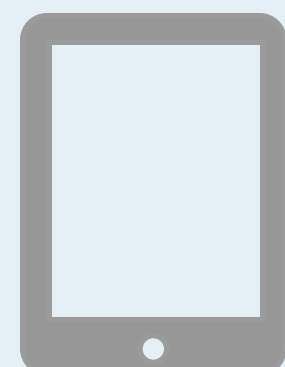




Lanie

“I like reading sometimes... but only when I pick the book.”



In class she uses her chromebook and at home she uses her father's ipad.



Familiar Products

Her Problem

Lanie isn't able to choose the books she wants to read.

Key Facts

5th Grade/5th Grade reading level

10 Years Old, Female

Only Child

Lanie isn't interested in the books her dad chooses.

She's particular about what she likes and feels bad when her Dad buys books that she doesn't read.

She's not sparked by much of her in-class reading material either. She loved the book her class read on Sacagawea but hasn't found many other non-fiction adventure stories about women.

Lanie uses a Chromebook at school for journaling and reading articles. And she uses an iPad at home to play Minecraft. She's been known to widdle away hours on Pinterest in search of her next great art project. When she's offline, Lanie loves to play soccer and go camping.