294,764	286,561	8
Requests for Categories of Personal Information	45,245	42,491	2

Shazam

	Requests Submitted	*Requests Completed in Whole Or In Part	Average Days To Respond
Requests for Access to Personal Information	5348	5344	8
Requests to Delete Personal Information	8936	8936	1
Requests for Categories of Personal Information	584	584	4

Data is for all requests received from US users between January 1 and December 31, 2020

Requests may be unable to be completed due to factors such as an inability to verify a user’s control of an account from which a request is made*

Legal	Privacy Policy	California Privacy Disclosures		
Hardware and Software		Sales & Support	Internet Services	Intellectual Property
Hardware Warranties		Overview	Overview	Overview
Software License Agreements		AppleCare	Apple Media Services Terms and Conditions	Guidelines for Using Apple Trademarks and Copyrights
RF Exposure		Repair Terms and Conditions	iTunes Gift Cards and Codes Terms and Conditions	Trademarks
More Resources		Express Replacement Service	Game Center Terms and Conditions	Rights and Permissions
Overview		Remote Support Terms and Conditions (PDF)	iCloud Terms of Service	Piracy Prevention
Government Information Requests		Sales Policies	TestFlight Terms and Conditions	Unsolicited Idea Submission Policy
Contact Apple Legal		Certification Agreements and Policies	Privacy Policy	Education
Global Trade Compliance		Training Service Terms and Conditions	Website Terms of Use	Apple School Manager
Supplier Provisions		Support Communities Terms of Use		Enterprise
Filemaker Legal Information				Apple Business Manager
				Data Transfer Agreements

More ways to shop: [Find an Apple Store](#) or [other retailer](#) near you. Or call 1-800-MY-APPLE.