Metrics for CCPA Consumer Requests

N nbcuniversal.com/privacy/ccpa-metric

CCPA Requests

Applicable Period: January 1, 2020 - December 31, 2020

	Received	Complied with in whole or in part	Denied as Unverifiable	Denied on Other Grounds	Median Number of Days for Response
Requests to Know	1,394	1,097	277	20	37.96 days
Requests to Delete	8,172	7,371	663	138	31.19 days

Requests to Opt Out: NBCU encourages individuals who wish to opt out of sharing their information with third parties for interest-based advertising to enable applicable advertising opt-out tools. Requests made through such tools go to third parties rather than to NBCU and therefore NBCU cannot track them for purposes of CCPA metrics reporting.