

Eddie Kim

Services: graphic design

Location: New York

Degree: BFA Communication Design, Parsons School of Design

Contact

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Experience

Shayne Oliver, co-founder and design director of Hood By Air

Year: 2021-2022

Role: in-house web designer & developer

Designed and developed various websites including Shayne Oliver interactive logo, Shayne Oliver portfolio website, and a minisite for a live exhibition at The Shed, HEADLESS: The Demonstration.

E Roon Kang, Associate Director of BFA Communication Design at Parsons School of Design

Year: 2022

Role: research assistance

Visual research and data organization for GPT-generated stories about large apartment complexes in Seoul. The project was exhibited at Public Design Festival in Seoul.

Korea Military Academy

Year: 2019-2021

Role: ROK Army interpreter & graphic designer

Designed various print materials for events at Korea Military Academy including the commemoration of the United Nations 70th Anniversary of the Korean War. The project was awarded by the Superintendent of the Academy, Lieutenant General Chung Jinkyung.

71st Annual Parsons Benefit & Parsons Festival

Year: 2019

Role: graphic designer

Designed an identity and various print deliverables for the 71st Annual Parsons Benefit, and Parsons Festival, end-of-the-year student work showcase at Pier Sixty in New York.

CJ Dream Academy

Year: 2019

Role: graphic designer

Designed a web page and various print deliverables for 2019 CJ Dream Academy.

Commissions

908A, a research initiative and consultancy by E Roon Kang & Andrew LeClair

Year: 2023

Type: website, poster

Designed and developed an online poster for 908A's lecture at Parsons School of Design. This web based poster was screen-recorded and shared on Instagram.

Will Kim, creative studio

Year: 2023

Type: website

Designed and developed a website for Will Kim's fashion film production studio.

In Situ-, menswear collection by Anson Li

Year: 2022

Type: website

Designed and developed a website as an online documentation of In Situ- collection.

Six Women, womenswear collection by James Kaniefski

Year: 2022

Type: identity

Designed custom glyphs for each look in Six Women collection. The collection has featured in Vogue.

2AN Project, jewelry brand

Year: 2021

Type: identity

Designed an identity for the jewelry brand 2AN Project including a custom-drawn logotype and various packaging.

Spiiin, fashion brand

Year: 2020

Type: identity

Designed an identity for the fashion brand Spiiin including a custom-drawn logotype and various packaging.