



# ED NJERU WANJAMA

Entrepreneur, Product Leader, Innovation Leader in Social Impact Investing

[Email](#)

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*I'm a product leader, social impact entrepreneur and venture builder. I have over 9 years of experience leading data value projects in SaaS and supporting innovations for complex manufactures navigating supply chain risks and compliance needs. I now focus on nurturing early-stage ventures that are harnessing the power of data, science and innovation towards solving critical and high impact problems for underserved markets ethically. I'm also a proud neurodiversity dad advocate, farmer, DIY and CrossFit enthusiast*

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## WORK EXPERIENCE

MAR 2024 -  
PRESENT

### **AFRICA NEXT 100 VENTURES** **Co-founder/Venture Builder**

- Leading the venture team to scout, test and validate, potentially high impact social ventures opportunities.
- Led the team to map, pressure test and curate over 50 potential venture opportunities into a thesis based portfolio on faith, value and ethical impact.
- Owned the roadmap and strategy process of taking 2 ideas through formation and pre-seed stages.
- Leading program strategy on a mission to scout and mentor day one founders that align with project thesis.

SEPT 2017 -  
MAR 2024

### **ASSENT INC**

**Program Manager: Supplier Intelligence Data Quality Assurance**

**Program Manager: Supplier Intelligence Client Data Support**

- Spearheaded multiple global initiatives between 2018 - 2024 for Assent's supplier intelligence division; some of the most impactful ones include the development of data quality monitoring infrastructure and web scraping programs that grew the divisions impact in client fulfillment efficiency and trust by 76%.
- Cross functionally led turning around the culture of a department that had the most operational bottlenecks and employee churn into a high innovation ecosystem attracting global teams and projects. We produced 85% of all the company's innovator recognitions. 60% of my direct reports got promotions into specialist and lead roles and 10% became people leaders in 2 years.

MAY 2021 -  
PRESENT

### **Kirira Innovation Cafe's & Invest Jua Kali:** **Founder**

- Invest Jua Kali, a platform empowering local artisans with insights into their source supply chains to help them build ethical, sustainable, and purposeful products. Our profiling have helped 15 artisans turn their enterprises into climate conscious profiled ventures.
- Kirira cafe's is bridging the gap in entrepreneurial knowledge among rural, low literacy by bringing tech and business insights to entrepreneurs, helping them access global business trends, pivot and innovate quickly to match global change. Presently held 6 insight workshops.

**Mercy Corps Micromentor: Business Mentor**

- Support early stage entrepreneurs and small business owners in the micromentor ecosystem in their efforts to succeed, solve problems and grow their businesses. Leading program strategy on a mission to scout and mentor day one founders that align with project thesis.

**EDUCATION**

Moi University  
Bachelor’s Degree, Linguistics,  
Media & Communication

Catholic University of East Africa  
Masters in Business  
Administration

**SKILLS**

Data Driven Decision Making  
Visual Storytelling  
Power BI  
Entrepreneurship  
Social Impact Innovation  
New Business Development  
Business Strategy  
Cross Functional Leadership  
Stakeholder Management

**CERTIFICATIONS**

Product Management: Certified boot camp at Treford academy in building and scaling digital products for Africa.

Enterprise Design Thinking Practitioner and Co-Creator: An IBM certification in applying design thinking to complex teams, problems, and organizations.

Certificated Young African Leadership Initiative Leader: Certificate from the YALI Regional Leadership Center in Business and Entrepreneurship.

Certified Leading with Purpose Leader: Company sponsored one-year training in purpose driven leadership in product leadership, emotional intelligence, masterful coaching, fearless communication and productive collaboration.

**PASSIONS**

Continuous Learning  
Mentorship  
Industry Networking  
DIY Projects  
Crossfit Training