



Sales & Revenue Analysis

1. What is the total revenue generated over the entire period?
2. Which product categories generate the most revenue?
3. What are the top 5 best-selling products by quantity sold?
4. Which store location has the highest total sales and revenue?
5. How does average unit price differ between product categories or stores?



Time Series & Trend Analysis

6. What are the monthly sales trends over time?
7. Is there a noticeable trend in revenue across weekdays vs weekends?
8. What are the peak hours for sales in each store location?
9. Which month had the highest revenue and what products contributed most to it?



Product Performance

10. Which product type has the highest average price and quantity sold?
11. What's the average revenue per product type in each store location?
12. Are there underperforming products with low sales or revenue?
13. What products are most frequently bought together (if transactions were grouped)?(bu soruierli seviye bunu araştırabiliriz)



Store & Location Insights

14. How does sales performance compare across different store locations?
15. Which products are most popular in each location?
16. Do customer preferences vary by location (e.g., more tea vs coffee in some areas)?