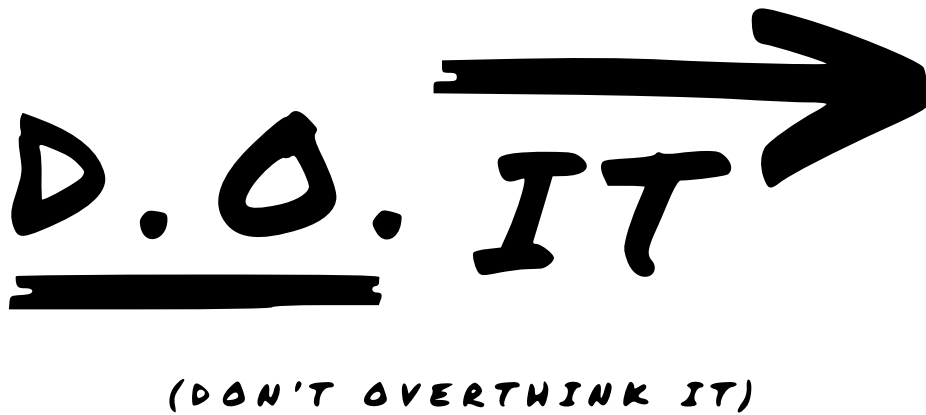


# Don't Overthink It Hackathon

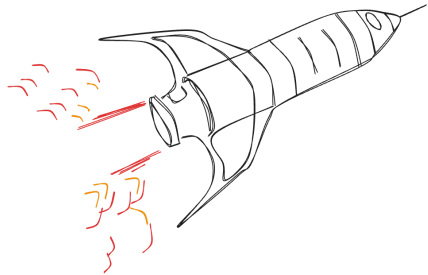


Sponsorship Guide

May 17-19, 2024

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# Launching the First-Ever DO. IT Hackathon in Newfoundland and Labrador!



**May 17-19, 2024**

In the spirit of innovation that courses through the veins of Newfoundland and Labrador, we're thrilled to introduce the inaugural **DO. IT (Don't Overthink It) Hackathon** - a groundbreaking event brought to life by Sister and Brother duo Madison Emshey and Mitchell Hynes. It's not just an event; it's a movement towards **simplification**, a **rebellion** against the over-complication of technology, and a **call to arms** for those who dare to build, tinker, and create.

## Why DO. IT?



Rooted in the urgent need for a shift in perspective, we believe that real progress lies in action. The tech world is brimming with talkers. It's time for the doers to shine. This hackathon strips away the fluff, encouraging participants to dive headfirst into building real solutions to real problems. No more wasting time on the sidelines, discussing the potential of AI and ML. It's time to make stuff.

## What's On the Agenda?



DO. IT Hackathon offers a unique blend of scrappy innovation and practical problem-solving. Participants are encouraged to leverage or gain knowledge of coding, supported by Canada Learning Code, to build projects that not only solve problems but also captivate and inspire.

- **In-depth Workshops and Mentorship:** Benefit from workshops led by experts, offering both foundational and advanced coding lessons.
- **Community and Collaboration:** Work alongside like-minded individuals passionate about making a tangible difference.

VENUE: TBD

## Sponsorship Perks

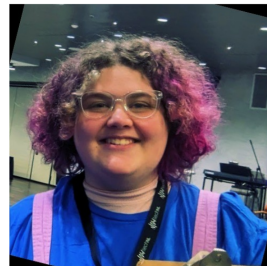
Joining DO. IT as a sponsor means more than just logo placement. It's about becoming part of a movement that values action over words. Your support empowers a diverse group of problem-solvers, ready to dive into the tech scene with fresh ideas. **Your benefits include:**

- **Enriching the Talent Pipeline:** Connect with passionate individuals across various disciplines, ready to bring new perspectives to your team.
- **Engage the Community:** Show your commitment to fostering innovation and support the growth of Newfoundland and Labrador's tech ecosystem.

Benefits/Tiers	Coder \$1000	Debugger \$2000	Innovator \$3000	Visionary \$5000
Opening Ceremony Participation	✓	✓	✓	✓
Logo on website & online posters	✓	✓	✓	✓
Company Booth w/ swag (Virtual Available)	✓	✓	✓	✓
Bring your own swag	✓	✓	✓	✓
Social Media Shoutouts	✓	✓	✓	✓
Sponsor a Prize	✓	✓	✓	✓
# of recruiter and mentor passes	1	3	5	10
Deliver Workshops or Mini-Events		✓	✓	✓
Logo on Notebook		✓	✓	✓
Logo on Print Materials			✓	✓
Logo on T-Shirt			✓	✓
Notebook Blurb				✓
Named Meal (provided by us, presented by you)				✓
Seat at Career Discussion Panel				✓
Seat at Judging Table				✓
Company Banner at Entrance				✓

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Whether you're a hacker, a thinker, a builder, or a dreamer, DO. IT Hackathon is where your ideas can take flight. Let's embody the true spirit of innovation and prove that in the world of tech, doing is the ultimate rebellion.



Madison ~~Hynes~~ Emshey

Hack Frost organizer,  
Founder FullSTEAM

