

1. A commodity q is traded at price p in a competitive market with price-taking consumers and firms.

There are 120 identical consumers each with income $Y = 100$. Each consumer has a utility function over numeraire consumption c and commodity q given by:

$$u(c, q) = c + 18q - \frac{1}{2}q^2$$

There are 24 identical firms each with cost function given by:

$$c(q) = \frac{1}{10}q^2$$

- a. Write down the consumer's first order condition.
- b. Write down the firm's first order condition.
- c. Write down the market equilibrium condition.
- d. Solve for the equilibrium price and total quantity.
- e. Calculate total consumer utility and total firm profit in equilibrium.

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2. Take the setup from problem 1. Suppose an ad valorem tax rate of 20% is placed on producers.
 - a. Find the equilibrium price and total quantity traded under the tax.
 - b. Calculate the tax revenue raised by the tax.
 - c. Calculate the deadweight loss caused by the tax.
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3. Take the setup from problem 2. Suppose that instead of using an ad-valorem tax, a lump sum tax is levied on producers that generates the same tax revenue.
- What amount of tax must be charged to each producer in order to raise the same revenue from problem 2?
 - Find the equilibrium price, total quantity, and total surplus under the lump sum tax. (Hint: Based on the lump sum principle, you shouldn't have to solve any new equations.)
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4. A commodity q is traded at price p in a competitive market with price-taking consumers and firms.

There are 400 identical consumers each with income $Y = 100$. Each consumer has a utility function over numeraire consumption c and commodity q given by:

$$u(c, q) = c + 4q - \frac{1}{2}q^2$$

There are 50 identical firms each with cost function given by:

$$c(q) = \frac{1}{2}q^2$$

An ad-valorem tax rate of t is levied on the producers.

- Prove that the equilibrium price is equal to:

$$p = \frac{32}{9 - t}$$

- Prove that the equilibrium quantity is equal to:

$$Q = 1,600 \left(\frac{1 - t}{9 - t} \right)$$

- Use Excel or any other software to plot tax revenue as t goes from 0% to 100%. How would you describe the shape of this curve? At approximately what tax rate is the tax revenue maximized? This pattern is known as the Laffer Curve.
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