




YOUR CALIFORNIA PRIVACY RIGHTS

Last Modified: 06/27/2022

This notice to California residents is provided under California law, including the California Consumer Privacy Act ("CCPA"), Cal. Civ. Code 1798.100, et seq. This notice supplements our **PRIVACY POLICY** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/)) by explaining your privacy rights if you are a California resident, providing our "notice at collection," and providing certain mandated disclosures about our treatment of California residents' information, both online and offline.

COLLAPSE ALL 

NOTICE OF COLLECTION OF PERSONAL INFORMATION

We collect these categories of personal information when you interact with us: identifiers/contact information, demographic information (such as gender and age), payment card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above.

We collect this information so that we can best serve you, including to fulfill your requests and to share offers that we think you may be interested in. A more detailed description of these purposes is in our Privacy Policy under "**USE OF YOUR INFORMATION BY THE WALT DISNEY FAMILY OF COMPANIES.** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEAD-ING4](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/#HEAD-ING4))"

California residents also have the right to “**OPT OUT** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNSMI/](https://privacy.thewaltdisneycompany.com/en/dnsml/))” of the “sale” of their “personal information” to “third parties” (as those terms are defined in the CCPA and described below).

CCPA MANDATORY DISCLOSURES

We also make the following disclosures for purposes of compliance with the CCPA:

We collected the following categories of personal information in the last 12 months: identifiers/contact information, demographic information (such as gender and age), payment card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above.

The sources of personal information from whom we collected are: directly from our guests, third-party sites or platforms that you link with your registration account, analytics tools, social networks, advertising networks, and third-party services that update or supplement information we hold about you.

The business or commercial purposes of collecting personal information are as summarized in our “notice at collection” section, and as described in more detail in our Privacy Policy under “**USE OF YOUR INFORMATION BY THE WALT DISNEY FAMILY OF COMPANIES.** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEADING4](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/#heading4))”

We disclosed the following categories of personal information for a business purpose in the last 12 months: identifiers/contact information, demographic information (such as gender and age), payment card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above. We disclosed each category to third-party business partners and service providers, third-party sites or platforms such as social networking sites, and other third parties as described in the “**SHARING YOUR PERSONAL INFORMATION WITH OTHER ENTITIES** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEADING5](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/#heading5))” section of the Privacy Policy.

As the term is defined by the CCPA, we “sold” the following categories of personal information in the last 12 months: identifiers/contact information, Internet or other electronic network activity information, and inferences drawn from the above. We “sold” each category to advertising networks, data analytics providers, and social networks.

The business or commercial purposes of “selling” personal information is for third-party companies to perform services on our behalf, such as marketing, advertising, and audience measurement.

We do not “sell” personal information of known minors under 16 years of age.

YOUR RIGHTS

Right to Access

If you are a California resident, you have the right to request, up to two times each year, access to categories and specific pieces of personal information about you that we collect, use, disclose, and sell.

Right to Delete

If you are a California resident, you have the right to request that we delete personal information that we collect from you, subject to applicable legal exceptions.

Right to Opt Out of Sale of Personal Information

If you are a California resident, you have the right to “**OPT OUT** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNSMI/](https://privacy.thewaltdisneycompany.com/en/dnsmi/))” of the “sale” of your “personal information” to “third parties” (as those terms are defined in the CCPA).

Process to Make a CCPA Request

Making Access and Deletion Requests

To make an access or deletion request, please visit **CCPA.DISNEY.COM** ([HTTP://CCPA.DISNEY.COM](http://ccpa.disney.com)). Before completing your request, we may need to verify your identity. We will send you a link to verify your email address and may request additional documentation or information solely for the purpose of verifying your identity.

Instructions for Authorized Agents Making Access and Deletion Requests

You may also use an authorized agent to submit an access or deletion request on your behalf. Authorized agents may submit access and deletion requests at **CCPA.DISNEY.COM/AGENTS** ([HTTP://CCPA.DISNEY.COM/AGENTS](http://ccpa.disney.com/agents)). An authorized agent must have your signed permission to submit a request on your behalf or provide proof that they have power of attorney in accordance with California probate law. Authorized agents that are business entities must be registered with the California Secretary of State to conduct business in California. Before completing requests from authorized agents, we may contact you directly to confirm you’ve given your permission and/or to verify your identity.

Making Requests to “Opt Out” of the “Sale” of “Personal Information”

To submit a request to opt out of the sale of your personal information, you may visit our “**DO NOT SELL MY PERSONAL INFORMATION** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNSMI/](https://privacy.thewaltdisneycompany.com/en/dnsmi/))” Rights page or send an email to **CAPRIVACY@TWDC.COM** ([MAILTO:CAPRIVACY@TWDC.COM](mailto:caprivacy@twdc.com)) with the subject line “do not sell info.” You may also use an authorized agent to submit a request to opt out on your behalf if you provide the authorized agent signed written permission to do so. Authorized agents may submit re-

quests to opt out by visiting **CCPA.DISNEY.COM/AGENTSDNSMI (HTTPS://PRIVACYPORTAL-DE.ONETRUST.COM/WEBFORM/64F077B5-2F93-429F-A005-C0206EC0738E/9E73CE98-25FC-43ED-B7C5-36FCEE8A551C)**. You have the right not to receive discriminatory treatment for the exercise of your privacy rights conferred by the CCPA.

Shine the Light Act

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal information by certain members of The Walt Disney Family of Companies to third parties for the third parties' direct marketing purposes. We take great pride in the relationship of trust we have built with our guests over many years and we are dedicated to treating your personal information with care and respect. Pursuant to California Civil Code Section 1798.83(c)(2), members of The Walt Disney Family of Companies do not share guests' personal information with other member companies or others outside The Walt Disney Family of Companies for those parties' direct marketing use unless a guest elects that we do so.

To make such a request, please send an email to **CAPRIVACY@TWDC.COM (MAILTO:CAPRIVACY@TWDC.COM)** or write us at:

CA Privacy Rights

Disney Interactive Media Group
500 South Buena Vista Street
Mail Code 7667
Burbank, CA 91521-7667

Removal of Content

If you are a California resident under the age of 18, and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted.

To make such a request, please send an email with a detailed description of the specific content or information to **CAPRIVACY@TWDC.COM (MAILTO:CAPRIVACY@TWDC.COM)**. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

CALIFORNIA PRIVACY RIGHTS METRICS

Request to Know

Requests Received: **296**

Requests Completed in Whole or in Part: **242**

Requests Not Completed*: **54**

Average Days to Complete: **7**

Request to Delete

Requests Received: **1,786**

Requests Completed in Whole or in Part: **1,569**

Requests Not Completed*: **217**

Average Days to Complete: **6**

Do Not Sell My Information

Requests Received: **31,777**

Requests Completed in Whole or in Part: **31,777**

Requests Not Completed*: **0**

Average Days to Complete: **1**

This data reflects all requests received from individuals in the U.S. as well as certain requests from individuals outside of the U.S. between January 1 and December 31, 2021.

* Requests may not be completed due to various factors including because a request was not verifiable, was made multiple times, or where we did not have any personal information associated with the requester.

CONTACT INFORMATION

If you have a question about our privacy policies, please send an email to **CAPRIVACY@TWDC.COM** ([MAILTO:CAPRIVACY@TWDC.COM](mailto:CAPRIVACY@TWDC.COM)) or write us at:

CA Privacy Rights

Disney Interactive Media Group
500 South Buena Vista Street
Mail Code 7667
Burbank, CA 91521-7667



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Interest-Based

Ads

(<http://preferences->

[mgr.truste.com/?](http://preferences-mgr.truste.com/?)

[type=disneycolor&affiliateId=115](http://preferences-mgr.truste.com/?type=disneycolor&affiliateId=115))

Children's Online

Privacy Policy

([https://privacy.thewaltdisneycompany.c](https://privacy.thewaltdisneycompany.com)

[parents/childrens-](https://privacy.thewaltdisneycompany.com/parents/childrens-)

[online-privacy-](https://privacy.thewaltdisneycompany.com/parents/childrens-online-privacy-policy/)

[policy/](https://privacy.thewaltdisneycompany.com/parents/childrens-online-privacy-policy/))

Your California

Privacy Rights

([https://privacy.thewaltdisneycompany.c](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[privacy-](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[policy/your-](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[california-privacy-](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[rights/](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/))

Terms of Use

(<https://disneytermsofuse.com/>)

Privacy Policy

([https://privacy.thewaltdisneycompany.c](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[Do Not Sell My](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[Personal](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

[Information](https://privacy.thewaltdisneycompany.com/privacy-policy/your-california-privacy-rights/)

(<https://privacyportal->

de.onetrust.com/webform/64f077b5-
2f93-429f-a005-
c0206ec0738e/0a4f1f0b-
7130-421f-971d-
ef578c0bce6d)

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