

# Lecture 9: Exploration and Exploitation

David Silver

# Outline

- 1 Introduction
- 2 Multi-Armed Bandits
- 3 Contextual Bandits
- 4 MDPs

# Exploration vs. Exploitation Dilemma

- Online decision-making involves a fundamental choice:
  - Exploitation** Make the best decision given current information
  - Exploration** Gather more information
- The best long-term strategy may involve short-term sacrifices
- Gather enough information to make the best overall decisions

# Examples

## ■ Restaurant Selection

**Exploitation** Go to your favourite restaurant

**Exploration** Try a new restaurant

## ■ Online Banner Advertisements

**Exploitation** Show the most successful advert

**Exploration** Show a different advert

## ■ Oil Drilling

**Exploitation** Drill at the best known location

**Exploration** Drill at a new location

## ■ Game Playing

**Exploitation** Play the move you believe is best

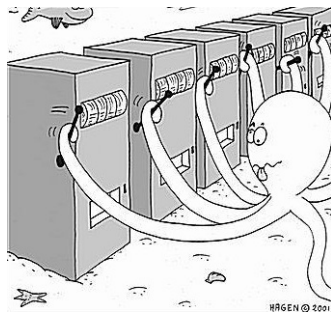
**Exploration** Play an experimental move

# Principles

- **Naive Exploration**
  - Add noise to greedy policy (e.g.  $\epsilon$ -greedy)
- **Optimistic Initialisation**
  - Assume the best until proven otherwise
- **Optimism in the Face of Uncertainty**
  - Prefer actions with uncertain values
- **Probability Matching**
  - Select actions according to probability they are best
- **Information State Search**
  - Lookahead search incorporating value of information

# The Multi-Armed Bandit

- A multi-armed bandit is a tuple  $\langle \mathcal{A}, \mathcal{R} \rangle$
- $\mathcal{A}$  is a known set of  $m$  actions (or “arms”)
- $\mathcal{R}^a(r) = \mathbb{P}[r|a]$  is an unknown probability distribution over rewards
- At each step  $t$  the agent selects an action  $a_t \in \mathcal{A}$
- The environment generates a reward  $r_t \sim \mathcal{R}^{a_t}$
- The goal is to maximise cumulative reward  $\sum_{\tau=1}^t r_{\tau}$



# Regret

- The *action-value* is the mean reward for action  $a$ ,

$$Q(a) = \mathbb{E}[r|a]$$

- The *optimal value*  $V^*$  is

$$V^* = Q(a^*) = \max_{a \in \mathcal{A}} Q(a)$$

- The *regret* is the opportunity loss for one step

$$l_t = \mathbb{E}[V^* - Q(a_t)]$$

- The *total regret* is the total opportunity loss

$$L_t = \mathbb{E} \left[ \sum_{\tau=1}^t V^* - Q(a_\tau) \right]$$

- Maximise cumulative reward  $\equiv$  minimise total regret

# Counting Regret

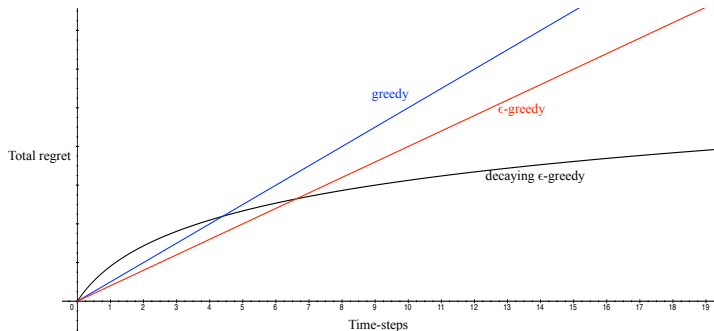
- The *count*  $N_t(a)$  is expected number of selections for action  $a$
- The *gap*  $\Delta_a$  is the difference in value between action  $a$  and optimal action  $a^*$ ,  $\Delta_a = V^* - Q(a)$
- Regret is a function of gaps and the counts

$$\begin{aligned} L_t &= \mathbb{E} \left[ \sum_{\tau=1}^t V^* - Q(a_\tau) \right] \\ &= \sum_{a \in \mathcal{A}} \mathbb{E} [N_t(a)] (V^* - Q(a)) \\ &= \sum_{a \in \mathcal{A}} \mathbb{E} [N_t(a)] \Delta_a \end{aligned}$$

- A good algorithm ensures small counts for large gaps
- Problem: gaps are not known!



# Linear or Sublinear Regret



- If an algorithm **forever** explores it will have linear total regret
- If an algorithm **never** explores it will have linear total regret
- Is it possible to achieve sublinear total regret?

# Greedy Algorithm

- We consider algorithms that estimate  $\hat{Q}_t(a) \approx Q(a)$
- Estimate the value of each action by Monte-Carlo evaluation

$$\hat{Q}_t(a) = \frac{1}{N_t(a)} \sum_{t=1}^T r_t \mathbf{1}(a_t = a)$$

- The *greedy* algorithm selects action with highest value

$$a_t^* = \operatorname{argmax}_{a \in \mathcal{A}} \hat{Q}_t(a)$$

- Greedy can lock onto a suboptimal action forever
- $\Rightarrow$  Greedy has linear total regret

# $\epsilon$ -Greedy Algorithm

- The  $\epsilon$ -greedy algorithm continues to explore forever
  - With probability  $1 - \epsilon$  select  $a = \underset{a \in \mathcal{A}}{\operatorname{argmax}} \hat{Q}(a)$
  - With probability  $\epsilon$  select a random action
- Constant  $\epsilon$  ensures minimum regret

$$I_t \geq \frac{\epsilon}{|\mathcal{A}|} \sum_{a \in \mathcal{A}} \Delta_a$$

- $\Rightarrow \epsilon$ -greedy has linear total regret

# Optimistic Initialisation

- Simple and practical idea: initialise  $Q(a)$  to high value
- Update action value by incremental Monte-Carlo evaluation
- Starting with  $N(a) > 0$

$$\hat{Q}_t(a_t) = \hat{Q}_{t-1} + \frac{1}{N_t(a_t)}(r_t - \hat{Q}_{t-1})$$

- Encourages systematic exploration early on
- But can still lock onto suboptimal action
- $\Rightarrow$  greedy + optimistic initialisation has linear total regret
- $\Rightarrow$   $\epsilon$ -greedy + optimistic initialisation has linear total regret

# Decaying $\epsilon_t$ -Greedy Algorithm

- Pick a decay schedule for  $\epsilon_1, \epsilon_2, \dots$
- Consider the following schedule

$$c > 0$$

$$d = \min_{a|\Delta_a>0} \Delta_i$$

$$\epsilon_t = \min \left\{ 1, \frac{c|\mathcal{A}|}{d^2 t} \right\}$$

- Decaying  $\epsilon_t$ -greedy has *logarithmic* asymptotic total regret!
- Unfortunately, schedule requires advance knowledge of gaps
- Goal: find an algorithm with sublinear regret for any multi-armed bandit (without knowledge of  $\mathcal{R}$ )

# Lower Bound

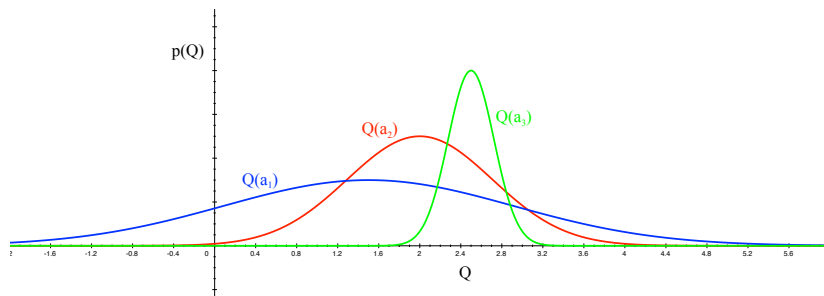
- The performance of any algorithm is determined by similarity between optimal arm and other arms
- Hard problems have similar-looking arms with different means
- This is described formally by the gap  $\Delta_a$  and the similarity in distributions  $KL(\mathcal{R}^a || \mathcal{R}^{a*})$

## Theorem (Lai and Robbins)

*Asymptotic total regret is at least logarithmic in number of steps*

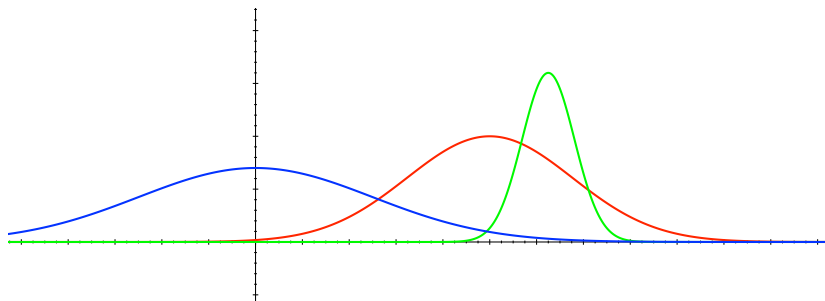
$$\lim_{t \rightarrow \infty} L_t \geq \log t \sum_{a | \Delta_a > 0} \frac{\Delta_a}{KL(\mathcal{R}^a || \mathcal{R}^{a*})}$$

# Optimism in the Face of Uncertainty



- Which action should we pick?
- The more uncertain we are about an action-value
- The more important it is to explore that action
- It could turn out to be the best action

## Optimism in the Face of Uncertainty (2)



- After picking **blue** action
- We are less uncertain about the value
- And more likely to pick another action
- Until we home in on best action



# Upper Confidence Bounds

- Estimate an upper confidence  $\hat{U}_t(a)$  for each action value
- Such that  $Q(a) \leq \hat{Q}_t(a) + \hat{U}_t(a)$  with high probability
- This depends on the number of times  $N(a)$  has been selected
  - Small  $N_t(a) \Rightarrow$  large  $\hat{U}_t(a)$  (estimated value is uncertain)
  - Large  $N_t(a) \Rightarrow$  small  $\hat{U}_t(a)$  (estimated value is accurate)
- Select action maximising Upper Confidence Bound (UCB)

$$a_t = \operatorname{argmax}_{a \in \mathcal{A}} \hat{Q}_t(a) + \hat{U}_t(a)$$

# Hoeffding's Inequality

## Theorem (Hoeffding's Inequality)

*Let  $X_1, \dots, X_t$  be i.i.d. random variables in  $[0,1]$ , and let  $\bar{X}_t = \frac{1}{t} \sum_{\tau=1}^t X_\tau$  be the sample mean. Then*

$$\mathbb{P} [\mathbb{E}[X] > \bar{X}_t + u] \leq e^{-2tu^2}$$

- We will apply Hoeffding's Inequality to rewards of the bandit
- conditioned on selecting action  $a$

$$\mathbb{P} \left[ Q(a) > \hat{Q}_t(a) + U_t(a) \right] \leq e^{-2N_t(a)U_t(a)^2}$$

# Calculating Upper Confidence Bounds

- Pick a probability  $p$  that true value exceeds UCB
- Now solve for  $U_t(a)$

$$e^{-2N_t(a)U_t(a)^2} = p$$

$$U_t(a) = \sqrt{\frac{-\log p}{2N_t(a)}}$$

- Reduce  $p$  as we observe more rewards, e.g.  $p = t^{-4}$
- Ensures we select optimal action as  $t \rightarrow \infty$

$$U_t(a) = \sqrt{\frac{2 \log t}{N_t(a)}}$$

# UCB1

- This leads to the UCB1 algorithm

$$a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q(a) + \sqrt{\frac{2 \log t}{N_t(a)}}$$

## Theorem

*The UCB algorithm achieves logarithmic asymptotic total regret*

$$\lim_{t \rightarrow \infty} L_t \leq 8 \log t \sum_{a | \Delta_a > 0} \Delta_a$$

# Example: UCB vs. $\epsilon$ -Greedy On 10-armed Bandit

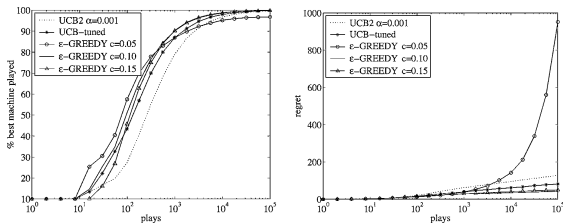


Figure 9. Comparison on distribution 11 (10 machines with parameters 0.9, 0.6, ..., 0.6).

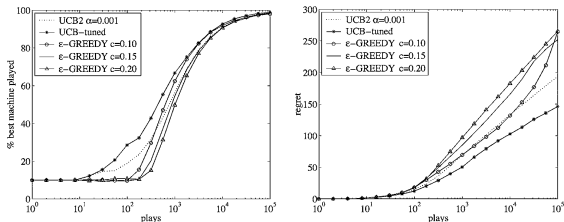


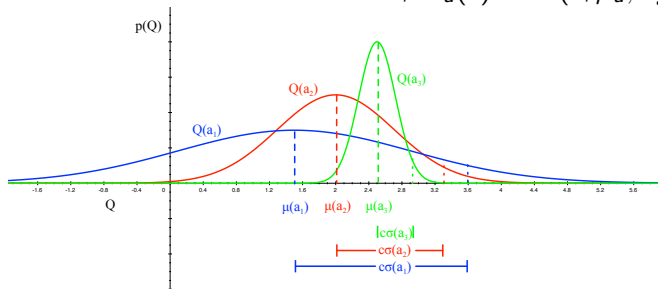
Figure 10. Comparison on distribution 12 (10 machines with parameters 0.9, 0.8, 0.8, 0.8, 0.7, 0.7, 0.7, 0.6, 0.6, 0.6).

# Bayesian Bandits

- So far we have made no assumptions about the reward distribution  $\mathcal{R}$ 
  - Except bounds on rewards
- **Bayesian bandits** exploit prior knowledge of rewards,  $p[\mathcal{R}]$
- They compute posterior distribution of rewards  $p[\mathcal{R} \mid h_t]$ 
  - where  $h_t = a_1, r_1, \dots, a_{t-1}, r_{t-1}$  is the history
- Use posterior to guide exploration
  - Upper confidence bounds (Bayesian UCB)
  - Probability matching (Thompson sampling)
- Better performance if prior knowledge is accurate

# Bayesian UCB Example: Independent Gaussians

- Assume reward distribution is Gaussian,  $\mathcal{R}_a(r) = \mathcal{N}(r; \mu_a, \sigma_a^2)$



- Compute Gaussian posterior over  $\mu_a$  and  $\sigma_a^2$  (by Bayes law)

$$p[\mu_a, \sigma_a^2 \mid h_t] \propto p[\mu_a, \sigma_a^2] \prod_{t \mid a_t=a} \mathcal{N}(r_t; \mu_a, \sigma_a^2)$$

- Pick action that maximises standard deviation of  $Q(a)$

$$a_t = \operatorname{argmax} \mu_a + c\sigma_a / \sqrt{N(a)}$$

# Probability Matching

- **Probability matching** selects action  $a$  according to probability that  $a$  is the optimal action

$$\pi(a \mid h_t) = \mathbb{P} [Q(a) > Q(a'), \forall a' \neq a \mid h_t]$$

- Probability matching is optimistic in the face of uncertainty
  - Uncertain actions have higher probability of being max
- Can be difficult to compute analytically from posterior



# Thompson Sampling

- **Thompson sampling** implements probability matching

$$\begin{aligned}\pi(a \mid h_t) &= \mathbb{P} [Q(a) > Q(a'), \forall a' \neq a \mid h_t] \\ &= \mathbb{E}_{\mathcal{R} \mid h_t} \left[ \mathbf{1}(a = \operatorname{argmax}_{a \in \mathcal{A}} Q(a)) \right]\end{aligned}$$

- Use Bayes law to compute posterior distribution  $p[\mathcal{R} \mid h_t]$
- **Sample** a reward distribution  $\mathcal{R}$  from posterior
- Compute action-value function  $Q(a) = \mathbb{E}[\mathcal{R}_a]$
- Select action maximising value on sample,  $a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q(a)$
- Thompson sampling achieves Lai and Robbins lower bound!

# Value of Information

- Exploration is useful because it gains information
- Can we quantify the value of information?
  - How much reward a decision-maker would be prepared to pay in order to have that information, prior to making a decision
  - Long-term reward after getting information - immediate reward
- Information gain is higher in uncertain situations
- Therefore it makes sense to explore uncertain situations more
- If we know value of information, we can trade-off exploration and exploitation *optimally*

# Information State Space

- We have viewed bandits as *one-step* decision-making problems
- Can also view as *sequential* decision-making problems
- At each step there is an *information state*  $\tilde{s}$ 
  - $\tilde{s}$  is a statistic of the history,  $\tilde{s}_t = f(h_t)$
  - summarising all information accumulated so far
- Each action  $a$  causes a transition to a new information state  $\tilde{s}'$  (by adding information), with probability  $\tilde{P}_{\tilde{s}, \tilde{s}'}^a$
- This defines MDP  $\tilde{\mathcal{M}}$  in augmented information state space

$$\tilde{\mathcal{M}} = \langle \tilde{\mathcal{S}}, \mathcal{A}, \tilde{\mathcal{P}}, \mathcal{R}, \gamma \rangle$$

## Example: Bernoulli Bandits

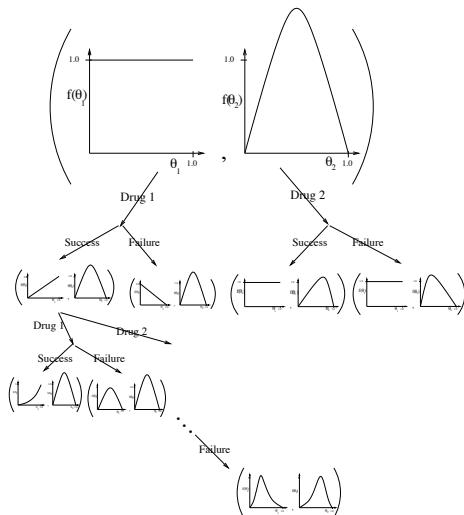
- Consider a Bernoulli bandit, such that  $\mathcal{R}^a = \mathcal{B}(\mu_a)$
- e.g. Win or lose a game with probability  $\mu_a$
- Want to find which arm has the highest  $\mu_a$
- The information state is  $\tilde{s} = \langle \alpha, \beta \rangle$ 
  - $\alpha_a$  counts the pulls of arm  $a$  where reward was 0
  - $\beta_a$  counts the pulls of arm  $a$  where reward was 1

# Solving Information State Space Bandits

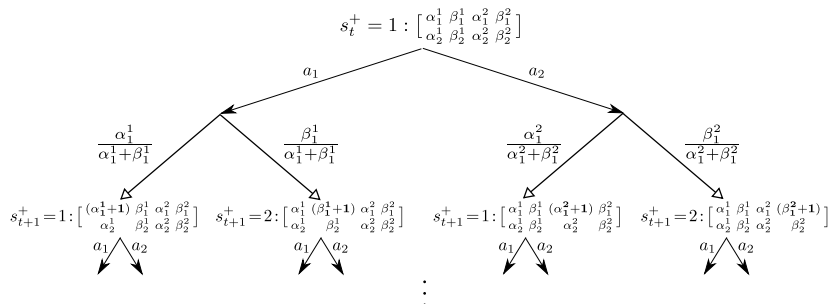
- We now have an infinite MDP over information states
- This MDP can be solved by reinforcement learning
- Model-free reinforcement learning
  - e.g. Q-learning (Duff, 1994)
- Bayesian model-based reinforcement learning
  - e.g. Gittins indices (Gittins, 1979)
  - This approach is known as *Bayes-adaptive* RL
  - Finds Bayes-optimal exploration/exploitation trade-off with respect to prior distribution

# Bayes-Adaptive Bernoulli Bandits

- Start with  $Beta(\alpha_a, \beta_a)$  prior over reward function  $\mathcal{R}^a$
- Each time  $a$  is selected, update posterior for  $\mathcal{R}^a$ 
  - $Beta(\alpha_a + 1, \beta_a)$  if  $r = 0$
  - $Beta(\alpha_a, \beta_a + 1)$  if  $r = 1$
- This defines transition function  $\tilde{\mathcal{P}}$  for the Bayes-adaptive MDP
- Information state  $\langle \alpha, \beta \rangle$  corresponds to reward model  $Beta(\alpha, \beta)$
- Each state transition corresponds to a Bayesian model update



# Bayes-Adaptive MDP for Bernoulli Bandits



# Gittins Indices for Bernoulli Bandits

- Bayes-adaptive MDP can be solved by dynamic programming
- The solution is known as the *Gittins index*
- Exact solution to Bayes-adaptive MDP is typically intractable
  - Information state space is too large
- Recent idea: apply simulation-based search (Guez et al. 2012)
  - Forward search in information state space
  - Using simulations from current information state



# Contextual Bandits

- A contextual bandit is a tuple  $\langle \mathcal{A}, \mathcal{S}, \mathcal{R} \rangle$
- $\mathcal{A}$  is a known set of actions (or “arms”)
- $\mathcal{S} = \mathbb{P}[s]$  is an unknown distribution over states (or “contexts”)
- $\mathcal{R}_s^a(r) = \mathbb{P}[r | s, a]$  is an unknown probability distribution over rewards
- At each step  $t$ 
  - Environment generates state  $s_t \sim \mathcal{S}$
  - Agent selects action  $a_t \in \mathcal{A}$
  - Environment generates reward  $r_t \sim \mathcal{R}_{s_t}^{a_t}$
- Goal is to maximise cumulative reward  $\sum_{\tau=1}^t r_\tau$



# Linear Regression

- Action-value function is expected reward for state  $s$  and action  $a$

$$Q(s, a) = \mathbb{E}[r|s, a]$$

- Estimate value function with a linear function approximator

$$Q_{\theta}(s, a) = \phi(s, a)^{\top} \theta \approx Q(s, a)$$

- Estimate parameters by least squares regression

$$A_t = \sum_{\tau=1}^t \phi(s_{\tau}, a_{\tau}) \phi(s_{\tau}, a_{\tau})^{\top}$$

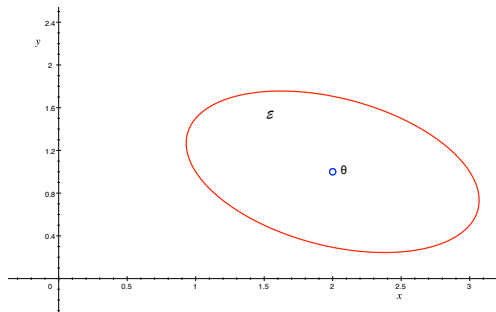
$$b_t = \sum_{\tau=1}^t \phi(s_{\tau}, a_{\tau}) r_{\tau}$$

$$\theta_t = A_t^{-1} b_t$$

# Linear Upper Confidence Bounds

- Least squares regression estimates the mean action-value  $Q_{\theta}(s, a)$
- But it can also estimate the variance of the action-value  $\sigma_{\theta}^2(s, a)$
- i.e. the uncertainty due to parameter estimation error
- Add on a bonus for uncertainty,  $U_{\theta}(s, a) = c\sigma$
- i.e. define UCB to be  $c$  standard deviations above the mean

# Geometric Interpretation



- Define confidence ellipsoid  $\mathcal{E}_t$  around parameters  $\theta_t$
- Such that  $\mathcal{E}_t$  includes true parameters  $\theta^*$  with high probability
- Use this ellipsoid to estimate the uncertainty of action values
- Pick parameters within ellipsoid that maximise action value

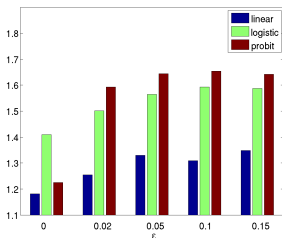
$$\operatorname{argmax}_{\theta \in \mathcal{E}} Q_{\theta}(s, a)$$

# Calculating Linear Upper Confidence Bounds

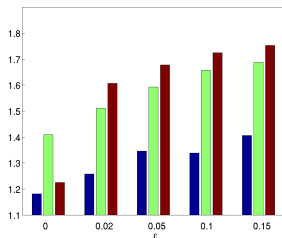
- For least squares regression, parameter covariance is  $A^{-1}$
- Action-value is linear in features,  $Q_{\theta}(s, a) = \phi(s, a)^{\top} \theta$
- So action-value variance is quadratic,  
 $\sigma_{\theta}^2(s, a) = \phi(s, a)^{\top} A^{-1} \phi(s, a)$
- Upper confidence bound is  $Q_{\theta}(s, a) + c \sqrt{\phi(s, a)^{\top} A^{-1} \phi(s, a)}$
- Select action maximising upper confidence bound

$$a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q_{\theta}(s_t, a) + c \sqrt{\phi(s_t, a)^{\top} A_t^{-1} \phi(s_t, a)}$$

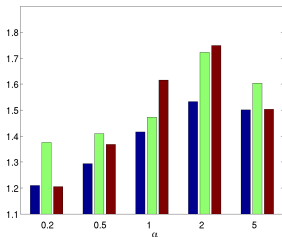
# Example: Linear UCB for Selecting Front Page News



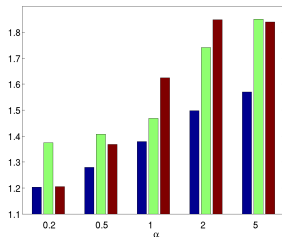
(a)



(b)



(c)



(d)

# Exploration/Exploitation Principles to MDPs

The same principles for exploration/exploitation apply to MDPs

- Naive Exploration
- Optimistic Initialisation
- Optimism in the Face of Uncertainty
- Probability Matching
- Information State Search

# Optimistic Initialisation: Model-Free RL

- Initialise action-value function  $Q(s, a)$  to  $\frac{r_{max}}{1-\gamma}$
- Run favourite model-free RL algorithm
  - Monte-Carlo control
  - Sarsa
  - Q-learning
  - ...
- Encourages systematic exploration of states and actions



# Optimistic Initialisation: Model-Based RL

- Construct an **optimistic** model of the MDP
- Initialise transitions to **go to heaven**
  - (i.e. transition to terminal state with  $r_{max}$  reward)
- Solve optimistic MDP by favourite planning algorithm
  - policy iteration
  - value iteration
  - tree search
  - ...
- Encourages systematic exploration of states and actions
- e.g. RMax algorithm (Brafman and Tennenholtz)

# Upper Confidence Bounds: Model-Free RL

- Maximise UCB on action-value function  $Q^\pi(s, a)$

$$a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q(s_t, a) + U(s_t, a)$$

- Estimate uncertainty in policy evaluation (easy)
  - Ignores uncertainty from policy improvement
- Maximise UCB on optimal action-value function  $Q^*(s, a)$

$$a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q(s_t, a) + U_1(s_t, a) + U_2(s_t, a)$$

- Estimate uncertainty in policy evaluation (easy)
  - plus uncertainty from policy improvement (hard)

# Bayesian Model-Based RL

- Maintain posterior distribution over MDP models
- Estimate both transitions and rewards,  $p[\mathcal{P}, \mathcal{R} \mid h_t]$ 
  - where  $h_t = s_1, a_1, r_2, \dots, s_t$  is the history
- Use posterior to guide exploration
  - Upper confidence bounds (Bayesian UCB)
  - Probability matching (Thompson sampling)

# Thompson Sampling: Model-Based RL

- Thompson sampling implements probability matching

$$\begin{aligned}\pi(s, a \mid h_t) &= \mathbb{P} \left[ Q^*(s, a) > Q^*(s, a'), \forall a' \neq a \mid h_t \right] \\ &= \mathbb{E}_{\mathcal{P}, \mathcal{R} \mid h_t} \left[ \mathbf{1}(a = \operatorname{argmax}_{a \in \mathcal{A}} Q^*(s, a)) \right]\end{aligned}$$

- Use Bayes law to compute posterior distribution  $p[\mathcal{P}, \mathcal{R} \mid h_t]$
- **Sample** an MDP  $\mathcal{P}, \mathcal{R}$  from posterior
- Solve MDP using favourite planning algorithm to get  $Q^*(s, a)$
- Select optimal action for sample MDP,  $a_t = \operatorname{argmax}_{a \in \mathcal{A}} Q^*(s_t, a)$

# Information State Search in MDPs

- MDPs can be augmented to include information state
- Now the augmented state is  $\langle s, \tilde{s} \rangle$ 
  - where  $s$  is original state within MDP
  - and  $\tilde{s}$  is a statistic of the history (accumulated information)
- Each action  $a$  causes a transition
  - to a new state  $s'$  with probability  $\mathcal{P}_{s,s'}^a$
  - to a new information state  $\tilde{s}'$
- Defines MDP  $\tilde{\mathcal{M}}$  in augmented information state space

$$\tilde{\mathcal{M}} = \langle \tilde{\mathcal{S}}, \mathcal{A}, \tilde{\mathcal{P}}, \mathcal{R}, \gamma \rangle$$

# Bayes Adaptive MDPs

- Posterior distribution over MDP model is an information state

$$\tilde{s}_t = \mathbb{P}[\mathcal{P}, \mathcal{R} | h_t]$$

- Augmented MDP over  $\langle s, \tilde{s} \rangle$  is called **Bayes-adaptive MDP**
- Solve this MDP to find optimal exploration/exploitation trade-off (with respect to prior)
- However, Bayes-adaptive MDP is typically enormous
- Simulation-based search has proven effective (Guez et al.)

# Conclusion

- Have covered several principles for exploration/exploitation
  - Naive methods such as  $\epsilon$ -greedy
  - Optimistic initialisation
  - Upper confidence bounds
  - Probability matching
  - Information state search
- Each principle was developed in bandit setting
- But same principles also apply to MDP setting