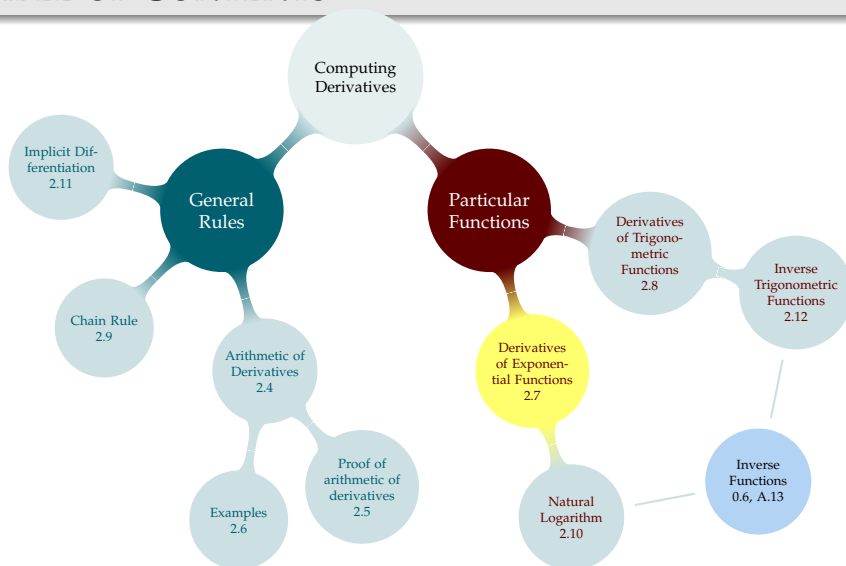
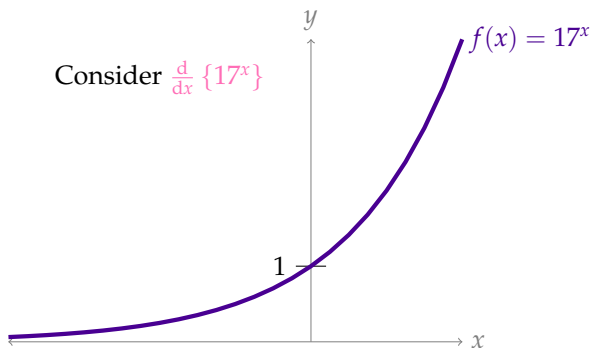


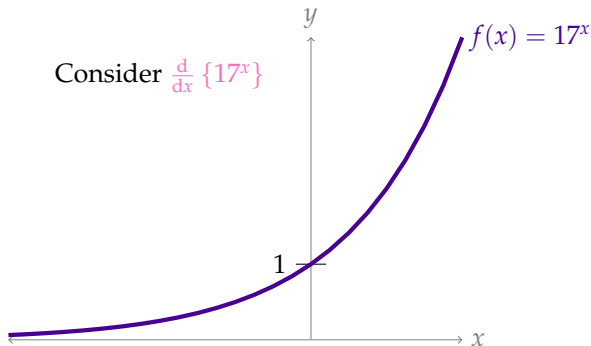
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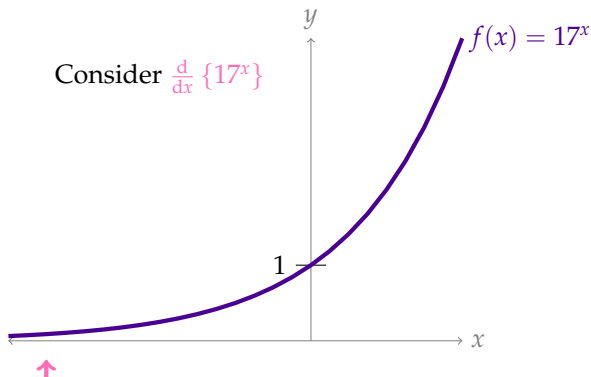


# EXPONENTIAL FUNCTIONS



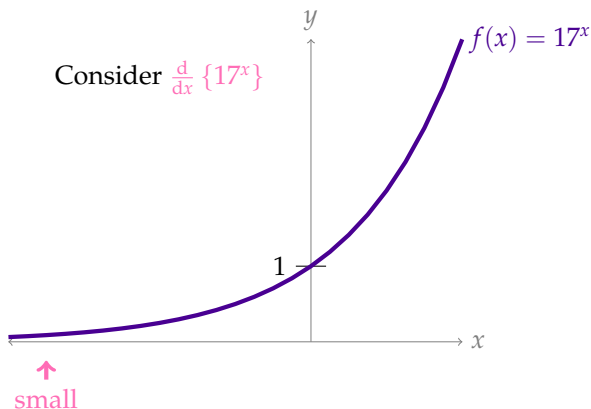
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# EXPONENTIAL FUNCTIONS



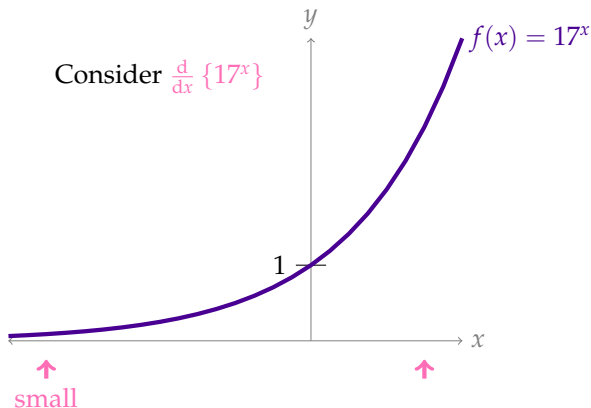
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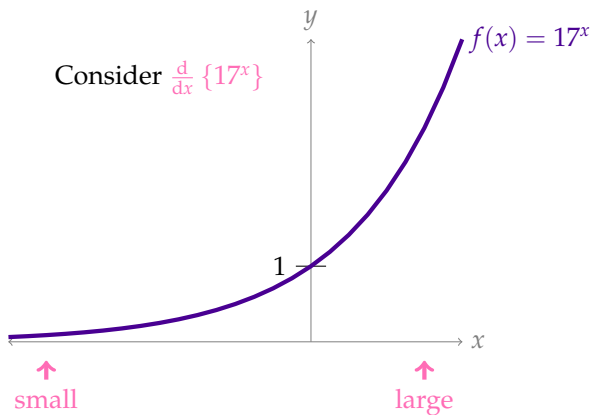
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# EXPONENTIAL FUNCTIONS



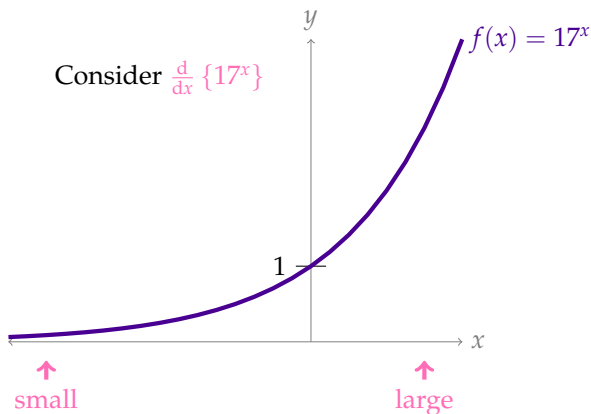
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# EXPONENTIAL FUNCTIONS



$f(x)$  is always increasing, so  $f'(x)$  is always positive.

# EXPONENTIAL FUNCTIONS



$f(x)$  is always increasing, so  $f'(x)$  is always positive.  
 $f'(x)$  might look similar to  $f(x)$ .



# EXPONENTIAL FUNCTIONS

$$\frac{d}{dx}\{17^x\} =$$

# EXPONENTIAL FUNCTIONS

$$\begin{aligned}\frac{d}{dx}\{17^x\} &= \lim_{h \rightarrow 0} \frac{17^{x+h} - 17^x}{h} \\ &= \lim_{h \rightarrow 0} \frac{17^x 17^h - 17^x}{h} \\ &= \lim_{h \rightarrow 0} \frac{17^x(17^h - 1)}{h} \\ &= 17^x \lim_{h \rightarrow 0} \frac{(17^h - 1)}{h} \\ &= 17^x ( \text{ times a constant } )\end{aligned}$$

$$\frac{d}{dx}\{17^x\} = 17^x \cdot \underbrace{\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}}_{\text{constant}}$$

Given what you know about  $\frac{d}{dx}\{17^x\}$ , **is it possible** that

$$\lim_{h \rightarrow 0} \frac{17^h - 1}{h} = 0?$$

- A. Sure, there's no reason we've seen that would make it impossible.
- B. No, it couldn't be 0, that wouldn't make sense.
- C. I do not feel equipped to answer this question.

$$\frac{d}{dx}\{17^x\} = 17^x \cdot \underbrace{\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}}_{\text{constant}}$$

Given what you know about  $\frac{d}{dx}\{17^x\}$ , **is it possible** that

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- C. I do not feel equipped to answer this question.

$$\frac{d}{dx}\{17^x\} = 17^x \cdot \underbrace{\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}}_{\text{constant}}$$

How could we find out what  $\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}$  is?

$$\frac{d}{dx}\{17^x\} = 17^x \cdot \underbrace{\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}}_{\text{constant}}$$

How could we find out what  $\lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}$  is?

$h$	$\frac{17^h - 1}{h}$
0.001	2.83723068608
0.00001	2.83325347992
0.0000001	2.83321374583
0.000000001	2.83321344163

$$\begin{aligned}\frac{d}{dx}\{17^x\} &= \lim_{h \rightarrow 0} \frac{17^{x+h} - 17^x}{h} \\ &= \lim_{h \rightarrow 0} \frac{17^x 17^h - 17^x}{h} \\ &= \lim_{h \rightarrow 0} \frac{17^x (17^h - 1)}{h} \\ &= 17^x \lim_{h \rightarrow 0} \frac{(17^h - 1)}{h}\end{aligned}$$

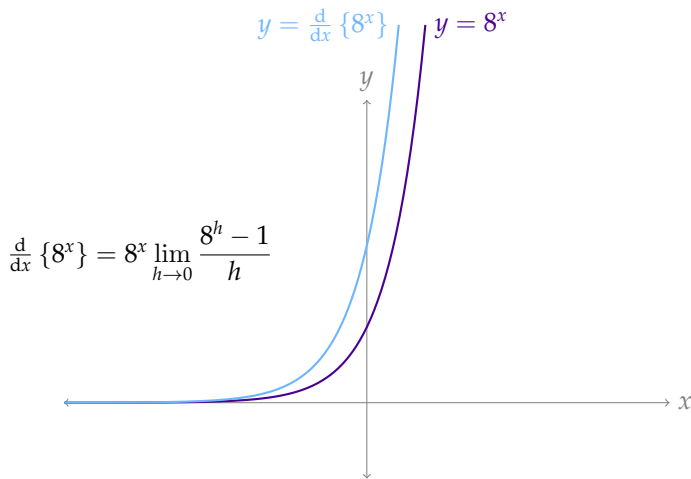
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In general, for any positive number  $a$ ,

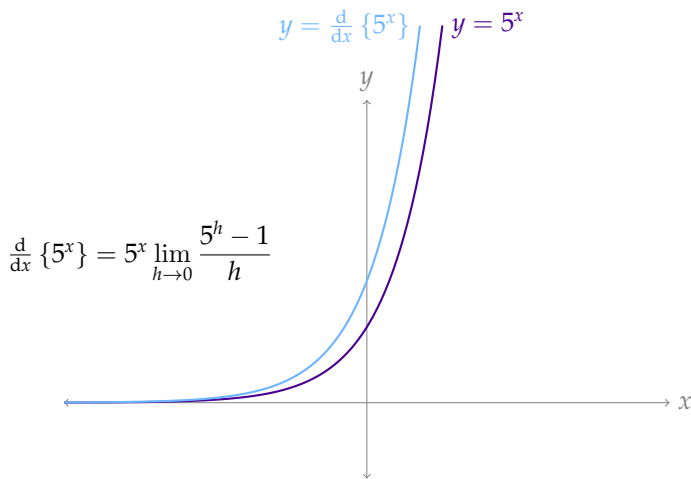
$$\frac{d}{dx}\{a^x\} = a^x \lim_{h \rightarrow 0} \frac{a^h - 1}{h}$$



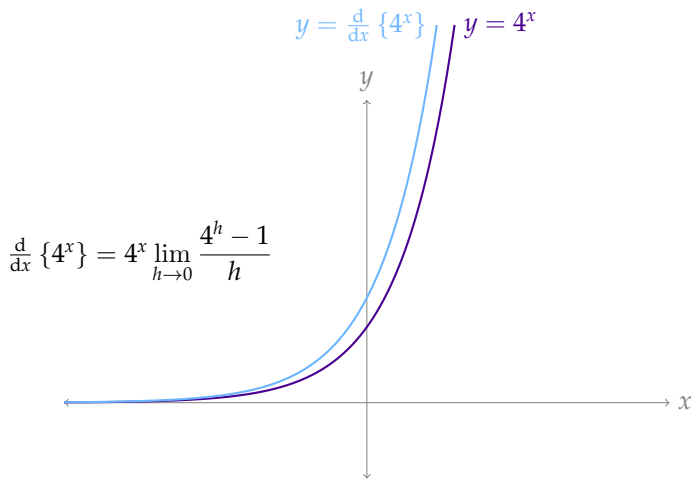
# EXPONENTIAL FUNCTIONS



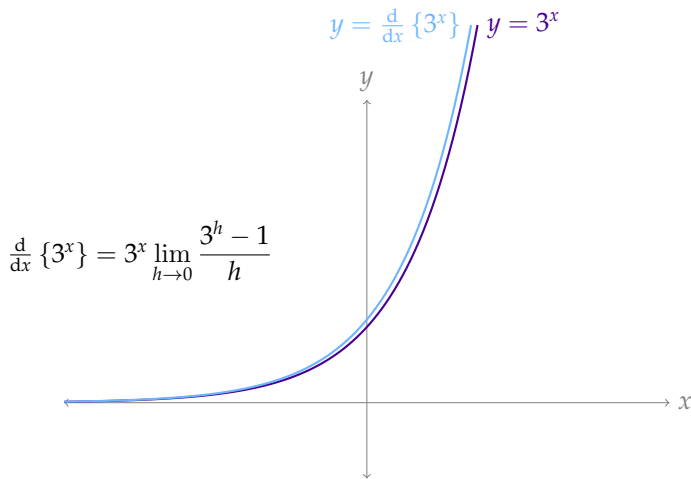
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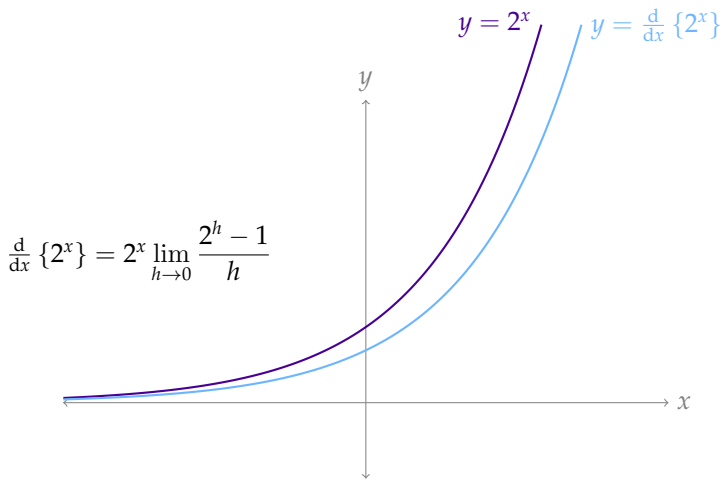
# EXPONENTIAL FUNCTIONS



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# EXPONENTIAL FUNCTIONS



In general, for any positive number  $a$ ,  $\frac{d}{dx}\{a^x\} = a^x \lim_{h \rightarrow 0} \frac{a^h - 1}{h}$

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### Euler's Number – Theorem 2.7.4

We define  $e$  to be the unique number satisfying

$$\lim_{h \rightarrow 0} \frac{e^h - 1}{h} = 1$$

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## Euler's Number – Theorem 2.7.4

We define  $e$  to be the unique number satisfying

$$\lim_{h \rightarrow 0} \frac{e^h - 1}{h} = 1$$

$e \approx 2.7182818284590452353602874713526624\dots$  (Wikipedia)



## Theorem 2.7.4 and Corollary 2.10.6

Using this definition of  $e$ ,

$$\frac{d}{dx}\{e^x\} = e^x \underbrace{\lim_{h \rightarrow 0} \frac{e^h - 1}{h}}_1 = e^x$$

## Theorem 2.7.4 and Corollary 2.10.6

Using this definition of  $e$ ,

$$\frac{d}{dx}\{e^x\} = e^x \underbrace{\lim_{h \rightarrow 0} \frac{e^h - 1}{h}}_1 = e^x$$

In general,  $\lim_{h \rightarrow 0} \frac{a^h - 1}{h} = \log_e(a)$ , so  $\frac{d}{dx}\{a^x\} = a^x \log_e(a)$

That  $\lim_{h \rightarrow 0} \frac{a^h - 1}{h} = \log_e(a)$  and  $\frac{d}{dx}\{a^x\} = a^x \log_e(a)$  are consequences of

$$a^x = (e^{\log_e(a)})^x = e^{x \log_e(a)}$$

For the details, see the end of Section 2.7.

## Things to Have Memorized

$$\frac{d}{dx} \{e^x\} = e^x$$

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Let  $f(x) = \frac{e^x}{3x^5}$ . When is the tangent line to  $f(x)$  horizontal?

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Horizontal tangent line  $\Leftrightarrow$  slope of tangent line is zero  $\Leftrightarrow f'(x) = 0$

$$0 = f'(x) = \frac{3x^5 e^x - e^x (15x^4)}{(3x^5)^2} = \left( \frac{e^x}{9x^{10}} \right) (3x^4) (x - 5)$$

$$x = 0 \text{ or } x = 5$$

But, since  $f(x)$  is not defined at zero, the tangent line is only horizontal at

$$x = 5$$

Evaluate  $\frac{d}{dx} \{e^{3x}\}$



Suppose the deficit, in millions, of a fictitious country is given by

$$f(x) = e^x(4x^3 - 12x^2 + 14x - 4)$$

where  $x$  is the number of years since the current leader took office. Suppose the leader has been in power for exactly two years.

1. Is the deficit increasing or decreasing?

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1. Is the deficit increasing or decreasing?
2. Is the rate at which the deficit is growing increasing or decreasing?

## Included Work



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