

Don't Overthink It (“DO IT”) Hackathon

Sponsorship Guide



May 17-19, 2024

DON'T
OVER
THINK IT

Launching the First-Ever DO. IT Hackathon in Newfoundland and Labrador!

In the spirit of innovation that courses through the veins of Newfoundland and Labrador, we're thrilled to introduce the inaugural DO. IT (Don't Overthink It) Hackathon - a groundbreaking event brought to life by Sister and Brother duo Madison Emshey and Mitchell Hynes.

It's not just an event; it's a movement towards **simplification**, a **rebellion** against the over-complication of technology, and a **call to arms** for those who dare to build, tinker, and create.

How do we DO. IT differently?

DO. IT is a free-form hackathon, meaning **there is no prompt**. Participants are encouraged to build whatever they want over the course of the weekend.

The event is **free of charge** and open to all skill levels. The only requirement is a desire to build something awesome. This hackathon strips away the fluff, encouraging participants to dive headfirst into building real solutions to real problems. The tech world is brimming with talkers. No more wasting time on the sidelines, discussing the potential of tech's impact. It's time to **make stuff**.

Are you ready to make a difference?

We're looking for partners to help keep the event free of charge by providing meals, funding for swag, judges, and mentors.



Full-Stack Developer
Mitchell Hynes



HackFrost, Founder FullSTEAM
Madison Emshey

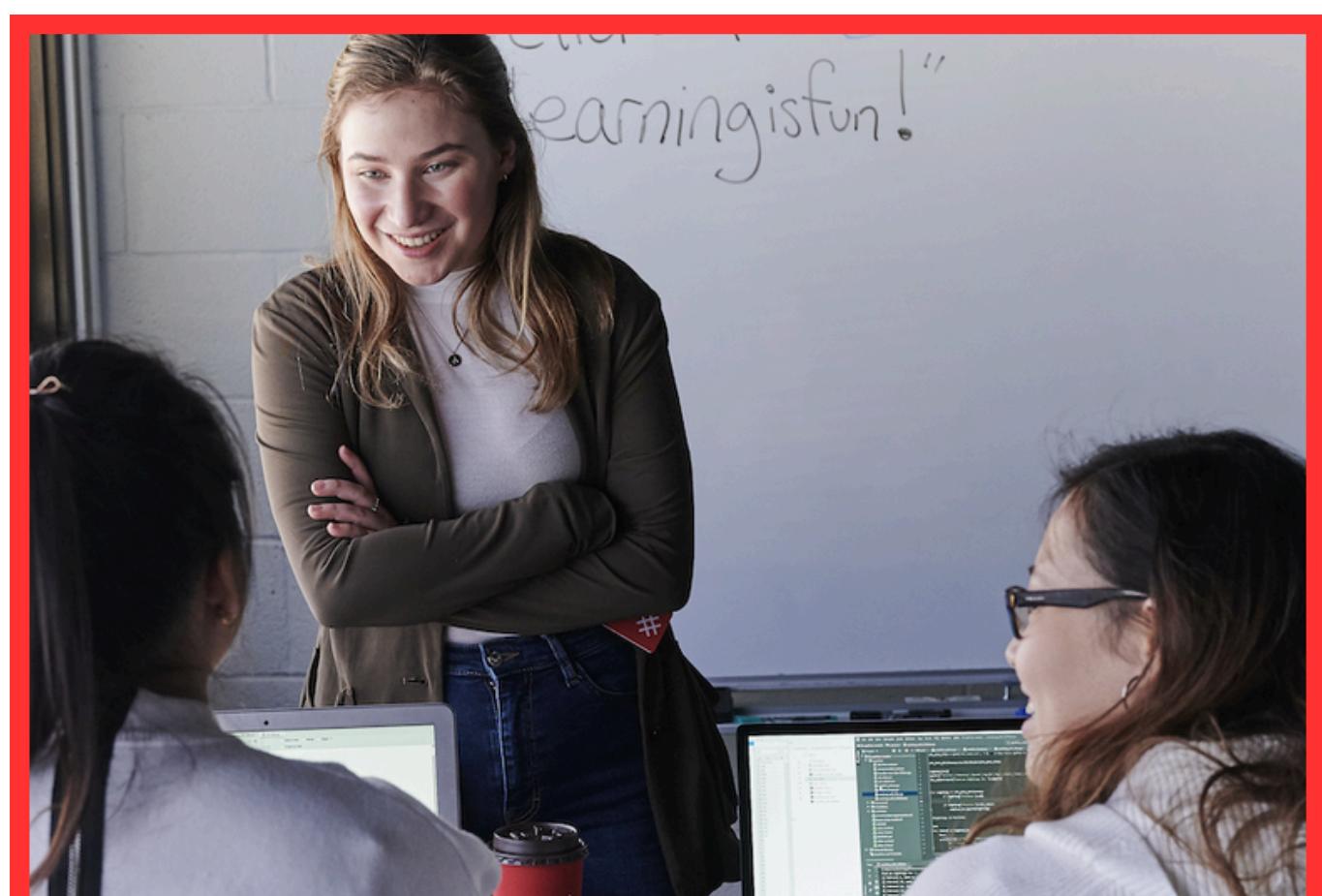
DO IT
DON'T EVER
THINK IT

What's on the agenda?

DO. IT Hackathon offers a unique blend of scrappy innovation and practical problem-solving. Participants are encouraged to leverage or gain knowledge of coding, supported by Canada Learning Code, to build projects that not only solve problems but also captivate and inspire.

- **In-depth Workshops and Mentorship:** Benefit from workshops led by experts, offering both foundational and advanced coding lessons.

With interactive workshops led by



GET
CODING

- **Community and Collaboration:** Work alongside like-minded individuals passionate about making a tangible difference.

Venue

Core Science Facility

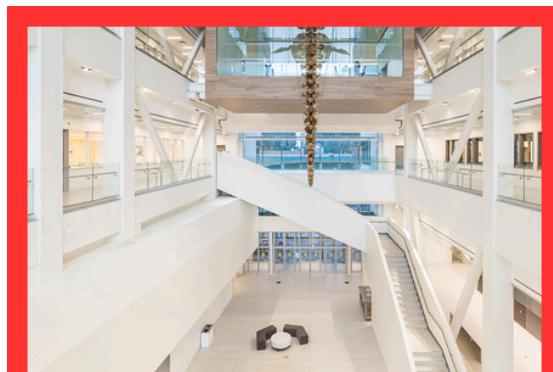
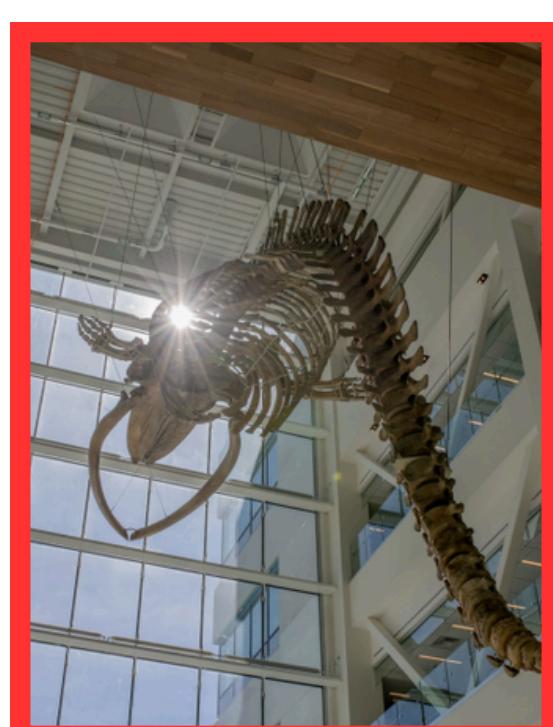
+ Friday Kickoff at The Breezeway

May 17th 2024

Friday 6:00pm - 11pm

Saturday 9:00am - 11pm

Sunday 9:00am - 11pm



Your Sponsorship Perks

Joining DO. IT as a sponsor means more than just logo placement. It's about becoming part of a movement that values action over words. Your support empowers a diverse group of problem-solvers, ready to dive into the tech scene with fresh ideas.

Your Benefits Include

- Enriching the Talent Pipeline:** Connect with passionate individuals across various disciplines, ready to bring new perspectives to your team.
- Engage the Community:** Show your commitment to fostering innovation and support the growth of Newfoundland and Labrador's tech ecosystem.

BENFITS / TIERS	CODER	DEBUGGER	INNOVATOR	VISIONARY
OPENING CEREMONY PARTICIPATION	✓	✓	✓	✓
LOGO ON WEBSITE & ONLINE POSTERS	✓	✓	✓	✓
COMPANY BOOTH W/ SWAG	✓	✓	✓	✓
BRING YOUR OWN SWAG	✓	✓	✓	✓
SOCIAL MEDIA SHOUTOUTS	✓	✓	✓	✓
# OF RECRUITER AND MENTOR PASSES	1	3	5	10
DELIVER WORKSHOPS OR MINI EVENTS		✓	✓	✓
LOGO ON PRINT MATERIALS			✓	✓
LOGO ON T-SHIRT			✓	✓
NAMED MEAL (PROVIDED BY US, PRESENTED BY YOU)				✓
SEAT AT CAREER DISCUSSION PANEL				✓
SEAT AT JUDGING TABLE				✓
COMPANY BANNER AT ENTRANCE				✓

Thank you for reading

Please send inquiries to
mitch@spellbook.legal

