

ACTIVITY 4

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REFLECTION

Creating a personal website that functions as a showcase for my work and a representation of my own brand was a fun and challenging effort. To create a platform that is both aesthetically pleasing and functional, this project required not only technical ability but also a great understanding of design ideas and aspects. Choosing the proper platforms and tools was the first step.

On the Home Page, I used a balanced style with the navigation menu and introduction centered to create visual harmony. The Home, About, Services, Portfolio, and Contact sections all had a uniform format.

On the Home Page, I used a balanced style with the navigation menu and introduction to create visual harmony. A crucial element of the website's emphasis was contrast. To make the content stand out, I, for instance, placed a light-colored text on a dark background. To attract attention, key areas such as the Portfolio and Contact Information included contrasting headers and backgrounds. A high contrast between the background and the text improved readability as well, making it easier for visitors to navigate and understand the content.

For a neat and organized appearance, alignment was essential. I used a grid system to ensure that text, pictures, and other components were aligned uniformly on every page. Because of this alignment, the website has a more polished and user-friendly appearance and feel. A sense of coherence was established throughout the website via the repeated use of design components like color schemes, typefaces, and icon styles. Shades of blue, pink, and white made up the main color scheme, which conveyed a polished yet approachable vibe. In order to ensure uniformity and readability, typography options were restricted to two fonts.. This repetition created a consistent user experience and strengthened my personal brand.

Proximity was crucial in structuring information. Items that were related were grouped together to enhance user experience. For example, in the About Me section, skills, education, and language were clearly separated but positioned close to one another to show their connection. In the Portfolio section, project descriptions were placed to their respective images, making it simple for users to link the visual and textual information. Also in the Services section the descriptions were placed to their respective position to make it readable and understandable. The effective use of white space was vital in avoiding clutter and directing users' attention to key elements. Ample spacing around text and images ensured the website remained uncluttered. This strategy helped maintain a clean and minimalistic design, boosting overall user engagement and satisfaction.

The selection of colors and typography was influenced by the need to represent my personal brand while maintaining accessibility. The blue, pink, and white palette conveyed professionalism, and the fonts were picked for their readability. Accessibility considerations included ensuring sufficient contrast between text and background and using web-safe fonts. The Home Page offers an introduction, the Services section entails my services, the About Me section provides my background, the Portfolio showcases my work with detailed descriptions, and the Resume is available for download. Contact Information is easily accessible, encouraging engagement from potential employers and collaborators. Additionally, there's a feedback section that requires your email and name.