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Final Website – Site Design

       The colouring used on this website is the complimentary colours, hence the yellow and purple. As a kid I have really loved these two colours and how they have a strong contrast giving a eye-catching website. Since this website will be focused for on the playful side. I decided to also use these colours to give the website a warm and comfortable feeling as I know that this subject is touchy between others, since everyone has their own personal view. I wanted to keep this website as a friendly outlook on the subject keeping both view unbiased as possible. Which is why the image "Make Love, Not war" image used on this website really makes the reader feel more calm and relaxed. I really like to keep a simplistic navigation menu which is why I went with a simple left pane for the menu then the content to the right of it, as I find that this is the cleanest way to display the website. This is done throughout the website keeping the other pages looking the same, as it will look weird to have the website having different layout, design or structure in each page. This will also ensure that the user will be familiar with every link and will know what to look for when navigating. Wanted to keep the colours simplistic as too many different colors will cause the website to look weird. For the C.R.A.P design principles I have wanted to make sure that this website will pass this test. First the Contrast is quite good on this website as it uses complementary colours, such as the yellow/purple and using the white text in the darker colours and black images in the yellow background. All the menus and backgrounds will stick out. Next is repetition, through-out the site we see a left align also with every device compared as in the consoles there will be a list to do a quick spec on the device this will be on all devices mentioned as lists provide a clean and easy to read text. The images are also all centered and made sure that they have the exact same width size regardless of the browser page size. Now for alignment, all the text I have used is a left align, any other alignment does not do this website or really any other website any justice as it does not look neat and is not pleasing to the viewer. Lastly, we have proximity, I wanted to make sure that all space was used properly, everything in the content pane makes perfect use of space and does not look crowded with information. Its nice and evenly spaced out. The only issue I currently am not a fan of this website is the lack of menu links in the navigation pane. It does need a little more links on there to make it look a little fuller. After adding maybe 3 or more links will make this website look more complete and to make this website quite useful for actual publication.

Screen 1

Purple background, white text — Xbox One

Nav

Home

Playstation 4

Red background, Black font

Yellow background, purple font

Header

Intro

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Purple background, white font — Footer

Screen 2

Purple background, white text — Console Wars / Date and time

Nav

Xbox One

Playstation 4

Red background, Black font

Yellow background, purple font

Header

Intro

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Purple background, white font — Footer

Screen 3

Purple background, white text — Playstation 4

Nav

Home

Xbox One

Red background, Black font

Yellow background, purple font

Header

Intro

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Purple background, white font — Footer