

Business Units ✓

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CCPA Metrics

Last Updated on: June 24, 2021

Pursuant to the California Consumer Privacy Act of 2018 ("CCPA") Section 999.313(g), NextRoll is providing the following metrics for the 2020 calendar year (January 1-December 31) for requests received from consumers on our Privacy Request webpage:

Number of Requests to Know Received	16
Number of Requests to Know Complied With	16
Number of Requests to Know Denied	0
Number of Requests to Delete Received	19
Number of Requests to Delete Complied With	19
Number of Requests to Delete Denied	0
Number of Requests to Opt-out Received	718
Number of Requests to Opt-out Complied With	718
Number of Requests to Opt-out Denied	0

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Mean Number of Days to Respond to Requests to Delete	21
Mean Number of Days to Respond to Requests to Know and Delete	36.08
Mean Number of Days to Respond to Requests to Opt-Out	1

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