

Discussion

Household Portfolio and Deposit Insurance: Implications for the Supply of Safe Assets

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This Paper

► Question

What is the impact of DI on portfolio decisions?

- Broader impact on safe asset demand, asset prices, welfare

► Setting

- India's DI limit increase in February 2020
- Depositor-level data

► Overall Assessment

- Hugely important question
- Extremely ambitious project → 129 pages (!)
 - Theory + Measurement + Welfare
- Very exciting contribution to the literature

High-Level Summary

1. India's DI limit change: ₹100,000 to ₹500,000 → February 2020

Similar system to US

- ▶ US: $\frac{\text{limit}}{GDP_{pc}}$ is ~ 4
- ▶ India: $\frac{\text{limit}}{GDP_{pc}}$ from 0.7 to 3.5

2. Theory: two-asset mean-variance portfolio + DI threshold

- ▶ Proposition 1: DI Threshold → Bunching
- ▶ Proposition 2: Sensitivity to DI-limit higher around the threshold
 - ▶ Deposit growth + Risky-asset sales

3. Data

- ▶ Individual-level data from single bank (4% of bank depositors)
- ▶ Data: Deposit + Stocks + Mutual Funds ← unique dataset

Question: all stock/MF holdings, or just those in the bank?

4. Empirical Strategy

- ▶ Bunching-in-differences
 - ▶ Bunchers (around ₹100k) vs. non-bunchers
 - ▶ Before vs. after DI expansion
- ▶ Within-depositor fixed effects + (ZIP-time, etc.)

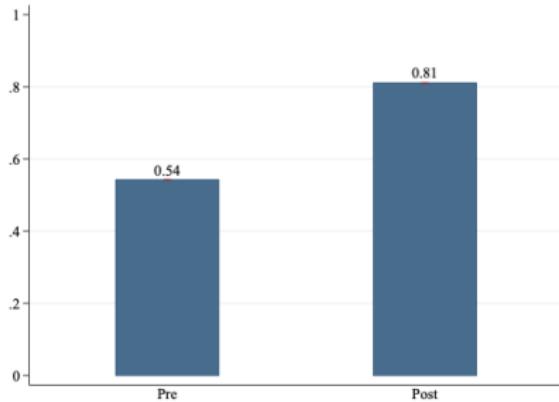
Summary of Results

- ▶ Bunchers
 - ▶ increase deposits by ~5% relative to non-bunchers
 - ▶ liquidate risky assets: explains ~ 72% of deposit increase
 - ▶ disproportionately sell state-owned enterprise stocks (safer)
- ▶ Transient downward pressure on SOE stock prices (up to 5%), reverting within a month
- ▶ 1 p.p. increase in DI coverage → 2.1-3.0% deposit increase
consistent with existing estimates (US & Colombia)
 - ▶ **Remark:** it is great to have these elasticities
- ▶ Welfare results → Stylized model
 - ▶ **Remark:** I like connecting share of bunchers with failure probabilities

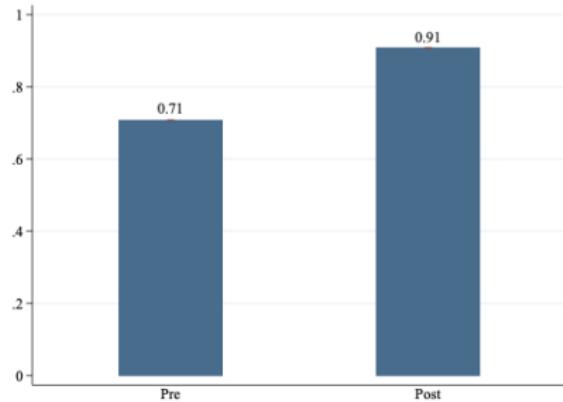
Davila/Goldstein 2023

Results

Figure C.1: Aggregate Analysis: Insured deposits and DI Limit Expansion



(a) Frac. of Accounts Completely Insured

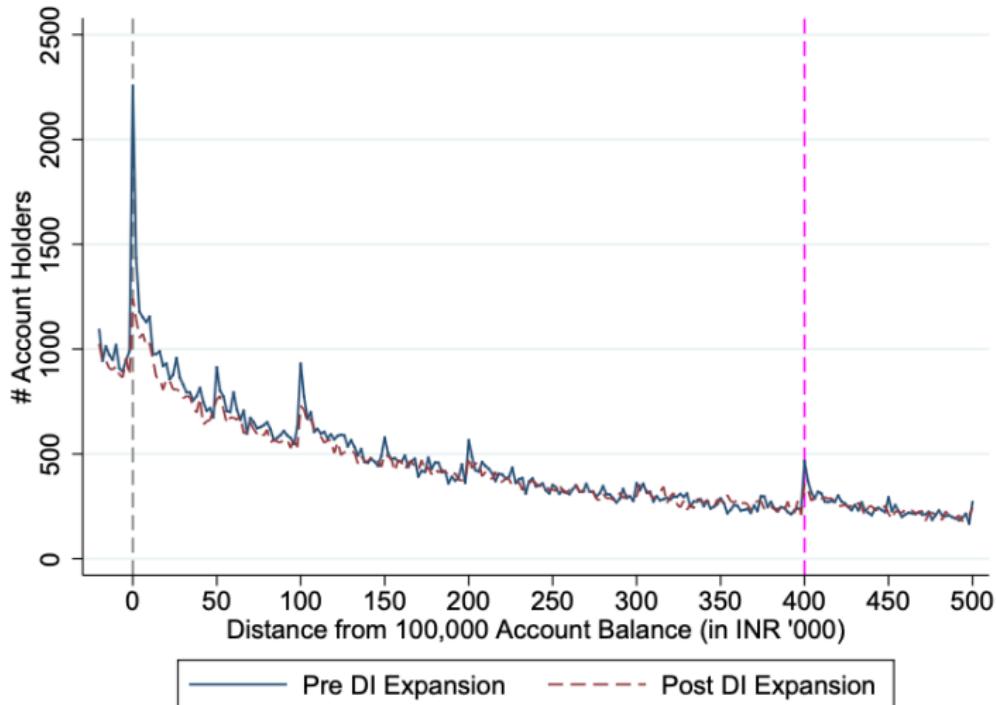


(b) Sh. Deposits Insured

- ▶ Aggregate expansion of covered deposits
- ▶ **Remark:** it is useful to report both → Different strategic implications

Results

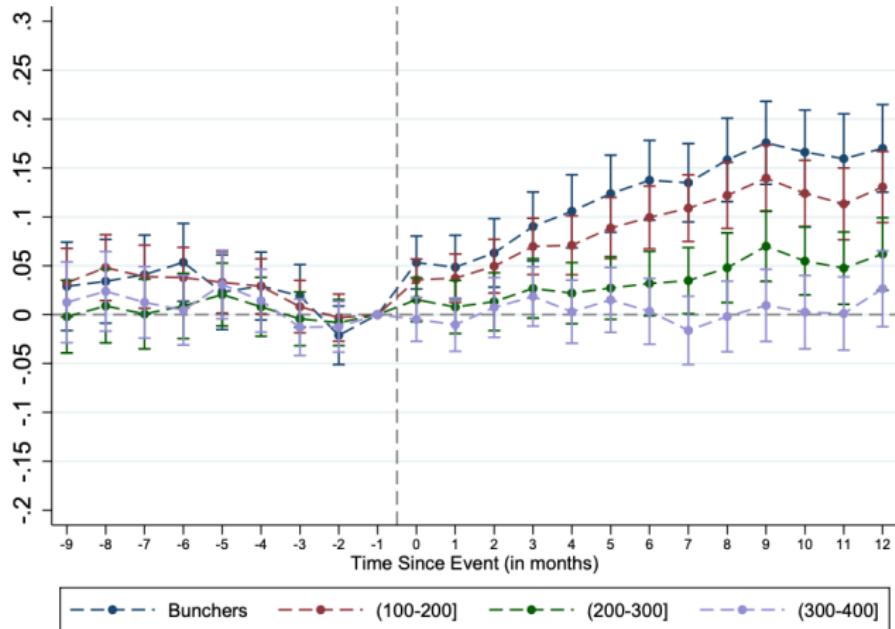
Figure C.2: Depositor Distribution & Deposit Insurance Threshold



- Bunching at 100k before, 500k after

Results

Figure 7: Assessment of Pre-Trends: Heterogeneous Response of Non-Bunchers

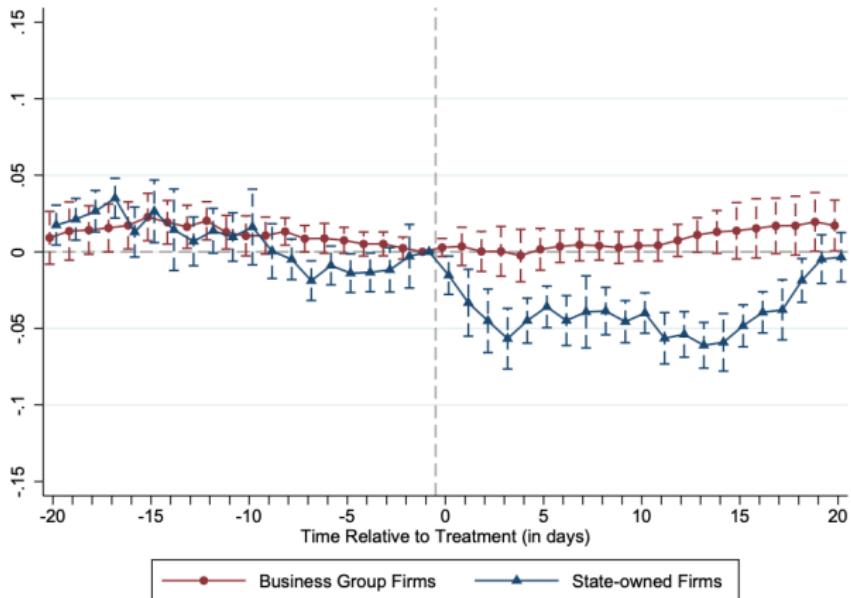


$$\ln \left(\text{Deposits}_{i,t} \right) = \sum_k \sum_j \beta_j^k \text{Bin}_k \cdot 1\{t = j\} + \theta_i + \theta_{z(i \in z), t} + \varepsilon_{i,t}$$

► Monotonic effects → convincing

Results

Figure 9: Asset Pricing Implications of SOE Liquidation



- ▶ Bunchers have a tilt towards SOE's
 - ▶ Liquidate positions → Reflected in prices
- ▶ Consistent with inelastic/price pressure models → elasticity?

Comments/Remarks

1. Theoretical Framework

- ▶ Could be augmented to explicitly incorporate equilibrium effects
 - ▶ e.g. equilibrium changes in interest rates, failure probabilities
 - ▶ This could help clarify the interpretation of the estimates
- ▶ Mean-variance preferences are not ideal for welfare computations
Not expected utility
- ▶ Dynamic model

2. Role of COVID

- ▶ I wonder if there were any other policy initiatives around this time that could somehow confound the effect.
- ▶ For instance, the result on the ownership or returns on SOEs?
- ▶ I understand time-fixed effects help

Comments/Remarks

3. Direct measure of bank's financial health?

- ▶ CDS Spreads?

4. Safe asset narrative

- ▶ Usually discussed in terms of government bond rather than insured deposits
- ▶ Interaction with government debt as a competing safe asset?

5. What if cross-bank data were available?

- ▶ Deposit splitting
- ▶ Equilibrium effects

Conclusion

- ▶ When we wrote DG2023, we hoped to see a paper like this
- ▶ Very exciting contribution to the literature!
 - ▶ Great analysis of depositors' behavior
 - ▶ Very welcome elasticity measures
- ▶ I hope to see even more work on these issues

Thank you for your attention