

Capstone Project

Assignment 2

Course code: CSA1643

Course: Data warehousing and data mining for data science

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Slot: C

Title: Social Network Analysis for Detection Influence in data Mining

Release Date: Assignment Preliminary Stage (Assignment 1)
submission Date:

Mentor Name: DR. Kanchana

Mentor Phone number and Department: department of
industrial mathematics

```
# Load required libraries
```

```
library(igraph)
```

```
# Create a sample social network graph
```

```
# Replace the sample data with your own dataset
```

```
# Example: nodes <- c ("Alice", "Bob", "Charlie", "David")
```

```
#     edges <- data. Frame (from=c ("Alice", "Bob", "Bob",  
"Charlie"), to=c ("Bob", "Charlie", "David", "David"))
```

```
nodes <- c ("Alice", "Bob", "Charlie", "David")
```

```
edges <- data. Frame (from=c ("Alice", "Bob", "Bob",  
"Charlie"), to=c ("Bob", "Charlie", "David", "David"))
```

```
# Create graph object
```

```
graph <- graph_from_data_frame (edges, directed=TRUE,  
vertices=nodes)
```

```
# Plot the graph
```

```
plot (graph, layout=layout. Circle, vertex.  
Label=V(graph)$name)
```

```
# Calculate centrality measures to detect influence
```

```
# You can use various centrality measures like degree  
centrality, betweenness centrality, closeness centrality, etc.
```

```
degree centrality <- centr_degree (graph, mode="in")
betweenness centrality <- betweenness(graph)
closeness centrality <- closeness(graph)
```

```
# Print out the centrality measures
```

```
print ("Degree Centrality:")
```

```
print (degree centrality)
```

```
print ("Betweenness Centrality:")
```

```
print (betweenness centrality)
```

```
print ("Closeness Centrality:")
```

```
print (closeness centrality)
```

output:

Prédiction	Reference	
	Fraudent	Non-Fraudent
Fraudent	TP	FP
Non-Fraudent	FN	TN