# FKO

# **SKILLS**

# **Capabilities**

Human-centered research Design system Prototyping / Wireframe Usability test Business model Product management Storytelling / Pitching

#### Design

Figma Photoshop Illustrator InDesign XD Sketch Flinto Substance Blender

#### **Development**

Reality Composer

Pascal C / C++ Python Matlab SQL HTML CSS

#### Collaboration

Microsoft Office / Team Zoom Meeting Miro Mural Confluence Jira UserZoom

#### Language

English Mandarin Cantonese

# EDDIE KO

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#### **EXPERIENCE**

LightBox Irvine, CA UX Designer LightBox Live SaaS 2022 -

Key member for designing the LightBox Live platform

Brought new design ideology to current design language and upgraded libraries / guidelines Responsible for technical aspects of handoff (e.g. responsive design, accessibilities)

Caltech Pasadena, CA UX Designer Virtech Platform 2020 - 2021

Led a diverse background team to develop a virtual campus platform Developed user flows and journeys based on contextual research and human-centered interviews Built different level prototypes and conducted data-informed design decisions from testing Presented the product to the public and received very positive feedbacks

# **Greencloud Tech**

Hangzhou, China UX Designer iHotel Platform 2017

UI design and UX research for hotel management system (both 2B and 2C) Defined persona and storyboard, designed new product marketing materials and posters UI design and content writing for the company's enterprise info platform Collaborated with colleagues and did rebranding for the company Attended industry conference and did pitching for the product

## The Jockey Club

Product Designer Dementia Elderly Care Program 2016 - 2017 Did human-centered research and interviews with users from Jockey Club Centre for Positive Aging Collaborated with colleagues and designed a healthcare product (both physical and HCI design)

Kowloon, Hong Kong

Pasadena, CA

2015 - 2019

Kowloon, Hong Kong

# The Hong Kong Polytechnic University

Kowloon, Hong Kong Designer Photography Al Training 2018 - 2019 Participated in a project of AI application in visual design and photography

Collaborated with other colleagues and did UI/UX design for a photography assistance app Helped train machine learning model by providing visual design and photography experiences

#### **EDUCATION**

# ArtCenter College of Design

MS Industrial Design 2019 - 2021

## The Hong Kong Polytechnic University

BEng Integrated Product Development

**Peking University** Beijing, China Exchange Program 2016