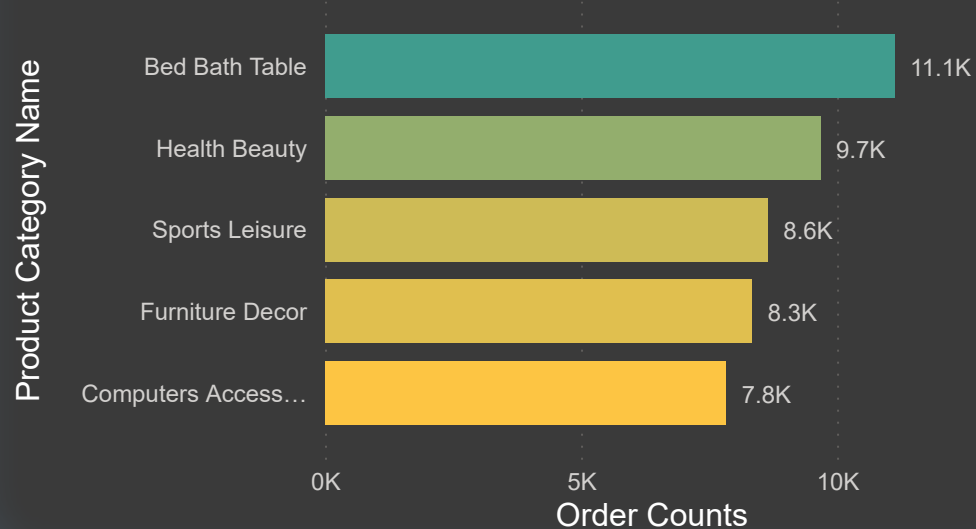
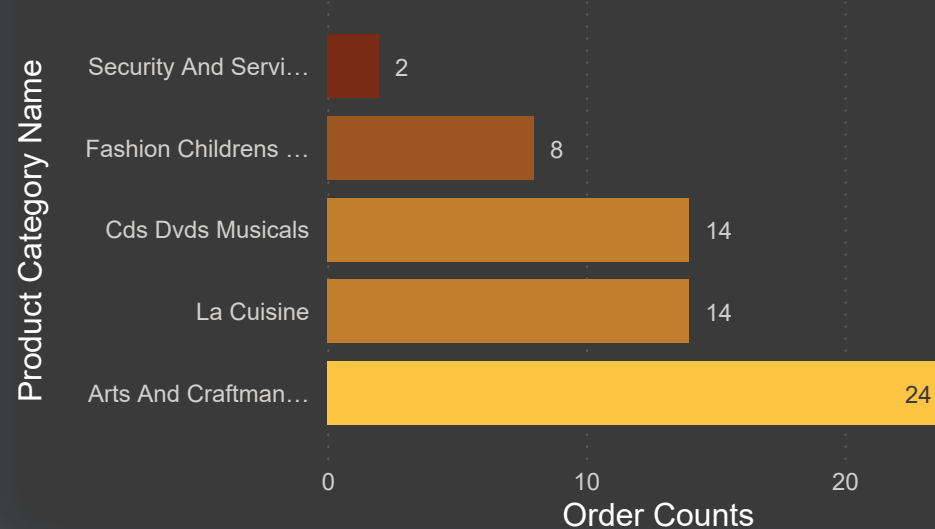


Top 5 Order by Product Category



Bottom 5 Order by Product Category



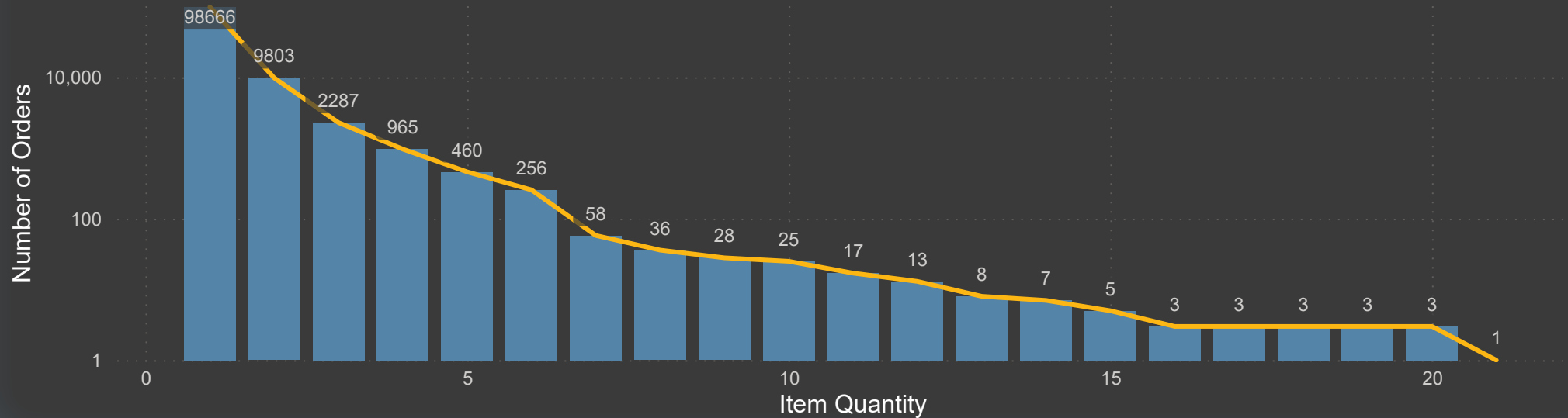
112.65K

Number of Orders

3095

Number of Sellers

Number of Items per Order



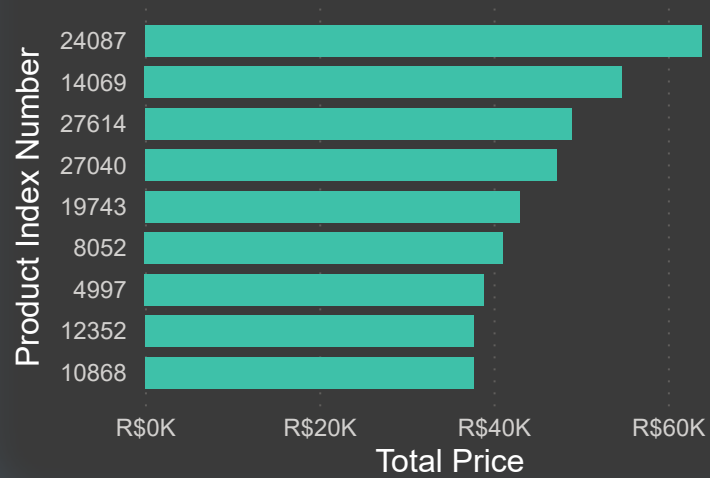
74

Number of Product Category

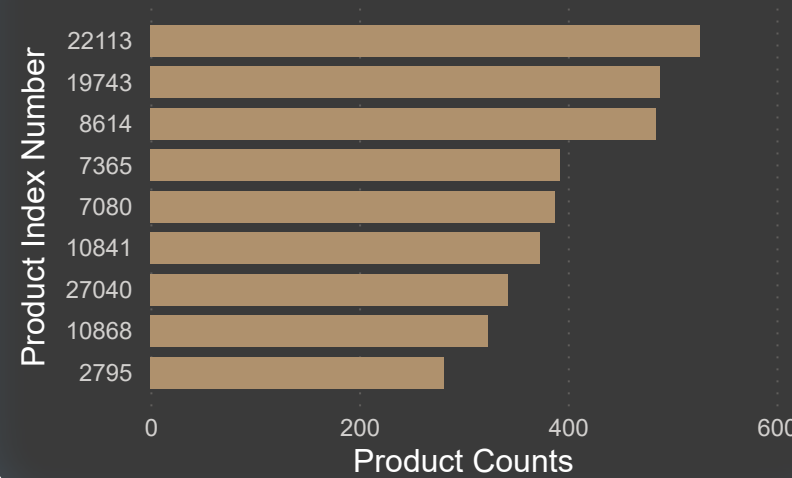
3.77

Average of Review Score

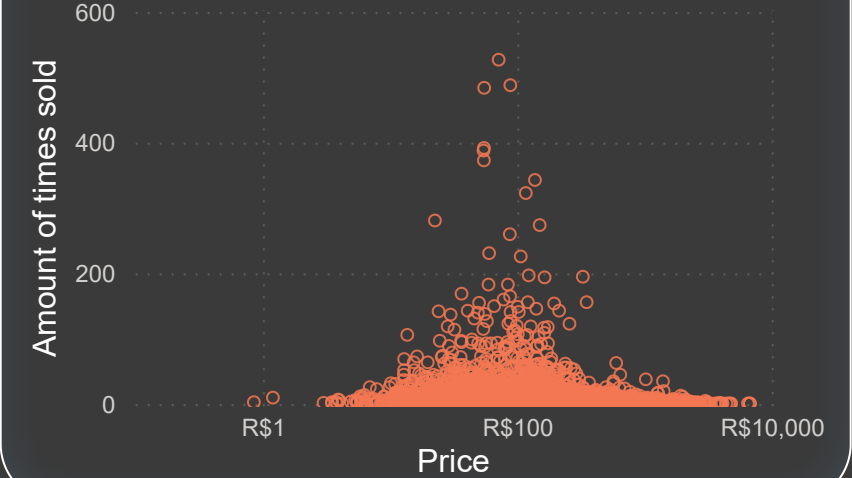
## Highest Revenue Individual Products



## Most Popular Products



## Relationship between Price and Product Counts

Key influencers Top segments

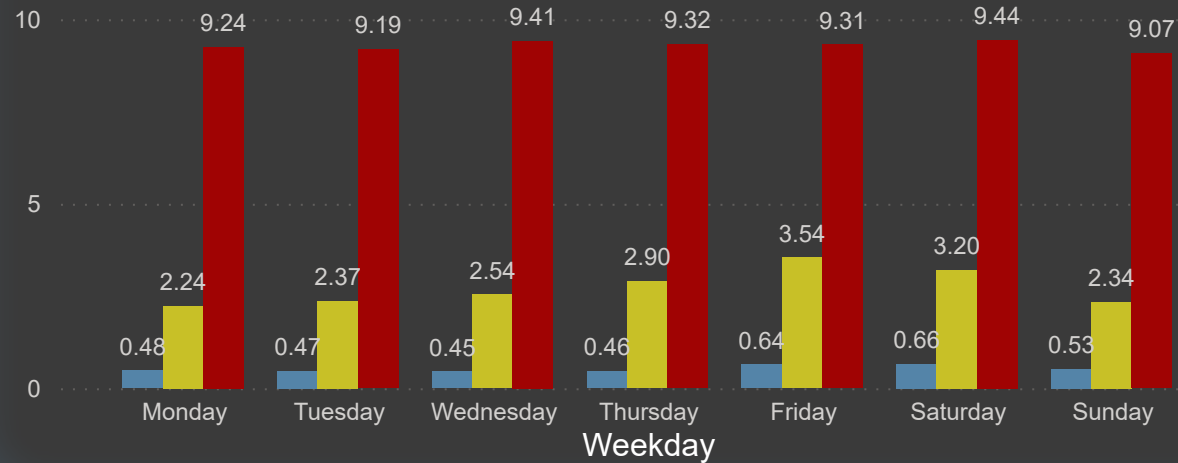
When is Freight Value more likely to be  ?

We found 3 segments and ranked them by Average of Freight Value and population size. Select a segment to see more details.

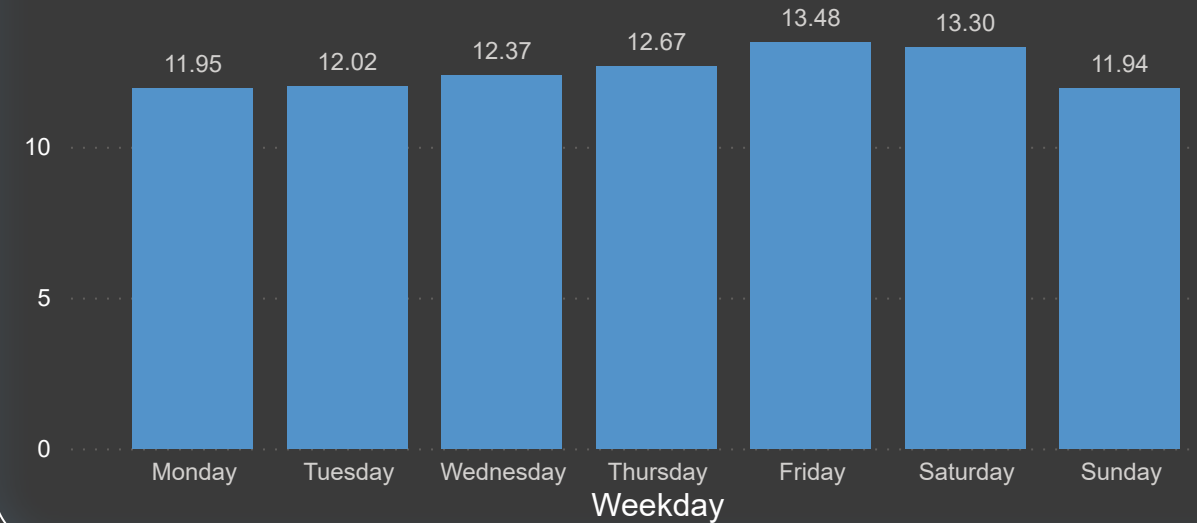


## Average Days of Delivery Phases

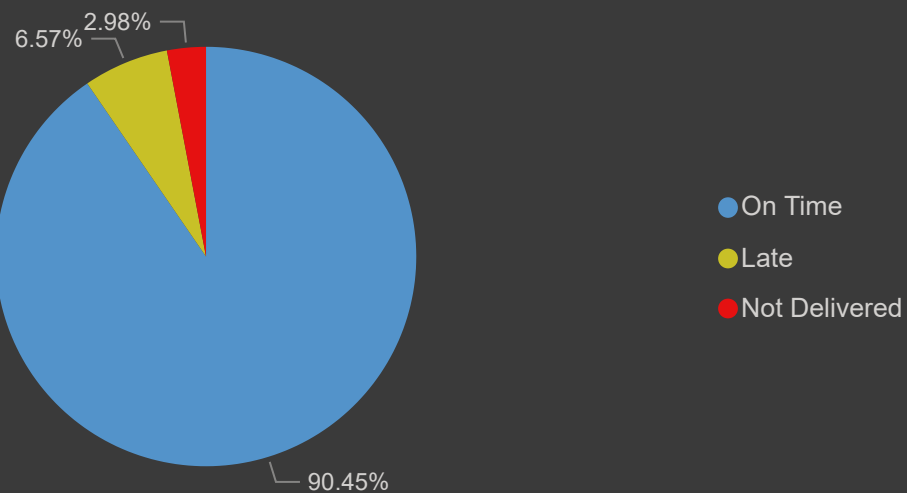
● Approval ● Carrier Delivery ● Customer Delivery



## Average of Days for Total Delivery

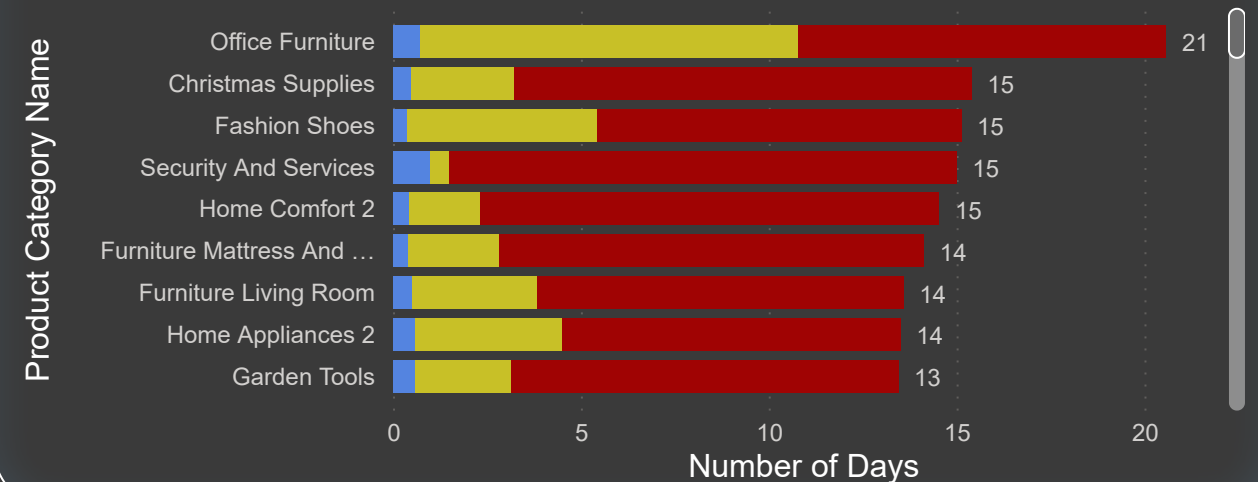


## Order Delivery Status



## Delivery Time by Product Category

● Approval ● Carrier Delivery ● Customer Delivery

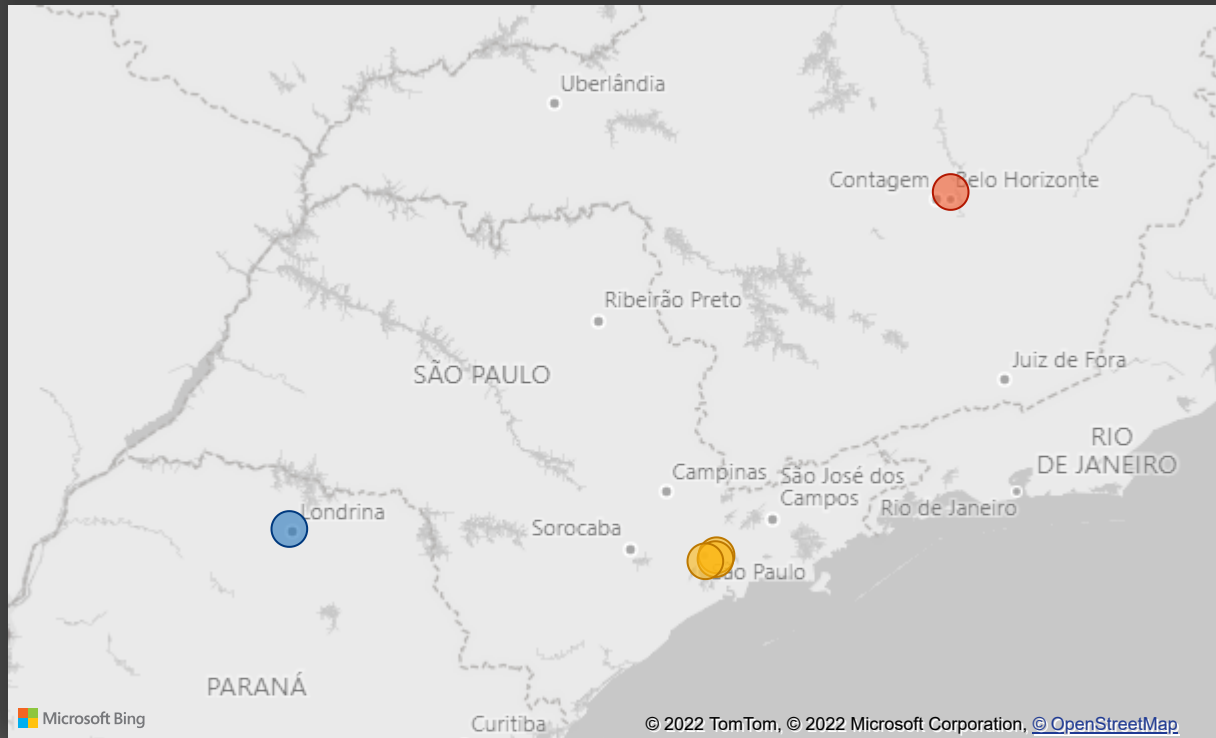


| Polarity Score | Review Message   |
|----------------|--|
| 0.96           | I loved the product, loved shopping on this site. Easy to make the purchase and arrived on time, even better well before the deadline..congratulations I will buy more on this site..ah the price was also great |
| 0.95           | The product of great quality, arrived packaged for a gift, beautiful, beautiful!!!!  |
| 0.93           | It could be excellent if the support hadn't come defective. It was just the support. The rest is perfect   |
| 0.92           | Arrived a day earlier than expected! Well packaged and the product is of great quality   |

| Polarity Scores | Review Message  |
|-----------------|---|
| -0.89           | The product is of poor quality, it came missing a screw and still does not fit in the vase, I do not recommend it, it will waste money.   |
| -0.85           | The store in question describes the product as original, but it is actually a fake product, by law, according to the CDC, this is a crime because the product must comply with the descriptions of its advertisement. |
| -0.82           | Unfortunately I have no way to evaluate because I don't know if the delay in delivery was   |

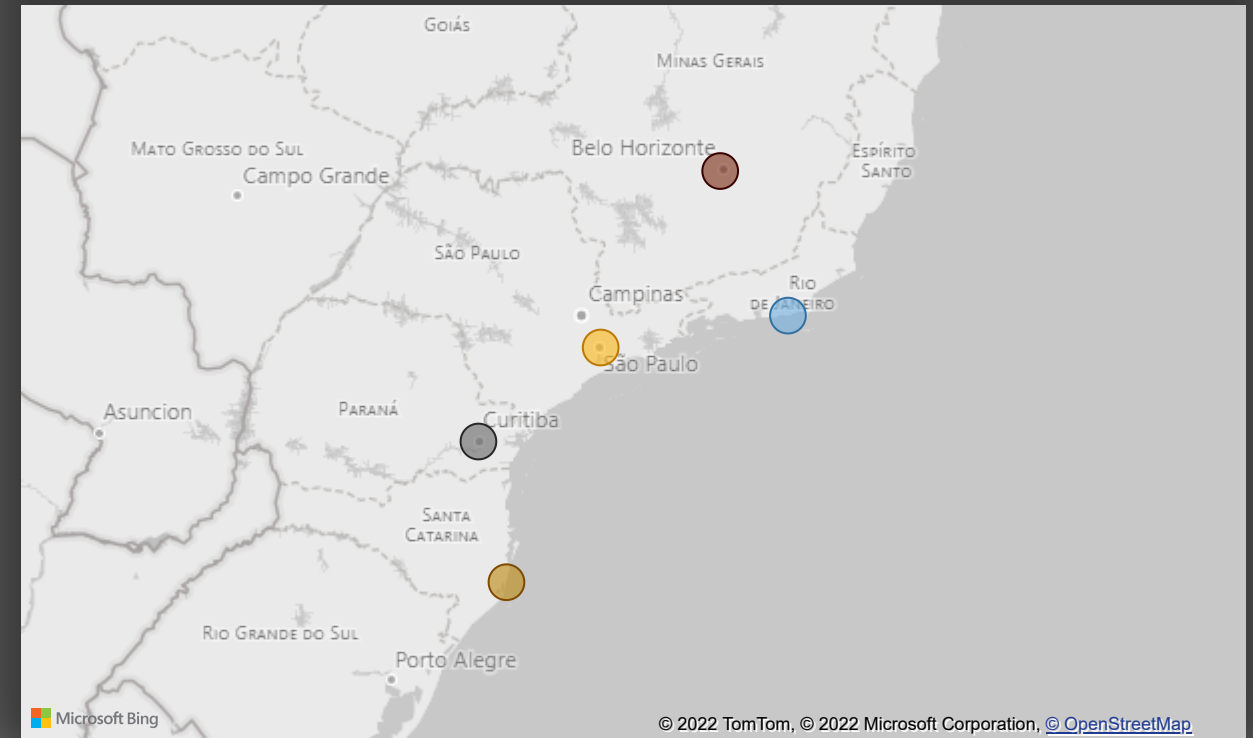
### Top 5 Stores by Average Review Score

State ● MG ● PR ● SP

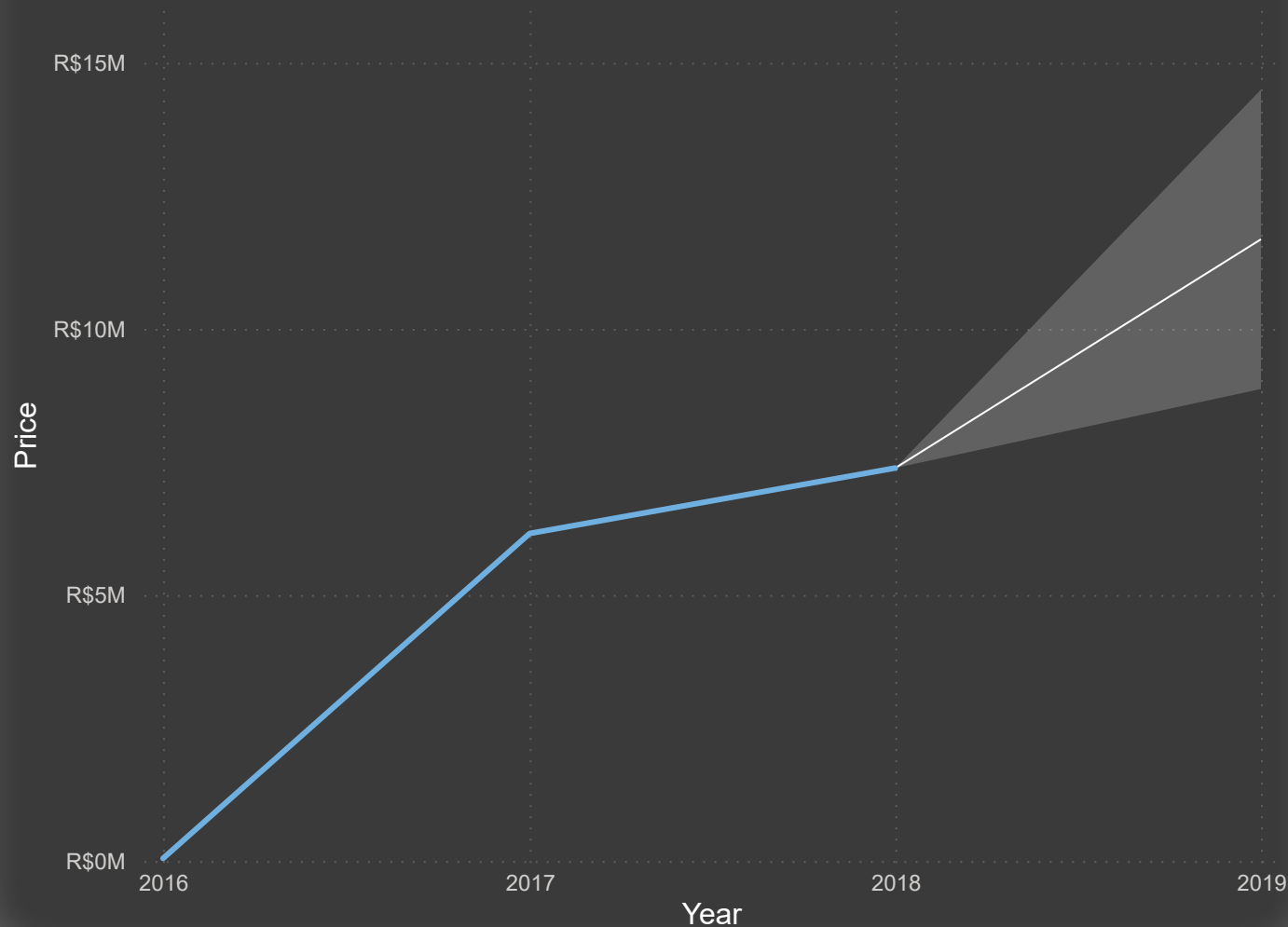


### Bottom 5 Stores by Average Review Score

State ● MG ● PR ● RJ ● SC ● SP



## Sales Forecasting



Quarter

All

**R\$13.59M**

Total Price

**R\$2.25M**

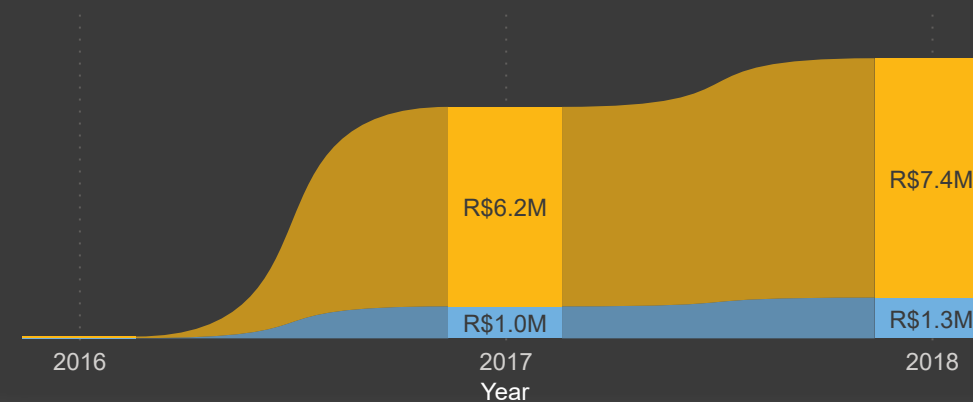
Total Freight Value

**23**

Seller States Count

## Total Price and Freight Value

● Total Freight Value ● Total Price



## Seller by Regions

Seller State ● AC ● AM ● BA ● CE ● DF ● ES ● GO ● MA ● MG ● MS ● MT ● PA ▶

