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## Quiz: Roles and Responsibilities of the Product Manager

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Quiz due Mar 2, 2021 19:06 IST Completed

### Question 1

1/1 point (graded)

Quiz Instructions

This is an individual assignment based on the video lectures, readings, and resources for this module.

The ultimate goal of a product manager is to:

☐ (a) Build the right product

☐ (b) Build the product right

☒ Both (a) and (b)

☐ Neither (a) nor (b)



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You have used 1 of 3 attempts

### Question 2

1/1 point (graded)

What are the three elements of The Product Triange? Select three.

☒ Product Design

☒ Product Development

☒ Product Marketing

☐ Product Delivery



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### Question 3

1/1 point (graded)

What types of product manager is best suited to working on an existing product?

☒ Growth Product Manager

☐ Strategic Product Manager

☐ Technical Product Manager



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You have used 1 of 3 attempts

Question 4

1/1 point (graded)

When sharing the solution with prospective customers, it's best to focus on which factors? Select four.

☒ Benefits

☒ Capabilities

☒ Differentiation

☐ Features

☐ Specifications

☐ Technology

☒ Value Proposition



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Question 5

1/1 point (graded)

Which activities best describe the role of the product manager at the building phase of the product-development life cycle? Select three.

☐ Coder

☒ Encourager

☒ Helper

☒ Prioritizer



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