Programma di lingua inglese

Prof Luisa Malagamba

As.2022/2023

Classe 4 C

**Libro di testo:Visual Frames Di Linzitto e Peters-Edizioni Trinity Whitebridge**

**Unit 1-An introduction to Graphic design**

-What is Graphic Design?

-What is a Graphic Designer?

-Basic Equipment

Grammar: Present Simple

**Unit 2 Colours**

-Colour Theory

-Colour practice

-Understanding Colours

Grammar. Present Continuous

**Unit 5 .Packaging**

-What is packaging?

-Packaging Design

-New Technologies: Sustainable Packaging

Grammar: Present perfect

**Unit 7 :Advertising**

-What is Advertising?

-Different Kinds of Advertising

-Language and strategies

Grammatica:Future

**Unit 13. Art History**

-The 19th Century

Grammar: Comparatives, Superlatives and Past Simple

UDA. Packaging

La Spezia, 06 giugno 2023