

# PORTFOLIO

• PRINT • WEB • VIDEO • ILLUSTRATION



**eddie  
barkman**

**GRAPHIC DESIGNER**  
**WEB DESIGNER MULTIMEDIA ARTIST**

[eddiebarkman.com](http://eddiebarkman.com) • [info@eddiebarkman.com](mailto:info@eddiebarkman.com) • 559-347-8056

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## To whom it may concern,

My name is Eddie Barkman. I am a Graphic and Web Designer with a B.F.A. in Graphic Design with a focus on web and multimedia. Over my career as a designer, I've worked with many different mediums.

I've created numerous websites over the years for various clients. As a result I'm skilled in HTML, CSS, SCSS, Javascript, PHP, Wordpress, and more. I've also worked on many email campaigns, both creating and managing them through MailChimp.

Additionally, in the digital space, I've created web ad campaigns, videos, podcasts, and more. I've managed and run live webinars, launched an eLearning platform, built apps, and much more.

In print, I've worked heavily with the Adobe Creative Suite. I've put together monthly publications, designed numerous print ads, signs, table runners, trade show booths, and more.

What I love most about being in this field is the countless number of ways I can use my skills to create in so many different mediums. There is always a new problem to solve and a new way to solve it.

Please have a look through my portfolio for a sample of the things I've worked on in the past and hopefully get an idea on what I will create in the future!

Thank you for your time and consideration.

Sincerely,



Eddie Barkman



## Objective and About:

I am a forward-looking Web and Graphic Designer with a Bachelor of Fine Arts in Graphic Design with many years of personal and professional experience in web, multimedia, and print design projects. I'm seeking the opportunity to work in an environment where I can make a difference in the world, learn new technologies, and continue growing as a designer.

## Skills:

HTML5   CSS   Javascript   Wordpress  
Illustrator   Photoshop   InDesign  
Premiere Pro   AR/VR   After Effects  
Print Design   Podcasting   Trade Shows



Augmented Reality Portfolio

 Portfolio <https://eddiebarkman.com>  
 Email [info@eddiebarkman.com](mailto:info@eddiebarkman.com)  
 Voicemail 559.347.8056

## Education & Experience:

2006 | Intro to Web Design

In High School I began learning web design and marketing. It introduced me to Graphic Design.

2008 | Hobby Web Developer

I used what I learned to start building websites, making videos, and other creative digital projects. What started as just for fun became something I loved to do.

2011 | Fresno City College

I began learning Graphic Design principals and how to use professional level software. This allowed me to create higher quality designs. I earned an [Associates in Graphic Communications](#).

2016 | California State University, Fresno

I knew for certain Web and Graphic Design were where my passions were. I took my design work to the next level, learning new technologies and skills. I earned my [Bachelor of Fine Arts in Graphic Design](#). My main focus being on design for interactivity and futuristic technologies like Virtual and Augmented Reality.

2017 | Graphic Design Freelance

After Graduating, I began my freelance career doing design work and web development. I was previously working with an Indie Game Developer as their Graphic Designer. The future is wide open!

2018 | JCS Marketing, Inc.

Currently I'm the Senior Graphic Designer at the Ag Marketing firm JCS Marketing, Inc. There I build websites, work on monthly print publications, including West Coast Nut, design advertisements, launched a podcast, make videos, design trade show booths, signs, virtual live events, eLearning platforms, and much more!



# Print Advertisements

A collection of published advertisements

In addition to laying out and designing the monthly publications, West Coast Nut, Organic Farmer, and Progressive Crop Consultant, I also work with clients to develop their advertisements.

WEST COAST NUT  
FEBRUARY 2020 ISSUE

SPOTLIGHT:  
Organic Walnuts  
SEE PAGE 26

IN THIS ISSUE:  
The Future of Off-Ground Harvest  
SEE PAGE 8

What's New in Pollination  
SEE PAGE 42

Foliar Nutrition  
SEE PAGE 52

JCS MARKETING PUBLICATION

## KEEPING SPOTTED LANTERN FLY AT BAY

**Experts Seek Proactive Defense for Potential New Pest in Western Nut Crops**

By CECILIA PARSONS | Associate Editor

**T**HE SPOTTED LANTERN FLY IS JOINING the list of invasive insects that have the potential to impact California agricultural crops. This pest insect from China has not yet become established in California, but it has been known to arrive here as a hitchhiker on aircraft. Spotted lantern fly has become established in several east coast areas and has been proven a threat to apples, cherry and grape crops as well as hardwood trees. There is evidence in South Korea that it can attack walnut crops. University of California Riverside researcher Dr. Mark Hoddle said there is reason to believe SLF feeding has the potential to impact tree nut crops in California.

According to invasion biology specialists, the SLF is likely to make its way from the east coast to California. Spotted lantern fly was first detected in the United States in Pennsylvania in 2014. Last year, California Department of Food and Agriculture inspectors looking for Japanese beetles in cargo planes reported that dead spotted lantern flies had been found at airports in Sacramento, Stockton and Ontario. It is believed they flew into the planes during loading activities in Allentown, PA, and died enroute.

*Continued on Page 78*

**A Proactive Approach**

Hoddle said that rather than wait to see if SLF will become established in the west, proactive efforts in biological control have already begun. A goal of the CDFA's Proactive IPM Solutions grant program is to anticipate which exotic pests are likely to arrive in California and to identify and test IPM strategies, including biological control, that can be rapidly implemented if the pests become established in California.

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**EXPERIMENT**  
Almond Plant  
WATER vs SEASOL

**DURATION**  
16 DAYS

**WATER**      **SEASOL**

**CDFA REGISTERED ORGANIC INPUT MATERIAL**

**OMRI**

**16**

**SEASOL THE SEAWEED SOLUTION**



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With the Super High Density Hedged System

## Harvest Direct From the Tree at Hull Split!

This reduces the amount of time hulls are open and will potentially eliminate aflatoxins and crop damage due to pest and diseases.

## Eliminate the Need for Weed Control!

By harvesting off the ground, weed management becomes less important making it easier to grow Organic Almonds

CURRENT 800 ACRE SHD ALMOND ORCHARD BEING PLANTED IN KERN COUNTY!



The SHD Hedged System is grown on a size-controlling rootstock called Rootpac™ 20.

## Super High Density Almond Advantages

**TOTAL MECHANIZATION**  
From the moment of planting

**HARVEST OFF THE TREE**  
1 pass using over-the-row harvester!

**HIGH YIELD FOR GROWERS**

**EARLY ENTRY INTO PRODUCTION**  
(Almost full production in Year 3)

**LESS LABOR**

**LESS WATER NEEDED TO GROW ALMONDS**

**MEETS**



For More Information  
**Melissa Steidlmayer**  
Grower Relations Manager | Agromillora Nursery  
(530) 812-3398  
[www.agromillora.com](http://www.agromillora.com)  
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[progressivecrop.com/conference](http://progressivecrop.com/conference)

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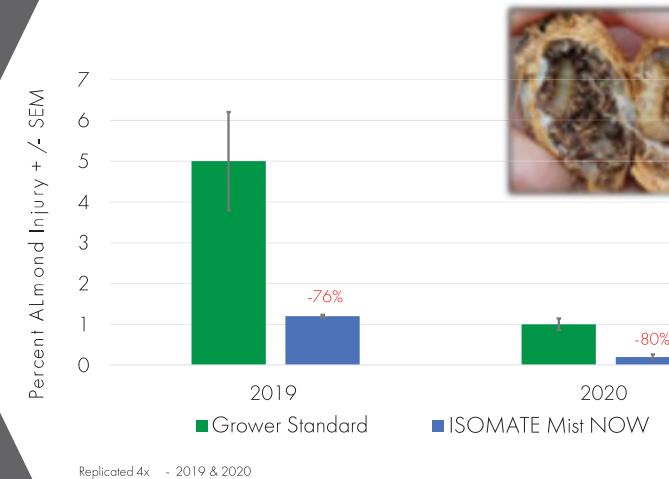
541-550-7441 [info@KLRFarms.com](mailto:info@KLRFarms.com)

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2019  
&  
2020

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Injury



Mating Disruption isn't just about injury reduction, it's also about population management.

Pacific Biocontrol is dedicated to continued research and has proven **ISOMATE Mist NOW** reduces populations year to year when incorporated with a sound NOW management program.

## Simple Deployment!

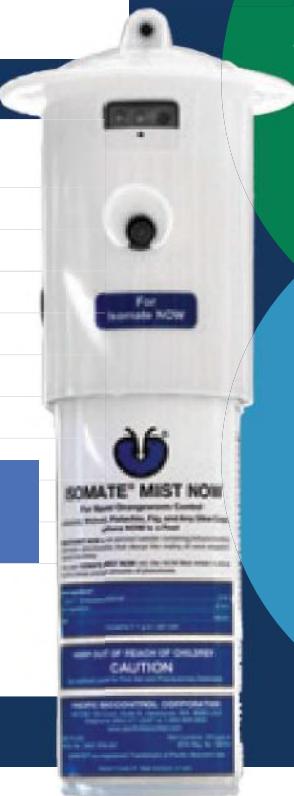
1 Mist Unit/Acre

Use Rate

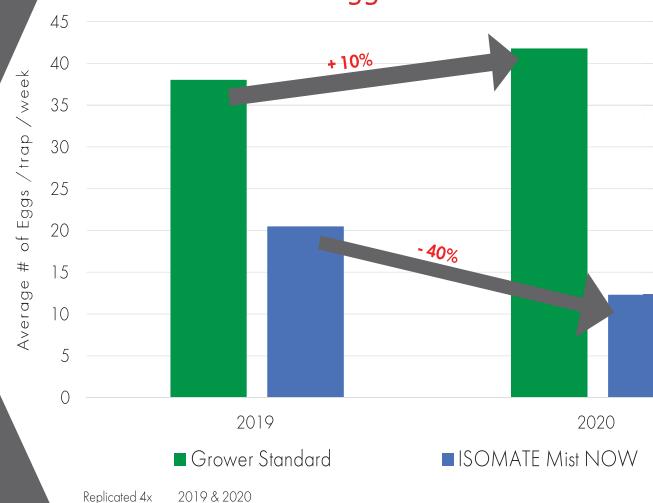
## Seasonal Field Checks

225+ Days

Pheromone Release



Continued Egg Reduction!



NOW  
Egg Trap  
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From the company #1 in Customer Support



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# Websites and Apps

Responsive websites and mobile applications

Web design and development has always been my one of my favorite things to work on. I've developed numerous websites and apps over the years for many projects and various businesses.

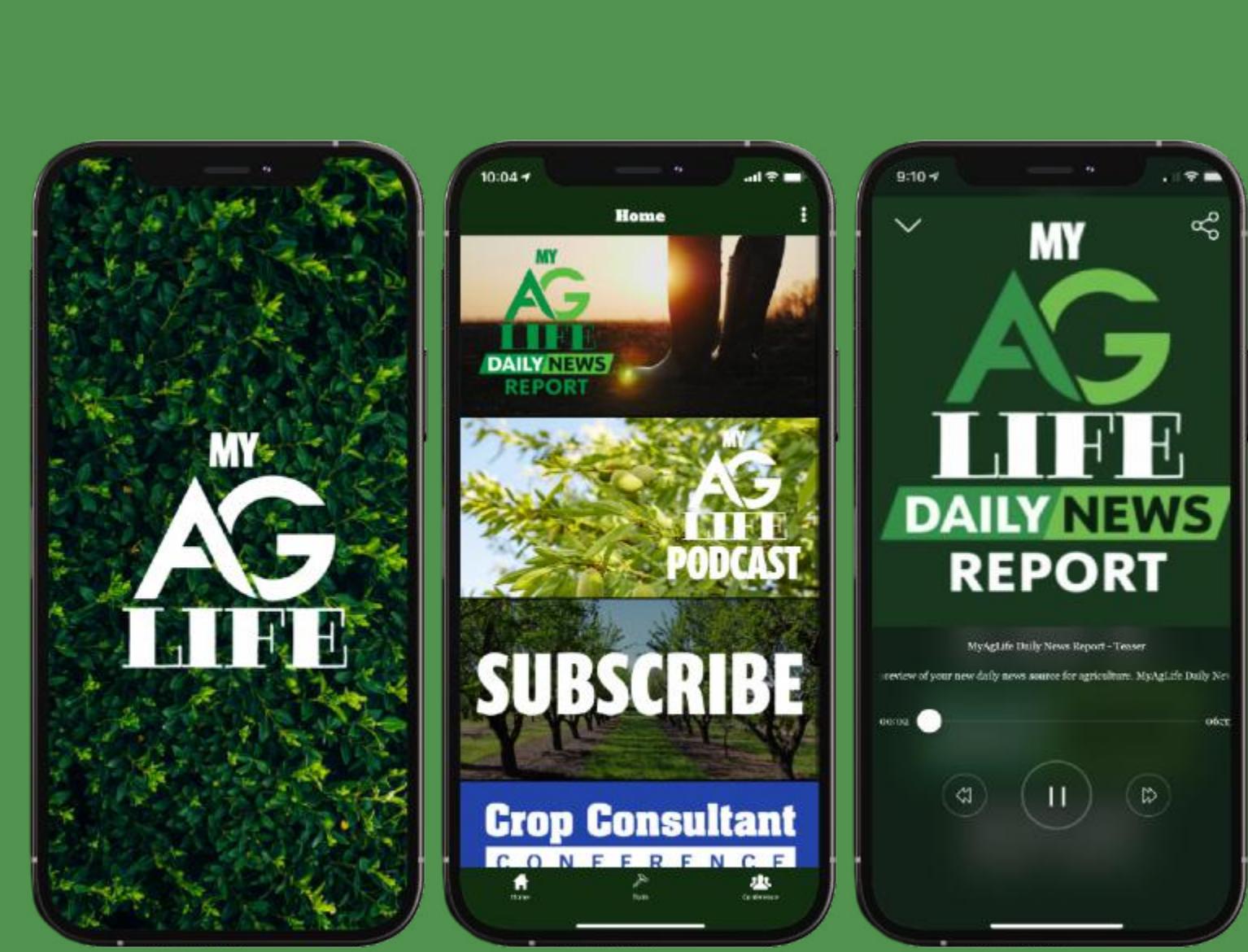




## MyAgLife Brand

Web Design, App, Podcast, and more.

The MyAgLife brand is a digital hub that covers a vast variety of agriculture mediums. It includes podcasts, eLearning, Videos, an app, trade shows, a store, calendar, webinars and more.



## Comments

MyAgLife is a brand that covers multiple mediums across a wide variety of platforms. It started as a weekly podcast. It spawned into a digital hub for agriculture. It now includes a Daily News Report, Trade Shows, Webinars, eLearning platform, digital publication, eNewsletters, videos, an app and much more.

I've had my hand in developing it from the original logo and every category it's branched into since its beginning.



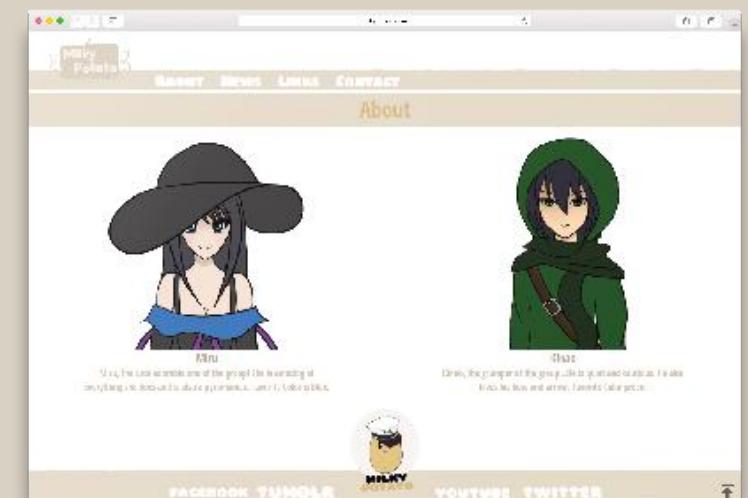
Visit: [MyAgLife.com](http://MyAgLife.com)



## Milky Potato Website

### Responsive web design

This website was built to showcase the YouTubers Milky Potato. It was built as a hub to their social accounts and to introduce them to their viewers.



### Comments

Milky Potato was a fun website to design because of its lighthearted mood and graphics. I tried to pick a very soft color palette when designing the logo and website. I also carried it over into an animated version for use in Milky Potato's YouTube videos.

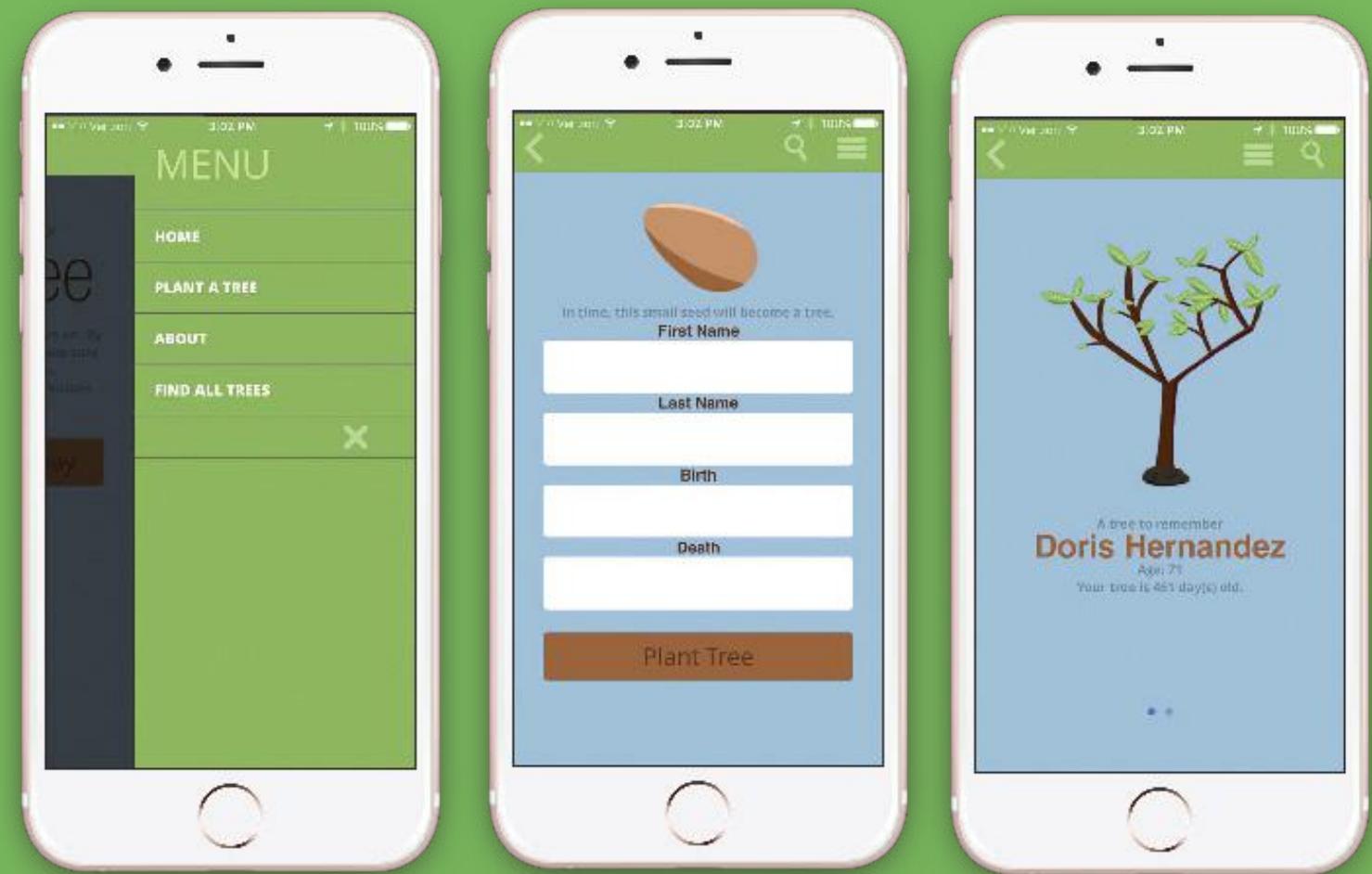
One of the learning experiences with this site was managing all the pre-made assets that were already there and then creating new ones to go along with them.





## Remember Me HTML and PHP Web App

A web application that allows you to plant a virtual tree for a loved one. It will continue to grow over time.



### Comments

My concept behind this app was to honor my late family members with a virtually planted tree that would continue to grow in real time even after I'd forgotten about it.

The purpose behind this app was to learn how to build a database driven site that would take, process and display input when needed. It was my way of learning how to use some PHP and mySQL.



Remember Me  
With a Tree



## King of Block

### HTML 5 Game

A puzzle/fighting game built in Construct 2 as a collaborative project.

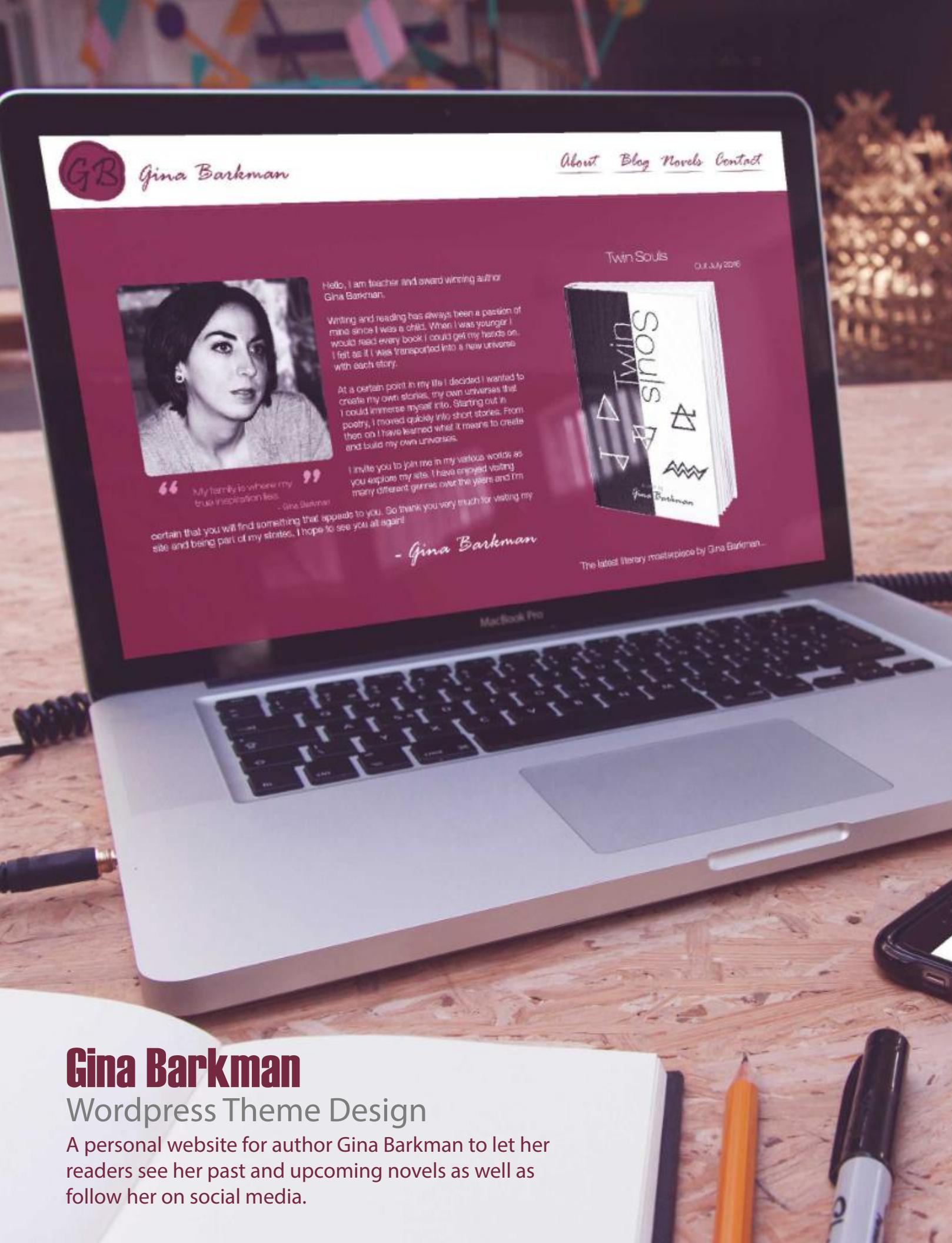


### Comments

This was a project made by myself and four other classmates. We each contributed in different areas. I specifically was in charge of making the game real and playable. It was a fun project that we all enjoyed working on together as a team. It was my first use of the HTML5 game engine Construct 2.

One of the fun challenges of this project was getting everyone on the same page. With five of us working on developing it together, we all had our own ideas and skills to bring to the game.

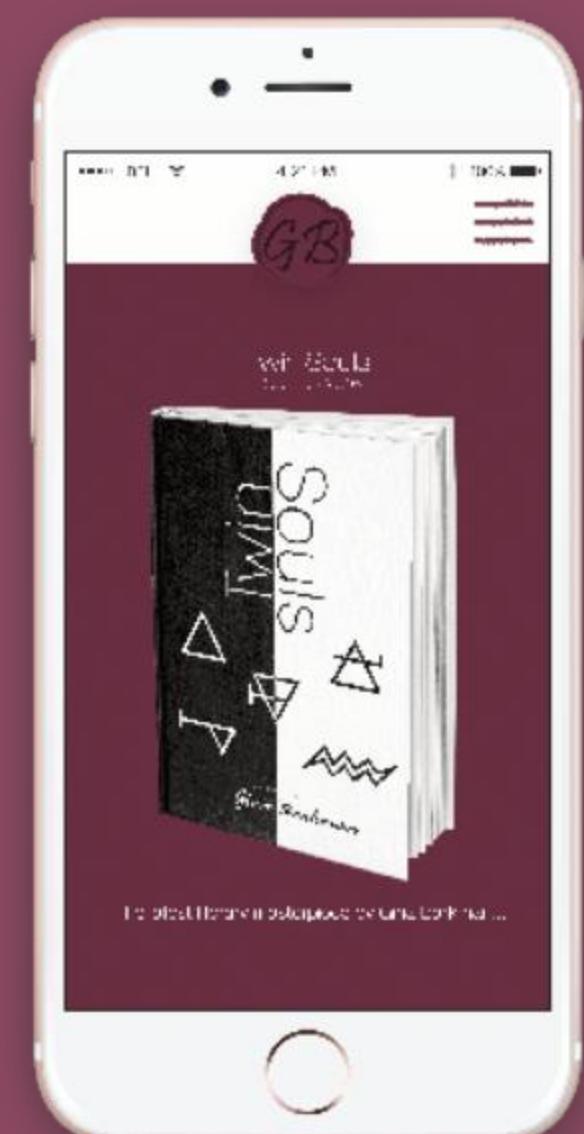




## Gina Barkman

### Wordpress Theme Design

A personal website for author Gina Barkman to let her readers see her past and upcoming novels as well as follow her on social media.



### Comments

This Wordpress site was built as a portal to author's past and future works. In addition to the design, the color scheme and logo are based off wax seals and envelopes. Since she is a writer, I wanted the website to feel like it could be written on and folded into an envelope.

Wordpress was the right choice for this site because it allowed the author to make changes to her information and write blog posts easily.

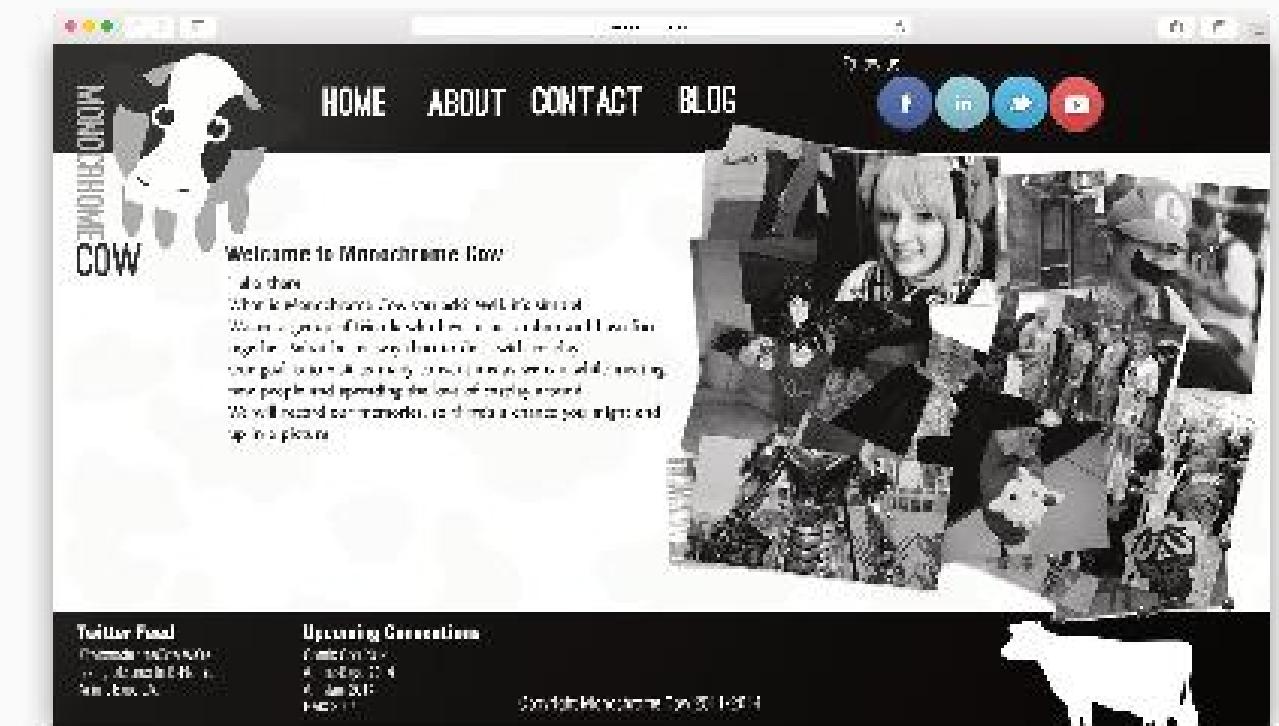




# Monochrome Cow

## Responsive web design

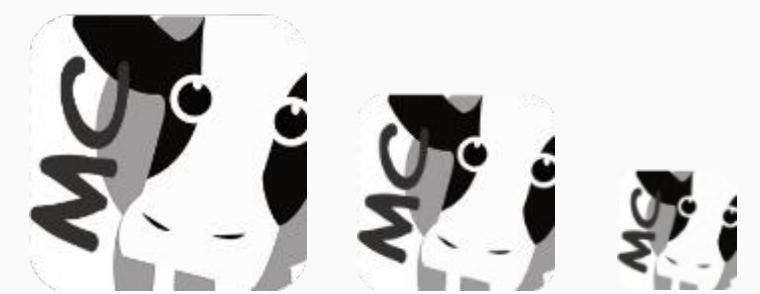
A website for the cosplay photography group Monochrome Cow! The site was built to show their many photos and connect to their fans.



## Comments

Monochrome Cow is a group of friends and cosplayers. Their main goals were taking photos at conventions and staying up to date with other cosplayers around California.

They wanted a fun and playful logo to show off their brand. For their website, they wanted it simple, with easy to find information and to keep people up to date on the scheduling of their upcoming conventions.





## Real Time Recipes

### Concept Application

An application concept to find recipes by scanning a food item's barcode in a store. It was also built with a matching website.

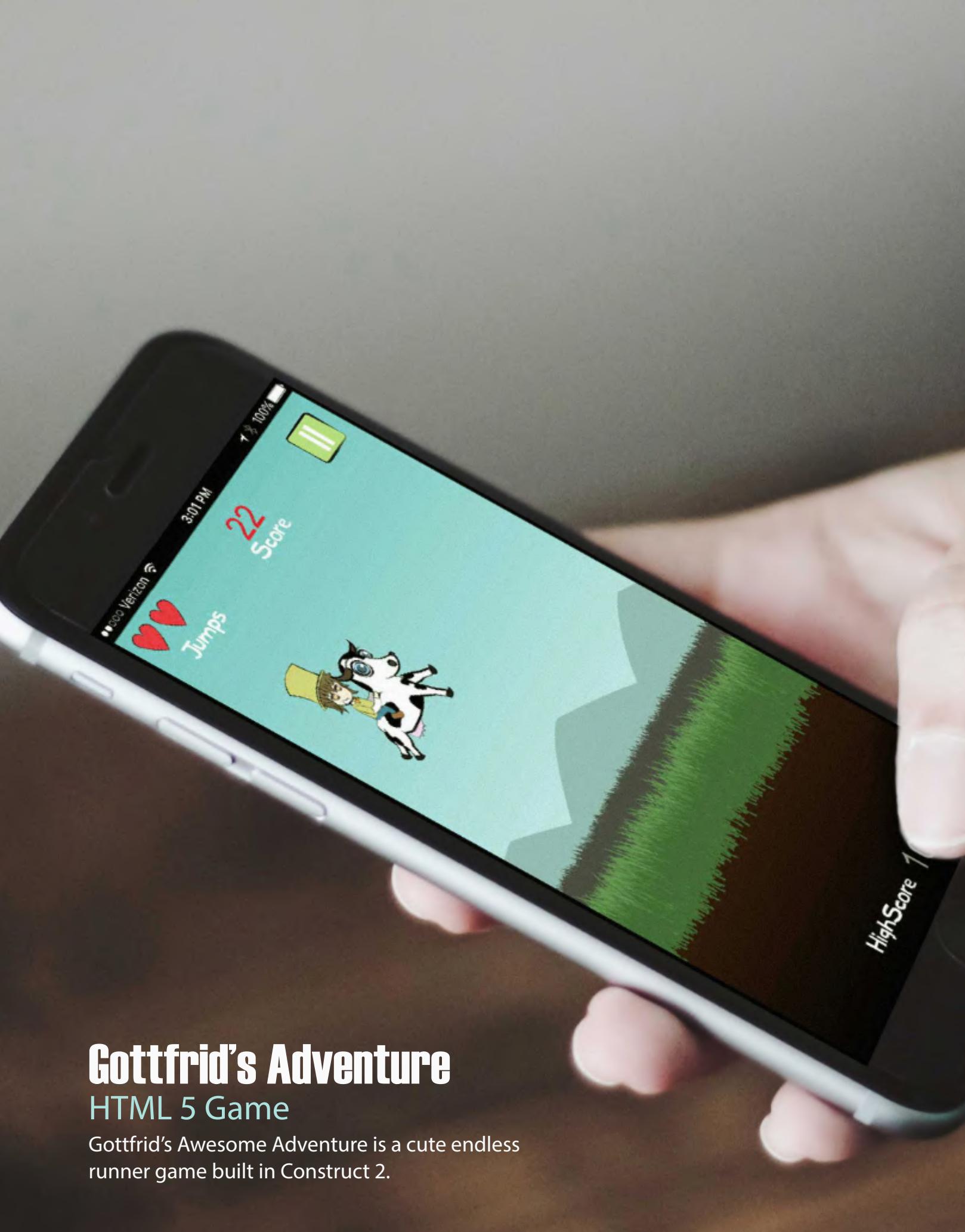
The collage includes:

- A smartphone screen showing the app's main interface with a list of recipes and a Hunt's barbecue sauce bottle icon.
- A close-up of the app's recipe detail screen for "BBQ Chicken", featuring a photo of the dish, cooking instructions, and a shopping list with "BBQ Sauce" checked.
- A laptop screen displaying the project's website with sections for "Easy Recipes" and "Simple To Use".
- A mobile device screen showing a QR code with the text "Scan me to try it yourself".
- Three smaller versions of the "RT" logo in the bottom right corner.

## Comments

Real Time Recipes, an app that would let you scan a food item and give you recipes that item could be used in.

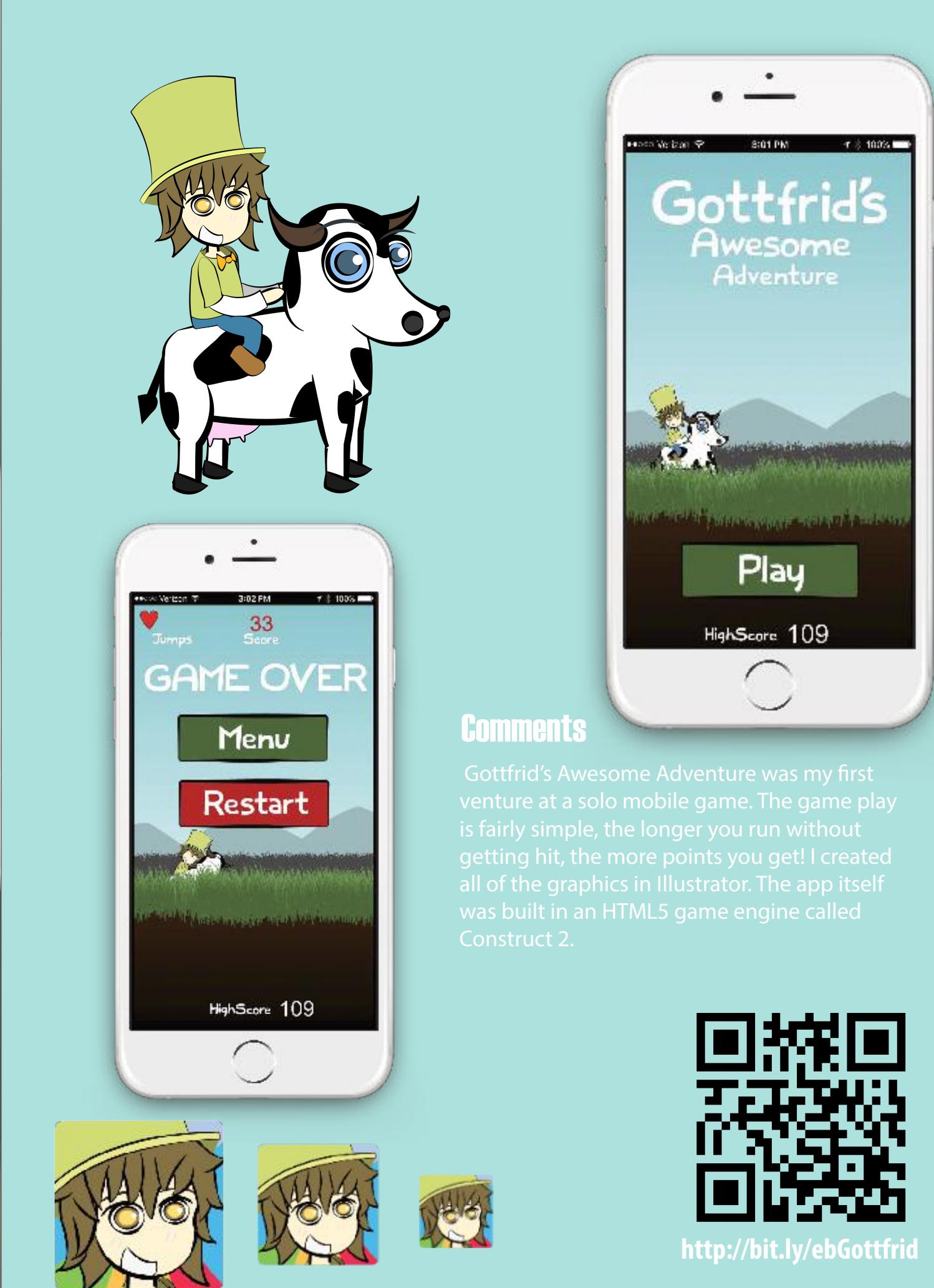
This particular project was my first time trying to plan out and pitch an app concept. After wire-framing the entire user process, I put together screenshots and built a demo app. I planned out the color scheme and did the branding. After the demo was complete I also built a functioning website to promote it.



## Gottfrid's Adventure

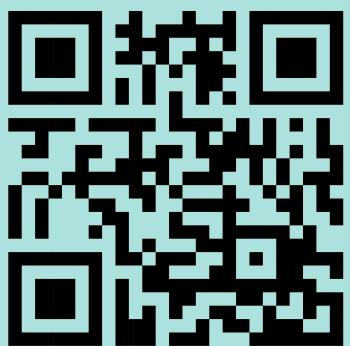
HTML 5 Game

Gottfrid's Awesome Adventure is a cute endless runner game built in Construct 2.

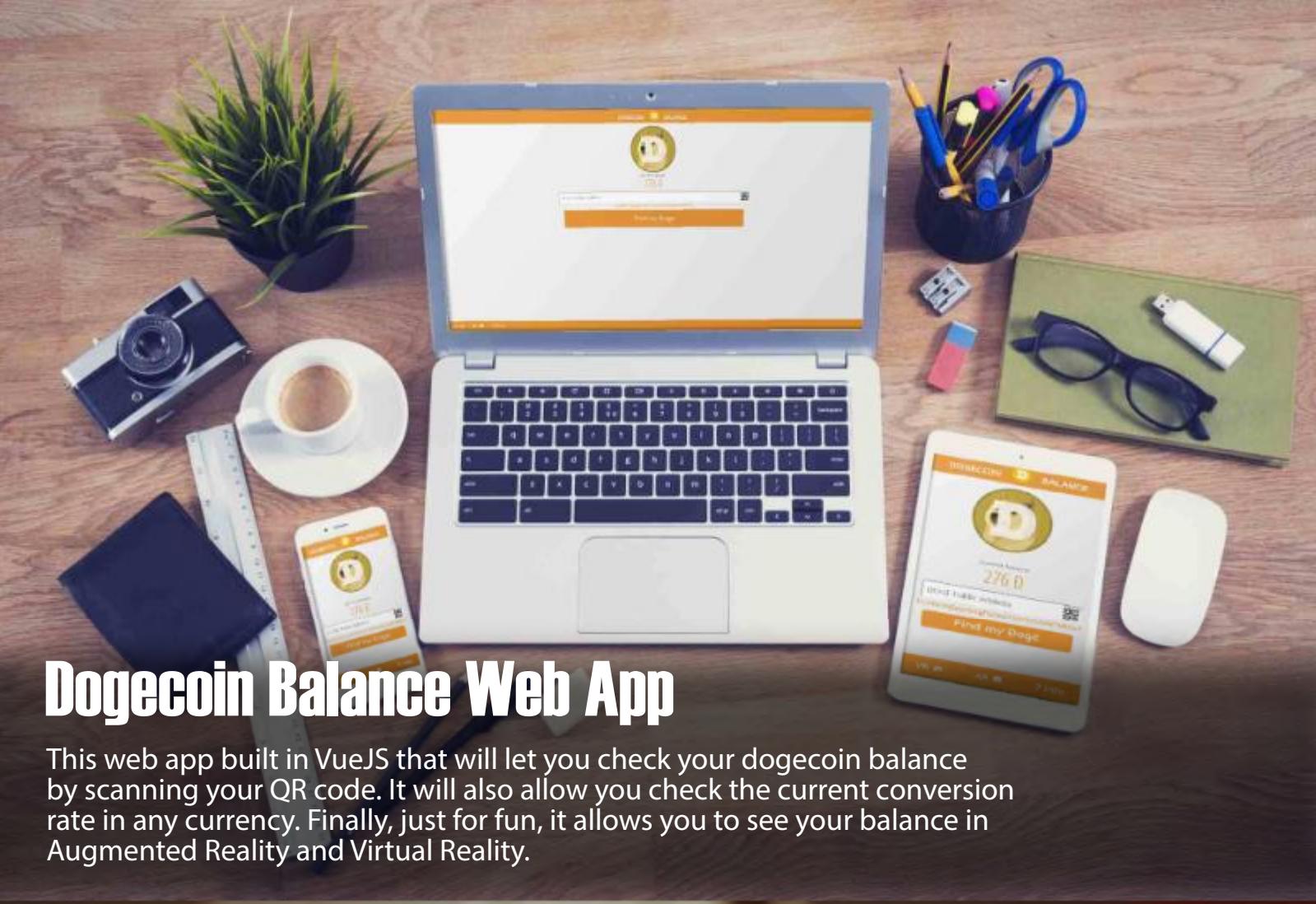


### Comments

Gottfrid's Awesome Adventure was my first venture at a solo mobile game. The game play is fairly simple, the longer you run without getting hit, the more points you get! I created all of the graphics in Illustrator. The app itself was built in an HTML5 game engine called Construct 2.



<http://bit.ly/ebGottfrid>



## Dogecoin Balance Web App

This web app built in VueJS that will let you check your dogecoin balance by scanning your QR code. It will also allow you to check the current conversion rate in any currency. Finally, just for fun, it allows you to see your balance in Augmented Reality and Virtual Reality.

## Anyox, Inc.

A website developed in Wordpress for Anyox Inc. A Facility management company in Washington.

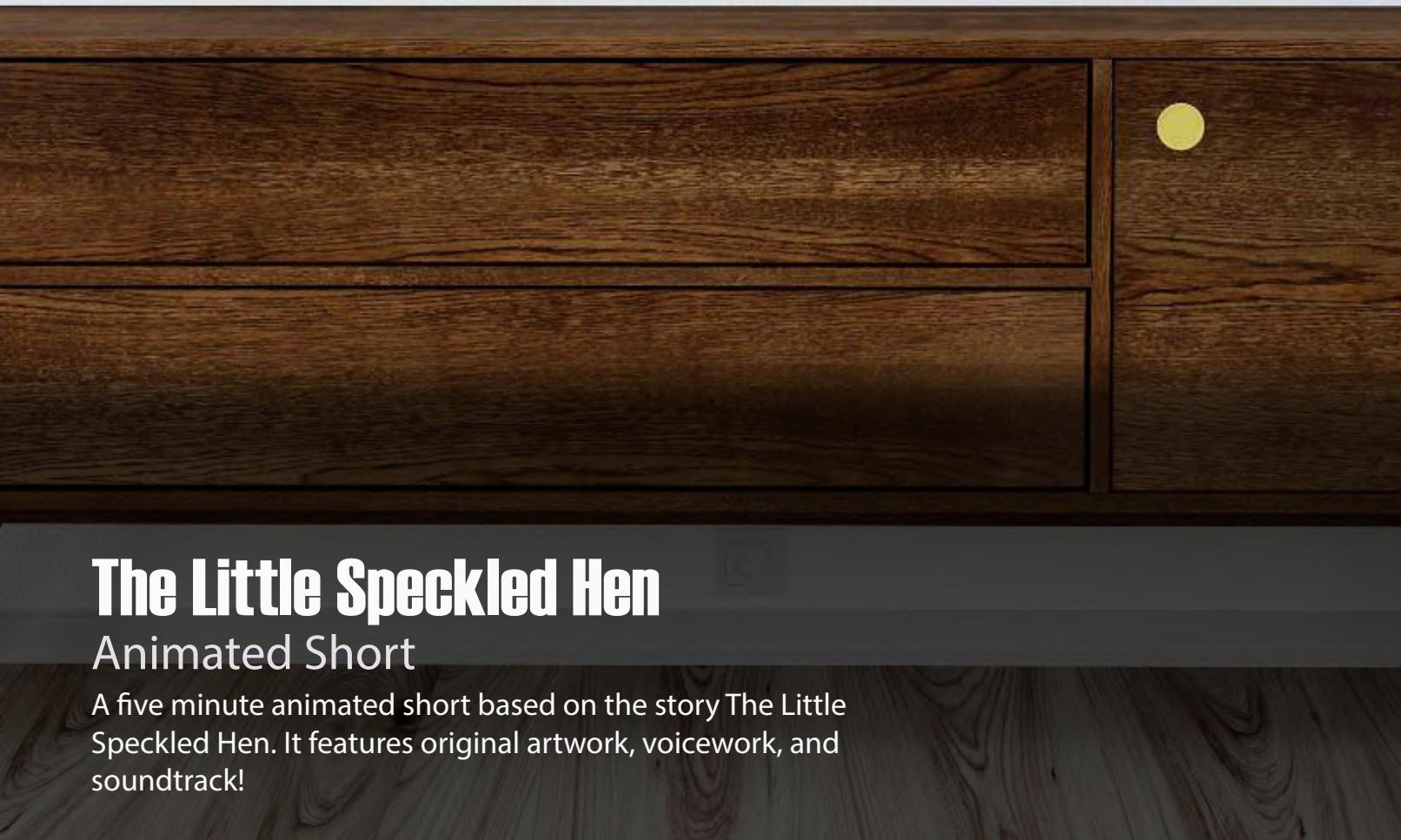
## Montico Website

A Wordpress website built for a drone surveying company

# Videos and Motion Graphics

Animated shorts, logos and more





# The Little Speckled Hen

Animated Short

A five minute animated short based on the story The Little Speckled Hen. It features original artwork, voicework, and soundtrack!



<http://bit.ly/ebSpeckledHen>



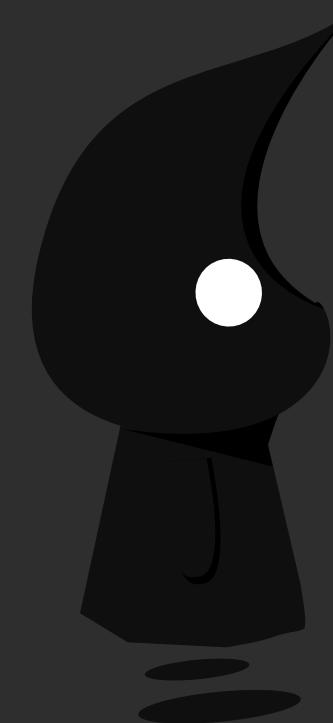
## The Battle Within Animated Short

An animated short film featuring an original story, artwork and soundtrack. It is the story of a small character battling his grief.



### Comments

The Battle within was my re-introduction to Flash and animation. The story is meant to portray the inner struggle with grief and how important family is to help you through the hardest times. It was animated entirely in flash, with some edits in After Effects. It features custom sound effects and an original soundtrack on piano.

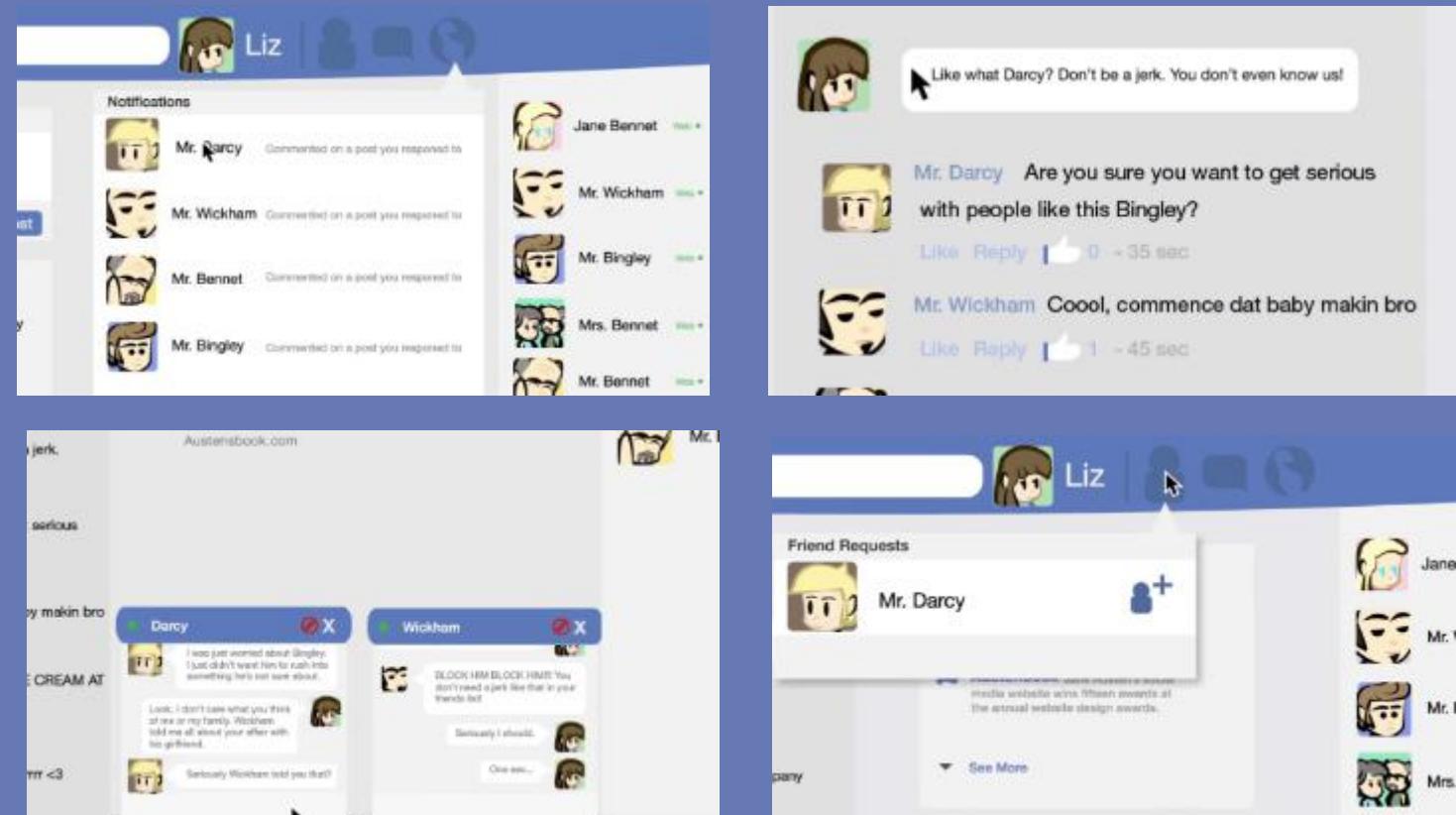


<http://bit.ly/ebBattle>



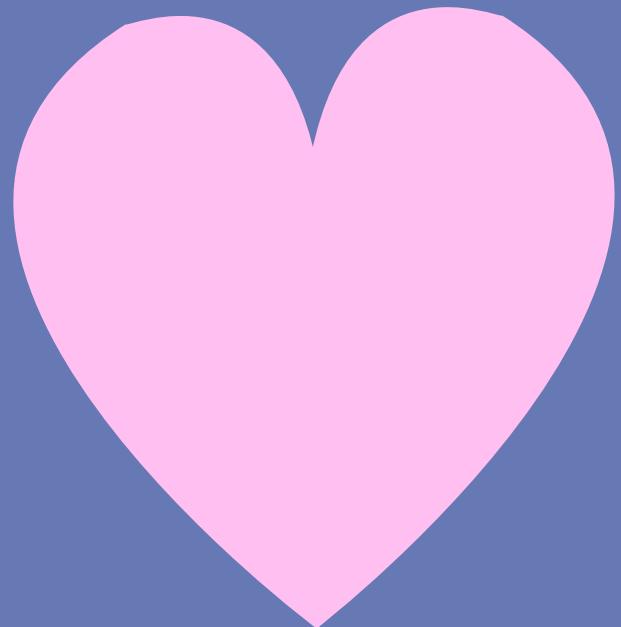
## Pride and Prejudice and Social Media Animated Short

What if Pride and Prejudice took place entirely on Facebook? This short animation shows how it might have happened.



## Comments

Pride and Prejudice and Social Media. After reading Jane Austen's novel, I was tasked with creating a modern interpretation of the story. I knew immediately I wanted it to play out entirely on a Facebook-like platform. So I created Austenbook and character portraits for profile pictures. Though I consider it an animated short, it was one of my first attempts at user interface motion graphics.

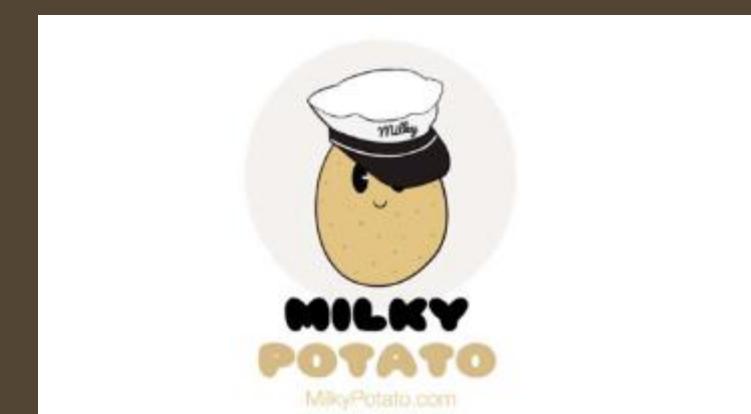


<http://bit.ly/ebPrideP>

# Other Video Projects

## Animated Logos and Other Videos

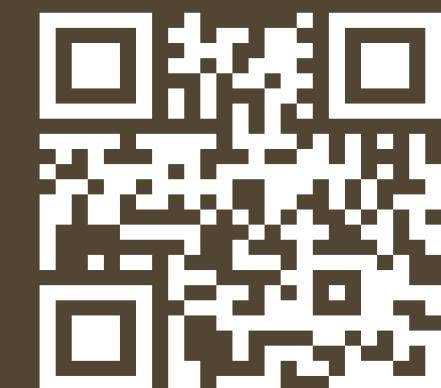
A few animated logos and other projects I've worked on.  
Including some other animations and videos.



## Comments

Telling stories through combinations of video, voices, music and whatever else I can create has always been a passion of mine. I do it through animated shorts, or by carefully composing game footage. I'm happiest when I see something come to life before my eyes and become what I envisioned.

Sadly thumbnails can't do any of these justice. So please check them out either individually or in my demo reel!



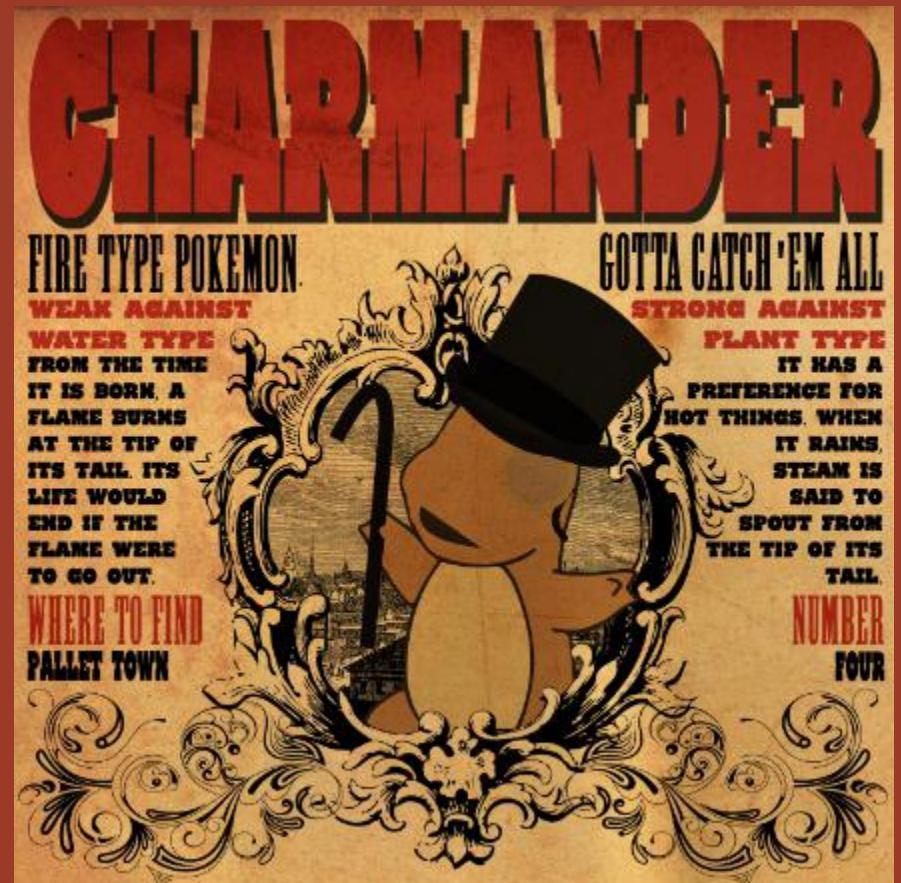
<http://bit.ly/ebDemoReel>

# Illustrations

A selection of illustrations and artwork



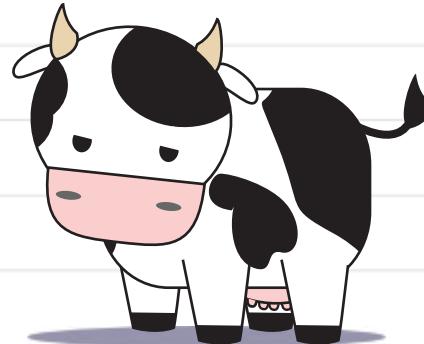
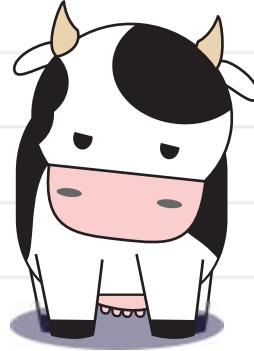






# HOYJA F FARMS

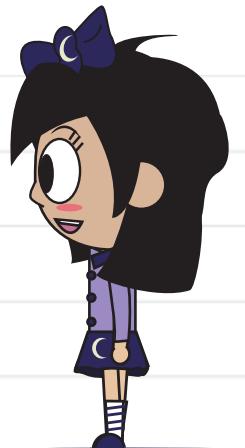
## CHARACTER SHEET



MAU



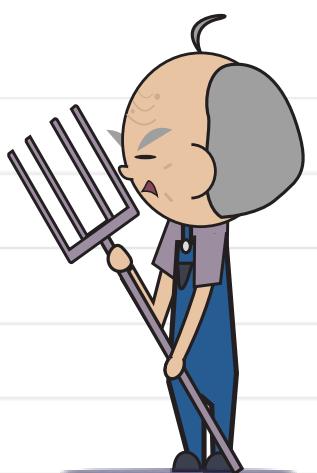
GOTTFRID



DARLENE

ROSA

LUNA

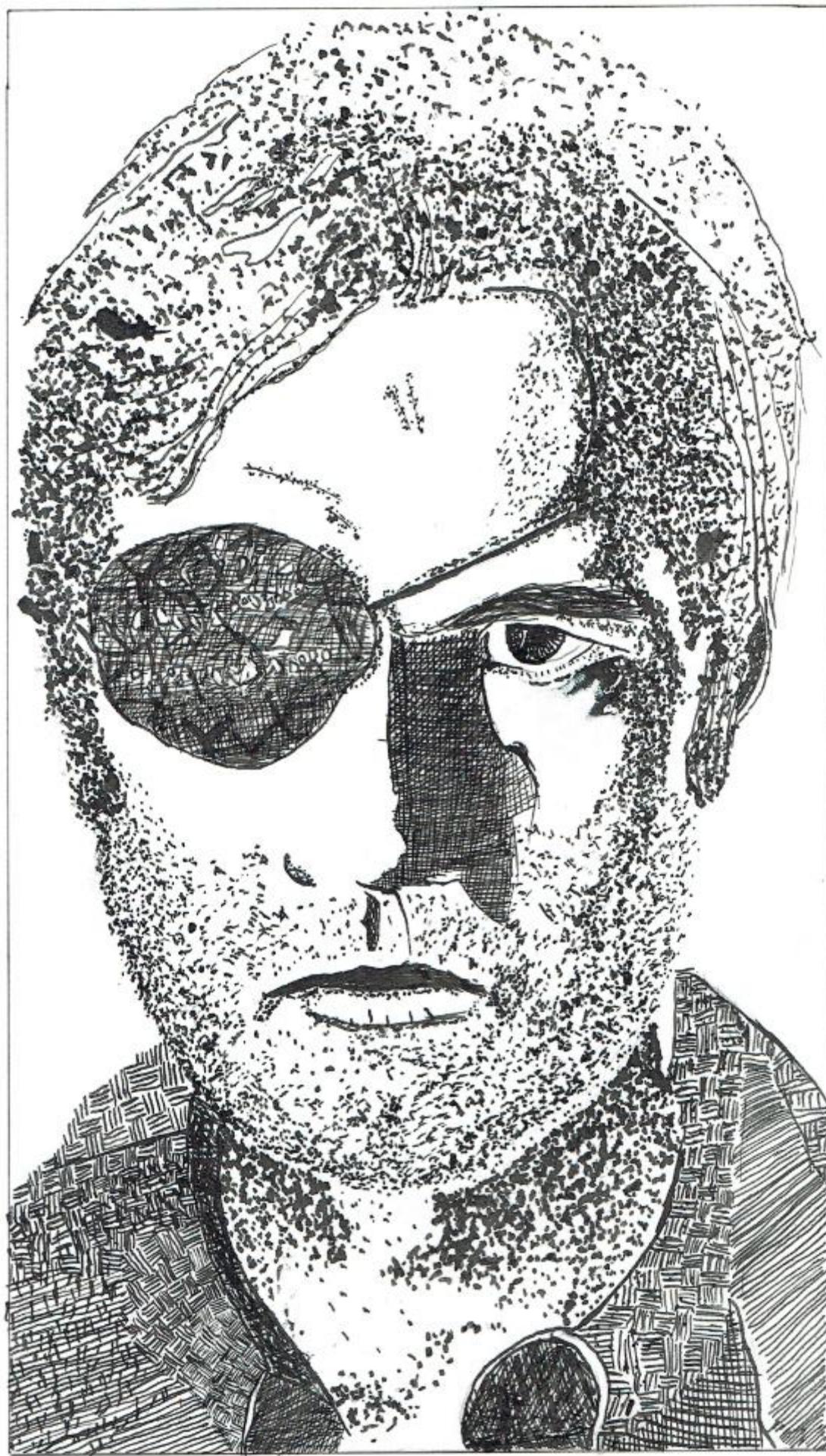


GRANDPA













**eddie barkman**

**GRAPHIC DESIGNER**  
**WEB DESIGNER** **MULTIMEDIA ARTIST**

[eddiebarkman.com](http://eddiebarkman.com) • [info@eddiebarkman.com](mailto:info@eddiebarkman.com) • 559-347-8056