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## Graded Review Questions

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Quiz due Mar 18, 2021 07:54 IST Completed

### Instructions for Review Questions

1. Time allowed: Unlimited

- We encourage you to go back and review the materials to find the right answer
- Please remember that the Review Questions are worth 60% of your final mark.

2. Attempts per question:

- One attempt - For True/False questions
- Two attempts - For any question other than True/False

3. Clicking the "Submit" button when it appears, means your submission is FINAL. You will NOT be able to resubmit your answer for that question ever again

4. Check your grades in the course at any time by clicking on the "Progress" tab

### Question 1

1/1 point (graded)

According to this Module's reading assignment, what is the ultimate purpose of analytics?

☐ To evangelize data science

☒ To communicate findings to stakeholders to formulate policy or strategy

☐ To facilitate meetings between sales and marketing

☐ To efficiently store big data with minimum storage requirements



Answer

Correct: Correct. According to the reading, this the ultimate purpose of analytics.

Submit

You have used 1 of 2 attempts

### Question 2

1/1 point (graded)

In this Module's reading assignment, what role of a data scientist is discussed?

☐ Using the data to put together a story that the CEO wants to tell

☐ Developing a strategy to fix the problems in the findings

☒ Using insights to build a narrative to communicate findings.

☐ Managing a team of analysts to create a predictive model



Answer

Correct: Correct

Submit

You have used 1 of 2 attempts

### Question 3

1/1 point (graded)

The United States Economic Forecast is a publication by McKinsey University Press.

☐ True

☒ False



Answer

Correct: Correct. It is by Deloitte University Press.

Submit

You have used 1 of 1 attempt

### Question 4

1/1 point (graded)

The report, discussed in this Module's reading assignment, successfully did the job of:

☒ Using data and analytics to generate the likely economic scenarios

☐ Calculating projections for the economy

☐ Convincing the leadership team to act on an initiative

☐ Summarizing pages and pages of research



Submit

You have used 1 of 2 attempts

### Question 5

1/1 point (graded)

According to this Module's reading assignment, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.

☐ True

☒ False



Answer

Correct:

Correct. In order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

Submit














You have used 1 of 1 attempt

## Discussion - Module 5 Review Questions

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<p> <u>Review questions</u></p> <p>It is important to know some of the generalities of the final report, as well as its structure and relevance when delivering the results o...</p>	2
<p> <u>Response 2: Module 5 Review Questions</u></p> <p>The information taught in this module provided insight to how large companies obtain and use the final deliverable of the data collec...</p>	2
<p> <u>Response 1: Module 5 Review Questions</u></p> <p>Great lessons and the quiz helped me focus on the information I read and learned.</p>	2
<p> <u>Interesting information</u></p> <p>Rich and inspiring information in easy to digest format. I took important note that data analysts should conceptualize their goals and...</p>	8
<p> <u>Test</u></p> <p>Interesting test, which force us to a deeper understanding of the chapter.</p>	2
<p> <u>Discussion</u></p> <p>An interesting module. I liked the reading in particular.</p>	2
<p> <u>Module 5 Review</u></p> <p>The reading part was an interesting enrichment to this module as well. I am looking forward to the next module.</p>	2
<p> <u>Understanding the Point</u></p> <p>It's akin to knowing what questions to ask. If we understand the final deliverable, it enables us to ask the right questions and to then...</p>	4
<p> <u>I am guessing better tonight</u></p> <p>That is one bug for me, that last question. Choosing a narrative and having the analytics join it later. People have a problem with me...</p>	4
<p> <u>Useful</u></p> <p>These reading comprehension type questions are really standard and tricky at times. I was stuck at one of the questions but I figure...</p>	1
<p> <u>Scope</u></p> <p>I like the acknowledgment of scope in the initial planning.</p>	6
<p> <u>There is something wrong with my grade.</u></p> <p>There is something wrong with my grade. i unswer 4/5 questions right, but got only 40% instead of 80%</p>	2
<p> <u>Goals</u></p> <p>It seems like the goal of the report would be similar to a thesis and if the data didn't support the thesis then you would change the m...</p>	2

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