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## Policy Scope &

### Updates

Last updated 07/30/2021

### Information We

### Collect

# U.S. and Canada Privacy Policy

[Download Policy \(/en-us/media/kimberly/pdf/privacy/kc-privacy-policy\)](#)

### What We Do with

### Your Information

### How We Share

### Information

Your privacy is important to us. This policy describes how we process information. If you are a California consumer, please see the section below called "California

### Unsubscribe,

### Correct, Update, or

### Delete Your Account

[Consumer Privacy Statement.](#)

### Security Measures

### Children

### Contact Us

### Cookies

### How To Contact Us

## Policy Scope & Updates

This Site is owned, operated and maintained by KIMBERLY-CLARK CORPORATION ("Kimberly-Clark"). At Kimberly-Clark, we recognize that visitors to our Site may be concerned about the information they provide and how we treat that information. This Privacy Policy addresses those concerns.



The purpose of the Kimberly-Clark Privacy Policy is to describe how the websites and mobile applications owned or operated by Kimberly-Clark (collectively called "Site" in this policy) collect, share, and secure information. We use technology, such as cookies, to personalize and enhance your experience. By continuing to use this site, you agree to our use of cookies. [Cookie Policy \(/en-us/privacy\)](#) [Cookie Settings](#)

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Before you provide us with any personal information or otherwise browse our Site, you should read through this Privacy Policy completely and make sure that you are comfortable with our privacy practices. We may update the Privacy Policy from time to time, so please check in occasionally.

Policy Scope & Updates

Information We Collect

What We Do with Your Information

How We Share Information

Unsubscribe, Correct, Update, or Delete Your Account

Security Measures

Children

Cookies

How To Contact Us

California Consumer Privacy Statement



# Information We Collect

# What We Do With Your Information

We may obtain personal information about you when you visit our Site or use our mobile applications. The types of information we obtain include:

When you voluntarily sign up on this Site, we add your name, email address and street address to our mailing list.

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## How We Share Information

Policy Scope &  
Updates

We may share information about you with third parties in certain circumstances including in the following situations:

Information We  
Collect

Read more ▾

What We Do with  
Your Information

How We Share  
Information

## Unsubscribe, Correct, Update, or Delete Your Account

Unsubscribe,  
Correct, Update, or  
Delete Your Account

Security Measures

Unsubscribe

Children

Click below to unsubscribe:

Cookies

Read more ▾

How To Contact Us

California Consumer  
Privacy Statement

## Security Measures



We maintain administrative, technical and physical safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized access, destruction, loss, alteration, disclosure, or use. By continuing to use this site, you agree to our use of cookies. [Cookie Policy \(/en-us/privacy\)](#)

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# Children

Information We Collect

What We Do with Your Information

How We Share Information

Unsubscribe, Correct, Update, or Delete Your Account

# Cookies

Security Measures

Children

Strictly Necessary Cookies

How To Contact Us

California Consumer Privacy Statement

Read more



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## How To Contact Us

If you have any questions about our Privacy Policy, you can contact us at [privacy@kcc.com](mailto:privacy@kcc.com) (mailto:privacy@kcc.com) or phone us by calling 1-888-525-8373 (on weekdays during 8 AM to 4 PM Central Standard Time). For postal mail, please write to us at:

Read more **Information We Collect**

**What We Do with Your Information**

**How We Share Information**

**Unsubscribe,**

**Direct Update, or Delete Your Account**

**Security Measures**

**Children**

Updated: 07/30/2021

**Cookies**

This California Consumer Privacy Statement ("Statement") supplements Kimberly-Clark Corporation's Privacy Policy (<https://www.kimberly-clark.com/privacypolicy>). It applies solely to California consumers and addresses personal information we collect online and offline. This Statement does not apply to Kimberly-Clark personnel. Sections 2-5 of this Statement do not apply to job applicants.

**How To Contact Us**

**California Consumer Privacy Statement**



This Statement uses certain terms that have the meaning given to them in the California Consumer Privacy Act of 2018 and its implementing regulations (the "CCPA").

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We use technology, such as cookies, to personalize and enhance your experience. By continuing to use this site, you agree to our use of cookies. [Cookie Policy \(en-us/privacy\)](#)

1. Notice of Collection and Use of Personal Information

We may collect (and may have collected during the 12-month period prior to the effective date of this Statement) the following categories of personal information about you:

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Policy Scope &  
Updates

2. Sources of Personal Information

During the 12-month period prior to the effective date of this Statement, we may have obtained personal information about you from the following categories of sources:

What We Do with  
Your Information

Read more ▼

How We Share  
Information

3. Sale of Personal Information

We do not sell your personal information in exchange for monetary consideration.

Correct, Update, or

Read more ▼  
Delete Your Account

Security Measures

Children

4. Sharing of Personal Information

During the 12-month period prior to the effective date of this Statement, we may have shared your personal information with certain categories of third parties, as described below.

How To Contact Us

Read more ▼

California Consumer

Privacy Statement

5. California Consumer Privacy Rights

**Privacy Rights.** You have certain choices regarding your personal information, as described below. If you exercise any of these choices and rights, we will not disadvantage you. You will not be denied or charged different prices or rates for goods or services or provided a different level or quality of goods or services.

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- **Access:** You have the right to request, twice in a 12-month period, that we disclose to you the personal information we have collected, used, disclosed and sold about you during the past 12 months.
- **Deletion:** You have the right to request that we delete certain personal information we have collected from you.

- **Opt Out of Sale:** You have the right to opt out of the sale of your personal information, by either clicking to "Do Not Sell My Personal Information" links on our websites and apps or by calling 888-525-8373. Once we receive and verify your request, we will not sell your personal information unless you later allow us to do so. We may ask for your permission to resume sale of your personal information later, but we will wait at least 12 months before doing so.

- **Shine the Light Request:** You also may have the right to request that we provide you with (a) a list of certain categories of personal information we have disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year and (b) the identity of those third parties.

**How to Submit a Request.** To submit an access or deletion request, click here (<https://privacyportal-de.onetrust.com/webform/99096bff-8366-4b94-a7e2-97f3efa52243/7bd88bdd-3733-4bc4-97a8-7c84a0687c07/>) or call us at 888-525-8373. To submit a Shine the Light request, please send a written request to: Kimberly-Clark Corporation, P.O. Box 2020, Neenah, WI 54957-2020. To opt out of the sale of your personal information, click below or send us an email at [privacy@kcc.com](mailto:privacy@kcc.com) (<mailto:privacy@kcc.com>).

Huggies® Children Brand	<a href="https://www.huggies.com/en-us/donotsellmypersonalinfo">https://www.huggies.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.huggies.com/en-us/donotsellmypersonalinfo">https://www.huggies.com/en-us/donotsellmypersonalinfo</a> )
Pull-Ups® Brand	<a href="https://www.pull-ups.com/en-us/donotsellmypersonalinfo">https://www.pull-ups.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.pull-ups.com/en-us/donotsellmypersonalinfo">https://www.pull-ups.com/en-us/donotsellmypersonalinfo</a> )
GoodNites® Brand	<a href="https://www.goodnites.com/en-us/donotsellmypersonalinfo">https://www.goodnites.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.goodnites.com/en-us/donotsellmypersonalinfo">https://www.goodnites.com/en-us/donotsellmypersonalinfo</a> )
Poise® Brand	<a href="https://www.poise.com/en-us/donotsellyypersonalinfo">https://www.poise.com/en-us/donotsellyypersonalinfo</a> ( <a href="https://www.poise.com/en-us/donotsellyypersonalinfo">https://www.poise.com/en-us/donotsellyypersonalinfo</a> )

Depend® Brand	<a href="https://www.depend.com/en-us/donotsellmypersonalinfo">https://www.depend.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.depend.com/en-us/donotsellmypersonalinfo">https://www.depend.com/en-us/donotsellmypersonalinfo</a> )
U by Kotex® Brand	<a href="https://www.ubykotex.com/en-us/donotsellmypersonalinfo">https://www.ubykotex.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.ubykotex.com/en-us/donotsellmypersonalinfo">https://www.ubykotex.com/en-us/donotsellmypersonalinfo</a> )
La Vie™ Brand	<a href="https://www.lavieforwomen.com/en-us/donotsellmypersonalinfo">https://www.lavieforwomen.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.lavieforwomen.com/en-us/donotsellmypersonalinfo">https://www.lavieforwomen.com/en-us/donotsellmypersonalinfo</a> )
Kleenex® Brand	<a href="https://www.kleenex.com/en-us/donotsellmypersonalinfo">https://www.kleenex.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.kleenex.com/en-us/donotsellmypersonalinfo">https://www.kleenex.com/en-us/donotsellmypersonalinfo</a> )
Scott® Brand	<a href="https://www.scottbrand.com/en-us/donotsellmypersonalinfo">https://www.scottbrand.com/en-us/donotsellmypersonalinfo</a> ( <a href="https://www.scottbrand.com/en-us/donotsellmypersonalinfo">https://www.scottbrand.com/en-us/donotsellmypersonalinfo</a> )
Viva® Brand	<a href="https://www.vivatowels.com/en-us/ssols/donotsellmypersonalinfo">https://www.vivatowels.com/en-us/ssols/donotsellmypersonalinfo</a> ( <a href="https://www.vivatowels.com/en-us/ssols/donotsellmypersonalinfo">https://www.vivatowels.com/en-us/ssols/donotsellmypersonalinfo</a> )
Cottonelle® Brand	<a href="https://www.cottonelle.com/en-us/donotsellmyinfo">https://www.cottonelle.com/en-us/donotsellmyinfo</a> ( <a href="https://www.cottonelle.com/en-us/donotsellmyinfo">https://www.cottonelle.com/en-us/donotsellmyinfo</a> )
Poise® Impressa® Brand Pro	<a href="https://www.impressapro.com/Account/Donotsellmypersonalinfo.aspx">https://www.impressapro.com/Account/Donotsellmypersonalinfo.aspx</a> ( <a href="https://www.impressapro.com/Account/Donotsellmypersonalinfo.aspx">https://www.impressapro.com/Account/Donotsellmypersonalinfo.aspx</a> )
Huggies® Healthcare Children	<a href="https://www.huggieshealthcare.com/en-us/donotsellworkflow">https://www.huggieshealthcare.com/en-us/donotsellworkflow</a> ( <a href="https://www.huggieshealthcare.com/en-us/donotsellworkflow">https://www.huggieshealthcare.com/en-us/donotsellworkflow</a> )
Kimberly- Clark Corporation	<a href="https://www.kimberly-clark.com/en/donotsellmyinfo">https://www.kimberly-clark.com/en/donotsellmyinfo</a> ( <a href="https://www.kimberly-clark.com/en/donotsellmyinfo">https://www.kimberly-clark.com/en/donotsellmyinfo</a> )
Careers at K- C	<a href="https://www.careersatkc.com/en/donotsellmyinfo">https://www.careersatkc.com/en/donotsellmyinfo</a> ( <a href="https://www.careersatkc.com/en/donotsellmyinfo">https://www.careersatkc.com/en/donotsellmyinfo</a> )
Sustainability 2022	<a href="https://www.sustainability2022.com/en/donotsellmyinfo">https://www.sustainability2022.com/en/donotsellmyinfo</a> ( <a href="https://www.sustainability2022.com/en/donotsellmyinfo">https://www.sustainability2022.com/en/donotsellmyinfo</a> )

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**Authorized Agents.** You may designate an authorized agent to submit requests on your behalf. To submit a request as an authorized agent on behalf of a consumer, please contact us as described in the [How to Contact Us](#) section of our Privacy Policy. We use technology, such as cookies, to personalize and enhance your experience. By continuing to use this site, you agree to our use of cookies. [Cookie Policy \(/en-us/privacy\)](#)

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**Verifying Requests.** To help protect your privacy and maintain security, we will take steps to verify your identity before granting you access to your personal information or complying with your request. If you have an account with us, we may verify your identity by requiring you to sign into your account. If you do not have an account with us and you request access to or deletion of your personal information, we may require you to provide any of the following information: first name, last name, month & year of birth, email address, mailing address. In addition, if you do not have an account and you ask us to provide you with specific pieces of personal information, we will require you to sign a declaration under penalty of perjury that you are the consumer whose personal information is the subject of the request. If you designate an authorized agent to make an access, deletion or opt-out of sale request on your behalf (a) we may require you to provide the authorized agent written permission to do so, and (b) for access and deletion requests, we may require you to verify your own identity directly with us (as described above).

**CCPA Metrics For the Prior Calendar Year.** As reflected in this Statement, the CCPA provides California residents with specific rights, such as the right to access or delete personal information. Under the CCPA, businesses that process these requests must publish information about them. That information for California residents for the period of January 1, 2020 through December 31, 2020 is below.

Access Requests	Jan.-Dec. 2020
Total Number of Access Requests Received	27
Total Number of Access Requests complied with in whole or part	27
Total Number of Access Requests Denied	0

*Note: The mean number of days within which K-C substantively responded to requests to know was 6 weeks.*

Deletion Requests	Jan.-Dec. 2020
Total Number of Deletion Requests Received	42
Total Number of Deletion Requests complied with in whole or part	40

Total Number of Deletion Requests Denied

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2

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Do Not Sell Requests

Jan.-Dec. 2020

Total Number of Do Not Sell Requests Received

3511

Total Number of Do Not Sell Requests complied with in whole or part

3511

Total Number of Do Not Sell Requests Denied

0

Note: The mean number of days within which K-C substantively responded to requests to delete was 3 weeks.

**What We Do with Your Information**  
The creation of an online account offers members the opportunity to receive special offers from us in exchange for the disclosure of their personal information to Kimberly-Clark Corporation for our marketing and promotional purposes. For more about our information practices, please see our Privacy Policy. You may withdraw from participating in our marketing and promotional information at any time by entering a request at [www.kimberly-clark.com/privacyportal-de.onetrust.com/webform/99096bff-8366-4b94-a7e2-97f3efa52243/7bd88bdd-3733-4bc4-97a8-7c84a0687c07](https://www.kimberly-clark.com/privacyportal-de.onetrust.com/webform/99096bff-8366-4b94-a7e2-97f3efa52243/7bd88bdd-3733-4bc4-97a8-7c84a0687c07), calling us at 1-888-525-8373, or emailing us at [privacy@kcc.com](mailto:privacy@kcc.com) (<mailto:privacy@kcc.com>).  
**Unsubscribe, Correct, Update, or Delete Your Account**  
If you choose to exercise any of your rights under the CCPA, you have the right to not receive discriminatory treatment by us. To the extent permitted by applicable law, we may charge a reasonable fee to comply with your request.  
**Security Measures**

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Cookies

How To Contact Us

California Consumer Privacy Statement

Cookie Settings



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## Policy Scope & Updates

## Information We Collect

## What We Do with Your Information

## How We Share Information

## Unsubscribe, Correct, Update, or Delete Your Account

## Security Measures

## Children

## Cookies

## How To Contact Us

## California Consumer Privacy Statement