Never Late!

Project Management

Creative Brief

# Table of Contents

About Us

Never Late! is a web application dedicated to keeping you on schedule. No more missed due dates, or becoming unorganized ; we are here to help. Our easy to use application allows users to add new projects and tasks quickly and effectively. You can oversee every aspect of your latests projects, and keep everything running smoothly at your workplace.
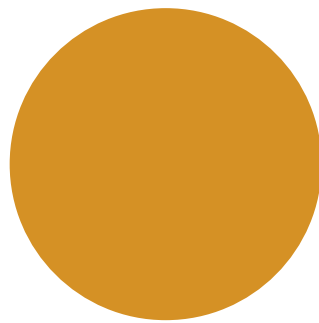
Target Audience

The target audience are men and women ages 25-50. It's aimed for busy business people who need organization in their lives. The users we are aiming for will at least have basic knowledge of the Internet and computers, and will have projects on the regular to complete.
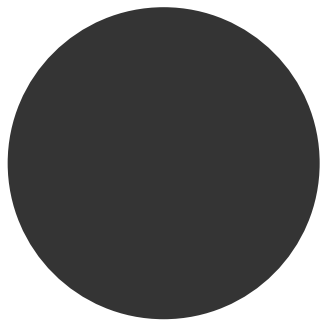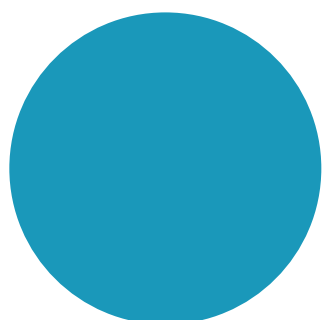
Branding/Logo
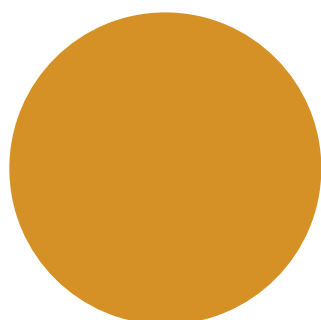
Never Late!
Project Management
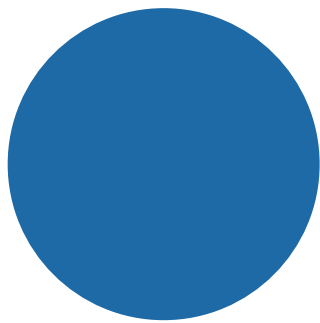
#146EAD

#D49023

#050505
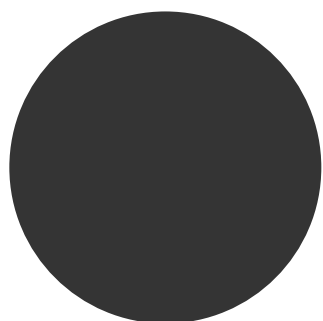
Color Theme
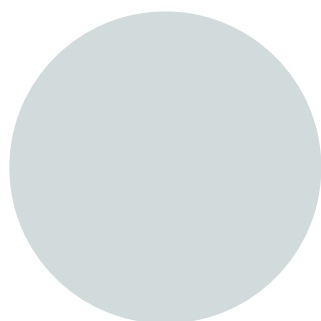
#1A98BA

#D49023

#050505

#D2DBDB
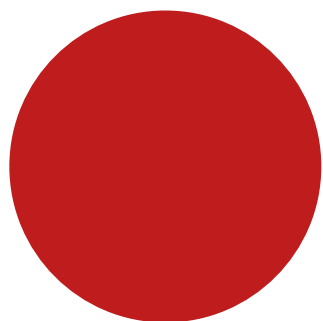
#BF1D1D

Type

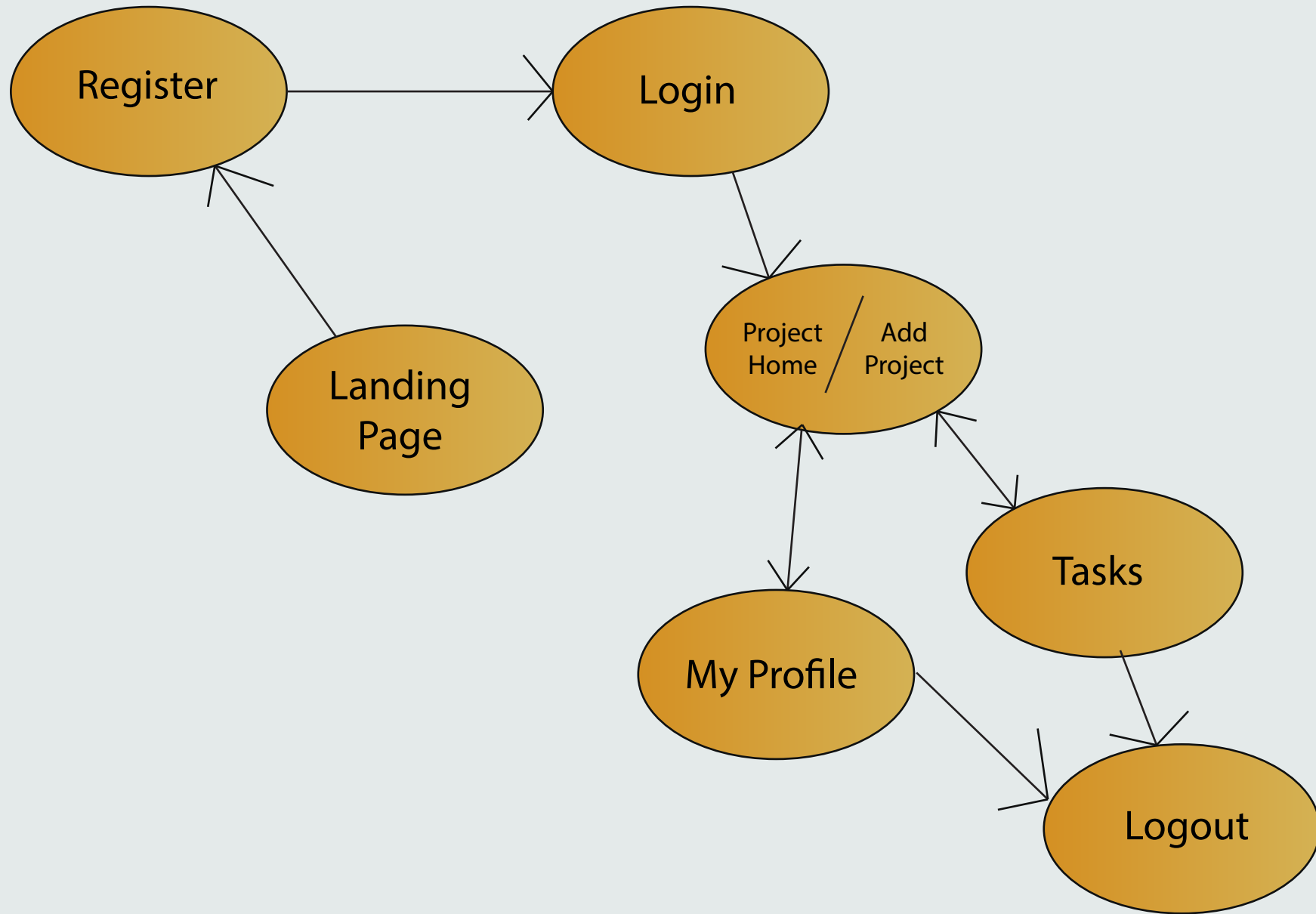|	
heading 1	Verdana, Bold 25 pt
heading 2	Verdana, Regular 22 pt
copy type	Verdana, Regular 12 pt
button type	Myriad Pro, Regular 19 pt

Buttons

Edit

My Profile

Delete

Flowchart

297x56

Logo

143x25

username

error occured

password

100x35

Log In

A new way to keep track of your latest projects...
all in *one* place!

" *...soooo amazing!"*
- Tina

" *...can't live without it.* "

- Mark

"Helps so much with organizing!"

- John

344x294

Get Started Today!

Email:

error occured

Password:

Re-type Password:

Sign Up!

233x54

14 px margin

28 px margin

What Are We About?

905x186

    You have a lot of projects, you should keep them organized. But how is a busy person like you supposed to coordinate *all* of your upcoming tasks? Have us do it for you. With our customizable options and easy to learn interface, it makes regulating your work life way easier.

    And the best part of all? It's 100% **free**. What are you waiting for? Sign up for an account today, and never turn in another project late again.

Logo

100x35
My Profile

Logout

19 pixel margin

297x221
Headquarters

Here, you can add, remove, and edit projects. Each project has tasks that you set to complete. Click on a project to reach it's tasks, or to drag and drop them in an order you want.

Active Projects : 2

Completed Projects : 1

14 pixel margin

Add New Project

297x285
Name:

error occured

Description:
150x46

Due Date:

Status: Urgent ▽

Priority:

Add
100x35

545x520
Projects

height of 53 pixels

83x75

80x23

Project 1
(Priority if entered)

Date Due: 12/12/13

Description will be displayed like this...

Tasks to complete: 9

Edit

Delete

Project 2

Date Due: 12/14/13

Description will be displayed like this...

Tasks to complete: 1

Edit

Delete

Project 3

Date Due: 12/09/13

Description will be displayed like this...

Tasks to complete: 0

Edit

Delete

60 pixel margin

Add New Task

Name:
error occured

Description:
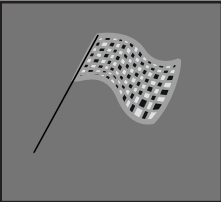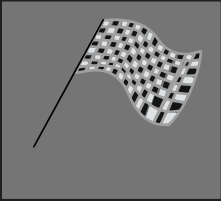
Due Date:

Status: Urgent ▽

Add

297x287

Project 1 / Tasks

Task 1

Date Due: 12/12/13

Description will be displayed like this...

Edit

Delete

Task 2

Date Due: 12/14/13

Description will be displayed like this...

Edit

Delete

Task 3

Date Due: 12/09/13

Description will be displayed like this...

Edit

Delete

Logo

100x35

My Profile

My Profile

298x398

Welcome, user! Here you can edit your profile information. Find coworkers and add them to your friends list to coordinate projects together.

Your Name:

error occured

Description:

Company:

Position:

Password:

Update

Friends

Coworker 1
Description of profile goes here

83x75

Delete

Coworker 2
Description of profile goes here

Delete

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- Tina

"...can't live without it."
- Mark

"Helps SO much with organizing!"
- John

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Email:
error occured

Password:

Re-type Password:

Sign Up!

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Active Projects : 2

Current Date Today : 12/11/13

Add New Project

Name: [   ]

error occured

Description: [   ]

Due Date: [   ]

Status: [Urgent   ▽]

Priority: [   ]
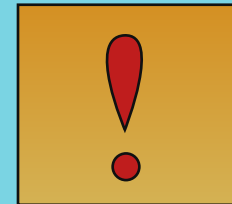
[Add]

Projects

Project 1
(Priority if entered)

Date Due: 12/12/13

Description will be displayed like this...

Tasks to complete: 9

[Edit]

[Delete]

Project 2
(Priority if entered)

Date Due: 12/14/13

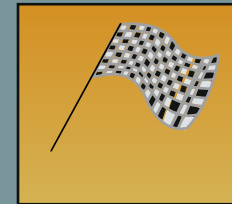Description will be displayed like this...

Tasks to complete: 1

[Edit]

[Delete]

Project 3

Date Due: 12/09/13

Description will be displayed like this...

Tasks to complete: 0

[Edit]

[Delete]

Never Late!
Project Management

Add New Task

Name: [   ]
error occured

Description: [   ]

Due Date: [   ]

Status: [Urgent   ▼]

Priority: [   ]

[Add]

Project 1 / Tasks

Task 1
(Priority if entered)

Date Due: 12/12/13

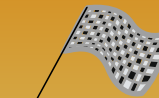Description will be displayed like this...

[Edit]
[Delete]

Task 2

Date Due: 12/14/13

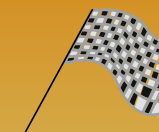Description will be displayed like this...

[Edit]
[Delete]

Task 3

Date Due: 12/09/13

Description will be displayed like this...

[Edit]
[Delete]

Never Late!
P r o j e c t   M a n a g e m e n t

My Profile   Logout

My Profile

Welcome, user! Here you can edit your profile information. Find coworkers and add them to your friends list to coordinate projects together.

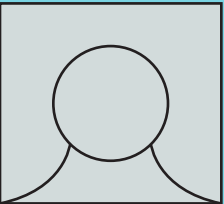Your Name: [   ]
                    error occured
Description: [   ]

Company: [   ]

Position: [   ]

Password: [   ]

                    [Update]
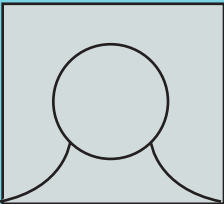
Friends 🔍

Coworker 1
Description of profile goes here
                    [Delete]

Coworker 2
Description of profile goes here
                    [Delete]

Features

- Color Coding

- View / edit my profile

- Drag and Drop

Goals

11/25/13 - Logo

12/2/13 - Project Pitch

12/4/13 - Creative Brief

12/11/13 - HTML and CSS

12/15/13 - Functionality

12/20/13 - Finalize Project