



For California Consumers

The California Consumer Privacy Act (CCPA) allows consumers in California to opt-out of certain sharing of their data.

Our Policy On Selling Data

Uber does not sell your data — we are not data brokers, and we don't put your data on the open market. However, under the CCPA, some sharing of personal information necessary to provide you with personalized ads may be considered a "sale," even if no money is exchanged. You may opt-out of such sharing below.

If you opt out, Uber will

stop sharing your information with some of its advertising partners, and you will no longer receive personalized offers from Uber on some sites or services.

Proceed to Opt-Out

You can read more about how we use personal information in our Privacy Notice.

[Learn more](#)

Frequently asked questions

What are California residents' rights relating to Uber's collection, use, and sharing of their personal information? +

What personal information is Uber collecting, and what do you use it for? +

How do California

residents exercise +
these rights?

With whom does Uber
share California +
consumer data?

How does Uber verify
California residents' +
identities?

How should authorized
agents submit +
privacy-related
requests?

How many California
privacy requests does -
Uber receive per year?

The table below shows
how many Uber users
exercised their CCPA
privacy rights in California
during 2020.

California Privacy
Requests

1,364

Total Right to Know Request

1,364 Total Received
0 Denied
0 Median Days to Complete

57,365

Total Deletion Requests Cor

73,098 Total Received

13,197 Total Revoked

2,536 Denied

31 Median Days to Complete

4,146

Total Opt-Out Requests Cor

4,146 Total Received

0 Denied

0 Median Days to Complete

There are no instances of partial
compliance by Uber.