



YOUR CALIFORNIA PRIVACY RIGHTS

Last Modified: 06/30/2021

This notice to California residents is provided under California law, including the California Consumer Privacy Act ("CCPA"), Cal. Civ. Code 1798.100, et seq. This notice supplements our **PRIVACY POLICY** ([HTTPS://PRIVACY.THE-WALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/)) by explaining your privacy rights if you are a California resident, providing our "notice at collection," and providing certain mandated disclosures about our treatment of California residents' information, both online and offline.

EXPAND ALL



NOTICE OF COLLECTION OF PERSONAL INFORMATION

We collect these categories of personal information when you interact with us: identifiers/contact information, demographic information (such as gender and age), payment card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above.

We collect this information so that we can best serve you, including to fulfill your requests and to share offers that we think you may be interested in. A more detailed description of these purposes is in our Privacy Policy under **"USE OF YOUR INFORMATION BY THE WALT DISNEY FAMILY OF COMPANIES. (HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEADING4)"**



California residents also have the right to “**OPT OUT** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNS-MI/](https://privacy.thewaltdisneycompany.com/en/dns-mi/))” of the “sale” of their “personal information” to “third parties” (as those terms are defined in the CCPA and described below).

CCPA MANDATORY DISCLOSURES

We also make the following disclosures for purposes of compliance with the CCPA:

YOUR RIGHTS

Right to Access
We collected the following categories of personal information in the last 12 months: identifiers/contact information, demographic information (such as gender and age), payment card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above.

Right to Delete

The sources of personal information from whom we collected are: directly from our guests, third-party sites or platforms that you link with your registration account, analytics tools, social networks, advertising networks, and third-party services that update or supplement information we hold about you.

Right to Opt Out of Sale of Personal Information

If you are a California resident, you have the right to “**OPT OUT** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNSMI/](https://privacy.thewaltdisneycompany.com/en/dns-mi/))” of the “sale” of your “personal information” to “third parties” (as those terms are defined in the “notice at collection” section, and as described in more detail in our Privacy Policy under “**USE OF** CCPA).

YOUR INFORMATION BY THE WALT DISNEY FAMILY OF COMPANIES. ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEADING4](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/#heading4))”
Process to Make a CCPA Request

Making Access and Deletion Requests
We disclosed the following categories of personal information for a business purpose in the last 12 months: identifiers/contact information, demographic information (such as gender and age), payment

card information associated with you, commercial information, Internet or other electronic network activity information, geolocation data, audio, electronic, visual or similar information, and inferences drawn from the above. We disclosed each category to third-party business partners and service providers, third-party sites or platforms such as social networking sites, and other third parties as described in the “**SHARING YOUR PERSONAL INFORMATION WITH OTHER ENTITIES** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/CURRENT-PRIVACY-POLICY/#HEADING5](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/#heading5))” section of the Privacy Policy.

Instructions for Authorized Agents Making Access and Deletion Requests
You may also use an authorized agent to submit an access or deletion request on your behalf. Authorized agents may submit access and deletion requests at [CCPA.DISNEY.COM/AGENTS](https://ccpa.disney.com/agents)

As the term is defined by the CCPA, we sold the following categories of personal information in the last 12 months: identifiers/contact information, Internet or other electronic network activity information on your behalf or provide proof that they have power of attorney in accordance with California probate law. Authorization, and inferences drawn from the above. We “sold” each category to advertising networks, data analytics providers, and social networks. Authorized agents that are business entities must be registered with the California Secretary of State to conduct business in California. Before completing requests from authorized agents, we may contact you directly to confirm you’ve given your permission and/or to verify your identity.

The business or commercial purposes of “selling” personal information is for third-party companies to perform services on our behalf, such as marketing, advertising, and audience measurement.

Making Requests to “Opt Out” of the “Sale” of “Personal Information”

We do not “sell” personal information of known minors under 16 years of age. To submit a request to opt out of the sale of your personal information, you may visit our “**DO NOT SELL MY PERSONAL INFORMATION** ([HTTPS://PRIVACY.THEWALTDISNEYCOMPANY.COM/EN/DNSMI/](https://privacy.thewaltdisneycompany.com/en/dnsmi/))” Rights page or send an email to **CAPRIVACY@TWDC.COM** ([MAILTO:CAPRIVACY@TWDC.COM](mailto:CAPRIVACY@TWDC.COM)) with the subject line “do not sell info.” You may also use an authorized agent to submit a request to opt out on your behalf if you provide the authorized agent signed written permission to do so. Authorized agents may submit requests to opt out by visiting **CCPA.DISNEY.COM/AGENTS DNSMI** ([HTTPS://PRIVACYPORTAL-DE.ONETRUST.COM/WEBFORM/64F077B5-2F93-429F-A005-C0206EC0738E/9E73CE98-25FC-43ED-B7C5-36FCEE8A551C](https://privacyportal-de.onetrust.com/webform/64f077b5-2f93-429f-a005-c0206ec0738e/9e73ce98-25fc-43ed-b7c5-36fcee8a551c)). You have the right not to receive discriminatory treatment for the exercise of your privacy rights conferred by the CCPA.

Shine the Light Act

If you are a California resident, California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal information by certain members of The Walt Disney Family of Companies to third parties for the third parties' direct marketing purposes. We take great pride in the relationship of trust we have built with our guests over many years and we are dedicated to treating your personal information with care and respect. Pursuant to California Civil Code Section 1798.83(c)(2), members of The Walt Disney Family of Companies do not share guests' personal information with other member companies or others outside The Walt Disney Family of Companies for those parties' direct marketing use unless a guest elects that we do so.

To make such a request, please send an email to **CAPRIVACY@TWDC.COM (MAILTO:CAPRIVACY@TWDC.COM)** or write us at

CA Privacy Rights

Disney Interactive Media Group

500 South Buena Vista Street

Mail Code 7667

Burbank, CA 91521-7667



Removal of Content

If you are a California resident under the age of 18, and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain removal of content or information you have publicly posted.

To make such a request, please send an email with a detailed description of the specific content or information to **CAPRIVACY@TWDC.COM (MAILTO:CAPRIVACY@TWDC.COM)**. Please be aware that such a request does not ensure complete or comprehensive removal of the content or information you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.

CALIFORNIA PRIVACY RIGHTS METRICS

Request to Know

Requests Received: **5,338**

Requests Completed in Whole or in Part: **4,293**

Requests Not Completed*: **1,045**

Average Days to Complete: **6**

Request to Delete

Requests Received: **5,173**

Requests Completed in Whole or in Part: **4,424**

Requests Not Completed*: **749**

Average Days to Complete: **7**



This data reflects all requests received from individuals in the U.S. as well as certain requests from individuals outside of the U.S. between January 1 and December 31, 2020.

* Requests may not be completed due to various factors including because a request was not verifiable, was made multiple times, or where we did not have any personal information associated with the requester.

Request to Opt Out

For the reporting period, we provided California consumers with information about certain controls and choices they could use to effectuate opt-outs through third-party tools for which we do not maintain metrics.

CONTACT INFORMATION

If you have a question about our privacy policies, please send an email to CAPRIVACY@TWDC.COM ([MAILTO:CAPRIVACY@TWDC.COM](mailto:CAPRIVACY@TWDC.COM)) or write us at:

CA Privacy Rights

Disney Interactive Media Group

500 South Buena Vista Street

Mail Code 7667

Burbank, CA 91521-7667



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[Children's Online Privacy Policy \(https://privacy.thewaltdisneycompany.com/en/for-parents/childrens-online-privacy-policy/\)](https://privacy.thewaltdisneycompany.com/en/for-parents/childrens-online-privacy-policy/)

[Your California Privacy Rights \(https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/your-california-privacy-rights/\)](https://privacy.thewaltdisneycompany.com/en/current-privacy-policy/your-california-privacy-rights/)

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