

# Eddie Liang

Toronto, Ontario  
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## SUMMARY OF QUALIFICATIONS

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- Exceptional leadership, communication, and interpersonal skills developed as a manager in the restaurant industry
- Problem solving and analytical skills developed in a Researcher/Analyst setting
- Strong focus on teamwork and collaborative problem solving

## EDUCATION

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**University of Western Ontario – Management & Organizational Studies**

**London, ON**

*Advanced Entry Opportunity to the Ivey Business School Candidate*

*Class of 2023*

- Scholarships: Western Scholarship of Excellence (\$2,000)
- Cumulative GPA: 3.7/4.0
- Relevant Coursework: Financial Statement Analysis, Accounting, M&A, Options, Futures & Derivatives, Introduction to Micro and Macro Economics, International Finance, Consumer Behaviour, Marketing

## EMPLOYMENT EXPERIENCE

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**Win Yeung Garden, Manager**

**June 2015 – Present**

- Oversaw the recruitment and training of new employees
- Maintained high standards of customer service through polite, friendly, and attentive interactions during fast-paced operations
- Streamlined and employed available resources to increase social awareness within the community through the use of a website and enforced Google Ads; leading to stronger brand recognition and an 35% increase in customer visits

## EXTRACURRICULAR INVOLVEMENT

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**Enactus Western University, Student Pro-Bono Consultant, Bootcamp Director**

**Sept 2019 – Present**

- Worked alongside 4 other team members in pitching an advisory project focused on implementing a food literacy curriculum for students to FoodFund (a food service start-up in London, Ontario)
- Effectively engaged in team meetings and discussions to brainstorm solutions, created goals and deadlines
- Pitched the idea to the CEO of the company, receiving strong and positive feedback
- Develop and facilitate weekly educational sessions to train large groups of 15-20 participants

**Western Investment Club, Researcher**

**Nov 2019 - Present**

- Attended weekly meetings while effectively engaging in discussions
- Performed and analyzed competitive market research for REHG and Industrials Researcher Group

## Projects & Awards

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- **Projects:** StarterHacks 2020 Hackathon: Designed and pitched an Android App utilizing Radar.io and Google Maps platform
- **Awards:** Waterloo Cayley (Grade 10) and Fermat (Grade 11) Math Contest Distinction Top 25%, 5 Subject awards throughout high school, Accounting Waterloo KPMG Entrance Scholarship (\$2,000)

## Skills & Interests

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- **Skills:** Customer Service, Strong Interpersonal Skills, Data Research, Microsoft Office (Excel, Word, PowerPoint, Teams), Python, SQL, Adobe Creative Software (Premiere, Photoshop CC 2019, Lightroom)
- **Certifications:** Bloomberg Market Concepts, McGill Personal Finance Essentials
- **Interests:** Reading; Computers; Ultimate Frisbee; Basketball, Photography, Design, Machine Learning, Computer Science, AI, Data Science