CCPA Annual Consumer Privacy Reporting

From January 1, 2020 to December 31, 2020, Oracle facilitated requests made by Californian consumers pursuant to CCPA who requested to access information ("requests to know"), delete information ("requests to delete"), and Do Not Sell requests ("requests to opt-out"). Below are the metrics from the previous calendar year on the totals for each type of request.

Oracle General Marketing, Sales, and Events

Oracle General Marketing, Sales, and Events, requests made subject to the Oracle General Privacy Policy

Type of Request	California
Requests to know received	61
Requests to know complied with in whole	56
Requests to know complied with in part	0
Requests to know denied	5
Requests to know mean calendar days to respond	13 days
Requests to opt-out received	47
Requests to opt-out complied with in whole	42
Requests to opt-out complied with in part	0
Requests to opt-out denied	5
Requests to opt-out mean calendar days to respond	13 days

Type of Request	California
Requests to delete received	80
Requests to delete complied with in whole	69
Requests to delete complied with in part	2
Requests to delete denied	9
Requests to delete mean calendar days to respond	15 days

Oracle Data Cloud (Oracle Advertising)

Oracle Data Cloud (Oracle Advertising), requests made subject to Oracle Data Cloud Privacy Policy and AddThis Privacy Policy (cookie-based only)

Type of Request	ID Type	California
Requests to know: Offline (direct identifiers) complied with in whole	Offline (direct identifiers)	293
Requests to know: Offline (direct identifiers) complied with in part	Offline (direct identifiers)	0
Requests to know: Offline (direct identifiers) denied due to not passing verification	Offline (direct identifiers)	152
Requests to know: Offline (direct identifiers) mean number of calendar days to respond	Offline (direct identifiers)	20 days
Requests to opt-out & delete: Offline (direct identifiers) opt out and deletion totals	Offline (direct identifiers)	17,288
Requests to opt-out & delete: Offline (direct identifiers) opt out and deletion mean days to respond	Offline (direct identifiers)	Less than one day
Requests to know: MAID and cookie-based complied with in whole	MAID and cookie-based	N/A*

Type of Request	ID Type	California
Requests to know: MAID and cookie-based complied with in part	MAID and cookie-based	N/A*
Requests to know: MAID and cookie-based denied	MAID and cookie-based	N/A*
Requests to know: MAID and cookie-based mean number of calendar days to respond	Mobile advertising identifiers (MAID)	Less than one day
Requests to opt-out & delete: Cookie-based opt-out and deletion totals	Cookie-based	84,876,352**
Requests to opt-out & delete: MAID opt-out and deletion totals	Mobile advertising identifiers (MAID)	3,181,110**
Requests to opt-out & delete: Cookie-based opt-out and deletion mean calendar days to respond	Cookie-based	Less than one day

*The number of requests received for "requests to know" for MAID and cookie-based data are not available due to self-service nature of the Oracle Data Cloud Registry that consumers can use to view the online segments Oracle has associated with a device. Please view the Oracle Data Cloud Registry for more information on how to exercise this right.

**Geographic breakdowns of the total number of requests to opt-out and delete are not available for Californian consumers for MAID and cookie-based requests. The total number of global requests is provided instead.

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