**Descriptive Wireframe Document – Lab 7**

<https://wireframe.cc/7auRc2>

**Rationale:** One of the major issues of this page that the viewer immediately notices is the variety of colours make it hard to focus on one part of the page. As we learned from Colour theory it has a huge impact on if consumers will decide to purchase your product. Colour helps accent but when too many different colours are used it can be hard to focus on important sections. I determined that we should stick to Black, red yellow, and blue for our main colours. It is particularly important that we do not have two different shades of the same Colour. I found the menu section to the left had a lot of issues in terms of organization making it hard to separate different topics. I also decided to change the header I really like the idea of the flag in the background, but I believe it should be separate from the header section. I wanted to give the online reservation section a larger text but also, I wanted to separate it from the menu section I decided to place it at the bottom of my page. I also noticed the closed for the summer tagline was not centered with the rest of the items on the page. I would also choose to change the background to something other than bricks if given the option.

**Item #1**

Description: Header

Font: Arial 30px BOLD

Colour: Black

Alignment: Center

Media: Company Logo and picture of character

**Item #2**

Description: German flag colours like the previous design but outside of header

Font: Arial 25px Bold

Color: German flag background Colour and font Black/White

Alignment: Center

**Item #3**

Description: Menu

Font: Title is Arial 30px BOLD item points is 20 px non bold

Colour: Title is Logo blue Colour, rest of content is white

Alignment: Center

Interactivity: Clickable menu options takes you to next webpage.

**Item #4**

Description: More Info section

Font: Title is Arial 30px BOLD item points is 20 px non bold

Color: Black

Alignment: Center

Interactivity: Clickable links throughout section

**Item #5**

Description: Online reservation page

Font: Arial 30px

Color: Black

Alignment: Center

Interactivity: click to take you to next page

**Item #6**

Description: Header

Font: Arial 30px

Color: Black

Alignment: Center

Media: Octoberfest media

**Item #7**

Description: Closed for the summer

Font: Arial 20px

Color: Black

Alignment: Center

**Item #8**

Description: Insert picture of restaurant

Alignment: Center

Media: Picture of restaurant